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# Contents

<b>BUSINESS &amp; MANAGEMENT .....</b>	<b>2</b>
Air Transport Industries .....	2
Business & Finance .....	3
Business Management & Marketing .....	4
Business, Technology & Innovation .....	12
Corporate Governance .....	15
Corporate Social Responsibility & Business Ethics .....	16
Entrepreneurship & Small Business Management .....	19
Environment & Business .....	22
Health & Safety at Work .....	23
Healthcare Management .....	24
Human Resource Management .....	28
Innovation Management .....	31
International Business .....	32
Leadership .....	35
Lean Manufacturing & Operations Management .....	38
Management Education .....	42
Organizational Studies .....	43
Project Management .....	47
Risk Management .....	48
Strategic Management .....	49
Supply Chain Management .....	52
<b>ECONOMICS .....</b>	<b>53</b>
Banking & Finance .....	53
Development Economics .....	58
Digital Economics & IT .....	60
Econometrics .....	62
Economic History & Theory .....	63
Environmental Economics .....	66
Industrial Economics .....	67
Labour Economics .....	69
Political Economy & International Economics .....	70
<b>Index .....</b>	<b>76</b>

## Aviation Leadership

The Accountable Manager



Mark J. Pierotti

*Series: Managing Aviation Operations*

This book identifies the responsibilities of management in the regulatory territories of the FAA (USA), the EASA (European Union) and the GCAA (UAE), identifying the daily challenges of leadership in ensuring their company is meeting the regulatory obligations of compliance, safety and security that will satisfy the regulator while also meeting the fiduciary responsibilities of running an economically viable and efficient lean company that will satisfy the shareholders.

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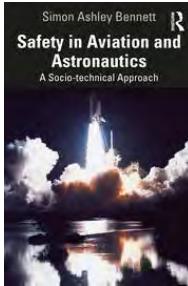
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## Safety in Aviation and Astronautics

A Socio-technical Approach



Simon Ashley Bennett, Director, Civil Safety and Security Unit, School of Business, University of Leicester, UK

Aviation safety and astronautics safety are taught as technical subjects informed, for the most part, by quantitative methods. Here, as in other fields, safety is often framed as an engineering problem requiring mathematics-informed solutions. This book argues that the socio-technical approach, encompassing theories grounded in sociology and psychology – such as active learning, high-reliability organising, mindfulness, leadership, followership and empowerment – have much to contribute to the safety performance of these vital industries.

Routledge

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## Strategic Airport Planning

Mike Brown, Imperial College London, UK.

*Series: Managing Aviation Operations*

The aim of the book is to articulate a new approach to airport planning that better captures the complexities and velocity of change in our contemporary world. As a result, it will lead to higher performing airports for users, business partners, investors and other stakeholders. This is especially pertinent since airports will need to come back better from the Covid-19 pandemic. The book explains the importance of articulating a clear strategy, based on a rigorous analysis of the competitive landscape while avoiding the pitfalls of ambiguity and 'virtue signalling.'

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## Global Perspectives on Changing Secondhand Economies

Edited by Karen Tranberg Hansen and Jennifer Le Zotte

Providing interdisciplinary and global perspectives, this book examines historical and contemporary changes in secondhand economies including the emergence of and specialization of secondhand venues, the materials involved as well as the cultural significance of secondhand things and the professions associated with them.

The chapters in this book were originally published as a special issue of the journal, *Business History*

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## The Dark Side of Innovation

Edited by Alex Coad, Paul Nightingale, Jack Stilgoe, University College London, UK and Antonio Vezzani

This book is a reaction to popular assumptions that innovation is always a force for good. While the popular press and politicians often take the view that "the more innovation, the better", the chapters in this edited volume reflect on the harmful effects of innovation on society and the environment.

The chapters in this book were originally published as a special issue of the journal *Industry and Innovation*.

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## Rhenish Capitalism

New Insights from a Business History Perspective

Edited by Christian Marx and Morten Reitmayer

In accordance with recent debates about Varieties of Capitalism, this volume argue that research on capitalism should pay more attention to change over time. It also claims to put the firm into the centre of analysis.

The chapters in this book were originally published as a special issue of the *Business History*

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## Social Impact Investing

An Australian Perspective



**Stewart Jones**, University of Sydney, Australia, **Helena de Anstiss**, University of South Australia, Australia and **Carmen Garcia**, Community Corporate, Australia

Social impact investing is gaining ground as one of the most important investment trends in the world, and Australia in particular is looking to develop a vibrant and transparent social impact investment market. This book considers a number of innovative strategies and pragmatic policy initiatives that can see the social impact investment market flourish in Australia and internationally. It will benefit governments, private investors, investment intermediaries, social enterprises, service providers and other market participants around the world who wish to work together to grow a vibrant, transparent and well-functioning social impact investing market.

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## Absolute Essentials of Marketing Research

Bonita M. Kolb, Lycoming College, USA

*Series: Absolute Essentials of Business and Economics*

This short textbook provides students with a concise yet comprehensive overview of the fundamentals of Marketing Research. Mapped closely to the structure of a typical Marketing Research module, the book takes the student through the full process, from developing the hypothesis and setting the research question, to developing and conducting the research, and finally to analysing the data and making recommendations. Focused in on the core aspects of the subject, this is a perfect complement to the larger texts available, suitable for any undergraduate or postgraduate Marketing Research module.

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4th Edition

## Business to Business Marketing Management

Alan Zimmerman and Jim Blythe, Westminster University, UK

Business to Business (B2B) markets are considerably more challenging than consumer markets and demand a more specific skillset from marketers. B2B buyers, often dealing with highly complex products, have more specialist product knowledge than the average consumer. This textbook takes a uniquely international approach to this complex environment. More selective, shorter, and easier to read than other B2B textbooks, this is ideal for introductory B2B and intensive courses. It is also comprehensive enough to cover all the aspects of B2B marketing management that any marketer needs, whether they are students or practitioners seeking to improve their knowledge.

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## Branding for Professionals

How to Implement a Proven and Effective Brand-Building Process

Laurence Lubin

This book empowers readers by teaching them the author's unique, time-tested Success Model, and step-by-step, repeatable method for successful brand building.

Productivity Press

**Market:** Business and Management / Branding

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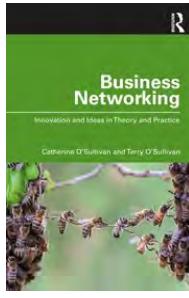
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## Business Networking

Innovation and Ideas in Theory and Practice



Catherine O'Sullivan, Coventry University, UK and Terry O'Sullivan

The term 'networking' can mean very different things in different contexts: formal organisational structures, personal or career development, or a technique for increasing sales. This is an approachable book which brings together the basics of all these meanings, underpinned by an overview of multiple theoretical models that support the various approaches to networking. This book should be recommended reading for a broad range of postgraduate courses, from relationship marketing and entrepreneurship skills, to employability and degree apprenticeship programmes. It should also be useful for reflective practitioners looking to expand and utilize their networks effectively.



## Communicating in Extreme Crises

Lessons from the Edge

Elina Tachkova, Texas A&M University, USA. and W. Timothy Coombs

*Series: Routledge New Directions in PR & Communication Research*

This book is an evidence-based approach to handling common, extreme crises. Extreme crises involve strong moral outrage; moral outrage creates situations where traditional crisis communication advice no longer is effective. These extreme crises create unique demands for crisis managers. Moreover, much of the traditional advice and crisis key performance indicators (KPIs) no longer apply. Validated through research, the book establishes the nature of extreme crises, the optimal crisis response for such crises, and the KPIs (outcomes) crisis managers need to measure for extreme crises.

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## Consumer Culture Theory in Asia

History and Contemporary Issues

Edited by **Yuko Minowa**, Long Island University, USA and **Russell W. Belk**, York University, Canada

*Series: Routledge Frontiers in the Development of International Business, Management and Marketing*

We live in times of increasing world uncertainty. Consumer culture in Asia has embodied such precariousness, with their unprecedented states of both prosperity and vulnerability. Works in this volume examine the consumer cultures that exist in today's precarious Asia. They do this through culturally oriented, critical consumer research. This volume will be of interest to seasoned CCT researchers and academics, for anyone new to consumer culture theory, and for postgraduate students interested in CCT or writing a consumer culture related thesis.

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Edited by **Outi Niininen**, Jyväskylä University School of Business and Economics, Mattilanniemi, Finland

This book presents a comprehensive overview of the key topics, best practices, future opportunities and challenges in the Digital Marketing discourse. Unique in its rigorous, research-driven and accessible approach to the subject of Digital Marketing, this text is valuable supplementary reading for advanced undergraduate and postgraduate students studying Digital and Social Media Marketing, Customer Experience Management, Digital Analytics and Digital Transformation.

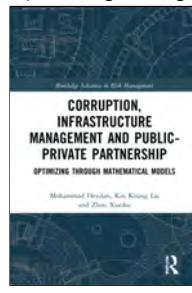
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## Corruption, Infrastructure Management and Public–Private Partnership

Optimizing through Mathematical Models



**Mohammad Heydari**, Nanjing University, China, **Kin Keung Lai**, Shaanxi Normal University, China and **Zhou Xiaohu**, Nanjing University, China

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Public-Private Partnerships (PPP) allow the public sector to seek alternative funding and expertise from the private sector during procurement processes. Such partnerships, if executed with due diligence, often benefit the public immensely. Unfortunately, Public-Private Partnerships can be vulnerable to corruption. This book looks at what measures we can put in place to check corruption during procurement and what good governance strategies the public sector can adopt to improve the performance of PPP.

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Issues of Labour, Income, and Human Development

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This book looks at the institutional and governance issues faced by India during the first and second wave of the COVID-19 pandemic and its adverse impact on the vulnerable sectors and groups. It delves into the governance challenges in containing the pandemic while giving the theoretical rationale for institutional responses. The book also looks at how the pandemic affected economically vulnerable households, workers, and small industries. The book will be a useful reference to researchers, policymakers, and practitioners who are interested in institutions and development, especially in the context of India.

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## Creating an Effective Public Sector



**Mike Bourne and Pippa Bourne**

This book offers an in-depth look at developing effectiveness in the public sector and how to achieve the best possible outcomes for people rather than just good or efficient outputs.

*Creating an Effective Public Sector* will be of interest to decision makers in the public sector, project managers working on central and local government projects, and senior civil servants. It will also be invaluable for advanced undergraduate and post graduate students studying in the fields of government, project management, and public sector management

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How to Find the Right Solution for Effectively Connecting with Your Customers

**Antonio Specchia**

Customer Relationship Management (CRM) systems are a growing topic among small and medium-sized enterprises, entrepreneurs, and solopreneurs, and it is completely clear that CRM is a tool that businesses should have in place to manage sales processes.

Productivity Press

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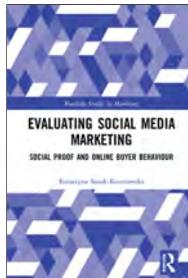
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## Evaluating Social Media Marketing

Social Proof and Online Buyer Behaviour



Katarzyna Sanak-Kosmowska, Cracow University of Economics, Poland

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This book is an innovative attempt to identify and analyse the processes related to social influence in online buying behaviour, with special attention given to the phenomenon of social proof, which is the basis of social media, recommendation marketing and word of mouth (WOM) marketing. It empirically verifies the factors which influence the effectiveness of social proof, as well as identifying relevant impact factors.

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## Global Risk Management

The Role of Collective Cognition in Response to COVID-19

Edited by Louise K. Comfort and Mary Lee Rhodes, Trinity College Dublin, Ireland

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The rise and spread of Covid-19 in the beginning of 2020 presents a once-in-a-century challenge and opportunity for decision makers, managers, scholars, and citizens to understand the risks, mitigate its impact and prepare for future crises. Drawing on a global network of scholars, this book presents a comparative analysis of ten nations' response to a global pandemic, while operating nominally under the framework of the World Health Organization. This book will be of interest to policy-makers, leaders, researchers, students and educators in the fields of crises and risk management interested in managing the novel risk of COVID-19 in a more informed, responsible way.

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Skills, Strategies, and Secrets of Superachievers

Barry A. Franklin

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## Hyperconsumption

Corporate Marketing vs. the Planet

Gerard Hastings, University of Stirling, UK

Diving deep into the world of corporate marketing, this incisive and eye-opening work shows how, in the hands of the corporation, business has become manipulative, divisive and disastrously at odds with the needs of the natural world. It calls on us to rethink and rebel.

Professionals and students in the business, marketing, public health, environmental and political sectors – as well as concerned citizens who know that business as usual is not an option – will value this accessible guide to what is going wrong with our current business models and how these failings can be addressed.

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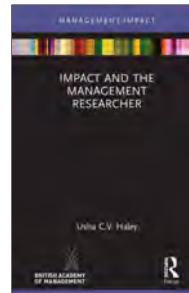
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Usha C.V. Haley

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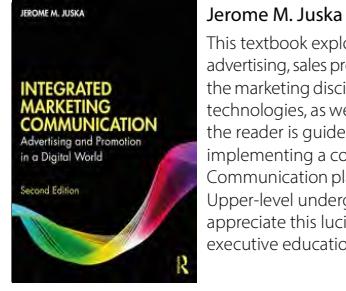
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Advertising and Promotion in a Digital World



Jerome M. Juska

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## International Luxury Brand Strategy



Edited by Pierre Xiao Lu, Fudan University, China

This book looks at luxury brand management and strategy from theory to practice and presents new theoretical models and solutions for how to create and develop a worldwide luxury brand in the twenty-first century.

From the international brand management perspective this book is a useful reference for anyone who wants to learn more about luxury brand management and to better understand how the international market has evolved and how products may change the rules of the game.

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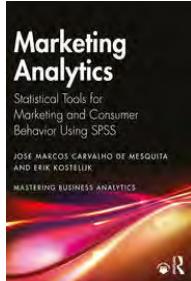
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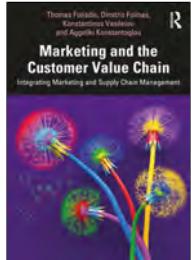
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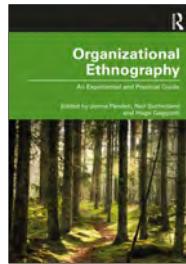
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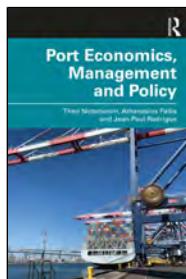
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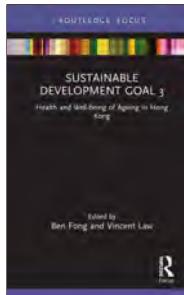
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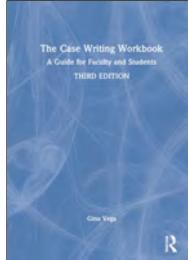


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The chapters in this book were originally published as a special issue of the *Asia Pacific Business Review*.

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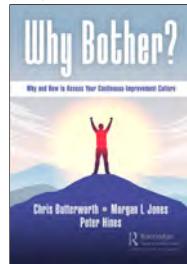
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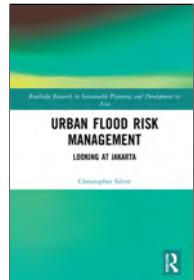
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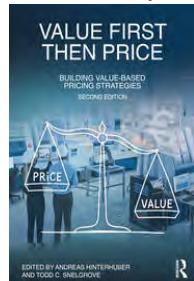
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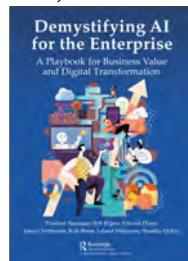
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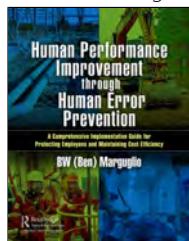
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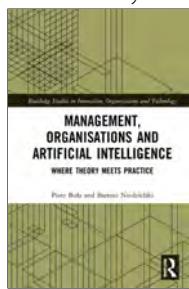
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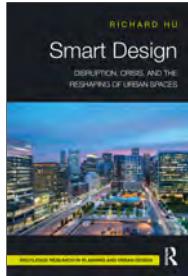
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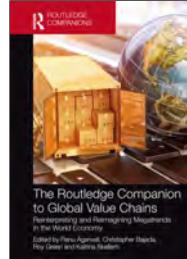
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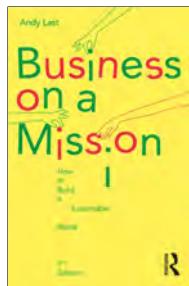
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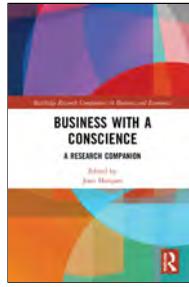
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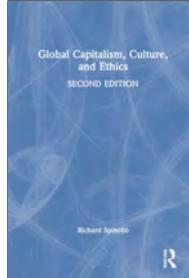
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This book touches upon many of the central themes of today's debate on business and society. In particular, it brings attention to a recurrent tension between efficiency, innovation and productivity on the one hand, and fairness, equity and sustainability on the other. Aimed primarily at researchers, academics and students in the fields of political economy, business and society, corporate governance, business ethics, corporate social responsibility and sustainability, the book will additionally be of value to practitioners, supplying them with information regarding the challenges associated with the shaping of sustainable or 'civilised' market capitalism for a better world.

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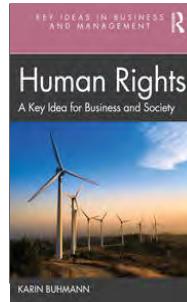
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## Human Rights

A Key Idea for Business and Society



**Karin Buhmann**, Copenhagen Business School, Denmark

*Series: Key Ideas in Business and Management*

Human rights are an interdisciplinary subject as well as a foundational aspect of the law. Their importance at the intersection of business and society is central, yet under-analysed. This book provides an accessible understanding of what human rights are, how business enterprises may impact human rights for better or for worse and how such impacts can or should be managed. A concise introduction to a complex topic, this book is perfect reading for students of corporate social responsibility, business ethics and international business, as well as an illuminating guide for researchers, managers, civil society organisations, government officials and reflective practitioners.

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## Music, Business and Peacebuilding

Edited by **Constance Cook Glen**, Indiana University Jacobs School of Music, USA and **Timothy L. Fort**, Kelley School of Business at Indiana University, USA

*Series: Business and Peacebuilding*

This book launches a new, interdisciplinary inquiry into the ways in which business and cultural forces outside of government can contribute to and foster peace. The arts (and music as shown specifically in this book) can be a resource to nudge positive emotions in the direction toward ethical behavior, and logically, then toward peace. Business provides a model for positive interactions that not only foster long-term successful business, but also incrementally influences society.

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Addressing the Grand Challenges

Federica Angelis, Maastricht University, Ashley Metz and Jörg Raab, Tilburg University, Netherlands  
Tilburg University, The Netherlands

This book provides an integrated and comparative overview of the successes and failures of organisational efforts to tackle global societal issues and achieve sustainable development. Summarising years of study by an interdisciplinary board of authors and contributors, this book provides readers with an in-depth understanding of how existing businesses and new hybrid organizations can achieve sustainable development to bring about an improved society, marking a key contribution to the literature in this field.

Routledge

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From Meaningful Work to Good Work

Garrett W. Potts, University of South Florida, USA

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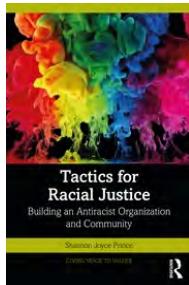
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Shannon Joyce Prince

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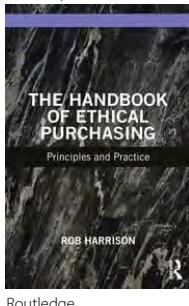
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## The Handbook of Ethical Purchasing

Principles and Practice



Rob Harrison

From plastics to palm oil and from carbon footprints to modern slavery, buying ethically has now fully captured the public interest. The Handbook of Ethical Purchasing is designed to help people understand this new movement, its political background and, most importantly, how to become involved more effectively. By looking at companies, governments, citizens and campaigners in turn, this book operates as a practical handbook for people across all industries and sectors to become involved in the important changes that need to be made.

Routledge

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October 2021: 6.14 x 9.21: 226pp

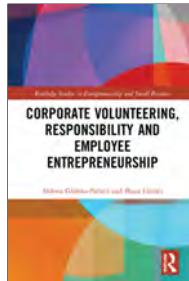
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## Corporate Volunteering, Responsibility and Employee Entrepreneurship



Aldona Glińska-Noweś, Nicolaus Copernicus University, Toruń, Poland. and Beata Glinka, University of Warsaw, Poland.

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Supporting employee entrepreneurship is among major challenges contemporary organizations face. Many facets of corporate entrepreneurship are investigated, and the body of knowledge in the field is growing rapidly; nevertheless, there are still knowledge and research gaps to be filled. The main goal of this book is to explain relationships between corporate volunteering and employee entrepreneurship in organisations. The book offers a framework showing the role of CSR practices in shaping entrepreneurial and innovative employees' behaviour. This book is aimed mainly at postgraduates, researchers and academics in the fields of entrepreneurship and corporate volunteering.

Routledge

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Sergei Mokhov

*Series: Routledge International Focus on Death and Funeral Practices*

Built on original ethnographic research conducted by the author, this book offers a highly detailed and comprehensive account of funeral history and practices in Russia. *Death and Funeral Practices in Russia* provides rich data on mortality statistics, trends in the funeral market in contemporary Russia, the legal framework of funeral practices, as well as regional and demographic disparities. A truly unique offering, the book is essential reading for academics, policy makers and practitioners interested in the history, legal, technical and professional aspects of the funeral industry in Russia.

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Min Basadur, McMaster University, Canada, Michael Goldsby and Rob Mathews

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## Driving Entrepreneurship in Southeast Asia

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Southeast Asia is one of the most dynamic and entrepreneurial regions in the world. Despite its entrepreneurial nature, the study of entrepreneurship has largely been on North America and Europe. This book showcases the entrepreneurial capabilities that are taking place in Southeast Asia from a digital innovation perspective. The comprehensive coverage of different countries within Southeast Asia regarding their entrepreneurial initiatives will enrich the existing literature and will be a useful reference to scholars researching on entrepreneurship.

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The New Social Paradigm

Alf H. Walle

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The classic and dominant paradigm of entrepreneurship emphasizes the relatively universal and homogeneous responses of a small, but influential, minority as they make unique and breakthrough contributions. Today, state of the art research is tempering and transcending this classic vision by acknowledging a wider array of cultural, psychological, and environmental contexts, influences, and responses. This monograph contributes to this research stream by viewing entrepreneurs within a cultural perspective and advocating viewing entrepreneurship in "culturally competent" ways.

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## Entrepreneurship and the Creation of Organization

Daniel Hjorth, Copenhagen Business School, Denmark and Robin Holt

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By re-imagining, re-thinking, and re-writing entrepreneurship, this book develops a process theory of entrepreneurship by exploring how key concepts in such a theory – affect, desire, assemblage – allow us to think about entrepreneurship differently. This makes a significant contribution to bridging the fields of entrepreneurship and organization studies. Using literature and literary characters and their stories as main sources, entrepreneurship research is here revitalized, and the result provides students of entrepreneurship processes with new conceptual opportunities.

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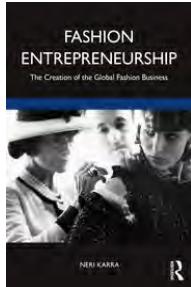
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This book includes case studies and interviews that Neri Karra have conducted over 10 years with designers, managers, CEOs, and influential figures in fashion. It explores the emerging culture of street style and blogging, comparing that to the dawn of the nineteenth-century fashion brands and industry.

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This is the first evidence-based book to tackle these questions. Based upon interviews with 72 founders who grew and sold their firms, two international surveys, and a long career researching and advising consultancies, Professor Joe O'Mahoney provides a detailed, evidence-based approach to successful growth and exit for consultancies.

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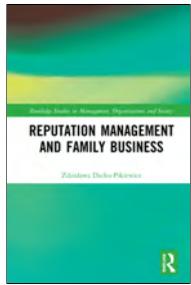
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Zdzisława Dacko-Pikiewicz, WSB University, Poland.

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Corporate reputation is important in gaining long-term competitive advantage and building company value. Thus, the author points out the need to manage reputation, which, due to its complex nature and multidimensional character, is a serious and difficult challenge. The author develops a strategic model for family business reputation management. The developed model can undoubtedly be seen as a pioneering contribution to research into the competitiveness of enterprises. The book will therefore be useful to researchers, students and managers who are interested in decision-making in family businesses, entrepreneurship and small business management, and leadership studies.

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## Team Academy

Leadership and Teams

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Within Entrepreneurship Education, Team Academy is seen by some as an innovative pedagogical model that enhances social connectivity, as well as experiential, student-centred and team-based learning. It also creates spaces for transformative learning to occur. This book explores the concepts of leadership and teams in the context of TA. This book is aimed at academics, practitioners, and learners engaged in the Team Academy methodology, pedagogy and model, as well as those interested in the area of entrepreneurial team learning.

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Within Entrepreneurship Education, Team Academy is seen by some as an innovative pedagogical model that enhances social connectivity, as well as experiential, student-centred and team-based learning. It also creates spaces for transformative learning to occur. This book examines the place and purpose of the TA model in entrepreneurship education, and indicates how and why the model has grown in popularity and interest over the last three decades. This book is aimed at academics, practitioners, and learners engaged in the Team Academy methodology.

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## Team Academy in Practice

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Within Entrepreneurship Education, Team Academy is seen by some as an innovative pedagogical model that enhances social connectivity, as well as experiential, student-centred and team-based learning. It also creates spaces for transformative learning to occur. This book includes chapters from contributors working with the TA methodology in academic institutions around the world that discuss the challenges, benefits and approaches to embedding the TA methodology in practice. This book is aimed at academics, practitioners, and learners engaged in the Team Academy methodology, pedagogy and model.

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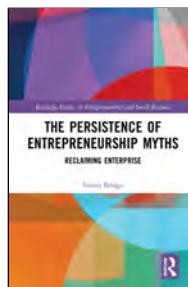
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While the Middle East as a region has seen a small growth in entrepreneurship for women, and business scholarship on the Middle East has grown, there is no text in English that has brought critical insights from the Middle East together in a single volume. In examining women's entrepreneurship in the Middle East, this book aims to challenge Global North assumptions about the disempowering impacts of Islamic Shari'a and governance. It will be of interest to researchers, academics, and students in the fields of entrepreneurship, gender, work and organizations.

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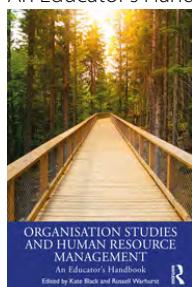
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## Triple Value Leadership

Creating Sustainable Value for Your Business, Your Customers and Society

**Sander Tideman**

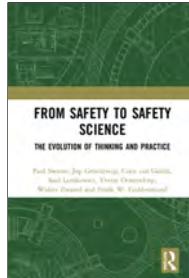
With the sustainability emergency, businesses can no longer give priority to commercial interests (and financial gains) and close its eyes to societal and environmental interests. We need a new, higher perspective to close the gap. We need to formulate a new business logic and a sustainable value creation method for sustainable business, for their customers and society—i.e., all business stakeholders, as well as the planet. This book will do just that. It will also offer you a leadership journey – an adventure that will transform the way to think, feel and execute the new perspective in your company.

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## From Safety to Safety Science

The Evolution of Thinking and Practice



**Paul Swuste**, Delft University of Technology, Netherlands, **Jop Groeneweg**, Leiden University, Netherlands, **Frank W. Guldenmund**, Delft University of Technology, Netherlands, **Coen van Gulijk**, University of Huddersfield, Faculty of Computing Engineering, Huddersfield, UK, **Saul Lemkowitz**, Delft University of Technology, Netherlands, **Yvette Oostendorp**, Council for the Environment and Infrastructure (RRI), The Netherlands and **Walter Zwaard**, Private consultant, Netherlands

From Safety to Safety Science details 150 years of knowledge development in the safety sciences. The authors have rigorously extracted the essence of safety knowledge development from

more than 2,500 articles to provide a unique overview and insight into the background and usability of safety theories, as well as modelling how they developed and how they are used today. Extensive appendices and references provide an additional dimension to support further scholarly work in this field.

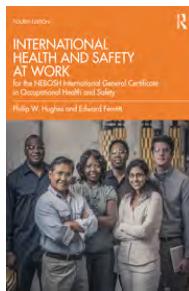
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**Market:** Health & Safety  
November 2021: 6.14 x 9.21: 430pp  
Hb: 978-0-367-43122-8: £120.00  
eBook: 978-1-003-00137-9

\* For full contents and more information, visit: [www.routledge.com/9780367431228](http://www.routledge.com/9780367431228)

## 4th Edition

### International Health and Safety at Work



**Phil Hughes MBE, MBE, MSc, CFIOSH, and Ed Ferrett, PhD, BSc (Hons Eng), CEng, MIMechE, MIET, CMIOSH,**

*International Health and Safety at Work* has been specially written in simple English for the thousands of students who complete the NEBOSH International General Certificate in Health and Safety each year. Fully revised in alignment with the 2019 syllabus, this fourth edition provides students with all they need to tackle the course with confidence. This book remains the most effective tool for those working to fit international health and safety standards to local needs and practice.

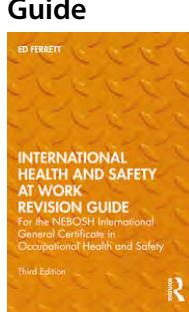
Routledge

**Market:** Health & Safety  
November 2021: 8.27 x 11.69: 596pp  
Hb: 978-0-367-64633-2: £120.00  
Pb: 978-0-367-62780-5: £39.99  
eBook: 978-1-003-12554-9

\* For full contents and more information, visit: [www.routledge.com/9780367646332](http://www.routledge.com/9780367646332)

## 3rd Edition

### International Health and Safety at Work Revision Guide



**Ed Ferrett, PhD, BSc (Hons Eng), CEng, MIMechE, MIET, CMIOSH,**

This companion to the renowned *International Health and Safety at Work* textbook by Hughes and Ferrett is an essential revision aid for students preparing for their written assessments on the NEBOSH International General Certificate in Occupational Health and Safety. Now in its third edition, the *International Health and Safety Revision Guide*, written by the renowned health and safety author and former NEBOSH Vice Chairman Ed Ferrett, is an invaluable tool for students as they prepare for their NEBOSH exam and for their subsequent health and safety work.

Routledge

**Market:** Health & Safety  
November 2021: 218pp  
Hb: 978-0-367-52502-6: £120.00  
Pb: 978-0-367-52501-9: £23.99  
eBook: 978-1-003-05819-9

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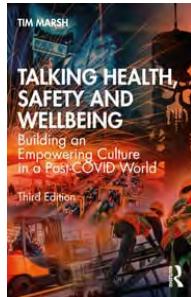
## 3rd Edition

### Talking Health, Safety and Wellbeing

Building an Empowering Culture in a Post-COVID World

**Tim Marsh**

The book considers what makes an excellent face-to-face health and safety contact on the workplace, and why these contacts are a fundamental building block of any strong, caring and empowering workplace culture. It stresses the vital importance of inquiry, empathy and analysis in understanding what employees need to mitigate risk factors around safety and mental health. Written in an accessible and engaging manner, this book is an ideal read for any frontline supervisor, HR manager, mental health first aider, safety rep or company director.



Routledge

**Market:** Business / Health, Safety & Welfare  
October 2021: 5.5 x 8.5: 142pp  
Hb: 978-1-032-01231-5: £120.00  
Pb: 978-1-032-00630-7: £29.99  
eBook: 978-1-003-17778-4

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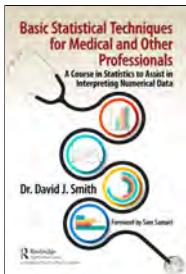
Companion Website

## Basic Statistical Techniques for Medical and Other Professionals

A Course in Statistics to Assist in Interpreting Numerical Data

David J. Smith

We are bombarded with statistical data each and every day, and healthcare professionals are no exception. All segments of healthcare rely on data provided by insurance companies, consultants, research firms, and the federal government to help them make a host of decisions regarding the delivery of medical services.



Productivity Press

**Market:** Business & Management: Healthcare

October 2021: 6 x 9: 136pp

Hb: 978-1-032-11495-8: £120.00

Pb: 978-1-032-11494-1: £29.99

eBook: 978-1-003-22013-8

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## Designing Green Spaces for Health

Using Plants to Reduce the Spread of Airborne Viruses

Stevie Famulari

This book focuses on using plants in spatial design to reduce or remove the infectiousness of viruses in different working and living spaces. It presents strategies of interior and exterior green designs with plants that are likely effective for the flu virus tolerance and reduction of infectiousness.

Productivity Press

**Market:** Business and Management / Workspaces / Sustainable Design

December 2021: 8.25 x 11: 184pp

Hb: 978-0-367-68314-6: £115.00

Pb: 978-0-367-68313-9: £45.99

eBook: 978-1-003-13688-0

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## EHR Governance

A Practical Guide to User Centric, Consensus Driven Optimization

Paula Scariati

*Series: HIMSS Book Series*

Organizations spend large amounts of money to purchase, deploy and optimize their EHRs. They are not plug-n-play systems. This requires commitment to an ongoing improvement cycle that, when done well, responds to the people and process as well as the platform.

Productivity Press

May 2022: 7 x 10: 216pp

Hb: 978-0-367-44225-5: £120.00

Pb: 978-0-367-40392-8: £46.99

eBook: 978-1-003-00840-8

\* For full contents and more information, visit: [www.routledge.com/9780367442255](http://www.routledge.com/9780367442255)

## Fatal Solution

How a Healthcare System Used Tragedy to Transform Itself and Redefine Just Culture

Jan M. Davies, MsC, MD, FRCPC, Carmella Steinke, RRT, BHS(RT), MPA and W. Ward Flemons, MD, FRCPC

In this provocative true story of tragedy the authors recount the journey travelled and what was learned by, at the time, Canada's largest fully integrated health region. They weave this story together with the theory about why things fall apart and how to put them back together again.

Productivity Press

**Market:** Business & Management: Healthcare Management

May 2022: 6 x 9: 280pp

Hb: 978-1-032-02813-2: £120.00

Pb: 978-1-032-02808-8: £30.99

eBook: 978-1-003-18530-7

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## 4th Edition

### Health Informatics

Multidisciplinary Approaches for Current and Future Professionals

Edited by Salvatore Volpe

*Series: HIMSS Book Series*

This fourth edition of HIMSS' award-winning, bestseller explores how clinicians, patients, and health IT stakeholders are collaborating to support high-value care through health IT. The revised and updated Fourth Edition continues to explore information technologies applied in hospital settings, at the physician's office and in patients' homes to provide high-value patient care. Developed for healthcare executives, the book looks at how clinicians, patients and health IT stakeholders are collaborating on a 'team-based,' IT-enabled approach to healthcare in today's world of meaningful use and accountable care.

Productivity Press

**Market:** Business & Management

February 2022: 7 x 10: 408pp

Hb: 978-1-138-39088-1: £120.00

Pb: 978-1-032-20774-2: £59.99

eBook: 978-0-429-42310-9

\* For full contents and more information, visit: [www.routledge.com/9781138390881](http://www.routledge.com/9781138390881)

## 2nd Edition

### Health Information Technology Evaluation Handbook

From Meaningful Use to Meaningful Outcomes

Vitaly Herasevich, MD, PhD, MSc, Mayo Clinic, Department of Anesthesiology, Rochester, Minnesota, USA and Brian W. Pickering, MD, MSc, Mayo Clinic, Department of Anesthesiology, Rochester, Minnesota, USA  
*Series: HIMSS Book Series*

Governments and clinical providers are investing billions of dollars in health information technologies (HIT). This is being done with the expectation that HIT adoption will translate into healthier patients experiencing better care at lower cost.



Productivity Press

**Market:** Business & Management: Healthcare

November 2021: 7 x 10: 198pp

Hb: 978-0-367-48821-5: £61.99

eBook: 978-1-003-04296-9

Prev. Ed Hb: 978-1-498-76647-0

\* For full contents and more information, visit: [www.routledge.com/9780367488215](http://www.routledge.com/9780367488215)

## Healthcare Security

Solutions for Management, Operations, and Administration

**Anthony Luizzo and Bernard J. Scaglione**

What tools will be necessary for healthcare security professionals and all security professionals to meet the demands of the transforming security environment. Security professionals need new tools and programs to adapt security services to the "New Normal."

Productivity Press

**Market:** Business & Management: Healthcare

March 2022: 7 x 10: 256pp

Hb: 978-1-032-10549-9: £120.00

Pb: 978-1-032-10547-5: £38.99

eBook: 978-1-003-21585-1

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3rd Edition

## Nursing and Informatics for the 21st Century,

### Book 1

Realizing Digital Health - Bold Challenges and Opportunities for Nursing

Edited by **Connie White Delaney, Charlotte Weaver and Joyce Sensmeier, HIMSS, Chicago, Illinois, USA**

*Series: HIMSS Book Series*

In just the past decade, the emergence of digital health has finally become palpable. Enhanced by the pandemic, social justice events, and planetary urgency, this book explores that evolution with a focus on capturing the current state of digital health.

Productivity Press

**Market:** Healthcare Management

May 2022: 7 x 10: 272pp

Hb: 978-0-367-51689-5: £120.00

Pb: 978-0-367-51688-8: £69.99

eBook: 978-1-003-05484-9

\* For full contents and more information, visit: [www.routledge.com/9780367516895](http://www.routledge.com/9780367516895)

## How Data Can Manage Global Health Pandemics

Analyzing and Understanding COVID-19

**Rupa Mahanti**

*Series: HIMSS Book Series*

This book entitled "How Data Can Manage Global Health Pandemics: Analyzing and Understanding COVID-19" provides guidance on these topics. While there are a few books on pandemics and COVID-19, role of technologies in pandemics, none of the books talk about all the above topics with special emphasis on data.

Productivity Press

**Market:** Business & Management: Healthcare

April 2022: 7 x 10: 232pp

Hb: 978-1-032-22030-7: £120.00

Pb: 978-1-032-22024-6: £59.99

eBook: 978-1-003-27091-1

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## Nursing and Informatics for the 21st Century,

### Book 2

Nursing Education and Digital Health Strategies

Edited by **Connie Delaney, Charlotte Weaver, Joyce Sensmeier, Lisiiane Pruinelli and Patrick Weber**

*Series: HIMSS Book Series*

Nursing and Informatics for the 21st Century Series is a critical resource in chronicling the huge historical shift in nursing linked to the explosion of EHR national and international strategies and health policies around the globe.

Productivity Press

**Market:** Business & Management: Nursing Informatic

May 2022: 7 x 10: 272pp

Hb: 978-1-032-24978-0: £120.00

Pb: 978-1-032-24972-8: £69.99

eBook: 978-1-003-28100-9

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## Mobile Medicine

Overcoming People, Culture, and Governance



**Edited by Sherri Douville**

No topic in healthcare technology is more urgent and yet more elusive to date than mobile computing in medicine. It adheres to no boundaries, stagnates in silos, and demands not just the attention of dedicated professionals, but also teams of teams.

Productivity Press

**Market:** Business & Management: Healthcare Management

November 2021: 7 x 10: 340pp

Hb: 978-1-032-11564-1: £120.00

Pb: 978-0-367-65150-3: £29.99

eBook: 978-1-003-22047-3

\* For full contents and more information, visit: [www.routledge.com/9781032115641](http://www.routledge.com/9781032115641)

## Nursing and Informatics for the 21st Century,

### Book 3

Innovation, Technology, and Applied Informatics for Nurses

Edited by **Connie Delaney, Charlotte Weaver, Joyce Sensmeier, Lisiiane Pruinelli and Patrick Weber**

*Series: HIMSS Book Series*

Each book in the series examines the revolution that has occurred in nursing and explores the role IT continues to play in this transformation, with a thoughtful examination of nursing practice, science and research, and education.

Productivity Press

**Market:** Business & Management: Nursing Informatics

May 2022: 7 x 10: 264pp

Hb: 978-1-032-24981-0: £120.00

Pb: 978-1-032-24980-3: £69.99

eBook: 978-1-003-28101-6

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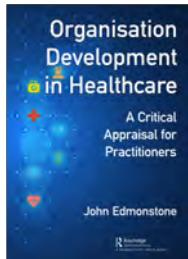
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## Organisation Development in Healthcare

A Critical Appraisal for OD Practitioners



John Edmonstone

Organizational development as a practice involves an ongoing, systematic process of implementing effective organizational change. OD is both a field of applied science focused on understanding and managing organizational change and a field of scientific study and inquiry.

Productivity Press

**Market:** Business & Management: Healthcare Management

November 2021: 6 x 9: 216pp

Hb: 978-0-367-76515-6: £120.00

Pb: 978-0-367-76514-9: £46.99

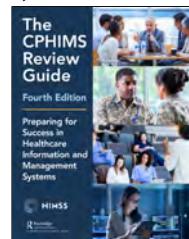
eBook: 978-1-003-16731-0

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4th Edition

## The CPHIMS Review Guide

Preparing for Success in Healthcare Information and Management Systems



Healthcare Information & Management Systems Society (HIMSS) and Mara Daiker

*Series: HIMSS Book Series*

Whether you're taking the CPHIMS exam, or simply want the most current and comprehensive overview in healthcare information and management systems today - this completely revised and updated fourth edition has it all. But for those preparing for the CPHIMS exam, this book is an ideal study partner. The content reflects the exam content outline covering healthcare and technology environments; systems analysis, design, selection, implementation, support, maintenance, testing, evaluation, privacy and security; and administration leadership management. Candidates can challenge themselves with the sample multiple choice questions at the end of the book.

Productivity Press

**Market:** Business & Management

December 2021: 248pp

Hb: 978-1-138-33743-5: £150.00

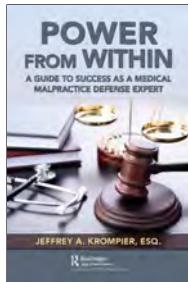
Pb: 978-1-138-32761-0: £150.00

eBook: 978-0-429-44239-1

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## Power from Within

A Guide to Success as a Medical Malpractice Defense Expert



Jeffrey A. Krompier, Esq.

There is no end in sight to the frequency with which health care providers become lawsuit targets in our litigious society. While politicians, practitioners, insurance companies and trial attorneys debate the nation's "malpractice crisis", suits continue to be filed.

Productivity Press

**Market:** Business & Management - Healthcare

October 2021: 6.14 x 9.21: 176pp

Hb: 978-0-367-67738-1: £120.00

Pb: 978-0-367-67737-4: £38.99

eBook: 978-1-003-13260-8

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## The Power of Virtual Reality Cinema for Healthcare Training

A Collaborative Guide for Medical Experts and Media Professionals



Edited by John Bowditch and Eric R. Williams

Cinematic Virtual Reality brings a combination of documentary, narrative and game design principles to the medical profession and, in the healthcare arena, collaboration is a key component for creating intellectually- and emotionally- rich immersive experiences.

Productivity Press

October 2021: 7 x 10: 272pp

Hb: 978-0-367-76823-2: £120.00

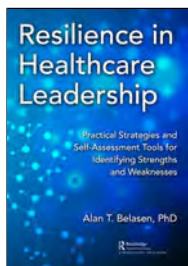
Pb: 978-0-367-76822-5: £38.99

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## Resilience in Healthcare Leadership

Practical Strategies and Self-Assessment Tools for Identifying Strengths and Weaknesses



Alan Belasen, PhD

Resilience in Healthcare Leadership is differentiated by offering practical strategies and self-assessment instruments for identifying strengths and weaknesses and for developing and sustaining the performance of resilient leaders.

Productivity Press

**Market:** Business & Management: Healthcare Leadership

January 2022: 7 x 10: 196pp

Hb: 978-1-032-04204-6: £120.00

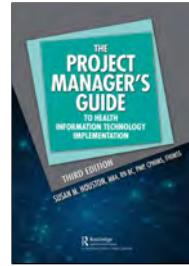
Pb: 978-1-032-04201-5: £29.99

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3rd Edition

## The Project Manager's Guide to Health Information Technology Implementation



Susan M. Houston

*Series: HIMSS Book Series*

This book focuses on providing information on project management specific for software implementations within the healthcare industry. It can be used as a guide for beginners as well as a reference for current project managers who might be new to software implementations.

Productivity Press

**Market:** Business & Management

December 2021: 7 x 10: 278pp

Hb: 978-1-032-07388-0: £120.00

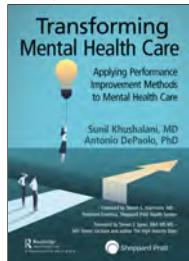
Pb: 978-1-032-07387-3: £38.99

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Applying Performance Improvement Methods to Mental Healthcare



Sunil Khushalani and Antonio DePaolo

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Productivity Press

**Market:** Business & Management

December 2021: 7 x 10: 190pp

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Pb: 978-1-032-07038-4: £38.99

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Fiona Parashar

Based on an award-winning framework, this accessible book introduces a new approach to coaching, combining time-out in nature with positive psychology. The book invites and inspires coaches and leaders alike to re-energise their style of executive coaching by stepping beyond traditional techniques and out into nature. Included are detailed exercises, journaling prompts, and easy-to-understand models, templates, scripts and action steps. This book will be of particular interest to leadership and executive coaches, but also career, entrepreneurship, business, relationship and life coaches, as well as leaders who are mid-career or at a career or psychological crossroads.

Routledge

**Market:** Business & Management

May 2022: 5.06 x 7.81: 232pp

Hb: 978-1-032-11602-0: £120.00

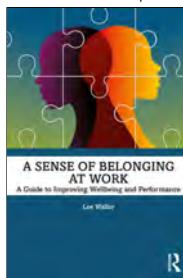
Pb: 978-1-032-11603-7: £26.99

eBook: 978-1-003-22065-7

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## A Sense of Belonging at Work

A Guide to Improving Well-being and Performance



Lee Waller

Based on extensive research, this accessible and practical book helps leaders understand the implications of belonging on our well-being and performance and equips them with the insight and tools to ensure their employees have a sense of belonging at work. The book is designed for leaders in organisations who are responsible for the performance and wellbeing of their teams and for anyone who has experienced a sense of not belonging and wants to understand how to develop a sense of belonging now and in the future. It will also be of value to HR professionals and coaches, who are seeking to develop positive, inclusive workplaces.

Routledge

**Market:** Business and Management

December 2021: 6.14 x 9.21: 154pp

Hb: 978-0-367-62314-2: £120.00

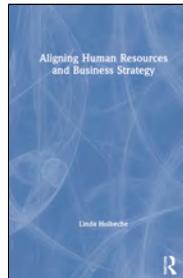
Pb: 978-0-367-62317-3: £34.99

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## Aligning Human Resources and Business Strategy



Linda Holbeche

In the new and thoroughly updated edition of her ground-breaking book, Linda Holbeche answers this question and provides the tools and insights to help HR managers and directors add value to the organization by implementing effective HR initiatives that are aligned to core business strategies. Learn how you can strengthen and prove the relationship between people strategy and business success through your approach to performance and development and impress at the highest levels with this new edition of an HR classic.

Routledge

**Market:** Business and Management

April 2022: 6.85 x 9.69: 400pp

Hb: 978-1-032-11457-6: £120.00

Pb: 978-1-032-11458-3: £29.99

eBook: 978-1-003-21999-6

Prev. Ed Hb: 978-1-138-12783-8

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## Coaching

Evoking Excellence in Others

James Flaherty

Now in its fourth edition, the bestselling, seminal book by James Flaherty, *Coaching: Evoking Excellence in Others*, is an insightful, thought-provoking guide that dissects the art and science of coaching. It includes two brand new chapters: the first on finding one's inner guidance and purpose in traversing the world of work, especially in more uncertain working environments; and the second is on the topic of somatic intelligence.

Routledge

**Market:** Business & Management

April 2022: 6.14 x 9.21: 280pp

Hb: 978-1-032-07317-0: £120.00

Pb: 978-1-032-07318-7: £34.99

eBook: 978-1-003-20642-2

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## Contemporary Employers' Organizations

### Adaptation and Resilience

Edited by Leon Gooberman, University of Cardiff, UK and Marco Hauptmeier

*Series: Routledge Research in Employment Relations*

This book argues that employers' organizations are resilient organizations that adapt to changing circumstances by developing new practices. Adaptation has been prompted by changing economic and social contexts, including state interventions and union activities. Contexts vary over time, across countries and world regions. The purpose of the book is to explore these variations and their impacts on employer organizations. The book will be of interest to employment relations and sociology of work researchers, scholars, advanced students and practitioners as it brings new perspectives to an understudied actor in employment relations: employers' organizations.

Routledge

**Market:** Business & Management

April 2022: 6 x 9: 296pp

Hb: 978-0-367-61194-1: £120.00

eBook: 978-1-003-10457-5

\* For full contents and more information, visit: [www.routledge.com/9780367611941](http://www.routledge.com/9780367611941)

## International HRM and Development in Emerging Market Multinationals

Edited by Paresha Sinha, Waikato University, New Zealand, Parth Patel, Australian Institute of Business, Adelaide, Australia and Verma Prikshit, Cardiff Metropolitan University, UK

*Series: Routledge Studies in Human Resource Development*

Emerging multinational enterprises (or EMNEs) have made a huge impact on the international business stage by internationalising at a rapid rate. And they have performed remarkably well in both developing and developed countries. Accordingly, there is a growing strand of literature on how EMNEs manage their international human resource (IHRM) practices in different international contexts. This dedicated book will aim to provide a holistic picture and contemporary insights on IHRM in emerging multinational enterprises.

Routledge

**Market:** Business & Management

December 2021: 6 x 9: 356pp

Hb: 978-0-367-47826-1: £140.00

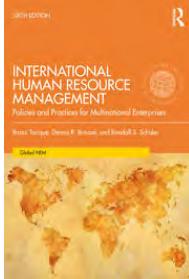
eBook: 978-1-003-05713-0

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6th Edition

## International Human Resource Management

Policies and Practices for Multinational Enterprises



Ibraiz Tarique, Pace University, USA., Dennis R. Briscoe, (retired) University of San Diego, USA and Randall S. Schuler, Rutgers University, USA. University of Lucerne, Switzerland  
Series: Global HRM

The updated sixth edition of *International Human Resource Management* is an authoritative resource that focuses on international human resource management (IHRM) within multinational enterprises (MNEs). The book includes fifteen chapters with rich pedagogy students have come to expect and is organized into four sections: Strategic Context, National and Cultural Context, Global Talent Management and Role and the Future of IHRM.

Routledge

**Market:** Human Resource Management

January 2022: 6.85 x 9.69: 520pp

Hb: 978-1-138-48949-3: £130.00

Pb: 978-1-138-48950-9: £67.99

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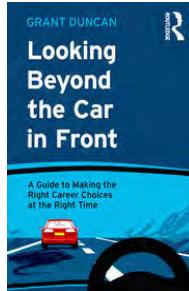
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## Looking Beyond the Car in Front

A Guide to Making the Right Career Choices at the Right Time



Grant Duncan, Korn Ferry | Organizational Consulting, Los Angeles, USA.

How do you plot the best career path? How do you know you're heading in the right direction professionally? How do you effectively make a shift into a new industry about which you have little knowledge or experience? This book, written by leading recruitment expert Grant Duncan, guides mid-career and senior business executives in taking a more assertive and strategic longer-term approach to career choices. No other careers book includes insights from so many people who have steered their careers to the top of their professions.

Routledge

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## Remote Working

A Research Overview

Alan Felstead, University of Cardiff, UK

*Series: State of the Art in Business Research*

The coronavirus pandemic forced work back into the home on a massive scale. The long-held belief that work and home are separate spheres of economic life was turned on its head overnight. Many employees were new to this way of working and many employers had to manage a disparate workforce for the first time. This book reviews what impact this shift had on the lives of millions of employees, the organisations which employ them and the societies in which they live. It will appeal to all those who want a quick and concise introduction to the major themes associated with remote and hybrid working.

Routledge

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Madeleine Stevens, Liverpool John Moores University

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Gill Kirton, Queen Mary University of London, UK and Anne-Marie Greene, De Montfort University, UK

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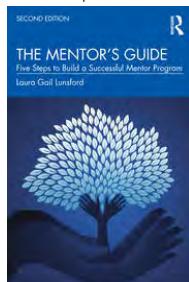


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Laura Gail Lunsford

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Recruiting Autistic Professionals



Marcia Scheiner and Joan Bogden

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Vijay Pandiarajan

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## Critical Perspectives on Innovation Management

The Bright and Dark Sides of Innovative Firms



Edited by Patryk Dziurski, Warsaw School of Economics, Poland  
Series: Routledge Advances in Management and Business Studies

Most firms perceive innovation as the best way to grow. However, how it can best be managed is still unclear. While the number of publications on innovation has skyrocketed over the past two decades, it is still increasingly difficult to gain an overview of its most critical aspects. It has been even more challenging that much has been written about the possible benefits of innovation, but there is still lack of understanding of its downsides at the innovative firm level. This book will be valuable to researchers, academics, managers, and advanced

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## Innovation and Entrepreneurship in the Academia

Edited by Erik E. Lehmann, Augsburg University, Germany, Michele Meoli and Stefano Paleari

This book aims to contribute to the understanding and evaluation of the processes through which innovative knowledge is created and translated to entrepreneurial technological advantage in higher education institutions. It will be of relevance to scholars, students and researchers interested in Entrepreneurship, Higher Education, Economics and Technology Management.

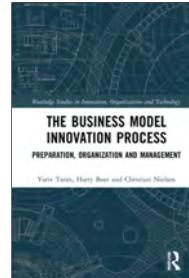
The chapters in this book were originally published as a special issue of the journal, *Industry & Innovation*

Routledge  
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Preparation, Organization and Management



Yariv Taran, Aalborg University, Denmark, Harry Boer, Aalborg University, Denmark, and Christian Nielsen, Aalborg University, Denmark

*Series: Routledge Studies in Innovation, Organizations and Technology*

The book offers a detailed account of the relatively unknown process of business model innovation by looking into the intersection of strategic, operations and innovation management, organizational design, decision-making and performance management. In doing so, this book addresses fundamental issues, and introduces new ideas and theoretical perspectives. In envisioning and thinking about various potential scenarios of business model innovation and understanding how

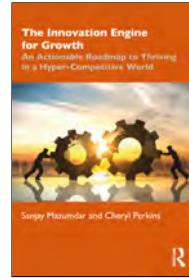
to organize for each of these under different conditions, the book provides original arguments and suggestions for practitioners.

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## The Innovation Engine for Growth

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Sanjay Mazumdar and Cheryl Perkins

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Norbert Majerus and George Taninecz

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Productivity Press  
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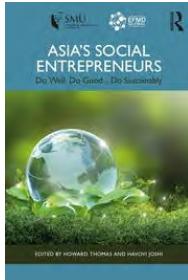
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Do Well, Do Good... Do Sustainably



Edited by Howard Thomas and Havovi Joshi

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The China Pakistan Economic Corridor (CPEC) is a flagship program of China's 'One Belt One Road' initiative, created to boost economic cooperation between China and Pakistan with significant political and economic implications in the region. This book looks at critical issues when developing capabilities of cross-cultural management, adaptation and adjustment through cross-cultural understanding and network building from the CPEC case study. In an increasingly globalised world in which the practice of working with people from multiple cultural background is more of a norm, this book will be a useful reference for those who are interested to achieve success in multi-cultural settings.

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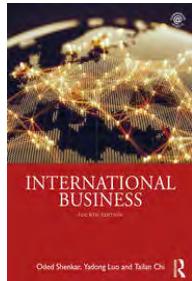
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**Morten Pedersen**

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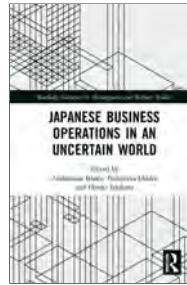
This book is a study of the emergence of international business. It immerses itself in the topic of how companies can control income-generating assets in foreign countries, the key element often used to define a multinational enterprise, and propounds the notion that control of crucial dispositions by foreign companies can be achieved by other means than direct foreign investment – cash flow and portfolio ownership. It will be of interest to researchers, academics, and students in the fields of international business, business history and globalisation.

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**Edoardo Mollona**, University of Bologna, Italy and **Luca Pareschi**, University of Bologna, Italy

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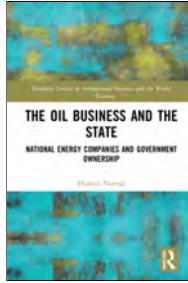
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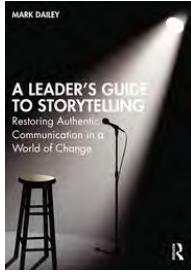
Hb: 978-0-367-86014-1: £130.00

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Mark Dailey

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Routledge

**Market:** Business / Leadership  
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Routledge

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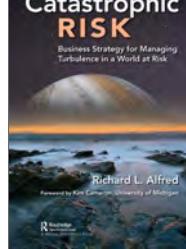
**Market:** Business & Management  
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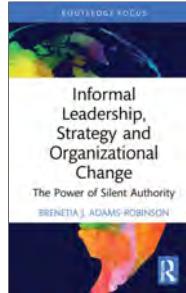
Productivity Press

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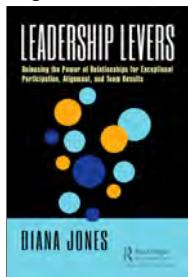
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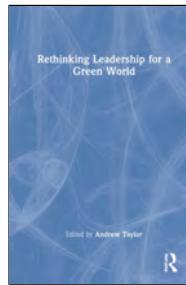
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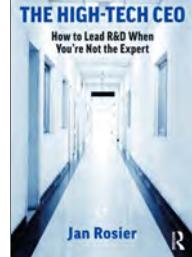
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Can Contemporary Women Have It All Now?

Jennifer Loh, University of Canberra, Australia, Raechel Johns, University of Canberra, Australia and Rebecca English, Queensland University of Technology, Australia

The book begins by raising a thoughtful question, "Can women have it all, family, work and everything in between?" If yes, then are women 'superwomen'? More importantly, what or who is a 'superwoman'? The authors discuss the role of contemporary women in today's modern career world and its myriad of challenges, and in turn explore the nuanced role of millennial women and provides insights into how women juggle demands at home and at work; family and career management. This book will motivate younger women who are embarking on their first career and looking to develop the inner leadership that helps them thrive in life.

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November 2021: 6.14 x 9.21: 136pp

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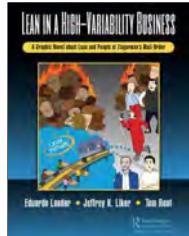
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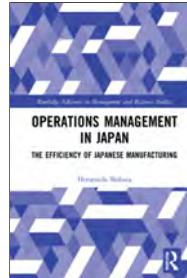
Productivity Press  
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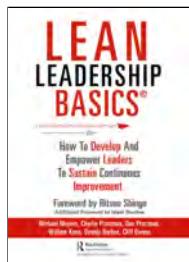
This book provides insights into Japanese production and operations management through the roles and human resource management of Japanese manufacturing engineers and how their roles contribute to efficient manufacturing. The book looks at six industries and thirteen Japanese leading multinational companies. The analysis reveals that many managers, employees, and scholars underappreciate the roles and contributions of manufacturing engineers in the United States. The book will offer invaluable lessons to management scholars interested in operations management and global supply chains, especially in the context of the Japanese manufacturing industry.

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**Paul Stretton**

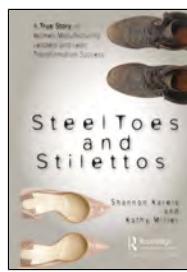
Quantum Safety is the most comprehensive review of Health & Safety in half a century. Most organizational approaches to Health & Safety are based on the methodology developed during the 1970s, and despite the workplace changing beyond recognition since that time, these approaches have remained untouched.

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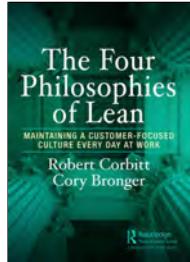
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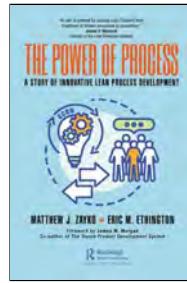
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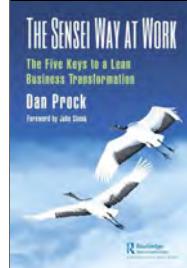
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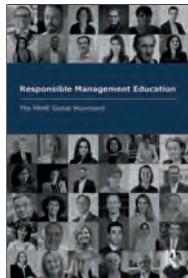
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The PRME Global Movement



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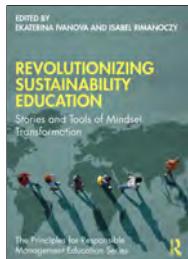
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Stories and Tools of Mindset Transformation



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There is growing awareness among leading responsible management scholars and practitioners that understanding global wicked problems is insufficient in effecting lasting engagement and changed behaviors. Research indicates that to impact behavior, the mindset has to shift, which leaves the question: How do you shift a mindset? This book guides academic and corporate educators, consultants, coaches and reflective practitioners in preparing themselves, their students and colleagues for taking action on finding urgent solutions for the grand challenges stated in the 17 UN Sustainable Development Goals.

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Engagements and Agendas

Manish Thakur

*Series edited by Anindya Sen*

*Series: Routledge Focus on Management and Society*

While examining the intersections and engagements between sociology and management education in historical and contemporary terms, this slim volume outlines the agenda of a promising prospective engagement between the two. It specifically foregrounds the Indian experience without being indifferent to the global context that has shaped the unprecedented rise of business schools. Employing a perspective from the Global South, it contextualizes the dominance of the US model of management curriculum and disciplinary practices in relation to wider geopolitics of knowledge production.

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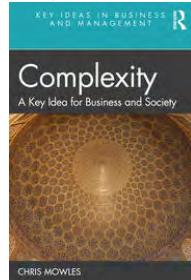
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Chris Mowles

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Routledge

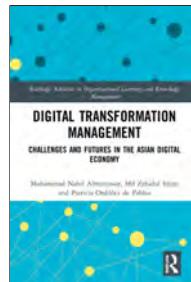
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Social scientists are paying increasing attention to the business and financial elites. By examining elite business schools, the institutions that train and prepare people to assume important leadership and decision-making positions in business, finance and related sectors, we may also learn how the economic elites are made. This book, based on an in-depth study of the Stockholm School of Economics (SSE), offers a sociological analysis of the world of elite business schools and examines the consecration of SSE's students from a number of perspectives and in a number of situations.

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A Research Overview

**Kathryn Waddington**, University of Westminster, UK

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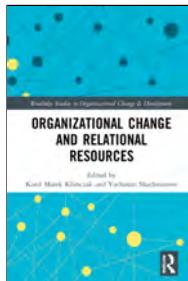


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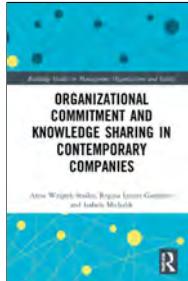
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Transitioning organizations to the new normal following environmental shocks, economic upheavals and technological innovations is a challenge to classic organizational management, because no single organization knows with precision what the target of change is. Resources created and operated in relationships can support the organization in overcoming its constraints, changing faster, and adapting better. This book takes a relational perspective on how organizations adjust and adapt to their turbulent environment. This book is a valuable resource for researchers and students in the fields of organizational studies.

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## Organizational Commitment and Knowledge Sharing in Contemporary Companies



Anna Wziętek-Staśko, Jagiellonian University, Kraków, Poland, Regina Lenart-Gansnietec, Jagiellonian University, Kraków, Poland and Izabela Michalik

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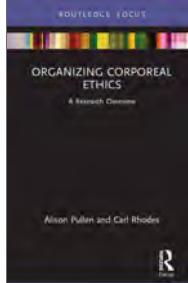
When evaluating the success of an organization, the value of employees' organizational commitment and the process of knowledge sharing among staff must be considered. As illustrated in this volume, these two concepts are key conditions for organizational success in the contemporary world. This book explores the concept of organizational commitment, what it is, and how to use and understand the value in knowledge management and sharing for both employees and organizations as a whole. It will be of interest to researchers, academics, practitioners, and students in the fields of human resource management, leadership, and organizational studies.

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## Organizing Corporeal Ethics

A Research Overview



Alison Pullen, Macquarie University, Australia and Carl Rhodes, University of Technology Sydney, Australia

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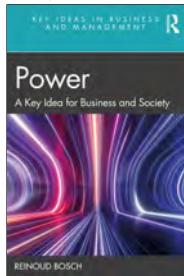
This book explores the meaning and practice of corporeal ethics in organized life. Corporeal ethics originates from an emergent, embodied and affective experience with others that precedes and exceeds those rational schemes that seek to regulate it. Pullen and Rhodes show how corporeal ethics is fundamentally based in embodied affect, yet practically materialized in ethico-political acts of positive resistance and networked solidarity. The book is suitable for students, scholars and citizens who want to learn more about the radical possibilities of how political actions arising from corporeal ethics can strive for equality and justice.

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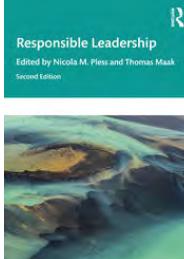
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A Step-by-Step Guide for Facilitating Effective Change  
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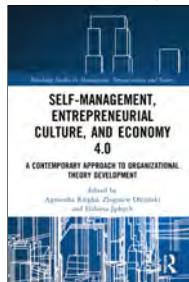
Research has shown that having a diverse organization only improves and enhances businesses. Forbes and Time report that diversity is an \$8 Billion a year investment. However, poorly implementing diversity programs have damaging effects on the organization and the very individuals these programs attempt to help.

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This book offers practical insight into the changing ways in which organizations operate today. Building on a ground-breaking concept of teal organisations, the book illustrates the practicality of advocating a lack of hierarchy of predetermined positions and the introduction of roles that come with clear responsibilities constantly defined according to current needs. It will be of value to researchers, academics, managers, and students in the fields of management and organizational studies.

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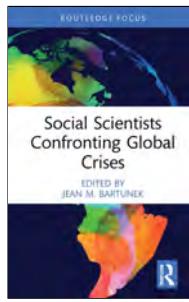
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Edited by Jean M. Bartunek, Boston College, USA

Social scientists develop knowledge that is directly pertinent to global challenges and crises, and need to be included in initiatives taken to address them. They must present our knowledge in public forums and our voices need to be heard by others. This book is a step towards such presentation and involvement. The contributors' work highlighted here contributes to deep understandings of social phenomena associated with global crises. This book will be of interest to social scientists, researchers, academics and students in the fields of management, especially those focusing on global challenges and crises. It will also be a useful resource for practitioners and policy makers.

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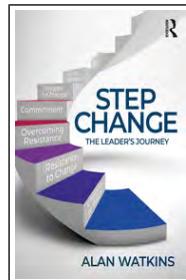
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Routledge

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Scott R. Coplan

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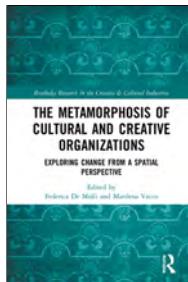
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Exploring Change from a Spatial Perspective



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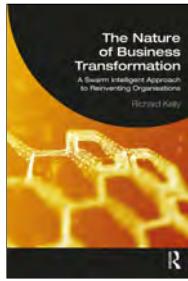
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A Reappraisal

Czesław Mesjasz, Katarzyna Bartusik, Tomasz Małkus and Mariusz Sołtysik

This research monograph presents an inter-disciplinary study into the impact, and current status, of applications of complexity-related concepts in the early stages of development of agile project management (APM). The results serve as an introduction for exploring more profound relations between complexity-related ideas and APM in the future.

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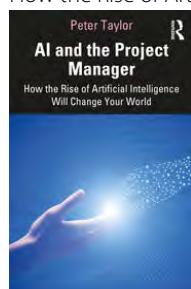
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How the Rise of Artificial Intelligence Will Change Your World



Peter Taylor, Head of Global PMO, Aptos Retail, UK

Enabling project managers to adapt to the new technology of artificial intelligence, this first comprehensive book on the topic discusses how AI will reinvent the project world and allow project managers to focus on people. Filled with insights and examples from tech providers and project experts, this book is an invaluable resource for PMO leaders, change executives, project managers, programme managers and portfolio managers. Anyone who is part of the global community of change and project leadership needs to accept and understand the fast-approaching AI technology, and this book shows how to use it to their advantage.

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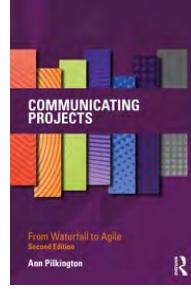
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Ann Pilkington

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## Managing Cultural Festivals

Tradition and Innovation in Europe

Edited by Elisa Salvador, ESSCA School of Management, France and Jesper Strandgaard Pedersen

*Series: Routledge Research in the Creative and Cultural Industries*

This book aims at renewing the attention on a niche field, Cultural Festivals, so important for valorizing cultural traditions and local heritage visibility as well as social well-being.

Following the disruptive consequences of the COVID-19 pandemic, this fragile sector deserves more attention from public authorities and stakeholders at national and European levels with a suitable and dedicated plan of recovery and valorization. The book employs a tradition versus innovation lens to help readers account for the consequences of the digital revolution, new audience development, and the sustainability agenda.

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## The Silver Bullets of Project Management

Christopher Lennon



This book is designed to be 'clean and simple' in its delivery – allowing the reader to immediately have 'take aways' that could be implemented within a project, adding value to any approach dealing with the key common problems and issues that arise within the project medium. The book can be applied to a wide range of scenarios in which project management is required – from setting up an organisation, creating distribution networks, bringing new technology to market, and to designing a leadership and training architecture within an organisation.

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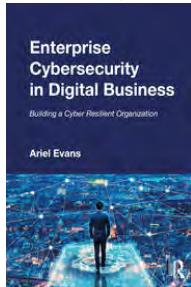
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Building a Cyber Resilient Organization



Ariel Evans

Cybersecurity typically is viewed as the boogeyman: it strikes fear into the hearts of non-technical employees. This book provides a clear guide for companies to understand cyber from a business perspective rather than a technical perspective, and to build resilience for their business. Written by a world-renowned expert in the field, the book is based on three years of research with the Fortune 1000 and cyber insurance industry carriers, reinsurers and brokers. It acts as a roadmap to understand cybersecurity maturity, set goals to increase resiliency, create new roles to fill business gaps related to cybersecurity and make cyber inclusive for everyone in the business.

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An Evidence-Based Approach to Creating Value for Stakeholders

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Robert James Chapman

All organisations are affected by fraud, but disproportionately so for SMEs given their size and vulnerability. Some small businesses that have failed to manage business fraud effectively have not only suffered financially; they have not survived. This book provides a guide for SMEs to understand the current sources of business fraud risk and the specific risk response actions that can be taken to limit exposure, through the structured discipline of enterprise risk management.

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Alliances, Performance, and Divestment

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Average acquisition performance is consistently around zero, suggesting a need to identify practically relevant relationships. Three fundamental questions are covered: 1) How do acquisitions relate to other corporate strategy options?; 2) What helps to predict acquisition performance?; and 3) What are persistent acquisition research issues? The intent of presenting ideas on these fundamental questions is to illustrate promising areas for future research. This book presents the latest state of knowledge on the topic and will be of interest to researchers, academics, and advanced students in the fields of strategic management, international business, and organizational studies.

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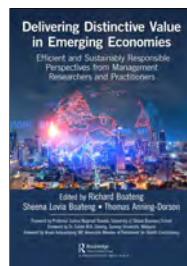
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## Delivering Distinctive Value in Emerging Economies

Efficient and Sustainably Responsible Perspectives from Management Researchers and Practitioners

Edited by Thomas Anning-Dorson, Sheena Lovia Boateng and Richard Boateng

The idea behind editing this book is to present a contemporary reference that tells the story of how businesses and institutions in emerging economies are circumventing or can better circumvent institutional voids, in order to create distinct value for consumers, and develop resilient and sustainable economies.



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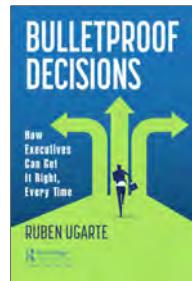
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## Bulletproof Decisions

How Executives Can Get It Right, Every Time

Ruben Ugarte

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## Cultural Industries and the Covid-19 Pandemic

A European Focus

Edited by Elisa Salvador, ESSCA School of Management, France, Trilce Navarrete, Erasmus University, Netherlands, and Andrej Srakar, University of Ljubljana, Slovenia.

*Series: Routledge Research in the Creative and Cultural Industries*

Already dealing with disruptive market forces, the creative and cultural industries (CCIs) faced fundamental challenges resulting from global health crisis, wrought by the COVID-19 pandemic. This book aims at filling the literature gap about the consequences of one of the hardest crises - COVID-19 - severely impacting all the fields of the CCIs. The book will be of interest to researchers, academics and students with a particular interest in the management of cultural and creative organizations and crisis management.

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Anna Minà and Giovanni Battista Dagnino

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This book disentangles the foundations of coopetition (i.e., concurrent competition and cooperation) by exploring in-depth the intellectual legacy of Eastern and Western perspectives. The key objectives of the book are: firstly, to adopt a paradoxical lens to investigate the foundations of coopetition strategy; secondly, to offer an interpretive framework that detects the different forms, tactics and patterns of coopetition and thirdly, to discuss the implications of the framework proposed for other paradoxical strategies and to distill a bouquet of managerial implications.

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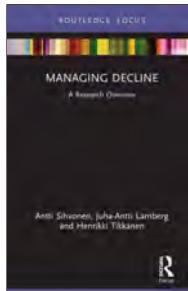
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A Research Overview



**Antti Sihvonen, Juha-Antti Lamberg and Henrikki Tikkanen**  
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A growing body of literature in the area of business administration has focused on the phenomenon of decline. These studies span multiple levels of analysis and draws on a range of disciplines, including strategic management, economics, and economic geography. This book provides a summary of this research by focusing on three key levels of analysis: industries, clusters, and organizations. This book provides an easy to access summary on the nature and management of decline for academic scholars and business practitioners, and is essential reading for getting an overview of this broad field of research.

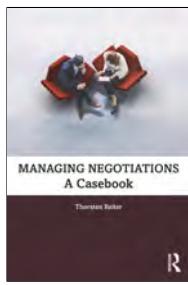
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A Casebook



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Journey and Challenges

**Sudhir Naib**, IILM Institute for Higher Education, India  
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This book is a comprehensive work which incisively analyses, from a theoretically informed perspective, crucial aspects of India's journey from partial divestiture to privatisation, accompanied by case studies of enterprises being privatised in FY 2022. Naib examines the economic role of the state followed by theoretical and empirical evidence on the state versus private ownership. He also presents six instances of big-ticket privatisations ranging from airlines, airports, banks, insurance, as well as industries such as petroleum and telecoms. The book's timely data and analysis of key developments will interest researchers in the fields of divestiture and privatisation in India.

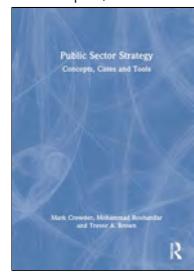
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**Mark Crowder**, Manchester Metropolitan University, UK  
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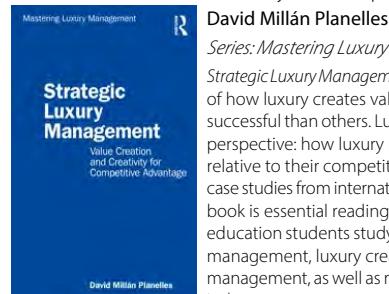
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**David Millán Planellés**

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## The Strategic Alliances Fieldbook

The Art of Agile Alliances

Gavin Booth, Mike Nevin and Jim Whitehurst

The rapid changes to the technology landscape, which has accelerated since the COVID pandemic, mean that executives of companies are looking for faster ways to achieve digitisation of their businesses. The search for faster value realisation has given rise to 'agile alliances' which are small experimental teamings between technology (eg Google, HP, AWS, ServiceNow etc) and professional services firms (eg Accenture, KPMG). This book provides the blueprint of a proven approach and method which can be applied across all sectors, and 19 case studies to illustrate real-life situations.

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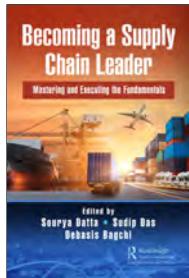
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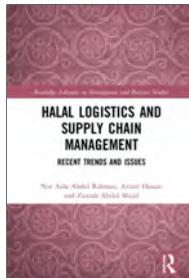
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## Halal Logistics and Supply Chain Management

Recent Trends and Issues



Edited by Nor Aida Abdul Rahman, Azizul Hassan, Cardiff Metropolitan University, United Kingdom and Zawiah Abdul Majid, Universiti Kuala Lumpur, Malaysia

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This book provides a comprehensive overview of Halal in logistics, supply chain management and the future implications for the Halal industry. It discusses a wide range of Halal logistics practices and theories in Japan, Korea, Spain, Oman, and SEA countries.

This book hopes to fill an existing gap and enrich the literature on Halal logistics and supply chain management specifically in the West, Middle East and regions in Asia. This will be a useful reference to those who would like to learn more about this industry.

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## Supply Chain Leadership

Developing a People-Centric Approach to Effective Supply Chain Management

Peter W. Robertson

Supply Chain leaders are key to achieving sustainable supply chain excellence and long-term competitive advantage. This book addresses 'big-picture' supply chain leadership and provides a roadmap and practical advice to help Supply Chain leaders successfully navigate this challenging social and technical environment. This textbook should be essential reading for Advanced Undergraduate and Postgraduate students of Supply Chain, Logistics and Operations Management. The practice-based and applied approach also makes it valuable for operating Supply Chain leaders and those studying for professional qualifications.

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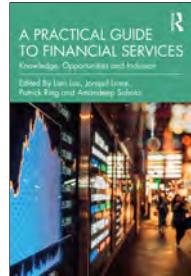
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## A Practical Guide to Financial Services

Knowledge, Opportunities and Inclusion



Edited by Lien Luu, Coventry Business School, UK, Jonquil Lowe, Open University, UK, Patrick Ring and Amadeep Sahota

This book promotes financial knowledge and literacy. It focuses on the structure of the financial services industry, its key features, latest developments, and their impact on consumers' access and use of financial services products as well as the risks and financial opportunities. The book is written for consumers, the general public, and university students, so that they can gain a better understanding of this important industry, make effective use of the financial products and services available, and exploit financial prospects to create wealth and build security for themselves and their families.

Routledge

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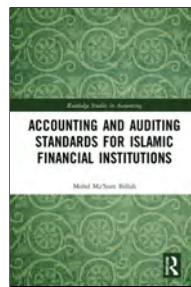
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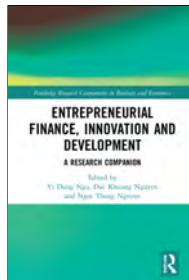
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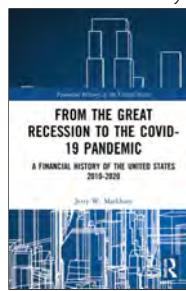
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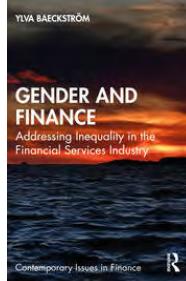
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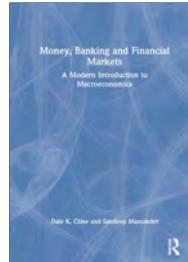
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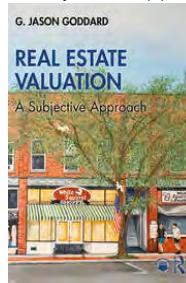
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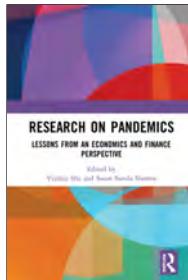
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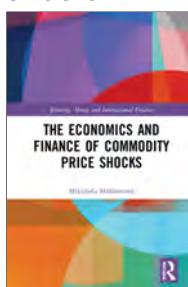
The relationship between the government and the market lies at the heart of Economics as a discipline. This title approaches this issue with a new lens termed *mezzoeconomics*—a branch of modern economics that mainly studies regional economic entities and the allocation of regional resources after they are generated. This book will be of keen interest to students and scholars of economics and regional governance.

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Jin Cao



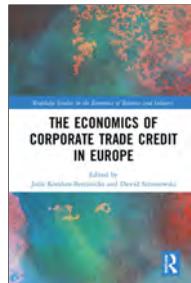
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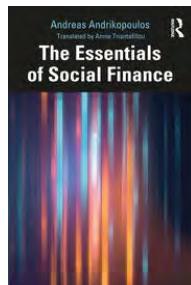
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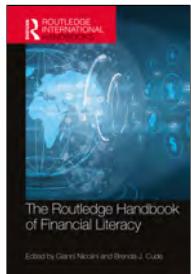
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This book questions how ethical and professionally responsible it is for economists to continue to indiscriminately prescribe miraculous *one-size-fits-all* market-oriented models to solve socio-economic problems everywhere. The contributors of this edited volume invite the readers to consider these questions and further similar inquiries in the future.

The chapters in this book were originally published as a special issue of the journal *Review of Political Economy*.

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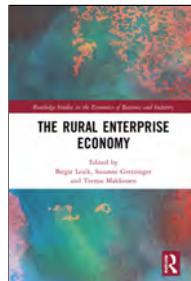
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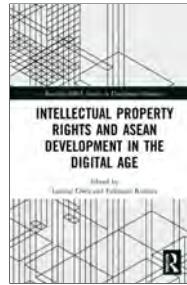
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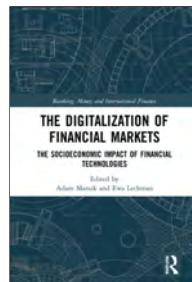
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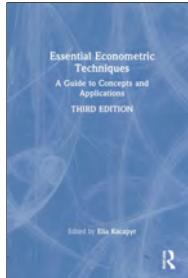


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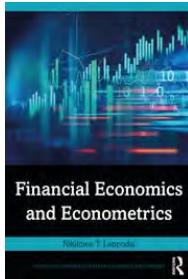
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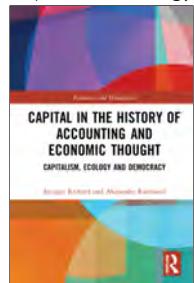
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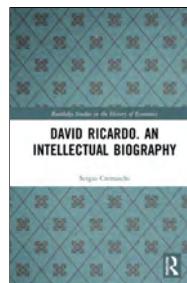
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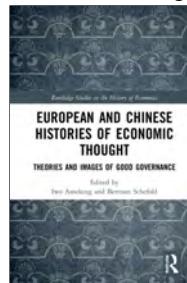
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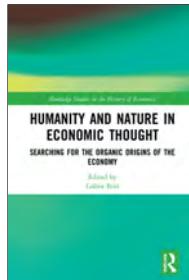
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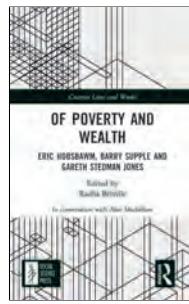
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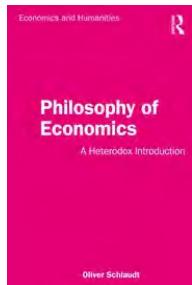
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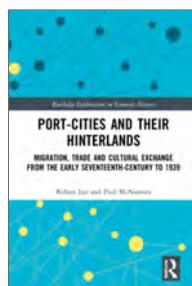
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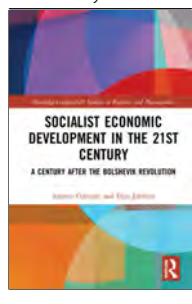
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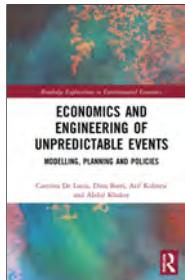
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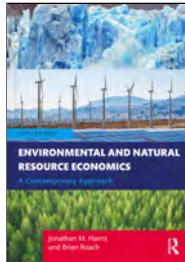
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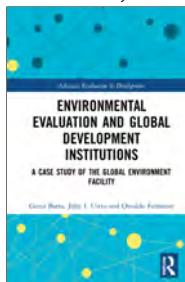
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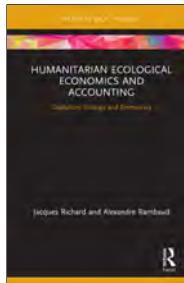
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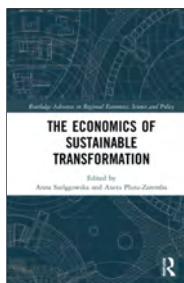
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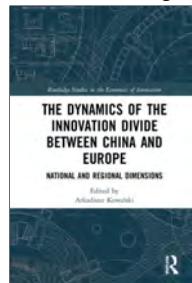
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The chapters in this book were originally published as a special issue of the *Review of Political Economy*.

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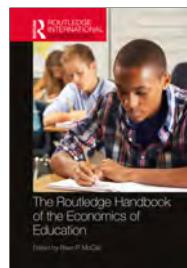
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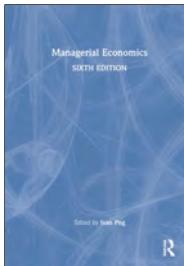
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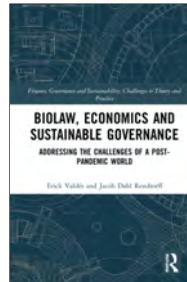
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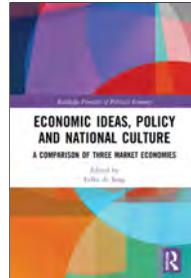
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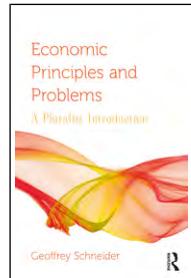
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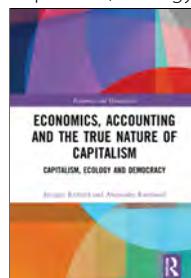
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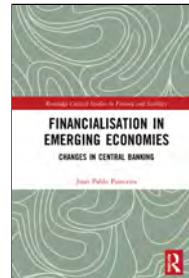
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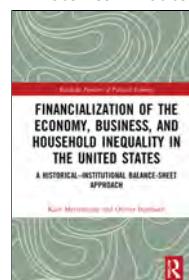
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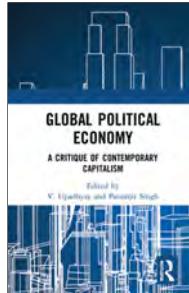
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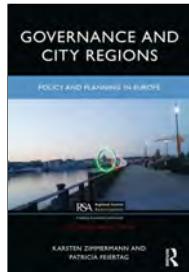
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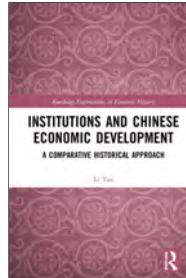
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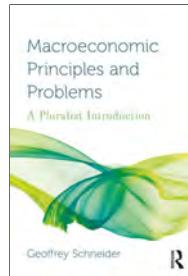
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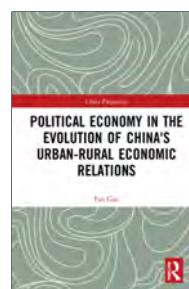


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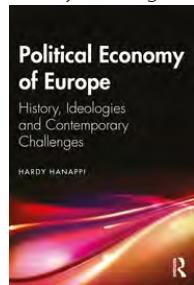
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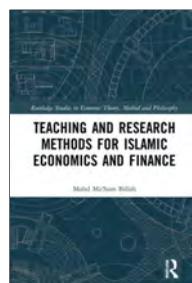
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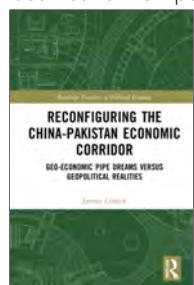
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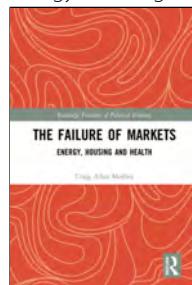
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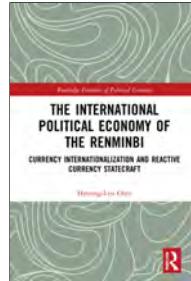
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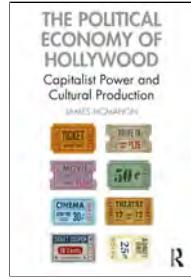
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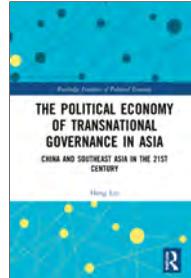
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40 Classic Crude Oil Trades ..... 67

**A**

- Absolute Essentials of Marketing Research* ..... 4  
*Accounting and Auditing Standards for Islamic Financial Institutions* ..... 53  
*Acquisitions and Corporate Strategy* ..... 49  
*Adam Smith and The Wealth of Nations in Spain* ..... 63  
*Adaptive Leadership in a Global Economy* ..... 35  
*Ageing and Effecting Long-term Care in China* ..... 70  
*Agile Project Management and Complexity* ..... 47  
*AI and the Project Manager* ..... 47  
*Aligning Human Resources and Business Strategy* ..... 28  
*Alternative Theories of the Firm* ..... 35  
*Always Making Progress* ..... 38  
*Art and Science of Econometrics, The* ..... 62  
*Artificial Intelligence and Islamic Finance* ..... 70  
*Artificial Intelligence, Business and Civilization* ..... 12  
*Asia's Social Entrepreneurs* ..... 32  
*Asian Trade and Investment in Europe* ..... 70  
*Aviation Leadership* ..... 2

**B**

- Basic Statistical Techniques for Medical and Other Professionals* ..... 24  
*Beautiful Way to Coach, A* ..... 28  
*Becoming a Supply Chain Leader* ..... 52  
*Behavioural Sports Economics* ..... 70  
*Biolaw, Economics and Sustainable Governance* ..... 70  
*Border Cities and Territorial Development* ..... 58  
*Brand and Its History, The* ..... 9  
*Branding for Professionals* ..... 4  
*Bulletproof Decisions* ..... 49  
*Business and Sustainable Development in Africa* ..... 16  
*Business History* ..... 32  
*Business Innovation* ..... 31  
*Business Model Innovation Process, The* ..... 31  
*Business Models and Firm Internationalisation* ..... 32  
*Business Networking* ..... 4  
*Business of Health, The* ..... 9  
*Business on a Mission* ..... 16  
*Business Process Management* ..... 38  
*Business to Business Marketing Management* ..... 4  
*Business With a Conscience* ..... 16  
*Business, Industry and Trade in the Tropics* ..... 70  
*Business, Society, and Government Essentials* ..... 16

**C**

- Capital in the History of Accounting and Economic Thought* ..... 63  
*Capitalism: An Unsustainable Future?* ..... 53  
*Case Writing Workbook, The* ..... 10  
*Catastrophic Risk* ..... 35  
*Charity Marketing* ..... 4  
*China's New Normal, Supply-side, and Structural Reform* ..... 53  
*Cities and Economic Inequality in Latin America* ..... 58

Climate Positive Business ..... 16

- Coaching* ..... 28  
*Common Data Sense for Professionals* ..... 12  
*Communicating in Extreme Crises* ..... 4  
*Communicating Projects* ..... 47  
*Communications Consultant's Master Plan, The* ..... 10  
*Company Democracy Model, The* ..... 37  
*Competition, Strategy, and Innovation* ..... 32  
*Competition, Value and Distribution in Classical Economics* ..... 63  
*Complexity* ..... 43  
*Consumer Culture Theory in Asia* ..... 5  
*Contemporary Employers' Organizations* ..... 28  
*Contemporary Issues in Digital Marketing* ..... 5  
*Continuous Improvement* ..... 38  
*Continuous Improvement Practice in Local Government* ..... 38  
*Corporate Citizenship and Family Business* ..... 16  
*Corporate Governance Models* ..... 12  
*Corporate Governance, Ownership Structure and Firm Performance* ..... 15  
*Corporate Social Responsibility and Environmental Affairs in the British Press* ..... 17  
*Corporate Social Responsibility and Governance* ..... 15  
*Corporate Social Responsibility and SMEs* ..... 17  
*Corporate Volunteering, Responsibility and Employee Entrepreneurship* ..... 19  
*Corruption, Infrastructure Management and Public-Private Partnership* ..... 5  
*COVID-19 Pandemic, Public Policy, and Institutions in India* ..... 5  
*CPHMS Review Guide, 4th Edition, The* ..... 26  
*Creating an Effective Public Sector* ..... 5  
*Critical Perspectives on Innovation Management* ..... 31  
*Cross-Cultural Challenges of Managing One Belt One Road' Projects* ..... 32  
*Cultural Industries and the Covid-19 Pandemic* ..... 49  
*Cultural Spaces in International Business* ..... 32  
*Customer Relationship Management (CRM) for Medium and Small Enterprises* ..... 5

**D**

- Dark Side of Innovation, The* ..... 3  
*Data Analytics for Business* ..... 60  
*David Ricardo. An Intellectual Biography* ..... 63  
*Death and Funeral Practices in Russia* ..... 19  
*Delivering Distinctive Value in Emerging Economies* ..... 49  
*Demand-Driven Business Strategy* ..... 49  
*Demystifying AI for the Enterprise* ..... 12  
*Design-Centred Entrepreneurship* ..... 19  
*Designing Green Spaces for Health* ..... 24  
*Developing an ISO 13485-Certified Quality Management System* ..... 38  
*Development Economics* ..... 58  
*Digital Disruption of Financial Services, The* ..... 60  
*Digital Government and Public Management* ..... 60  
*Digital Transformation Management* ..... 43  
*Digital Transformation of Healthcare, The* ..... 60  
*Digitalisation and Organisation Design* ..... 43  
*Digitalization and Economic Development* ..... 60

Digitalization of Financial Markets, The ..... 61

- Director's Guide to Governance in the Boardroom, A* ..... 15  
*Disruptive Platforms* ..... 12  
*Driving Entrepreneurship in Southeast Asia* ..... 19  
*Dual-Entity of Market Competition, The* ..... 56  
*Dynamics of Entrepreneurial Ecosystems, The* ..... 21  
*Dynamics of Managing Diversity and Inclusion, The* ..... 29  
*Dynamics of the Innovation Divide between China and Europe, The* ..... 67

**E**

- Economic Consequences of Globalization on Thailand, The* ..... 74  
*Economic Growth and Income Distribution in the Development of China's Dual Economy* ..... 53  
*Economic Ideas, Policy and National Culture* ..... 71  
*Economic Principles and Problems* ..... 71  
*Economics and Engineering of Unpredictable Events* ..... 66  
*Economics and Finance of Commodity Price Shocks, The* ..... 56  
*Economics of Banking, The* ..... 56  
*Economics of Corporate Trade Credit in Europe, The* ..... 56  
*Economics of Farm Management, The* ..... 66  
*Economics of Sustainable Transformation, The* ..... 66

Economics, Accounting and the True Nature of Capitalism ..... 71

- Economics, Science and Capitalism* ..... 71  
*Effective Directors* ..... 15  
*EHR Governance* ..... 24  
*Elite Business Schools* ..... 43  
*Enterprise Cybersecurity in Digital Business* ..... 48  
*Entrepreneurial Finance, Innovation and Development* ..... 54  
*Entrepreneurship and Culture* ..... 19  
*Entrepreneurship and the Creation of Organization* ..... 19  
*Entrepreneurship in Indonesia* ..... 12  
*Environmental and Natural Resource Economics* ..... 66  
*Environmental Evaluation and Global Development Institutions* ..... 66  
*Essential Econometric Techniques* ..... 62  
*Essentials of Social Finance, The* ..... 56  
*European and Chinese Histories of Economic Thought* ..... 63  
*Evaluating Social Media Marketing* ..... 6  
*Evolution of Contemporary Arts Markets, The* ..... 67  
*Extinction Governance, Finance, and Accounting* ..... 15

**F**

- Failure of Markets, The* ..... 74  
*Fashion Entrepreneurship* ..... 20  
*Fatal Solution* ..... 24  
*Financial Economics and Econometrics* ..... 62  
*Financialisation in Emerging Economies* ..... 71  
*Financialization of the Economy, Business, and Household Inequality in the United States* ..... 71  
*Fintech* ..... 54

Fiscal and Monetary Policies in Developing Countries

- ..... 58  
*Fostering Wisdom at Work* ..... 12  
*Foundations of Competition Strategy* ..... 49  
*Foundations of Family Resource Management* ..... 54  
*Four Philosophies of Lean, The* ..... 40  
*From Safety to Safety Science* ..... 23  
*From the Great Recession to the Covid-19 Pandemic* ..... 54  
*Future of Management Education, The* ..... 42  
*Future of the Liberal Order, The* ..... 10  
*Future of the Medical Plastics Market, The* ..... 14

**G**

- Gender and Finance* ..... 54  
*Global Capitalism, Culture, and Ethics* ..... 17  
*Global Perspectives on Changing Secondhand Economies* ..... 3  
*Global Political Economy* ..... 72  
*Global Risk Management* ..... 6  
*Gossip, Organization and Work* ..... 43  
*Governance and Business Models for Sustainable Capitalism* ..... 17  
*Governance and City Regions* ..... 72  
*GPS for Success* ..... 6  
*Growth* ..... 20

**H**

- Halal Logistics and Supply Chain Management* ..... 52  
*Handbook of Continuing Professional Development for the Health Informatics Professional, The* ..... 29  
*Handbook of Ethical Purchasing, The* ..... 18  
*Health Informatics* ..... 24  
*Health Information Technology Evaluation Handbook* ..... 24  
*Healthcare Security* ..... 25  
*High-Tech CEO, The* ..... 37  
*History of Slovak Economic Thought, A* ..... 63  
*How Data Can Manage Global Health Pandemics* ..... 25  
*Human Performance Improvement through Human Error Prevention* ..... 13  
*Human Resource Management and the Implementation of Change* ..... 43  
*Human Rights* ..... 17  
*Humanitarian Ecological Economics and Accounting* ..... 66  
*Humanity and Nature in Economic Thought* ..... 64  
*Hyperconsumption* ..... 6

**I**

- Impact and the Management Researcher* ..... 6  
*Implementing Hoshin Kanri* ..... 35  
*Industrial Development* ..... 58  
*Industrialization and Economic Diversification* ..... 67  
*Informal Leadership, Strategy and Organizational Change* ..... 35  
*Innovation and Entrepreneurship in the Academia* ..... 31  
*Innovation Engine for Growth, The* ..... 31  
*Institutional Economics* ..... 72  
*Institutional Islamic Economics and Finance* ..... 54  
*Institutions and Chinese Economic Development* ..... 72  
*Integrated Marketing Communication* ..... 6

Integrator, The .....	45
Intellectual Property Rights and ASEAN Development in the Digital Age .....	60
International Business .....	33
International Business .....	33
International Health and Safety at Work .....	23
International Health and Safety at Work Revision Guide .....	23
International HRM and Development in Emerging Market Multinationals .....	28
International Human Resource Management .....	29
International Luxury Brand Strategy .....	7
International Political Economy of the Renminbi, The .....	75
Internationalisation and Strategic Control .....	33
Islamic Capital Markets .....	72
Islamic Management Practices in Financial Institutions .....	72
ISO 45001 Implementation .....	38

**J**

Japanese Business Operations in an Uncertain World .....	33
--	----

**K**

Kalecki and Kaleckian Economics .....	69
Key Account Management Excellence in Pharma & Medtech .....	7
Knowledge Management and Sustainability .....	13

**L**

Labor Economics in an Islamic Framework .....	69
Law and Development .....	73
Leadership Levers .....	36
Leader's Guide to Storytelling, A .....	35
Lean Approach to Digital Transformation, The .....	14
Lean Business Guidebook, The .....	40
Lean in a High-Variability Business .....	39
Lean Innovation Cycle, The .....	40
Lean Leadership BASICS .....	39
Lean Startup in Large Organizations .....	39
Live Sports Media .....	7
Looking Beyond the Car in Front .....	29

**M**

Macroeconomic Principles and Problems .....	73
Making of Modern Economics, The .....	65
Management .....	7
Management Control Systems, Decision-Making, and Innovation Development .....	7
Management, Organisations and Artificial Intelligence .....	13
Managerial Economics .....	69
Managing Cultural Festivals .....	47
Managing Decline .....	50
Managing Information Technology .....	13
Outsourcing .....	67
Managing Knowledge, Governing Society .....	67
Managing Negotiations .....	50
Managing Public Services .....	7
Market Detachment .....	64
Marketing Analytics .....	8
Marketing and the Customer Value Chain .....	8
Marketing in Latin America and the Caribbean .....	33
Markets vs Public Health Systems .....	73
Mentor's Guide, The .....	30
Mergers, Acquisitions and International Financial Regulation .....	55

Metamorphosis of Cultural and Creative Organizations, The .....	46
Metropolitan Governance in Latin America .....	58
Mobile Medicine .....	25
Money, Banking, and Financial Markets .....	55
Moral Hazard .....	55
Music, Business and Peacebuilding .....	17

**N**

Nation Branding .....	8
Nature of Business Transformation, The .....	46
Neoliberalism and Unequal Development .....	59
Network Leadership .....	36
Neurodivergent Job Candidate, The .....	30
Nursing and Informatics for the 21st Century, 3rd Edition - Book 2 .....	25
Nursing and Informatics for the 21st Century, 3rd Edition - Book 3 .....	25
Nursing and Informatics for the 21st Century, Book 1 .....	25

**O**

Of Poverty and Wealth .....	64
Oil Business and the State, The .....	34
Operations Management for Healthcare Organizations .....	73
Operations Management in Japan .....	39
Organisation Development in Healthcare .....	26
Organisation Studies and Human Resource Management .....	22
Organizational Change and Relational Resources .....	44
Organizational Commitment and Knowledge Sharing in Contemporary Companies .....	44
Organizational Ethnography .....	8
Organizing Corporate Ethics .....	44
Organizing for Sustainable Development .....	18

**P**

Pandemic Governance .....	50
Pandemics and Public Value Management .....	8
Pension Fund Capitalism .....	55
Persistence of Entrepreneurship Myths, The .....	21
Philosophy of Economics .....	64
Planning and the Multi-local Urban Experience .....	59
Political Economy Goes to the Movies .....	73
Political Economy in the Evolution of China's Urban-Rural Economic Relations .....	73
Political Economy of Europe .....	74
Political Economy of Hollywood, The .....	75
Political Economy of Transnational Governance, The .....	75
Political Economy of Universal Healthcare in Africa, The .....	59
Politics and Rhetoric of Italian State Steel Privatization .....	33
Port Economics, Management and Policy .....	8
Port-Cities and their Hinterlands .....	64
Post-Pandemic Leadership .....	36
Power .....	44
Power from Within .....	26
Power of One, The .....	46
Power of Process, The .....	40
Power of Virtual Reality Cinema for Healthcare Training, The .....	26
Practical Guide to Financial Services, A .....	53

Privatisation in India .....	50
Production, Value and Income Distribution .....	74
Project Manager's Guide to Health Information Technology Implementation, The .....	26
Public Financial Management in the European Union .....	55
Public Sector Strategy .....	50
Publishing in the Digital Age .....	13

**Q**

Quantum Safety .....	39
Quest for Wealth, The .....	21

**R**

Real Estate Valuation .....	55
Reconfiguring the China-Pakistan Economic Corridor .....	74
Regional Businesses in a Changing Global Economy .....	13
Remote Working .....	29
Reputation Management and Family Business .....	20
Research Impact Agenda, The .....	10
Research on Pandemics .....	56
Resilience in Healthcare Leadership .....	26
Responsible Leadership .....	44
Responsible Management Education .....	42
Rethinking Leadership for a Green World .....	36
Rethinking Organizational Diversity, Equity, and Inclusion .....	44
Revolutionizing Sustainability Education .....	42
Rhenish Capitalism .....	3
Routledge Companion to Corporate Branding, The .....	10
Routledge Companion to Global Value Chains, The .....	14
Routledge Companion to Libertarianism, The .....	75
Routledge Companion to Marketing and Feminism, The .....	10
Routledge Handbook of Financial Literacy, The .....	57
Routledge Handbook of Smart Technologies, The .....	68
Routledge Handbook of Taxation and Philanthropy, The .....	57
Routledge Handbook of the Economics of Education, The .....	69
Routledge Handbook of the Political Economy of the Environment, The .....	75
Rural Enterprise Economy, The .....	59

**S**

Safety in Aviation and Astronautics .....	2
Science, Business and Universities .....	34
Self-Management, Entrepreneurial Culture, and Economy 4.0 .....	45
Sense of Belonging at Work, A .....	28
Sensei Way at Work, The .....	40
Silver Bullets of Project Management, The .....	47
Simplifying Risk Management .....	48
Smart Design .....	14
SME Business Guide to Fraud Risk Management, The .....	48
Social Impact Investing .....	3
Social Scientists Confronting Global Crises .....	45
Socialist Economic Development in the 21st Century .....	64

Socioeconomic Impact of COVID-19 on Eastern European Countries, The .....	75
Sociology and Management Education .....	42
Solaromics .....	22
South African Business in China .....	34
Stakeholder Management and Social Responsibility .....	45
Steel Toes and Stilettos .....	39
Step Change .....	45
Storytelling and Market Research .....	9
Strategic Airport Planning .....	2
Strategic Alliances Fieldbook, The .....	51
Strategic Communications in Africa .....	9
Strategic Decision Making for Successful Planning .....	36
Strategic Luxury Management .....	50
Strategic Management in Public Services Organizations .....	9
Strategic Redundancy Implementation .....	29
Stuck .....	36
Study of Labor Mobility in China, A .....	53
Superwoman Myth, The .....	37
Supply Chain Leadership .....	52
Survival Guide for Academic Leaders, The .....	37
Sustainable Development Goal 3 .....	9
Sustainable International Business Models in a Digitally Transforming World .....	14
Systemic Approach to Continuous Change in the Innovation Economy, A .....	67
Systems Design .....	40

**T**

Tactics for Racial Justice .....	18
Talking Health, Safety and Wellbeing .....	23
Teaching and Research Methods for Islamic Economics and Finance .....	74
Team Academy .....	20
Team Academy and Entrepreneurship Education .....	20
Team Academy in Diverse Settings .....	20
Team Academy in Practice .....	21
Team Unity .....	45
Tom Peters and Management .....	46
Transforming Mental Healthcare .....	27
Trends in Asia Pacific Business and Management Research .....	11
Triple Value Leadership .....	22

**U**

Universities and Regional Engagement .....	59
Universities and the Labour Market .....	69
Untangling with Value Stream Mapping .....	41
Urban Flood Risk Management .....	11

**V**

Value First, Then Price .....	11
-------------------------------	----

**W**

Why Bother? .....	11
Winning Innovation .....	31
Women, Entrepreneurship and Development in the Middle East .....	21
Work as a Calling .....	18



Complimentary Exam Copy



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Companion Website

**A**

- Adams-Robinson, Brenetia J. .... 35  
 Agarwal, Renu .... 14  
 Ahmad, Khalil .... 72  
 Aka, Philip C. .... 59  
 Al Mahmud Titumir, Rashed .... 58  
 Alam, Quamrul .... 13  
 Alfred, Richard .... 35  
 Allen, Brent .... 40  
 Allen, Jeff M. .... 12  
 Almunawar, Mohammad Nabil .... 43  
 Almunawar, Mohammad Nabil .... 43  
 Altman, Hannah Josephine Rachel .... 70  
 Amedro St-Hilaire, Walter .... 50  
 Amelung, Iwo .... 63  
 Anderson, Larry .... 38  
 Andrikopoulos, Andreas .... 56  
 Angel, Federica .... 18  
 Anheier, Helmut K .... 10  
 Annasinhingh, Fenio .... 60  
 Anning-Dorson, Thomas .... 49  
 Astigarraga, Jesús .... 63  
 Atkins, Jill .... 15  
 Azid, Toseef .... 69

**B**

- Baeckström, Ylva .... 54  
 Bartunek, Jean M. .... 45  
 Basadur, Min .... 19  
 Batra, Geeta .... 66  
 Belasen, PhD, Alan .... 26  
 Bellino, Enrico .... 74  
 Ben Ali, Mohamed Sami .... 60  
 Bennett, Simon Ashley .... 2  
 Beulen, Erik .... 13  
 Billah, Mohd Ma'Sum .... 53  
 Billah, Mohd Ma'Sum .... 74  
 Bindra, MJS .... 40  
 Biswas, Prana Krishna .... 70  
 Black, Kate .... 22  
 Booth, Gavin .... 51  
 Bosch, Reinoud .... 44  
 Bourne, Mike .... 5  
 Bowditch, John .... 26  
 Bowman, Natasha .... 46  
 Bracarense, Natalia .... 58  
 Brembeck, Helene .... 64  
 Bridge, Simon .... 21  
 Brown, Mike .... 2  
 Buhmann, Karin .... 17  
 Butterworth, Chris .... 11  
 Bula, Piotr .... 13  
 Bíró, Gábor .... 64

**C**

- Cao, Jin .... 56  
 Carvalho da Mesquita, José Marcos .... 8  
 Caseau, Yves .... 14  
 Chapman, Robert James .... 48  
 Chen, Lurong .... 60  
 Chen, Yunxian .... 56  
 Chey, Hyoung-kyu .... 75  
 Chohan, Usman W. .... 8  
 Cline, Dale K. .... 55  
 Clydesdale, Greg .... 58  
 Coad, Alex .... 3  
 Collins, David .... 46  
 Comfort, Louise K. .... 6  
 Contras, Ovidiu .... 41  
 Contreras-Medina, David Israel .... 13  
 Coplan, Scott .... 45  
 Corbitt, Robert .... 40  
 Cremaschi, Sergio .... 63  
 Crowder, Mark .... 50

**D**

- D'Alvia, Daniele .... 55  
 Dacko-Pikiewicz, Zdzisława .... 20  
 Dailey, Mark .... 35  
 Darnell, Roger .... 10  
 Datta, Sourya .... 52  
 Davies, MSc, MD, FRCPC, Jan M. .... 24

**E**

- de Jong, Eelke .... 71  
 De Lucia, Caterina .... 66  
 De Molli, Federica .... 46  
 De, Indranil .... 5  
 Delaney, Connie .... 25  
 Delaney, Connie .... 25  
 Delaney, Connie .... 25  
 Deninger, Dennis .... 7  
 Dihai, Wang .... 53  
 Dimitropoulos, Panagiotis .... 15  
 Dinnie, Keith .... 8  
 Doligalski, Tymoteusz .... 12  
 Donzé, Pierre-Yves .... 9  
 Douville, Sherri .... 25  
 Duda, Joanna .... 34  
 Duncan, Grant .... 29  
 Dziurski, Patryk .... 31

**F**

- Edmonstone, John .... 26  
 Euchner, James A. .... 39  
 Evans, Ariel .... 48

**G**

- Gabriel, Satyananda J. .... 73  
 Gabriele, Alberto .... 64  
 Gao, Fan .... 73  
 Garlick, Jeremy .... 74  
 Gil-Garcia, J. Ramon .... 60  
 Glen, Constance Cook .... 17  
 Glińska-Newęs, Aldona .... 19  
 Goddard, G. Jason .... 55  
 Goldsmith, Elizabeth B. .... 54  
 Gooberman, Leon .... 28  
 Graafland, Johan J. .... 17  
 Grady, Victoria .... 36  
 Greenstreet, Karen .... 37

**H**

- Haley, Usha C.V. .... 6  
 Hanappi, Hardy .... 74  
 Harris, Jonathan M. .... 66  
 Harrison, Rob .... 18  
 Hastings, Gerard .... 6  
 Healthcare Information & Management Systems Society (HIMSS) .... 26  
 Herasevich, MD, PhD, MSc, Vitaly .... 24  
 Heydari, Mohammad .... 5  
 Hinterhuber, Andreas .... 11  
 Hjorth, Daniel .... 19  
 Holbache, Linda .... 28  
 Holmqvist, Mikael .... 43  
 Horváth, Julius .... 63  
 Houston, Susan M. .... 26  
 Hu, Richard .... 14  
 Hughes MBE, Phil .... 23  
 Hyde, Fran .... 4

**I**

- Iakovleva, Tatiana .... 59  
 Idemudia, Uwafiofunk .... 16  
 Iglesias, Oriol .... 10  
 Ivanova, Ekaterina .... 42

**J**

- Jaber, David .... 16  
 Jasinski, Łukasz .... 73  
 Jelonek, Magdalena .... 69

**J**

- Jeston, John .... 38  
 Johannessen, Jon-Arild .... 67  
 John, C. Frederic .... 9  
 Johnson, Owain .... 67  
 Jones, Diana .... 36  
 Jones, Stewart .... 3  
 Jongwanich, Juthathip .... 74  
 Jugulum, Rajesh .... 12  
 Juska, Jerome M. .... 6  
 Juuso, Ilkka .... 38

**K**

- Kacapyr, Elia .... 62  
 Kaplan, Andreas .... 12  
 Karelis, Shannon .... 39  
 Karra, Neri .... 20  
 Kelly, Richard .... 46  
 Khare, Anshuman .... 14  
 Khare, Anshuman .... 33  
 Khushalani, Sunil .... 27  
 King, David R. .... 49  
 Kirton, Gill .... 29  
 Klimeczak, Karol Marek .... 44  
 Klinedinst, JoAnn .... 29  
 Knight, Joanne .... 33  
 Kolb, Bonita M. .... 4  
 Koralun-Bereznicka, Julia .... 56  
 Kowalski, Arkadiusz Michal .... 67  
 Krompier, Esq., Jeffrey A. .... 26  
 Kurz, Heinz D. .... 63  
 Kurz, Heinz D. .... 68

**L**

- Lander, Eduardo .... 39  
 Langa, Arturo .... 15  
 Langabeer, James R. .... 21  
 Laopodis, Nikiforos T. .... 62  
 Lapintie, Kimmo .... 59  
 Lapsley, Irvine .... 7  
 Last, Andy .... 16  
 Laurent, Éloi .... 75  
 Lechman, Ewa .... 60  
 Lee, Robert .... 64  
 Lee, Yong-Shik .... 73  
 Lehmann, Erik E. .... 31  
 Leick, Birgit .... 59  
 Lennon, Christopher .... 47  
 Liu, Hong .... 75  
 Loh, Jennifer .... 37  
 Lu, Pierre Xiao .... 7  
 Lubin, Laurence .... 4  
 Luizzo, Anthony .... 25  
 Luk, Sabrina Ching Yuen .... 70  
 Lunsford, Laura Gail .... 30  
 Lussier, Robert N. .... 16  
 Luu, Lien .... 53  
 López Castellano, Fernando .... 59

**M**

- Macfarlane, Alan .... 64  
 Maclaran, Pauline .... 10  
 Madden, Ian .... 38  
 Mahanti, Rupa .... 25  
 Majorus, Norbert .... 31  
 Mangeya, Hugh .... 9  
 Marguglio, BW (Ben) .... 13  
 Markham, Jerry W. .... 54  
 Markopoulos, Evangelos .... 37  
 Marques, Joan .... 16  
 Marsh, Tim .... 23  
 Marszk, Adam .... 61  
 Marx, Christian .... 3  
 Mastrodascio, Marco .... 15  
 Mazumdar, Sanjay .... 31  
 McCall, Brian P. .... 69  
 McMahon, James .... 75  
 Medeiros, Eduardo .... 58  
 Medlen, Craig Allan .... 74  
 Melander, Anders .... 35  
 Meng, Kelly .... 34  
 Mesjasz, Czesław .... 47  
 Metcalfe, Beverly Dawn .... 21  
 Mettenheim, Kurt .... 71  
 Meyers, Michael .... 39

**S**

- Sabourin, Vincent .... 14  
 Salvador, Elisa .... 47  
 Salvador, Elisa .... 49  
 Sanak-Komowska, Katarzyna .... 6

- Midttun, Atle .... 17  
 Millán Planelles, David .... 50  
 Minowa, Yuko .... 5  
 Minà, Anna .... 49  
 Mishra, Paritosh .... 43  
 Mohammed, Mikidatu .... 56  
 Mokhov, Sergei .... 19  
 Molenaar, Cor .... 49  
 Mollona, Edoardo .... 33  
 Moorman, Mike .... 7  
 Mowles, Chris .... 43  
 Mukhtar, Arshia .... 32

**N**

- Naib, Sudhir .... 50  
 Natarajan, Prashant .... 12  
 Ngo, Vi Dung .... 54  
 Niculescu, Ovidiu .... 45  
 Nicolini, Gianni .... 57  
 Nielsen, Christian .... 32  
 Niininen, Outi .... 5  
 Noreng, Øystein .... 34  
 Notteboom, Theo .... 8

**O**

- O'Mahoney, Joe .... 20  
 O'Sullivan, Catherine .... 4  
 Olson, Kent .... 66  
 Oręziak, Leokadia .... 55  
 Oyelaran-Oyeyinka, Banji .... 67  
 O'Connor, Allan .... 21

**P**

- Painceira, Juan Pablo .... 71  
 Pandeli, Jenna .... 8  
 Pandiarajan, Vijay .... 31  
 Parashar, Fiona .... 28  
 Parent, Michael .... 40  
 Patel, Taran .... 32  
 Pedersen, Morten .... 33  
 Pepper, Matthew .... 38  
 Peter, Henry .... 57  
 Pham, Hoang N. .... 15  
 Pierotti, Mark J. .... 2  
 Pilkington, Ann .... 47  
 Pirson, Michael .... 35  
 Pless, Nicola .... 44  
 Png, Ivan .... 69  
 Postula, Marta .... 55  
 Potts, Garrett W. .... 18  
 Prince, Shannon Joyce .... 18  
 Principles for Responsible Management Education, .... 42  
 Prock, Dan .... 40  
 Pullen, Alison .... 44

**R**

- Raei, Mohammed .... 35  
 Rahman, Nor Aida Abdul .... 52  
 Ratten, Vanessa .... 12  
 Ratten, Vanessa .... 19  
 Reiter, Thorsten .... 50  
 Rhoads, CJ .... 36  
 Robertson, Peter W. .... 52  
 Rochon, Louis-Philippe .... 69  
 Rosier, Jan .... 37  
 Ross, John .... 45  
 Ross, Michael N. .... 13  
 Rothwell, William J. .... 44  
 Rowley, Chris .... 11  
 Rzeplak, Agnieszka .... 45

**T**

- Sabourin, Vincent .... 14  
 Salvador, Elisa .... 47  
 Salvador, Elisa .... 49  
 Sanak-Komowska, Katarzyna .... 6

Sarea, Adel M.	70
Sawyer, Malcolm	53
Scariati, Paula	24
Scheiner, Marcia	30
Schlaudt, Oliver	64
Schneider, Geoffrey	71
Schneider, Geoffrey	73
Seaman, Claire	16
Sha, Yezhou	56
Shafiq, Ahsan	54
Shenkar, Oded	33
Shibata, Hiromichi	39
Sihvonen, Antti	50
Silver, Christopher	11
Simet, Lena	58
Sinha, Paresha	28
Sitkin, Alan	33
Skousen, Mark	65
Smith, David	24
Solimano, Andrés	67
Soltanifar, Mehrdad	38
Specchia, Antonio	5
Spinello, Richard A.	17
Stevens, Madeleine	29
Stretton, Paul	39
Swuste, Paul	23
Szelagowska, Anna	66
Szutowski, Dawid	7
Sáz, Patrício	9

**T**

Tachkova, Elina	4
Tan, Li	72
Taran, Yariv	31
Tarique, Ibraiz	29
Taylor, Andrew	36
Taylor, Peter	47
Thakur, Manish	42
Thomas, Howard	32
Tideman, Sander	22
Topić, Martina	17
Tranberg Hansen, Karen	3
Trejo Nieto, Alejandra	58

**U**

Uddin, Imam	72
Ugarte, Ruben	49
Upadhyay, V.	72
Urzelai, Berrbizne	20
Urzelai, Berrbizne	21

**V**

Valdés, Erick	70
Valeur, Charlotte	15
Vega, Gina	10
Vetraino, Elinor	20
Vetraino, Elinor	20
Villa, Stefano	73
Volpe, Salvatore	24

**W**

Waddington, Kathryn	43
Walle, Alf H.	19
Waller, Lee	28
Watkins, Alan	45
Wenkai, Sun	53
Westra, Richard	71
Whalen, Charles J.	72
Whitehead, James	36
Wilson, John F.	32
Wisla, Rafal	75
Witzel, Morgen	7
Witzel, Morgen	36
Wood, Jacob	70
Wright, David	22
Wziątek-Staško, Anna	44

**X**

Xu, Zhong	54
-----------	----

**Z**

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