

Research



[Industrial Revolution 4.0: Economic Foundations and Practical Implications](#) Edited By Stanisław Mazur

The radical transformations to which the economy and society have been subjected for decades have gained momentum in recent years, not least because of the coronavirus pandemic, the consequences of which are yet to be fully understood. As a result, certain economic models and business practices are becoming less sustainable. One of the reasons for this is the rapid advance of Revolution 4.0. The issues raised in this book are central to understanding the theoretical and practical aspects of the Fourth Industrial Revolution and its overwhelming impact on emerging socio-economic relations.



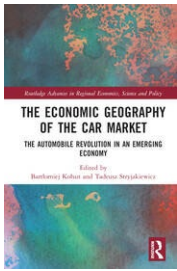
[Responsible Finance and Digitalization: Implications and Developments](#) Edited By Panu Kalmi, Tommi Auvinen and Marko Järvenpää

Examines how the financial sector is evolving and how the existing actors are adapting to institutional change and to the challenges from new actors and competitors. It also addresses the issue of how financial organizations are providing fixes to the challenges at the systemic level and how a healthier, more diverse and socially responsible financial sector is beneficial to the operations of the market economy as a whole. While there are books that address each of these issues, and also books that look at organizational diversity, there are few that investigate their interconnectedness.



[Political Geography of Cities and Regions: Changing Legitimacy and Identity](#) By Kees Terlouw

Presents a novel typology of relational and territorial perspectives on legitimacy and identity. This typology is then applied to two different political and historical contexts, namely the trajectories of the metropolitan region Amsterdam in the Netherlands and the metropolitan region Ruhr in Germany. The historical discussion spans 500 years, providing valuable depth to the study. Taken as a whole, the book provides a new perspective within the territorial-relational dichotomy and the geographies of discontent debate. Its key insights are that identity and political legitimacy are embedded in history and that both relational and territorial perspectives on these issues are time and place dependent.



[The Economic Geography of the Car Market: The Automobile Revolution in an Emerging Economy](#)

Edited By Bartłomiej Kołsut and Tadeusz Strykiewicz

Provides a comprehensive analysis of long-term changes in the car market of an emerging economy, with a focus on its spatial and temporal dimensions. The discussion of the geography of automobile revolution is linked to other social, economic, and spatial phenomena and processes (e.g. urban sprawl or rural marginalisation, consumer decisions and the evolution of quality of life, the development of individual entrepreneurship or environmental protection), as well as to transport, tax and customs policies.



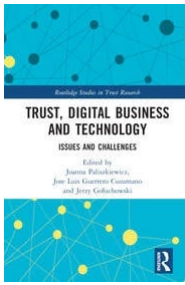
In this edited volume, the leading scholars in the field engage with consumers, marketers, corporations and policymakers as well as space dynamics and network formation to provide an in-depth examination of anti-consumption: a voluntary behavioural inclination to minimise rather than grow, to decelerate and simplify and to reduce the unnecessary exploitation of resources fuelled by consumer culture. [Anti-Consumption](#) (9780367420758) does not place anti-consumption on the high moral ground but rather demonstrates its complexity to spur innovative and critical thinking on how people, organisations, businesses and governments can treat consumption more as a necessity for survival than as a tool for self-expression, pleasure and economic growth.



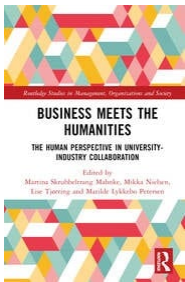
The task of managing innovation is one of continuous paradoxes, where an overly structured mind-set can impede entrepreneurship, creativity, culture and the right conditions for disruption. The question remains of how we can have the right lens to properly understand and appreciate innovation, and how we can have a flexible set of tools, techniques and perspectives to support innovation. [Innovation](#) (9780367343026) offers insights into the key ingredients, including business models, services, entrepreneurship and creativity, analysed alongside core contexts, such as disruptive technology.



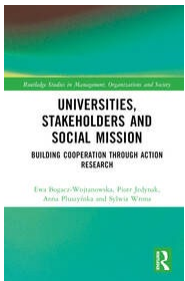
Using empirical data, [Innovation and Leadership in the Public Sector](#) (9781032042527) uniquely presents the dynamics of innovation within public sector organisations and identifies the most crucial factors that promote innovation or the determinants that enhance innovation activities. It presents a macro and micro analysis of workplace innovation in the Australian public sector written by a combination of practitioners and academics to provide both theoretical and practical insights.



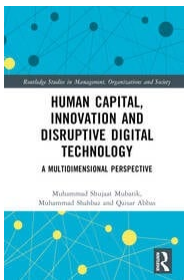
The subject of trust is relevant to both practitioners and researchers. It is widely recognized and confirmed that trust, especially mutual trust, when it is built at the right level, reduces the risk of interaction and increases the collaboration between partners. Readers will gain from [this book](#) theoretical and practical knowledge on digital trust; theoretically, well-grounded knowledge on digital trust and related concepts, empirically validated by practice. Most authors have taken innovative approaches to consider issues highlighting a selected aspect of the core theme of this book.



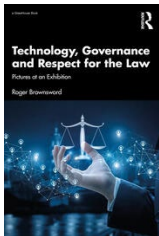
Universities are increasingly expected and measured by their direct engagement in collaborations beyond academia. Exploring the potential that lies in university-business collaborations, [Business Meets the Humanities](#) attends to the dilemmas, dualities, and challenges that follow such collaborations, especially in the academic traditions of the social sciences and humanities. Each contribution investigates how the human perspective – a perspective that highlights how complex knowledge and a deep understanding of human everyday life – enriches companies' processes, products, services, and ideas. By gathering hands-on experiences, the book provides readers with inspirations, reflections on, and insights into university-business collaborations.



Today's universities are confronted with questions about the increasing scale of corporatization and commercialization, as well as their decreasing activity in the field of the social mission, i.e., engagement in the real problems of ordinary people, local communities and society at large. As a remedy for this problem, [Universities, Stakeholders and Social Mission](#) proposes using action research as a means of shaping collaboration between universities and their stakeholders, taking into account related benefits, opportunities and challenges.



Human capital appears to be at the core of business strategies helping firms to recover from the catastrophic effects of COVID19 and bounce back effectively. [Human Capital, Innovation and Disruptive Digital Technology](#) provides a diverse view of the human capital, its multifaceted role and application in an organization. The book also offers a comprehensive analysis on the role of human capital in industry 4.0, firm internationalization, and organizational ambidexterity and outlines strategies for the firm to improve its human capital readiness, keeping in view the contemporary business dynamics.

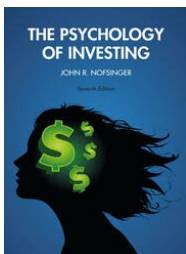


In the context of the technological disruption of law and, in particular, the prospect of governance by machines, this book – written by one of the leading figures in the field – reconsiders the demand that we should respect the law, simply because it is the law.



Capitalist agriculture relies heavily on the pollination work of bees, but this system harms bees in innumerable ways. [Capitalist Agriculture and the Global Bee Crisis](#) (9780367695613) focuses on the three most urgent problems: the standardization of landscapes through monocultures; the use of pesticides; and the embeddedness of commercial, migratory beekeeping in the capitalist agriculture system. The book argues for an interspecies alliance of small-scale farmers, bee advocates, beekeepers, environmentalists, and bees themselves, along with a vision for an agricultural system that nurtures multispecies flourishing.

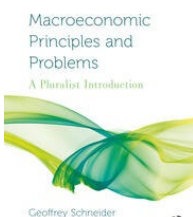
Textbooks



[The Psychology of Investing](#), 7th edition by John R. Nofsinger

Analyzing how investors behave in the real world, *The Psychology of Investing* delves into the ways biases influence investment behavior, and how overcoming these biases can increase financial success. Now in its seventh edition, this classic text features an easy-to-understand structure, illustrating psychological biases as everyday behavior; analyzing their effect on investment decisions; and concluding with academic studies that show real-life investors making choices that hurt their wealth.

"John Nofsinger's *The Psychology of Investing* has become a modern classic. The seventh edition features new content on fintech and cryptocurrencies, the role of social media in investing, generational biases, and the COVID-19 pandemic. Anyone interested in keeping abreast of the latest developments on the behavioral side of investing should find this latest edition indispensable." H. Kent Baker, University Professor of Finance, American University.

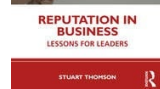


[Macroeconomic Principles and Problems: A Pluralist Introduction](#), 1st edition by Geoffrey

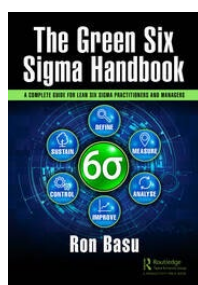
Schneider

Macroeconomic Principles and Problems: A Pluralist Introduction offers a comprehensive overview of the major topics in modern macroeconomics, from mainstream and heterodox perspectives. This textbook examines the key macroeconomic problems and policy debates facing contemporary society, including economic crises, sustainability, fiscal and monetary policy, government debt, state-led vs. market-led approaches for growth, and unregulated trade vs. protectionism. Written in an engaging style and focused on real-world examples, the book brings macroeconomics to life. Multiple examples of how each economic model works, coupled with critical analysis of the assumptions behind them, enable students to develop a sophisticated understanding of the material. *Macroeconomic Principles and Problems* offers the most contemporary and complete package for any pluralist macroeconomics principles class.

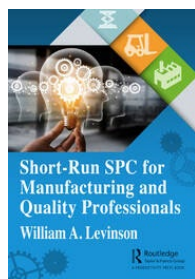
Professional



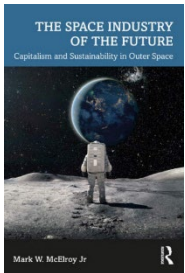
A compelling mix of reputation management, crisis leadership and the role of politics in business, [Reputation in Business](#) (9781032277462) provides unique practical steps that leaders can take to protect their reputations and those of the organisations they head in an ever more open social media-led world.



[The Green Six Sigma Handbook: A Complete Guide for Lean Six Sigma Practitioners and Managers](#) is a hands-on single-source reference of tools, techniques, and processes integrating both Lean and Six Sigma. This comprehensive handbook provides up-to-date guidance on how to use these tools and processes in different settings, such as start-up companies and stalled projects, as well as establish enterprises where the ongoing drive is to improve processes, profitability, and long-term growth. It not only applies appropriate Lean and Six Sigma tools and approaches, fitness for the purpose, but it aims at sustainable changes. This goal of sustainability is a stable bridge between Lean Six Sigma and climate change initiatives. Hence, when the tools and approaches of Lean Six Sigma are focused and adapted primarily to climate change demands, we get Green Six Sigma.



[Short-Run SPC for Manufacturing and Quality Professionals](#) helps readers to deploy practical and simple control charts for production runs for which no prior history is available and control the processes until enough data accumulate to enable the traditional methods. They will be able to track multiple product features with different specifications and also control mixed-model applications in which a tool generates very short runs of parts with different specifications. The methods will not require software beyond readily available spreadsheets, nor will they require specialized tables that are not widely available. Process owners and quality engineers will be able to perform all supporting calculations in Microsoft Excel, and without the need for advanced software.



Written by a former NASA engineer, [*The Space Industry of the Future*](#) (9781032215082) is the first book to provide direction for the space industry on how value creation in space can occur for the greater benefit of humanity using principles of capitalism and sustainability. The timing of this book is ideal given a) sustainability challenges facing humanity, and b) that the growth of the commercial space economy is now occurring at a rate never seen before. The guidance contained in this book includes considerations beyond profit-seeking alone, founded on a bespoke value-creation criteria to apply in the context of for-profit outer space activities that, if used, will result in the maximum value creation that a company is capable of. The criteria are developed and presented through a rigorous discussion on capitalism, economics, value theory, the circular economy, stakeholder management, and ethics.