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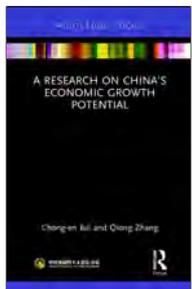
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A Research on China's Economic Growth Potential



Chong-en Bai and Qiong Zhang

Series: *China Perspectives*

After impressive growth of about 10% per annum for three decades, China's visible signs of economic slowdown since 2008 have been subject to much contention. The first part of this book predicts China's growth potential to 2050 from a simplified supply-side perspective. In the second part, the book discusses the sources of change in productivity in China and analyzes the causes of the slowdown from a productivity point of view. Finally, this book outlines policy recommendations, including supply-side structural reform and macroeconomic policy frameworks to effectively address the issue of decline in both labor and labor productivity growth.

Routledge

Market: Economics/China's Economics

May 2017: 216x138: 80pp

Hb: 978-1-138-08277-9: **£55.00**

eBook: 978-1-315-11234-3

* For full contents and more information, visit: www.routledge.com/9781138082779

E-Government in Kazakhstan

A Case Study of Multidimensional Phenomena



Maxat Kassen, Eurasian Humanitarian Institute, Kazakhstan

Series: *Routledge Advances in Central Asian Studies*

Kazakhstan, a former post-Soviet state, has been successful in the development of e-government. This book analyses the e-government politics in the country from a multitude of dimensions. It examines the adoption of a wide range of technology-driven public sector projects and platforms and identifies the key drivers, challenges, regulation policies and stakeholders of e-government reforms in this transitional society. Furthermore, it suggests that a universal framework can be applied when investigating e-government projects in the developing world.

Routledge

Market: Central Asian/Eurasian Studies, Government

August 2016: 216x138: 138pp

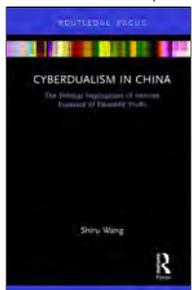
Hb: 978-1-138-22070-6: **£48.99**

eBook: 978-1-315-40058-7

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Cyberdualism in China

The Political Implications of Internet Exposure of Educated Youth



Shiru Wang

Series: *Routledge Contemporary China Series*

This book addresses these questions by focusing on the most digitally embedded segment of Chinese population – university students. Using survey evidence from more than 1200 observations, data confirm that Internet exposure to information generated by fellow netizens promotes democratic orientation, enhances political resistance to indoctrination, and boosts popular nationalism. However, exposure to government-managed websites encourages regime support and, at a less significance level, decreases democratic orientation, and elevates official patriotism. Building upon quantitative evidence, this book draws a nuanced picture of Internet exposure

and its political implications.

Routledge

Market: China/Digital Citizenship

May 2017: 216x138: 100pp

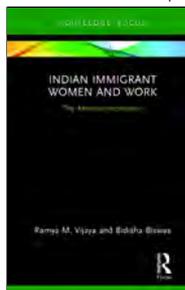
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Indian Immigrant Women and Work

The American experience



Ramya M. Vijaya, Stockton University, US and Bidisha Biswas, Western Washington University, US

Series: *Routledge Studies in Asian Diasporas, Migrations and Mobilities*

Recently, interest in the numbers of skilled immigrants coming from India to the US has soared. However, this immigration is seen as being overwhelmingly male. This book investigates the work trajectories and related assimilation experiences of independent Indian women who have chosen their own migratory pathways in the US. It explores the links between individual experiences and the macro trends of women, work, immigration and feminism. The authors use historical records, previously unpublished gender disaggregate immigration data,

and interviews with Indian women who have migrated to the US to demonstrate that independent migration among Indian women has a long and substantial history.

Routledge

Market: Asian Studies, Diaspora Studies

October 2016: 216x138: 114pp

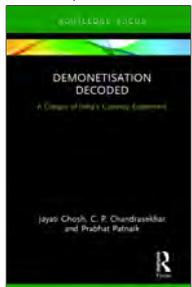
Hb: 978-1-138-69019-6: **£48.99**

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Demonetisation Decoded

A Critique of India's Currency Experiment



Jayati Ghosh, C. P. Chandrasekhar and Prabhat Patnaik

This important and timely book provides a quick and concise explanation of the goals, implications, initial effects and the political economy of the major demonetisation move announced in November 2016 by the Government of India. It clarifies key concepts and offers astute economic analysis to guide the reader through the various claims, arguments and critiques that have been made, highlights the complexities of the processes that have been unleashed, and examines the likely outcomes in the long-term as well as those that are immediately evident.

Routledge India

Market: Indian Economy / Economics / Politics and Governance / South Asian Studies

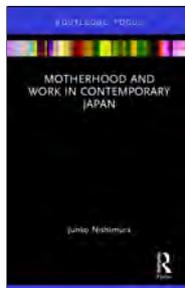
March 2017: 216x138: 104pp

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Motherhood and Work in Contemporary Japan



Nishimura Junko, Meisei University, Japan

Series: *Routledge Research on Gender in Asia Series*

The proposed book explores the employment patterns of women born in the 60s and 70s by presenting a comprehensive picture of the employment patterns of Japanese women who raised or are raising their children in the 1990s and the 2000s. Many women born in the 60s and 70s raised their children after the 1990s when the Japanese economy experienced a serious economic downturn. On the other hand, gender equality policy and childcare leave systems were enhanced under pressure to cope with low fertility during this period. This book explores how these economic and policy circumstances, mediated by employment practices in Japanese firms and family systems,

affect mothers' employment in Japan.

Routledge

Market: Japanese Studies/ Asian Studies

March 2016: 216x138: 121pp

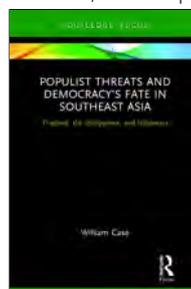
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Populist Threats and Democracy's Fate in Southeast Asia

Thailand, the Philippines, and Indonesia



William Case, City University of Hong Kong

Series: Routledge Contemporary Asia Series

This book offers a new explanation for democracy's collapse or persistence in Southeast Asia today. Focusing on Thailand, the Philippines and Indonesia — the three countries in the region with the most democratic experience — William Case shows that existing accounts based on contextual factors are by themselves incomplete. Hence, they lead us wrongly to anticipate democracy's persistence in Thailand and its collapse in Indonesia. They more accurately, though only partially correlate with democracy's fluctuations in the Philippines.

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Market: Asian Politics, Southeast Asia

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Regional Administration in Japan

Departure from uniformity



Shunsuke Kimura

Series: Routledge Contemporary Japan Series

This book aims to address the dynamism of concepts of wide area public service in Japan. It advocates the use of flexible strategies to ensure service standards are best suited to each regional demand. This concept can be called "departure from uniformity". This book also examines the advantages and disadvantages of these shifts for the future of Japanese public policy, and suggests various strategies to prevent further complications; e.g. autonomous settlement zone.

Routledge

Market: Japan/ Asian Studies

July 2016: 216x138: 148pp

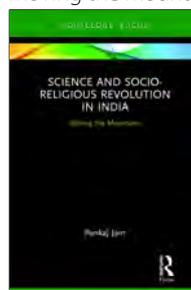
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Science and Socio-Religious Revolution in India

Moving the Mountains



Pankaj Jain, University of North Texas, USA

Series: Routledge Studies in Asian Religion and Philosophy

This book argues that the concept of dharma, the law that supports the regulatory order of the universe in Indian culture, can be applied as an overarching term for HESCO's socio-economic work. This book presents the social-environmental work in contemporary India by Dr. Anil Joshi in the Himalayas and by Baba Seechewal in Punjab combining the ideas of traditional and scientific ecological knowledge systems. Based on these two examples, the book presents the holistic model transcending the dichotomies of nature vs. culture and science vs. religion, especially as practiced and utilized in the non-Western society such as India.

Routledge

Market: Asian Studies, Religion, Philosophy

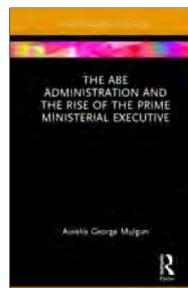
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The Abe Administration and the Rise of the Prime Ministerial Executive



Aurelia George Mulgan, University of New South Wales, Australia

Series: Routledge Focus on Asia

The book highlights the factors behind the rise of the 'prime ministerial executive' in Japan, explaining how it operates and how it is contributing to Abe's unprecedented policymaking authority. It demonstrates how reform of central government under Prime Ministers Nakasone, Hashimoto and Koizumi has produced the constitutional innovations to allow the Prime Minister to assert policy leadership in a more prominent way, turning Japan's decentralised and politics on its head. Comparing the Westminster and Presidential systems of governance, applying them to the Japanese context, it nevertheless shows that elements of both remain and this continues to define the Japanese style of government.

Routledge

Market: Politics, Japanese Politics, Asian Politics

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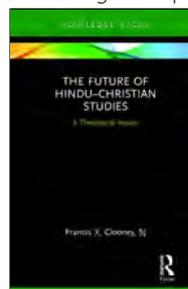
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The Future of Hindu-Christian Studies

A Theological Inquiry



Francis X. Clooney, Boston College, USA

Series: Routledge Hindu Studies Series

Based on the Westcott-Teape Lectures given in India and at the University of Cambridge, this book explores the possibilities and problems attendant upon the field of Hindu-Christian Studies, the reasons for occasional flourishing and decline in such studies, and the fragile conditions under which the field can flourish in the 21st century. The chapters examine key instances of Christian-Hindu learning, highlighting the Jesuit engagement with Hinduism, the modern Hindu reception of Western thought, and certain advances in the study of religion that enhance intellectual cooperation.

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Market: Asian Religion, Theology

June 2017: 216x138: 136pp

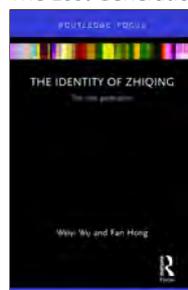
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The Identity of Zhiqing

The Lost Generation



Weiwei Wu, Shanghai Jiao Tong University and **Fan Hong**, Bangor University, UK

Series: Routledge Contemporary China Series

This book provides new research on Zhiqing, the first generation brought up after the establishment of the People's Republic of China and regarded as a lost generation during the Cultural Revolution. Presenting a remembrance of their tortuous life trajectories, the book investigates their distinctive identity and self-identification. It takes a social psychological perspective and is unique in its use of first-hand materials, compiling individuals' memories collected from interviews. This innovative research offers an informative induction of the topic and contributes to the development of contemporary Chinese studies by laying

the foundation for a specialized Zhiqing study.

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Market: Chinese History, Asian History

March 2016: 216x138: 102pp

Hb: 978-1-138-93317-0: **£48.99**

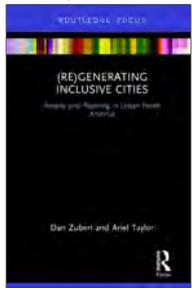
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(Re)Generating Inclusive Cities

Poverty and Planning in Urban North America



Dan Zuberi and Ariel Judith Taylor

Series: *Routledge Research in Planning and Urban Design*

(Re)Generating Inclusive Cities is about urban revitalization across North America, in cities including: San Francisco, Toronto, Boston, Vancouver, New York and Seattle. Infrastructure projects including the High Line and Big Dig are explored alongside urban neighborhood creation and regeneration projects. This book wrestles with challenging, but important questions of urban planning including: who benefits and who loses with these urban regeneration schemes and what policy tools can be used to mitigate harm? The authors propose a new way forward for understanding and promoting better urban design practices to build more socially just and inclusive cities.

Routledge

Market: Urban Planning

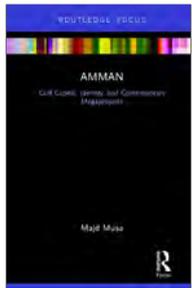
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Amman: Gulf Capital, Identity, and Contemporary Megaprojects



Majd Musa

Series: *Built Environment City Studies*

This book investigates the influences of Gulf capital flows to Amman on the city's urban built environment and its megaprojects during the early twenty-first century. It analyses cases of contemporary megaprojects in the city – The New Downtown (Abdali), Jordan Gate, and Sanaya Amman – in terms of their relation to Gulf capital, the capitalist economy and its modes of production, the city image, and the city residents' identity.

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Market: Planning

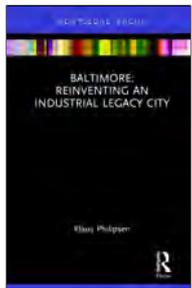
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Baltimore: Reinventing an Industrial Legacy City



Klaus Philipsen, Philipsen Architects, USA

Series: *Built Environment City Studies*

This book is an exploration into the reinvention, self-reflection, and boosterism of US legacy cities, taking Baltimore as the case study model to reveal the larger narrative. It investigates the modern urban condition and the systemic problems involved with adapting metropolitan regions into equitable and sustainable communities, covering topics such as growth, urban sprawl, the depletion of cities, social justice, transportation, community development, sustainability and diversity. Baltimore's proximity to the nation's capital, combined with its industrial past, presents the optimum viewpoint to investigate these challenges and draw parallels with cities across the world.

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Market: Planning

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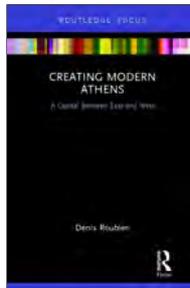
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Creating Modern Athens

A Capital Between East and West



Denis Roubien, Technological Educational Institute of Western Greece, Greece

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This book explores the development of the city of Athens after the Greek War of Independence. It presents the process of creation of a neo-classical capital, in the place of a pre-existing town with the remains of a long history. The book examines the treatment of the pre-revolutionary town, its connection with the neo-classical city, the position of old churches in this antiquity-centered capital, and the factors that influenced the implementation of the projects for the new capital and their consequences on the city's evolution. It will be of interest to historians, geographers, architects and scholars of Europe.

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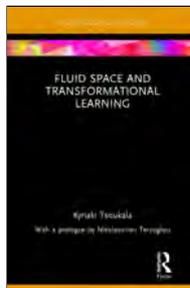
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Milan

Productions, Spatial Patterns and Urban Change



Edited by Simonetta Armondi, Politecnico di Milano, Italy and Stefano Di Vita, Politecnico di Milano, Italy

Series: *Built Environment City Studies*

This book explores the contentious geographies of innovation, productions and working spaces, both empirically and theoretically in Milan. Through this analysis, the book provides an insight into the complexity of contemporary urban phenomena beyond a traditional metropolitan lens, highlighting issues such as rescaling, urban decentralization and recentralization, extensive urban transformation and shrinkage and molecular urban regeneration.

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Market: Urban Planning

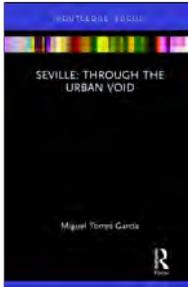
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Seville: Through the Urban Void



Miguel Torres

Series: *Built Environment City Studies*

Recent years have seen a growing interest in undetermined and unqualified urban spaces. Understanding cities as spaces for encounter, conflict and otherness, this book argues that this indeterminacy is not marginal but a key characteristic of urban space, and degrees of liberty foster change, creativity, and political action. The urban void is a conceptual construct that aims to render a principle of absence apprehensible, and to describe how it intervenes in place-making in the city.

Routledge

Market: Planning

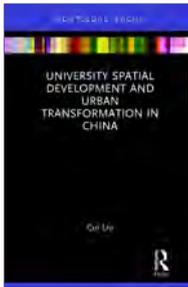
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University Spatial Development and Urban Transformation in China



Cui Liu

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This book explores the changing relationship between the university and the city from a spatial perspective. Based on theories and discourses on the production of space, the book analyses case studies in university spatial development in China at three scales – global, national and local – covering social and urban contexts, the urban transformation, interactions in the development process and the changing dynamic between university and city to proposal mutually beneficial planning strategies. This book will help identify the key factors and relationships in university spatial development using theoretical and empirical data to guide future urban planning.

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For HR and line managers



Antonios Panagiotakopoulos

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A Short Guide to People Management describes the new world of business and management, which is characterized by continuous change and precarious employment. It examines the individual at work, group behavior, people resourcing, performance and development, and concludes with a look at organizational change.

This guide provides a thorough examination of the key areas of organizational psychology and people management and offers an easy to digest theory on each topic coupled with the latest empirical evidence. All the core theories of HRM and OB are presented methodically and critically, appealing to professionals

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Market: Business and Management

May 2016: 216x138: 66pp

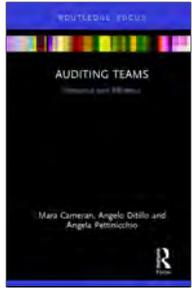
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Auditing Teams

Dynamics and Efficiency



Mara Cameran, University of Bocconi, Italy, **Angelo Ditillo**, University of Bocconi, Italy and **Angela Pettinicchio**

Series: Routledge Focus on Business and Management

This book provides new research insights into the relevance and dynamics of auditing teams and their impact on auditing quality, and specifically responds to the recent claim from regulators that auditing team characteristics are the source of wide variations in quality. By leveraging different perspectives - auditing, management accounting, organization and psychology - to investigate auditing teams and basing on evidence collected from the professional world, this book will provide a unique insight into the role of auditing teams on audit quality. It will be of great interest to scholars and advanced students in auditing,

as well as to practitioners and regulators in the field.

Routledge

Market: Business & Management

April 2017: 216x138: 124pp

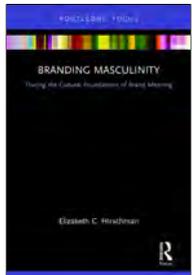
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Branding Masculinity

Tracing the Cultural Foundations of Brand Meaning



Elizabeth C. Hirschman, Rutgers University, USA

Series: Routledge Interpretive Marketing Research

@text Branding Masculinity is the first research book to delve into the cultural origins of masculinity in America. By asking men what they consider to be masculine beliefs, attitudes, behaviours, and possessions, the research identifies how contemporary American men form their sense of being manly.

Routledge

Market: Business & Management

February 2016: 229 x 152: 96pp

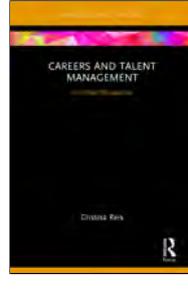
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Careers and Talent Management

A Critical Perspective



Cristina Reis, University of New Haven, USA

Series: Routledge Focus on Business and Management

This book challenges and deconstructs the notion of the "perfect career" in order to provide new perspectives on talent management and career creation. It argues that the set skills organizations look for as indicators of superstar performers are not necessarily those that lead to competitive advantage, critically analyzing topics related to the field of careers to demonstrate the range of employee skills that can benefit an organization. These new perspectives on talent management will no doubt get students of human resource management thinking critically about the implications of pursuing or encouraging a "perfect" career trajectory.

Routledge

Market: Careers

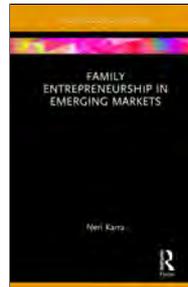
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eBook: 978-1-315-81947-1

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Family Entrepreneurship in Emerging Markets



Neri Karra, IESEG University, France

In this fascinating study, Neri Karra examines entrepreneurial family businesses in emerging markets by integrating three schools of thought: agency theory, an institutional framework, and the altruism perspective.

Providing an in-depth treatment of the area as well as a real-life case study, it provides a theoretical perspective as well as qualitative insights. It also offers practical observations and future research implications.

This book will be valuable reading to students and researchers of entrepreneurship, family businesses, and altruism in management.

Routledge

Market: Marketing

August 2017: 216x138: 90pp

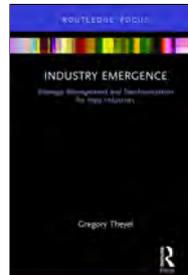
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eBook: 978-1-315-16441-0

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Industry Emergence

Strategic Management and Synchronization for New Industries



Gregory Theyel, University of Cambridge, UK

This book develops a novel industry emergence framework to explain the features, interaction, and synchronization of key elements for the birth and growth of new industries.

Routledge

Market: Innovation

August 2016: 216 x 140: 104pp

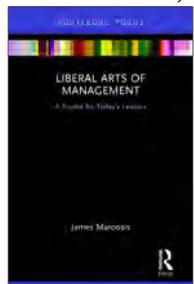
Hb: 978-0-415-73499-8: **£50.00**

eBook: 978-1-315-81948-8

* For full contents and more information, visit: www.routledge.com/9780415734998

Liberal Arts of Management

A Toolkit for Today's Leaders



James Marooosis, Fordham University, USA

This book analyzes and elucidates the view that the purpose of the liberal arts is to offer leadership training and guidelines for success. This professional or managerial tradition of the liberal arts is discussed historically, revisiting three central claims purported by the Ancients to make the point that management and the liberal arts are connected and build off each other to provide a framework for leadership in both domains. This book will appeal to researchers in leadership studies, management, and the liberal arts.

Routledge

Market: Leadership

March 2016: 216 x 140: 68pp

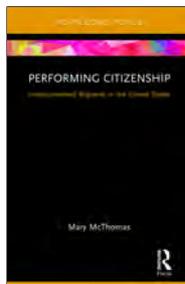
Hb: 978-1-138-64114-3: **£50.00**

eBook: 978-1-315-63067-0

* For full contents and more information, visit: www.routledge.com/9781138641143

Performing Citizenship

Undocumented Migrants in the United States



Mary McThomas, California State University

Undocumented migrants in the United States raise compelling questions about political legitimacy, obligation, and citizenship. If they are truly members of their communities, should they have a voice in the laws and policies that impact their lives? Should their interests be considered, especially in light of exploitation by employers, the possibility of detention and the threat of deportation? This book argues that we do indeed owe certain moral and political obligations to those individuals who have been living and contributing to their communities, regardless of whether they initially arrived without documents.

Routledge

Market: Politics / Immigration

May 2016: 216 x 140: 110pp

Hb: 978-1-138-68409-6: **£50.00**

eBook: 978-1-315-54417-5

* For full contents and more information, visit: www.routledge.com/9781138684096

Making a Difference in Marketing

The Foundation of Competitive Advantage



Jonathan Cahill

Establishing a difference is the lynchpin of marketing. It can be achieved in many ways, often not overtly competitive. The results are often both magical and powerful, such as changing the price of a little regarded fish from £0.05 a kilo to £1.00 at little expense. But, as with many other areas which have great value, this potency has resulted in marketing sometimes being shrouded in complexity. This book hopes to cut through these complexities and emphasise the pivotal nature of differentiation, based on the many cases histories cited and the advances in the related fields referred to, particularly the work of psychologists such as Daniel Kahneman.

Routledge

Market: Business and Management

March 2017: 216x138: 96pp

Hb: 978-1-138-03685-7: **£45.00**

eBook: 978-1-315-17825-7

* For full contents and more information, visit: www.routledge.com/9781138036857

Strategic Communication, Corporatism, and Eternal Crisis

The Creel Century



Phil Graham, Queensland University of Technology, Australia

Series: Routledge Focus on Public Relations

This book traces a century of militarised communication that began in the US with the institution of the Committee on Public Information (CPI), headed by George Creel and tasked with persuading a divided US public to enter WWI. Creel achieved an historic feat of communication: a nationalising mass mediation event well before any instantaneous mass media technologies were available. The CPI's techniques and strategies have underpinned marketing, public relations, and public diplomacy practices ever since, providing the communicative bases for a new form of political economy, a form of corporatism, that would come to its fullest flower in the "globalisation" project of the

mid-1990s.

Routledge

Market: Strategic Communication/Public Relations/Communication History

May 2017: 216x138: 124pp

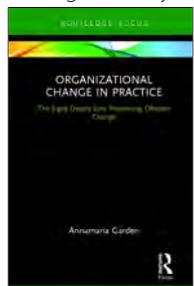
Hb: 978-1-138-63629-3: **£55.00**

eBook: 978-1-315-20603-5

* For full contents and more information, visit: www.routledge.com/9781138636293

Organizational Change in Practice

The Eight Deadly Sins Preventing Effective Change



Annamaria Garden, Independent OD Consultant, New Zealand

This book challenges the practice or organizational change programmes. Senior managers often do not know enough about managing change. The text is arranged around eight deadly sins to avoid in the practice of change: self-deception of the change agents rather than self-awareness, destruction of the identity of the organization caused by arrogance, especially of the large consulting companies, destruction of cohesion, gobbledygook language, concentrating on structural change not behavioural change, making the organization worse not better, the intelligence in resistance, and the deep trauma of redundancy.

Routledge

Market: Organisational Development

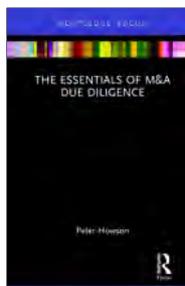
February 2017: 216x138: 140pp

Hb: 978-0-415-79015-4: **£48.99**

eBook: 978-1-315-21356-9

* For full contents and more information, visit: www.routledge.com/9780415790154

The Essentials of M&A Due Diligence



Peter Howson

Series: Routledge Focus on Economics and Finance

How can you be sure you are buying the company you think you are? Are you sure it is as good as the seller says? How can you be certain unexpected costs and obligations will not suddenly appear once you are the owner and responsible for them? How can you arm yourself for the negotiations? The answer to these questions and many more, lie within a series of three comprehensive yet concise volumes. The Essentials of M&A Due Diligence, the first in the series, is a must for anyone who needs to master the essentials of due diligence with the minimum effort and in the minimum amount of time. It sets out the fundamentals of pre-acquisition investigations, showing

which are appropriate and why.

Routledge

Market: Business and Management

June 2017: 216x138: 118pp

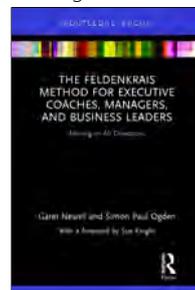
Hb: 978-1-138-09304-1: **£45.00**

eBook: 978-1-315-10709-7

* For full contents and more information, visit: www.routledge.com/9781138093041

The Feldenkrais Method for Executive Coaches, Managers, and Business Leaders

Moving in All Directions



Gareth Newell and Simon Paul Ogden

Series: *Routledge Focus on Mental Health*

This unique book introduces the Feldenkrais method to coaches and the business community, using case studies to explore its applications and analyse common issues presented to coaches and managers. Ogden and Newell explore and present practical ways for developing personal physical awareness and performance ability, and for applying these techniques, widely adopted in sports and the performing arts, to the work environment. The authors demonstrate that it is possible to use the principles of the Feldenkrais method to significantly improve the performance, health and wellbeing of individuals in the workplace.

Routledge

Market: Executive coaching

April 2017: 216x138: 116pp

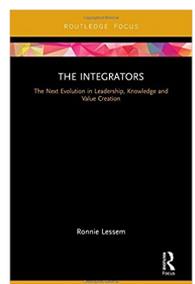
Hb: 978-1-138-23091-0: **£45.00**

eBook: 978-1-315-31656-7

* For full contents and more information, visit: www.routledge.com/9781138230910

The Integrators

The Next Evolution in Leadership, Knowledge and Value Creation



Ronnie Lessem

In the 1970s and 1980s a new breed of management writers emerged, with a view to taking management theory, and practice, onto the next level of its evolution. However, somewhere along the way, the world of management and enterprise, took a wrong turn at the dawn of the nineties. Here, the author takes the reader into a psychological (spectral), and a cultural (integral) journey, set alongside individual, organizational and societal learning and innovation in each case. Such a journey will serve to both differentiate and integrate, thereby bringing about managerial and enterprise unity-in-variety.

Routledge

Market: Business

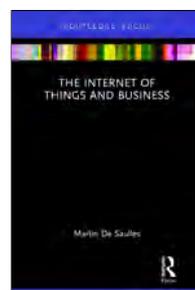
April 2016: 234x156: 140pp

Hb: 978-1-472-48121-4: **£48.99**

eBook: 978-1-315-45076-6

* For full contents and more information, visit: www.routledge.com/9781472481214

The Internet of Things and Business



Martin De Saullas, University of Brighton, UK

Series: *Routledge Focus on Business and Management*

The internet of things (IoT) has the potential to change how we live and work. It represents the next evolution of the computing revolution. The effect will be a radical restructuring of industries and business models driven by massive flows of data providing new insights into how the man-made and natural worlds work.

The Internet of Things & Business explores the business models emerging from the IoT and considers the challenges as well as the opportunities they pose to businesses around the world. Via real examples and a range of international case studies, the reader will develop an understanding of how this technology revolution will impact on the business world as well as on

broader society.

Routledge

Market: Business & Management

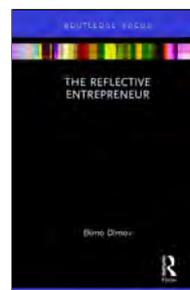
December 2016: 216x138: 100pp

Hb: 978-1-138-68922-0: **£48.99**

eBook: 978-1-315-53784-9

* For full contents and more information, visit: www.routledge.com/9781138689220

The Reflective Entrepreneur



Dimo Dimov

Series: *Routledge Focus on Business and Management*

What makes a person entrepreneurial? This book develops the building blocks of an entrepreneurial mindset to help readers to understand the entrepreneurial journey.

The author takes an entrepreneurs-eye view on the world which navigates through the diverse approaches to entrepreneurship to focus on the logic through which business opportunities and situations are approached. This focused approach provides a platform for readers to follow the entrepreneurial journey in order to transform uncertainty into opportunity.

Routledge

Market: Business & Management

April 2017: 216x138: 86pp

Hb: 978-0-415-78572-3: **£45.00**

eBook: 978-1-315-22810-5

* For full contents and more information, visit: www.routledge.com/9780415785723

The Search for Entrepreneurship

Finding More Questions Than Answers



Simon Bridge

Series: *Routledge Focus on Business and Management*

Since the 1980s, governments have encouraged entrepreneurship on the understanding that entrepreneurs create small businesses which are the main source of new jobs. Because of this, entrepreneurship became an accepted subject for academic study. Yet despite this explosion of scholarship, there is no accepted model of how entrepreneurship works or even a common definition of what it is. In this cogent and provocative text, Simon Bridge contends that the search for entrepreneurship has produced not clarity, but more questions than answers. It will be of interest to scholars and advanced students of entrepreneurship and small business, as well as policy

makers.

Routledge

Market: Business & Management

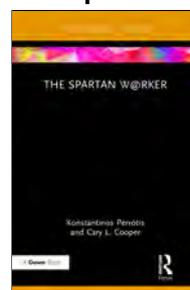
December 2016: 216x138: 124pp

Hb: 978-1-138-29268-0: **£48.99**

eBook: 978-1-315-23275-1

* For full contents and more information, visit: www.routledge.com/9781138292680

The Spartan W@rker



Konstantinos Perrotis and Cary L. Cooper

Series: *Routledge Focus on Business and Management*

The field of Organizational Psychology & Occupational stress is considered to be a complex and multifaceted one. Many efforts have been made by several authors to write books that would have assisted employees in becoming more satisfied, relaxed and happier with their work, but such a result seems difficult and complicated to achieve. This book dedicates itself to explaining in detail the mechanisms through which occupational stress negatively affects our lives as well as in proposing techniques that will help individuals to enhance their coping skills in dealing with stress. This is made in a very simplistic and playful way, but nevertheless grounded in scientific literature

and findings.

Routledge

Market: Business and Management

May 2017: 216x138: 130pp

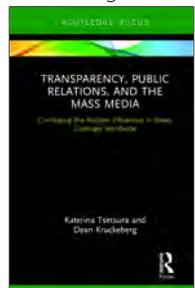
Hb: 978-1-138-05958-0: **£45.00**

eBook: 978-1-315-16345-1

* For full contents and more information, visit: www.routledge.com/9781138059580

Transparency, Public Relations and the Mass Media

Combating the Hidden Influences in News Coverage Worldwide



Katerina Tsetsura, University of Oklahoma, USA and **Dean Kruckeberg**, University of North Carolina, Charlotte, USA

Series: Routledge Focus on Public Relations

This book is about media transparency and good-faith attempts of honesty by both the sources and the gate-keepers of news and other information that the mass media present as being unbiased. It provides a theoretical framework for understanding media transparency and its antithesis--media opacity--by analyzing extensive empirical data that the authors have collected from more than sixty countries.

Routledge

Market: Journalism/Public Relations/Mass Media

November 2016: 216x138: 104pp

Hb: 978-0-415-88424-2: **£50.00**

eBook: 978-0-203-54546-1

* For full contents and more information, visit: www.routledge.com/9780415884242

Writing a Business Plan

A Practical Guide



Ignatius Ekanem

Series: Routledge Focus on Business and Management

Business plans are vital when it comes to making strategic decisions and monitoring progress. *Writing a Business Plan* is designed to teach you how to write your business plan without relying on someone else or internet templates. It will take you through each stage of business-plan writing, with chapters on: generating ideas; describing business opportunities; drawing a business road-map; and considering marketing, financial, operations, HR, legal, and risk. The book includes a range of features to assist you, including worked through examples.

Routledge

Market: Business & Management

June 2017: 216x138: 120pp

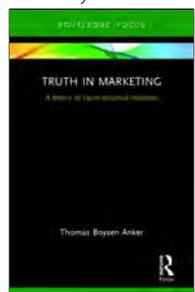
Hb: 978-1-138-20602-1: **£45.00**

eBook: 978-1-315-46581-4

* For full contents and more information, visit: www.routledge.com/9781138206021

Truth in Marketing

A theory of claim-evidence relations



Thomas Boysen Anker, University of Glasgow, UK

Series: Routledge Focus on Business and Management

This book develops a theory of truth in marketing and discusses the implications for consumers, marketing professionals and policymakers. It demonstrates that claim-evidence relations in marketing are extremely complex, comprising factual, symbolic and context claims. Using a wide selection of engaging global examples and cases, this book sets out the issues - the problem of truth in marketing, a theory of truth in marketing, and the wider significance of marketing truth for society. This engaging book is a provocative read for all scholars and educators in marketing, marketing/business ethics and CSR.

Routledge

Market: Business & Management

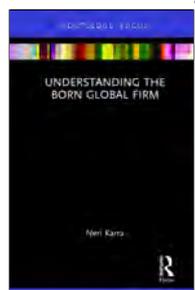
April 2016: 216x138: 130pp

Hb: 978-1-138-84919-8: **£48.99**

eBook: 978-1-315-72579-6

* For full contents and more information, visit: www.routledge.com/9781138849198

Understanding the Born Global Firm



Neri Karra, IESEG University, France

Series: Routledge Focus on Business and Management

The challenges and opportunities that are presented to both small and medium-sized enterprises have changed dramatically in recent decades as the world's economy becomes more globalised. *Understanding the Born Global Firm*, combines the many different theoretical perspectives on born globals that have been previously researched, providing a unified framework to connect the antecedents, types, and outcomes of entrepreneurial activities pursued by such new ventures.

This book will be invaluable to post-graduate students in the field of international business; entrepreneurship; ethnic entrepreneurs; global entrepreneurship, and international

networks.

Routledge

Market: Business & Management

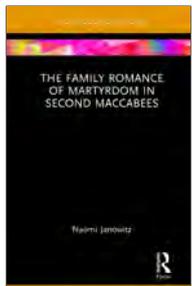
October 2016: 216x138: 98pp

Hb: 978-1-138-21911-3: **£48.99**

eBook: 978-1-315-43617-3

* For full contents and more information, visit: www.routledge.com/9781138219113

The Family Romance of Martyrdom in Second Maccabees



Naomi Janowitz

Series: Routledge Focus on Biblical Studies

Centering on the first extant martyr story (2 Maccabees 7), this study explores the "autonomous value" of martyrdom. The story of a mother and her seven sons who die under the torture of the Greek king Antiochus displaces the long-problematic Temple sacrificial cult with new cultic practices and presents a new family romance that encodes unconscious fantasies of child-bearing fathers and eternal mergers with mothers. This study places the martyr story in the historical context of the Hasmonean struggle for legitimacy in the face of Jewish civil wars, and uses psychoanalytic theories to analyze the unconscious meaning of the martyr family story.

Routledge

Market: Biblical Studies

February 2017; 216x138; 102pp

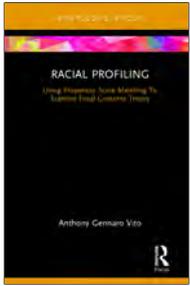
Hb: 978-1-138-20666-3; £48.99

eBook: 978-1-315-46433-6

* For full contents and more information, visit: www.routledge.com/9781138206663

Racial Profiling

Using Propensity Score Matching To Examine Focal Concerns Theory



Anthony Vito

Racial Profiling: Using Propensity Score Matching to Examine Focal Concerns Theory combines theory and propensity score matching to offer readers a better understanding of racial profiling through traffic stop data concerning the race and gender of the driver. The book examines the likelihood of a citation, search, or consent search for similarly situated African-American and Caucasian drivers in general, similarly situated African-American and Caucasian male drivers, and similarly situated African-American and Caucasian female drivers.

Routledge

Market: Criminal Justice / Profiling

January 2017: 216 x 140: 86pp

Hb: 978-1-138-28899-7: **£50.00**

eBook: 978-1-315-26750-0

* For full contents and more information, visit: www.routledge.com/9781138288997

Remote Sensing Technology in Forensic Investigations

Geophysical Techniques to Locate Clandestine Graves and Hidden Evidence



G. Clark Davenport, GeoForensics International, Forensic Geophysicist, Lakewood, CO USA

Remote Sensing Technology in Forensic Investigations provides a basic understanding of concepts involved in the use of basic geophysical surveying, metal detectors, magnetics, electromagnetics and ground penetrating radar in police and forensic investigations. This book will serve as a handy introductory primer to the technology, techniques, and application of such techniques. Throughout, numerous references and additional resources are provided for those investigators, forensic anthropology, and police professionals who want further information on the technology's usage for investigative purposes.

CRC Press

Market: Forensic Science

June 2017: 216 x 140: 89pp

Hb: 978-1-138-73297-1: **£45.00**

eBook: 978-1-315-18657-3

* For full contents and more information, visit: www.crcpress.com/9781138732971



An Introduction to Gender and Wellbeing in Microeconomics

Nicky Pouw, Universiteit van Amsterdam, the Netherlands

An Introduction to Gender and Wellbeing in Microeconomics explains how to set-up the basics of designing a gender-aware approach to microeconomics by constructing creative gender-aware indicators. Using a wellbeing economics framework, the book argues that economic models should take power differences such as those inherent with gender into account, and be complemented by more qualitative analysis geared to discovering the 'how' and 'why' behind the 'what' questions. This book is invaluable for courses relating gender to the economy, and will enable readers to get a clear and concise understanding of the gendered character of the economy and of economic policy.

Routledge

Market: Gender Studies, Economics, Development Studies

August 2017: 216x138: 144pp

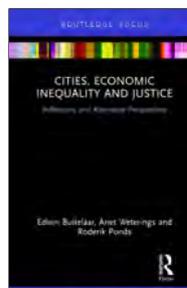
Hb: 978-0-415-46183-2: **£45.00**

eBook: 978-1-315-73504-7

* For full contents and more information, visit: www.routledge.com/9780415461832

Cities, Economic Inequality and Justice

Reflections and Alternative Perspectives



Edwin Buitelaar, Anet Weterings and Roderik Ponds

Series: *Routledge Focus on Economics and Finance*

In six compact chapters, this book enriches and broadens the debate on increasing economic inequality in cities and the spatial translation of that into more segregated neighbourhoods. Chapters bring together the literature on the social effects of economic inequality and segregation and question whether there are sizeable effects and what their direction (positive or negative) is. The often conflated concepts of economic inequality (and segregation) and social injustice is disentangled and the moral implications are reflected on.

Routledge

Market: Economics

July 2017: 216x138: 116pp

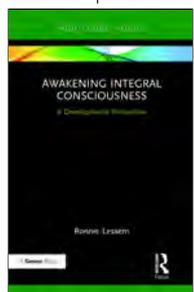
Hb: 978-1-138-28399-2: **£45.00**

eBook: 978-1-315-26990-0

* For full contents and more information, visit: www.routledge.com/9781138283992

Awakening Integral Consciousness

A Developmental Perspective



Ronnie Lessem, Trans4m, Geneva

Series: *Transformation and Innovation*

This is the second of four volumes in the CARE series, focused on CARE: community activation, waking consciousness, innovation driven institutionalized Research and transformative education. In this book, the author focuses on ways and means of developing, in an explicitly integral way, a particular organization or society, one in relation to another, locally-globally, building on prior, local community activation. Moreover, Lessem offers an alternately *relational* "southern", *renewal* "eastern", and *reasoned* "north-western" perspective on such development.

Routledge

Market: Development Economics

February 2017: 216x138: 152pp

Hb: 978-1-138-74044-0: **£48.99**

eBook: 978-1-315-18347-3

* For full contents and more information, visit: www.routledge.com/9781138740440

Community Activation for Integral Development



Ronnie Lessem, Trans4m, Geneva

Series: *Transformation and Innovation*

Typically, development studies have evolved top-down, with theories born and bred in the 'west' affecting practices in the rest. This book looks at these developments by turning them on their head: instead starting *bottom-up* with an emphasis on what the author terms Community Activation. With a selection of case studies, this volume looks at where community activation can be found and explores how it could evolve and be of use in developing societies at large. In the process he addresses such topics as how to embed development in a particular society, how to generate social and economic solidarity, and how to generate wealth from pre-industrial and post-industrial networks.

Routledge

Market: Economics

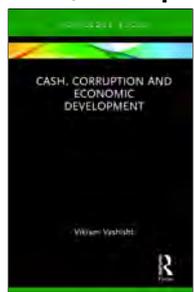
December 2016: 216x138: 134pp

Hb: 978-1-138-70124-3: **£48.99**

eBook: 978-1-315-22873-0

* For full contents and more information, visit: www.routledge.com/9781138701243

Cash, Corruption and Economic Development



Vikram Vashisht

Series: *Routledge Focus on Economics and Finance*

This book examines the causes of corruption and crime and highlights the cause of comfort to all those who accept bribes and kickbacks. The comfort is paper currency because it does not leave a signature of its movement from one entity to the other. Today, with the technology available, we can make the transition to a paper currency free economy, which will help stop corruption and crime and will give a boost to economic development. This book analyses the cause of corruption and presents a model to replace the present model, a model to be implemented by the central bank of the country which is making the transition and followed by the banks operating within that

jurisdiction.

Routledge

Market: Finance and Banking

May 2017: 216x138: 124pp

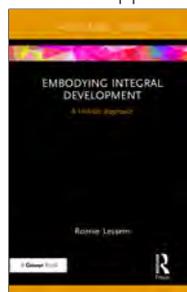
Hb: 978-1-138-06386-0: **£45.00**

eBook: 978-1-315-16078-8

* For full contents and more information, visit: www.routledge.com/9781138063860

Embodying Integral Development

A Holistic Approach



Ronnie Lessem, Trans4m, Geneva

Series: *Transformation and Innovation*

Embodying Integral Development is the final book in the series and offers a comprehensive system of accreditation. Supported by examples and illustrations of CARE, this book makes a case for Integral Development as a whole. It argues that it is a qualitative means of self-assessment rather than a quantitative one, focused on engagement, immersion, and interpretation, as well as evaluation, rather than empirical verification.

Routledge

Market: Development Economics

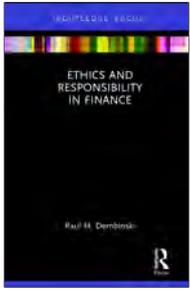
April 2017: 216x138: 162pp

Hb: 978-1-138-74052-5: **£45.00**

eBook: 978-1-315-18342-8

* For full contents and more information, visit: www.routledge.com/9781138740525

Ethics and Responsibility in Finance



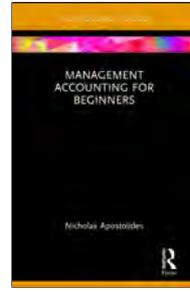
Paul H. Dembinski, University of Fribourg, Switzerland
 Series: *Routledge Focus on Economics and Finance*

This book opens from an in-depth analysis of the operational implications of two key notions: ethics and responsibility. It then addresses ethical dilemmas that are characteristic to each of the three actors involved in any financial transaction. This begins with the discussion of the dilemmas of the ultimate owner of funds: the individual or collective saver, as in the case of pension funds. The analysis then turns to financial intermediaries such as banks, insurance companies, asset managers, and consultants, who work in a web of different loyalties. Finally, the dilemmas of the user of funds are addressed - the household taking a mortgage, an enterprise or a public authority which borrows.

Routledge
 Market: Finance
 February 2017: 216x138: 80pp
 Hb: 978-1-138-63790-0: **£48.99**
 eBook: 978-1-315-20534-2

* For full contents and more information, visit: www.routledge.com/9781138637900

Management Accounting for Beginners



Nicholas Apostolides
 Series: *Routledge Focus on Business and Management*

Accounting skills are increasingly important in many walks of life. This concise book provides readers with a primer on accounting which focuses on its uses for managers. With additional online resources for further study, this unique and focused text will be welcomed by all those looking to develop an employable competency in accounting and finance.

Routledge
 Market: Accounting
 January 2016: 216x138: 108pp
 Hb: 978-1-138-64157-0: **£48.99**
 eBook: 978-1-315-63041-0

* For full contents and more information, visit: www.routledge.com/9781138641570

Innovation Driven Institutional Research

Towards Integral Development



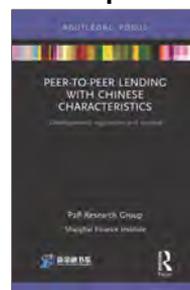
Ronnie Lessem, Trans4m, Geneva
 Series: *Transformation and Innovation*

This is the third volume in the CA E-ing for Integral Development series. It continues to build on from the previous two works on *ommunity Activation*, *wakening Integral Consciousness*, as well as preceding the fourth and final book on *mbodying Integral Development*. This book serves as a follow up to the author's approach to integral research and development, economics and enterprise, contained within the Innovation and Transformation series, and as a focus for how put all of such "CARE-fully" to work.

Routledge
 Market: Development Economics
 March 2017: 216x138: 160pp
 Hb: 978-1-138-74057-0: **£45.00**
 eBook: 978-1-315-18339-8

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Peer-to-Peer Lending with Chinese Characteristics: Development, Regulation and Outlook



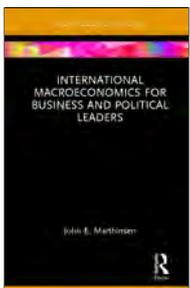
Shanghai Finance Institute P2P Research Group, Shanghai Finance Institute P2P Research Group
 Series: *China Perspectives*

A typical view among China watchers has been that China's finance has lagged behind development in other sectors and is dominated by large state-owned banks. However, fundamental changes in China's financial system are underway and China's peer-to-peer (P2P) lending is now the largest in the world. This book uses exclusive researches, interviews and surveys to bring readers a clear picture of the rapidly developing P2P lending industry in China. Besides, it analyses in-depth the current functioning of the industry in China and its lending practices through a large scale survey.

Routledge
 Market: Economics/Finance/China
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 eBook: 978-1-315-28225-1

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International Macroeconomics for Business and Political Leaders



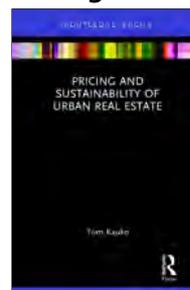
John E. Marthinsen
 Series: *Routledge Focus on Economics and Finance*

International Macroeconomics for Business and Political Leaders explains the fundamentals of international macroeconomics in a very efficient and approachable text. It explores key macro concepts such as growth, unemployment, inflation, interest, and exchange rates. Crucially, it also examines how these markets are interconnected so that readers will fully understand why economic, political, and social shocks to nations, such as the United States, China, Germany, Japan, and Brazil, must be evaluated in the context of all three macroeconomic markets: goods and services, credit, and foreign exchange.

Routledge
 Market: Economics
 January 2017: 216x138: 106pp
 Hb: 978-1-138-63538-8: **£48.99**
 eBook: 978-1-315-20641-7

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Pricing and Sustainability of Urban Real Estate



Tom Kauko, Oxford Brookes University, UK

Real estate as an academic field has gained momentum in recent years due to the sub-prime crisis and sustainability discourses. Developing a novel framework based on the concept of economic sustainability of real estate locations, the book connects with the recent financial crisis, credit crunch and housing bubble discourses. Three pertinent issues are analysed: price in relation to quality, price in relation to income and the diversity of the product. The analysis consistently applies valuation automata to local house price and other data to develop various economic sustainability metrics, providing metrics for real world decisions concerning economic sustainability.

Routledge
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 eBook: 978-1-315-60211-0

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Real Estate in Italy

Markets, Investment Vehicles and Performance



Guido Abate, University of Brescia, Italy and **Giuditta Losa**, Serenissima SGR, Asset Management, Italy

Series: Routledge International Real Estate Markets Series

This in depth case study evaluates the recent evolution of the Italian real estate market which has recently been subject to two interlocking phenomena: a serious devaluation of physical assets and, at the same time, a deep legislative innovation of the vehicles investing in this asset class. The novelty of the legal framework of most of Italian real estate investment vehicles and the recent developments in the market make this detailed analysis a fascinating addition to the literature. The book starts with an analysis of the Italian real estate sector, each Italian investment vehicle is then analysed. Essential reading for

investors, economists, and real estate experts.

Routledge

Market: Real Estate

November 2016: 216x138: 84pp

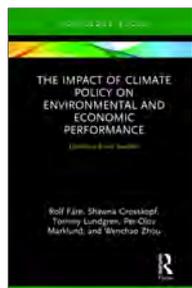
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The Impact of Climate Policy on Environmental and Economic Performance

Evidence from Sweden



Rolf Färe, Oregon State University, USA, **Shawna Grosskopf**, **Tommy Lundgren**, **Per-Olov Marklund**, Umeå University, Sweden and **Wenchao Zhou**

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This book answers several key questions: What is the effect of the CO2 tax on environmental performance and profitability of firms? Does including emissions in productivity measurement of the industrial firm matter? Did the introduction of the EU ETS spur technological development in the Swedish industrial firm? What air pollutant is most inhibiting production when regulated? Being aware and learning from the Swedish case can be very relevant for countries that are in the process of shaping their climate policy.

Routledge

Market: Economics/Environment

July 2016: 216x138: 146pp

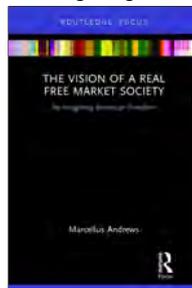
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The Vision of a Real Free Market Society

Re-Imagining American Freedom



Marcellus Andrews, Bucknell University, USA

Series: Routledge Focus on Economics and Finance

The Vision of a Real Free Market Society calls for root and branch changes to the inherent structure of American capitalism. The book explains why the system fails so many Americans in so many different ways, and outlines how we can build a better economy that simultaneously promotes freedom and social justice while crippling the powers of America's oligarchs. Exploring the idea of a left wing case for strong, but small government, the book makes the case for fundamental reforms that will lead to a truly free and fair society.

Routledge

Market: Economics

April 2017: 216x138: 106pp

Hb: 978-1-138-22897-9: **£45.00**

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Arab American Children with Disabilities

Considerations for Teachers and Service Providers



Jamal M. Al Khatib

Despite a proliferation of special education literature on racial minorities over the past three decades, research and writing on Arab American children with disabilities remains remarkably sparse. This book fills that gap by promoting culturally appropriate services for Arab-American children with disabilities. By focusing on this marginalized minority population, Al Khatib provides much-needed context and direction for service providers and researchers working with the Arab-American community.

Routledge

Market: Education

July 2016: 216 x 140: 112pp

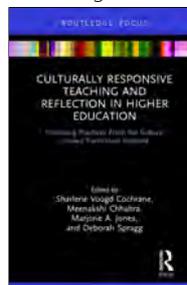
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Culturally Responsive Teaching and Reflection in Higher Education

Promising Practices From the Cultural Literacy Curriculum Institute



Edited by Sharlene Voogd Cochrane, Lesley University, USA, Meenakshi Chhabra, Marjorie A. Jones and Deborah Spragg

Culturally Responsive Teaching and Reflection in Higher Education explores how postsecondary educators can develop their own cultural awareness and provide inclusive learning environments for all students. Discussing best practices from the Cultural Literacy Curriculum Institute at Lesley University, faculty and administrators who are committed to culturally responsive teaching reflect on how to create an inclusive environment and how educators can cultivate the skills, attitudes, and knowledge necessary for implementing culturally responsive curriculum and pedagogy.

Routledge

Market: Education

January 2017: 216 x 140: 126pp

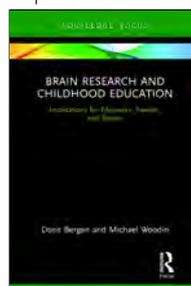
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Brain Research and Childhood Education

Implications for Educators, Parents, and Society



Doris Bergen, Miami University of Ohio, USA and Michael Woodin, Miami University, USA

Brain Research and Childhood Education provides teacher educators, education students (both in regular and special education programs), school psychologists, practicing teachers, and school leaders with a brief, readable distillation of the most up-to-date research on brain development and how it relates to optimum teaching practice in childhood and adolescence. This accessible reference uses cases to further illustrate how studies on brain development and various learning processes have implications for educators and psychologists as they strive to enhance children's cognitive, social, emotional, and academic learning opportunities.

Routledge

Market: Education

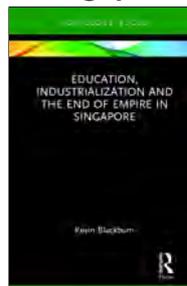
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Education, Industrialization and the End of Empire in Singapore



Kevin Blackburn, National Institute of Singapore, Nanyang Technological University, Singapore

Series: *Routledge Studies in Educational History and Development in Asia*

Singapore under the ruling People's Action Party government has been categorized as a developmental state, which has utilized education as an instrument of its economic policies and nation building agenda. Having said that, the colonial state had been using education to meet the demands of its colonial economy well before the rise of the post-independence developmental state. *Education, Industrialization and the End of Empire in Singapore* examines how the state's use of education as an instrument of economic policy had its origins

in the colonial economy and intensified during the process of decolonization.

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Market: Education

December 2016: 216x138: 122pp

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Critical Democratic Education and LGBTQ-Inclusive Curriculum

Opportunities and Constraints



Steven P. Camicia

This book illustrates the relationship between politics and the way in which lesbian, gay, bisexual, transgender, and queer (LGBTQ) issues are taught in schools. A case study comparison of California and Utah provides an in-depth view of the politically and culturally different landscapes that shape LGBT climates and curriculum in schools. The book explores how recent rulings on the definition of marriage, Proposition 8 and The Defense of Marriage Act influence LGBTQ youth and issues in public schools, and how are schools responding to generational shifts in ideology.

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Market: Education

June 2016: 216 x 140: 102pp

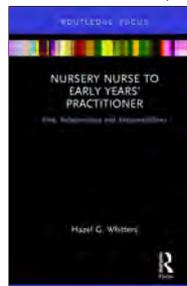
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Nursery Nurse to Early Years' Practitioner

Role, Relationships and Responsibilities



Hazel G. Whitters, Senior Early Years' Worker/Child Protection Coordinator

The role, relationships, and responsibilities of the traditional 'nursery nurse' have changed markedly within the last 20 years. This book responds to the needs of a workforce who have experienced rapid developments and challenges. It supports the reader's understanding of 'self' and the creation of an organisational pedagogy. Concepts are explored by reference to research indicating the importance of relationship-based practice with children and parents. Experienced practitioner Hazel Whitters draws on practical examples from the field to bridge the implementation gap between current research, policy and practice of work in the early years.

Routledge

Market: Education

May 2017: 216x138: 92pp

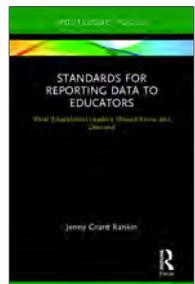
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Standards for Reporting Data to Educators

What Educational Leaders Should Know and Demand



Jenny Grant Rankin, Illuminate Education, USA

Standards for Reporting Data to Educators provides a synthesis of research and best practices of how data should be presented to educators in order to optimize the effectiveness of data use. Synthesizing over 300 sources of peer-reviewed research, expert commentary, and best practices, Rankin develops a set of data reporting standards that education data system vendors, providers, and creators can apply to improve how data is displayed for educators. The accurate and effective presentation of data is paramount to educators' ability to successfully implement and make use of the most current knowledge in the field.

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Market: Education

March 2016: 216 x 140: 140pp

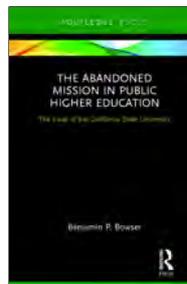
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The Abandoned Mission in Public Higher Education

The Case of the California State University



Benjamin P. Bowser, California State University East Bay, USA

The debate about how higher education is failing to play a role in reducing inequality often centers on elite colleges, while ignoring the numerous public colleges and universities that educate the majority of our students. This book adds to the discussion by exploring an in-depth case study of the largest public higher educational system in the United States, The California State University, with implications for other state systems as well. Focusing on the faculty perspective, this text examines how these reforms can threaten the mission of a public institution, only exacerbating the crisis of higher education and inequality.

Routledge

Market: Education

October 2016: 216 x 140: 128pp

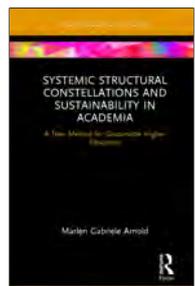
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Systemic Structural Constellations and Sustainability in Academia

A New Method for Sustainable Higher Education



Marlen Arnold

In order to create truly sustainable universities, we require new methods of visualizing and interpreting them holistically as institutions built on complex relationships and systems, rather than as individual departments and people operating independently.

Drawing examples from current research and teaching, *Systemic Structural Constellations and Sustainability in Academia* explores how universities are not only centres of teaching and learning but can also play a crucial role in enabling future decision makers to appreciate and contribute to a more sustainable future.

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Market: Sustainability/Management

December 2016: 216x138: 74pp

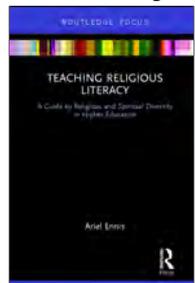
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Teaching Religious Literacy

A Guide to Religious and Spiritual Diversity in Higher Education



Ariel Ennis

Offering resources and initiatives on religious and spiritual diversity in higher education, this book describes the conceptual foundations for teaching religious literacy, offers a sample curriculum with a facilitator's guide, and provides the assessment tools needed to assess its development among students. By building off of a comprehensive overview of NYU's award-winning Faith Zone training program, this book breaks down the methodology and tools required to create religious literacy training curricula at campuses around the world.

Routledge

Market: Education

February 2017: 216 x 140: 92pp

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China's Air Pollution Problems



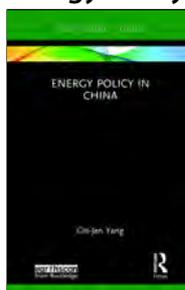
Claudio O. Delang, Hong Kong Baptist University
This book provides an overview of air pollution in China describing how and why China has ended up in such a dire situation, what is being done to address the problem and the difficulties encountered in attempting to reduce the pollution. The analysis is based on both grey literature and on academic studies. The grey literature gives a voice to those who suffer from the pollution, their advocates, and government officers, and allows the reader to better grasp the conditions on the ground, and the impact of air pollution among people in China. The academic literature adds a theoretical perspective and brings these different case studies into a broader context.

Routledge

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Energy Policy in China



Chi-Jen Yang
Series: Routledge Studies in Energy Policy

With a specific focus on energy supply and dedicating a chapter to each sub-sector, Yang provides a succinct account of China's energy policy over the last sixty years. Over the course of the book, he introduces both the achievements and failures of the Chinese energy systems, as well as the strengths and insufficiencies of Chinese energy governance. This book is an interdisciplinary study written for a broad audience, including those researching and working in the fields of energy policy, business strategy, government administration, as well as Chinese and Asian Studies more broadly.

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China's Soil Pollution and Degradation Problems



Claudio O. Delang, Hong Kong Baptist University
This book provides an overview of the problems related to soil degradation and pollution in China. It describes how and why China has ended up in such a dire situation and what the government is doing to address the problem and the difficulties it has encountered in attempting to reduce the pollution.

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Environmental Security in Latin America



Gavin O'Toole

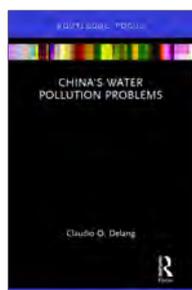
This book will examine Latin American security through the lens of environmental threats to the region. It asks which, if any, countries in the region are developing notions of environmental security and how; and if not, why not? It aims to explore in theoretical and empirical terms to what extent traditional security perspectives have adapted to a broader trend that takes into account new thinking about the environmental challenges posed to security. At a time when Latin America faces a growing range of environmental threats this study addresses an increasingly pressing security concern for the region.

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China's Water Pollution Problems



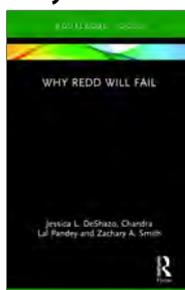
Claudio O. Delang, Hong Kong Baptist University
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Why REDD will Fail



Jessica L. DeShazo, California State University, USA, **Chandra Lal Pandey**, Kathmandu University, Nepal and **Zachary A. Smith**, Northern Arizona University, USA

Series: Routledge Studies in Environmental Policy

REDD is being trumpeted as a way to both mitigate climate change and assist countries with development. It is also supposed to protect biodiversity and the rights of indigenous peoples by securing land tenure. There have been few attempts to understand and analyse the overall framework of REDD schemes and whether or not the actual drivers of deforestation and forest degradation will be diminished on a global scale. This book argues that these important goals will not be met under the existing REDD regime unless the actual drivers of

deforestation and forest degradation are diminished.

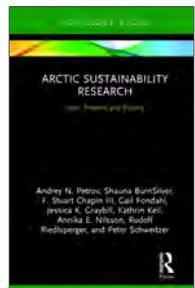
Routledge

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Arctic Sustainability Research

Past, Present and Future



Andrey N. Petrov, Shauna BurnSilver, F. Stuart Chapin III, Gail Fondahl, Jessica K. Graybill, Kathrin Keil, Annika E. Nilsson, Rudolf Riedlsperger and Peter Schweitzer

Series: *Routledge Research in Polar Regions*

The Arctic is one of the world's regions most affected by cultural, socio-economic, environmental and climatic changes. This book offers key insights into the history, current state of knowledge and the future of sustainability, and sustainable development, research in the Arctic. Written by an international, interdisciplinary team of experts, it presents a comprehensive progress report on Arctic sustainability research. It identifies key knowledge gaps and provides salient recommendations for prioritizing research in the next decade. This book will appeal

to those interested in sustainability science, polar studies, climate change, political geography, and the history of science.

Routledge

Market: Geography/Polar Studies

June 2017; 216x138: 110pp

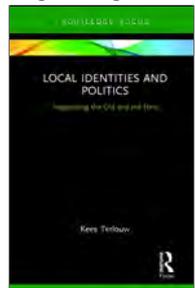
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Local Identities and Politics

Negotiating the Old and the New



Kees Terlouw, University of Utrecht, Netherlands

This book studies the importance that local communities attach to their local identities. In particular, it examines the way in which 'local identities' react to pressure to amalgamate municipalities in the Netherlands, which have often existed independently for hundreds of years. Focusing on two case studies, it provides a detailed analysis of how different stakeholders use and adapt their identity discourses to deal with changing circumstances. This book provides a rich empirical analyses of the use of local identities in the Netherlands and situates the discussion within the wider international context through comparisons with studies from other countries.

Routledge

Market: Geography

March 2017; 216x138: 140pp

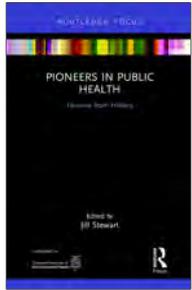
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Pioneers in Public Health

Lessons from History



Edited by **Jill Stewart**

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The public health movement provided impetus and numerous individuals who made the case for change and put new practices into place. However despite a growing interest in how we understand history to inform current evidence based practice, there is no one book that focuses on our progressive pioneers in public health and environmental health. This book seeks to fill that gap. It examines carefully selected public and environmental health pioneers who made a real difference to the UK's health, some with international influence.

Routledge

Market: Public Health History

April 2017: 216x138: 128pp

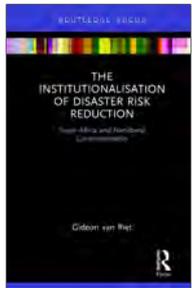
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The Institutionalisation of Disaster Risk Reduction

South Africa and Neoliberal Governmentality



Gideon van Riet, North-West University, South Africa

Series: *Routledge Studies in Hazards, Disaster Risk and Climate Change*

The past three decades have seen a global shift in disaster management from an event driven response to a 'could-be' risk management approach. Disaster Risk Reduction (DRR) has become entrenched as a dominant paradigm within the field of disaster management. More than a decade after adopting DRR legislation in South Africa there remains a dearth of evidence that this has translated into substantive action. This book examines the institutionalisation of DRM in South Africa. Using a Critical Theory approach, the book does not consider why DRR is failing but instead asks 'why DRR?' It explores possibilities beyond DRR's narrow optic and offers new insights into disaster management.

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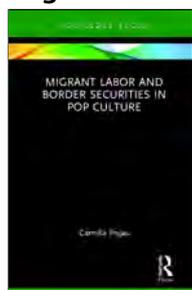
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Migrant Labor and Border Securities in Pop Culture



Camilla Fojas

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This book explores the conditions for migrant domestic, agricultural, and factory workers as that of continual crisis and examines how the borderlands are a workshop of neoliberalism, one that contains all of its outcomes. Written in accessible prose for undergraduate and graduate students across American studies, immigration studies, media and cultural studies and more, this book examines the collective action seen in Latina/o cultural productions after the economic crisis and how they reach across racial and geographic lines to imagine new entities.

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Market: Cultural Studies/Border Studies

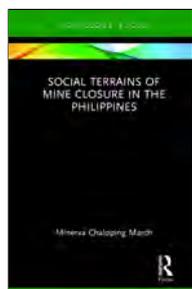
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Minerva Chaloping March

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The current discourse on mine closure is informed predominantly by industry and corporate perspectives and the experiences of mining companies that are based in developed countries where necessary legislative and regulatory requirements are enforced reasonably well. Mine closure planning, well promoted and accepted as good business practice in the global minerals industry, has been primarily technical and forward-looking both in approach and focus.

Routledge

Market: Environment/Extractive Industries

August 2017: 216x138: 152pp

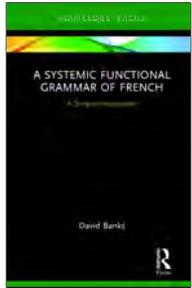
Hb: 978-1-138-03877-6: **£45.00**

eBook: 978-1-315-17718-2

* For full contents and more information, visit: www.routledge.com/9781138038776

A Systemic Functional Grammar of French

A Simple Introduction



David Banks, Université de Bretagne Occidentale, France

A Systemic Functional Grammar of French provides an accessible introduction to systemic functional linguistics through French.

This concise introduction to the systemic functional grammar (SFG) framework provides illustrations throughout which highlight how the framework can be used to analyse authentic language texts.

This will be of interest to students in alternative linguistic frameworks who wish to acquire a basic understanding of SFG as well as academics in related areas, such as literary and cultural studies, interested in seeing how SFG can be applied to their fields.

Routledge

Market: French

February 2017: 216x138: 110pp

Hb: 978-0-415-78514-3: **£48.99**

eBook: 978-1-315-22832-7

* For full contents and more information, visit: www.routledge.com/9780415785143

Advertising and Multilingual Repertoires

from Linguistic Resources to Patterns of Response



Marco Santello, University of Leeds, UK

Series: *Routledge Focus on Linguistics*

Advertising and Multilingual Repertoires provides an introduction to the linguistic processes involved in advertising discourse and explores the interconnections between advertising and multilingualism from an applied linguistic perspective.

Investigating the ways in which speakers of more than one language relate to advertisements that use their linguistic repertoire, this book familiarises readers with key response mechanisms that bilinguals and multilinguals experience when exposed to advertising in different languages. *Advertising and Multilingual Repertoires* provides key reading for postgraduate students and researchers studying and researching in this area.

Routledge

Market: Language and Communication/Advertising

August 2016: 216x138: 90pp

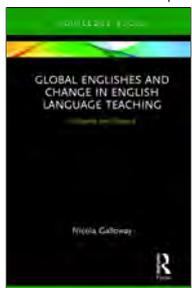
Hb: 978-1-138-21825-3: **£48.99**

eBook: 978-1-315-39258-5

* For full contents and more information, visit: www.routledge.com/9781138218253

Global Englishes and Change in English Language Teaching

Attitudes and Impact



Nicola Galloway, University of Edinburgh, UK

Series: *Routledge Focus on Linguistics*

Language Attitudes and Pedagogy: A Global Englishes Perspective brings together the fields of Global Englishes and English Language Teaching to provide concrete proposals for the teaching of English as a Lingua Franca. This book showcases the author's research on attitudes towards native-speaker norms in English teaching, and highlights the frequent use of English amongst non-native speakers in today's multicultural world, making practical suggestions for the implementation of a Global Englishes for Language Teaching curriculum. *Language Attitudes and Pedagogy* is key reading for postgraduate students and researchers in the fields of ELT and Global Englishes.

Routledge

Market: English Language and Linguistics / ELT

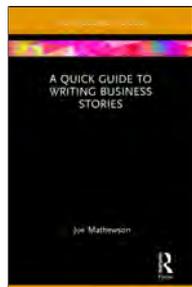
May 2017: 216x138: 132pp

Hb: 978-0-415-78620-1: **£45.00**

eBook: 978-1-315-15898-3

* For full contents and more information, visit: www.routledge.com/9780415786201

A Quick Guide to Writing Business Stories



Joe Mathewson, Medill School, Northwestern University, USA

Business journalism is of critical importance to society, though it may appear to some that it concerns only big business and big investors. *A Quick Guide to Writing Business Stories* helps students acquire the marketable writing skills required to succeed in this competitive and vibrant segment of print and online journalism. This hands-on, practical text provides step-by-step guidance on how to write business articles such as the corporate quarterly earnings story, small business profiles, and business or consumer trend stories.

Routledge

Market: Journalism

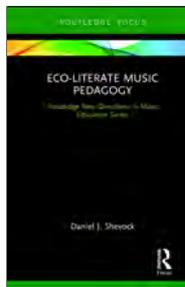
March 2016: 216x138: 126pp

Hb: 978-0-765-64621-7: **£50.00**

eBook: 978-1-315-72021-0

* For full contents and more information, visit: www.routledge.com/9780765646217

Eco-Literate Music Pedagogy



Daniel J. Shevock

Series: *Routledge New Directions in Music Education Series*

Eco-Literate Music Pedagogy: A Philosophy/Autoethnography of Music Education on Soil examines the capacity of music-making to cultivate ecological literacy, approaching eco-literate music pedagogy through philosophical and autoethnographical lenses. Building on the principle that music contributes uniquely to human ecological thinking, this volume tracks the course of eco-literate music pedagogy while guiding the discussion forward, exploring the underlying theory in juxtaposition with the author's personal experiences. *Eco-Literate Music Pedagogy* adds to the emerging body of music education literature considering ecological and environmental issues.

Routledge

Market: Music Education

July 2017: 216 x 140: 124pp

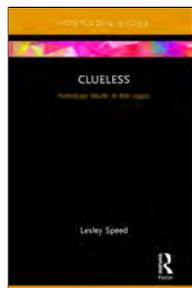
Hb: 978-0-415-79257-8: **£44.99**

eBook: 978-1-315-21159-6

* For full contents and more information, visit: www.routledge.com/9780415792578

Clueless

American Youth in the 1990s



Lesley Speed, Federation University, Australia

Series edited by Yannis Tzioumakis

Series: *Cinema and Youth Cultures*

Clueless: American Youth in the 1990s is a timely contribution to the increasingly prominent academic field of youth film studies. The book draws on the social context to the film's release, a range of film industry perspectives including marketing, audience reception and franchising, as well as postmodern theory and feminist film theory to assert the cultural and historical significance of Amy Heckerling's film and reaffirm its reputation as one of the defining teen films of the 1990s.

Routledge

Market: Film Studies / Cultural Studies

June 2017: 216x138: 118pp

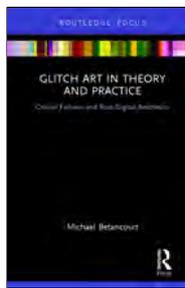
Hb: 978-1-138-68121-7: **£45.00**

eBook: 978-1-315-56435-7

* For full contents and more information, visit: www.routledge.com/9781138681217

Glitch Art in Theory and Practice

Critical Failures and Post-Digital Aesthetics



Michael Betancourt, Savannah College of Art and Design, USA

Glitch Art in Theory and Practice: Critical Failures and Post-Digital Aesthetics explores the concept of "glitch" alongside contemporary digital political economy to develop a general theory of critical media using glitch as a case study and model, focusing specifically on examples of digital art and aesthetics. While prior literature on glitch practice in visual arts has been divided between historical discussions and social-political analyses, this work provides a rigorous, contemporary theoretical foundation and framework.

Routledge

Market: Art/Film Theory

October 2016: 216 x 140: 140pp

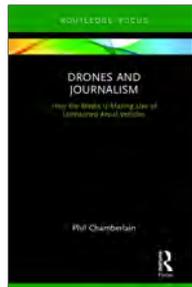
Hb: 978-1-138-21954-0: **£50.00**

eBook: 978-1-315-41481-2

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Drones and Journalism

How the media is making use of unmanned aerial vehicles



Phillip Chamberlain

Series: *Routledge Focus on Journalism Studies*

Drones and Journalism explores the increased use of unmanned aerial vehicles, or drones, by the global media for researching and newsgathering purposes. Phil Chamberlain examines the technological development and capabilities of contemporary drone hardware, whilst also exploring the use of drones in investigative reporting, in the reporting of humanitarian crisis, and the use of this new technology in more mainstream media practices. The book also analyses the complex place of the media's drone use in relation to international laws, as well as the ethical challenges and issues raised by the practice.

Routledge

Market: Journalism

February 2017: 216x138: 118pp

Hb: 978-1-138-66878-2: **£48.99**

eBook: 978-1-315-61847-0

* For full contents and more information, visit: www.routledge.com/9781138668782

Grease

Gender, Nostalgia and Youth Consumption in the Blockbuster Era

Barbara Jane Brickman, University of Alabama, USA

Series edited by Yannis Tzioumakis

Series: *Cinema and Youth Cultures*

This book offers the first in-depth look at the history, social context, and industrial practices behind this teen musical phenomenon to suggest that social change, especially in terms of gender and sexuality, comes to the surface despite the film's retro setting, blockbuster business model, and apparent nostalgic tone. The vast audience for this film over the last thirty-five years and the various "hopelessly devoted" fandoms indicate that *Grease* exceeds both the confines of its period and the limits of any one ideological message.

Routledge

Market: Film Studies / Cultural Studies

October 2017: 216x138: 136pp

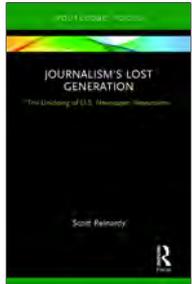
Hb: 978-1-138-68271-9: **£45.00**

eBook: 978-1-315-54494-6

* For full contents and more information, visit: www.routledge.com/9781138682719

Journalism's Lost Generation

The Un-doing of U.S. Newspaper Newsrooms



Scott Reinardy, University of Kansas, USA

This book looks at the journalism industry and its changes during the late 20th century and early 21st century. It's a researched and opinionated take on the transitions brought on my television, the internet, and budget declines. Reinardy's underlying theme is that the changes in the industry don't just indicate a newspaper crisis, but also a crisis of local communities, a loss of professional skills, and a void in institutional and community knowledge emanating from newsrooms. *Journalism's Lost Generation* will also document those who remain trying to fill those voids by taking a level view of the newspaper journalism being produced today.

Routledge
Market: Journalism
 June 2016: 216 x 140: 104pp
 Hb: 978-1-138-67499-8: **£50.00**
 eBook: 978-1-315-56093-9

* For full contents and more information, visit: www.routledge.com/9781138674998

Migrants in Contemporary Spanish Film



Clara Guillén Marín

Series: *Routledge Focus on Film Studies*

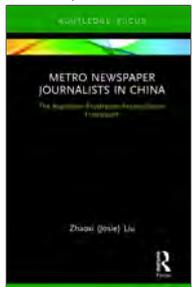
This book focuses on the analysis of documentaries and fiction films representing migrants in Spain in the first decade of the twenty-first century. Guillén Marín explores the ways in which migrant and non-migrant filmmakers reframe the urban and rural space to create opportunities for a free, although contested, exchange between marginal voices and mainstream Spanish society. She analyzes the extent to which the films challenge forms of exclusion and represent ethnicity in a space that includes some and excludes others.

Routledge
Market: European Film/Migration
 July 2017: 216x138: 124pp
 Hb: 978-1-138-06777-6: **£45.00**
 eBook: 978-1-315-15844-0

* For full contents and more information, visit: www.routledge.com/9781138067776

Metro Newspaper Journalists in China

The Aspiration-Frustration-Reconciliation Framework



Zhaoxi (Josie) Liu, Trinity University, USA

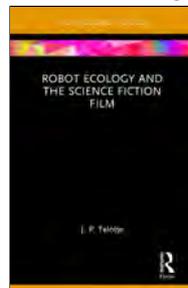
Series: *Routledge Focus on Journalism Studies*

This book explores how journalists at local metro papers in a south-western China metropolis give meaning to their work and how these meanings are shaped by the specific social environment within which these journalists operate. These metro papers provide the bulk of daily news to the general public in China, yet are often understudied compared to the country's party news outlets. Informed by fieldwork in four metro newspapers, the book puts forward a grounded theory for exploring journalists' occupational culture: the aspiration-frustration-reconciliation framework.

Routledge
Market: Journalism Studies/Chinese Studies
 September 2016: 216x138: 112pp
 Hb: 978-1-138-67500-1: **£50.00**
 eBook: 978-1-315-56092-2

* For full contents and more information, visit: www.routledge.com/9781138675001

Robot Ecology and the Science Fiction Film



J. P. Telotte, Georgia Tech, USA

Series: *Routledge Focus on Film Studies*

This book offers the first specific application in film studies of what is generally known as ecology theory, shifting attention to the (in this case media) environment. It takes the robot as its subject because it has attained a status that resonates not only with some of the key concerns of contemporary culture over the last century, but also with the very nature of film. Looking across genres, specific media forms, and closely linked conceptualizations, Telotte sketches a context of interwoven influences and meanings; while mainly focused on science fiction film, this study also incorporates musicals, cartoons, television, advertising, toys, and literature.

Routledge
Market: Film Studies/Science Fiction
 March 2016: 216x138: 120pp
 Hb: 978-1-138-64958-3: **£20.00**
 eBook: 978-1-315-62577-5

* For full contents and more information, visit: www.routledge.com/9781138649583

Michael Tippett's Fifth String Quartet

A Study in Vision and Revision



Thomas Schuttenhelm

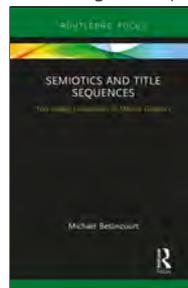
Schuttenhelm provides a detailed account of the events leading up to and through the quartet's compositional process, as well as a brief summary of its reception history. In addition to a comprehensive analysis of the entire quartet, the volume also takes into account Tippett's preliminary attempts for the work and measures the significance its subsequent removal had upon the overall design. Evidence of an altered ending is also shown, together with an assessment of how this affected the proportions of the work. This commentary benefits from the author's extensive experience working with Tippett's letters, sketchbooks, and manuscripts.

Routledge
Market: Music
 April 2017: 216x138: 76pp
 Hb: 978-1-138-21832-1: **£45.00**
 eBook: 978-1-315-43733-0

* For full contents and more information, visit: www.routledge.com/9781138218321

Semiotics and Title Sequences

Text-Image Composites in Motion Graphics



Michael Betancourt, Savannah College of Art and Design, USA

Series: *Routledge Studies in Media Theory and Practice*

The shifting relationships between reading and seeing inform the audience's interpretations of how text and image composed together on screen relate. *Semiotics and Title Sequences* develops a novel theory of interpretive modes that organize these interpretations, discussing them using detailed historical close readings of title designs drawn from the full historical range of film production and screen media, from classic films like *The Cabinet of Dr. Caligari* (1919) to modern television series like *Castle*. These foundational ideas are then extended to composites of typography beyond the title sequence such as

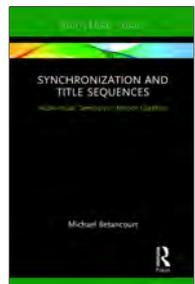
subtitles, intertitles, and narrative typography.

Routledge
Market: Art/Film Theory
 January 2017: 216 x 140: 130pp
 Hb: 978-1-138-63420-6: **£50.00**
 eBook: 978-1-315-20685-1

* For full contents and more information, visit: www.routledge.com/9781138634206

Synchronization and Title Sequences

Audio-Visual Semiosis in Motion Graphics



Michael Betancourt, Savannah College of Art and Design, USA

Series: *Routledge Studies in Media Theory and Practice*

Synchronization and Title Sequences proposes a semiotic analysis of the synchronization of image and sound in motion pictures using title sequences. Through detailed historical close readings of title designs that use either voice-over, an instrumental opening, or title song to organize their visuals—from *Vertigo* (1958) to *The Player* (1990) and *X-Men: First Class* (2011)—author Michael Betancourt develops a foundational framework for the critique and discussion of motion graphics' use of synchronization and sound, as well as a theoretical description of how sound-image relationships develop on-screen.

Routledge

Market: Art/Film Theory

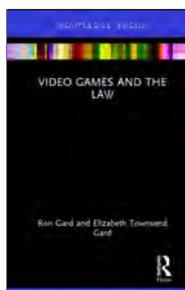
May 2017: 216 x 140: 142pp

Hb: 978-1-138-08506-0: **£45.00**

eBook: 978-1-315-11155-1

* For full contents and more information, visit: www.routledge.com/9781138085060

Video Games and the Law



Elizabeth Townsend Gard and W Ronald Gard

Consider any popular video game today and you most likely are looking at a franchise that includes not only the game itself and all of its variants but also toys, books, movies, and more, with legions of fans that interact with the industry in myriad ways. Surveying the legal landscape of this emergent industry, Ron Gard and Elizabeth Townsend-Gard shed light on the many important topics where law is playing an important role. In examining these issues, *Video Games and the Law* is both a legal as well as a cultural look at the development of the video game industry and the role that law has played so far in this industry's ability to thrive and grow.

Routledge

Market: Video Games

January 2017: 216x138: 90pp

Hb: 978-1-138-63076-5: **£60.00**

eBook: 978-1-315-20921-0

* For full contents and more information, visit: www.routledge.com/9781138630765

The "Serial" Podcast and Storytelling in the Digital Age



Edited by Ellen McCracken, University of California, Santa Barbara, USA

Series: *Routledge Focus on Digital Media and Culture*

This volume analyzes the *Serial* podcast, situating it in the trajectory of other popular crime narratives and contemporary cultural theory. Contributors focus on topics such as the ethics of the use of fiction techniques in investigative journalism, the epistemological overlay of postmodern indeterminacy, and the audience's prolific activity in social media, examining the competing narrative strategies of the narrators, characters, and the audience. Other topics considered include the multiplication of narratives and the longing for closure, how our minds work as we experience true crime narratives, and what critical race

theory can teach us about the program's strategies.

Routledge

Market: Media and Cultural Studies/Journalism Studies

January 2017: 216x138: 118pp

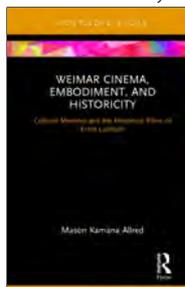
Hb: 978-1-138-62829-8: **£50.00**

eBook: 978-1-315-21070-4

* For full contents and more information, visit: www.routledge.com/9781138628298

Weimar Cinema, Embodiment, and Historicity

Cultural Memory and the Historical Films of Ernst Lubitsch



Mason Kamana Allred

Series: *Routledge Focus on Film Studies*

In its retrieval and (re)construction, the past has become interwoven with the images and structure of cinema. Not only have mass media—especially film and television—shaped the content of memories and histories, but they have also shaped their very form. Combining historicization with close readings of German director Ernst Lubitsch's historical films, this book focuses on an early turning point in this development, exploring how the medium of film shaped modern historical experience and understanding—how it *moved* embodied audiences through moving images.

Routledge

Market: European Cinema//German Studies/Film History

January 2017: 216x138: 126pp

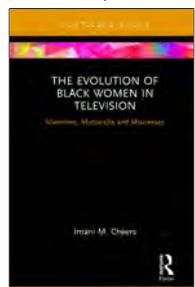
Hb: 978-0-415-34918-5: **£50.00**

eBook: 978-1-315-22923-2

* For full contents and more information, visit: www.routledge.com/9780415349185

The Evolution of Black Women in Television

Mammies, Matriarchs and Mistresses



Imani M. Cheers, The George Washington University, USA

Series: *Routledge Focus on Television Studies*

This book interrogates the representation of Black women in television. Cheers explores how the increase of Black women in media ownership and creative executive roles (producers, showrunners, directors and writers) in the last 30 years affected the cultural shift in Black women's representation on television, which in turn parallels the political, social, economic, and cultural advancements of Black women in America. She also examines Black women as a diverse television audience, discussing how they interact and respond to the constantly evolving television representation of their image and likeness, looking specifically at how social media is used as a tool of audience engagement.

Routledge

Market: Television Studies/Women's Studies/Race

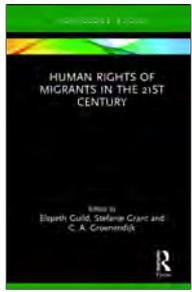
July 2017: 216x138: 114pp

Hb: 978-1-138-20164-4: **£45.00**

eBook: 978-1-315-51125-2

* For full contents and more information, visit: www.routledge.com/9781138201644

Human Rights of Migrants in the 21st Century



Edited by **Elspeth Guild**, Queen Mary University of London, UK, **Stefanie Grant**, London School of Economics, UK and **C. A. Groenendijk**, Radboud University, The Netherlands
Series: Routledge Studies in Liberty and Security

This book offers an accessible examination to the human rights of migrants in the context of the UN's negotiations in 2018 on a Global Compact on Safe, Orderly and Regular Migration.

Routledge

Market: Human Rights / International Law / Global Governance

August 2017: 216x138: 96pp

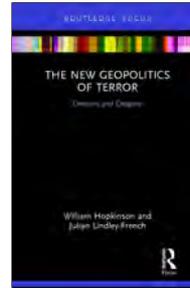
Hb: 978-1-138-50339-7: **£45.00**

eBook: 978-1-315-14539-6

* For full contents and more information, visit: www.routledge.com/9781138503397

The New Geopolitics of Terror

Demons and Dragons



William Hopkinson and **Julian Lindley-French**, Atlantic Treaty Association

This book examines the impact of strategic terror on states, and considers the current and recent interaction between terror and political change, primarily in the Middle East.

Routledge

Market: Security Studies / Terrorism Studies / Middle Eastern Politics

January 2017: 216x138: 114pp

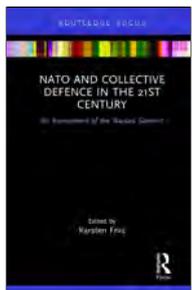
Hb: 978-1-138-21184-1: **£48.99**

eBook: 978-1-315-45201-2

* For full contents and more information, visit: www.routledge.com/9781138211841

NATO and Collective Defence in the 21st Century

An Assessment of the Warsaw Summit



Edited by **Karsten Friis**

This book presents a cutting-edge assessment of NATO's collective defence strategies in the immediate aftermath of the NATO Warsaw Summit.

Routledge

Market: NATO / International Security / European Politics

February 2017: 216x138: 104pp

Hb: 978-0-415-78629-4: **£48.99**

eBook: 978-1-315-22785-6

* For full contents and more information, visit: www.routledge.com/9780415786294

Women, Peace and Security in Nepal

From Civil War to Post-Conflict Reconstruction



Edited by **Åshild Kolås**

This book sheds new light on the important but diverse roles of women in the decade-long civil war in Nepal (1996-2006), and the equally long post-conflict reconstruction period (2006-2016). Engaging critically with the Women, Peace and Security literature, the contributors to this volume question the potential of peace processes to become a window of opportunity for women's empowerment.

Routledge

Market: Gender Studies / Asian Politics / Security Studies

July 2017: 216x138: 142pp

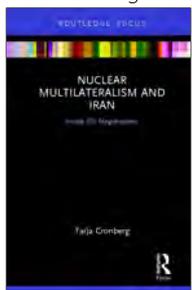
Hb: 978-1-138-06734-9: **£45.00**

eBook: 978-1-315-15872-3

* For full contents and more information, visit: www.routledge.com/9781138067349

Nuclear Multilateralism and Iran

Inside EU Negotiations



Tarja Cronberg

Drawing on the author's personal experiences, this book presents an insider's chronology and analysis of the EU's role in the nuclear negotiations with Iran.

Routledge

Market: Nuclear Proliferation / Middle Eastern Politics / International Diplomacy

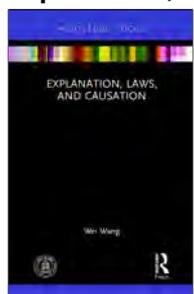
February 2017: 216x138: 130pp

Hb: 978-1-138-28385-5: **£48.99**

eBook: 978-1-315-26996-2

* For full contents and more information, visit: www.routledge.com/9781138283855

Explanation, Laws, and Causation



Wei Wang

Series: *China Perspectives*

This book studies the complex relationship between explanation, laws and causation. It suggests that laws are essential to explanation and our understanding of laws will help solve the problems of the latter. Concerning the nature of laws, this book tackles both the problems of regularity approach and necessitarian approach. It also proposes that the ontological order of explanation should be from events (or processes) to causation, then to regularity (laws), and finally to science system, but the epistemological order should be from science system to laws to explanation and causation. Besides, this book examines many other issues closely related to explanation-laws-causation.

Routledge

Market: PHILOSOPHY/PHILOSOPHY OF SCIENCE

April 2017: 216x138: 114pp

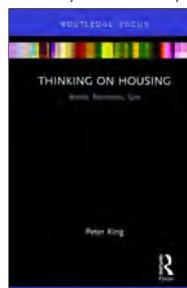
Hb: 978-1-138-84583-1: **£55.00**

eBook: 978-1-315-72790-5

* For full contents and more information, visit: www.routledge.com/9781138845831

Thinking on Housing

Words, Memories, Use



Peter King

Series: *Routledge Focus on Housing and Philosophy*

If we do stop to think on housing, what do we see? What is housing and what does it do? These seem deceptively simple questions but they are often left unanswered. These essays explore the idea of housing as a thing we can and do use. They present housing in a unique manner using distinctly different approaches to conventional housing discourse and suggests that housing is a subject worthy of serious philosophical analysis.

Routledge

Market: Housing and Philosophy

February 2017: 216x138: 58pp

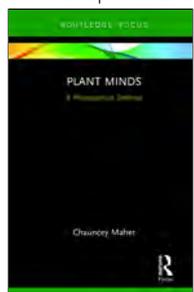
Hb: 978-1-138-29384-7: **£48.99**

eBook: 978-1-315-23184-6

* For full contents and more information, visit: www.routledge.com/9781138293847

Plant Minds

A Philosophical Defense



Chauncey Maher, Dickinson College, USA

Series: *Routledge Focus on Philosophy*

By connecting the most compelling empirical work on plant behavior with philosophical reflection on the concept of minds, this book aims to help non-experts begin to think clearly about whether plants have minds. Relying on current consensus ideas about minds and plants, Chauncey Maher presents the best case for thinking that plants do *not* have minds. Along the way, however, he unearths an idea at the root of that case, the idea that having a mind requires the capacity to represent the world. In the last chapter, he defends a relatively new and insightful theory of mind that rejects that assumption, making room for the possibility that plants do have minds, primarily because they

are alive.

Routledge

Market: Philosophy / Philosophy of Mind

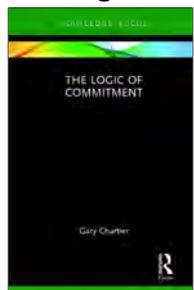
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The Logic of Commitment



Gary Chartier

Series: *Routledge Focus on Philosophy*

This book develops a conception of commitment and explores its limits. Chartier shows how commitment serves to resolve conflicts between ordinary moral intuitions and the reality that the basic aspects of human well-being are incommensurable. He outlines a variety of mutually reinforcing rationales for making commitments, explores the relationship between commitment and vocation and the relevance of commitment to love, and notes some reasons it might make sense to disregard one's commitments. This book will appeal to ethicists interested in the connection between commitment and personal well-being, and to anyone who wonders why and when it might make sense

to make or keep commitments.

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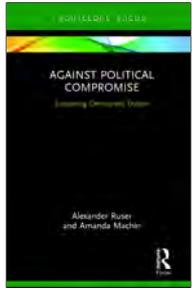
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Against Political Compromise

Sustaining Democratic Debate



Alexander Ruser, Zeppelin University and Amanda Machin, Zeppelin University

Political compromise is emerging as a preferred solution for numerous apparently intractable problems. Political compromise seemingly offers a way of respecting difference while simultaneously generating a decision upon which policy can move forward. But proponents of political compromise should also acknowledge its significant weaknesses and dangers. This book offers some insights into the problems of the compromise that should not be overlooked. Invoking recent examples from various policy areas to illustrate their claims, the authors assert that compromise can disguise inequality, reduce plurality and heighten uncertainty. In short, compromise can weaken

democracy.

Routledge

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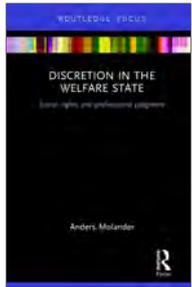
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Social Rights and Professional Judgment



Anders Molander, Oslo and Akershus University College of Applied Sciences, Norway

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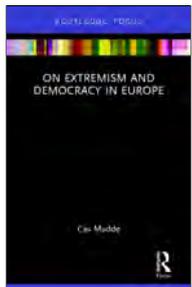
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Talking Shops or Deliberative Bodies?



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Sarah Deardorff Miller, American University, USA

This book examines Syrian displacement since the start of the 2011 conflict. It provides information on displacement (the scale, scope and trends), and in-depth analysis on how it affects regional politics; the role of international organizations responding to the displaced; and EU/US responses to Syrian displacement. It relates Syrian displacement to broader peace strategies, arguing that displacement is not a mere symptom or byproduct of the conflict, but a key variable that must be addressed with any peace plan or strategy for ending the conflict and rebuilding Syria. Thus, the way refugees are dealt with is not just a humanitarian concern, but also a political, security and economic issue.

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Instability and Change



Serap Gur

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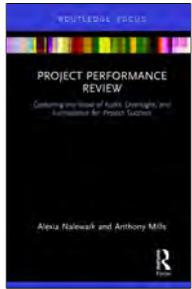
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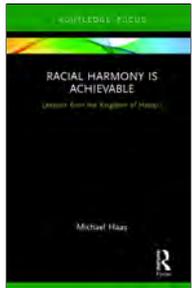
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Racial Harmony Is Achievable

Lessons from the Kingdom of Hawai'i



Michael Haas, University of Hawai'i (retired), USA.

Using analytical methods, this book recounts how the people of the Hawai'i Islands overcame civil wars, decimating diseases, ecosystem despoliation, religious conflicts, the uprooting of feudalism, worker exploitation, imperialist threats, coups, and a massive influx of new residents who quickly became acculturated. Presenting a plan for social transformation, this book will be of key interest in the fields of political science, public affairs, sociology, and Hawaiian studies.

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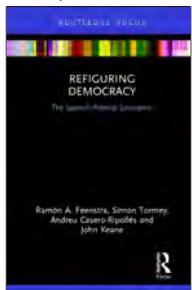
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Refiguring Democracy

The Spanish Political Laboratory



Ramón A. Feenstra, Universitat Jaume I of Castellón, Spain, Simon Tormey, University of Sydney, Australia, Andreu Casero-Ripollés, Universitat Jaume I of Castellón, Spain and John Keane, University of Sydney, Australia

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Using a case study of Spain between 2011 and 2015 the book focuses on the changes that have taken place in politics and communication. The chapters cover political repertoires and the hybridization of horizontal and vertical political logics; the appearance of new political parties; the establishment of monitoring mechanisms as an essential means of political expression and participation; and the subversion of rationality across media as a product of the communication strategies

implemented by online political activism. It offers a view of the way democracy is being reshaped in the Spain and shows that it is a political laboratory that tells us much about the future of democracy everywhere.

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Status and Power



Rajesh Basrur, Nanyang Technological University, Singapore and Kate Sullivan de Estrada, University of Oxford, UK

Rising India charts the ways in which India's international strategies of status-seeking have succeeded, failed and evolved, from Independence up to the present day. The authors focus on the social dimensions of status in world politics and draw on recent conceptual scholarship on status-seeking to present an empirical account of India's quest for power and social standing, spanning seven decades. The book shows how India has made a partial, though incomplete, shift from seeking status by rejecting material power and the institution of the great powers, to seeking status by aiming for material parity with and membership of that same institution.

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Constraints on the Legislative Process in the United States



Shannon Jenkins, University of Massachusetts-Dartmouth, USA

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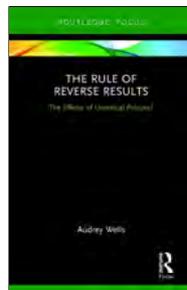
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The Effects of Unethical Policies?



Audrey Wells

Do extreme, unethical governmental policies often produce results opposite to those intended? This book considers the ironic outcomes of recent global events and concludes that there is a 'rule of reverse results' at work. While not a hard and fast law, the rule points out the increased probability that a policy will backfire if it is immoral while ethical policies, even if extreme, are unlikely to produce reverse results. The issue here is that of increased likelihood but not of certainty.

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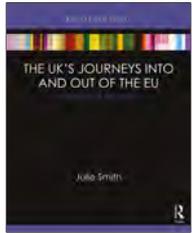
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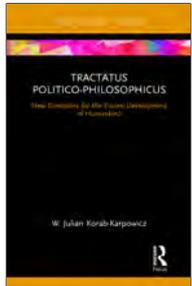
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Tractatus Politico-Philosophicus

New Directions for the Future Development of Humankind



W. Julian Korab-Karpowicz, Zayed University, United Arab Emirates

An original work of political philosophy that aims to establish the principles of the good state and of a happy society, and to open up new directions for the future development of humankind. In part, a response to Ludwig Wittgenstein's *Tractatus Logico-Philosophicus*, W. Julian Korab-Karpowicz demonstrate the necessity of, and provide a guide for, the redirection of humanity. In it, he argues that this paradigm shift must involve changing the character of social life and politics from competitive to cooperative, encouraging moral and intellectual virtues, providing foundations for happy societies, promoting peace among countries and building a strong

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Transnationalism, Diaspora and Migrants from the former Yugoslavia in Britain



Gayle Munro

The geo-political area of what once constituted Yugoslavia has been a region of significant migration since the 1960s. Thus far, there has been a gap in the literature on the qualitative experience of migrants from the former Yugoslavia through the twin theoretical lenses of transnationalism and diaspora. This book offers an ethnographic account of migration and life in diaspora of migrants originating from the former Yugoslavia now living in Britain. It will be of interest to students and scholars of Political Geography, Social Geography, Eastern European Politics, and Migration and Diaspora studies.

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Trump Effect



Karina V. Korostelina, George Mason University, USA

Using a multidisciplinary theoretical lens, Korostelina provides insights into the "Trump Effect" and explains that support for Trump among the American general public is based on three complementary pillars. First, Trump champions a concept of national identity that empowers his supporters. Second, his leadership has, to an extent, been crafted from his ability to recognize where and with whom he can get the most return on his investment and address the perceived general malaise in the U.S. Trump not only mirrors the emotions of the public, but also inspires the use of anger and insults to achieve aims. Third, Trump is challenging the existing balance of power within the U.S. and globally.

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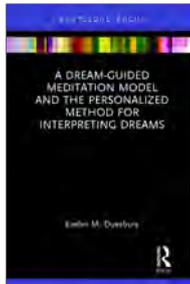
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A Dream-Guided Meditation Model and the Personalized Method for Interpreting Dreams



Evelyn M. Duesbury, International Association for the Study of Dreams, Wisconsin, USA

A Dream-Guided Meditation Model and the Personalized Method for Interpreting Dreams presents a model for meditation that counselors can use with clients regardless of gender, race, national origin, religion, age, or marital status. Using the model, readers can, if they wish, learn to interpret nighttime dreams. Even readers who choose not to learn to interpret their dreams may find that the meditation model assists with dream guidance.

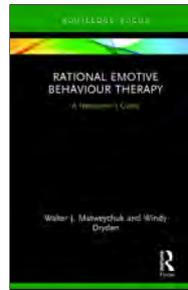
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Rational Emotive Behaviour Therapy

A Newcomer's Guide



Walter J. Matweychuk and Windy Dryden

Series: *Routledge Focus on Mental Health*

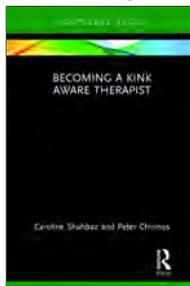
This straightforward guide introduces the newcomer to the core theoretical principles and therapeutic strategies of Rational Emotive Behaviour Therapy (REBT). Starting with the ABC model of emotion popularized by Albert Ellis from the outset when he developed his approach to CBT, the guide then shows how REBT distinguishes between unhealthy and healthy negative emotions. From there it outlines the four irrational attitudes theorized to be at the core of emotional and behavioural disturbance. Finally, the newcomer to REBT will develop an appreciation for how REBT inoculates clients to future problems and teaches them to maintain and extend their treatment gains.

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Becoming a Kink Aware Therapist



Caroline Shahbaz, Shahbaz & Associates, VA, USA and Peter Chirinos, Capital Counseling Services, VA, USA

Drawing on current research and ethnographic narratives from the kink community, this book seeks to provide psychotherapists with an introductory understanding of the culture and practice of BDSM, and presents specific therapeutic concerns related to common misconceptions. This book strives to de-pathologize BDSM practices, while also providing concrete ways to distinguish abuse from consent, harmful codependency, and more. Packed with practical suggestions and rich case studies, this book belongs on the shelf of every therapist seeing BDSM and kink clients.

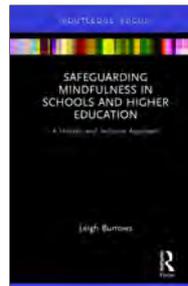
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Safeguarding Mindfulness in Schools and Higher Education

A Holistic and Inclusive Approach



Leigh Burrows, Flinders University, Australia

This book assists teachers in school and higher education settings to make informed decisions about whether to include mindfulness in their teaching, depending on their own capacity, student cohorts and activities to make sure it is safe for more vulnerable students. This guidance is based on a combination of existing pedagogical and clinical knowledge about meeting the needs of vulnerable students, clients and patients and the specialized expertise of trained mindfulness clinicians and teachers.

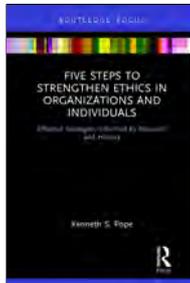
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Five Steps to Strengthen Ethics in Organizations and Individuals

Effective Strategies Informed by Research and History



Kenneth S. Pope

This book draws on research and history to present effective tools to strengthen organizational ethics, discussing specific positive actions that get results and avoid common pitfalls. Research findings and examples from organizations—including missteps by the Veterans Administration, Penn State University, the APA, General Motors, Enron, and Wells Fargo—inform the strategies this book presents and highlight lessons in organizational ethics. Scholars, researchers, professionals, administrators, students, and others interested in organizational studies and ethics will find this unique book essential in training and practice.

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Sex Work and Female Self-Empowerment



Stephanie Hunter Jones, Private practice, Los Angeles, CA, USA

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Theory and Guidelines for Practice



Windy Dryden, Emeritus Professor of Psychotherapeutic Studies at Goldsmiths, University of London
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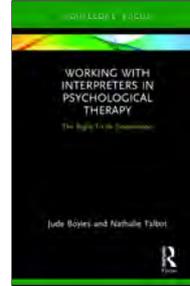
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The Right To Be Understood



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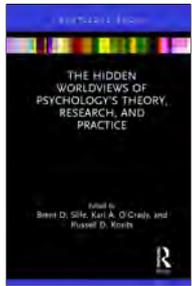
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demonstrating how taking worldviews into account can greatly advance psychology as a whole.

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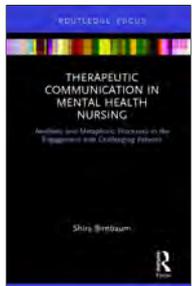
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Therapeutic Communication in Mental Health Nursing

Aesthetic and Metaphoric Processes in the Engagement with Challenging Patients



Shira Birnbaum, independent practitioner, USA

This book introduces an innovative technique for therapeutic communication in mental health nursing, expanding the toolkit for nurses seeking to engage challenging patients who have not responded to more conventional therapeutic methods. Linking nursing communication to current research on metaphor and figuration, it is illustrated with accessible clinical examples. *Therapeutic Communication in Mental Health Nursing* is important reading for advanced-level practitioners, students, and researchers interested in communication and relationship-building in nursing.

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Writing and Publishing Research in Kinesiology, Health, and Sport Science



Timothy Baghurst, Oklahoma State University, USA and Jason DeFreitas

Drawing on real-world experience and presented in an informal and accessible manner, *Writing and Publishing Research in Kinesiology, Health, and Sport Science* provides upper-level students and early-career academics with an essential resource to aid in disseminating research and publishing their first papers. Logically structured to take researchers through each step of the publishing process, the book offers subject-specific advice on developing every aspect of theoretical, applied or position papers. This is important reading for any researchers seeking advice on publishing their work in fields including kinesiology, health, exercise science, physical education, and recreation.

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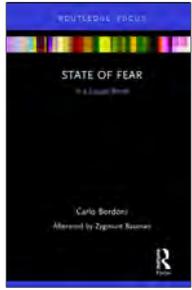
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State of Fear in a Liquid World



Carlo Bordini

This book examines the insecurity that besets our lives in the contemporary world, revealing it to be a symptom of the crumbling of the notion of security that modernity had sought to guarantee to its citizens. With the emergence of the 'liquid' world, insecurity has become endemic and is accepted as something we must live with, but this acceptance of the risk society does nothing to dispel the fear that accompanies us at all times as a result. An engagement with the thought of Bauman, *State of Fear in a Liquid World* develops the thesis of liquid modernity and will appeal to scholars and students of sociology, social theory and politics.

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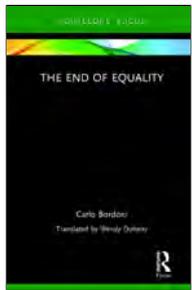
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The End of Equality



Carlo Bordini

In this book, the author examines the question of inequality and the social problems it is creating in societies across the world, arguing that with the crisis of modernity, the ideal of equality appears to be over. As more and more of the world's resources are concentrated in ever fewer hands, this book asks whether the end of mass society will coincide with the end of equality and a re-evaluation of the worth of the individual. Are we heading towards a liquid world in which being equal is now considered less a virtue than a weakness?

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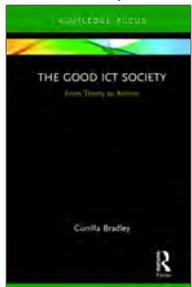
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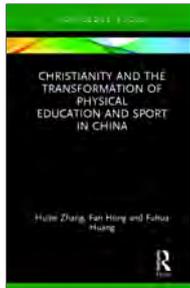
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Christianity and the Transformation of Physical Education and Sport in China



Huijie Zhang, Jiangxi Normal University, China, Fan Hong, Bangor University, UK and Fuhua Huang, Jiangxi Normal University, China

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Modern physical education and sport in China are not products of indigenous Chinese culture. Traditional Chinese culture linked strenuous physical activities to low class and status. Modern Western PE and sport were introduced to China by Western Christian missionaries and directors of the Young Men's Christian Association, and grew from a tool for Christian evangelism to an important tool for Chinese nation-building. This book examines this process of transformation of Chinese attitudes toward PE and sport, using the concepts of cultural imperialism

and nationalism as a lens to understand how a Western cultural import became a modernization tool for the Chinese state.

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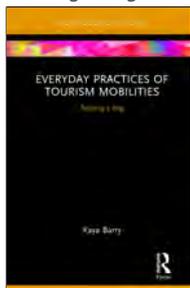
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Everyday Practices of Tourism Mobilities

Packing a Bag



Kaya Barry, Griffith University, Australia

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The process of packing a bag is an everyday activity for tourists, where subtle, mundane mobilities overlap with larger global transitions. It is a complex negotiation of a range of spatial qualities and movements that forge relationships between ourselves, the bag, the task at hand and the situation we are within. This book explores the intricacies and relations emerging in the act of packing, drawing on mobilities theory and actor network theory. It shows how these connections forge new ideals, sensations and collective experiences for tourists and reveals the importance of collaborative co-consumption in tourist practices.

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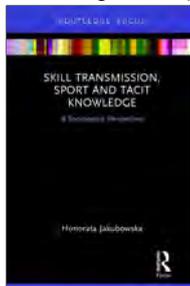
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Skill Transmission, Sport and Tacit Knowledge

A Sociological Perspective



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Teaching the skills necessary to play sport depends partly on transmitting knowledge verbally, yet non-verbal or tacit knowledge also has an important role. A coach may tell a young athlete to "move more dynamically", but it is undoubtedly easier to demonstrate with the body itself how this should be done. Skills such as developing a "feel for the water" cannot simply be transmitted verbally; they are embodied in the tacit knowledge acquired from practice, repetition and experience. This is the first sociological study of the transmission of skills through tacit knowledge in sport.

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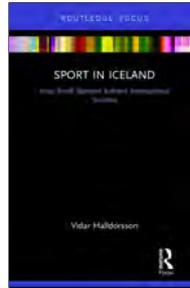
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Sport in Iceland

How Small Nations Achieve International Success



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Iceland is a tiny Nordic nation with a population of just 330,000 and no professional sports leagues, yet its soccer, basketball and handball teams have all qualified for major international tournaments in recent years. This fascinating study argues that team sport success is culturally produced and that in order to understand collective achievement we have to consider the socio-cultural context. The first book to focus specifically on the socio-cultural aspects of a small nation's international sporting success, this is an original and illuminating contribution to the study of the sociology of sport.

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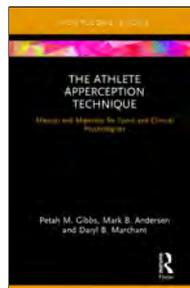
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The Athlete Apperception Technique

Manual and Materials for Sport and Clinical Psychologists



Petah M. Gibbs, Melbourne United Basketball Club, Australia, Mark B. Andersen, Gregory Street Psychology, Australia and Daryl B. Marchant, Victoria University, Australia

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The Athlete Apperception Technique sets out a sport-specific projective test for practitioners working in sport and exercise service delivery or counselling work with athletes and coaches. The AAT will help sport practitioners identify and assess personality features, relationships, anxieties, achievement, motivation, and perfectionism, and augment the recent shift in orientation for service delivery to athletes and provide a more in-depth understanding of athletes' characters. As such, it is useful supplementary reading for students of sport psychology

and a novel tool for any practicing sport psychologist.

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Market: Sport Psychology

February 2017: 216x138: 142pp

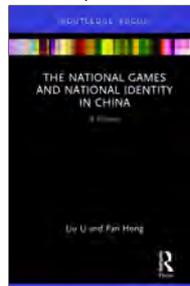
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A History



Liu Li, Anhui Normal University, China and Fan Hong, Bangor University, UK

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The history of China's National Games – first held in 1910 – reflects the transformation of both elite sport in China and wider Chinese society. This is the first book to describe the origins and development of the National Games, and to explore the dynamic interrelationship between the Games, Chinese politics, and nationalism during the process of Chinese nation-building in the modern era. It also examines how the Games were reformed to serve the requirement of China's Olympic Strategy in the context of sports globalization and commercialization since the 1980s. A fascinating read for anybody with an interest in the politics, history and culture of contemporary China.

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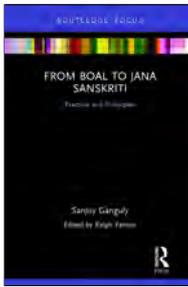
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From Boal to Jana Sanskriti: Practice and Principles



Sanjoy Ganguly and Ralph Yarrow

Jana Sanskriti is internationally recognised as the most iconic post-Boalian Theatre of the Oppressed operation in the world today. This fully illustrated book by the Bengali company's founder and artistic director Sanjoy Ganguly collects and explains their programme of workshop exercises, placing them in the context of their social and activist work. A set of interviews with Ganguly complements these practical sequences, drawing in topics such as the role of the joker, the nature of development, participation and agency, aesthetics as transformation, and Theatre of the Oppressed in the context of a market economy.

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Memos from a Theatre Lab

Exploring what immersive theatre 'does'



Nandita Dinesh

By contrasting two specific performances on the same theme - one an 'immersive' experience and the other a more conventional theatrical production - Nandita Dinesh explores the different ways in which theatrical form impacts upon actors and audiences. An in-depth case study of her work *Pinjare (Cages)* sets out the 'hows' and 'whys' of her specific aesthetic framework. *Memos from a Theatre Lab* places Dinesh's practical work within the context of existing analyses of immersive theatre, using this investigation to generate an underpinning theory of how immersive theatre works for its participants.

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