

ROUTLEDGE

Textbook Catalogue Media, Culture and Mass Communication 2022



Welcome

Taylor & Francis are pleased to present a selection of our most suitable textbooks for your teaching. Titles have been selected from our comprehensive Routledge and CRC Press lists, full details of which can be found on our website: www.routledge.com

If there are any subject areas not included in this catalogue which you are looking for resources for, do get in touch with us and we will see what we can provide. We are, as always, keen to view textbook publishing as a collaborative process and look forward to working with you in the future.

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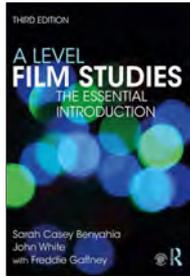
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3rd Edition

A Level Film Studies

The Essential Introduction



Sarah Casey Benyahia, Colchester Sixth Form College, UK,
John White, Anglia Ruskin University, UK and **Freddie Gaffney**, Ravensbourne College of Design and Communication, UK

Series: Essentials

This essential book covers the key areas for A Level Film Studies students, building confidence through a careful, step-by-step approach. Matched to the current exam specification, *A Level Film Studies: The Essential Introduction* covers everything students need to study as part of the course. The book is supported by a companion website at www.alevelfilmstudies.co.uk offering further advice and activities.

Routledge

Market: Media Studies and Film Studies

February 2020: 6.85 x 9.69: 504pp

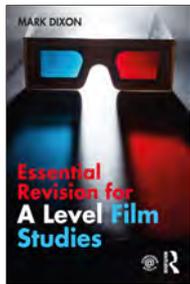
Hb: 978-0-367-34244-9: **£120.00**

Pb: 978-0-415-52089-8: **£32.99**

eBook: 978-0-429-32462-8

Prev. Ed Pb: 978-0-415-45436-0

* For full contents and more information, visit: www.routledge.com/9780415520898

Essential Revision for A Level Film Studies

Mark Dixon

This comprehensive revision guide contains everything students need to know to succeed on their A Level Film Studies course.

With its practical approach and comprehensive scope, *Essential Revision for A Level Film* is the ideal resource for students and teachers.

Routledge

Market: Film Studies

July 2021: 5.06 x 7.81: 348pp

Hb: 978-0-367-63450-6: **£84.99**

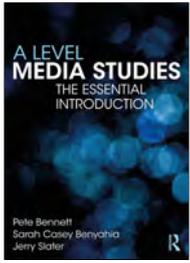
Pb: 978-0-367-63449-0: **£16.99**

eBook: 978-1-003-11924-1

* For full contents and more information, visit: www.routledge.com/9780367634490

A Level Media Studies

The Essential Introduction



Pete Bennett, Sarah Casey Benyahia and Jerry Slater

A Level Media Studies is a comprehensive guide to the subject content of AS and A Level Media Studies, across all examining boards. It is specifically designed to meet the needs of both students and teachers with an accessible writing style, helpful notes on key theories and theorists and a range of learning exercises. The book's overall approach is gradual immersion, assuming no prior knowledge of the subject. Starting with an overview of the discipline, the book moves on to develop increasingly sophisticated ideas whilst repeatedly reinforcing the basic principles of Media Studies. With its clear structure and integrative approach, *A Level Media Studies* is the ideal intr

Routledge

Market: Media Studies

August 2019: 6.85 x 9.69: 450pp

Hb: 978-1-138-28588-0: **£120.00**

Pb: 978-1-138-28589-7: **£32.99**

eBook: 978-1-315-26875-0

* For full contents and more information, visit: www.routledge.com/9781138285897

2nd Edition

Media Production



Amanda Willett

Fully revised and updated, this second edition of *Media Production* provides a comprehensive introductory guide to radio, television, and film production techniques. Written by an experienced BBC producer and director, this textbook is ideal for FE Media students as well as those just starting out in the industry. Updated online resources include templates, notes, and exercises to help students prepare for their own productions, as well as a glossary of key terms and helpful weblinks.

Routledge

Market: Media Studies

May 2021: 6.85 x 9.69: 286pp

Hb: 978-0-367-20957-5: **£120.00**

Pb: 978-0-367-22638-1: **£36.99**

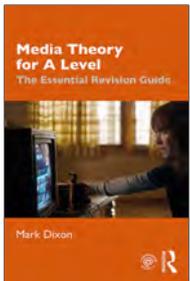
eBook: 978-0-429-27611-8

Prev. Ed Pb: 978-0-415-53532-8

* For full contents and more information, visit: www.routledge.com/9780367226381

Media Theory for A Level

The Essential Revision Guide



Mark Dixon

Media Theory for A Level provides a comprehensive introduction to the nineteen academic theories required for A Level Media study. From Roland Barthes to Clay Shirky, from Structuralism to Civilizationism, this book explains the core academic concepts students need to master to succeed in their exams.

Routledge

Market: Media Studies

October 2019: 5.06 x 7.81: 240pp

Hb: 978-0-367-14542-2: **£84.99**

Pb: 978-0-367-14543-9: **£16.99**

eBook: 978-0-429-03224-0

* For full contents and more information, visit: www.routledge.com/9780367145439

A Narrative History of the American Press



Gregory A. Borchard, University of Nevada, Las Vegas, USA

A Narrative History of the American Press provides an overview of the events, institutions, and people who have shaped the press, from the creation of the First Amendment to today. Borchard's introductory text helps readers develop an understanding of the role of the press in both the U.S. and world history, and how American culture has shaped – and been shaped by – the role of journalism in everyday life. The text provides students the tools used by both reporters and historians to understand the present through the past, allowing readers to use the history of journalism as a lens for implementing their own storytelling, reporting, and critical analysis skills.

Routledge

Market: JOURNALISM HISTORY

August 2018: 6 x 9: 290pp

Hb: 978-1-138-99845-2: £120.00

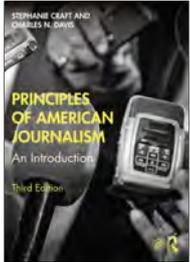
Pb: 978-1-138-99846-9: £39.99

eBook: 978-1-315-65866-7

* For full contents and more information, visit: www.routledge.com/9781138998469

3rd Edition

Principles of American Journalism



Stephanie Craft, University of Illinois, USA and Charles N. Davis

Designed to engage, inspire and challenge students while laying out the fundamentals of the craft, this textbook introduces readers to the core values of journalism and its singular role in a democracy. Filled with relevant case studies, exercises, and discussion questions that encourage critical thinking about journalism and its role in society, this book helps students become better-informed media consumers as well as more mindful practitioners of journalism.

The accompanying companion website features chapter-by-chapter flashcards, quizzes, and annotated weblinks for students and a separate instructor resource section.

Routledge

Market: Journalism

May 2021: 7 x 10: 232pp

Hb: 978-0-815-36467-2: £140.00

Pb: 978-0-815-36469-6: £44.99

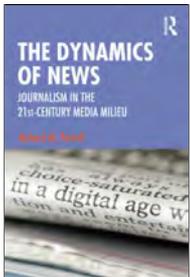
eBook: 978-1-351-10701-3

Prev. Ed Pb: 978-1-138-91031-7

* For full contents and more information, visit: www.routledge.com/9780815364696

The Dynamics of News

Journalism in the 21st-Century Media Milieu



Richard M. Perloff, Cleveland State University

This new and highly readable textbook by Richard M. Perloff introduces students to the complex world of contemporary news and its theoretical underpinnings, engaging with debates and ethical quandaries. Students of journalism, communication, sociology, politics, and related courses, and inquisitive scholars, will find this book's intellectual focus enriching, the writing and examples engaging, and the thoroughness of its search of the contemporary media scene invigorating. Boxes summarizing theory and key concepts help students to deepen their understanding of both what news is now and its future.

Routledge

Market: News/Journalism

September 2019: 6 x 9: 340pp

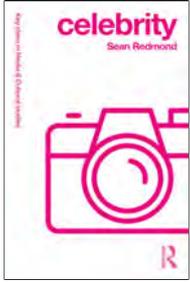
Hb: 978-0-815-37788-7: £120.00

Pb: 978-0-815-37789-4: £44.99

eBook: 978-1-351-23351-4

* For full contents and more information, visit: www.routledge.com/9780815377894

Celebrity



Sean Redmond, Deakin University, Australia

Series: Key Ideas in Media & Cultural Studies

This book introduces students to the key terms, concepts, dilemmas and issues central to the study and critical understanding of celebrity. Each chapter stands as a coherent block of knowledge, whilst analysis and appreciation, conversations and connections are also be foregrounded, and 'echo' summaries will allow readers to follow the connections being made. A critical story about celebrity is presented, taking in image production, branding, marketing, the political economy of celebrity, identity politics and structures of feeling and narratives of damage. Topical, current and popular examples will be utilised to bring the material alive for the reader.

Routledge

Market: Cultural Studies

July 2018: 5.06 x 7.81: 342pp

Hb: 978-0-415-52743-9: **£120.00**

Pb: 978-0-415-52744-6: **£26.99**

eBook: 978-0-203-11480-3

* For full contents and more information, visit: www.routledge.com/9780415527446

More Critical Approaches to Comics

Theories and Methods



Edited by **Matthew J. Smith**, Radford University, USA,
Matthew Brown, University of Texas at Dallas and **Randy Duncan**, Henderson State University, USA

In this comprehensive textbook, editors Matthew J. Brown, Randy Duncan and Matthew J. Smith offer students a deeper understanding of the artistic and cultural significance of comic books and graphic novels by introducing key theories and critical methods for analyzing comics. As a companion to the acclaimed *Critical Approaches to Comics: Theories and Methods*, this second volume features 19 fresh perspectives and serves as a stand-alone textbook in its own right. *More Critical Approaches to Comics* is a compelling classroom or research text for students and scholars interested in Comics Studies, Critical Theory, the

Humanities, and beyond.

Routledge

Market: Comic Studies

September 2019; 6 x 9; 304pp

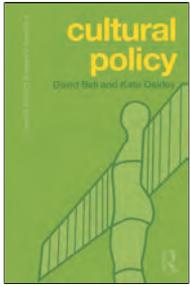
Hb: 978-1-138-35952-9: **£120.00**

Pb: 978-1-138-35953-6: **£38.99**

eBook: 978-0-429-43369-6

* For full contents and more information, visit: www.routledge.com/9781138359536

Cultural Policy



David Bell and Kate Oakley

Series: Key Ideas in Media & Cultural Studies

In this book, David Bell and Kate Oakley survey the major debates emerging in cultural policy research, adopting an approach based on spatial scale to explore cultural policy in cities, nations and internationally. They contextualise these discussions with an exploration of what both 'culture' and 'policy' mean when they are joined together as cultural policy.

Drawing on topical examples and contemporary research, as well as their own experience in both academia and in consultancy, Bell and Oakley urge readers to think critically about the project of cultural policy as it is currently being played out around the world.

Routledge

Market: Media and Cultural Studies

August 2014: 5.06 x 7.81: 184pp

Hb: 978-0-415-66500-1: **£120.00**

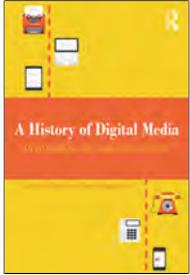
Pb: 978-0-415-66501-8: **£26.99**

eBook: 978-0-203-12997-5

* For full contents and more information, visit: www.routledge.com/9780415665018

A History of Digital Media

An Intermedia and Global Perspective



Gabriele Balbi and Paolo Magaudda

This book offers students an accessible introduction to the history of digital media from the birth of the computer to the ubiquitous computing that pervades society today. Taking a historical, intermedial, and global approach, *History of Digital Media* provides readers with a clear, in-depth overview of the main turning points and debates in the history of digital media including the emergence of computers, the Internet, and mobile media. With learning resources and activities in each chapter, the book explores the way "new" media are firmly intertwined with the social, cultural and political changes of the twentieth century.

Routledge

Market: Media History

April 2018: 6 x 9: 296pp

Hb: 978-1-138-63021-5: **£120.00**

Pb: 978-1-138-63022-2: **£32.99**

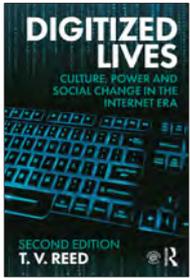
eBook: 978-1-315-20963-0

* For full contents and more information, visit: www.routledge.com/9781138630222

2nd Edition

Digitized Lives

Culture, Power and Social Change in the Internet Era



T.V. Reed

Reed avoids both techno-hype and techno-pessimism, offering instead succinct, witty and insightful discussions of how digital communication is impacting our lives and reshaping the major social issues of our era. The book argues that making sense of digitized culture means looking past the glossy surface of techno gear to ask deeper questions about how we can utilize technology to create a more socially, politically, and economically just world. This second edition includes important updates on mobile and social media, examining how new platforms and devices have altered how we interact with digital technologies.

Routledge

Market: Media Studies

January 2019: 6 x 9: 332pp

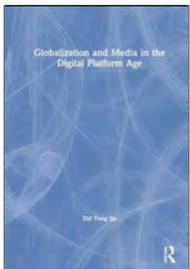
Hb: 978-1-138-30953-1: **£120.00**

Pb: 978-1-138-30954-8: **£36.99**

eBook: 978-1-315-14341-5

* For full contents and more information, visit: www.routledge.com/9781138309548

Globalization and Media in the Digital Platform Age



Dal Yong Jin, Simon Fraser University, Canada

Global media expert Dal Yong Jin examines the nexus of globalization, digital media, and contemporary popular culture in this empirically rich, student-friendly book. End-of-chapter discussion questions prompt further critical thinking and research. Students doing coursework in digital media, global media, international communication, and globalization will find this new textbook to be an essential introduction to how media have influenced a complex set of globalization processes in broad international and comparative contexts.

Routledge

Market: Media Studies

September 2019: 7 x 10: 184pp

Hb: 978-0-367-35146-5: **£120.00**

Pb: 978-0-367-34360-6: **£38.99**

eBook: 978-0-429-33003-2

* For full contents and more information, visit: www.routledge.com/9780367343606

2nd Edition

Living Media Ethics

Across Platforms



Michael Bugeja, Iowa State University, USA

Living Media Ethics posits that moral convergence is essential to address the complex issues of our high-tech media environment. Bugeja covers advertising, public relations and major branches of journalism, as well as major schools of philosophical thought and historical events that have shaped current media practices. Examining topics including responsibility, truth, falsehood, temptation, bias, fairness, and power, chapters encourage readers to develop a personal code of ethics that they can turn to throughout their careers. Each chapter includes exercises, as well as journal writing and creative assignments, designed to build, test, and enhance individual value systems.

Routledge

Market: Media Studies

October 2018: 7 x 10: 360pp

Hb: 978-1-138-32260-8: **£120.00**

Pb: 978-1-138-32261-5: **£64.99**

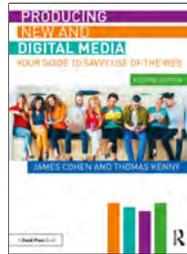
eBook: 978-0-429-45192-8

* For full contents and more information, visit: www.routledge.com/9781138322615

2nd Edition

Producing New and Digital Media

Your Guide to Savvy Use of the Web



James Cohen, Molloy College, NY, USA and Thomas Kenny, Molloy College, NY, USA

Producing New and Digital Media is your essential guide to understanding new media, taking a deep dive into such topics as the cultural and social impacts of the web, the importance of digital literacy, and creating in an online environment. Thoughtful, entertaining and enlightening, this is the fundamental textbook for students of new and digital media, digital culture and media literacy, as well as a useful resource for anyone wanting to understand and develop their presence in our digital world.

Routledge

Market: New Media/Digital Media

April 2020: 288pp

Hb: 978-0-367-19233-4: **£120.00**

Pb: 978-0-367-19234-1: **£32.99**

eBook: 978-0-429-20122-6

Prev. Ed Pb: 978-1-138-83010-3

* For full contents and more information, visit: www.routledge.com/9780367192341

Global Entertainment Media

Between Cultural Imperialism and Cultural Globalization



Tanner Mirrlees, University of Ontario Institute of Technology, Canada

In this book, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television, with an eye to critical political economy and cultural studies. Among other topics, Mirrlees examines: paradigms of global entertainment media such as cultural imperialism and cultural globalization; state and inter-state media policies and regulations that govern the production and consumption of entertainment; and textual features of globally popular entertainment forms such as blockbuster event films, TV formats, globalized lifestyle brands

and synergistic media.

Routledge

Market: Global Media Studies

March 2013: 7 x 10: 320pp

Hb: 978-0-415-51981-6: **£130.00**

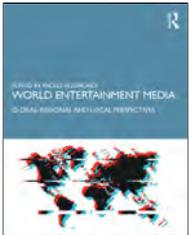
Pb: 978-0-415-51982-3: **£42.99**

eBook: 978-0-203-12274-7

* For full contents and more information, visit: www.routledge.com/9780415519823

World Entertainment Media

Global, Regional and Local Perspectives



Edited by **Paolo Sigismondi**

This new book offers an insightful guide into the complex tapestry of global entertainment media markets. It features analyses and case studies from leading international media scholars, who explore the causes and effects of globalization upon this ever-evolving industries. Paolo Sigismondi's insightful, engaging collection presents a compelling and novel approach to the analysis of global entertainment media. *World Entertainment Media: Global, Regional and Local Perspectives* is an ideal starting point for students and practitioners looking to build a solid understanding of the global mediascape, and a

great resource for instructors and scholars in global media entertainment.

Routledge

Market: Media Studies

August 2019: 7 x 10: 228pp

Hb: 978-1-138-09401-7: **£120.00**

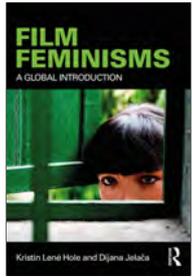
Pb: 978-1-138-09402-4: **£36.99**

eBook: 978-1-315-10629-8

* For full contents and more information, visit: www.routledge.com/9781138094024

Film Feminisms

A Global Introduction



Kristin Lené Hole, Portland State University, USA and Dijana Jelača, St. John's University, USA

This new textbook situates feminist film theory within the larger framework of transnational scholarly approaches, as well as postcolonial, queer, disability studies and critical race theories. It offers a much-needed update on pedagogical approaches to feminist film studies, providing discussions of filmmakers and case studies of films that are often overlooked in more traditional approaches to the field

Each chapter is supported by a variety of pedagogical features including activities and further viewing options drawn from areas outside of traditional film studies, such as music videos and videogames, to update the field to today's changing

media landscape.

Routledge

Market: Film Studies

August 2018: 6.14 x 9.21: 386pp

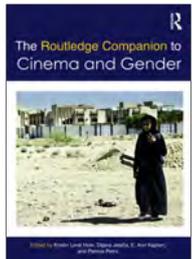
Hb: 978-1-138-66789-1: £120.00

Pb: 978-1-138-66790-7: £34.99

eBook: 978-1-315-61884-5

* For full contents and more information, visit: www.routledge.com/9781138667907

The Routledge Companion to Cinema & Gender



Edited by Kristin Lené Hole, Portland State University, USA, Dijana Jelača, St. John's University, USA, E. Ann Kaplan, Stony Brook University, USA and Patrice Petro, University of Wisconsin-Milwaukee, USA

Series: *Routledge Media and Cultural Studies Companions*

This comprehensive collection of all new essays assembles major theoretical approaches to cinema, gender, and spectatorship, covering the intersections with other discourses such as class, ethnicity, sexuality, stars, genres, new media, and feminist modes of address.

Bringing together leading figures in the field, the volume provides an overview of cinema and gender, while also reflecting a desire to rethink some of the ways in which feminist film theory and filmmaking are historicized, theorized, and taught. Essays are organised into five parts, each highlighting key areas and approaches. The Companion will be an important resource for researchers and students.

Routledge

Market: Film Studies

September 2018: 6.85 x 9.69: 512pp

Hb: 978-1-138-92495-6: £210.00

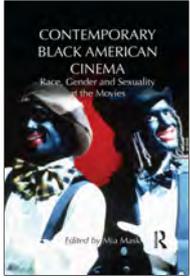
Pb: 978-1-138-39184-0: £42.99

eBook: 978-1-315-68406-2

* For full contents and more information, visit: www.routledge.com/9781138391840

Contemporary Black American Cinema

Race, Gender and Sexuality at the Movies



Edited by **Mia Mask**, Vassar College, USA

Contemporary Black American Cinema offers a fresh collection of essays on African American film, media, and visual culture in the era of global multiculturalism. Integrating theory, history, and criticism, the contributing authors deftly connect interdisciplinary perspectives from American studies, cinema studies, cultural studies, political science, media studies, and Queer theory. These essays address the career legacies of film stars, examine various iterations of Blaxploitation and animation, question the comedic politics of "fat suit" films, and celebrate the innovation of avant-garde and experimental cinema.

Routledge

Market: Film Studies

July 2014: 6 x 9: 300pp

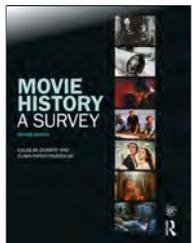
Hb: 978-0-415-52322-6: **£130.00**

Pb: 978-1-138-79509-9: **£44.99**

eBook: 978-0-203-11814-6

* For full contents and more information, visit: www.routledge.com/9781138795099

Movie History: A Survey



Douglas Gomery, University of Maryland, USA and **Clara Pafort-Overduin**, Utrecht University, The Netherlands

How can we understand the history of film? Historical facts don't answer the basic questions of film history. History, as this fascinating book shows, is more than the simple accumulation of film titles, facts and figures. This is a survey of over 100 years of cinema history, from its beginnings in 1895, to its current state in the 21st century.

An accessible, introductory text, *Movie History: A Survey* looks at not only the major films, filmmakers, and cinema institutions throughout the years, but also extends to the production, distribution, exhibition, technology and reception of films. The textbook is divided chronologically into four sections, using the timeline of technological changes

Written by two highly respected film scholars and experienced teachers, *Movie History* is the ideal textbook for students studying film history.

Routledge

Market: Film Studies

April 2011: 7.44 x 9.69: 480pp

Pb: 978-0-415-77545-8: **£42.99**

eBook: 978-0-203-83228-8

* For full contents and more information, visit: www.routledge.com/9780415775458

Screen Ages

A Survey of American Cinema



John Alberti, Northern Kentucky University, USA

Screen Ages explores the history of US cinema to show how this film culture has changed and developed through time. Covering key periods from across American cinema history, John Alberti displays the social, technological and political forces that have shaped cinematic output and been shaped by it.

The book's illuminating 'Now Playing' features focus on key cinematic events from *The Birth of a Nation* to *Zero Dark Thirty* to display the social context of those viewing the films for the first time.

Further 'In Development' and 'The Names Above and Below the Title' features explore key genres and figures for a fully rounded vision of cinema from the period.

Routledge

Market: Film Studies

February 2015: 318pp

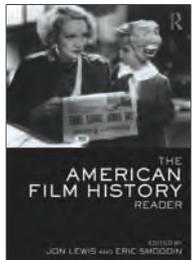
Hb: 978-0-415-53551-9: **£120.00**

Pb: 978-0-415-53552-6: **£64.99**

eBook: 978-1-315-76310-1

* For full contents and more information, visit: www.routledge.com/9780415535526

The American Film History Reader



Edited by **Jon Lewis**, Oregon State University, USA and **Eric Smoodin**, University of California, Davis, USA

The American Film History Reader brings together 18 essays dating back to early efforts to historicize the medium through to contemporary work focusing on technology and industry history.

The collection includes some of the most significant US film history essays written in the last 90 years, and are organized into six thematic sections focusing on: Industrial Practice, Technology, Reception, Films and Filmmakers, Censorship and Regulation, and Stardom.

Each section includes a comprehensive introduction by the editors, introducing each essay individually, and providing

context for the readings, along with suggestions for related viewings and an annotated list of further reading.

Routledge

Market: Film Studies

December 2014: 6.85 x 9.69: 414pp

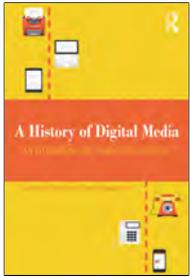
Hb: 978-0-415-70621-6: **£140.00**

Pb: 978-0-415-70688-9: **£52.99**

* For full contents and more information, visit: www.routledge.com/9780415706889

A History of Digital Media

An Intermedia and Global Perspective



Gabriele Balbi and Paolo Magaudda

This book offers students an accessible introduction to the history of digital media from the birth of the computer to the ubiquitous computing that pervades society today. Taking a historical, intermedial, and global approach, *History of Digital Media* provides readers with a clear, in-depth overview of the main turning points and debates in the history of digital media including the emergence of computers, the Internet, and mobile media. With learning resources and activities in each chapter, the book explores the way "new" media are firmly intertwined with the social, cultural and political changes of the twentieth century.

Routledge

Market: Media History

April 2018: 6 x 9: 296pp

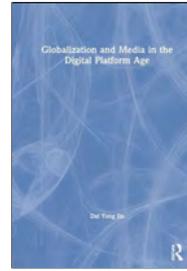
Hb: 978-1-138-63021-5: **£120.00**

Pb: 978-1-138-63022-2: **£32.99**

eBook: 978-1-315-20963-0

* For full contents and more information, visit: www.routledge.com/9781138630222

Globalization and Media in the Digital Platform Age



Dal Yong Jin, Simon Fraser University, Canada

Global media expert Dal Yong Jin examines the nexus of globalization, digital media, and contemporary popular culture in this empirically rich, student-friendly book. End-of-chapter discussion questions prompt further critical thinking and research. Students doing coursework in digital media, global media, international communication, and globalization will find this new textbook to be an essential introduction to how media have influenced a complex set of globalization processes in broad international and comparative contexts.

Routledge

Market: Media Studies

September 2019: 7 x 10: 184pp

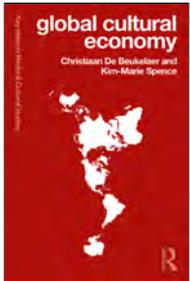
Hb: 978-0-367-35146-5: **£120.00**

Pb: 978-0-367-34360-6: **£38.99**

eBook: 978-0-429-33003-2

* For full contents and more information, visit: www.routledge.com/9780367343606

Global Cultural Economy



Christiaan De Beukelaer, University of Melbourne and Kim-Marie Spence

Series: Key Ideas in Media & Cultural Studies

Global Cultural Economy provides a critical introduction to the global diversity in connections between culture and economy. The 'cultural economy' is defined as both the system of production, distribution and consumption of cultural goods and services and the cultural, economic, social and political context in which it operates.

The authors aim to help students understand that the cultural economy is not a singular approach, and therefore frame past and current debates as ambiguities, tensions and conflicts. Each

chapter will introduce and discuss different sides of the debate, eliciting from the reader an active engagement with possible and provisional solutions.

Routledge

Market: Media Studies / Communication Studies

October 2018: 5.06 x 7.81: 200pp

Hb: 978-1-138-67008-2: **£120.00**

Pb: 978-1-138-67009-9: **£26.99**

eBook: 978-1-315-61780-0

* For full contents and more information, visit: www.routledge.com/9781138670099

Global Media Giants



Edited by Benjamin Birkinbine, University of Oregon, USA, Rodrigo Gomez, Autonomous Metropolitan University, Mexico and Janet Wasko, University of Oregon, USA

Global Media Giants takes an in-depth look at how media corporate power works globally, regionally, and nationally, investigating the ways in which the largest and most powerful media corporations in the world wield power. Case studies examine not only some of the largest media corporations in terms of revenues, but also media corporations that hold considerable power within national, regional, or geolinguistic contexts. Each chapter approaches a different corporation through the lens of economy, politics, and culture, giving

students and scholars a thoughtful and data-driven guide with which to interrogate contemporary media industry power.

Routledge

Market: Media/Cultural Studies

June 2016: 7 x 10: 510pp

Hb: 978-1-138-92770-4: **£170.00**

Pb: 978-1-138-92771-1: **£46.99**

eBook: 978-1-315-68233-4

* For full contents and more information, visit: www.routledge.com/9781138927711

5th Edition

Communication, Cultural and Media Studies

The Key Concepts



John Hartley, Queensland University of Technology,
Australia

Series: *Routledge Key Guides*

Communication, Cultural and Media Studies: The Key Concepts offers an indispensable guide for anyone studying these fast-paced and fascinating fields. This fully revised and updated fifth edition provides a comprehensive, multi-disciplinary introduction to the most important terms in the study of communication, culture and media. With brand new entries reflecting technological advances and new directions this text offers students the most up-to-date overview available.

Routledge

Market: Communication, Media and Cultural Studies

September 2019: 5.5 x 8.5: 346pp

Hb: 978-0-415-78764-2: **£120.00**

Pb: 978-0-415-78763-5: **£32.99**

eBook: 978-1-315-22581-4

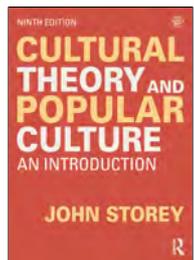
Prev. Ed Pb: 978-0-415-56323-9

* For full contents and more information, visit: www.routledge.com/9780415787635

9th Edition

Cultural Theory and Popular Culture

An Introduction



John Storey, University of Sunderland, UK

In this ninth edition of his award-winning introduction, John Storey presents a clear and critical survey of competing theories of and various approaches to popular culture. Its breadth and theoretical unity, exemplified through popular culture, means that it can be flexibly and relevantly applied across a number of disciplines. This new edition remains essential reading for undergraduate and postgraduate students of cultural studies, media studies, communication studies, the sociology of culture, popular culture, and other related subjects.

Routledge

Market: Cultural Theory/Popular Culture

February 2021: 6.85 x 9.69: 310pp

Hb: 978-0-367-82062-6: **£120.00**

Pb: 978-0-367-82060-2: **£36.99**

eBook: 978-1-003-01172-9

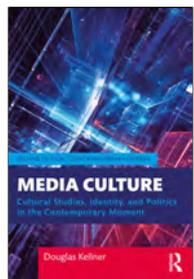
Prev. Ed Pb: 978-0-415-78663-8

* For full contents and more information, visit: www.routledge.com/9780367820602

2nd Edition

Media Culture

Cultural Studies, Identity, and Politics in the Contemporary Moment



Douglas Kellner

In this thorough update of one of the classic texts of media and cultural studies, Douglas Kellner argues that mediated culture is now the dominant form of culture which socializes us and provides and plays major roles in the economy, polity, and social and cultural life. Situating the works of media culture in their social context, within political struggles, and the system of cultural production and reception, Kellner develops a multidimensional approach to cultural studies that broadens the field and opens it to a variety of disciplines. Anyone interested in the nature and effects of contemporary society and culture should read this book.

Routledge

Market: Media & Cultural Studies

May 2020: 6.14 x 9.21: 334pp

Hb: 978-0-367-19933-3: **£120.00**

Pb: 978-0-367-19934-0: **£34.99**

eBook: 978-0-429-24423-0

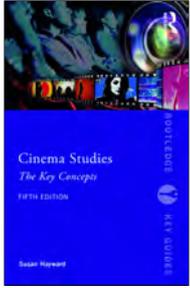
Prev. Ed Pb: 978-0-415-10570-5

* For full contents and more information, visit: www.routledge.com/9780367199340

5th Edition

Cinema Studies

The Key Concepts



Susan Hayward, University of Exeter, UK
 Series: *Routledge Key Guides*

Cinema Studies: The Key Concepts is an essential guide for anyone interested in film. Providing accessible coverage of a comprehensive range of genres, movements, theories and production terms, this is a must-have guide to a fascinating area of study.

Now fully revised and updated for its fifth edition, the book includes new topical entries that explore areas such as: film production; distribution and exhibition; digitisation and globalisation and new audience consumption; experimental cinema; acting and performance; audience studies and reception theory; along with expanded coverage on: world cinemas and

the growth of transnational cinema and global film-making.

Routledge

Market: Film Studies

August 2017: 5.5 x 8.5: 630pp

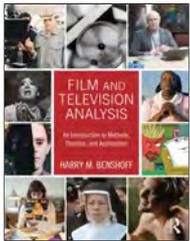
Hb: 978-1-138-66576-7: **£130.00**Pb: 978-1-138-66577-4: **£28.99**

eBook: 978-1-315-61972-9

Prev. Ed Pb: 978-0-415-53814-5

* For full contents and more information, visit: www.routledge.com/9781138665774**Film and Television Analysis**

An Introduction to Methods, Theories, and Approaches



Harry Benshoff, University of North Texas, USA

This book introduces students to qualitative methodologies used to study film and television, including auteur, genre, and star studies; semiotics, structuralism, and psychoanalysis; poststructuralism and postmodernism, cultural studies, and race/ethnicity, nation, gender, and sexuality. Students are introduced to the historical development of each approach, as well as vocabulary, scholars, and concepts germane to them. The book includes case studies, writing exercises, further reading, further screening, a glossary, 'questions to think about' and margin notes.

Routledge

Market: Film Studies / Television Studies

October 2015: 332pp

Hb: 978-0-415-67480-5: **£140.00**Pb: 978-0-415-67481-2: **£34.99**

eBook: 978-0-203-12996-8

* For full contents and more information, visit: www.routledge.com/9780415674812**Film Studies**

A Global Introduction



Glyn Davis, Glasgow School of Art, UK, Kay Dickinson, Concordia University, Canada, Lisa Patti, Hobart and William Smith Colleges, USA and Amy Villarejo, Cornell University, USA

A textbook that offers a truly global perspective and simultaneously updates the key concepts and questions of the changing field of film studies. Following an accessible and linear trajectory from film and media makers to consumers and critics, the book appeals to both students aspiring to work in the film industry and those within the humanities and arts eager to understand the world of images and screens in which we all live. Through cutting edge academic questions, and a wealth of examples, stimulating exercises and definitions, the book integrates textual analysis with the fresh perspectives of emerging work in the discipline and broader socio-political contexts for interrogating film.

Routledge

Market: Film Studies

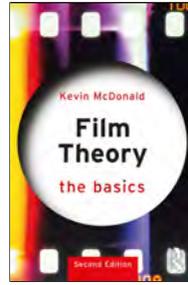
March 2015: 546pp

Hb: 978-0-415-73434-9: **£120.00**Pb: 978-1-405-85918-9: **£56.99**

eBook: 978-1-315-75419-2

* For full contents and more information, visit: www.routledge.com/9781405859189

2nd Edition

Film Theory: The Basics

Kevin McDonald

Series: *The Basics*

Fully updated and expanded throughout, this second edition of *Film Theory: The Basics* provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. Complete with questions for discussion and a glossary of both key terms and key theorists, this book is an invaluable resource for those new to film theory and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

Routledge

Market: Film Theory

May 2022: 5.06 x 7.81: 270pp

Hb: 978-0-367-77440-0: **£85.00**Pb: 978-0-367-76796-9: **£18.99**

eBook: 978-1-003-17137-9

Prev. Ed Pb: 978-1-138-79734-5

* For full contents and more information, visit: www.routledge.com/9780367767969**Film, Form, and Culture**

Robert Kolker, University of Maryland, USA

This textbook offers a lively introduction to both the formal and cultural aspects of film. With extensive in-depth analysis of films past and present, it explores film from part to whole, examining the narratives created (both fiction and non-fiction) as stories and genres that speak to the culture of their time.

This new edition includes expanded content coverage throughout including discussion of the digital "revolution", new chapters on international cinema and film acting, and an expanded chapter on the cultural contexts of film. It is also illustrated with over 260 images, mainly in colour, that create a

visual index to and illustration of the discussion of films and filmmaking.

Routledge

Market: Film Studies

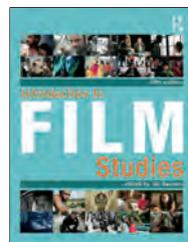
September 2015: 370pp

Hb: 978-1-138-84571-8: **£120.00**Pb: 978-1-138-84572-5: **£46.99**

eBook: 978-1-315-72802-5

* For full contents and more information, visit: www.routledge.com/9781138845725

5th Edition

Introduction to Film Studies

Edited by Jill Nelmes, University of East London, UK

Introduction to Film Studies is a comprehensive textbook for students of cinema.

This completely revised and updated fifth edition guides students through the key issues and concepts in film studies, traces the historical development of film and introduces some of the world's key national cinemas. A range of theories and theorists are presented from Formalism to Feminism, from Eisenstein to Deleuze. It is lavishly illustrated with 150 film stills and production shots, in full colour throughout. Reviewed widely by teachers in the field and with a foreword by Bill Nichols, it

will be essential reading for any introductory student of film and media studies or the visual arts worldwide.

Routledge

Market: Film Studies

November 2011: 7.44 x 9.69: 564pp

Hb: 978-0-415-58257-5: **£120.00**Pb: 978-0-415-58259-9: **£38.99**

eBook: 978-0-203-82413-9

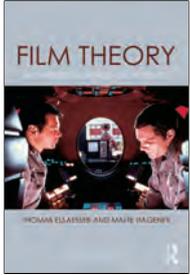
Prev. Ed Pb: 978-0-415-40928-5

* For full contents and more information, visit: www.routledge.com/9780415582599

2nd Edition

Film Theory

An Introduction through the Senses



Thomas Elsaesser, University of Amsterdam, the Netherlands and Malte Hagener, University of Marburg, Germany

What is the relationship between cinema and spectator? This is the central question for film theory, and the question that renowned film scholars Thomas Elsaesser and Malte Hagener use to guide students through all of the major film theories – from the classical period to today – in this insightful, engaging book, now revised from its popular first edition. This new and updated edition features a new introduction and includes a teaching guide, discussion questions, and suggested film clips for each chapter to make the book even more student-friendly.

Routledge

Market: Film Studies

March 2015: 6 x 9: 246pp

Hb: 978-1-138-82429-4: £140.00

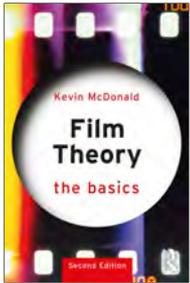
Pb: 978-1-138-82430-0: £44.99

eBook: 978-1-315-74076-8

Prev. Ed Pb: 978-0-415-80101-0

* For full contents and more information, visit: www.routledge.com/9781138824300

2nd Edition

Film Theory: The Basics

Kevin McDonald

Series: *The Basics*

Fully updated and expanded throughout, this second edition of *Film Theory: The Basics* provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. Complete with questions for discussion and a glossary of both key terms and key theorists, this book in an invaluable resource for those new to film theory and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

Routledge

Market: Film Theory

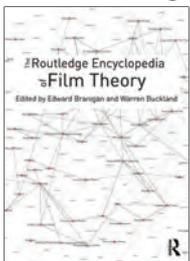
May 2022: 5.06 x 7.81: 270pp

Hb: 978-0-367-77440-0: £85.00

Pb: 978-0-367-76796-9: £18.99

eBook: 978-1-003-17137-9

Prev. Ed Pb: 978-1-138-79734-5

* For full contents and more information, visit: www.routledge.com/9780367767969**The Routledge Encyclopedia of Film Theory**

Edited by Edward Branigan, University of California, Santa Barbara, USA and Warren Buckland, Oxford Brookes University, UK

The Routledge Encyclopedia of Film Theory makes explicit the implicit assumptions behind each film theory by defining and contextualising the theory's terminology in clear 'everyday' language that students will find accessible.

The volume includes entries on the essential ideas and concepts at the centre of film theory from the beginning of the twentieth century to the beginning of the twenty-first century. Entries focus on key texts but also include a list of further reading. Entries on key film scholars are also included.

The Routledge Encyclopedia of Film Theory is an ideal reference book for undergraduates in film studies as well as graduate students new to the discipline.

Routledge

Market: Film Studies/Film Theory

January 2015: 6.85 x 9.69: 566pp

Hb: 978-0-415-78180-0: £210.00

Pb: 978-1-138-84915-0: £48.99

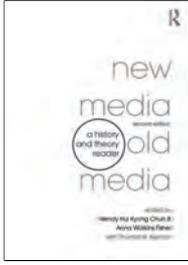
eBook: 978-0-203-12922-7

* For full contents and more information, visit: www.routledge.com/9781138849150

2nd Edition

New Media, Old Media

A History and Theory Reader



Edited by **Wendy Hui Kyong Chun**, Brown University, **Anna Watkins Fisher**, University of Michigan, USA and **Thomas Keenan**, Bard College, USA

This newly expanded and revised second edition of *New Media, Old Media* brings together contemporary and classic essays that explore the tensions of old and new in digital culture. Touching on software studies, media archaeology, surveillance, data, and more, this refreshed critical anthology is essential reading for anyone studying the cultural impact of digital media.

Routledge

Market: Media and Cultural Studies

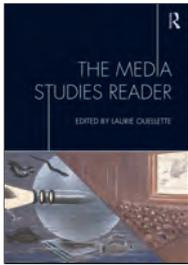
September 2015: 7 x 10: 752pp

Hb: 978-1-138-02109-9: **£190.00**

Pb: 978-1-138-02110-5: **£68.99**

* For full contents and more information, visit: www.routledge.com/9781138021105

The Media Studies Reader



Edited by **Laurie Ouellette**, University of Minnesota, USA

Comprised of over 40 readings, *The Media Studies Reader* offers students an introduction to the major theories and debates that have shaped critical media studies from the 1940s to the present. Readings are organized into seven sections representing the key concepts and themes covered in introductory media studies courses. Critical introductions frame each section to help students place readings in their scholarly context.

Routledge

Market: Media Studies

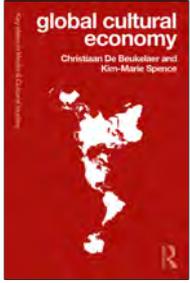
July 2012: 7 x 10: 616pp

Hb: 978-0-415-80124-9: **£200.00**

Pb: 978-0-415-80125-6: **£64.99**

* For full contents and more information, visit: www.routledge.com/9780415801256

Global Cultural Economy



Christiaan De Beukelaer, University of Melbourne and Kim-Marie Spence

Series: Key Ideas in Media & Cultural Studies

Global Cultural Economy provides a critical introduction to the global diversity in connections between culture and economy. The 'cultural economy' is defined as both the system of production, distribution and consumption of cultural goods and services and the cultural, economic, social and political context in which it operates.

The authors aim to help students understand that the cultural economy is not a singular approach, and therefore frame past and current debates as ambiguities, tensions and conflicts. Each chapter will introduce and discuss different sides of the debate, eliciting from the reader an active engagement with possible and provisional solutions.

Routledge

Market: Media Studies / Communication Studies

October 2018: 5.06 x 7.81: 200pp

Hb: 978-1-138-67008-2: **£120.00**

Pb: 978-1-138-67009-9: **£26.99**

eBook: 978-1-315-61780-0

* For full contents and more information, visit: www.routledge.com/9781138670099

Understanding the Business of Global Media in the Digital Age



Micky Lee, Suffolk University, USA and Dal Yong Jin, Simon Fraser University, Canada

This new introductory textbook examines the way digital technologies have transformed the global media business of the 21st century, focusing on three main approaches: media economics, critical political economy, and production studies. The authors provide readers with an empirically rich analysis of ownership, organizational structures and culture, business strategies, markets, networks of strategic alliances, and state policies as they relate to the global media.

Routledge

Market: Media Studies

October 2017: 278pp

Hb: 978-1-138-68896-4: **£125.00**

Pb: 978-1-138-68898-8: **£42.99**

eBook: 978-1-315-53796-2

* For full contents and more information, visit: www.routledge.com/9781138688988

7th Edition

Media Today



Joseph Turow, University of Pennsylvania, USA

This seventh edition of Joseph Turow's pathbreaking media textbook uses convergence as a lens that puts students at the center of the profound changes in the 21st century media world. It teaches students to think critically about the role of media, and what these changes mean for their lives. *Media Today* is an excellent introduction to the world of media in the digital age. From news media to video games and social networking to mobile platforms, it provides students with the tools they need to understand and critique the media they encounter and consume. Extensive pedagogical materials also make this a highly

teachable book, well suited to the classroom.

Routledge

Market: Mass Communication / Media Studies

October 2019: 8.25 x 11: 496pp

Hb: 978-1-138-57983-5: **£150.00**

Pb: 978-1-138-59384-8: **£79.99**

eBook: 978-0-429-48923-5

* For full contents and more information, visit: www.routledge.com/9781138593848

Production Studies, The Sequel!

Cultural Studies of Global Media Industries



Edited by Miranda Banks, Emerson College, USA, Bridget Conor, Kings College London, UK and Vicki Mayer, Tulane University, USA

Production Studies, The Sequel! is the first anthology to cover multiple media industries from a global perspective, taking into account transnational production flow, and analyzing a broad range of unique production communities across many types of media. A follow-up to the successful *Production Studies*, this new collection promises to generate continued discourse and discussion about the present and future path of global production studies.

Routledge

Market: Media/Cultural Studies

July 2015: 6 x 9: 306pp

Hb: 978-1-138-83168-1: **£130.00**

Pb: 978-1-138-83169-8: **£36.99**

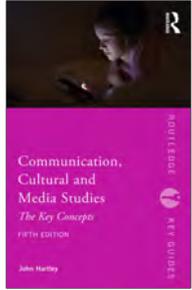
eBook: 978-1-315-73647-1

* For full contents and more information, visit: www.routledge.com/9781138831698

5th Edition

Communication, Cultural and Media Studies

The Key Concepts



John Hartley, Queensland University of Technology, Australia

Series: *Routledge Key Guides*

Communication, Cultural and Media Studies: The Key Concepts offers an indispensable guide for anyone studying these fast-paced and fascinating fields. This fully revised and updated fifth edition provides a comprehensive, multi-disciplinary introduction to the most important terms in the study of communication, culture and media. With brand new entries reflecting technological advances and new directions this text offers students the most up-to-date overview available.

Routledge

Market: Communication, Media and Cultural Studies

September 2019: 5.5 x 8.5: 346pp

Hb: 978-0-415-78764-2: **£120.00**

Pb: 978-0-415-78763-5: **£32.99**

eBook: 978-1-315-22581-4

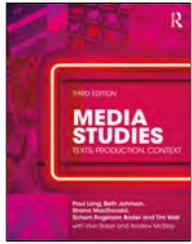
Prev. Ed Pb: 978-0-415-56323-9

* For full contents and more information, visit: www.routledge.com/9780415787635

3rd Edition

Media Studies

Texts, Production, Context



Paul Long, Birmingham City University, UK, **Beth Johnson**, **Shana MacDonald**, **Schem Rogerson Bader** and **Tim Wall**

This thoroughly revised and updated third edition provides a comprehensive introduction to the various approaches to the field, explaining why media messages matter, how media businesses prosper and why media is integral to defining contemporary life. It is an essential introduction for undergraduate and postgraduate students of media studies, cultural studies, communication studies, film studies, the sociology of the media and popular culture.

Routledge

Market: Media Studies

August 2021: 6.85 x 9.69: 568pp

Hb: 978-1-138-91439-1: **£120.00**

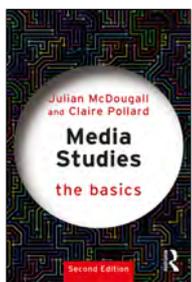
Pb: 978-1-138-91440-7: **£39.99**

eBook: 978-1-315-69083-4

Prev. Ed Pb: 978-1-408-26951-0

* For full contents and more information, visit: www.routledge.com/9781138914407

2nd Edition

Media Studies: The Basics

Julian McDougall, Newman University College, UK and University of Wolverhampton, UK and **Claire Pollard**

Series: *The Basics*

Fully updated and revised, the second edition of *Media Studies: The Basics* is the ideal guide to the changing landscape of media and media studies. Featuring new case studies, an updated glossary and suggestions for further reading, this is the ideal introduction to media studies today for both A Level and Undergraduate students.

Routledge

Market: Media

October 2019: 5.06 x 7.81: 196pp

Hb: 978-1-138-34915-5: **£84.99**

Pb: 978-1-138-34916-2: **£18.99**

eBook: 978-1-138-34917-9

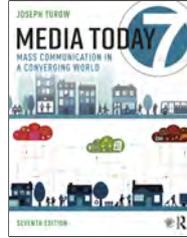
Prev. Ed Pb: 978-0-415-68125-4

* For full contents and more information, visit: www.routledge.com/9781138349162

7th Edition

Media Today

Mass Communication in a Converging World



Joseph Turow, University of Pennsylvania, USA

This seventh edition of Joseph Turow's pathbreaking media textbook uses convergence as a lens that puts students at the center of the profound changes in the 21st century media world. It teaches students to think critically about the role of media, and what these changes mean for their lives. *Media Today* is an excellent introduction to the world of media in the digital age. From news media to video games and social networking to mobile platforms, it provides students with the tools they need to understand and critique the media they encounter and consume. Extensive pedagogical materials also make this a highly

teachable book, well suited to the classroom.

Routledge

Market: Mass Communication / Media Studies

October 2019: 8.25 x 11: 496pp

Hb: 978-1-138-57983-5: **£150.00**

Pb: 978-1-138-59384-8: **£79.99**

eBook: 978-0-429-48923-5

* For full contents and more information, visit: www.routledge.com/9781138593848

5th Edition

The Media Student's Book

Gill Branston, Cardiff University, UK and **Roy Stafford**

The Media Student's Book is a comprehensive introduction for students of media studies. Now in its fifth edition, this bestselling textbook has been thoroughly revised, re-ordered and updated. It is structured in three main parts, addressing key concepts, debates, and research skills, methods and resources.

Features include margin terms, definitions, photos, references, a comprehensive glossary, follow-up activities in 'Explore' boxes, suggestions for further reading and online research, a supporting website with chapters from previous editions, extra case studies and further resources for teaching and learning, and references

and examples from a rich range of media forms.

Routledge

Market: Media Studies

May 2010: 7.44 x 9.69: 488pp

Pb: 978-0-415-55842-6: **£34.99**

eBook: 978-0-203-85064-0

Prev. Ed Pb: 978-0-415-37143-8

* For full contents and more information, visit: www.routledge.com/9780415558426

The Media Studies Toolkit

Michael Z. Newman, University of Wisconsin-Milwaukee, USA

In this critical primer, Michael Z. Newman introduces newcomers to the key concepts, issues, and vocabulary of media studies. With its clear and accessible style, this book is tailor-made for undergraduate students of media, communication, and cultural studies, as well as anyone who would like to better understand media.

Routledge

Market: Media Studies

March 2022: 6 x 9: 286pp

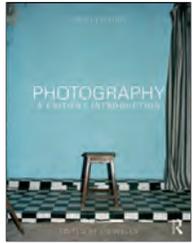
Hb: 978-0-367-44115-9: **£120.00**

Pb: 978-0-367-43252-2: **£32.99**

eBook: 978-1-003-00770-8

* For full contents and more information, visit: www.routledge.com/9780367432522

5th Edition

Photography: A Critical Introduction

Edited by **Liz Wells**, Plymouth University, UK

Photography: A Critical Introduction was the first introductory textbook to examine key debates in photographic theory and place them in their social and political contexts, and is now established as one of the leading textbooks in its field. Written especially for students, this fully revised edition provides a coherent introduction to the nature of photographic seeing. Illustrated in full colour throughout, this revised and updated fifth edition includes: key concepts, biographies of major thinkers, seminal references, a full glossary of terms, comprehensive bibliographies, new chapter abstracts and updated resource

information, including guides to public archives and useful websites.

Routledge

Market: Photography and Visual Culture

January 2015: 7.44 x 9.69: 442pp

Hb: 978-0-415-85428-3: **£140.00**

Pb: 978-0-415-85429-0: **£44.99**

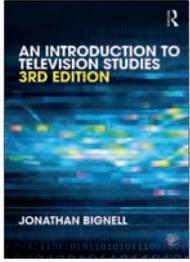
eBook: 978-1-315-72737-0

Prev. Ed Pb: 978-0-415-46087-3

* For **full contents** and more information, visit: www.routledge.com/9780415854290

3rd Edition

An Introduction to Television Studies



Jonathan Bignell, University of Reading, UK

In this comprehensive textbook, now updated for its third edition, Jonathan Bignell provides students with a framework for understanding the key concepts and main approaches to Television Studies.

New and updated case studies feature:

'Every Home Needs a Harvey' ad approaches to news reporting television scheduling *CSI Crime Scene Investigation* animated cartoon series

Individual chapters address: studying television, television histories, television cultures, television texts and narratives, television genres and formats, television production, television

and quality, television realities, television you can't see, television audiences, beyond television.

Routledge

Market: TELEVISION / MEDIA STUDIES

October 2012: 6.85 x 9.69: 360pp

Hb: 978-0-415-59816-3: £120.00

Pb: 978-0-415-59817-0: £36.99

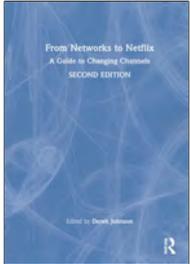
eBook: 978-0-203-13495-5

* For full contents and more information, visit: www.routledge.com/9780415598170

2nd Edition

From Networks to Netflix

A Guide to Changing Channels



Edited by Derek Johnson, University of Wisconsin, Madison, USA

Now in a second edition, this textbook surveys the channels, platforms, and programming through which television distribution operates, with a diverse selection of contributors providing thorough exploration of global media industries in flux. An ideal resource for students and scholars of media studies, media theory, and media industries, this book continues to offer a concrete, tangible way to grasp the foundations of television—and television studies—even as they continue to be rewritten.

Routledge

Market: Television Studies

July 2022: 7 x 10: 472pp

Hb: 978-0-367-56828-3: £120.00

Pb: 978-0-367-56824-5: £42.99

eBook: 978-1-003-09949-9

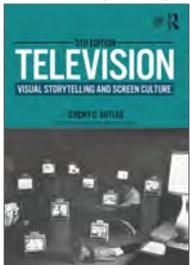
Prev. Ed Pb: 978-1-138-99851-3

* For full contents and more information, visit: www.routledge.com/9780367568245

5th Edition

Television

Visual Storytelling and Screen Culture



Jeremy G. Butler, University of Alabama

For over two decades, *Television* has served as the foremost guide to television studies, giving students a critical perspective on how television programs and commercials are made and how they function as producers of meaning. With discussions integrated throughout on the latest developments in television's on-going convergence with other media and a companion website featuring color frame grabs, a glossary, and editing and sound exercises for students, the revised fifth edition provides students with a whole toolbox of implements to disassemble television and read between the lines, teaching them to incorporate critical thinking into their own television viewing.

Routledge

Market: Television

February 2018: 7 x 10: 422pp

Hb: 978-1-138-74400-4: £120.00

Pb: 978-1-138-74396-0: £68.99

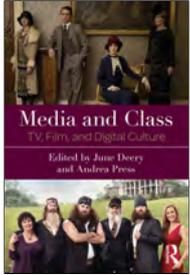
eBook: 978-1-315-18129-5

Prev. Ed Pb: 978-0-415-88328-3

* For full contents and more information, visit: www.routledge.com/9781138743960

Media and Class

TV, Film, and Digital Culture



Edited by **June Deery**, Rensselaer Polytechnic Institute, USA and **Andrea Press**, University of Virginia, USA

This broad and diverse collection offers scholars and students a much-needed orientation within the wider categories of media and class. Both established and emerging voices discuss prominent issues in popular discourse and media representation that remain essential, but often overlooked, within academic research. Case studies address media representations in a variety of platforms, with attention to contemporary culture and current trends placed within a larger historical context. Scholarly but accessible accounts draw on both theory and empirical research to demonstrate how different media navigate and negotiate, caricature and essentialize, or police and regulate class.

Routledge

Market: Media/Cultural Studies

October 2017: 6 x 9: 236pp

Hb: 978-1-138-22978-5: **£120.00**

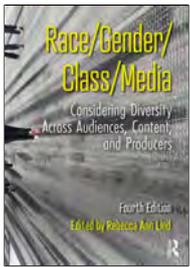
Pb: 978-1-138-22979-2: **£34.99**

eBook: 978-1-315-38798-7

* For full contents and more information, visit: www.routledge.com/9781138229792

4th Edition

Race/Gender/Class/Media



Edited by **Rebecca Ann Lind**, University of Illinois at Chicago, USA

This fourth edition of *Race/Gender/Class/Media* considers diversity in the mass media in three main settings: Audiences, Content, and Production. It brings together 53 readings – most are newly commissioned for this edition – by scholars representing a variety of social science and humanities disciplines. Together, these readings provide a multifaceted and often intersectional look at how race, gender, and class relate to the creation and use of media texts as well as the media texts themselves. This volume is an essential introduction to interdisciplinary studies of gender, race, and class across mass

media.

Routledge

Market: Communication Studies

March 2019: 7 x 10: 310pp

Hb: 978-1-138-06978-7: **£120.00**

Pb: 978-1-138-06979-4: **£62.99**

eBook: 978-1-351-63027-6

* For full contents and more information, visit: www.routledge.com/9781138069794

Representation



Jenny Kidd

Series: Key Ideas in Media & Cultural Studies

Examining one of the core themes of media and cultural studies, *Representation* introduces students to a range of methodologies for analysing media texts.

Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

This book synthesises and updates students understanding of representation - and the tools for its analysis - for use in the new mediascape.

Routledge

Market: Media Studies / Cultural Studies

November 2015: 5.06 x 7.81: 180pp

Hb: 978-1-138-01669-9: **£120.00**

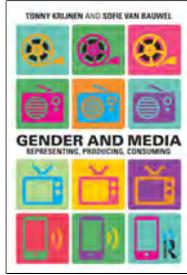
Pb: 978-1-138-02071-9: **£26.99**

eBook: 978-1-315-66678-5

* For full contents and more information, visit: www.routledge.com/9781138020719

Gender and Media

Representing, Producing, Consuming



Edited by **Tonny Krijnen**, Erasmus University Rotterdam, the Netherlands and **Sofie Van Bauwel**, Ghent University, Belgium

Series: *Communication and Society*

Why do some TV genres have the label feminine or masculine? Why do we worry about boys playing video games too much while girls play just as often? Is the TV show *Sex and the City* empowering or not? Why are recent television shows like *Desperate Housewives* post-feminist television?

Divided into three parts - representing, producing, and consuming - *Gender and Media* explores these and other complex questions by offering a critical overview of the contemporary

debates and discussions surrounding gender and mediated communication, and by providing student's with an overview of the current academic research on these topics.

Routledge

Market: Media/Communications

June 2015: 6.14 x 9.21: 220pp

Hb: 978-0-415-69540-4: **£120.00**

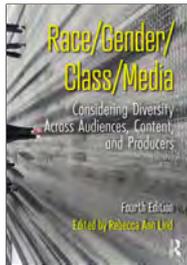
Pb: 978-0-415-69541-1: **£34.99**

eBook: 978-1-315-69459-7

* For full contents and more information, visit: www.routledge.com/9780415695411

4th Edition

Race/Gender/Class/Media



Edited by **Rebecca Ann Lind**, University of Illinois at Chicago, USA

This fourth edition of *Race/Gender/Class/Media* considers diversity in the mass media in three main settings: Audiences, Content, and Production. It brings together 53 readings – most are newly commissioned for this edition – by scholars representing a variety of social science and humanities disciplines. Together, these readings provide a multifaceted and often intersectional look at how race, gender, and class relate to the creation and use of media texts as well as the media texts themselves. This volume is an essential introduction to interdisciplinary studies of gender, race, and class across mass

media.

Routledge

Market: Communication Studies

March 2019: 7 x 10: 310pp

Hb: 978-1-138-06978-7: **£120.00**

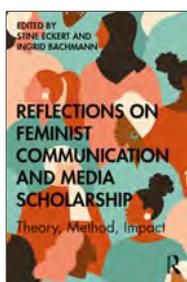
Pb: 978-1-138-06979-4: **£62.99**

eBook: 978-1-351-63027-6

* For full contents and more information, visit: www.routledge.com/9781138069794

Reflections on Feminist Communication and Media Scholarship

Theory, Method, Impact



Edited by **Stine Eckert**, Wayne State University, USA and **Ingrid Bachmann**, Pontificia Universidad Católica de Chile, Chile

This collection brings together ten of the most distinguished feminist scholars whose work has been celebrated for its excellence in helping to lay the foundation of feminist communication and media research. A comprehensive and inspiring resource for students and scholars of feminist media and communication studies.

Routledge

Market: Media and Communication Studies

July 2021: 6 x 9: 204pp

Hb: 978-0-367-60987-0: **£120.00**

Pb: 978-0-367-60983-2: **£34.99**

eBook: 978-1-003-10278-6

* For full contents and more information, visit: www.routledge.com/9780367609832

Representation



Jenny Kidd

Series: *Key Ideas in Media & Cultural Studies*

Examining one of the core themes of media and cultural studies, *Representation* introduces students to a range of methodologies for analysing media texts.

Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

This book synthesises and updates students understanding of representation - and the tools for its analysis - for use in the new mediascape.

Routledge

Market: Media Studies / Cultural Studies

November 2015: 5.06 x 7.81: 180pp

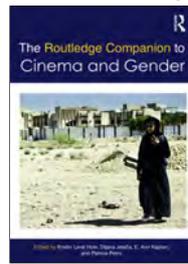
Hb: 978-1-138-01669-9: **£120.00**

Pb: 978-1-138-02071-9: **£26.99**

eBook: 978-1-315-66678-5

* For full contents and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Cinema & Gender



Edited by **Kristin Lené Hole**, Portland State University, USA, **Dijana Jelača**, St. John's University, USA, **E. Ann Kaplan**, Stony Brook University, USA and **Patrice Petro**, University of Wisconsin-Milwaukee, USA

Series: *Routledge Media and Cultural Studies Companions*

This comprehensive collection of all new essays assembles major theoretical approaches to cinema, gender, and spectatorship, covering the intersections with other discourses such as class, ethnicity, sexuality, stars, genres, new media, and feminist modes of address.

Bringing together leading figures in the field, the volume provides an overview of cinema and gender, while also reflecting a desire to rethink some of the ways in which feminist film theory and filmmaking are historicized, theorized, and taught. Essays are organised into five parts, each highlighting key areas and approaches. The Companion will be an important resource for researchers and students.

Routledge

Market: Film Studies

September 2018: 6.85 x 9.69: 512pp

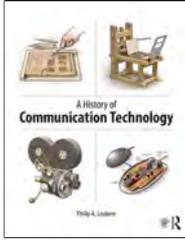
Hb: 978-1-138-92495-6: **£210.00**

Pb: 978-1-138-39184-0: **£42.99**

eBook: 978-1-315-68406-2

* For full contents and more information, visit: www.routledge.com/9781138391840

A History of Communication Technology



Philip Loubere

This book is a comprehensive illustrated account of the technologies and inventions in mass communication that have accelerated the advancement of human culture and society. Using rich, full-cover graphics and diagrams, it covers a timeline in the history of mass communication that begins with human prehistory and extends all the way to the current digital age. It is ideal for students in introductory mass communication, visual communication, and history of media courses, offering a highly approachable, graphic-oriented approach to the history of communication technologies.

Routledge

Market: Communication Technology

April 2021: 8.25 x 11: 310pp

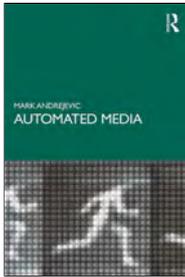
Hb: 978-0-367-21149-3: **£130.00**

Pb: 978-0-367-21150-9: **£36.99**

eBook: 978-0-429-26572-3

* For full contents and more information, visit: www.routledge.com/9780367211509

Automated Media



Mark Andrejevic, Monash University, Melbourne, Australia

In this era of pervasive automation, Mark Andrejevic provides an original framework for tracing the logical trajectory of automated media and their social, political, and cultural consequences. *Automated Media* is a fascinating and groundbreaking new volume: a must-read for students and researchers of critical media studies interested in the intersections of media, technology, and the digital economy.

Routledge

Market: Media/Cultural Studies

October 2019: 6 x 9: 180pp

Hb: 978-0-367-19659-2: **£120.00**

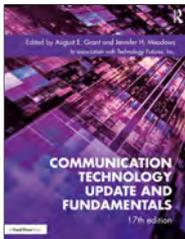
Pb: 978-0-367-19683-7: **£32.99**

eBook: 978-0-429-24259-5

* For full contents and more information, visit: www.routledge.com/9780367196837

17th Edition

Communication Technology Update and Fundamentals



Edited by **August E. Grant**, University of South Carolina, USA and **Jennifer H. Meadows**, California State University-Chico, USA

Communication Technology Update and Fundamentals, now in its 17th edition, has set the standard as the single best resource for students and professionals looking to brush up on how communication technologies have developed, grown, and converged, as well as what's in store for the future.

Communication Technology Update and Fundamentals continues to be the industry-leading resource for both students and professionals seeking to understand how communication

technologies have developed and where they are headed.

Routledge

Market: Broadcast Engineering and Communications Technology (General)

June 2020: 8.25 x 11: 370pp

Hb: 978-0-367-42013-0: **£120.00**

Pb: 978-0-367-42016-1: **£56.99**

eBook: 978-0-367-81739-8

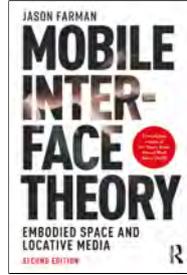
Prev. Ed Pb: 978-1-138-57136-5

* For full contents and more information, visit: www.routledge.com/9780367420161

2nd Edition

Mobile Interface Theory

Embodied Space and Locative Media



Jason Farman, University of Maryland, College Park, USA

In this updated second edition, Jason Farman offers a ground-breaking look at how location-aware mobile technologies are radically shifting our sense of identity, community, and place-making practices. *Mobile Interface Theory* is a foundational book in mobile media studies. It explores a range of mobile media practices from interface design to maps, AR/VR, mobile games, performances that use mobile devices and mobile storytelling projects. This is the ideal text for those studying mobile media, social media, digital media, and mobile storytelling.

Routledge

Market: Media Studies

August 2020: 6 x 9: 202pp

Hb: 978-1-138-62500-6: **£120.00**

Pb: 978-1-138-62502-0: **£34.99**

eBook: 978-0-429-46024-1

Prev. Ed Pb: 978-0-415-87891-3

* For full contents and more information, visit: www.routledge.com/9781138625020

4th Edition

Now Media

The Evolution of Electronic Communication



Norman J. Medoff and Barbara K. Kaye

Now in its fourth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today.

This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge

Market: Mass Communications

April 2021: 8.25 x 11: 448pp

Hb: 978-0-367-89675-1: **£120.00**

Pb: 978-0-367-89721-5: **£53.99**

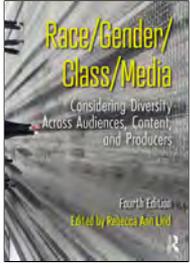
eBook: 978-1-003-02072-1

* For full contents and more information, visit: www.routledge.com/9780367897215

4th Edition

Race/Gender/Class/Media

Considering Diversity Across Audiences, Content, and Producers



Edited by **Rebecca Ann Lind**, University of Illinois at Chicago, USA

This fourth edition of *Race/Gender/Class/Media* considers diversity in the mass media in three main settings: Audiences, Content, and Production. It brings together 53 readings – most are newly commissioned for this edition – by scholars representing a variety of social science and humanities disciplines. Together, these readings provide a multifaceted and often intersectional look at how race, gender, and class relate to the creation and use of media texts as well as the media texts themselves. This volume is an essential introduction to interdisciplinary studies of gender, race, and class across mass

media.

Routledge

Market: Communication Studies

March 2019: 7 x 10: 310pp

Hb: 978-1-138-06978-7: **£120.00**

Pb: 978-1-138-06979-4: **£62.99**

eBook: 978-1-351-63027-6

* For full contents and more information, visit: www.routledge.com/9781138069794

2nd Edition

Textual Poachers

Henry Jenkins, University of Southern California, USA

The twentieth anniversary edition of Henry Jenkins's *Textual Poachers* brings this now-canonical text to a new generation of students interested in the intersections of fandom, participatory culture, popular consumption and media theory. This reissue of what's become a classic work includes an interview between Jenkins and Suzanne Scott and a supplemental teaching and study guide by Louisa Stein, which encourages students to consider fan cultures in relation to consumer capitalism, genre, gender, sexuality, interpretation and more.

Routledge

Market: Media Studies/Popular Culture

November 2012: 6 x 9: 424pp

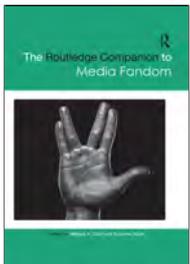
Hb: 978-0-415-53328-7: **£150.00**

Pb: 978-0-415-53329-4: **£42.99**

eBook: 978-0-203-11433-9

Prev. Ed Pb: 978-0-415-90572-5

* For full contents and more information, visit: www.routledge.com/9780415533294

The Routledge Companion to Media Fandom

Edited by **Melissa A. Click** and **Suzanne Scott**, University of Texas, Austin, USA

Series: Routledge Media and Cultural Studies Companions

Media fandom is the focus of this new companion, which brings together an international and interdisciplinary group of contributors to reflect on the state of fan studies and to point to new research directions. Touching on a diversity of media texts and formats and incorporating a variety of methodologies, the collection is organized into six main sections: methods and ethics, technologies and practices, identities, transcultural fandom, industry, and futures. Although the field of fan studies has seen exponential growth in recent years, there is no

collection that comprehensively engages and defines the contours of the field--this collection will fill that gap.

Routledge

Market: Media/Cultural Studies

April 2020: 6.85 x 9.69: 480pp

Hb: 978-1-138-63892-1: **£200.00**

Pb: 978-0-367-52806-5: **£39.99**

eBook: 978-1-315-63751-8

* For full contents and more information, visit: www.routledge.com/9780367528065

2nd Edition

Living Media Ethics

Across Platforms

**Michael Bugeja**, Iowa State University, USA

Living Media Ethics posits that moral convergence is essential to address the complex issues of our high-tech media environment. Bugeja covers advertising, public relations and major branches of journalism, as well as major schools of philosophical thought and historical events that have shaped current media practices. Examining topics including responsibility, truth, falsehood, temptation, bias, fairness, and power, chapters encourage readers to develop a personal code of ethics that they can turn to throughout their careers. Each chapter includes exercises, as well as journal writing and creative assignments, designed to build, test, and enhance individual value systems.

Routledge

Market: Media Studies

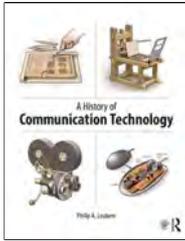
October 2018: 7 x 10: 360pp

Hb: 978-1-138-32260-8: **£120.00**Pb: 978-1-138-32261-5: **£64.99**

eBook: 978-0-429-45192-8

* For full contents and more information, visit: www.routledge.com/9781138322615

A History of Communication Technology



Philip Loubere

This book is a comprehensive illustrated account of the technologies and inventions in mass communication that have accelerated the advancement of human culture and society. Using rich, full-cover graphics and diagrams, it covers a timeline in the history of mass communication that begins with human prehistory and extends all the way to the current digital age. It is ideal for students in introductory mass communication, visual communication, and history of media courses, offering a highly approachable, graphic-oriented approach to the history of communication technologies.

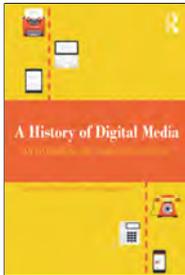
Routledge

Market: Communication Technology
 April 2021: 8.25 x 11: 310pp
 Hb: 978-0-367-21149-3: **£130.00**
 Pb: 978-0-367-21150-9: **£36.99**
 eBook: 978-0-429-26572-3

* For full contents and more information, visit: www.routledge.com/9780367211509

A History of Digital Media

An Intermedia and Global Perspective



Gabriele Balbi and Paolo Magaudda

This book offers students an accessible introduction to the history of digital media from the birth of the computer to the ubiquitous computing that pervades society today. Taking a historical, intermedial, and global approach, *History of Digital Media* provides readers with a clear, in-depth overview of the main turning points and debates in the history of digital media including the emergence of computers, the Internet, and mobile media. With learning resources and activities in each chapter, the book explores the way "new" media are firmly intertwined with the social, cultural and political changes of the twentieth century.

Routledge

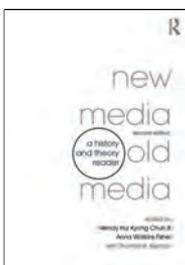
Market: Media History
 April 2018: 6 x 9: 296pp
 Hb: 978-1-138-63021-5: **£120.00**
 Pb: 978-1-138-63022-2: **£32.99**
 eBook: 978-1-315-20963-0

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2nd Edition

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Edited by **Wendy Hui Kyong Chun**, Brown University, **Anna Watkins Fisher**, University of Michigan, USA and **Thomas Keenan**, Bard College, USA

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Routledge

Market: Media and Cultural Studies
 September 2015: 7 x 10: 752pp
 Hb: 978-1-138-02109-9: **£190.00**
 Pb: 978-1-138-02110-5: **£68.99**

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Norman J. Medoff and Barbara K. Kaye

Now in its fourth edition, this book is one of the leading texts on the evolution of electronic mass communication in the last century, giving students a clear understanding of how the media of yesterday shaped the media world of today.

This book remains a key text and trusted resource for students and scholars of digital mass communication and communication history alike.

Routledge

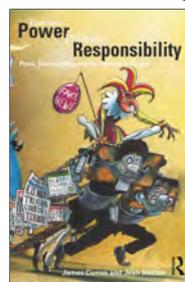
Market: Mass Communications
 April 2021: 8.25 x 11: 448pp
 Hb: 978-0-367-89675-1: **£120.00**
 Pb: 978-0-367-89721-5: **£53.99**
 eBook: 978-1-003-02072-1

* For full contents and more information, visit: www.routledge.com/9780367897215

8th Edition

Power Without Responsibility

Press, Broadcasting and the Internet in Britain



James Curran, Goldsmiths, University of London, UK and **Jean Seaton**, University of Westminster, UK

Power Without Responsibility is a classic, authoritative, and engaged introduction to the history, sociology, theory and politics of media and communication studies.

Hailed by the Times Higher as the 'seminal media text', and translated into Arabic, Chinese and other foreign languages, it is an essential guide for media students and critical media consumers alike.

This eighth edition has been substantially revised to bring it right up-to-date with developments in the media industry, new media technologies and changes following the Leveson inquiry.

Assessing the media at a time of profound change, the authors set out the democratic choices for media reform.

Routledge

Market: Media Studies and Journalism
 June 2018: 6.14 x 9.21: 584pp
 Hb: 978-0-415-70642-1: **£120.00**
 Pb: 978-0-415-71042-8: **£36.99**
 eBook: 978-1-351-21229-8
 Prev. Ed Pb: 978-0-415-24390-2

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Information



Micky Lee, Suffolk University, USA

Series: Key Ideas in Media & Cultural Studies

This book provides a comprehensive, easy-to-understand introductory guide to information, offering students the critical tools they need to shift their positioning from consumers and users to creators and critics. A thoughtful and comprehensive overview, this is an ideal book for students and scholars of media studies, information and society, and communication and technology.

Routledge

Market: Media Studies

July 2021: 5.06 x 7.81: 194pp

Hb: 978-0-367-89776-5: **£120.00**

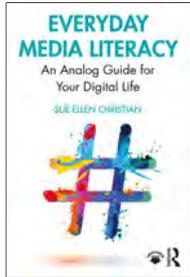
Pb: 978-0-367-85872-8: **£24.99**

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Everyday Media Literacy

An Analog Guide for Your Digital Life



Sue Ellen Christian

In this graphic guide to media literacy, award-winning educator Sue Ellen Christian offers readers an accessible, informed and lively look at how they can consume and create media intentionally and critically. Concise, creative, and curated, this book highlights the cultural, political and economic dynamics of media in our contemporary society, and how consumers can mindfully navigate their daily media use. *Everyday Media Literacy* is perfect for everyday media users and students and educators of media literacy, journalism, education, and media effects looking to build their use and critical understanding in an engaging way.

Routledge

Market: Media Literacy

October 2019: 6 x 9: 294pp

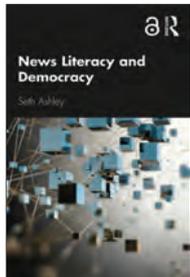
Hb: 978-0-815-38658-2: **£120.00**

Pb: 978-0-815-38659-9: **£38.99**

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News Literacy and Democracy



Seth Ashley

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Routledge

Market: Media Studies

November 2019: 6 x 9: 218pp

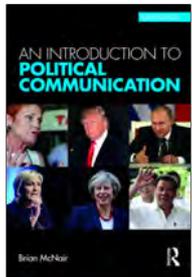
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Pb: 978-1-138-62506-8: **£34.99**

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Brian McNair, Queensland University of Technology, Australia

Series: Communication and Society

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companion website hosts new pedagogical features, including glossary questions, annotated course notes and links to further content.

Routledge

Market: Communication Studies, Media Studies and Politics

June 2017: 6.14 x 9.21: 266pp

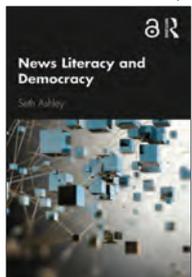
Hb: 978-0-415-73941-2: **£120.00**

Pb: 978-0-415-73942-9: **£32.99**

eBook: 978-1-315-75029-3

Prev. Ed Pb: 978-0-415-59644-2

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The volume invites readers to go beyond surface-level fact-checking and to examine the structures, institutions, practices, and routines that comprise news media systems. It underscores the importance of news literacy to democratic life and advances an argument that critical contexts regarding news media structures and institutions should be central to news literacy education. The book is an essential read for Undergraduate students of journalism and news literacy and will be of interest to scholars teaching and studying media literacy, political economy, media sociology, and political psychology.

Routledge

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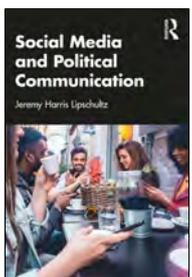
November 2019: 6 x 9: 218pp

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Social Media and Political Communication

Jeremy Harris Lipschultz, University of Nebraska at Omaha, USA

This book offers a wide-scale, interdisciplinary analysis and guide to social media and political communication, examining the political use of social media platforms such as Twitter, Facebook, Instagram, and TikTok. Essential reading for students of Media and Cultural Studies, Communication, Journalism, Political Science, and Information Technology, as well as anyone wishing to understand the current intersection of social media and politics.

Routledge

Market: Media and communications

July 2022: 6 x 9: 256pp

Hb: 978-0-367-77253-6: **£120.00**

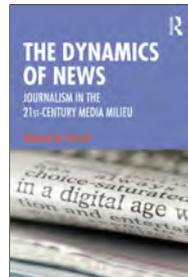
Pb: 978-0-367-77242-0: **£32.99**

eBook: 978-1-003-17047-1

* For full contents and more information, visit: www.routledge.com/9780367772420

The Dynamics of News

Journalism in the 21st-Century Media Milieu



Richard M. Perloff, Cleveland State University

This new and highly readable textbook by Richard M. Perloff introduces students to the complex world of contemporary news and its theoretical underpinnings, engaging with debates and ethical quandaries. Students of journalism, communication, sociology, politics, and related courses, and inquisitive scholars, will find this book's intellectual focus enriching, the writing and examples engaging, and the thoroughness of its search of the contemporary media scene invigorating. Boxes summarizing theory and key concepts help students to deepen their understanding of both what news is now and its future.

Routledge

Market: News/Journalism

September 2019: 6 x 9: 340pp

Hb: 978-0-815-37788-7: **£120.00**

Pb: 978-0-815-37789-4: **£44.99**

eBook: 978-1-351-23351-4

* For full contents and more information, visit: www.routledge.com/9780815377894

3rd Edition

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Media and Politics in a Digital Age



Richard M. Perloff, Cleveland State University

This third edition continues its comprehensive coverage of communication and politics, focusing on problematic issues that bear on the functioning of democracy in an age of partisanship, social media, and political leadership that questions media's legitimacy. The book covers the intersections between politics and communication, calling on related social science disciplines as well as normative political philosophy. Accompanied by online resources for students and instructors, it's ideally suited for upper-level undergraduate and graduate political communication courses in communication, journalism and political science programs.

Routledge

Market: Communication/Politics

July 2021: 7 x 10: 524pp

Hb: 978-0-367-25282-3: **£68.99**

Pb: 978-0-367-27941-7: **£68.99**

eBook: 978-0-429-29885-1

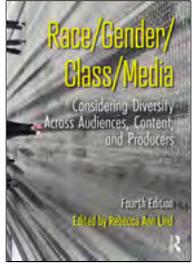
Prev. Ed Pb: 978-1-138-65165-4

* For full contents and more information, visit: www.routledge.com/9780367279417

4th Edition

Race/Gender/Class/Media

Considering Diversity Across Audiences, Content, and Producers



Edited by **Rebecca Ann Lind**, University of Illinois at Chicago, USA

This fourth edition of *Race/Gender/Class/Media* considers diversity in the mass media in three main settings: Audiences, Content, and Production. It brings together 53 readings – most are newly commissioned for this edition – by scholars representing a variety of social science and humanities disciplines. Together, these readings provide a multifaceted and often intersectional look at how race, gender, and class relate to the creation and use of media texts as well as the media texts themselves. This volume is an essential introduction to interdisciplinary studies of gender, race, and class across mass

media.

Routledge

Market: Communication Studies

March 2019; 7 x 10; 310pp

Hb: 978-1-138-06978-7: **£120.00**

Pb: 978-1-138-06979-4: **£62.99**

eBook: 978-1-351-63027-6

* For full contents and more information, visit: www.routledge.com/9781138069794

Representation



Jenny Kidd

Series: Key Ideas in Media & Cultural Studies

Examining one of the core themes of media and cultural studies, *Representation* introduces students to a range of methodologies for analysing media texts.

Featuring a range of current examples and written in a lively style, Jenny Kidd explores a number of the key questions that surround existing and contemporary debates about representation such as: How do texts try and position audiences in relation to meaning? Whose eyes are we encouraged to see through? Who 'owns' and manages representations? Are the 'tools' on currently on offer adequate?

This book synthesises and updates students understanding of representation - and the tools for its analysis - for use in the new mediascape.

Routledge

Market: Media Studies / Cultural Studies

November 2015; 5.06 x 7.81; 180pp

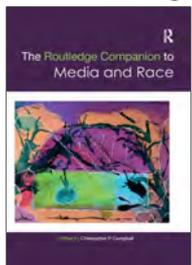
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Pb: 978-1-138-02071-9: **£26.99**

eBook: 978-1-315-66678-5

* For full contents and more information, visit: www.routledge.com/9781138020719

The Routledge Companion to Media and Race



Edited by **Christopher Campbell**

Series: Routledge Media and Cultural Studies Companions

The Routledge Companion to Race and Media serves as a comprehensive guide for scholars, students, and media professionals who seek to understand the key debates about the impact of media messages on racial attitudes and understanding. Richly presented from a diversity of perspectives, the book explores a range of theoretical approaches to race and media and reviews studies in film, television, print media, social media, music, video games, and more. Finally, contributors present a broad summary of media issues related to specific races and ethnicities, and the relationship connecting the study

of race to the study of gender and sexuality.

Routledge

December 2019; 6.85 x 9.69; 338pp

Hb: 978-1-138-02072-6: **£210.00**

Pb: 978-0-367-86953-3: **£42.99**

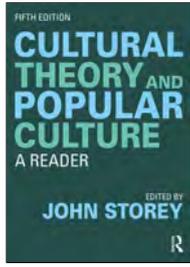
eBook: 978-1-315-77822-8

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5th Edition

Cultural Theory and Popular Culture

A Reader

Edited by **John Storey**

The new 5th edition of John Storey's successful reader is a companion volume to *Cultural Theory and Popular Culture: An Introduction*, now in its 8th edition. The *Reader* provides a theoretical, analytical and historical introduction to the study of popular culture and provides key primary coverage of fundamental issues in cultural studies. It can be used both in conjunction with and independently of the textbook.

New to this edition:

- New section on Class and Class Struggle, with four new readings

- Expanded Gender & Sexuality section (replacing the Feminism

section) with new readings from Angela McRobbie on post-feminism and Antony Easthope on masculinity.

Routledge

Market: Cultural Studies

December 2018: 6.85 x 9.69: 682pp

Hb: 978-0-815-39353-5: **£120.00**Pb: 978-0-815-39354-2: **£42.99**

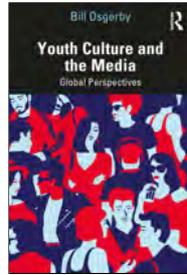
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Youth Culture and the Media

Global Perspectives



Bill Osgerby, London Metropolitan University, UK

This expansive, lively introduction charts the connections between international youth cultures and the development of global media and communication. With an ideal balance between detailed examples and engaging analysis, this book is a must-read for anyone interested in youth cultures and the modern media.

Routledge

Market: Media Studies / Cultural Studies

September 2020: 6.14 x 9.21: 266pp

Hb: 978-0-415-62165-6: **£120.00**Pb: 978-0-415-62166-3: **£34.99**

eBook: 978-1-351-06526-9

Prev. Ed Pb: 978-0-415-23808-3

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Henry Jenkins, University of Southern California, USA

The twentieth anniversary edition of Henry Jenkins's *Textual Poachers* brings this now-canonical text to a new generation of students interested in the intersections of fandom, participatory culture, popular consumption and media theory. This reissue of what's become a classic work includes an interview between Jenkins and Suzanne Scott and a supplemental teaching and study guide by Louisa Stein, which encourages students to consider fan cultures in relation to consumer capitalism, genre, gender, sexuality, interpretation and more.

Routledge

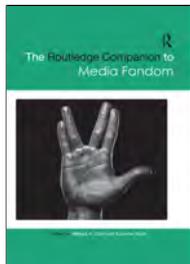
Market: Media Studies/Popular Culture

November 2012: 6 x 9: 424pp

Hb: 978-0-415-53328-7: **£150.00**Pb: 978-0-415-53329-4: **£42.99**

eBook: 978-0-203-11433-9

Prev. Ed Pb: 978-0-415-90572-5

* For full contents and more information, visit: www.routledge.com/9780415533294**The Routledge Companion to Media Fandom**Edited by **Melissa A. Click** and **Suzanne Scott**, University of Texas, Austin, USA*Series: Routledge Media and Cultural Studies Companions*

Media fandom is the focus of this new companion, which brings together an international and interdisciplinary group of contributors to reflect on the state of fan studies and to point to new research directions. Touching on a diversity of media texts and formats and incorporating a variety of methodologies, the collection is organized into six main sections: methods and ethics, technologies and practices, identities, transcultural fandom, industry, and futures. Although the field of fan studies has seen exponential growth in recent years, there is no

collection that comprehensively engages and defines the contours of the field--this collection will fill that gap.

Routledge

Market: Media/Cultural Studies

April 2020: 6.85 x 9.69: 480pp

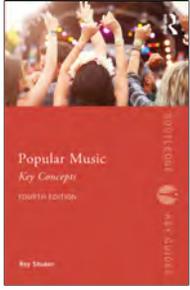
Hb: 978-1-138-63892-1: **£200.00**Pb: 978-0-367-52806-5: **£39.99**

eBook: 978-1-315-63751-8

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4th Edition

Popular Music: The Key Concepts



Roy Shuker, University of Victoria Wellington, New Zealand
 Series: *Routledge Key Guides*

Now in an updated 4th edition this popular A-Z student handbook provides a comprehensive survey of key ideas and concepts in popular music studies. With new entries on streaming, YouTube, iTunes, mash ups, and sound studies the text comprehensively examines the social and cultural aspects of popular music, taking into account recent changes in the way that music is manufactured, marketed and consumed.

With further reading and listening included throughout, *Popular Music: The Key Concepts* is an essential reference text for all students studying the social and cultural dimensions of popular music.

Routledge

Market: Popular Music

March 2017: 5.5 x 8.5: 380pp

Hb: 978-1-138-68092-0: **£105.00**Pb: 978-1-138-68093-7: **£26.99**

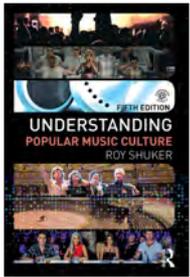
eBook: 978-1-315-56427-2

Prev. Ed Pb: 978-0-415-59866-8

* For full contents and more information, visit: www.routledge.com/9781138680937

5th Edition

Understanding Popular Music Culture



Roy Shuker, Victoria University of Wellington, New Zealand

This extensively revised new edition of *Understanding Popular Music Culture* - featuring new case studies on Taylor Swift, Lorde and One Direction - provides a comprehensive introduction to the production, distribution, consumption and meaning of popular music and the debates that surround popular culture and music; Reflecting the continued expansion of popular music studies, the changing music industry and the impact of the digital age, Roy Shuker explores key subjects that shape our experience of music, including music production, musicians and stars, musical texts, music video and MTV, audiences and fans, scenes and subcultures and music as political activism and ideology.

Routledge

Market: Popular Music, Media and Cultural Studies

February 2016: 6.14 x 9.21: 306pp

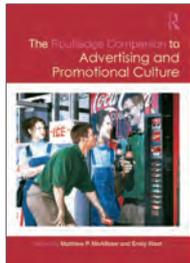
Hb: 978-1-138-90783-6: **£115.00**Pb: 978-1-138-90785-0: **£34.99**

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Edited by **Matthew P. McAllister**, Pennsylvania State University, USA and **Emily West**, University of Massachusetts, Amherst, USA

Series: Routledge Companions

An essential guide to the key issues, methodologies, concepts, debates, and policies that shape our everyday relationship with advertising. With chapters written by leading international scholars working at the intersections of media and advertising studies, this book is a go-to source for those looking to understand the ways advertising has shaped consumer culture, in the past and present.

Routledge

Market: Advertising/Consumer Culture

January 2015: 6.85 x 9.69: 484pp

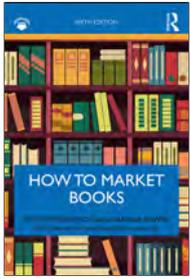
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Routledge

Market: Publishing

May 2019: 6.14 x 9.21: 508pp

Hb: 978-0-815-35276-1: **£120.00**Pb: 978-1-138-59725-9: **£39.99**

eBook: 978-0-429-48700-2

Prev. Ed Pb: 978-0-415-72758-7

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2nd Edition

The Business of Digital Publishing

An Introduction to the Digital Book and Journal Industries



Frانيا Hall, London College of Communication, UK

Thoroughly revised and updated throughout, the second edition of *The Business of Digital Publishing* provides an essential introduction to the development of digital products in the book and journal industries today.

The Business of Digital Publishing remains an invaluable resource for any publishing student looking for a starting point from which to explore the world of digital publishing.

Routledge

Market: Media Studies/Communication

April 2022: 6.85 x 9.69: 274pp

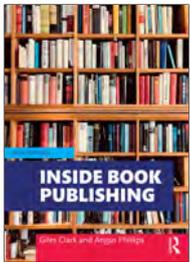
Hb: 978-1-138-39057-7: **£120.00**Pb: 978-1-138-39058-4: **£32.99**

eBook: 978-0-429-42331-4

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6th Edition

Inside Book Publishing

Giles Clark and Angus Phillips, Oxford International Centre for Publishing Studies, Oxford Brookes University, UK

Inside Book Publishing explores the latest developments and trends in the publishing industry globally. In the new edition, Giles Clark and Angus Phillips further the book's international focus, in addition to presenting extended coverage of digital developments, including the growing importance of data analytics, as well as the uses of social media in books marketing. The authors also analyse the resilience of print bookshops, alongside the impact of textbook rental markets on education publishers. New expert and focus boxes give perspectives on contemporary issues from leading industry specialists and the

book's companion website offers further resources for exploring publishing.

Routledge

Market: Publishing/Careers

August 2019: 6.85 x 9.69: 420pp

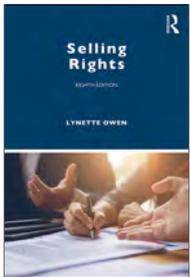
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Lynette Owen

Selling Rights has firmly established itself as the leading guide to all aspects of rights sales and co-publications throughout the world. The eighth edition is substantially updated to illustrate the changes in rights in relation to new technologies and legal developments in the United Kingdom and the rest of the world. *Selling Rights* is an essential reference tool and an accessible and illuminating guide to current and future issues for rights professionals and students of publishing.

Routledge

Market: Publishing

August 2019: 6.14 x 9.21: 520pp

Hb: 978-0-815-35277-8: **£120.00**Pb: 978-1-138-48948-6: **£48.99**

eBook: 978-1-351-03750-1

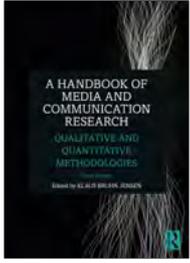
Prev. Ed Pb: 978-0-415-83564-0

* For full contents and more information, visit: www.routledge.com/9781138489486

3rd Edition

A Handbook of Media and Communication Research

Qualitative and Quantitative Methodologies

Edited by **Klaus Bruhn Jensen**

Thoroughly revised and updated, this third edition integrates perspectives from the social sciences and the humanities, focusing on methodology as a strategic level of analysis that joins practical applications with theoretical issues. This book is an invaluable reference work for students and researchers in the fields of media, communication, and cultural studies.

Routledge

Market: Media and Communication Studies

December 2020: 6.85 x 9.69: 528pp

Hb: 978-1-138-49289-9: **£120.00**Pb: 978-1-138-49292-9: **£32.99**

eBook: 978-1-138-49290-5

Prev. Ed Pb: 978-0-415-60966-1

* For full contents and more information, visit: www.routledge.com/9781138492929**UX Research Methods for Media and Communication Studies**

An Introduction to Contemporary Qualitative Methods



Angela M. Cirucci, Rowan University, USA and Urszula M. Pruchniewska, Kutztown University, USA

A comprehensive guide to qualitative research methods in user experience (UX), the interaction between humans and digital products, designed for media and communication students. This is an essential text for media and communications students wishing to become familiar with UX research methods, a rapidly growing field that will open numerous exciting career paths for graduates.

Routledge

Market: Media & Communication / Research Methods

February 2022: 6 x 9: 202pp

Hb: 978-1-032-02078-5: **£120.00**Pb: 978-1-032-01866-9: **£32.99**

eBook: 978-1-003-18175-0

* For full contents and more information, visit: www.routledge.com/9781032018669

3rd Edition

Qualitative Research Methods for Media Studies

Bonnie S. Brennan

This fully updated third edition provides students and researchers with the tools they need to perform critically engaged, theoretically informed research using methods that include interviewing, focus groups, historical research, oral histories, ethnography and participant observation, textual analysis and digital research. A comprehensive and accessible guide for those hoping to explore this rich vein of research methodology, this book provides students and scholars with the all tools they need to be able to work in today's convergent media environment.

Routledge

Market: Media Studies / Mass Communication

October 2021: 6 x 9: 264pp

Hb: 978-0-367-64153-5: **£120.00**Pb: 978-0-367-64150-4: **£48.99**

eBook: 978-1-003-12238-8

Prev. Ed Pb: 978-1-138-21922-9

* For full contents and more information, visit: www.routledge.com/9780367641504

3rd Edition

Understanding Communication Research Methods

A Theoretical and Practical Approach



Stephen M. Croucher, Massey University, New Zealand and Daniel Cronn-Mills, Minnesota State University, Mankato, USA

Using an engaging how-to approach that draws from scholarship, real-life, and popular culture, this textbook, now in its third edition, offers students practical reasons why they should care about research methods and offers a practical guide to actually conducting research themselves. This textbook is perfect for students and scholars using critical, cultural, interpretive, qualitative, quantitative and positivist research methods, as well as students of communication studies more generally. It also offers dedicated student and instructor resources. These include

links, videos, outlines and activities, recommended readings, test questions, and more.

Routledge

Market: Communication/Research Methods

September 2021: 7 x 10: 334pp

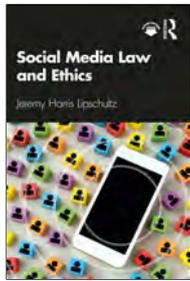
Hb: 978-0-367-62368-5: **£160.00**Pb: 978-0-367-62366-1: **£69.99**

eBook: 978-1-003-10912-9

Prev. Ed Pb: 978-1-138-05268-0

* For full contents and more information, visit: www.routledge.com/9780367623661

Social Media Law and Ethics



Jeremy Harris Lipschultz

In this new textbook, social media professor Jeremy Lipschultz introduces students to the study of social media law and ethics, integrating legal concepts and ethical theories. Case studies, discussion questions, and online resources help students engage with the complexities and ambiguities of this future-oriented area of media law, making it an ideal textbook for students of media law, policy and ethics, mass media, and communication studies.

Routledge

Market: Media Studies

July 2021: 6 x 9: 370pp

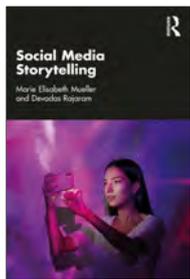
Hb: 978-0-367-89769-7: £120.00

Pb: 978-0-367-43781-7: £38.99

eBook: 978-1-003-02101-8

* For full contents and more information, visit: www.routledge.com/9780367437817

Social Media Storytelling



Marie Elisabeth Mueller and Devadas Rajaram

Offering a radical new toolbox for digital storytellers, this key text contains everything today's media practitioners need to know about conceptualising, editing and producing stories for online platforms and audiences.

Social Media Storytelling is an essential resource for students of mobile and multimedia journalism, digital media, and media marketing, as well as for professionals who want to learn how to create compelling content and tell impactful brand stories.

Routledge

Market: Media & Communications

July 2022: 6.14 x 9.21: 284pp

Hb: 978-1-032-23021-4: £120.00

Pb: 978-1-032-22925-6: £34.99

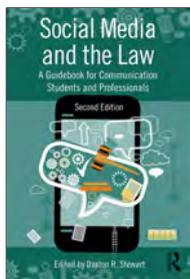
eBook: 978-1-003-27525-1

* For full contents and more information, visit: www.routledge.com/9781032229256

2nd Edition

Social Media and the Law

A Guidebook for Communication Students and Professionals



Edited by Daxton R. Stewart, Texas Christian University, USA and Daxton Stewart

Including two new chapters that examine First Amendment issues and ownership of social media accounts and content, *Social Media and the Law* brings together thirteen media law scholars to address these questions and more, including current issues like copyright, online impersonation, anonymity, cyberbullying, sexting, and live streaming. Students and professional communicators alike need to be aware of laws relating to defamation, privacy, intellectual property, and government regulation—and this guidebook is here to help them navigate the tricky legal terrain of social media.

Routledge

Market: Social Media/Media Law

February 2017: 6 x 9: 298pp

Hb: 978-1-138-69577-1: £140.00

Pb: 978-1-138-69578-8: £42.99

eBook: 978-1-315-52613-3

Prev. Ed Pb: 978-0-415-53514-4

* For full contents and more information, visit: www.routledge.com/9781138695788

3rd Edition

Social Media Communication

Concepts, Practices, Data, Law and Ethics



Jeremy Harris Lipschultz, University of Nebraska at Omaha, USA

This updated third edition presents a wide-scale, interdisciplinary guide to social media. Examining platforms like Facebook, Instagram, LinkedIn, TikTok, Twitter, and YouTube, the book analyzes social media's use in journalism, broadcasting, public relations, advertising and marketing. Among other changes, updates to the third edition include a deep dive into new approaches to analytics, as well as greater discussion of law and ethics in light of the Facebook Cambridge Analytica scandal, the roll-out of GDPR, and new case law relating to social media. This book is the perfect social media primer for students and

professionals, and, with a dedicated teaching guide, ideal for instructors.

Routledge

Market: Social Media

July 2020: 7 x 10: 388pp

Hb: 978-0-367-19495-6: £120.00

Pb: 978-0-367-19500-7: £44.99

eBook: 978-0-429-20283-4

Prev. Ed Pb: 978-1-138-22977-8

* For full contents and more information, visit: www.routledge.com/9780367195007

Social Media Measurement and Management

Entrepreneurial Digital Analytics



Jeremy Harris Lipschultz

This new textbook applies a critical and practical lens to the world of social media analytics. Author Jeremy Harris Lipschultz explores the foundations of digital data, strategic tools, and best practices in an accessible volume for students and practitioners of social media communication.

A perfect primer for this developing industry, this book is ideal for students, scholars and practitioners of digital media seeking to hone their skills and expand their bank of tools and resources. It features theoretical and practical advice, a comprehensive glossary of key terms, and case studies from key industry thought

leaders.

Routledge

Market: Social Media

July 2019: 344pp

Hb: 978-0-815-36390-3: £120.00

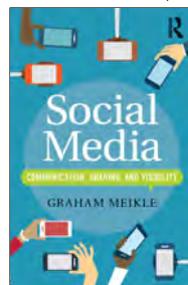
Pb: 978-0-815-36392-7: £38.99

eBook: 978-1-351-10807-2

* For full contents and more information, visit: www.routledge.com/9780815363927

Social Media

Communication, Sharing and Visibility



Graham Meikle, University of Westminster, UK

Drawing upon a range of qualitative methods and theoretical approaches, Graham Meikle explores the cultural politics of sharing through networked digital media. Meikle takes readers through the history of the so-called sharing industry, as well as its cultural motivations and implications, engaging readers with questions of technologies and texts, of audiences and users, and of how networked digital media are adopted and adapted in a communications environment built around sharing.

Routledge

Market: Media/Cultural Studies

February 2016: 5.5 x 8.5: 186pp

Hb: 978-0-415-71223-1: £125.00

Pb: 978-0-415-71224-8: £36.99

eBook: 978-1-315-88417-2

* For full contents and more information, visit: www.routledge.com/9780415712248

Fifty Key Video Games



Edited by **Bernard Perron**, University of Montreal, Canada, **Kelly Boudreau**, Harrisburg University of Science and Technology, USA, **Mark J.P. Wolf**, Concordia University Wisconsin, USA and **Dominic Arseneault**, University of Montreal, Canada

Series: *Routledge Key Guides*

This volume examines fifty of the most important video games that have contributed significantly to the history, development, or culture of the medium, providing an of video games from their beginning to the present day. With each entry supplemented by references and suggestions for further reading, *Fifty Key Video Games* is an indispensable reference for anyone interested in video games.

Routledge

Market: Video Game Studies

July 2022: 5.5 x 8.5: 400pp

Hb: 978-1-032-05798-9: £120.00

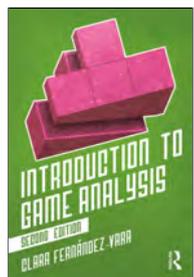
Pb: 978-1-032-05360-8: £22.99

eBook: 978-1-003-19920-5

* For full contents and more information, visit: www.routledge.com/9781032053608

2nd Edition

Introduction to Game Analysis



Clara Fernández-Vara

This concise primer provides readers with instruction on the basic building blocks of game analysis—examination of context, content and reception, and formal qualities—as well as the vocabulary necessary for talking about videogames' distinguishing characteristics. In this second edition of the popular textbook, Fernández-Vara brings the book firmly up-to-date, pulling in fresh examples from ground-breaking new works in this dynamic field. *Introduction to Game Analysis* remains a unique practical tool for students who want to become more fluent writers and critics of not just video games, but digital media overall.

Routledge

Market: Game Studies

January 2019: 6 x 9: 334pp

Hb: 978-0-815-35183-2: £120.00

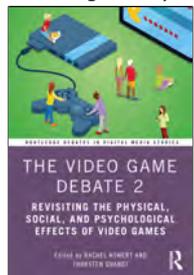
Pb: 978-0-815-35184-9: £39.99

eBook: 978-1-351-14008-9

* For full contents and more information, visit: www.routledge.com/9780815351849

The Video Game Debate 2

Revisiting the Physical, Social, and Psychological Effects of Video Games



Rachel Kowert and **Thorsten Quandt**, University of Münster
Series: *Routledge Debates in Digital Media Studies*

This student-friendly book provides an accessible overview of the primary debates about the effects of video games. It expands on the original *The Video Game Debate* to address the new technologies that have emerged within the field of game studies over the last few years. This book offers students and scholars of games studies and digital media, as well as policymakers, the essential information they need to participate in the debate.

Routledge

Market: Media Studies

November 2020: 6 x 9: 144pp

Hb: 978-0-367-36872-2: £120.00

Pb: 978-0-367-36694-0: £34.99

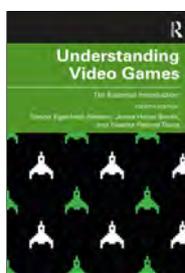
eBook: 978-0-429-35181-5

* For full contents and more information, visit: www.routledge.com/9780367366940

4th Edition

Understanding Video Games

The Essential Introduction



Simon Egenfeldt-Nielsen, IT University of Copenhagen, Denmark, **Jonas Heide Smith**, IT University of Copenhagen, Denmark and **Susana Pajares Tosca**, IT University of Copenhagen, Denmark

From Pong to virtual reality, *Understanding Video Games, 4th Edition*, takes video game studies into the next decade of the twenty-first century, highlighting changes in the area, including mobile, social, and casual gaming. Extensively illustrated, and featuring discussion questions, a glossary of key terms, and a detailed video game history timeline, this new edition is an indispensable resource for students, scholars and teachers interested in examining the ways video games continue to

reshape entertainment and society.

Routledge

Market: Video Games

September 2019: 7 x 10: 414pp

Hb: 978-1-138-36299-4: £120.00

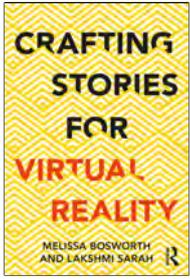
Pb: 978-1-138-36305-2: £44.99

eBook: 978-0-429-43179-1

Prev. Ed Pb: 978-1-138-84982-2

* For full contents and more information, visit: www.routledge.com/9781138363052

Crafting Stories for Virtual Reality



Melissa Bosworth, Tiny World Productions/UC Berkeley, USA and **Lakshmi Sarah**, Tiny World Productions/UC Berkeley, USA

We are witnessing a revolution in storytelling. Publications all over the world are increasingly using immersive storytelling — virtual reality, augmented reality and mixed reality — to tell compelling stories. The aim of this book is to distill the lessons learned thus far into a useful guide for reporters, filmmakers and writers interested in telling stories in this emerging medium. Examining ground-breaking work across industries, this text explains, in practical terms, how storytellers can create their own powerful immersive experiences as new media and platforms emerge.

Routledge

Market: Multimedia Journalism
November 2018: 6 x 9: 270pp
Hb: 978-1-138-29671-8: **£120.00**
Pb: 978-1-138-29672-5: **£34.99**
eBook: 978-1-315-09986-6

* For full contents and more information, visit: www.routledge.com/9781138296725

4th Edition

Writing and Editing for Digital Media



Brian Carroll, Berry College, USA

In this new edition, Brian Carroll explores writing and editing for digital media with information about voice, style, media formats, and content development, combining hands-on exercises with new sections on idea generation, multi-modal storytelling, podcasting, and information credibility. Updated with contemporary examples and new pedagogy, the fourth edition broadens its scope, helping digital writers and editors in all fields, including public relations, marketing, and social media management. This is an ideal handbook for students from all backgrounds who are looking to develop their writing and editing skills for this ever-evolving industry.

Routledge

Market: Journalism/Digital Media
December 2019: 390pp
Hb: 978-0-367-24505-4: **£120.00**
Pb: 978-0-367-24509-2: **£48.99**
eBook: 978-0-429-28294-2

* For full contents and more information, visit: www.routledge.com/9780367245092

5th Edition

Digital Storytelling



Joe Lambert and **Brooke Hessler**

In this revised and updated edition of the StoryCenter's popular guide to digital storytelling, co-founder Joe Lambert offers budding digital storytellers the skills and tools they need to craft compelling digital stories. Using a "7 Steps" approach, Lambert helps storytellers identify the fundamentals of dynamic digital storytelling—from seeing the story, assembling it, and sharing it. This accessible guide's meaningful examples and inviting tone makes this an essential for any student learning the steps toward digital storytelling.

Routledge

Market: Digital Storytelling
May 2018: 7 x 10: 234pp
Hb: 978-1-138-57765-7: **£120.00**
Pb: 978-1-138-57766-4: **£36.99**
eBook: 978-1-351-26636-9

* For full contents and more information, visit: www.routledge.com/9781138577664

Immersive Journalism as Storytelling

Ethics, Production, and Design



Edited by **Turo Uskali**, **Astrid Gynnild**, **Sarah Jones** and **Esa Sirkkunen**

This book sets out cutting edge new research and examines future prospects on 360-degree video, virtual reality (VR) and augmented reality (AR) in journalism, analyzing and discussing virtual world experiments from a range of perspectives. This book is written for journalism teachers, educators and students as well as scholars, politicians, lawmakers, and citizens with an interest in emerging technologies for media practice.

Routledge

Market: Media/Journalism Studies
January 2021: 6.14 x 9.21: 212pp
Hb: 978-0-367-71329-4: **£120.00**
Pb: 978-0-367-71330-0: **£34.99**
eBook: 978-0-429-43774-8

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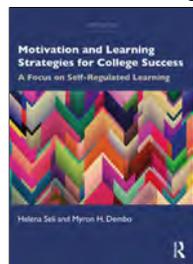
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6th Edition

Motivation and Learning Strategies for College Success

A Focus on Self-Regulated Learning



Helena Seli and Myron H. Dembo, University of Southern California, USA

Combining theory, research, and application, this popular text guides college students on how to improve their study skills and become self-regulated learners. Seli and Dembo focus on the most relevant information and features to help students identify the components of academic learning that contribute to high achievement, to master and practice effective learning and study strategies, and to complete self-regulation studies that teach a process for improving their academic behavior.

Routledge

Market: Education / College Study Skills

September 2019: 7 x 10: 296pp

Hb: 978-0-367-00206-0: £120.00

Pb: 978-0-367-00214-5: £48.99

eBook: 978-0-429-40071-1

Prev. Ed Pb: 978-1-138-85034-7

* For full contents and more information, visit: www.routledge.com/9780367002145

Making Your Doctoral Research Project Ambitious

Developing Large-Scale Studies with Real-World Impact



Edited by Nadia Siddiqui, Durham University, UK and Stephen Gorard, Durham University, UK

This edited collection provides real and outstanding examples of multiple research design methodologies which will allow doctoral researchers to develop a wide set of research skills, leading to the development of a high-quality academic thesis from which peer reviewed research papers and books can emerge. Ideal reading for doctoral students and supervisors, this book is a source of encouragement and motivation for new researchers seeking to challenge general perceptions in the social sciences that PhD or other doctoral research projects must be small-scale rather than trivial studies, but can instead produce robust findings that have real-world implications.

Routledge

Market: Education / Higher Education

April 2022: 6.14 x 9.21: 278pp

Hb: 978-1-032-05975-4: £120.00

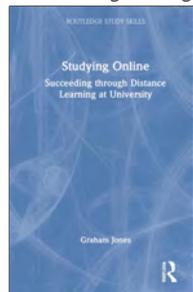
Pb: 978-1-032-06245-7: £24.99

eBook: 978-1-003-20136-6

* For full contents and more information, visit: www.routledge.com/9781032062457

Studying Online

Succeeding through Distance Learning at University



Graham Jones, University of Buckingham, UK

Series: *Routledge Study Skills*

Helping you get to grips with online learning, this book contains a wealth of practical tips and strategies that will make studying online easier. Covering the advantages of online learning as well as the problems you might face, this book provides tried and tested advice to help you overcome those difficulties so that you can work to the best of your abilities. Identifying techniques designed specifically for studying online, with step-by-step instructions, as well as guidance on using online study software to the best effect, this must-have student companion provides tips and tricks to make university distance studying both effective and enjoyable.

Routledge

Market: Higher Education / Study Skills

July 2022: 5.5 x 8.5: 192pp

Hb: 978-1-032-19538-4: £120.00

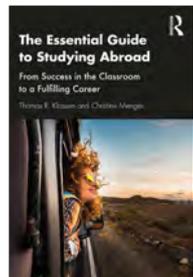
Pb: 978-1-032-19539-1: £16.99

eBook: 978-1-003-25969-5

* For full contents and more information, visit: www.routledge.com/9781032195391

The Essential Guide to Studying Abroad

From Success in the Classroom to a Fulfilling Career



Thomas R. Klassen, York University, Canada and Christine Menges, WHU – Otto Beisheim School of Management, Germany

This book is an indispensable how-to-guide on flourishing when studying abroad, and how to use an international education to begin a fulfilling career after graduation. Written in an engaging and accessible style, using many examples, case studies and links to resources, the book reduces the stress of studying abroad. Covering all aspects of the international student experience – inside and outside the classroom – the book encourages young people to perform their very best and succeed in their new environment. International students preparing for cross cultural learning and recent graduates looking for employment will find

this book both practical and inspiring.

Routledge

Market: Studying Abroad/Fresh Graduates Guide to Work

August 2019: 6.14 x 9.21: 238pp

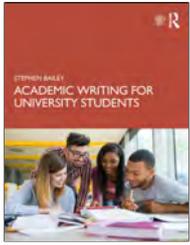
Hb: 978-0-367-23515-4: £120.00

Pb: 978-0-367-23516-1: £29.99

eBook: 978-0-429-28011-5

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Designed to help students succeed in writing university-level essays and reports, this book has been carefully designed for use both in the classroom and for self-study. Covering three key areas: the writing process, elements of writing and writing models, it encourages critical writing and developing a voice. *Academic Writing in the University* provides all of the tools necessary to produce excellent written work. With progress checks, practical examples and self-testing units, this practical, user-friendly book covers all stages of the writing process and

is an invaluable guide to academic writing in the university.
Routledge

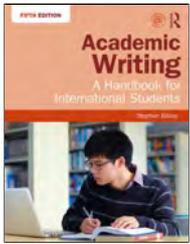
Market: Education / Academic Writing
December 2021: 7.44 x 9.69: 324pp
Hb: 978-0-367-44538-6: **£120.00**
Pb: 978-0-367-44539-3: **£19.99**
eBook: 978-1-003-01021-0

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book is an invaluable guide, essential for those wanting to maximise their academic potential.

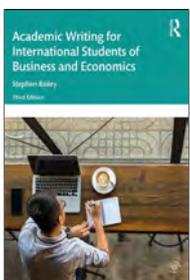
Routledge

Market: Study Guides/ Writing Skills
December 2017: 7.44 x 9.69: 344pp
Hb: 978-1-138-04873-7: **£110.00**
Pb: 978-1-138-04874-4: **£24.99**
eBook: 978-1-315-16999-6
Prev. Ed Pb: 978-1-138-77850-4

* For full contents and more information, visit: www.routledge.com/9781138048744

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Routledge

Market: Education / Study Skills / Academic Writing
January 2020: 7.44 x 9.69: 346pp
Hb: 978-0-367-28030-7: **£120.00**
Pb: 978-0-367-28031-4: **£24.99**
eBook: 978-0-429-29927-8
Prev. Ed Pb: 978-1-138-78390-4

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Routledge

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January 2020: 6.85 x 9.69: 246pp
Hb: 978-1-138-48167-1: **£120.00**
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eBook: 978-1-351-06003-5

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2nd Edition

Academic Writing for International Students of Science



Jane Bottomley, University of Manchester

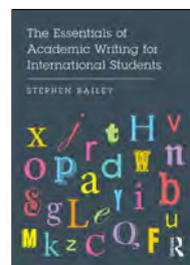
This second edition is an accessible companion designed to help science and technology students develop the knowledge, skills and strategies needed to produce clear and coherent academic writing in their university assignments. Using authentic texts to explore the nature of scientific writing, the book covers key areas such as scientific style, effective sentence and paragraph structure, and coherence in texts and arguments. Throughout the book, a range of tasks offers the opportunity to put theory into practice. This is an invaluable tool for the busy science or technology student looking to improve their writing and reach their full academic potential.

Routledge

Market: Education/ Study Guides
October 2021: 7.44 x 9.69: 220pp
Hb: 978-0-367-63271-7: **£120.00**
Pb: 978-0-367-63272-4: **£24.99**
eBook: 978-1-003-11857-2
Prev. Ed Pb: 978-0-415-83241-0

* For full contents and more information, visit: www.routledge.com/9780367632724

The Essentials of Academic Writing for International Students



Stephen Bailey, Freelance writer of materials for English for Academic Purposes

The Essentials of Academic Writing is designed to help international students achieve success in their written work. This concise book explains the essential skills writing process from start to finish. From selecting and reading suitable sources to note-making, summarising and referencing, this book provides clear examples and effective exercises. *The Essentials of Academic Writing* teaches students critical skills such as generalising, referencing, making comparisons and using graphs. All international students wanting to achieve academic success will find this practical and easy-to-use book a valuable guide to improving their written English— quickly!

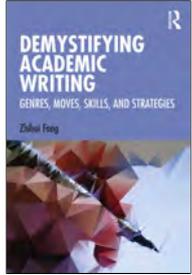
Routledge

Market: Higher Education
June 2015: 5.83 x 8.27: 246pp
Hb: 978-1-138-88561-5: **£89.99**
Pb: 978-1-138-88562-2: **£22.99**
eBook: 978-1-315-71534-6

* For full contents and more information, visit: www.routledge.com/9781138885622

Demystifying Academic Writing

Genres, Moves, Skills, and Strategies



Zhihui Fang

Accessible and informative, this book is designed to enhance the capacity of graduate and undergraduate students, as well as early career scholars, to write for academic purposes. Fang describes the key genres and types of academic writing, explains common rhetorical moves, offers linguistic strategies and insights to give students the skills they need for effective academic writing across genres and disciplines. Assuming no technical knowledge, this text is ideal for both non-native and native English speakers alike, and for courses in academic writing, composition, and L2 writing instruction.

Routledge

Market: Education

April 2021: 6.14 x 9.21: 286pp

Hb: 978-0-367-67508-0: **£120.00**

Pb: 978-0-367-65354-5: **£36.99**

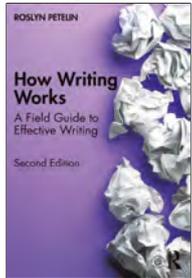
eBook: 978-1-003-13161-8

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2nd Edition

How Writing Works

A field guide to effective writing



Roslyn Petelin

This is an engaging and practical introduction to the elements of grammar, sentence structure, and style that you need to write well across a range of academic, creative, and professional contexts, deftly combining practical strategies with scholarly principles. *How Writing Works* should be on the desk of everyone who needs to write: students, professionals in all fields, and creative writers. It is an essential handbook for working writers and writing workers in the contemporary writing-reliant workplace. The accompanying companion website includes video interviews and presentations from leading grammarians including Professor David Crystal and online quizzes and activities.

Routledge

Market: Creative Writing; Writing Guides

November 2021: 6.14 x 9.21: 326pp

Hb: 978-1-032-01630-6: **£120.00**

Pb: 978-1-032-01628-3: **£27.99**

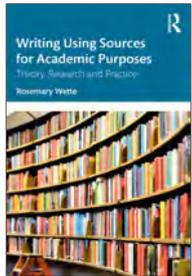
eBook: 978-1-003-17934-4

Prev. Ed Pb: 978-1-925-26691-7

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Writing Using Sources for Academic Purposes

Theory, Research and Practice



Rosemary Wette

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Routledge

Market: Linguistics / Education

December 2020: 6 x 9: 164pp

Hb: 978-0-367-17590-0: **£120.00**

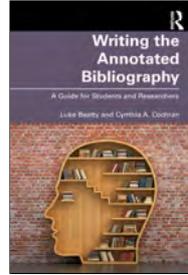
Pb: 978-0-367-17592-4: **£34.99**

eBook: 978-0-429-05751-9

* For full contents and more information, visit: www.routledge.com/9780367175924

Writing the Annotated Bibliography

A Guide for Students & Researchers



Luke Beatty and Cynthia A Cochran

Writing the Annotated Bibliography is a comprehensive and practical guide to creating and using annotated bibliographies for research projects in any discipline. The definitive resource for the finer points of this crucial research skill, it covers the elements of annotated bibliographies, key disciplinary conventions, and tips for working with digital sources. Suitable for both undergraduate and graduate students and for researchers at all levels, it's an essential resource for first-year and advanced composition classes, courses in writing across the disciplines, library science programs, and academic libraries at the secondary level and beyond.

Routledge

Market: Research Skills

July 2020: 6 x 9: 162pp

Hb: 978-0-367-40887-9: **£120.00**

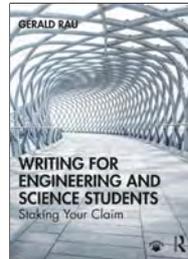
Pb: 978-0-367-40886-2: **£34.99**

eBook: 978-0-367-85305-1

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Writing for Engineering and Science Students

Staking Your Claim



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Routledge

Market: English Language and Applied Linguistics

August 2019: 6.85 x 9.69: 324pp

Hb: 978-1-138-38824-6: **£120.00**

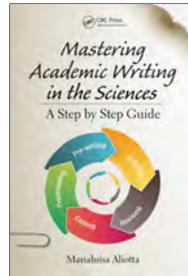
Pb: 978-1-138-38825-3: **£32.99**

eBook: 978-0-429-42568-4

* For full contents and more information, visit: www.routledge.com/9781138388253

Mastering Academic Writing in the Sciences

A Step-by-Step Guide



Marialuisa Aliotta

This book provides a comprehensive and coherent step-by-step guide to writing in scientific academic disciplines. It is an invaluable resource for those working on a PhD thesis, research paper, dissertation, or report. Writing these documents can be a long and arduous experience for students and their supervisors, and even for experienced researchers. However, this book can hold the key to success. Mapping the steps involved in the writing process - from acquiring and organizing sources of information, to revising early drafts, to proofreading the final product - it provides clear guidance on what to write and how best to write it.

CRC Press

Market: Physics

April 2018: 6.14 x 9.21: 200pp

Hb: 978-1-138-74288-8: **£110.00**

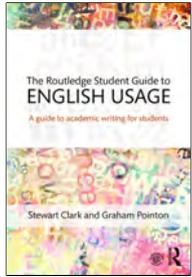
Pb: 978-1-498-70147-1: **£42.99**

eBook: 978-1-351-00214-1

* For full contents and more information, visit: www.routledge.com/9781498701471

The Routledge Student Guide to English Usage

A guide to academic writing for students



Stewart Clark, Norwegian University of Science and Technology and **Graham Pointon**, Freelance writer, retired from the BBC Pronunciation Unit

The Routledge Student Guide to English Usage is an authoritative A-Z guide to key aspects of English usage. Covering approximately 4000 carefully selected words, the authors focus on groups of confusable words that sound alike, look alike or are frequently mixed up. Examples of good usage are drawn from corpora such as the British National Corpus and the Corpus of Contemporary American English. A substantial reference section is also provided with stylistic guidance on academic writing skills, email standards, punctuation and grammar tips. This is the essential reference text for all students working on

improving their academic writing skills.

Routledge

Market: English Language and Linguistics/TESOL/ELT

May 2016: 6.14 x 9.21: 402pp

Hb: 978-1-138-93358-3: **£115.00**

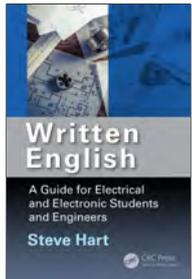
Pb: 978-1-138-93359-0: **£34.99**

eBook: 978-1-315-67843-6

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Written English

A Guide for Electrical and Electronic Students and Engineers



Steve Hart, English Language Editor and Resource Writer, Cambridge, UK

This book covers all aspects of English grammar relevant to electrical and electronic engineers. It discusses working with numbers and algebra, including correct formatting procedures (both body citations and references). The book addresses vocabulary and stylistic issues, describes the level of writing expected in the field, reveals often-made mistakes, and indicates areas where engineers should focus their efforts. The text also offers unique insight into problems students and academics face on a day-to-day basis when writing in a language that is not their mother tongue.

CRC Press

Market: Engineering - Electrical

December 2015: 5.06 x 7.81: 216pp

Hb: 978-1-138-42241-4: **£160.00**

Pb: 978-1-498-73962-7: **£34.99**

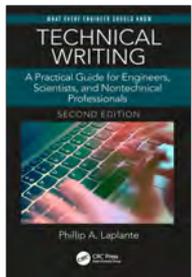
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A Practical Guide for Engineers, Scientists, and Nontechnical Professionals



Phillip A. Laplante, The Pennsylvania State University, Malvern, USA

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CRC Press

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August 2018: 6.14 x 9.21: 300pp

Hb: 978-1-138-60696-8: **£125.00**

Pb: 978-1-138-62810-6: **£42.99**

eBook: 978-0-429-46739-4

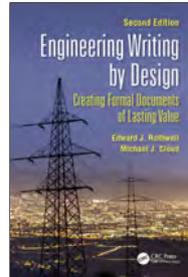
Prev. Ed Pb: 978-1-439-82085-8

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Creating Formal Documents of Lasting Value



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CRC Press

Market: Engineering - General

January 2020: 6.14 x 9.21: 257pp

Hb: 978-0-367-89682-9: **£89.99**

Pb: 978-0-367-34754-3: **£44.99**

eBook: 978-0-429-32769-8

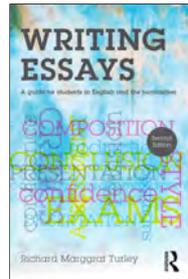
Prev. Ed Pb: 978-1-482-23431-2

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Routledge

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November 2015: 5.5 x 8.5: 158pp

Hb: 978-1-138-91668-5: **£115.00**

Pb: 978-1-138-91669-2: **£18.99**

eBook: 978-1-315-68944-9

Prev. Ed Pb: 978-0-415-23013-1

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Marcus B. Weaver-Hightower, University of North Dakota, USA

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Routledge

Market: Research Methods/Qualitative

October 2018: 6.85 x 9.69: 282pp

Hb: 978-1-138-06630-4: **£120.00**

Pb: 978-1-138-06631-1: **£38.99**

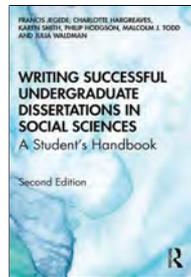
eBook: 978-1-315-15926-3

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2nd Edition

Writing Successful Undergraduate Dissertations in Social Sciences

A Student's Handbook



Francis Jegede, Charlotte Hargreaves, Karen Smith, Philip Hodgson, Malcolm J. Todd and Julia Waldman

A practical guide for students undertaking their dissertation, this book uses real examples of dissertations across the Social Sciences. Providing an accessible overview of the essential steps in conducting research and writing dissertations, each chapter has clear learning outcomes and research objectives with relevant themes. Using a mixture of useful information, exercises, practical strategies, case study material and further reading, it gives hints and tips on beginning and managing a research project and working with supervisors. Packed with proven practical advice it is a dependable starting point and guide throughout the dissertation journey.

Routledge

Market: Education / Undergraduate Dissertation

February 2020: 5.5 x 8.5: 240pp

Hb: 978-0-367-25523-7: £120.00

Pb: 978-0-367-25525-1: £19.99

eBook: 978-0-429-28825-8

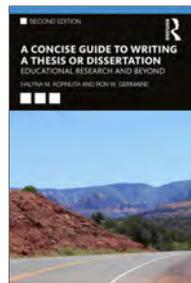
Prev. Ed Pb: 978-0-415-46749-0

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Educational Research and Beyond



Halyna M. Kornuta and Ron W. Germaine

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Routledge

Market: Research Methods

May 2019: 5.06 x 7.81: 134pp

Hb: 978-0-367-17457-6: £110.00

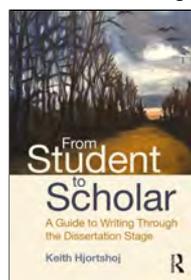
Pb: 978-0-367-17458-3: £14.99

eBook: 978-0-429-05688-8

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From Student to Scholar

A Guide to Writing Through the Dissertation Stage



Keith Hjortshoj, John S. Knight Writing Program, Cornell University

From Student to Scholar guides graduate students through the "hidden" developmental transition required in writing a dissertation and moving beyond, to become a successful scholar. Identifying common rhetorical challenges across disciplines, author Hjortshoj explains how to accommodate evolving audiences, motivations, standards, writing processes, and timelines. One full chapter is devoted to "writing blocks," and another offers advice to international students who are non-native speakers of English. The text also offers advice for managing relations with advisors and preparing for the diverse careers that PhDs, trained primarily as research specialists,

actually enter.

Routledge

Market: Composition

August 2018: 6 x 9: 204pp

Hb: 978-1-138-56942-3: £120.00

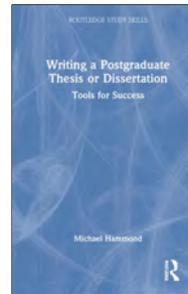
Pb: 978-1-138-56944-7: £42.99

eBook: 978-0-203-70426-4

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Tools for Success



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Series: *Routledge Study Skills*

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Routledge

Market: Education / Academic Writing

July 2022: 5.5 x 8.5: 160pp

Hb: 978-0-367-75281-1: £120.00

Pb: 978-0-367-75282-8: £16.99

eBook: 978-1-003-16182-0

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A Handbook for Students and their Supervisors



Brian Paltridge and Sue Starfield

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Routledge

Market: Education

August 2019: 6.14 x 9.21: 248pp

Hb: 978-1-138-04869-0: £110.00

Pb: 978-1-138-04870-6: £26.99

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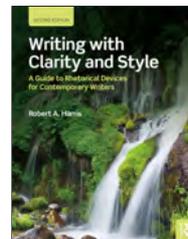
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December 2017: 8.25 x 11: 232pp

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Pb: 978-1-138-56009-3: £34.99

eBook: 978-0-203-71204-7

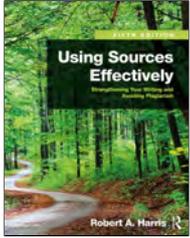
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throughout the text.

Routledge

Market: Research Methods and Statistics

January 2017: 8.25 x 11: 210pp

Hb: 978-1-138-28966-6: £150.00

Pb: 978-1-138-28968-0: £48.99

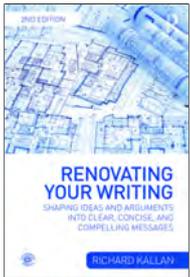
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Routledge

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July 2017: 6.14 x 9.21: 190pp

Hb: 978-1-138-72676-5: £120.00

Pb: 978-1-138-72677-2: £24.99

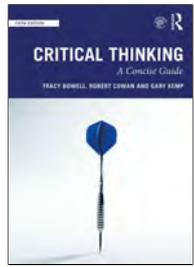
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A Concise Guide



Tracy Bowell, University of Waikato, New Zealand, Robert Cowan and Gary Kemp, University of Glasgow, UK

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This fifth edition has been revised and updated throughout, including an expanded range of 'complete examples', the introduction of Venn diagrams, and the discussion of fake news and related phenomena arising in the contemporary scene.

Routledge

Market: Philosophy

August 2019: 6.85 x 9.69: 348pp

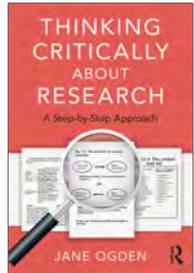
Hb: 978-0-815-37142-7: **£120.00**Pb: 978-0-815-37143-4: **£32.99**

eBook: 978-1-351-24373-5

Prev. Ed Pb: 978-0-415-82092-9

* For full contents and more information, visit: www.routledge.com/9780815371434**Thinking Critically about Research**

A Step by Step Approach



Jane Ogden

This book is designed to help readers develop a critical understanding of evidence and the ways in which evidence is presented, and to challenge the information they receive in both academic and non-academic sources. The author presents a step by step approach with a focus on knowing methods, culminating in a bespoke 'critical tool kit' which offers a practical checklist designed to be used when carrying out research. There are also learning features including tasks and worked examples, drawing on real research studies. This is an essential resource for students and researchers, and those putting research into practice, who want to have better critical thinking skills.

Routledge

Market: Critical Thinking

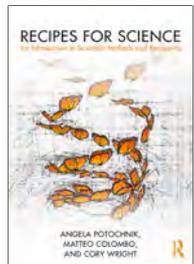
December 2018: 6.14 x 9.21: 176pp

Hb: 978-0-367-00019-6: **£120.00**Pb: 978-0-367-00020-2: **£32.99**

eBook: 978-0-429-44496-8

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Angela Potochnik, Matteo Colombo, Tilburg University, The Netherlands and Cory Wright

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essential for any college student's basic scientific education.

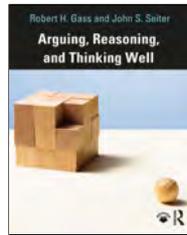
Routledge

Market: Philosophy / Critical Thinking

August 2018: 7 x 10: 348pp

Hb: 978-1-138-92072-9: **£120.00**Pb: 978-1-138-92073-6: **£39.99**

eBook: 978-1-315-68687-5

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Robert Gass and John Seiter

Arguing, Reasoning, and Thinking Well offers an engaging and accessible introduction to argumentation and critical thinking. Authors Gass and Seiter, renowned for their friendly writing style, include real-world examples, hypothetical dialogues, and editorial cartoons to invite readers in. The text includes a full chapter devoted to the ethics of argument, as well as content on refutation and formal logic. It is designed for students in argumentation and critical thinking courses in communication, philosophy, and psychology departments, and is suitable for students and general education courses across the curriculum.

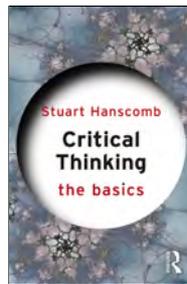
Routledge

Market: Communication

June 2019: 280pp

Hb: 978-0-815-37432-9: **£140.00**Pb: 978-0-815-37433-6: **£68.99**

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Stuart Hanscomb, University of Glasgow, UK

Series: *The Basics*

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Routledge

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November 2016: 5.06 x 7.81: 260pp

Hb: 978-1-138-82623-6: **£84.99**Pb: 978-1-138-82624-3: **£18.99**

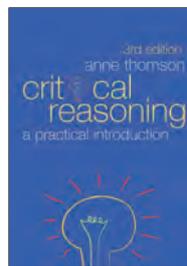
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A Practical Introduction



Anne Thomson

We all engage in the process of reasoning, but we don't always pay attention to whether we are doing it well. This book offers the opportunity to practise reasoning in a clear-headed and critical way, with the aims of developing an awareness of the importance of reasoning well and of improving the reader's skill in analyzing and evaluating arguments. Anne Thomson has updated and revised the book to include fresh and topical examples, and new chapters on evaluating the credibility of evidence and decision making and dilemmas. By the end of the book students should be able to identify flaws in arguments, analyze the reasoning in newspaper articles, books and speeches,

assess the credibility of evidence and authorities and approach any topic with the ability to reason and think critically.

Routledge

Market: Philosophy, Critical Thinking

September 2008: 6.85 x 9.69: 256pp

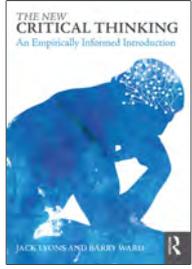
Hb: 978-0-415-44586-3: **£120.00**Pb: 978-0-415-44587-0: **£32.99**

eBook: 978-0-203-87099-0

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An Empirically Informed Introduction



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Routledge

Market: Philosophy / Critical Thinking

August 2017: 7 x 10: 380pp

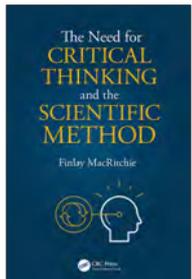
Hb: 978-1-138-68747-9: £120.00

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eBook: 978-1-315-54228-7

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The Need for Critical Thinking and the Scientific Method



Finlay MacRitchie, Kansas State University, Manhattan, USA

The book exposes many of the misunderstandings about the scientific method and its application to critical thinking. It argues for a better understanding of the scientific method and for nurturing critical thinking in the community. This knowledge helps the reader to analyze issues more objectively, and warns about the dangers of bias and propaganda. The principles are illustrated by considering several issues that are currently being debated. These include anthropogenic global warming (often loosely referred to as climate change), dangers to preservation of the Great Barrier Reef, and the expansion of the gluten-free food market and genetic engineering.

CRC Press

Market: Chemistry

May 2018: 6.14 x 9.21: 152pp

Hb: 978-0-815-36815-1: £125.00

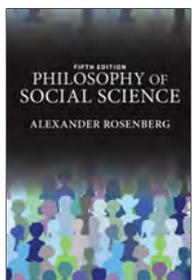
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Routledge

July 2015: 6 x 9: 360pp

Hb: 978-0-367-09807-0: £120.00

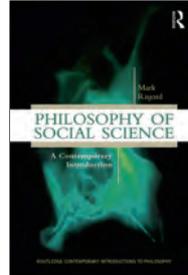
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experimentation.

Routledge

Market: Philosophy

May 2014: 6.14 x 9.21: 302pp

Hb: 978-0-415-89824-9: £120.00

Pb: 978-0-415-89825-6: £36.99

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Routledge

Market: Philosophy

November 2019: 6 x 9: 308pp

Hb: 978-1-138-33148-8: £120.00

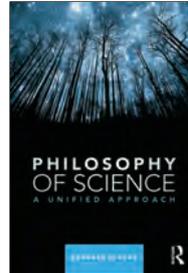
Pb: 978-1-138-33151-8: £39.99

eBook: 978-0-429-44726-6

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Gerhard Schurz, Dusseldorf University, Germany

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Routledge

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Pb: 978-0-415-82936-6: £42.99

eBook: 978-0-203-36627-1

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Doing Academic Research

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Routledge

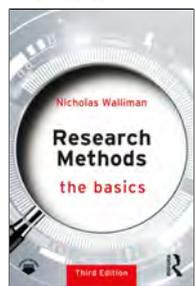
Market: Research Methods
May 2019: 5.06 x 7.81: 208pp
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Nicholas Walliman, Oxford Brookes University, UK

Series: The Basics

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Routledge

Market: Research Methods/Sociology
December 2021: 5.06 x 7.81: 280pp
Hb: 978-0-367-69407-4: **£120.00**
Pb: 978-0-367-69408-1: **£16.99**
eBook: 978-1-003-14169-3
Prev. Ed Pb: 978-1-138-69399-9

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Michael Hammond, University of Warwick, UK and Jerry Wellington, University of Sheffield, UK

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Routledge

Market: Research Methods / Social Science
September 2020: 5.5 x 8.5: 232pp
Hb: 978-0-367-17873-4: **£84.99**
Pb: 978-0-367-17874-1: **£16.99**
eBook: 978-0-429-05816-5
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A-Z of Digital Research Methods



Catherine Dawson

This book provides a quick and easy, alphabetical reference guide for any student or researcher looking for an introduction to digital research methods. It provides a pathway through the often confusing digital research landscape, giving a concise introduction to each method.

Routledge

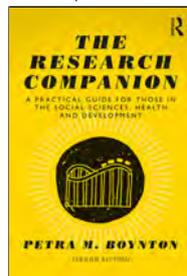
Market: Research Methods/Digital
July 2019: 6.85 x 9.69: 424pp
Hb: 978-1-138-48679-9: **£110.00**
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Petra M. Boynton, University College London, UK

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Routledge

Market: Social Sciences/Psychology
September 2016: 6.14 x 9.21: 300pp
Hb: 978-1-138-91760-6: **£120.00**
Pb: 978-1-138-91761-3: **£42.99**
eBook: 978-1-315-68890-9
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A Guide to Effective Research Practice



Dave Harris

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Routledge

Market: Research Methods
December 2019: 6.14 x 9.21: 176pp
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Pb: 978-0-367-25037-9: **£22.99**
eBook: 978-0-429-28566-0

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International Student Edition



Bernard E. Whitley, Jr., Ball State University and **Mary E. Kite**, Ball State University, USA

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and figures are provided.

Routledge

Market: Research Methods

April 2020: 7 x 10: 852pp

Hb: 978-1-138-68787-5: **£120.00**

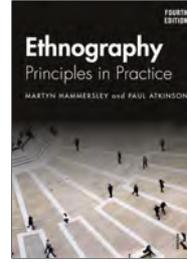
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Routledge

Market: Ethnography, Social Research Methods and Sociology

April 2019: 6.85 x 9.69: 292pp

Hb: 978-1-138-50445-5: **£130.00**Pb: 978-1-138-50446-2: **£36.99**

eBook: 978-1-315-14602-7

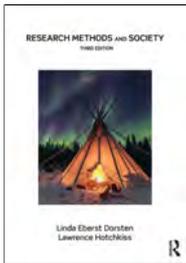
Prev. Ed Pb: 978-0-415-39605-9

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Research Methods and Society, Third Edition is designed to help undergraduate students acquire basic skills in methods of social science research. These skills provide a foundation for understanding research findings in the social sciences and for conducting social research. Just as important, such skills sets and principles can be applied to everyday situations to make sense of endless stream of claims and counterclaims confronted daily in print and electronic forms, including social media.

Routledge

Market: Research Methods/Sociology

December 2018: 7 x 10: 410pp

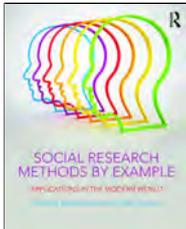
Hb: 978-0-815-36616-4: **£200.00**Pb: 978-0-815-36615-7: **£79.99**

eBook: 978-1-351-25981-1

Prev. Ed Pb: 978-0-205-87991-5

* For full contents and more information, visit: www.routledge.com/9780815366157**Social Research Methods by Example**

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Yasemin Besen-Cassino and **Dan Cassino**, Fairleigh Dickson University

Social Research Methods by Example shows students how researchers carry out work on the cutting edge of social science. The authors illustrate every point through engaging, thought-provoking examples from real research. The language is jargon-free, making research methods less intimidating and more relatable. It not only introduces students to the principles of social science research, but gives them a toolbox to carry out their own. By the time they are finished with the book, students will be conversant with many of the most important studies in

the history of social science. They will understand not only how to conduct research, but also how the field has evolved over time.

Routledge

Market: Social Science / Research

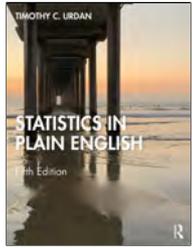
July 2017: 436pp

Hb: 978-0-415-79090-1: **£160.00**Pb: 978-0-415-79091-8: **£79.99**

eBook: 978-1-315-21279-1

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Timothy C. Urdan, Santa Clara University

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Routledge

Market: Statistics

March 2022: 8.25 x 11: 322pp

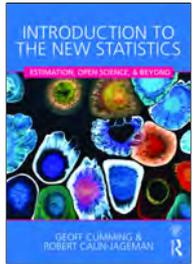
Hb: 978-0-367-34282-1: **£150.00**Pb: 978-0-367-34283-8: **£32.99**

eBook: 978-1-003-00645-9

Prev. Ed Pb: 978-1-138-83834-5

* For full contents and more information, visit: www.routledge.com/9780367342838**Introduction to the New Statistics**

Estimation, Open Science, and Beyond



Geoff Cumming, La Trobe University, Australia and Robert Calin-Jageman

This accessible informal text is the first introductory statistics book to use an estimation approach from the get go to help readers better understand effect sizes, confidence intervals, and meta-analysis. In Chapter 6 the NHST approach is also introduced and the authors demonstrate how to translate back and forth between these two techniques. The Open Science framework which promotes data replication is integrated throughout. The book promotes critical thinking, comprehension, and retention. It can be used with or without the free ESCI software and videos which feature interactive simulations of key concepts. Exercises

with commentary allow readers to test their knowledge of the topic.

Routledge

Market: Statistics

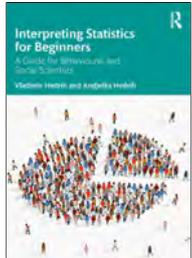
October 2016: 7 x 10: 594pp

Hb: 978-1-138-82551-2: **£160.00**Pb: 978-1-138-82552-9: **£56.99**

eBook: 978-1-315-70860-7

* For full contents and more information, visit: www.routledge.com/9781138825529**Interpreting Statistics for Beginners**

A Guide for Behavioural and Social Scientists



Vladimir Hedrih and Andjelka Hedrih

Interpreting Statistics for Beginners teaches readers to correctly read and interpret results of basic statistical procedures as they are presented in scientific literature, and to understand what they can and cannot infer from such results.

Written in an easy-to-read style and focusing on explaining concepts behind statistical calculations, the book is most helpful for readers with no previous training in statistics, and also those wishing to bridge the conceptual gap between doing the statistical calculations and interpreting the results.

Routledge

Market: Research Methods and Statistics

February 2022: 6.85 x 9.69: 204pp

Hb: 978-0-367-62051-6: **£120.00**Pb: 978-0-367-61852-0: **£32.99**

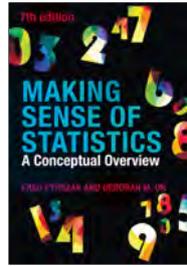
eBook: 978-1-003-10771-2

* For full contents and more information, visit: www.routledge.com/9780367618520

7th Edition

Making Sense of Statistics

A Conceptual Overview



Fred Pyrczak and Deborah M. Oh, California State University, USA

Making Sense of Statistics is the ideal introduction to the concepts of descriptive and inferential statistics for students undertaking their first research project. It presents each statistical concept in a series of short steps, then uses worked examples and exercises to enable students to apply their own learning. It focuses on presenting the why as well as the how of statistical concepts, rather than computations and formulae, so is suitable for students from all disciplines regardless of mathematical background. Only statistical techniques that are almost universally included in introductory statistics courses, and widely

reported in journals, have been included.

Routledge

Market: Research Methods and Statistics

June 2018: 8.25 x 11: 252pp

Hb: 978-1-138-89477-8: **£140.00**Pb: 978-1-138-89476-1: **£44.99**

eBook: 978-1-315-17980-3

Prev. Ed Pb: 978-1-936-52327-6

* For full contents and more information, visit: www.routledge.com/9781138894761

2nd Edition

Statistical Methods

An Introduction to Basic Statistical Concepts and Analysis



Cheryl Ann Willard

Statistical Methods explains core statistical concepts and basic analysis techniques for the beginning undergraduate student in statistics or quantitative research methods. Each chapter covers a core concept before guiding students through a series of exercises designed to apply and demonstrate their knowledge. Expanded coverage of the second edition includes two new chapters on essential topics such as factorial analysis of variance, additional chapter exercises, and a full suite of instructor resources – powerpoint slides, instructor manual and test bank questions.

Routledge

Market: Research Methods and Statistics

March 2020: 7 x 10: 364pp

Hb: 978-0-367-20351-1: **£150.00**Pb: 978-0-367-20352-8: **£49.99**

eBook: 978-0-429-26103-9

* For full contents and more information, visit: www.routledge.com/9780367203528

9th Edition

Interpreting Basic Statistics

A Workbook Based on Excerpts from Journal Articles



Keith S. Cox, University of North Carolina, USA and Zealure C. Holcomb

Interpreting Basic Statistics gives students valuable practice in interpreting statistical reporting as it actually appears in peer-reviewed journals. The questions in each exercise are divided into two parts: (1) Factual Questions and (2) Questions for Discussion. The factual questions require careful reading for details, while the discussion questions show that interpreting statistics is more than a mathematical exercise. Each exercise covers a limited number of topics, making it easy to coordinate the exercises with lectures or a traditional statistics textbook.

Routledge

Market: Research Methods and Statistics

September 2021: 7 x 10: 258pp

Hb: 978-0-367-56051-5: **£160.00**Pb: 978-0-367-56197-0: **£52.99**

eBook: 978-1-003-09676-4

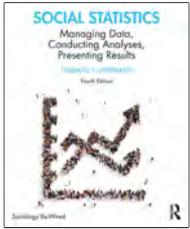
Prev. Ed Pb: 978-0-415-78793-2

* For full contents and more information, visit: www.routledge.com/9780367561970

4th Edition

Social Statistics

Managing Data, Conducting Analyses, Presenting Results



Thomas J. Linneman, The College of William and Mary, USA

Series: *Sociology Re-Wired*

With a clear, engaging writing style and fascinating examples using a variety of real data, this text covers the contemporary statistical techniques that students will encounter in the world of social research. It covers these techniques at an introductory level and carefully guides students through increasingly complex examples without intimidating them. Recurrent examples using four timely topics – health, immigration, income inequality, and everyday harassment – help students understand how the

techniques fit together, and how to use the techniques in combination with one another. Author created web resource accompanies the text.

Routledge

Market: Social Science / Statistics

December 2021: 678pp

Hb: 978-1-032-11623-5: **£160.00**Pb: 978-1-032-11528-3: **£84.99**

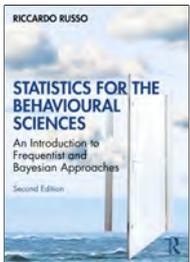
eBook: 978-1-003-22077-0

* For full contents and more information, visit: www.routledge.com/9781032115283

2nd Edition

Statistics for the Behavioural Sciences

An Introduction to Frequentist and Bayesian Approaches



Riccardo Russo

This accessible textbook is for those without a mathematical background (just some notions of basic algebra are sufficient) and provides a comprehensive introduction to all topics covered in introductory behavioural science statistics courses.

This timely and highly readable text will be invaluable to undergraduate students of psychology and research methods courses in related disciplines, as well as anyone with an interest in understanding and applying the basic concepts and inferential techniques associated with statistics in the behavioural sciences.

Routledge

Market: Research Methods

November 2020: 6.85 x 9.69: 330pp

Hb: 978-1-138-71148-8: **£120.00**Pb: 978-1-138-71150-1: **£32.99**

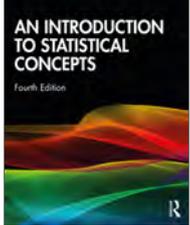
eBook: 978-1-315-20041-5

* For full contents and more information, visit: www.routledge.com/9781138711501

4th Edition

An Introduction to Statistical Concepts

Debbie L. Hahs-Vaughn, University of Central Florida, USA and Richard G. Lomax, Ohio State University



This comprehensive, flexible text is used in both one- and two-semester courses to review introductory through intermediate statistics. Instructors select the topics that are most appropriate for their course. Its conceptual approach helps students more easily understand the concepts and interpret SPSS and research results. Noted for its crystal clear explanations, key concepts are simply stated and occasionally reintroduced and related to one another for reinforcement. Numerous examples demonstrate their relevance. This edition features even more explanation to increase understanding of the concepts and has annotated script for using R.

Routledge

Market: Statistics

February 2020: 7 x 10: 1186pp

Hb: 978-1-138-65055-8: **£120.00**

eBook: 978-1-315-62435-8

Prev. Ed Hb: 978-0-415-88005-3

* For full contents and more information, visit: www.routledge.com/9781138650558

2nd Edition

Using R for Introductory Statistics

John Verzani, CUNY/College of Staten Island, New York, USA

Series: *Chapman & Hall/CRC The R Series*

The second edition of a bestselling textbook, *Using R for Introductory Statistics* guides students through the basics of R, helping them overcome the sometimes steep learning curve. The author does this by breaking the material down into small, task-oriented steps. The second edition maintains the features that made the first edition so popular, while updating data, examples, and changes to R in line with the current version.

Chapman and Hall/CRC

Market: Statistics

June 2014: 6.14 x 9.21: 518pp

Hb: 978-1-466-59073-1: **£54.99**

eBook: 978-1-315-37308-9

Prev. Ed Hb: 978-1-584-88450-7

* For full contents and more information, visit: www.routledge.com/9781466590731

2nd Edition

R Primer

Claus Thorn Ekström, University of Copenhagen, Denmark

Series: *Chapman & Hall/CRC The R Series*

Newcomers to R are often intimidated by the command-line interface, the vast number of functions and packages, or the processes of importing data and performing a simple statistical analysis. The *R Primer* provides a collection of concise examples and solutions to R problems frequently encountered by new users of this statistical software. This new edition adds coverage of R Studio and reproducible research.

Chapman and Hall/CRC

Market: Statistics

March 2017: 5.5 x 8.5: 426pp

Hb: 978-1-498-77255-6: **£100.00**Pb: 978-1-138-63197-7: **£46.99**

eBook: 978-1-315-15441-1

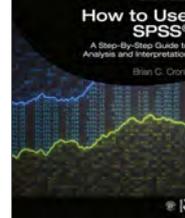
* For full contents and more information, visit: www.routledge.com/9781138631977

11th Edition

How to Use SPSS®

A Step-By-Step Guide to Analysis and Interpretation

Brian C. Cronk



How to Use SPSS is designed with the novice computer user in mind and for people who have no previous experience using SPSS. Each chapter is divided into short sections that describe the statistic being used, important underlying assumptions, and how to interpret the results and express them in a research report.

New to this edition:

Now in full color with additional screenshots; Fully updated to reflect SPSS version 26 (and prior versions); Changes in nonparametric tests; Model View incorporated Data and real

output are now available for all *Phrasing Results* sections.

Routledge

Market: Research Methods and Statistics

October 2019: 8.25 x 11: 228pp

Hb: 978-0-367-35567-8: **£170.00**Pb: 978-0-367-35569-2: **£52.99**

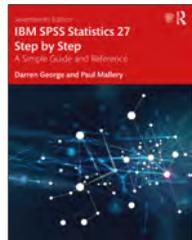
eBook: 978-0-429-34032-1

* For full contents and more information, visit: www.routledge.com/9780367355692

17th Edition

IBM SPSS Statistics 27 Step by Step

A Simple Guide and Reference



Darren George and Paul Mallery

IBM SPSS Statistics 27 Step by Step takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Output for each procedure is explained and illustrated, and every output term is defined.

New to this edition:

Full coverage of the 11 new procedures for power analysis; Effect sizes included throughout; Bubble charts in chapter 5; Bayesian statistics

Routledge

Market: Multivariate Statistics/Statistics

December 2021: 8.25 x 11: 418pp

Hb: 978-1-032-07090-2: **£180.00**Pb: 978-1-032-07094-0: **£59.99**

eBook: 978-1-003-20533-3

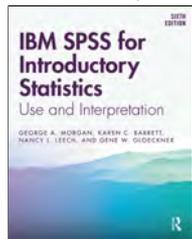
Prev. Ed Pb: 978-0-367-17435-4

* For full contents and more information, visit: www.routledge.com/9781032070940

6th Edition

IBM SPSS for Introductory Statistics

Use and Interpretation



George A. Morgan, Colorado State University, USA, Karen C. Barrett, Colorado State University, Nancy L. Leech, University of Colorado at Denver, USA and Gene W. Gloeckner, Colorado State University

Designed to help students analyze and interpret research data using IBM SPSS, this user-friendly book, written in easy-to-understand language, shows readers how to choose the appropriate statistic based on the design, and to interpret outputs appropriately. The sixth edition includes updated screenshots and instructions for IBM SPSS 24 and Windows 10, and adds helpful callouts to make the book even clearer and

easy to use.

Routledge

Market: Statistics

July 2019: 8.25 x 11: 266pp

Hb: 978-1-138-57822-7: **£140.00**Pb: 978-1-138-57821-0: **£38.99**

eBook: 978-0-429-28765-7

* For full contents and more information, visit: www.routledge.com/9781138578210**Data Analytics for the Social Sciences**

Applications in R



G. David Garson

This book presents a complete exploration of statistical data analysis in R for a wide variety of social science disciplines and quantitative methods courses. Covering all the bases including multilevel modeling and ANOVA / ANCOVA, the book also goes further by looking at topics such as: neural networks to implement deep learning, thus solving complex problems other algorithms cannot; how to deal with missing values in real world data; and the use of text analytics. R code input and output is included. Suitable for all advanced level undergraduate and postgraduate students learning statistical data analysis.

Routledge

Market: Research Methods

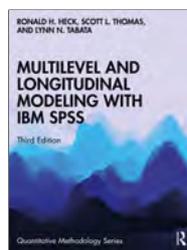
November 2021: 8.25 x 11: 704pp

Hb: 978-0-367-62429-3: **£210.00**Pb: 978-0-367-62427-9: **£74.99**

eBook: 978-1-003-10939-6

* For full contents and more information, visit: www.routledge.com/9780367624279

3rd Edition

Multilevel and Longitudinal Modeling with IBM SPSS

Ronald H. Heck, University of Hawaii, Manoa, Scott L. Thomas, University of Vermont, USA and Lynn N. Tabata, University of Hawaii, Manoa

Series: Quantitative Methodology Series

This text demonstrates how to use the multilevel- and longitudinal-modeling techniques available in IBM SPSS (Version 26). Adopting a workbook format, the text walks readers through setting up, running, and interpreting a variety of different types of multilevel and longitudinal models using the linear mixed-effects model (MIXED and GENLINMIXED) platforms in SPSS. This text is an essential resource for graduate students

taking courses on multilevel, longitudinal, and latent variable modeling, multivariate statistics, or advanced quantitative techniques.

Routledge

Market: Statistics

April 2022: 8.25 x 11: 494pp

Hb: 978-0-367-42460-2: **£150.00**Pb: 978-0-367-42461-9: **£42.99**

eBook: 978-0-367-82427-3

Prev. Ed Pb: 978-0-415-81711-0

* For full contents and more information, visit: www.routledge.com/9780367424619

7th Edition

Advanced and Multivariate Statistical Methods

Practical Application and Interpretation



Craig A. Mertler, Arizona State University, USA, Rachel A. Vannatta and Kristina N. LaVenita, Bowling Green State University

Ideal for non-math majors, *Advanced and Multivariate Statistical Methods* teaches students to interpret, present, and write up results for each statistical technique without overemphasizing advanced math. This highly applied approach covers the why, what, when and how of advanced and multivariate statistics in a way that is neither too technical nor too mathematical. Students also learn how to compute each technique using SPSS software.

New to the seventh edition: Updated to SPSS 26 All screenshots and images in full colour Fully updated ancillaries including how to videos for both statistical techniques and SPSS walkthroughs

Routledge

Market: Research Methods and Statistics

November 2021: 8.25 x 11: 350pp

Hb: 978-0-367-49720-0: **£300.00**Pb: 978-0-367-49747-7: **£120.00**

eBook: 978-1-003-04722-3

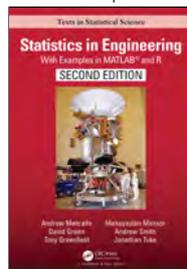
Prev. Ed Pb: 978-1-138-28973-4

* For full contents and more information, visit: www.routledge.com/9780367497477

2nd Edition

Statistics in Engineering

With Examples in MATLAB® and R



Andrew Metcalfe, University of Adelaide, Australia, David Green, Tony Greenfield, Greenfield Research, UK, Mayhayaudin Mansor, Andrew Smith and Jonathan Tuke
Series: Chapman & Hall/CRC Texts in Statistical Science

This is a textbook for an undergraduate course in statistics for engineers with a minimal calculus prerequisite. The second edition differs from existing books in three main aspects: it is the only introductory statistics textbook written for engineers that uses R throughout the text, there is an emphasis on statistical methods most relevant to engineers that are illustrated with practical applications, and there is an emphasis on random number generation and simulation, all very useful features in

engineering.

Chapman and Hall/CRC

January 2019: 7 x 10: 810pp

Hb: 978-1-439-89547-4: **£79.99**Pb: 978-0-367-57062-0: **£42.99**

eBook: 978-1-315-11723-2

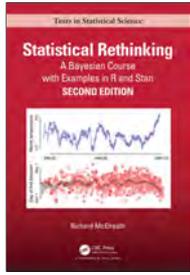
Prev. Ed Hb: 978-0-412-49220-4

* For full contents and more information, visit: www.routledge.com/9781439895474

2nd Edition

Statistical Rethinking

A Bayesian Course with Examples in R and STAN



Richard McElreath, Max Planck Institute for Evolutionary Anthropology, Leipzig, Germany

Series: Chapman & Hall/CRC Texts in Statistical Science

The very popular *Statistical Rethinking: A Bayesian Course with Examples in R and Stan*, Second Edition builds readers' knowledge of and confidence in statistical modeling. Reflecting the need for even minor programming in today's model-based statistics, the book pushes readers to perform step-by-step calculations that are usually automated. This unique computational approach ensures that readers understand enough of the details to make reasonable choices and interpretations in their own modeling work.

Chapman and Hall/CRC

Market: Statistics

March 2020: 7 x 10: 612pp

Hb: 978-0-367-13991-9: **£74.99**

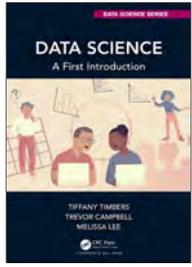
eBook: 978-0-429-02960-8

Prev. Ed Hb: 978-1-482-25344-3

* For **full contents** and more information, visit: www.routledge.com/9780367139919

Data Science

A First Introduction



Tiffany Timbers, University of British Columbia, Trevor Campbell and Melissa Lee

Series: *Chapman & Hall/CRC Data Science Series*

Data Science: A First Introduction focuses on using the R programming language in Jupyter notebooks to perform data manipulation and cleaning, create effective visualizations, and extract insights from data using classification, regression, clustering, and inference.

The text emphasizes workflows that are clear, reproducible, and shareable, and includes coverage of the basics of version control. All source code is available online, demonstrating the use of good reproducible project workflows.

Chapman and Hall/CRC

Market: Statistics

May 2022: 7 x 10: 456pp

Hb: 978-0-367-53217-8: £112.00

Pb: 978-0-367-52468-5: £44.99

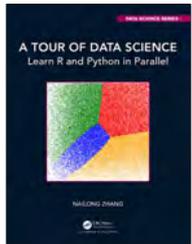
eBook: 978-1-003-08097-8

* For full contents and more information, visit: www.routledge.com/9780367524685



A Tour of Data Science

Learn R and Python in Parallel



Nailong Zhang

Series: *Chapman & Hall/CRC Data Science Series*

This book covers the fundamentals of data science, including programming, statistics, optimization, and machine learning in a single and short book. It does not cover everything, but instead, teaches the key concepts and topics. It also covers two of the most popular programming languages used in Data Science, R and Python, in one source.

Chapman and Hall/CRC

Market: Computer Science

November 2020: 7 x 10: 216pp

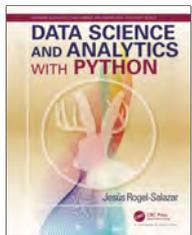
Hb: 978-0-367-89706-2: £115.00

Pb: 978-0-367-89586-0: £44.99

eBook: 978-1-003-02064-6

* For full contents and more information, visit: www.routledge.com/9780367895860

Data Science and Analytics with Python



Jesus Rogel-Salazar, Imperial College London, UK

Series: *Chapman & Hall/CRC Data Mining and Knowledge Discovery Series*

The book is designed for practitioners in data science and data analytics in both academic and business environments. The aim is to present the reader with the main concepts used in data analytics using tools developed in Python, such as SciKit Learn, Pandas, Numpy, etc. The use of Python is of particular benefit given its recent popularity in the data science community, and the book can be used by seasoned programmers and newcomers alike.

Chapman and Hall/CRC

Market: Computer Science & Engineering

August 2017: 6 x 9: 400pp

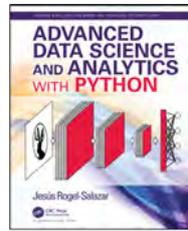
Hb: 978-1-138-04317-6: £105.00

Pb: 978-1-498-74209-2: £48.99

eBook: 978-1-498-74211-5

* For full contents and more information, visit: www.routledge.com/9781498742092

Advanced Data Science and Analytics with Python



Jesus Rogel-Salazar, Imperial College London, UK

Series: *Chapman & Hall/CRC Data Mining and Knowledge Discovery Series*

The book is intended for practitioners in data science and data analytics in both academic and business environments. It aims to present the reader with concepts in data science and analytics that were deemed to be more advanced or simply out of scope in the author's first book, and are used in data analytics using tools developed in Python such as SciKit Learn, Pandas, Numpy, etc. The use of Python is of particular benefit given its recent

popularity in the data science community. The book is therefore a reference to be used by seasoned programmers and newcomers alike and the key benefit is the practical approach presented throughout the book.

Chapman and Hall/CRC

Market: Computer Science and Engineering

May 2020: 420pp

Hb: 978-0-429-44661-0: £100.00

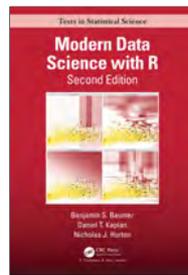
Pb: 978-1-138-31506-8: £44.99

eBook: 978-0-429-44664-1

* For full contents and more information, visit: www.routledge.com/9781138315068

2nd Edition

Modern Data Science with R



Benjamin S. Baumer, Smith College, Northampton, MA, Daniel T. Kaplan, Macalester College, Saint Paul, Minnesota, USA and Nicholas J. Horton, Amherst College, Amherst, MA

Series: *Chapman & Hall/CRC Texts in Statistical Science*

New data technologies and database systems facilitate scraping data and merging information from different sources and formats and restructuring data into a form suitable for analysis.

State-of-the-art workflow and tools foster well-documented and reproducible analysis. Modern statistical methods allow the analyst to fit and assess models as well as to undertake supervised or unsupervised learning to extract information.

Contemporary data science requires tight integration of these

statistics, computing, data skills, mathematics, and communication. The text is intended for readers with some background in statistics and modest prior experience in scripting and programming.

Chapman and Hall/CRC

Market: Statistics

April 2021: 7 x 10: 650pp

Hb: 978-0-367-19149-8: £74.99

eBook: 978-0-429-20071-7

Prev. Ed Hb: 978-1-498-72448-7

* For full contents and more information, visit: www.routledge.com/9780367191498



2nd Edition

Big Data and Social Science

Data Science Methods and Tools for Research and Practice



Edited by Ian Foster, University of Chicago, Illinois, USA,

Rayid Ghani, University of Chicago, Illinois, USA, Ron S.

Jarmin, Frauke Kreuter, University of Maryland, USA;

University of Mannheim, Germany; and Institute for

Employment Research, Germany and Julia Lane, New York

University; American Institutes for Research, USA

Series: *Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences*

This classroom-tested book fills a major gap in graduate- and professional-level data science and social science education. It can be used to train a new generation of social data scientists to tackle real-world problems and improve the skills and

competencies of applied social scientists and public policy practitioners. It empowers you to use the massive and rapidly growing amounts of available data to interpret economic and social activities in a scientific and rigorous manner.

Chapman and Hall/CRC

Market: Statistics

November 2020: 411pp

Hb: 978-0-367-34187-9: £120.00

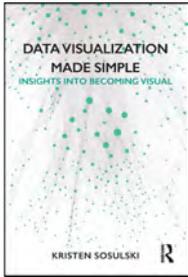
Pb: 978-0-367-56859-7: £48.99

eBook: 978-0-429-32438-3

* For full contents and more information, visit: www.routledge.com/9780367568597

Data Visualization Made Simple

Insights into Becoming Visual



Kristen Sosulski, New York University, USA

Data Visualization Made Simple is a practical guide to the fundamentals, strategies, and real-world cases for data visualization, an essential skill required in today's information-rich world. With foundations rooted in statistics, psychology, and computer science, data visualization offers practitioners in almost every field a coherent way to share findings from original research, big data, learning analytics, and more. Both novices and seasoned designers in education, business, and other areas can use this book's effective, linear process to develop data visualization literacy and promote exploratory, inquiry-based approaches to visualization problems.

Routledge

Market: Education

October 2018: 6 x 9: 284pp

Hb: 978-1-138-50387-8: **£130.00**

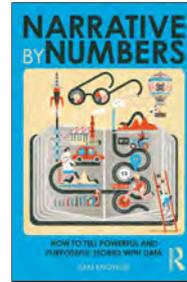
Pb: 978-1-138-50391-5: **£32.99**

eBook: 978-1-315-14609-6

* For full contents and more information, visit: www.routledge.com/9781138503915

Narrative by Numbers

How to Tell Powerful and Purposeful Stories with Data



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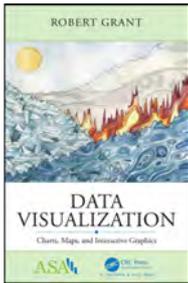
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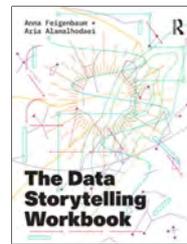
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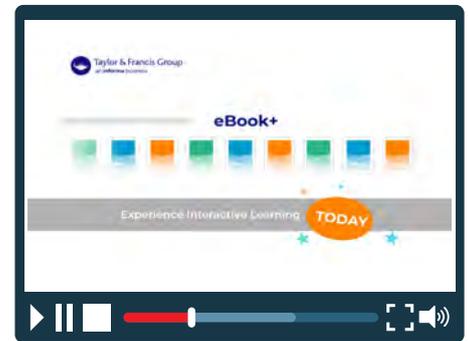
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