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July - December

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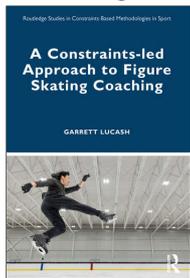
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## A Constraints-led Approach to Figure Skating Coaching



Garrett Lucash

Series: *Routledge Studies in Constraints-Based Methodologies in Sport*

This book applies contemporary motor skill acquisition and athlete development practices to figure skating. The book encourages coaches to think about why they coach, the athletes they want to support, and the goals they want to achieve. It informs coaches how to transform these core considerations into the driving inspiration for their daily coaching practices including assessment methods, the coach-athlete relationship, practice structure, competition preparation, and conceptions of technique. The lessons here are founded on the

constraints-led approach. They are accessible and personal, yet broadly inclusive to the global sports programming market.

Routledge

Market: Sport Coaching

September 2022: 6.14 x 9.21: 200pp

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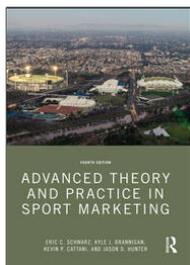
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4th Edition

## Advanced Theory and Practice in Sport Marketing



Eric C. Schwarz, Victoria University, Australia, Kyle J. Brannigan, University of Wisconsin – Parkside, USA, Kevin P. Cattani, University of Dubuque, USA and Jason D. Hunter, Rockford University, USA

Now in a fully revised and updated fourth edition, *Advanced Theory and Practice in Sport Marketing* is still the only textbook to introduce key theory and best practice in sport marketing at an advanced level. This is an essential textbook for courses on sport marketing, and invaluable recommended reading for any general course on sport business, sport management, sport development, or marketing.

Routledge

Market: Sport Management / Business and Management / Marketing

August 2022: 6.85 x 9.69: 336pp

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## COVID-19 and the Soccer World

Edited by Kausik Bandyopadhyay, West Bengal State University, Kolkata

This book documents the early impressions and initial responses of various stakeholders of the soccer world to the challenges of COVID-19 in 2020. It reveals how the process of confrontation, negotiation, adjustment and overcoming against such challenges necessitated and inspired novel responses and strong improvisations from soccer bodies to players, from referees to spectators, and from journalists to sponsors.

The chapters in this book were originally published as a special issue of the journal, *Soccer & Society*.

Routledge

Market: Sports

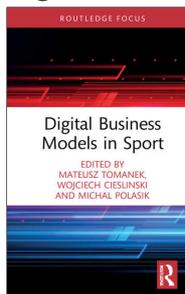
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## Digital Business Models in Sport



Edited by Mateusz Tomanek, Nicolaus Copernicus University, Poland, Wojciech Cieslinski, Academy of Physical Education in Wrocław, Poland and Michal Polasik, Nicolaus Copernicus University, Poland

Series: *Routledge Research in Sport Business and Management*

Digital technologies are having a profound impact on sport business, opening up new opportunities to generate income and value. This book explores the phenomenon of digitization in sport management, with a particular focus on business models and how they are being transformed in this new digital era. This is fascinating reading for any advanced student, researcher or practitioner working in sport management who wants to better understand the challenges and opportunities presented by

digital technology for the sport industry.

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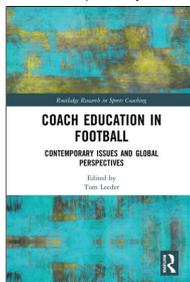
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## Coach Education in Football

Contemporary Issues and Global Perspectives



Edited by Thomas M. Leeder

Series: *Routledge Research in Sports Coaching*

*Coach Education in Football* is the first book to explicitly explore social, cultural, and historical aspects, by providing critical insight into football coach education programmes from across the globe.

Each chapter highlights a contemporary issue affecting football coach education and development within a specific country, offering insights into the contextual opportunities and challenges. The book covers essential topics including the progression of female football coaches, coaches' perspectives towards current provision, technological and pedagogical advances, and the historical development of formal coach

education.

Routledge

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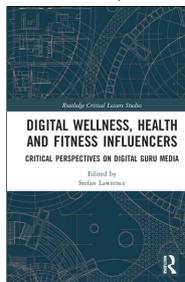
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## Digital Wellness, Health and Fitness Influencers

Critical Perspectives on Digital Guru Media



Edited by Stefan Lawrence, Newman University Birmingham, UK

Series: *Routledge Critical Leisure Studies*

This book examines the phenomenon of 'digital guru media' (DGM), the self-styled online influencers, life coaches, experts and entrepreneurs who post on the themes of wellness, health and fitness. Bringing together innovative, multi-disciplinary perspectives, this book is fascinating reading for anybody with an interest in leisure studies, media studies, cultural studies, sociology, or health and society.

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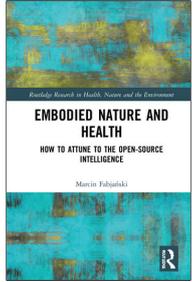
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## Embodied Nature and Health

How to Attune to the Open-source Intelligence



Marcin Fabjański

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This book describes a systems analysis of presence-centered cultivation of wellbeing through particular ways of being physically and mentally active in relation to nature that aims at helping the individual attune to nature's rhythms. The systems analysis proposes the hypotheses of the Open-source of Intelligence: an intelligence which originates from the placement of individual organisms in the tissue and the process of life.

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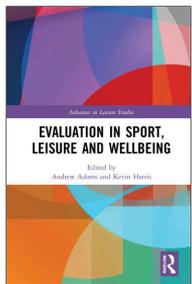
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An Introduction



**Charles Bladen**, University of Greenwich, UK, **James Kennell**, University of Greenwich, UK, **Emma Abson**, University of Greenwich, UK and **Nick Wilde**, University of Greenwich, UK

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need to succeed in the events industry. Written by a team of authors with many years' experience of working in the events industry, *Events Management: An Introduction* is the essential course text for any events management programme.

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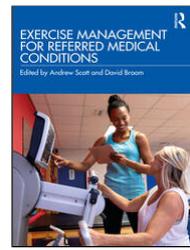
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## Exercise Management for Referred Medical Conditions



Edited by **Andrew Scott**, University of Portsmouth, UK and **David Broom**

*Exercise Management for Referred Medical Conditions* is the first book to integrate exercise prescription with the development of healthy behaviours and the promotion of physical activity and wellbeing, and provides students with an evidence-based, applied guide to becoming effective exercise referral practitioners.

The book draws upon the latest research and recommends best practice for creating referral pathways, providing exercise programmes and engaging clients in health lifestyles. Covering the pathology, medical management, role of exercise and recommendations for programming in each case.

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## Exercise Medicine for the Frailty Syndrome

Tommy Boone

*Exercise Medicine for the Frailty Syndrome* speaks to the benefits of exercise medicine as the best therapy to prevent or reverse the age-related muscle loss and functional deficits that are predictive of an increase in falls, hospitalization, institutionalization, and mortality. This book is a proactive step to help increase the functional independence of older frail adults.

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Market: Exercise as Medicine

September 2022: 6.85 x 9.69: 208pp

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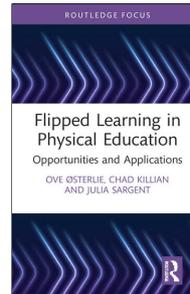
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## Flipped Learning in Physical Education

Opportunities and Applications



**Ove Østerlie**, Norwegian University of Science and Technology, Norway, **Chad Killian**, Georgia State University, USA and **Julia Sargent**, Open University, UK

Series: *Routledge Focus on Sport Pedagogy*

This is the first book to introduce flipped learning in the context of physical education. It is a timely exploration of pedagogical approaches that draw on digital technologies that can allow learning online and at a distance to support important learning time for physical activity. Full of practical guidance, and drawing on cutting-edge research, this book is invaluable reading for all students, researchers, pre-service and in-service teachers and coaches working in physical education or youth sport.

Routledge

Market: Physical Education

August 2022: 5.5 x 8.5: 136pp

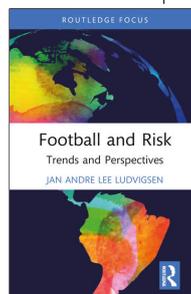
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## Football and Risk

Trends and Perspectives



Jan Andre Lee Ludvigsen, Liverpool John Moores University, UK

Series: *Critical Research in Football*

This is the first book to look closely at the concept of 'risk' in elite and professional football from a social scientific perspective. Drawing on the wider sociological, criminological and management literature on risk, it shows how football helps us to understand global risk more generally in present-day society. Including an extended case study of the 2026 World Cup, to be held in the USA, Mexico and Canada, this is a thought-provoking read for any student, researcher or policy-maker with an interest in football, sport, events, sociology, criminology, or risk management.

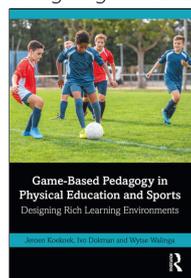
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## Game-Based Pedagogy in Physical Education and Sports

Designing Rich Learning Environments



Jeroen Koekoek, Windesheim University of Applied Sciences, Netherlands, Ivo Dokman, L&Ving, Netherlands and Wytse Walinga, Windesheim University of Applied Sciences, Netherlands

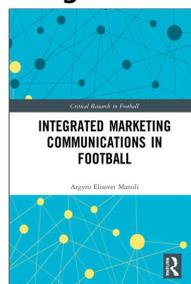
Using a pedagogical concept similar to game-based approaches such as Teaching Games for Understanding (TGfU) and Game Sense, this book explores the teaching and learning of modified games in physical education and sports. It includes examples of innovative games designed to create a rich learning environment. *Game-Based Pedagogy in Physical Education and Sports* is a vital read for students of physical education teacher education (PETE), sport coaching and sports pedagogy. It is also a valuable resource for physical educators and coaches.

Routledge

Market: Physical Education/Sport Coaching  
October 2022: 6.14 x 9.21: 280pp  
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## Integrated Marketing Communications in Football



Argyro Elisavet Manoli, Loughborough University, UK

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This book takes an important step forward in showing how Integrated Marketing Communications (IMC) have been applied within the English Premier League (EPL) – arguably the most commercialised and watched sport league in the world – and how it can and should be utilised in the context of other sports properties. This book is fascinating reading for any researcher, advanced student or practitioner with an interest in sport management, the business of football, sport marketing, or innovative approaches to marketing and business communications in other commercial spheres.

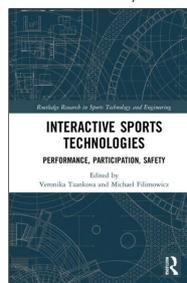
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## Interactive Sports Technologies

Performance, Participation, Safety



Edited by Veronika Tzankova and Michael Filimowicz

Series: *Routledge Research in Sports Technology and Engineering*

This book focuses on the intersection of bod movement, physical awareness, engineering, design, software, and hardware to capture emerging trends for enhancing sports and athletic activities. The accessible and inspiring compilation of theoretical, critical, and phenomenological approaches utilizes the domain of sports to extend our understanding of the nexus between somatic knowledge and human-computer interaction in general. The chapters in this volume draw upon a variety of concepts, processes, practices, and elucidative examples to bring together a timely assessment of interactive technologies' potential to facilitate increased performance, participation, and safety in

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June 2022: 6.14 x 9.21: 226pp  
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## International Sport Business

Current Issues, Future Directions



Hans Westerbeek, Victoria University, Australia and Adam Karg, Swinburne University of Technology, Australia

*International Sport Business: Current Issues, Future Directions* offers a contemporary and forward-looking survey of the global sport industry, introducing the key themes, trends and critical issues that will impact decision-making and strategy in sport business in the coming decade and beyond. Thought-provoking, underpinned by research evidence, and intended to generate debate and discussion, this is the perfect foundation text for any international sport business course, and an essential guide to the future for sport business practitioners and policy-makers.

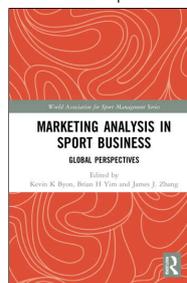
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## Marketing Analysis in Sport Business

Global Perspectives



Edited by Kevin K Byon, Indiana University Bloomington, USA, Brian H Yim, Kent State University, USA and James J. Zhang, University of Georgia, USA

Series: *World Association for Sport Management Series*

This book explores sport marketing analytics, an essential and crucially important aspect of contemporary sport business. Successful sport marketing begins and ends with the consumer, so understanding the consumer experience is critical. Marketing Analysis in Sport Business demonstrates how rigorous analytical procedures are the key to developing effective, evidence-based marketing practices that reflect real consumer needs. Marketing Analysis in Sport Business is illuminating reading for any advanced student, researcher or professional working in sport business and management, sport development, marketing, strategic management, or international business.

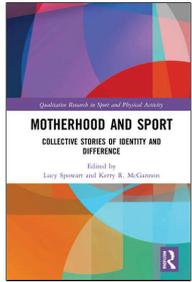
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## Motherhood and Sport

Collective Stories of Identity and Difference



Edited by **Lucy Spowart**, University of Plymouth, UK and **Kerry R. McGannon**, Laurentian University, Canada  
*Series: Qualitative Research in Sport and Physical Activity*

Although sport participation decreases on average for women once they become mothers, female athletes have demonstrated that motherhood does not signal the end of sport engagement and athletic identities, or career and leadership roles. This is the first book to offer an in-depth examination of the nexus of women, sport and culture within the context of motherhood, uncovering new narratives that raise the profile of non-conformist performances. This book is fascinating reading for anybody with an interest in the socio-cultural study of sport, gender and sport, women's studies, sport coaching, sport leadership, sport development, or qualitative and digital research methods.

Routledge

**Market:** Sport Studies / Women's Studies / Family Studies

August 2022: 6.14 x 9.21: 226pp

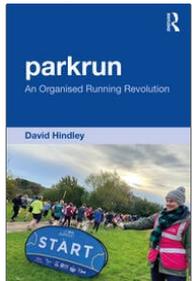
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## parkrun

An Organised Running Revolution



**David Hindley**, Nottingham Trent University, UK

This is the first book to take an in-depth look at parkrun - the free, weekly, timed 5km run on a Saturday morning - and to examine why its participants love it so much and why it has been such an astonishing success. This book is compulsory behind-the-scenes reading for all parkrunners and parkrun volunteers, and anybody working in sport development, events, recreation, public health, volunteering or community organising.

Routledge

**Market:** Sport / Events / Health

June 2022: 6.14 x 9.21: 150pp

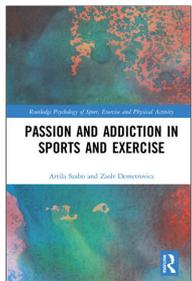
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## Passion and Addiction in Sports and Exercise



**Attila Szabo and Zolt Demetrovics**

*Series: Routledge Psychology of Sport, Exercise and Physical Activity*

This book presents an overview of three dimensions of passion and offers a new frame to contextualize exercise addiction. The work addresses the misinterpretation of certain aspects of training (e.g., intensity, frequency, commitment) often related to addiction. The book looks at the passion for sports and exercise training and the transition into maladaptive practice. It presents definitions and theoretical models for exercise addiction. It examines exercise addiction cases while also illustrating how excessive or high exercise volumes are beneficial instead of problematic. The last chapter offers a new approach

for a better understanding of exercise addiction.

Routledge

**Market:** Sport Psychology

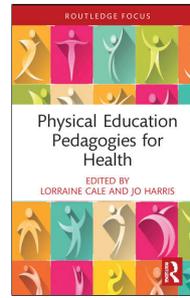
June 2022: 6.14 x 9.21: 258pp

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## Physical Education Pedagogies for Health



Edited by **Lorraine Cale**, Loughborough University, UK and **Jo Harris**, Loughborough University, UK

*Series: Routledge Focus on Sport Pedagogy*

This book focuses on health within physical education (PE) and specifically on PE pedagogies for health. It gives practitioners and students the knowledge, understanding, skills and confidence to employ effective health pedagogies and practices in their work, and to promote healthy, active lifestyles within their PE curricula. This is essential reading for all PE teachers, coaches working with children or young people, teacher and coach educators, and trainee teachers and coaches.

Routledge

**Market:** Physical Education / Sport Coaching / Health Education

July 2022: 5.5 x 8.5: 144pp

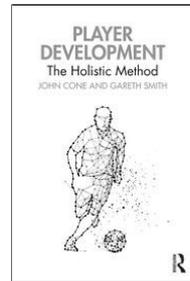
Hb: 978-1-032-12716-3: **£44.99**

eBook: 978-1-003-22590-4

\* For full contents and more information, visit: [www.routledge.com/9781032127163](http://www.routledge.com/9781032127163)

## Player Development

The Holistic Method



**John Cone and Gareth Smith**

*Player Development: The Holistic Method* provides the first holistic, evidence-based performance development method in sport. Focusing on the world's largest sport, soccer, this book weaves together the interconnected layers driving player performance development to define a novel training method.

This book is the pathway to understanding and facilitating individual player development leading to elite performance success. This book reveals not only a holistic method, but also, a universal method breaking down perceived and real barriers to provide a method transcending domains and specializations - a unified approach.

Routledge

**Market:** Sport Coaching

August 2022: 6.14 x 9.21: 370pp

Hb: 978-1-032-15909-6: **£120.00**

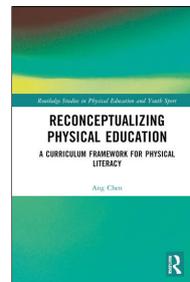
Pb: 978-1-032-15907-2: **£34.99**

eBook: 978-1-003-24626-8

\* For full contents and more information, visit: [www.routledge.com/9781032159096](http://www.routledge.com/9781032159096)

## Reconceptualizing Physical Education

A Curriculum Framework for Physical Literacy



**Ang Chen**

*Series: Routledge Studies in Physical Education and Youth Sport*

This book proposes a conceptual framework to focus on the life journey of physical activity, which is guided by the monist perspective and a lifelong approach to physical literacy. Section 1 of the book lays out important theoretical articulation for a two-dimensional framework with the goal of educating the learner to take a lifelong perspective. Section 2 presents curriculum frameworks designed for primary schools and secondary schools. In each framework chapter, the details of content and learning tasks are discussed in terms of the two-dimensional functions. Each framework may be used directly for curriculum development.

Routledge

**Market:** Physical Education

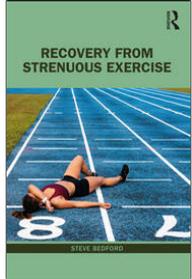
August 2022: 6.14 x 9.21: 276pp

Hb: 978-0-367-75694-9: **£120.00**

eBook: 978-1-003-16360-2

\* For full contents and more information, visit: [www.routledge.com/9780367756949](http://www.routledge.com/9780367756949)

## Recovery from Strenuous Exercise



Steve Bedford

This book empowers the athlete, the coach and the therapist, by giving them greater confidence, improves their critical thinking, avoid poor practice, and gives them a greater understanding of what causes fatigue and how its effects can be minimised. *Recovery from Strenuous Exercise* covers many of the aspects required to make a highly skilled, confident, knowledgeable, personal trainer, sports therapist or strength and conditioning coach. It also acts as a recovery 'go to' guide for competitive recreational athletes who lack the knowledge and guidance on optimal recovery protocols used by their professional peers.

Routledge

Market: Sports Therapy

September 2022: 6.14 x 9.21: 136pp

Hb: 978-0-367-74297-3: £120.00

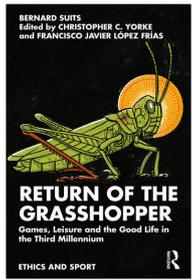
Pb: 978-0-367-74296-6: £29.99

eBook: 978-1-003-15699-4

\* For full contents and more information, visit: [www.routledge.com/9780367742973](http://www.routledge.com/9780367742973)

## Return of the Grasshopper

Games, Leisure and the Good Life in the Third Millennium



Bernard Suits, University of Waterloo, Canada, Christopher C. Yorke, Langara College & Kwantlen Polytechnic University, Canada and Francisco Javier López Frias, Rock Ethics Institute, Penn State University, USA

Series: *Ethics and Sport*

In this sequel to Bernard Suits' timeless classic philosophical work *The Grasshopper: Games, Life and Utopia*, published in its full and unabridged form for the first time, Suits continues to explore some of our most fundamental philosophical questions, including the value of sport and games, and their relationship to the good life. This book is important reading for anybody with an interest in the philosophy of sport, leisure and play, political philosophy, ethics, existentialism or utopian studies.

Routledge

Market: Philosophy/Sport/Leisure

September 2022: 6.14 x 9.21: 200pp

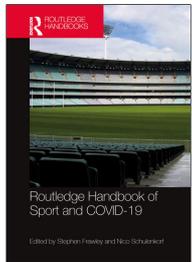
Hb: 978-1-032-20137-5: £120.00

Pb: 978-1-032-20136-8: £34.99

eBook: 978-1-003-26239-8

\* For full contents and more information, visit: [www.routledge.com/9781032201375](http://www.routledge.com/9781032201375)

## Routledge Handbook of Sport and COVID-19



Edited by Stephen Frawley, University of Technology Sydney, Australia and Nico Schlenker, University of Technology Sydney, Australia

Series: *Routledge International Handbooks*

This book examines the initial impact of the coronavirus pandemic on global sport and the varying consequences of the sport shutdown on all levels of society. It also considers the 'way out' for stakeholders and how they can attempt to get back to where they were before the pandemic. With Covid-19 now endemic in the global population, this is an essential reference for anybody working in sport, from students and researchers to managers, policy-makers and development officers.

Routledge

Market: Sport Studies

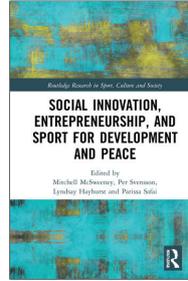
August 2022: 6.85 x 9.69: 408pp

Hb: 978-1-032-00907-0: £190.00

eBook: 978-1-003-17632-9

\* For full contents and more information, visit: [www.routledge.com/9781032009070](http://www.routledge.com/9781032009070)

## Social Innovation, Entrepreneurship, and Sport for Development and Peace



Edited by Mitchell McSweeney, York University, Canada, Per Svensson, Louisiana State University, USA, Lyndsay Hayhurst, York University, Toronto, Canada and Parissa Safai, York University, Canada

Series: *Routledge Research in Sport, Culture and Society*

This book examines the ways in which sport for development and peace (SDP) offers an opportunity for entrepreneurship to take place through and within sport, and how innovation in the context of SDP contributes to social and economic value for underrepresented and marginalised groups and individuals. Combining cutting-edge research with reflections on best practice in the field, this book is important reading for any advanced student, researcher or practitioner with an interest

in the sociology of sport, sport for development, sport management, development studies, social enterprise or innovation.

Routledge

Market: Sport Studies / Development Studies

August 2022: 6.14 x 9.21: 296pp

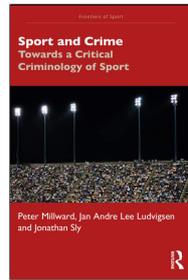
Hb: 978-1-032-04444-6: £120.00

eBook: 978-1-003-21274-4

\* For full contents and more information, visit: [www.routledge.com/9781032044446](http://www.routledge.com/9781032044446)

## Sport and Crime

Towards a Critical Criminology of Sport



Peter Millward, Liverpool John Moores University, UK, Jan Andre Lee Ludvigsen, Liverpool John Moores University, UK and Jonathan Sly, Canterbury Christ Church University, UK

Series: *Frontiers of Sport*

This is the first book to explore fully the connections between sport studies and criminology, opening up critical new frontiers in the study of sport and crime. This is an essential text for any course on sport and crime, and invaluable reading for any student or researcher with an interest in the sociology of sport, sport development, sport policy, the politics of sport, critical criminology, or socio-legal studies.

Routledge

Market: Sport/Criminology

September 2022: 6.14 x 9.21: 232pp

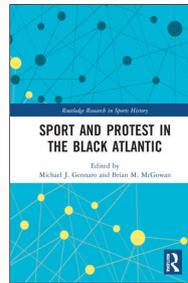
Hb: 978-1-032-23324-6: £120.00

Pb: 978-1-032-23322-2: £34.99

eBook: 978-1-003-27679-1

\* For full contents and more information, visit: [www.routledge.com/9781032233246](http://www.routledge.com/9781032233246)

## Sport and Protest in the Black Atlantic



Edited by Michael J. Gennaro, Seminole State College of Florida, USA and Brian M. McGowan, Grambling State University, USA

Series: *Routledge Research in Sports History*

This is the first book to focus on race, sport, protest, and the Black Atlantic. It brings together innovative scholarship on African, African-American, Afro-European, Afro-Brazilian, and Afro-Caribbean sports in a manner that speaks effectively to the diversity of the African Diaspora, its history, and culture. This is fascinating reading for anybody with an interest in sport history, social and cultural history, post-imperial history and decolonisation, or the sociology of sport, race and political protest.

Routledge

Market: Sport / History

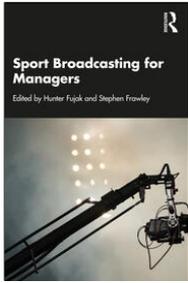
November 2022: 6.14 x 9.21: 256pp

Hb: 978-1-032-34055-5: £120.00

eBook: 978-1-003-32036-4

\* For full contents and more information, visit: [www.routledge.com/9781032340555](http://www.routledge.com/9781032340555)

## Sport Broadcasting for Managers



Edited by **Hunter Fajak**, Deakin University, Australia and **Stephen Frawley**, University of Technology Sydney, Australia

This is the first book to focus on sport broadcasting as a core aspect of contemporary sport business and management. It explains how sport business professionals can manage sport broadcasting as an essential component of their work. Outlining best practice for sport managers, this book is essential reading for any course on sport business and management, sport marketing or sport media, and a useful companion to courses on broadcast production, sports journalism, or digital media.

Routledge

**Market:** Sport / Business and Management / Media Studies

June 2022: 6.14 x 9.21: 166pp

Hb: 978-0-367-69022-9: **£120.00**

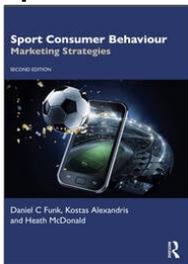
Pb: 978-0-367-69018-2: **£34.99**

eBook: 978-1-003-14006-1

\* For full contents and more information, visit: [www.routledge.com/9780367690229](http://www.routledge.com/9780367690229)

2nd Edition

## Sport Consumer Behaviour



**Daniel C Funk**, Temple University, USA, **Kostas Alexandris**, Aristotle University of Thessaloniki, Greece and **Heath McDonald**, RMIT University, Australia

Now in a fully revised and updated second edition, this textbook offers a complete introduction to consumer behaviour in sport and recreation. Combining theory and cutting-edge research with practical guidance and advice, it helps students and industry professionals become more effective practitioners. This book is an invaluable resource for anyone involved in the sport, recreation, and events industries, from students and academics to professional managers.

Routledge

**Market:** Sport Management/Events Management/Marketing

August 2022: 6.85 x 9.69: 352pp

Hb: 978-0-367-55241-1: **£120.00**

Pb: 978-0-367-55243-5: **£39.99**

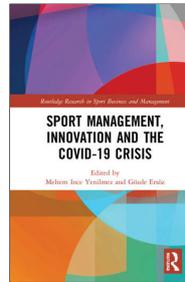
eBook: 978-1-003-09253-7

Prev. Ed Hb: 978-1-138-91248-9

\* For full contents and more information, visit: [www.routledge.com/9780367552411](http://www.routledge.com/9780367552411)



## Sport Management, Innovation and the COVID-19 Crisis



Edited by **Meltem Ince Yenilmez**, Yasar University, Turkey and **Gözde Ersöz**, Fenerbahçe University, Turkey

*Series: Routledge Research in Sport Business and Management*

This book looks at how sport, and sports organisations, have had to innovate during the COVID-19 pandemic. This is fascinating reading for any student, researcher, practitioner or policy maker looking to better understand this profound moment in the history of sport and society, and to anybody with an interest in key themes in sport business and management, such as innovation, crisis management or consumer behaviour.

Routledge

**Market:** Sport Studies / Business & Management

August 2022: 6.14 x 9.21: 216pp

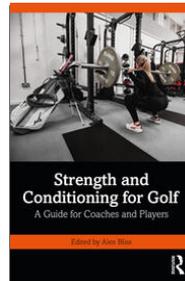
Hb: 978-1-032-18292-6: **£120.00**

eBook: 978-1-003-25389-1

\* For full contents and more information, visit: [www.routledge.com/9781032182926](http://www.routledge.com/9781032182926)

## Strength and Conditioning for Golf

A Guide for Coaches and Players



Edited by **Alex Bliss**

*Strength and Conditioning for Golf* provides golfers and coaches with the evidence and practical suggestions to ensure that the choices they make about their training are informed and objective. This new volume examines why strength and conditioning techniques and principles are important for modern golf, blending scientific principles with real-world, practical advice and tips.

Routledge

**Market:** Sport / Golf

August 2022: 6.14 x 9.21: 256pp

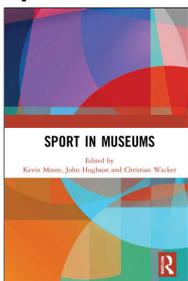
Hb: 978-0-367-56785-9: **£120.00**

Pb: 978-0-367-56784-2: **£29.99**

eBook: 978-1-003-09932-1

\* For full contents and more information, visit: [www.routledge.com/9780367567859](http://www.routledge.com/9780367567859)

## Sport in Museums



Edited by **Kevin Moore**, National Football Museum, UK, **John Hughson**, University of Central Lancashire, UK and **Christian Wacker**, University of Freiburg, Germany

This book explores, in breadth and depth, the role of sport in museums.

It surveys the history of sport in museums, including the growth in sport museums and halls of fame driven by major sports teams and sport organisations. The book considers the humanistic benefits of the promotion of sporting heritage within museums, and presents cases, museums stories and best practice from around the world.

Routledge

**Market:** Sport / History / Museum Studies

June 2022: 6.14 x 9.21: 236pp

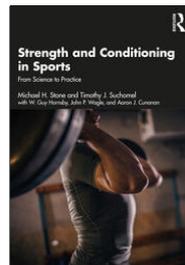
Hb: 978-0-815-36059-9: **£120.00**

eBook: 978-1-351-11794-4

\* For full contents and more information, visit: [www.routledge.com/9780815360599](http://www.routledge.com/9780815360599)

## Strength and Conditioning in Sports

From Science to Practice



**Michael H. Stone**, **Timothy J. Suohmel**, **W. Guy Hornsby**, **John P. Wagle** and **Aaron J. Cunan**

*Strength and Conditioning in Sports: From Science to Practice* is unique in that it covers, in a comprehensive manner, both of these areas. This textbook "connects" the mechanism with practical application. Selecting the appropriate training process is paramount to success in competitive sport. A major component of this textbook is the detailed explanations of developing that process from creating an Annual Plan, selection of the appropriate Periodization model and how to Program that model.

Routledge

**Market:** Strength & Conditioning

July 2022: 6.85 x 9.69: 334pp

Hb: 978-0-367-56024-9: **£120.00**

Pb: 978-0-367-56022-5: **£45.95**

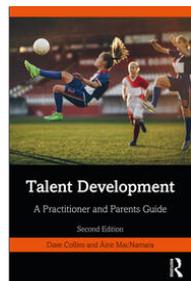
eBook: 978-1-003-09613-9

\* For full contents and more information, visit: [www.routledge.com/9780367560249](http://www.routledge.com/9780367560249)

2nd Edition

**Talent Development**

A Practitioner and Parents Guide



Edited by **Dave Collins**, University of Central Lancashire, UK and **Aine MacNamara**, University of Central Lancashire, UK

Drawing on the latest evidence and a considerable experience base, the 2<sup>nd</sup> edition of this book dispels myths about talent development and offers practical advice on the TD pathway from pre-school to elite level. Aimed at practitioners and other stakeholders involved in the TD process – including coaches, scientists, administrators, educators, students, parents, policymakers and senior development athletes – this is an up-to-date practical guide to TD in sport.

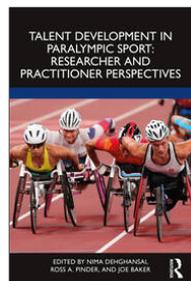
Routledge

**Market:** Sport Coaching

June 2022: 6.14 x 9.21: 272pp

Hb: 978-0-367-56021-8: **£120.00**Pb: 978-0-367-56019-5: **£29.99**

eBook: 978-1-003-08894-3

\* For full contents and more information, visit: [www.routledge.com/9780367560218](http://www.routledge.com/9780367560218)**Talent Development in Paralympic Sport**

Edited by **Nima Dehghansai**, Ross A. Pinder, Paralympics Australia, Australia and **Joe Baker**

Written by a team of leading international experts, *Talent Development in Paralympic Sport* explores key factors and issues in contemporary sport, including the current state of pathways in Paralympic sport across the globe, designing optimal developmental environments, long-term modeling of Paralympic athlete development, and understanding the complexity of talent selection in Paralympic sport.

Routledge

**Market:** Paralympic Sport

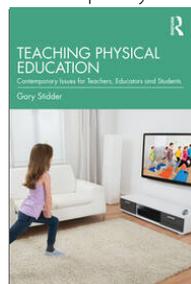
July 2022: 6 x 9: 228pp

Hb: 978-1-032-02647-3: **£120.00**Pb: 978-1-032-02646-6: **£34.99**

eBook: 978-1-003-18443-0

\* For full contents and more information, visit: [www.routledge.com/9781032026473](http://www.routledge.com/9781032026473)**Teaching Physical Education**

Contemporary Issues for Teachers, Educators and Students



Edited by **Gary Stidder**, University of Brighton, UK

This book assesses the landscape of physical education today and the issues that shape it as a curriculum subject, particularly in the era of COVID-19. It explores the processes of transformation and change that follow government policy and considers what this means for physical education practitioners in schools. Offering a unique set of critical perspectives on physical education today, this book is essential reading for any physical education course, for all teacher training programmes with a PE track, and for all practicing teachers, teacher educators or policy makers with a professional interest in PE.

Routledge

**Market:** Physical Education

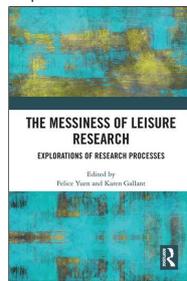
October 2022: 6.14 x 9.21: 200pp

Hb: 978-1-032-18400-5: **£120.00**Pb: 978-1-032-18399-2: **£34.99**

eBook: 978-1-003-25434-8

\* For full contents and more information, visit: [www.routledge.com/9781032184005](http://www.routledge.com/9781032184005)**The Messiness of Leisure Research**

Explorations of Research Processes



Edited by **Felice Yuen** and **Karen Gallant**

This book illustrates tensions, absences, and unresolved challenges experienced in research – experiences that are so often left out of the conventional, smooth, and linear discussion of research that generally appears in academic publications.

The chapters in this book were originally published as a special issue of *Leisure Sciences*.

Routledge

**Market:** Leisure Studies

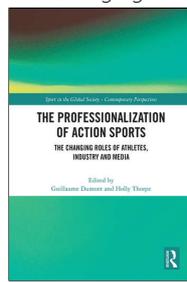
August 2022: 6.85 x 9.69: 134pp

Hb: 978-1-032-31564-5: **£120.00**

eBook: 978-1-003-31032-7

\* For full contents and more information, visit: [www.routledge.com/9781032315645](http://www.routledge.com/9781032315645)**The Professionalization of Action Sports**

The Changing Roles of Athletes, Industry and Media



Edited by **Guillaume Dumont**, Emlyon Business School, France and **Holly Thorpe**, University of Waikato, New Zealand

*Series: Sport in the Global Society – Contemporary Perspectives*

Action sports have undergone dramatic growth, commercialization, and institutionalization over recent decades. This book uncovers the social, political, economic and organizational dynamics of their professionalization. It reveals how different action sports, across countries, are at various stages in the professionalization process, with local, national and international responses and reactions to such trends differing considerably.

The chapters in this book were originally published as a special issue of *Sport in Society*.

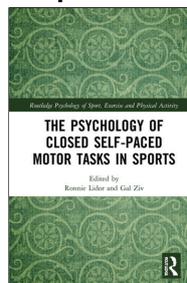
Routledge

**Market:** Sports

July 2022: 6.85 x 9.69: 134pp

Hb: 978-1-032-20403-1: **£120.00**

eBook: 978-1-003-26343-2

\* For full contents and more information, visit: [www.routledge.com/9781032204031](http://www.routledge.com/9781032204031)**The Psychology of Closed Self-Paced Motor Tasks in Sports**

Edited by **Ronnie Lidor** and **Gal Ziv**

*Series: Routledge Psychology of Sport, Exercise and Physical Activity*

*The Psychology of Closed Self-Paced Motor Tasks in Sports* explores the plans, procedures, protocols, strategies, and techniques that aim at facilitating the performance and learning of closed self-paced motor tasks. Included in the instructional-psychological routines discussed in this book are pre-performance routines, focusing attention, motor imagery, enhanced expectancies, autonomy support, gaze strategies, self-talk, and periodization.

Routledge

**Market:** Sport Psychology

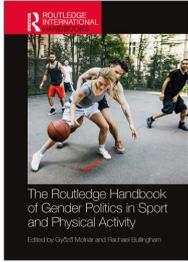
June 2022: 6 x 9: 218pp

Hb: 978-0-367-70896-2: **£120.00**

eBook: 978-1-003-14842-5

\* For full contents and more information, visit: [www.routledge.com/9780367708962](http://www.routledge.com/9780367708962)

## The Routledge Handbook of Gender Politics in Sport and Physical Activity



Edited by **Gyöző Molnár**, University of Worcester, UK and **Rachael Bullingham**, University of Gloucestershire, UK

Series: *Routledge International Handbooks*

This progressive and broad-ranging handbook offers a comprehensive overview of the complex intersections between politics, gender, sport and physical activity, shining new light on the significance of gender, sport and physical activity in wider society. This book is an authoritative survey of the current state of play in research connecting gender, sport, physical activity and politics, and is an important contribution to both sport studies and gender studies. It is fascinating reading for any student, researcher, policy-maker or professional with an interest

in sport, physical activity, social studies, public health or political science.

Routledge

Market: Sport Studies / Gender Studies / Sociology

July 2022: 6.85 x 9.69: 382pp

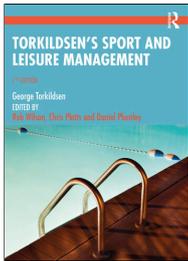
Hb: 978-0-367-55522-1: **£190.00**

eBook: 978-1-003-09386-2

\* For full contents and more information, visit: [www.routledge.com/9780367555221](http://www.routledge.com/9780367555221)

7th Edition

## Torkildsen's Sport and Leisure Management



George Torkildsen, Rob Wilson, Sheffield Hallam University, UK, **Chris Platts**, Sheffield Hallam University, UK and **Daniel Plumley**, Sheffield Hallam University, UK

For nearly forty years *Torkildsen's Sport and Leisure Management* has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in its seventh edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This is an important resource for students working in fields such as Sport Management, Sport Business, Sport Development, Leisure Management and Events Management. Dedicated online resources offer additional

teaching and learning material for students and lecturers.

Routledge

Market: Sport and Leisure Management

October 2022: 6.85 x 9.69: 488pp

Hb: 978-0-367-42154-0: **£120.00**

Pb: 978-0-367-42333-9: **£49.99**

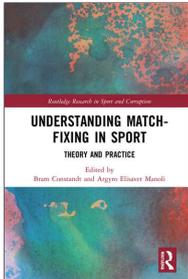
eBook: 978-0-367-82361-0

Prev. Ed Hb: 978-0-415-49792-3

\* For full contents and more information, visit: [www.routledge.com/9780367421540](http://www.routledge.com/9780367421540)

## Understanding Match-Fixing in Sport

Theory and Practice



Edited by **Bram Constandt**, Ghent University, Belgium and **Argyro Elisavet Manoli**, Loughborough University, UK

Series: *Routledge Research in Sport and Corruption*

Bringing together leading match-fixing researchers from different fields, this book offers new theoretical and applied perspectives on this persistent problem in sport and wider society. This is fascinating and important reading for any advanced student, researcher, practitioner or policy-maker with an interest in sport management, sports business, sport policy, sport development, sport law, or criminology.

Routledge

Market: Sport Studies/Criminology/Law

August 2022: 6.14 x 9.21: 250pp

Hb: 978-0-367-75492-1: **£120.00**

eBook: 978-1-003-16268-1

\* For full contents and more information, visit: [www.routledge.com/9780367754921](http://www.routledge.com/9780367754921)

## Women in Sports History

Ten Years On

Edited by **Carol A. Osborne**, University of Huddersfield, UK and **Fiona Skillen**, Glasgow Caledonian University, UK

This book examines the developments in women's sports history in Britain in the last 10 years, following on from its successful predecessor *Women and Sport History* (2010). It considers what has changed and what continuities persist drawing on a series of contributions from authors who are active in the field.

The chapters in this book were originally published as a special issue of *Sport in History*.

Routledge

Market: Sports / History

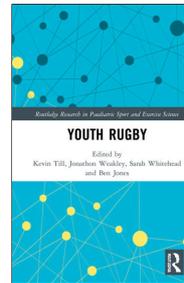
October 2022: 6.85 x 9.69: 198pp

Hb: 978-1-032-33532-2: **£120.00**

eBook: 978-1-003-32006-7

\* For full contents and more information, visit: [www.routledge.com/9781032335322](http://www.routledge.com/9781032335322)

## Youth Rugby



Edited by **Kevin Till**, **Jonathon Weakley**, **Sarah Whitehead** and **Ben Jones**

Series: *Routledge Research in Paediatric Sport and Exercise Science*

*Youth Rugby* provides a summary of the latest and most up-to-date research evidence in relation to developing the youth rugby player. The book provides an overview of the latest scientific research for key topics related to the youth rugby player across the codes of rugby (union, league and 7's; mainly league and union in youth players) whilst also summarising the quality of the evidence available, the limitations of this research and highlighting key future research directions. The book covers a range of fundamental scientific topics relating to paediatric

exercise science, human physiology, youth athletic development and high-performance sport.

Routledge

Market: Youth Sports

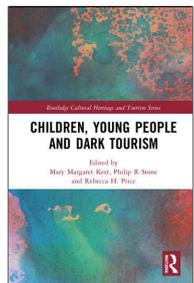
June 2022: 6 x 9: 248pp

Hb: 978-0-367-61246-7: **£120.00**

eBook: 978-1-003-10484-1

\* For full contents and more information, visit: [www.routledge.com/9780367612467](http://www.routledge.com/9780367612467)

## Children, Young People and Dark Tourism



Edited by **Mary Margaret Kerr, Philip R Stone and Rebecca H. Price**

Series: *Routledge Cultural Heritage and Tourism Series*

This book is the first its kind to offer an innovative examination of the intersecting influences, contexts, and challenges within the field of children's dark tourism. It also outlines novel conceptualizations and methods for scholarship in this overlooked field. Presently, tourism research, and in dark tourism specifically, relies primarily on adult-centered theories and data collection methods. However, these approaches are inadequate for understanding and developing children's experiences and perspectives.

Routledge

Market: Heritage Studies/Tourism Studies

September 2022: 6.14 x 9.21: 312pp

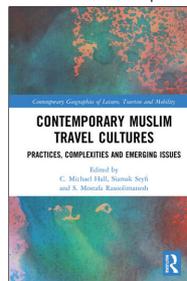
Hb: 978-0-367-46942-9: **£120.00**

eBook: 978-1-003-03219-9

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## Contemporary Muslim Travel Cultures

Practices, Complexities and Emerging Issues



Edited by **C. Michael Hall, University of Canterbury, New Zealand, Siamak Seyfi, University of Oulu, Finland and S. Mostafa Rasoolimanesh**

Series: *Contemporary Geographies of Leisure, Tourism and Mobility*

This timely volume brings together various issues in Muslim consumer cultures and provides a comprehensive account of Muslim tourism and tourist behaviour. This book makes a substantial contribution to an improved understanding of Muslim travel culture and will be required reading for anyone interested in this fast-growing market.

Routledge

Market: Tourism

July 2022: 6.14 x 9.21: 294pp

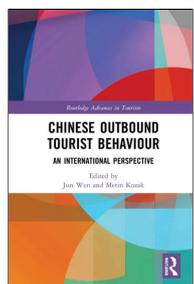
Hb: 978-0-367-47740-0: **£120.00**

eBook: 978-1-003-03629-6

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## Chinese Outbound Tourist Behaviour

An International Perspective



Edited by **Jun Wen and Metin Kozak**, Dokuz Eylul University, Turkey

Series: *Routledge Advances in Tourism*

Assuming an international perspective, *Chinese Tourist Outbound Behaviour* presents an insightful exploration of the evolution of China's tourism market, explores Chinese tourists' behaviour, and considers how the country's tourism landscape will expand in the future. Providing an up-to-date exploration of numerous contemporary issues, this book will be valuable to a wide audience, including advanced students in tourism, hospitality and leisure and recreation studies and stakeholders, authorities, establishments and employees within the tourism industry. This book offers readers greater knowledge about the past, present

and future of the Chinese outbound tourism market.

Routledge

Market: Tourism

June 2022: 6.14 x 9.21: 280pp

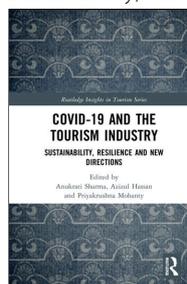
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## COVID-19 and the Tourism Industry

Sustainability, Resilience and New Directions



Edited by **Anukrati Sharma, Azizul Hassan**, UK Tourism Society and **Priyankusha Mohanty**, Pondicherry University, India

Series: *Routledge Insights in Tourism Series*

This book offers international perspectives on the economic, social, geopolitical, and environmental implications of COVID-19 on tourism, an unprecedented situation for this sector. It considers the challenge of making the tourism industry more resilient to such crises and the future sustainability of tourism. The book will be useful for researchers, students and practitioners in the fields of tourism, geography, and crisis management disciplines.

Routledge

Market: Tourism

June 2022: 6.14 x 9.21: 320pp

Hb: 978-1-032-07502-0: **£120.00**

eBook: 978-1-003-20746-7

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4th Edition

## Conferences and Conventions

A Global Industry



Edited by **Tony Rogers**, Tony Rogers Conference & Event Services Ltd and Leeds Beckett University, UK and **Peter Wynn-Moylan**, Southern Cross University, Australia

Series: *Events Management*

Fully revised and updated to reflect current trends and emerging topics, the fourth edition of *Conferences and Conventions: A Global Industry* provides an expert-led, comprehensive introduction to, and overview of, the key elements of the global conference, convention and meetings industry. Structured logically with useful features throughout to aid learning and understanding, this book is an invaluable resource to students following Events Management, Hospitality and Tourism courses, as well as for event planners and practitioners already working in the conference industry.

Routledge

Market: Events Management

July 2022: 7 x 10: 378pp

Hb: 978-1-032-28879-6: **£120.00**

Pb: 978-1-032-28880-2: **£32.99**

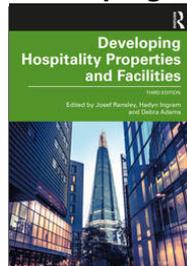
eBook: 978-1-003-29895-3

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3rd Edition

## Developing Hospitality Properties and Facilities



Edited by **Josef Ransley, Hadyn Ingram and Debra Adams**

In light of the tumultuous global changes which have dramatically affected the hospitality business, the third edition of *Developing Hospitality Properties and Facilities* provides insight into the reality of developing hospitality properties in challenging international contexts. Written for hospitality owners, developers, investors and managers and suitable for students, this book aims to bridge the gap between generic and applied texts using a model-based approach to clarify the process in an informed, non-technical way.

Routledge

Market: Hospitality

June 2022: 6.85 x 9.69: 416pp

Hb: 978-0-367-77083-9: **£120.00**

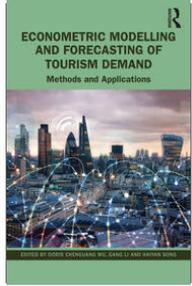
Pb: 978-0-367-77080-8: **£29.99**

eBook: 978-1-003-16970-3

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## Econometric Modelling and Forecasting of Tourism Demand

Methods and Applications



Edited by **Doris Chenguang Wu, Gang Li and Haiyan Song**, Hong Kong Polytechnic University, China

This insightful and timely volume provides a succinct, expert-led introduction to the latest developments in advanced econometric methodologies in the context of tourism demand modelling and forecasting. Embellished with insightful figures and tables throughout, this book is an invaluable resource for those using advanced econometric methodologies in their studies and research, including postgraduate students, researchers and practitioners.

Routledge

**Market:** Tourism

October 2022: 6 x 9: 320pp

Hb: 978-1-032-21642-3: **£120.00**

Pb: 978-1-032-21641-6: **£34.99**

eBook: 978-1-003-26936-6

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## Events and Sustainability

Can Events Make Places More Inclusive, Resilient and Sustainable?

Edited by **Andrew Smith**, University of Westminster, UK and **Judith Mair**, University of Queensland, Australia

This book examines the links between events and sustainability, with a particular focus on how festivals and events contribute to making places more inclusive, resilient and sustainable. Following a detailed introduction, the book features 16 chapters written by scholars from across the world.

The chapters in this book were originally published as a special issue of the *Journal of Sustainable Tourism*.

Routledge

**Market:** Events/Tourism

September 2022: 6.85 x 9.69: 346pp

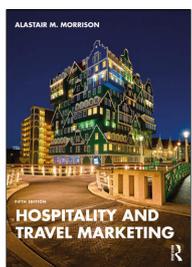
Hb: 978-1-032-32285-8: **£120.00**

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5th Edition

## Hospitality and Travel Marketing



Alastair M. Morrison

Fully revised and updated for its 5th edition, *Hospitality and Travel Marketing* provides students with an international and systematic approach to hospitality and travel marketing structured around planning, research, implementation, control, and evaluation. This international, accessible and comprehensive whole industry textbook written by a world-renowned author and industry expert, is an invaluable study companion for students of hospitality and travel marketing.

Routledge

**Market:** Tourism Marketing

October 2022: 7 x 10: 688pp

Hb: 978-1-032-27412-6: **£120.00**

Pb: 978-1-032-27413-3: **£32.99**

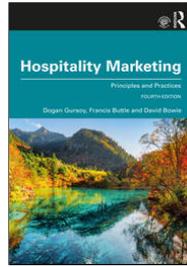
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4th Edition

## Hospitality Marketing

Principles and Practices



**Dogan Gursoy**, Washington State University, USA, **Francis Buttle**, Francis Buttle Associates, Australia and **David Bowie**, Oxford Brookes University, UK

*Hospitality Marketing* is an introductory textbook which shows readers how to apply the principles of marketing within the hospitality industry. This book is written specifically for students taking marketing modules within hospitality courses and is a valuable resource to promote learning.

Routledge

**Market:** Hospitality

August 2022: 6.85 x 9.69: 422pp

Hb: 978-1-032-03036-4: **£120.00**

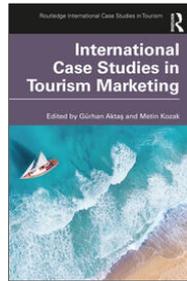
Pb: 978-1-032-03026-5: **£32.99**

eBook: 978-1-003-18634-2

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## International Case Studies in Tourism Marketing



Edited by **Gürhan Aktaş**, Dokuz Eylül University, Turkey and **Metin Kozak**, Dokuz Eylül University, Turkey

Series: *Routledge International Case Studies in Tourism*

This international case study book provides 28 expertly curated case studies on the topic of tourism marketing, each with detailed implementation instructions for the instructor in order to maximise student participation and learning. With reflective questions throughout to aid both in-class discussion and self-study, this book is an ideal study resource for use in higher and vocational education and its unique, teaching-led approach positions it as a vital study tool for instructors and students alike.

Routledge

**Market:** Tourism

June 2022: 6.14 x 9.21: 268pp

Hb: 978-1-032-02315-1: **£120.00**

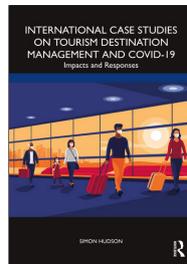
Pb: 978-1-032-02313-7: **£34.99**

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## International Case Studies on Tourism Destination Management and COVID-19

Impacts and Responses



Simon Hudson

*International Cases on Tourism Destination Management and COVID-19* provides students, lecturers and practitioners with an essential real-life resource on how different tourism destinations around the world have been impacted by, and responded to, the COVID-19 pandemic. This is an essential resource for tourism students and lecturers across the curriculum, and a fascinating read for anyone in the business of tourism.

Routledge

**Market:** Tourism

August 2022: 7 x 10: 368pp

Hb: 978-1-032-30589-9: **£120.00**

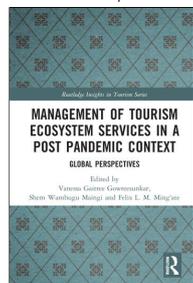
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## Management of Tourism Ecosystem Services in a Post Pandemic Context

Global Perspectives



Edited by **Vanessa Gaitree Gowreesunkar, Shem Wambugu Maingi and Felix L. M. Ming'ate**

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Tourism and Ecosystems services are inter-dependant and facing unique challenges. This book explores the challenges faced by destinations regarding the management and restoration of their ecosystem services. Drawing from a rich collection of international case studies, the book adopts a user-friendly pedagogic approach, while seeking to be an essential future reference to scholars, researchers, academics and industry practitioners, destination management organizations and restoration agencies.

Routledge

Market: Tourism

September 2022: 6.14 x 9.21: 472pp

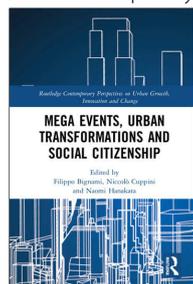
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## Mega Events, Urban Transformations and Social Citizenship

A Multi-Disciplinary Analysis for An Epistemological Foresight



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This book provides theoretical and empirical perspectives on the urban impact of mega-events globally. It takes mega-events as an instance to analyse urban transformations and their effects on citizenship. It will be of interest to students and scholars in urban studies, human geography, economics, architecture, planning, sociology, political science. It will also appeal to professionals and policy makers engaged in the planning, hosting and management of mega-events.

Routledge

Market: Tourism

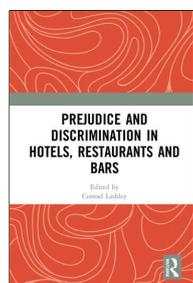
July 2022: 6.14 x 9.21: 270pp

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Routledge

Market: Hospitality

June 2022: 6.14 x 9.21: 200pp

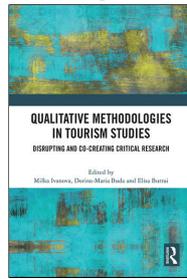
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Disrupting and Co-creating Critical Research



Edited by **Milka Ivanova, Dorina-Maria Buda and Elisa Burrai**

Disruptive and creative research methodologies proposed in this book are designed to dismantle neoliberal narratives deployed in tourism studies and wider social sciences.

Progressing criticality in tourism studies, this volume showcases cutting-edge contributions ranging from reflexivity, subjectivities, and dreams; to messy emotions in auto-ethnographic accounts of fieldwork; 'motherhood capital' accessing Inuit communities; collective memory work; ethnodrama and creative non-fiction, amongst others.

The chapters were originally published as a special issue of the journal, *Tourism Geographies*.

Routledge

Market: Tourism

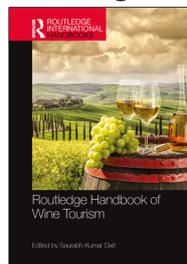
September 2022: 6.85 x 9.69: 394pp

Hb: 978-1-032-22774-0: **£120.00**

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## Routledge Handbook of Wine Tourism



Edited by **Saurabh Kumar Dixit**, North Eastern Hill University, India

Wine tourism or enotourism or oenotourism or winery tourism or vitourism is a special interest tourism that empowers local culture and spawns business opportunities for the local community. The comprehensive *The Routledge Handbook of Wine Tourism* offers a thorough inquiry into both regular and emerging issues of wine tourism. Incorporating the latest philosophies and research themes, this handbook will be an essential reference for students, researchers, academics and industry practitioners of hospitality and tourism, gastronomy, management, marketing, cultural studies, development studies, international business

and encouraging dialogue across disciplinary boundaries.

Routledge

October 2022: 6.85 x 9.69: 874pp

Hb: 978-0-367-69860-7: **£190.00**

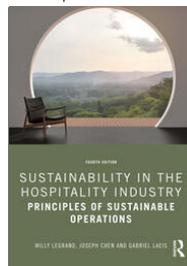
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4th Edition

## Sustainability in the Hospitality Industry

Principles of Sustainable Operations



**Willy Legrand**, University of Applied Sciences, Bonn, Germany, **Joseph S. Chen**, Indiana University, USA and **Gabriel C. M. Laeis**

This foundational textbook investigates the economic, environmental, and social sustainability issues facing the hospitality industry today, and explores ideas, solutions, strategies of how to manage operations in a sustainable way. Accessible and comprehensive, this book is essential reading for all students as well as current and future managers in the hospitality industry.

Routledge

Market: Hospitality

July 2022: 6.85 x 9.69: 838pp

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Pb: 978-0-367-53250-5: **£56.99**

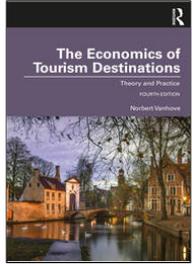
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Theory and Practice



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Routledge

Market: Tourism / Economics

June 2022: 6.85 x 9.69: 500pp

Hb: 978-1-032-19219-2: £120.00

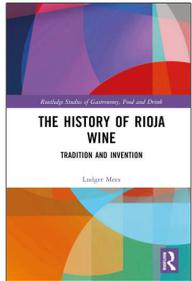
Pb: 978-1-032-19214-7: £32.99

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## The History of Rioja Wine

Tradition and Invention



Ludger Mees

Series: *Routledge Studies of Gastronomy, Food and Drink*

*The History of Rioja Wine* offers an informative, chronological and in-depth account of Rioja wine from the mid-19<sup>th</sup> century to the present. An ideal companion for both students interested in Spanish history and wine enthusiasts more generally, this volume offers readers the opportunity to uncork the secrets of Rioja's wine.

Routledge

Market: Wine Studies

July 2022: 6.14 x 9.21: 254pp

Hb: 978-0-367-61811-7: £120.00

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## The Practical Guide to Achieving Customer Satisfaction in Events and Hotels



Philip Berners, Edge Hotel School, University of Essex, UK and Adrian Martin

Series: *The Practical Guide to Events and Hotel Management Series*

*The Practical Guide to Achieving Customer Satisfaction in Events and Hotels* is the 4<sup>th</sup> title in the Routledge series *The Practical Guide to Events and Hotel Management* and presents expert-led insight of customer service best practice within events and hotels. This book is ideal for students of the management of events, hotels, hospitality or tourism, to be used as a practical resource alongside existing theoretical textbooks. It is also an essential tool for anybody working in the customer-facing industries.

Routledge

Market: Hospitality

July 2022: 6.14 x 9.21: 194pp

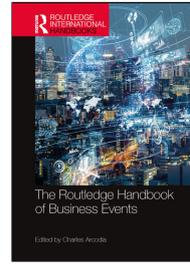
Hb: 978-0-367-72387-3: £120.00

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eBook: 978-1-003-15460-0

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Edited by Charles Arcodia

A timely and up-to-date "go-to" reference work for business events, *The Routledge Handbook of Business Events* explores and critically evaluates the key debates and controversies inherent to this rapidly expanding subject of study and industry. This book is an excellent resource for students, researchers and academics of Events, as well as those of related studies in particular Tourism, Hospitality, Sport, Leisure, Marketing, Business and Development Studies.

Routledge

Market: Event Management

September 2022: 6.85 x 9.69: 352pp

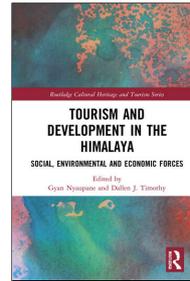
Hb: 978-1-138-62900-4: £190.00

eBook: 978-1-315-21056-8

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## Tourism and Development in the Himalaya

Social, Environmental, and Economic Forces



Edited by Gyan P. Nyaupane and Dallen J. Timothy, Arizona State University, USA

Series: *Routledge Cultural Heritage and Tourism Series*

This book examines the unique characteristics of the Himalaya that mark them as a special region among other orographic regions of the world. It examines tourism and development in the Himalaya region, exploring its sociocultural, environmental and economic dimensions. The work will be useful for advanced undergraduate and graduate students, research and teaching scholars, policy makers, practitioners, and anyone interested in the Himalaya and their distinctive tourism and development-related potential and challenges.

Routledge

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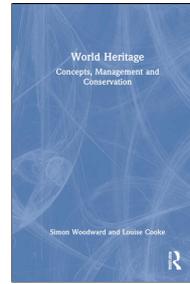
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