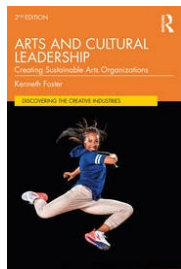


Textbooks



[Start-ups and Crisis Management](#) by Dafna Kariv

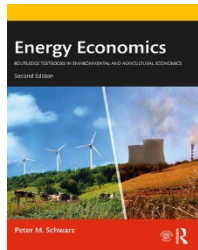
Drawing on a mixture of theory, cases, and interviews, *Startups and Crisis Management* provides a valuable overview of how new ventures fared in the wake of the COVID-19 pandemic. It then considers the wider lessons for startups operating in times of crisis and adjusting to the 'new normal'.



[Arts and Cultural Leadership, 2e](#) (Kenneth Foster, University of Southern California in Los Angeles, USA)

"We have long needed a definitive guide to arts leadership. This is that book." Not our words, those of the President and CEO of The League of American Orchestras about this new edition of a successful textbook which leverages the author's expertise in practice and teaching. The first edition was known simply as "Arts Leadership" and we hope the title evolution will aid discoverability amongst potential adopting instructors.

Economics:



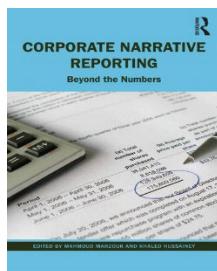
[Energy Economics](#), 2nd Edition by Peter M. Schwarz

Energy Economics outlines the fundamental issues and possible solutions to the challenges of energy production and use, presenting a framework for decisions based upon sound economic analysis. This approach considers market forces and policy goals, including economic prosperity, environmental protection, and societal well-being. The second edition has been thoroughly updated, addressing dramatic shifts in the use of fuel and electricity, accelerated plans for the use of renewable energy, and pathways towards a lower-carbon future. A new chapter on electric vehicles examines its impact on transportation, the electricity market, and carbon emissions. Global examples throughout the book reflect the universal application of energy economics. With this economic foundation, coupled with perspectives from real-world applications, and perspectives from related disciplines, this text sharpens the student's ability to understand, evaluate, and critique energy policy.

"Energy Economics by Professor Peter Schwarz describes and explores the challenges of the world's energy sector. It offers a modern and novel assessment of the operations, economics and management of conventional energy markets and a vivid analysis of the role of renewable energy, nuclear energy, the electrification of the transportation sector, and various government policies and regulations. I enjoyed the book's innovative assessment and focus on the future of energy and sustainability and recommend it to undergraduate and graduate students who care about how the energy sector functions and interacts with the environment, the economy and people's life." Asher Tishler, Professor and former Dean of the Faculty of Management at Tel Aviv University.

"Peter Schwarz's *Energy Economics* is an essential component of the bookshelf for energy economists and, especially, environmental economists who are not steeped in the economics of energy. The second edition includes a number of chapters you can't find anywhere else (e.g., electric vehicles and next generation renewable alternatives). I look forward to using it as a supplement in my courses." John Whitehead, Professor, Department of Economics, Appalachian State University.

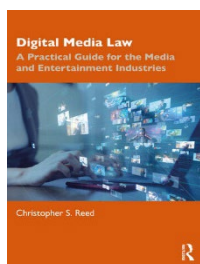
Finance:



[Corporate Narrative Reporting: Beyond the Numbers](#) Edited by Mahmoud Marzouk and Khaled Hussainey

This book presents a comprehensive and expert-led insight into the role, types, practices and determinants of corporate narrative reporting (CNR). It provides a detailed overview of the importance of narrative disclosure in understanding the full annual report and, consequently, company performance and future prospects. CNR comprises integral information presented in the front half of the annual report, which helps to tell the full story of a business, providing a comprehensive overview and understanding of both its past and future performance. Supported with illustrative tables and figures throughout, this volume contains a plethora of carefully selected chapters, featuring the analytical insight of knowledgeable academics and researchers from all over the world. Using different data collection and analysis methods, it links and advances theory and practice in the disclosure and presentation of non-financial information in annual reports and other disclosure channels. *Corporate Narrative Reporting* is an invaluable resource for both students and practitioners interested or involved in preparing, reviewing/auditing, analysing and understanding annual reports. It should also be of particular interest to policymakers, regulators and investors.

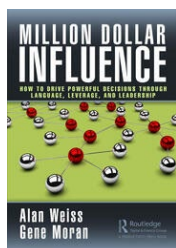
Law:



[Digital Media Law: Practical Guide for the Media and Entertainment Industries](#)

By Christopher S. Reed

Digital Media Law offers a practical guide to the law of media and communication, focusing on digital channels, models, and technologies. It draws together the aspects of media law that are most critical for those engaged in the production and distribution of digital media, from traditional broadcasters and internet-based services to major internet platforms. As an expert scholar and educator in media law, Christopher S. Reed brings considerable experience as an in-house lawyer for a U.S.-based media company with extensive news, sports, and entertainment operations. This blend of practical and scholarly insight delivers a textbook which packs foundational principles and concepts into the context of the digital environment, focusing on how those doctrines are applied in the face of rapidly evolving newsgathering, production, and distribution technologies.



[Million Dollar Influence: How to Drive Powerful Decisions through Language, Leverage, and Leadership](#)

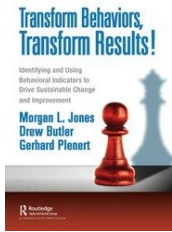
By Alan Weiss, Gene Moran

Million-dollar influencers understand that influence doesn't mean kissing up to everyone. While we may all be equal as human beings, not everyone has a stake in the outcomes in the business of influence. Some will resist change for the sake of resisting change. They lack imagination or let fear hold them in place. Recognizing actual stakeholders will guide your positioning of stakes in the ground that will mark critical positions leading to your desired outcome.

Features:

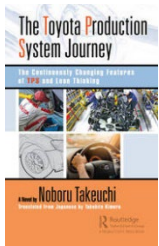
Information Classification: General

- How consensus building is something to live with, not something to die for
- The fundamental difference between accountability and authority
- The need for innovation and even improvisation in wielding influence
- The scientific and magical contrasts of language
- How to effectively maneuver within political environments
- How to rally the right stakeholders at the right time
- The powerful role of consequence



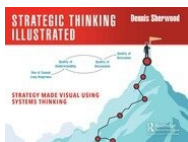
[Transform Behaviors, Transform Results! Identifying and Using Behavioral Indicators to Drive Sustainable Change and Improvement](#) by Morgan L. Jones, Drew Butler, Gerhard Plenert

When trying to embed changes or new mindsets and behaviors, organizations tend to focus on following a particular methodology rather than clearly defining the underlying behaviors that will deliver the sustainable behavioral change and align the thought processes that drive the behaviors—whether their intent is to continuously improve safety or overall risk management or achieve a sustainable growth and improvement trajectory. The most challenging part of any performance-improvement implementation is the identification of key behavioral indicators (KBIs). The purpose of this book is to assist with that challenge and make “behaviors” easier to understand and identify. The book defines and describes the importance of focusing on the behaviors necessary for sustainable change rather than focusing on the tools and methodology behind change management. It discusses multiple lenses of change including Lean, Six Sigma, Agile, Risk, and Customer Experience and also addresses the weaknesses of complying solely with the methodology and tools. It proposes a behavioral framework to suit each particular lens.



[The Toyota Production System Journey: The Continuously Changing Features of TPS and Lean Thinking](#) by Noboru Takeuchi

Essentially, this book describes the Toyota Production System as based on the philosophy: “Always sketching out and pursuing the ideal state of manufacturing.” This book focuses on the factory to help readers understand the fundamental ideology of TPS. The main character started his career as a technical expert in the R&D division of an automotive Company and eventually becomes an Instructor of TPS. His broad career in companies is used to vividly describe the form of the Toyota Production System. To explain the growth of apprentices of various titles and positions, this story is woven with several short stories presented from the perspective of the main character, who grows from being a group leader to section leader to manager to general manager.



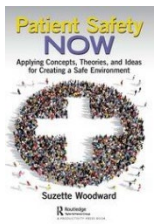
[Strategic Thinking Illustrated: Strategy Made Visual Using Systems Thinking](#) by Dennis Sherwood

Systems thinking, the subject matter of this book, is the disciplined study of systems, and causal loop diagrams – the “pictures” of this “picture book” – are a very insightful way to represent the connectedness of the entities from which any system is composed, so taming that system’s complexity. Systems are complex for two main reasons. First, the manner in which they behave over time can be very hard to anticipate – and anticipating the future sensibly is of course a key objective of management. Second, the ‘entities’ within a system can be connected together in very complex ways, so that an intervention “here” can result in an effect “there, “, perhaps a long time afterward. Sometimes this can be surprising, and so we talk of “unintended consequences” – but this is of course a euphemism for “because I didn’t understand how this system behaves, I had not anticipated that.”



Healthtech Innovation: How Entrepreneurs Can Define and Build the Value of Their New Products
By Silvia Micalo

Healthtech Innovation: How Entrepreneurs Can Define and Build the Value of Their New Products is a down-to-earth survival guide for entrepreneurs struggling to secure a strategic position within the healthtech ecosystem. Which is expected that by 2026, the global digital health market size will be around \$657 billion. This book is designed to help innovators navigate this complex and newly volatile landscape. It covers business strategy, marketing, funding acquisition, and operation in a global regulatory context. It is written in simple language, evidenced by the latest academic and industry research, and explained using real-world examples and case studies.



Patient Safety Now: Applying Concepts, Theories, and Ideas for Creating a Safe Environment
By Suzette Woodward

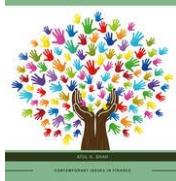
Patient Safety Now provides the reader with a unique view of patient safety that looks beyond the traditional negative and retrospective approach to one that is proactive and recognizes the impact of conditions, behaviours and cultures that exist in healthcare on everyone. It is written not only for healthcare professionals and patient safety personnel, but for patients and their families who all want the same thing. Too often when things go wrong, relationships quickly become adversarial when in fact this can be avoided by recognizing that, rather than being in separate camps, there are shared needs and goals in relations to patient safety.



[Future Human Behavior: Understanding What People Are Going To Do Next](#) by Thimon De Jong

Thimon de Jong's *Future Human Behavior* is a unique and accessible examination of our thrilling, challenging and unpredictable world and how we respond, react and shape it. Using insightful and original examples aligned with pertinent analysis, the author takes the reader on a compelling journey through future behavioral dynamics. He engages with a wide variety of topics, from digitalisation to trust, from ethics to mental health.

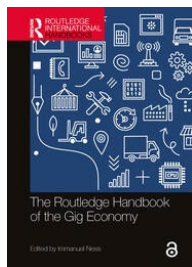
Research



Inclusive and Sustainable Finance: Leadership, Ethics and Culture by Atul K. Shah. The ISBN is 9780367759421. Here is a link: [Inclusive and Sustainable Finance: Leadership, Ethics and Culture - 1s \(routledge.com\)](https://www.routledge.com)

Due to the timely topic and author's focus on promotion, the author has had lots of interest and he has talks lined up at various institutions including Bayes Business School.

[Here](#) are some terrific testimonials on the author's web page.



Routledge Handbook of the Gig Economy, edited by Immanuel Ness, 9780367752903.

[The Routledge Handbook of the Gig Economy - 1st Edition - Immanuel Ne](#)

Research on the growth of the precarious economy is of significant interest as the economy increasingly becomes dependent on gig work. However, as platform and automated service work has grown, there remains a chasm in understanding the key aspects of digital labour.

This handbook presents comprehensive theoretical, empirical, and historical accounts of the political economy of informal work from the late 20th century to the present.

The handbook features an Open Access Chapter on the topic of migrant experiences of gig work in Amsterdam