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An SPSS Guide for Tourism, Hospitality and Events Researchers



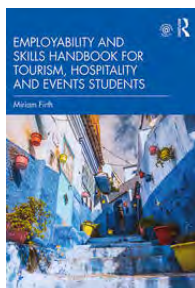
Routledge
December 2020:430
Hb: 978-0-367-23657-1: **£130.00**
Pb: 978-0-367-23658-8: **£35.99**
eBook: 978-0-429-28106-8

* For full contents and more information, visit: www.routledge.com/9780367236588

Edited By Rahul Pratap Singh Kaurav, Dogan GURSOY, Nimit Chowdhary

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Employability and Skills Handbook for Tourism, Hospitality and Events Students



Routledge
January 2020:444
Hb: 978-1-138-49394-0: **£170.00**
Pb: 978-1-138-49397-1: **£34.99**
eBook: 978-1-351-02694-9

* For full contents and more information, visit: www.routledge.com/9781138493971

Miriam Firth

This handbook provides students with an essential understanding of the skills and knowledge needed to work in the Tourism, Hospitality and Events industries. It offers reflective, reflexive and critical analysis on personal, academic and professional development. The first book to focus on skills and employability in Tourism, Hospitality and Events, this is a must read for all students in these fields.

Events Management



Routledge
July 2023:852
Hb: 978-0-367-49188-8: **£130.00**
Pb: 978-0-367-49184-0: **£45.99**
eBook: 978-1-003-04496-3

* For full contents and more information, visit: www.routledge.com/9780367491840

Glenn A. J. Bowdin, Johnny Allen, Rob Harris, Leo Jago, William O'Toole, Ian McDonnell

Series: *Events Management*

A must-have introductory text of unrivalled coverage and depth focusing on events planning and management, the fourth edition of *Events Management* provides a complete A to Z of the principles and practices of planning, managing and staging events. This book has been dubbed 'the events management bible' and fosters an interactive learning experience amongst scholars of events management, tourism and hospitality.

Food and Beverage Management



Routledge
January 2018:404
Hb: 978-1-138-67930-6: **£150.00**
Pb: 978-1-138-67931-3: **£48.99**
eBook: 978-1-315-56337-4

* For full contents and more information, visit: www.routledge.com/9781138679313

Bernard Davis, Andrew Lockwood, Ioannis S. Pantelidis, Peter Alcott

This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors – fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering.

Events Management

An Introduction



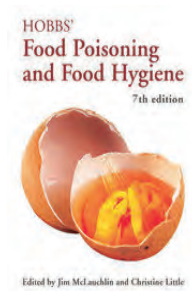
Routledge
January 2023:490
Hb: 978-0-367-61014-2: **£175.00**
Pb: 978-0-367-61004-3: **£48.99**
eBook: 978-1-003-10287-8

* For full contents and more information, visit: www.routledge.com/9780367610043

Charles Bladen, James Kennell, Emma Abson, Nick Wilde

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need to succeed in the events industry. Written by a team of authors with many years' experience of working in the events industry, *Events Management: An Introduction* is the essential course text for any events management programme.

Hobbs' Food Poisoning and Food Hygiene



CRC Press
June 2007:360
Hb: 978-1-138-45490-3: **£175.00**
Pb: 978-0-340-90530-2: **£42.99**
eBook: 978-0-429-07305-2

* For full contents and more information, visit: www.routledge.com/9780340905302

Jim McLauchlin, Christine Little, Betty C. Hobbs

This unique textbook takes a holistic approach to food poisoning and food hygiene, explaining in clear and non-technical language the causes of food poisoning with practical examples from 'real-life' outbreaks



Hospitality and Travel Marketing



Alastair M. Morrison

Fully revised and updated for its 5th edition, Hospitality and Travel Marketing provides students with an international and systematic approach to hospitality and travel marketing structured around planning, research, implementation, control, and evaluation. This international, accessible and comprehensive whole industry textbook written by a world-renowned author and industry expert, is an invaluable study companion for students of hospitality and travel marketing.

Routledge
October 2022:674
Hb: 978-1-032-27412-6: **£120.00**
Pb: 978-1-032-27413-3: **£42.99**
eBook: 978-1-003-29261-6
* For full contents and more information, visit: www.routledge.com/9781032274133

Human Resource Management in the Hospitality Industry

A Guide to Best Practice



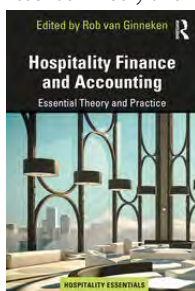
Michael J. Boella, Steven Goss-Turner

Human Resource Management in the Hospitality Industry: A Guide to Best Practice takes a 'process' approach and provides the reader with an essential understanding of the purpose, policies and processes concerned with managing an enterprise's workforce within the current business and social environment. Written in a user-friendly style and with strong support from the Institute of Hospitality, each chapter includes international examples, bulleted lists, guides to further reading and exercises to test knowledge.

Routledge
August 2019:574
Hb: 978-1-138-33887-6: **£170.00**
Pb: 978-1-138-33888-3: **£52.99**
eBook: 978-0-429-44140-0
* For full contents and more information, visit: www.routledge.com/9781138338883

Hospitality Finance and Accounting

Essential Theory and Practice



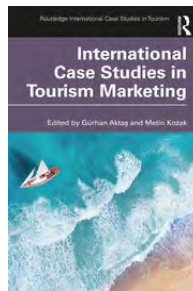
Edited By Rob Ginneken

Series: *Hospitality Essentials Series*

Hospitality Finance and Accounting provides a uniquely concise, accessible and comprehensive introduction to hospitality, finance and accounting from a managerial perspective. By avoiding unnecessary jargon and focusing on the essentials, this book offers a crucial breakdown of this often overly-complex subject area. This will be an essential introductory yet practical resource for all Hospitality students and future managers within the industry.

Routledge
June 2019:152
Hb: 978-1-138-58348-1: **£175.00**
Pb: 978-1-138-58350-4: **£38.99**
eBook: 978-0-429-50670-3
* For full contents and more information, visit: www.routledge.com/9781138583504

International Case Studies in Tourism Marketing



Edited By Gürhan Aktaş, Metin Kozak

Series: *Routledge International Case Studies in Tourism*

This international case study book provides 28 expertly curated case studies on the topic of tourism marketing, each with detailed implementation instructions for the instructor in order to maximise student participation and learning. With reflective questions throughout to aid both in-class discussion and self-study, this book is an ideal study resource for use in higher and vocational education and its unique, teaching-led approach positions it as a vital study tool for instructors and students alike.

Routledge
June 2022:268
Hb: 978-1-032-02315-1: **£130.00**
Pb: 978-1-032-02313-7: **£39.99**
eBook: 978-1-003-18285-6
* For full contents and more information, visit: www.routledge.com/9781032023137

Hotel Accommodation Management



Edited By Roy C. Wood

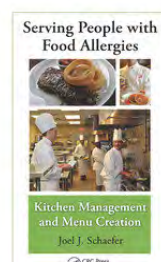
Series: *Hospitality Essentials Series*

This book offers students a uniquely concise, accessible and comprehensive introduction to hotel accommodation management that covers the range of managerial subjects and disciplines in the sector. The book focuses on enduring aspects of the accommodation management function; the changing context of hotel accommodation provision; and the role of accommodation in additional and integrated facilities and markets. International case studies illustrating examples of practice in the industry are integrated throughout along with study questions and other features to aid understanding and problem solving. This is essential reading for all hospitality and hotel management students.

Routledge
October 2017:230
Hb: 978-1-138-04878-2: **£150.00**
Pb: 978-1-138-04879-9: **£42.99**
eBook: 978-1-315-16996-5
* For full contents and more information, visit: www.routledge.com/9781138048799

Serving People with Food Allergies

Kitchen Management and Menu Creation

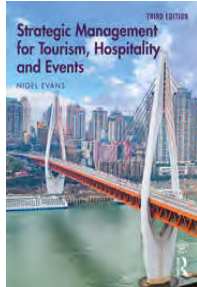


Joel J. Schaefer

Written for large food service corporations and hotel and restaurant chains to use when training their staff, this book contains information on cooking for and serving those with food allergies and special dietary needs. Using basic terminology, this book is suitable for home cooks as well. The author provides information on specialty products to enhance menu offerings and reduce liability issues. He also offers step-by-step ideas on reviewing kitchen procedures to prevent cross-contact and cross-contamination of food. This book contains practical advice and tools for the kitchen and front of house.

CRC Press
October 2019:376
Hb: 978-1-439-82804-5: **£170.00**
Pb: 978-0-367-38264-3: **£59.99**
eBook: 978-0-429-15124-8
* For full contents and more information, visit: www.routledge.com/9780367382643

Strategic Management for Tourism, Hospitality and Events

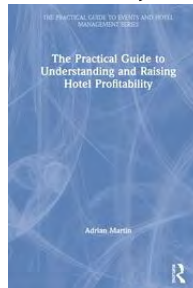


Nigel G. Evans

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. It is an essential resource for Tourism, Hospitality and Events students.

Routledge
August 2019:814
Hb: 978-1-138-34593-5: **£160.00**
Pb: 978-1-138-34594-2: **£56.99**
eBook: 978-0-429-43760-1
* For full contents and more information, visit: www.routledge.com/9781138345942

The Practical Guide to Understanding and Raising Hotel Profitability



Adrian Martin

Series: *The Practical Guide to Events and Hotel Management Series*

The Practical Guide to Understanding and Raising Hotel Profitability offers a comprehensive easy-to-follow breakdown of how to understand profit and loss accounts for hotels. It offers practical advice on how to maximise the profits of this customer-facing business and improve performance results. Packed full of practical case studies and written in an easy-to-read-style, this book is essential reading for hospitality students and current hospitality and hotel managers.

Routledge
September 2019:190
Hb: 978-0-367-21827-0: **£130.00**
Pb: 978-0-367-21828-7: **£34.99**
eBook: 978-0-429-26641-6
* For full contents and more information, visit: www.routledge.com/9780367218287

Strategic Questions in Food and Beverage Management



Roy Wood

Series: *Hospitality Essentials Series*

This second edition continues to tackle topical issues in Food and Beverage Management, from celebrity chefs and cooks to food as an art form, and has been updated to include: • Five new chapters – on culinary creativity; menu analysis; wine and beverage consumption; food supply chains; and the fitness to purpose of higher food and beverage management education. • Learning outcomes and discussion questions per chapter • New web and video links interspersed throughout Written in a clear, accessible and distinctive style, this comprehensive text will be essential reading for all final year and postgraduate students of hospitality and will also be of interest to industry practitioners.

Routledge
January 2018:170
Hb: 978-1-138-21936-6: **£130.00**
Pb: 978-1-138-21937-3: **£52.99**
eBook: 978-1-315-41525-3
* For full contents and more information, visit: www.routledge.com/9781138219373

The Working Garde Manger



Al Meyer

The Garde Manger (GM) is responsible for presenting sumptuous dishes to guests who expect tasty foods displayed in a visually appealing manner. This volume is designed to help students in culinary arts programs cultivate techniques learned in the GM course, enabling them to continue refining their skills as they progress through their careers. Filled with classroom-tested instructions and recipes, this volume walks students through the rigors of preparing all types of dishes Among the food items covered, the book presents focused chapters on hors d'oeuvres, soups, salsas, salads, charcuterie, pâté, mousse, and seasonings.

CRC Press
December 2012:544
Hb: 978-1-138-42648-1: **£175.00**
Pb: 978-1-439-86630-6: **£69.99**
eBook: 978-0-429-16811-6
* For full contents and more information, visit: www.routledge.com/9781439866306

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels



Philip Berners, Adrian Martin

Series: *The Practical Guide to Events and Hotel Management Series*

The Practical Guide to Achieving Customer Satisfaction in Events and Hotels is the 4th title in the Routledge series The Practical Guide to Events and Hotel Management and presents expert-led insight of customer service best practice within events and hotels. This book is ideal for students of the management of events, hotels, hospitality or tourism, to be used as a practical resource alongside existing theoretical textbooks. It is also an essential tool for anybody working in the customer-facing industries.

Routledge
July 2022:194
Hb: 978-0-367-72387-3: **£130.00**
Pb: 978-0-367-72385-9: **£34.99**
eBook: 978-1-003-15460-0
* For full contents and more information, visit: www.routledge.com/9780367723859

Torkildsen's Sport and Leisure Management



Edited By Rob Wilson, Chris Platts, Daniel Plumley

For nearly forty years Torkildsen's Sport and Leisure Management has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in its seventh edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This is an important resource for students working in fields such as Sport Management, Sport Business, Sport Development, Leisure Management and Events Management. Dedicated online resources offer additional teaching and learning material for students and lecturers.

Routledge
November 2022:516
Hb: 978-0-367-42154-0: **£120.00**
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An SPSS Guide for Tourism, Hospitality and Events Researchers

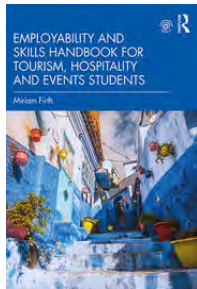


Edited By Rahul Pratap Singh Kaurav, Dogan Gursoy, Nimit Chowdhary

This is the first book to provide the student of Tourism, Hospitality and Events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of Tourism, Hospitality, and Events

Routledge
December 2020:430
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Pb: 978-0-367-23658-8: **£35.99**
eBook: 978-0-429-28106-8
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Employability and Skills Handbook for Tourism, Hospitality and Events Students



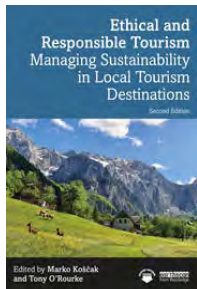
Edited By Miriam Firth

This handbook provides students with an essential understanding of the skills and knowledge needed to work in the Tourism, Hospitality and Events industries. It offers reflective, reflexive and critical analysis on personal, academic and professional development. The first book to focus on skills and employability in Tourism, Hospitality and Events, this is a must read for all students in these fields.

Routledge
January 2020:444
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Pb: 978-1-138-49397-1: **£34.99**
eBook: 978-1-351-02694-9
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Ethical and Responsible Tourism

Managing Sustainability in Local Tourism Destinations

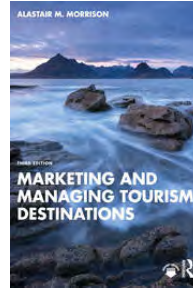


Edited By Marko Koščak, Tony O'Rourke

Ethical and Responsible Tourism explains the methods and practices used to manage the environmental impact of tourism on local communities and destinations. This new edition takes into account recent global events such as the Covid-19 health crisis, the impacts of the war in Ukraine on tourism in neighbouring regions, and the consequences of the energy and cost of living crisis. Case studies cover sites in Australasia, Central America, Europe, Asia, North America and South America. This revised edition continues to be essential reading for students, researchers and practitioners of tourism, environmental and sustainability studies.

Routledge
May 2023:544
Hb: 978-1-032-41562-8: **£120.00**
Pb: 978-1-032-41560-4: **£38.99**
eBook: 978-1-003-35868-8
* For full contents and more information, visit: www.routledge.com/9781032415604

Marketing and Managing Tourism Destinations



Edited By Alastair M. Morrison

This book is a comprehensive and integrated introductory textbook covering destination management and marketing in one volume. It focuses on how destination management is planned, implemented, and evaluated as well as the management and operations of destination management organizations (DMOs), how they conduct business, major opportunities, and challenges and issues they face to compete for the global leisure and business travel markets. Written by an author with many years of industry practice, university teaching and professional training experience, this book is the essential guide to the subject for tourism, hospitality, and events students and industry practitioners alike.

Routledge
July 2023:1022
Hb: 978-1-032-38067-4: **£120.00**
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eBook: 978-1-003-34335-6
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Research Methods for Tourism Students

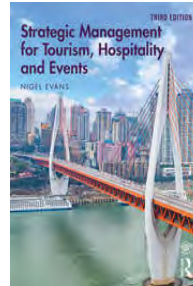


Edited By Ramesh Durbarry

This introductory guide offers innovative ideas and strategies to students undertaking their first social science research work. Academically rigorous yet accessible, it uses a systematic step-by-step approach to illustrate the research process and its applications to the tourism industry. The textbook provides a balanced coverage of both qualitative and quantitative methods, accompanying students throughout the process of selecting a research topic and specifying research questions, aims and objectives. This is an essential resource to tourism students and will also be of interest to researchers in any social science subject.

Routledge
December 2017:308
Hb: 978-0-415-67318-1: **£145.00**
Pb: 978-0-415-67319-8: **£39.99**
eBook: 978-0-203-70358-8
* For full contents and more information, visit: www.routledge.com/9780415673198

Strategic Management for Tourism, Hospitality and Events

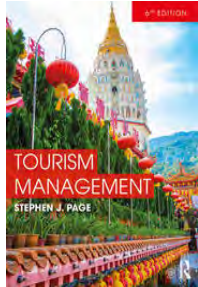


Edited By Nigel G. Evans

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Routledge
August 2019:814
Hb: 978-1-138-34593-5: **£160.00**
Pb: 978-1-138-34594-2: **£56.99**
eBook: 978-0-429-43760-1
* For full contents and more information, visit: www.routledge.com/9781138345942

Tourism Management



Stephen J. Page

One of the leading texts in the field, *Tourism Management* is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject with a global focus. It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism. It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy.

Routledge

March 2019:528

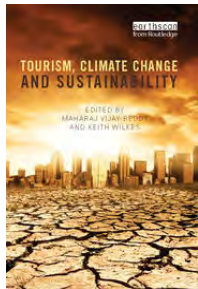
Hb: 978-1-138-39115-4: **£170.00**

Pb: 978-1-138-39116-1: **£48.99**

eBook: 978-0-429-42289-8

* For full contents and more information, visit: www.routledge.com/9781138391161

Tourism, Climate Change and Sustainability



Edited By Maharaj Vijay Reddy, Keith Wilkes

Many of the key themes that are seen as challenges to achieve sustainability and to mitigate climate change impacts in the near future are addressed in this book, as applied to the tourism sector. In particular it focuses on the economic drivers for growth in tourism as they relate to sustainable development, low-carbon travel and climate change impacts. A major feature is the integration of climate change and sustainability challenges, rather than treating them separately or with sustainability as an add-on. It includes details of responses and initiatives, including those of agencies such as the World Tourism Organization, and presents case studies from locations such as Southern Africa, Scandinavia, the Maldives and the Pacific islands.

Routledge

May 2017:304

Hb: 978-1-849-71422-8: **£130.00**

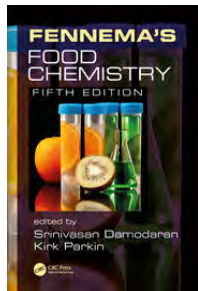
Pb: 978-1-138-10911-7: **£42.99**

eBook: 978-0-203-12895-4

* For full contents and more information, visit: www.routledge.com/9781138109117



Fennema's Food Chemistry



Edited By Srinivasan Damodaran, Kirk L. Parkin

This latest edition of the most internationally respected reference in food chemistry for more than 30 years, Fennema's Food Chemistry, 5th Edition once again meets and surpasses the standards of quality and comprehensive information set by its predecessors. All chapters reflect recent scientific advances and, where appropriate, have expanded and evolved their focus to provide readers with the current state-of-the-science of chemistry for the food industry. This edition introduces new editors and contributors who are recognized experts in their fields.

CRC Press

March 2017:1123

Hb: 978-1-482-24361-1: **£205.00**

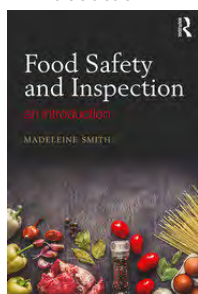
Pb: 978-1-482-20812-2: **£66.99**

eBook: 978-1-315-37291-4

* For **full contents** and more information, visit: www.routledge.com/9781482208122

Food Safety and Inspection

An Introduction



Madeleine Smith

Food Safety and Inspection: An Introduction focuses on food categories and describes common hazards associated with each, using published peer-reviewed research to explain and evaluate the health risk. It is a practical textbook designed to support the role of food inspection in a modern food industry. There are seven chapters looking at specific aspects of food safety, including a chapter on spoilage and another on fraud and adulteration.

Routledge

July 2018:108

Hb: 978-0-815-35353-9: **£130.00**

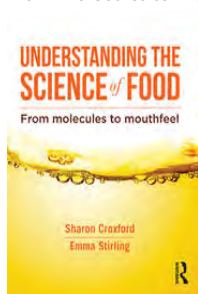
Pb: 978-0-815-35354-6: **£46.99**

eBook: 978-1-351-13610-5

* For **full contents** and more information, visit: www.routledge.com/9780815353546

Understanding the Science of Food

From molecules to mouthfeel



Sharon Croxford

A foundational textbook for undergraduates outlining the theory and application of chemistry to all aspects of food and food processing systems.

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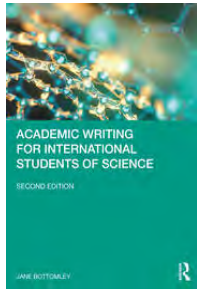
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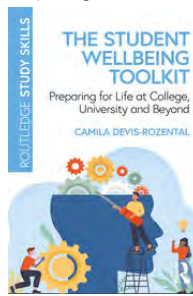
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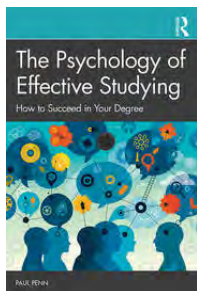
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