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Catalogue 2020

July - December

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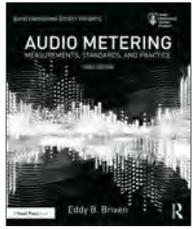
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3rd Edition

Audio Metering

Measurements, Standards and Practice



Eddy B. Brixen, audio consultant and lecturer based in Denmark; member of the AES, SMPTE and ACPEI
Series: Audio Engineering Society Presents

In this comprehensive guide, Brixen takes the reader through the complex and confusing aspects of audio metering, imparting the knowledge and skills needed to utilize optional signal levels and produce high-quality audio. Packed full of valuable information with a wide range of practical applications, this is the essential reference guide to audio metering for technicians, engineers, and tonemeisters, as well as sound designers working

with acoustics, electro acoustics, broadcast, studio recording, sound art, archiving, audio forensics, and theatrical and live-audio set-ups.

Focal Press

Market: Audio

June 2020: 229 x 152: 418pp

Hb: 978-1-138-90912-0: **£120.00**Pb: 978-1-138-90911-3: **£32.99**

eBook: 978-1-315-69415-3

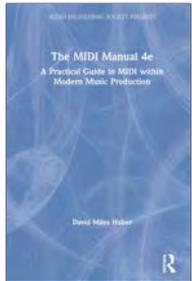
Prev. Ed Pb: 978-0-240-81467-4

* For full contents and more information, visit: www.routledge.com/9781138909113

4th Edition

The MIDI Manual

A Practical Guide to MIDI within Modern Music Production



David Miles Huber, Freelance Recording Engineer; Consultant; Contributor, EQ magazine, Seattle, WA, USA
Series: Audio Engineering Society Presents

The MIDI Manual 4e: A Practical Guide to MIDI within Modern Music Production is a complete reference on MIDI. Written by David Miles Huber (a 4X Grammy-nominated musician, producer and author), this best-selling guide provides a clear explanation of what MIDI 1.0 and 2.0 is, acting as a guide for electronic instruments, the DAW, MIDI sequencing and how to make best use of them. You will learn how to set up an efficient MIDI system and how to get the most out of your production room and ultimately ... your music.

Illustrated throughout with helpful photos and screenshots, this is the most readable and clearly explained book on MIDI available.

Routledge

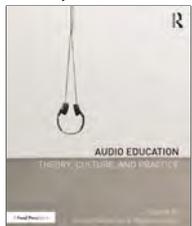
October 2020: 235 x 191: 384pp

Hb: 978-0-367-54997-8: **£120.00**Pb: 978-0-367-54998-5: **£29.99**

eBook: 978-1-315-67083-6

* For full contents and more information, visit: www.routledge.com/9780367549978**Audio Education**

Theory, Culture, and Practice



Edited by **Daniel Walzer** and **Mariana Lopez**

Audio Education: Theory, Culture and Practice is a ground-breaking volume exploring the historical perspectives, methodologies and theoretical underpinnings that shape audio in educational settings. Bringing together insights from a roster of international contributors, this book presents perspectives from researchers, practitioners, educators and historians. Highlighting a range of timely topics, including environmental sustainability, inclusivity, interaction with audio industries, critical listening and student engagement, this is recommended reading for teachers, researchers and practitioners engaging with the field of audio

education.

Routledge

Market: Audio

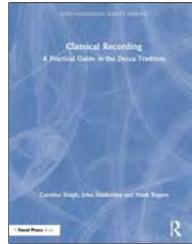
July 2020: 235 x 191: 308pp

Hb: 978-0-367-07443-2: **£120.00**Pb: 978-0-367-07444-9: **£39.99**

eBook: 978-0-429-02078-0

* For full contents and more information, visit: www.routledge.com/9780367074449**Classical Recording**

A Practical Guide in the Decca Tradition



Caroline Haigh, John Dunkerley and Mark Rogers

Series: Audio Engineering Society Presents

Classical Recording is the authoritative guide to all aspects of recording acoustic classical music. Offering detailed descriptions, diagrams and photographs of fundamental recording techniques such as the Decca tree, this book offers a comprehensive overview of the essential skills involved in successfully producing a classical recording. Written by engineers with years of experience working for Decca, Abbey Road Studios and as freelancers, the book equips the student, the interested amateur and the practising professional with the required knowledge

and confidence to tackle everything from solo piano to opera.

Focal Press

Market: Audio

October 2020: 235 x 191: 464pp

Hb: 978-0-367-32133-8: **£120.00**Pb: 978-0-367-31280-0: **£36.99**

eBook: 978-0-429-31685-2

* For full contents and more information, visit: www.routledge.com/9780367312800**Digital Audio Forensics Fundamentals**

From Capture to Courtroom



James Zjalic

Series: Audio Engineering Society Presents

Digital Audio Forensics Fundamentals offers an accessible introduction to both the theory and practical skills behind this emerging field of forensic science.

Beginning with an overview of the history of the discipline, the reader is guided through forensic principles and key audio concepts, before being introduced to practical areas such as audio enhancement, audio authentication and the presentation of reports.

Covering all aspects of audio forensics from the capture to the courtroom, this book is pivotal reading for beginners entering the field, as well as experienced professionals looking to develop their knowledge of the practice.

Focal Press

Market: Audio

October 2020: 235 x 191: 304pp

Hb: 978-0-367-25912-9: **£120.00**Pb: 978-0-367-25910-5: **£39.99**

eBook: 978-0-429-29220-0

* For full contents and more information, visit: www.routledge.com/9780367259105**Sound and Image**

Aesthetics and Practices



Edited by **Andrew Knight-Hill**

Series: Sound Design

This volume applies critical perspectives to interrogate and evaluate both the aesthetics and practices that underpin the audiovisual. Contributions draw upon established discourses in electroacoustic music, media art history, film studies, critical theory and dance; framing and critiquing these arguments within the context of diverse audiovisual practices. The ideas and approaches explored within this book will find application in a wide range of contexts across the whole scope of audiovisuality,

from visual music and experimental film, to narrative film and documentary, to live performance, sound design and into sonic art and electroacoustic music.

Focal Press

Market: Audio

June 2020: 235 x 191: 396pp

Hb: 978-0-367-27147-3: **£120.00**Pb: 978-0-367-27146-6: **£43.99**

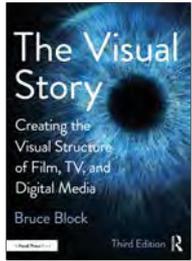
eBook: 978-0-429-29510-2

* For full contents and more information, visit: www.routledge.com/9780367271466

3rd Edition

The Visual Story

Creating the Visual Structure of Film, TV, and Digital Media

**Bruce Block**

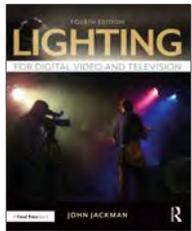
The Visual Story teaches you how to manipulate components such as space, line and shape, tone, color, movement, and rhythm, to effectively convey moods and emotions, give your production unity and style, and find the critical relationship between story and visuals. With an ideal blend of theory and practice, the concepts in this new edition will benefit students studying film, as well as writers, directors, photographers, animators, game designers, cinematographers, art directors and virtually anyone working in visual media who want to better understand and apply visual structure.

Routledge

Market: Film / Directing
August 2020: 184 x 260: 340pp
Hb: 978-0-367-49969-3: **£120.00**
Pb: 978-1-138-01415-2: **£32.99**
eBook: 978-1-315-79483-9
Prev. Ed Pb: 978-0-240-80779-9

* For full contents and more information, visit: www.routledge.com/9781138014152

4th Edition

Lighting for Digital Video and Television**John Jackman**, Head of Inspirita Films and contributing editor to DV Magazine

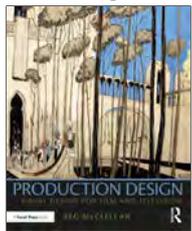
This book gives a comprehensive overview of lighting equipment and techniques for digital production. Suitable for either beginners or more advanced users, the fully updated fourth edition covers human sight vs. film or video, the basic issues of contrast and exposure, with explanation of how exposure of digital video differs from analog video or film, electrical connectors, requirements, electrical load management, safety issues, and the latest LED systems. It is the ideal text for both beginners studying lighting and cinematography.

Routledge

Market: Filmmaking and post production
June 2020: 235 x 191: 284pp
Hb: 978-1-138-93796-3: **£155.00**
Pb: 978-1-138-93795-6: **£43.99**
eBook: 978-1-315-67600-5
Prev. Ed Pb: 978-0-240-81227-4

* For full contents and more information, visit: www.routledge.com/9781138937956**Production Design**

Visual Design for Film and Television

**Peg McClellan**

Production Design: Visual Design for Film and Television is a hands-on guide to the craft of production design and art direction. Author Peg McClellan gives an insider's view of the experiences and challenges of working as a Production Designer in film and television. With case studies, insights from successful Production Designers, and inspiration in the form of over 200 colour photos and illustrations from storyboards to sets, this is the ideal book for students seeking a career in production design, and professionals looking to further their design knowledge.

Routledge

Market: Film
June 2020: 235 x 191: 256pp
Hb: 978-1-138-18543-2: **£110.00**
Pb: 978-1-138-18542-5: **£32.99**
eBook: 978-1-315-64452-3

* For full contents and more information, visit: www.routledge.com/9781138185425**The Insiders' Guide to Factual Filmmaking****Tony Stark**

An accessible and comprehensive 'how to' guide about the craft of making documentaries for TV, online or social media. Tony Stark distils a long career at the BBC and as an independent producer to explain the conceptual, visual, editorial and organisational skills needed to make impactful and stylish factual films. This is a key text for anyone who wants to succeed in the rapidly changing, competitive freelance markets in Britain and America. The book's accompanying website is a 'show-me' resource for new directors: with 24 specially-shot film clips illustrating the key rules of filmic grammar and sequence shooting – together with downloadable versions of essential production forms.

Routledge

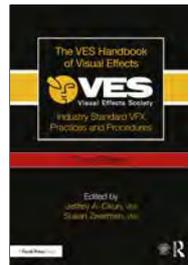
Market: Factual filmmaking
August 2020: 350pp
Hb: 978-0-815-36977-6: **£120.00**
Pb: 978-0-815-36978-3: **£32.99**
eBook: 978-1-351-25146-4

* For full contents and more information, visit: www.routledge.com/9780815369783

3rd Edition

The VES Handbook of Visual Effects

Industry Standard VFX Practices and Procedures



Edited by **Jeffrey A. Okun**, VES, Visual Effects Society, USA, and **Susan Zwerman**, VES, Visual Effects Society, USA.

The award-winning *VES Handbook of Visual Effects* remains the most complete guide to visual effects techniques and best practices available today. This new edition has been updated to include the latest, industry-standard techniques, technologies, and workflows for the ever-evolving fast paced world of visual effects.

Routledge

Market: Visual Effects / Filmmaking
July 2020: 254 x 178: 880pp
Hb: 978-1-138-54117-7: **£195.00**
Pb: 978-1-138-54220-4: **£61.99**
eBook: 978-1-351-00940-9

* For full contents and more information, visit: www.routledge.com/9781138542204**Makeup Artistry for Film and Television**

Your Tools for Success On-Set and Behind-the-Scenes

**Christine Sciortino**, Columbia College Chicago, USA

In this comprehensive handbook, author, makeup artist, and educator Christine Sciortino offers a detailed introduction to the conceptual foundations, techniques, and on-set practices of the makeup design process, going beyond technique-centered makeup education to provide an in-depth look at the workings of the film and television world. This approachable and engaging blend of practical techniques and professional practice is ideal for both introductory-level and established artists. An online resource also offers downloadable templates and sample

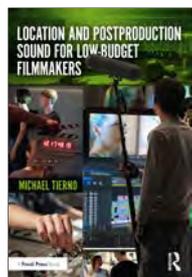
paperwork for on-set use and practice.

Routledge

Market: Filmmaking / Makeup
October 2020: 235 x 191: 328pp
Hb: 978-0-367-20538-6: **£130.00**
Pb: 978-0-367-20539-3: **£41.99**
eBook: 978-0-429-26210-4

* For full contents and more information, visit: www.routledge.com/9780367205393

Location and Postproduction Sound for Low-Budget Filmmakers



Michael Tierno

This book covers everything you need to know to be able to master the fundamentals of location sound recording and postproduction sound. Written by independent filmmaker Michael Tierno, it provides easy-to-adopt solutions to some of the most common issues that arise. The book utilizes a unique web series, with each episode focusing on a different filming scenario, in order to reveal the secrets of achieving good sound no matter what the environment or budget. Accompanying exercises allow readers the opportunity to try out the various techniques and drills on location, in post-production, or both.

Routledge

Market: Filmmaking and post production

June 2020: 234x156: 214pp

Hb: 978-0-367-35425-1: **£120.00**

Pb: 978-0-367-35424-4: **£32.99**

eBook: 978-0-429-33130-5

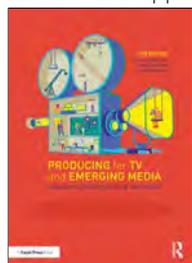
* For full contents and more information, visit: www.routledge.com/9780367354244



4th Edition

Producing for TV and Emerging Media

A Real-World Approach for Producers



Dustin Morrow and Kacey Morrow

Gain a thorough understanding of the nuanced and multidimensional role producers play in television and emerging media today to harness the creative, technical, interpersonal, and financial skills essential for success in this vibrant and challenging field. Written especially for new and aspiring producers with an insight that simply cannot be found in any other book, this new edition of a text used by professors and professionals alike is an indispensable resource for anyone looking to find success as a television or emerging media producer.

Routledge

Market: filmmaking

July 2020: 184 x 260: 368pp

Hb: 978-0-367-42454-1: **£145.00**

Pb: 978-0-367-42453-4: **£44.99**

eBook: 978-0-367-85306-8

Prev. Ed Pb: 978-0-240-81897-9

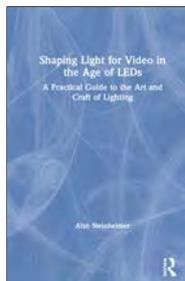
* For full contents and more information, visit: www.routledge.com/9780367424534



2nd Edition

Shaping Light for Video in the Age of LEDs

A Practical Guide to the Art and Craft of Lighting



Alan Steinheimer, Gaffer and Lighting Director, USA

A practical, hands-on guide to lighting for video, this book explores how LEDs are changing the aesthetics of lighting and provides students with an indispensable guide to the everyday techniques required to produce professional quality lighting in the age of LEDs and wireless control options. The book focuses on first-hand application of technical knowledge, beginning with simple lighting setups and progressing to more complicated scenarios, and features accompanying diagrams, illustrations and case studies to demonstrate their real-world application. A must-have resource for film and media production students taking classes in lighting and/or cinematography.

Routledge

Market: Lighting / Film & Media Production

September 2020: 246x174: 298pp

Hb: 978-0-367-81913-2: **£120.00**

Pb: 978-0-367-81909-5: **£41.99**

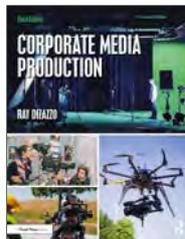
eBook: 978-1-003-01079-1

* For full contents and more information, visit: www.routledge.com/9780367819095



3rd Edition

Corporate Media Production



Ray Dizazzo

This book offers an in-depth exploration of the exciting field of corporate media production from concept development through to the final stages of postproduction and considers all the technical, interpersonal and creative elements needed for success along the way. This third edition has been updated to reflect both traditional and social media production perspectives, including all phases of research and script development, essential preproduction activities and production styles, equipment, editing, distribution and evaluation methods, and the role of social media as distribution platforms.

Routledge

Market: Humanities / Filmmaking & Post Production

July 2020: 190pp

Hb: 978-0-367-85730-1: **£120.00**

Pb: 978-0-367-85729-5: **£32.99**

eBook: 978-1-003-01467-6

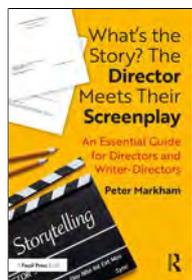
Prev. Ed Pb: 978-0-240-80514-6

* For full contents and more information, visit: www.routledge.com/9780367857295



What's the Story? The Director Meets Their Screenplay

An Essential Guide for Directors and Writer-Directors



Peter Markham, Head of Directing, AFI Conservatory, USA

A structured perspective on the crucial interface of Director and Screenplay, this book encompasses twenty-two seminal aspects of the approach to story and script that a Director needs to understand before embarking on all other facets of the Director's craft. This book is an essential resource for any aspiring director who wants to understand exactly how to approach a screenplay in order to get the very best from it, and an invaluable resource for any filmmaker who wants to understand the important creative interplay between the director and screenplay in bringing a story to life.

Routledge

Market: Directing

September 2020: 234x156: 190pp

Hb: 978-0-367-41589-1: **£120.00**

Pb: 978-0-367-41587-7: **£32.99**

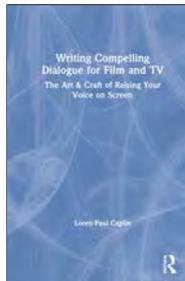
eBook: 978-0-367-81536-3

* For full contents and more information, visit: www.routledge.com/9780367415877



Writing Compelling Dialogue for Film and TV

The Art & Craft of Raising Your Voice on Screen



Loren-Paul Caplin, Columbia University; NYU Tisch; Hofstra University, USA

Writing Compelling Dialogue for Film and TV is a practical guide that provides screenwriters with a clear set of exercises, tools, and methods to raise your ability to hear and discern conversation at a more complex level, in turn allowing you to create better, more nuanced, complex and compelling dialogue. Written by veteran screenwriter, playwright, and screenwriting professor Loren-Paul Caplin, *Writing Compelling Dialogue* is an invaluable writing tool for any aspiring screenwriter who wants to improve their ability to write dialogue for film and television, as well as students, professionals, and educators.

Routledge

Market: Screenwriting

October 2020: 234x156: 192pp

Hb: 978-0-367-25687-6: **£120.00**

Pb: 978-0-367-25686-9: **£25.99**

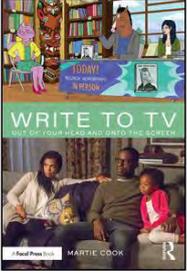
eBook: 978-0-429-28915-6

* For full contents and more information, visit: www.routledge.com/9780367256869

3rd Edition

Write to TV

Out of Your Head and onto the Screen



Martie Cook, Television Writer and Producer; Professor, Emerson College, Boston, MA

Offers practical advice on writing innovative television scripts that will allow you to finally get that big idea out of your head and onto the screen. Including information directly from studio and network executives, agents, and managers on what they're looking for in new writers and how to avoid common pitfalls, advice from successful creators and show runners on creating original content that sells, and tips from new writers on how to get into a writers room and stay there. This book contains information from over 20 new interviews, access to sample outlines, script pages, checklists, and is the ideal book for anyone who wants to break into the TV writing industry.

Routledge

Market: Television/ Screenwriting

August 2020: 234x156: 340pp

Hb: 978-0-367-33811-4: **£120.00**Pb: 978-0-367-33813-8: **£34.99**

eBook: 978-0-429-32206-8

* For full contents and more information, visit: www.routledge.com/9780367338138

The New News

The Journalist's Guide to Producing Digital Content for Online & Mobile News



Joan Van Tassel, PhD Associate Professor, National University, **Murphy Mary**, USC Annenberg School for Communication and Journalism, USA and **Joseph Schmitz**

The New News offers an approachable, practical guide to the 21st century newsroom, equipping journalists with the skills needed to work expertly, accurately, and efficiently across multiple media platforms.

The New News provides excellent resources to help journalism students and early-career professionals succeed in today's digital networked news industry.

Routledge

Market: Journalism

July 2020: 254 x 178: 440pp

Hb: 978-0-367-50869-2: **£120.00**

Pb: 978-0-240-82418-5: **£32.99**

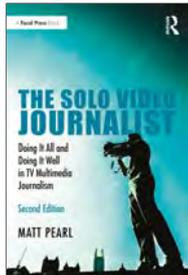
eBook: 978-1-003-05159-6

* For full contents and more information, visit: www.routledge.com/9780240824185

2nd Edition

The Solo Video Journalist

Doing It All and Doing It Well in TV Multimedia Journalism



Matt Pearl

The Solo Video Journalist, now in its second edition, offers a comprehensive overview of the solo video reporting process from start to finish.

This book is an excellent resource for students learning skills in broadcast, multimedia, backpack, and television journalism, as well as for early-career professional looking for a back-pocket resource in solo video journalism.

Routledge

Market: Mass Communication

July 2020: 229 x 152: 186pp

Hb: 978-0-367-42997-3: **£120.00**

Pb: 978-0-367-43621-6: **£29.99**

eBook: 978-1-003-00464-6

Prev. Ed Pb: 978-1-138-65732-8

* For full contents and more information, visit: www.routledge.com/9780367436216

Journalism Research in Practice

Perspectives on Change, Challenges, and Solutions



Edited by **Robert E. Gutsche, Jr.** and **Bonnie Brennen**

Series: Journalism Studies

Journalism Research in Practice: Perspectives on Change, Challenges, and Solutions is a unique collection of research on journalism written for journalists and wider audiences.

Based on scholarship previously published in *Journalism Practice*, *Journalism Studies*, and *Digital Journalism*, authors have updated and rewritten their works to make connections to contemporary issues. These 28 studies appear in four distinct sections and include perspectives on modern-day freelancing, digitization, and partisan influences on the press.

Routledge

Market: Journalism

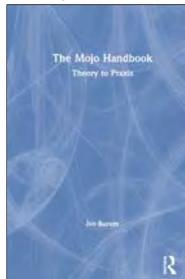
July 2020: 246x174: 154pp

Hb: 978-0-367-46966-5: **£120.00**

* For full contents and more information, visit: www.routledge.com/9780367469665

The Mojo Handbook

Theory to Praxis



Ivo Burum, Burum Media Pty Ltd

The Mojo Handbook offers a detailed and engaging crash course on how to use mobile tools to create powerful journalistic stories.

The Mojo Handbook is a valuable resource for aspiring multimedia professionals in journalism, strategic and corporate communication, as well as anyone looking to incorporate mobile into their visual storytelling toolkit.

Routledge

Market: Mobile storytelling

September 2020: 229 x 152: 328pp

Hb: 978-0-367-33261-7: **£120.00**

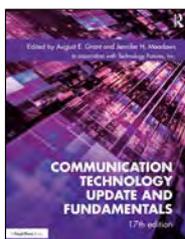
Pb: 978-0-367-33262-4: **£34.99**

eBook: 978-0-429-31892-4

* For full contents and more information, visit: www.routledge.com/9780367332624

17th Edition

Communication Technology Update and Fundamentals



Edited by **August E. Grant**, University of South Carolina, USA and **Jennifer H. Meadows**, California State University-Chico, USA

Communication Technology Update and Fundamentals, now in its 17th edition, has set the standard as the single best resource for students and professionals looking to brush up on how communication technologies have developed, grown, and converged, as well as what's in store for the future.

Communication Technology Update and Fundamentals continues to be the industry-leading resource for both students and professionals looking to understand how communication

technologies have developed and where they are headed.

Routledge

Market: Broadcast Engineering and Communications Technology (General)

June 2020: 279 x 216: 360pp

Hb: 978-0-367-42013-0: **£120.00**

Pb: 978-0-367-42016-1: **£56.99**

eBook: 978-0-367-81739-8

Prev. Ed Pb: 978-1-138-57136-5

* For full contents and more information, visit: www.routledge.com/9780367420161

Mobile News

Journalism's Shift from Fixed to Fluid



Edited by **Andrew Duffy**, **Rich Ling**, **Nuri Kim**, **Edson Tandoc, Jr.** and **Oscar Westlund**

The rise of the smartphone has shifted news from fixed publication to a flow of updateable information. The chapters in this book investigate the implications for audiences, industry and society as news becomes mobile. The contributors take varied viewpoints on mobility and news, and its impact on what news is, how journalists produce it, and how it fits into everybody's everyday life.

The chapters in this book were originally published as a special issue of *Digital Journalism*.

Routledge

Market: Journalism

October 2020: 254 x 178: 184pp

Hb: 978-0-367-56635-7: **£120.00**

* For full contents and more information, visit: www.routledge.com/9780367566357

9th Edition

Thinking Through Communication

An Introduction to the Study of Human Communication



Sarah Trenholm, Ithaca College, USA

The 9th edition of this textbook for hybrid introductory communication courses provides a balanced introduction to the fundamental theories and principles of communication. Exploring communication in a variety of contexts—including interpersonal, group, organizational, and mass media—*Thinking Through Communication* provides students the theoretical knowledge and the research and critical thinking skills they'll need to succeed in advanced communication courses and communication professions. This edition devotes attention to how new technologies are changing the ways we think about communication, with updated examples, and gives special

attention to relevant critical theory.

Routledge

Market: Communication

August 2020: 418pp

Hb: 978-0-367-86003-5: **£195.00**Pb: 978-0-367-85701-1: **£120.00**

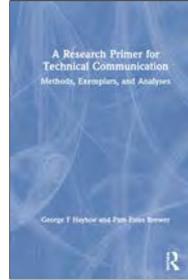
eBook: 978-1-003-01636-6

* For full contents and more information, visit: www.routledge.com/9780367857011

2nd Edition

A Research Primer for Technical Communication

Methods, Exemplars, and Analyses



George F Hayhoe and Pam Estes Brewer

This fully revised edition provides a practical introduction to research methods for anyone conducting or critically reading technical communication research. The book is presented in two sections, tackling the methodology of the core types of technical communication research in the Methods section before bolstering understanding with the section of Exemplars and Analysis. This book is an essential introduction to research methods for students of technical communication and for industry professionals who need to conduct and engage with research on the job.

Routledge

Market: Technical Communication

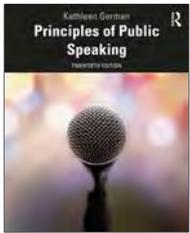
September 2020: 254 x 178: 318pp

Hb: 978-0-367-53147-8: **£120.00**Pb: 978-0-367-53148-5: **£47.99**

eBook: 978-1-003-08068-8

* For full contents and more information, visit: www.routledge.com/9780367531478

20th Edition

Principles of Public Speaking

Kathleen German, Professor of Media and Culture, Miami University, USA

Balancing skills and theory, this introductory public speaking textbook encourages the reader to see public speaking as a way to build community in today's diverse world. This new edition includes expanded coverage of mediated speaking with examples from podcasts and online speaking contexts; discussion of ethical issues of contemporary public discourse, including disinformation and public civility; and tips for extemporaneous speaking. *Principles of Public Speaking* is ideal for general courses on public speaking as well as specialized

programs in business, management, political communication, and public affairs.

Routledge

Market: Communication

September 2020: 254 x 203: 264pp

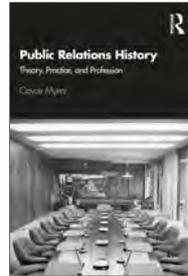
Hb: 978-0-367-86030-1: **£185.00**Pb: 978-0-367-86028-8: **£95.00**

eBook: 978-1-003-01651-9

Prev. Ed Pb: 978-1-138-23389-8

* For full contents and more information, visit: www.routledge.com/9780367860288**Public Relations History**

Theory, Practice, and Profession



Cayce Myers

This book traces the development of the public relations profession and its practices in a variety of sectors, ranging from politics, education, social movements, corporate communication, and entertainment. Myers examines the institutional pressures, including financial, legal, and ethical considerations, that have led to the parameters in which public relations is executed today, exploring the role underrepresented groups and sectors (both in the U.S. and internationally) played in its formation. The book is suited to upper level undergraduate and graduate courses in public relations theory, management, and administration; mass communication history; and media history.

Routledge

Market: Public Relations

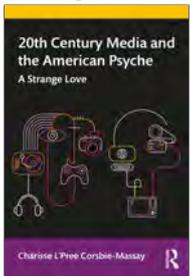
July 2020: 229 x 152: 172pp

Hb: 978-1-138-49140-3: **£120.00**Pb: 978-1-138-49141-0: **£32.99**

eBook: 978-1-351-03301-5

* For full contents and more information, visit: www.routledge.com/9781138491410**20th Century Media and the American Psyche**

A Strange Love



Charisse L'Pree Corsbie-Massay, S.I. Newhouse School of Public Communication, Syracuse University

This innovative text bridges media theory, psychology, and interpersonal communication by describing how our relationships with media emulate the relationships we develop with friends and romantic partners through their ability to replicate intimacy, regularity, and reciprocity. Ideal for media studies, communication, and psychology students, scholars, and industry professionals, it guides readers to critically reflect on their own past relationships with media and develop a greater understanding of the psychological significance of media technology, usage, and adoption across the past 150 years.

Routledge

Market: Media Studies

October 2020: 229 x 152: 224pp

Hb: 978-1-138-57209-6: **£120.00**Pb: 978-1-138-57210-2: **£34.99**

eBook: 978-0-203-70235-2

* For full contents and more information, visit: www.routledge.com/9781138572102**Reimagining Communication: Action**

Edited by Michael Filimowicz, Michael Filimowicz, PhD, is Senior Lecturer in the School of Interactive Arts and Technology at Simon Fraser University and Veronika Tzankova, Simon Fraser University

Series: Reimagining Communication

Reimagining Communication: Action investigates the practical implications of communication as a cultural industry, media ecology, and a complex social activity integral to all domains of life.

This is an essential introductory text for advanced undergraduate and graduate students and scholars of communication, broadcast media, and interactive technologies, with an interdisciplinary focus and an emphasis on the integration of new technologies.

Routledge

Market: Communication

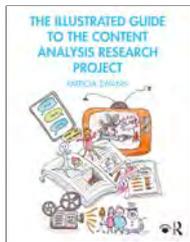
August 2020: 229 x 152: 368pp

Hb: 978-1-138-49904-1: **£110.00**Pb: 978-1-138-49905-8: **£34.99**

eBook: 978-1-351-01523-3

* For full contents and more information, visit: www.routledge.com/9781138499058

The Illustrated Guide to the Content Analysis Research Project



Patricia Swann

Author Patricia Swann provides a colorful, step-by-step guide to developing a typical mass media research project using the content analysis method. The fundamental elements of this research method are presented in plainspoken language perfect for undergraduates and new researchers, complete with engaging illustrations and an informal narrative that tackle students' most common sticking-points when learning and applying research methods. This book is an excellent companion to research-centered courses in mass media, communication studies, marketing, and public relations at the introductory level.

Routledge

Market: Communication and Media Research Methods

July 2020: 279 x 216: 140pp

Hb: 978-1-138-60511-4: £120.00

Pb: 978-1-138-60512-1: £32.99

eBook: 978-0-429-46830-8

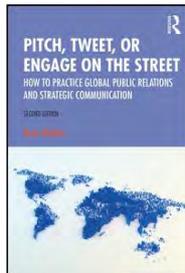
* For full contents and more information, visit: www.routledge.com/9781138605121



2nd Edition

Pitch, Tweet, or Engage on the Street

How to Practice Global Public Relations and Strategic Communication



Kara Alaimo

This second edition is a modern guide for how to practice public relations and strategic communication around the globe.

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Routledge

Market: Public Relations/Business

December 2020: 229 x 152: 432pp

Hb: 978-0-367-18851-1: £135.00

Pb: 978-0-367-18852-8: £51.99

eBook: 978-0-429-19876-2

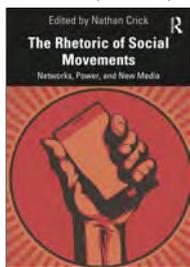
Prev. Ed Pb: 978-1-138-91605-0

* For full contents and more information, visit: www.routledge.com/9780367188528



The Rhetoric of Social Movements

Networks, Power, and New Media



Edited by Nathan Crick, Louisiana State University, USA

This collection provides an accessible yet rigorous survey of the rhetorical study of historical and contemporary social movements and promotes the study of relations between strategy, symbolic action, and social assemblage. Comprising a comprehensive collection of the latest research in the field, these essays are framed by case studies that ground conceptual characteristics of social movements in reality, and guide readers in practice and insight. *The Rhetoric of Social Movements* will be of interest to scholars and advanced students of rhetoric, communication, media studies, cultural studies, social protest and activism, and political science.

Routledge

Market: Rhetoric

September 2020: 254 x 178: 320pp

Hb: 978-1-138-34600-0: £175.00

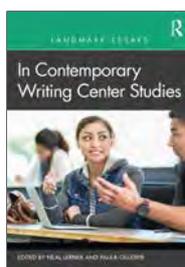
Pb: 978-0-367-52386-2: £32.99

eBook: 978-0-429-43629-1

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Landmark Essays in Contemporary Writing Center Studies



Edited by Neal Lerner and Paula Gillespie

Series: *Landmark Essays Series*

This volume collects essential writings in the field of writing center studies as it has blossomed and developed since the 1995 publication of *Landmark Essays on Writing Centers*. These writings offer a new generation of writing center readers provocative ideas and research-based praxis on the topics covered in the book's four sections: writing center history, critical perspectives on current practices, writing center research, and writing centers in new spaces. It is essential reading for undergraduate and graduate students in composition and education, as well as writing center staff and directors.

Routledge

Market: writing studies

October 2020: 246x174: 328pp

Hb: 978-0-367-20634-5: £145.00

Pb: 978-0-367-20640-6: £45.99

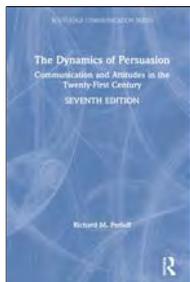
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7th Edition

The Dynamics of Persuasion

Communication and Attitudes in the Twenty-First Century



Richard M. Perloff, Cleveland State University

Series: *Routledge Communication Series*

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Routledge

Market: Communication/Psychology

July 2020: 235 x 187: 566pp

Hb: 978-0-367-18578-7: £185.00

Pb: 978-0-367-18579-4: £85.00

eBook: 978-0-429-19695-9

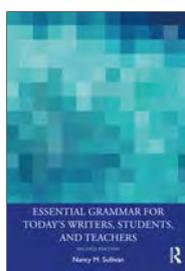
Prev. Ed Hb: 978-1-138-10032-9

* For full contents and more information, visit: www.routledge.com/9780367185787



2nd Edition

Essential Grammar for Today's Writers, Students, and Teachers



Nancy M. Sullivan, Texas A&M University, Corpus Christi, USA

This innovative grammar text is an ideal resource for writers, language students, and current and future classroom teachers who need an accessible "refresher" in a step-by-step guide to essential grammar. This updated edition features two new sections as well as online resources with additional exercises, relevant links, and answer key. Instructor materials accompanying the text provide teachers with activities designed for face-to-face, hybrid, and online instruction to enliven these basic grammar lessons as well as writing activities to integrate these concepts into students' own writing.

Routledge

Market: Writing / Composition

July 2020: 254 x 178: 234pp

Hb: 978-0-367-14866-9: £120.00

Pb: 978-0-367-14868-3: £34.99

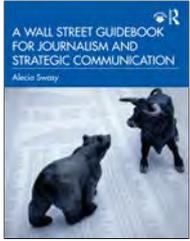
eBook: 978-0-429-05367-2

Prev. Ed Pb: 978-0-765-64174-8

* For full contents and more information, visit: www.routledge.com/9780367148683



A Wall Street Guidebook for Journalism and Strategic Communication



Alecia Swasy

This book provides media professionals the savvy they need to navigate the world of finance and money. Breaking down essential skills like how to read key financial statements, find and interpret key data on companies, and employ that research in crafting compelling stories and messages for both readers and clients, author Alecia Swasy dives into topics like the Securities and Exchange Commission, how to avoid illegal activity in reporting and research, understanding Mergers and Acquisitions, and the history and current state of Wall Street. This book is for students and professionals alike seeking to gain the financial

literacy necessary to succeed in today's competitive marketplace.

Routledge

Market: Journalism/Strategic Communication

June 2020: 246x189: 151pp

Hb: 978-0-367-34803-8: **£110.00**

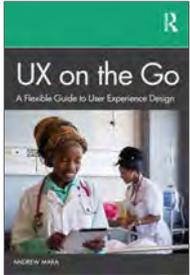
Pb: 978-0-367-34806-9: **£33.99**

eBook: 978-0-429-32816-9

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UX on the Go

A Flexible Guide to User Experience Design



Andrew Mara

Designed with flexibility and readers' needs in mind, this purpose driven book offers new UX practitioners succinct and complete instructions on how to conduct user research and rapidly design interfaces and products in the classroom or the office. Written for professionals looking to learn or expand their skills and students studying technical communication, information technology, web and product design, business, or engineering, this accessible book provides a foundational knowledge of this diverse and evolving field. A companion website will include examples of contemporary UX projects, material to illustrate key techniques, and other resources for students and instructors.

Routledge

July 2020: 229 x 152: 224pp

Hb: 978-0-367-22854-5: **£120.00**

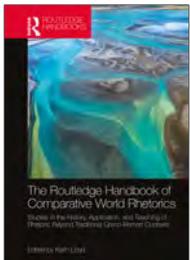
Pb: 978-0-367-22862-0: **£32.99**

eBook: 978-0-429-27723-8

* For full contents and more information, visit: www.routledge.com/9780367228620

The Routledge Handbook of Comparative World Rhetorics

Studies in the History, Application, and Teaching of Rhetoric Beyond Traditional Greco-Roman Contexts



Edited by Keith Lloyd

The Routledge Handbook of Comparative World Rhetorics offers a broad and comprehensive understanding of comparative or world rhetoric, from ancient times to the modern day. Bringing together an international team of established and emergent scholars, this *Handbook* looks beyond Greco-Roman traditions in the study of rhetoric to provide an international, cross-cultural study of communication practices around the globe.

Routledge

Market: Communication Studies

July 2020: 246x174: 436pp

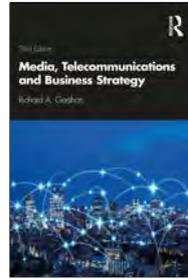
Hb: 978-0-367-40902-9: **£190.00**

eBook: 978-0-367-80976-8

* For full contents and more information, visit: www.routledge.com/9780367409029

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Media, Telecommunications and Business Strategy



Richard A. Gershon, Western Michigan University, USA

As the clear lines and historic boundaries that once separated broadcasting, cable, telephone and Internet communication dissolve, this comprehensive new edition examines the relationship and convergence patterns between industries and explores the effects of digitalization in media and information technology. Perfect for courses in media management and media industries, as well as professional managers, this book serves as an important reference guide during this transitional time.

Routledge

Market: Media/Business

July 2020: 229 x 152: 376pp

Hb: 978-0-367-24902-1: **£120.00**

Pb: 978-0-367-24903-8: **£34.99**

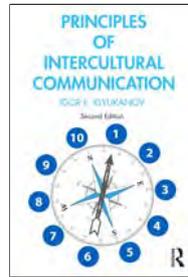
eBook: 978-0-429-28502-8

Prev. Ed Pb: 978-0-415-51765-2

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Principles of Intercultural Communication



Igor Klyukanov

Now in a second edition, this book guides students in developing Intercultural Communication Competence through its accessible style and unique theoretical framework of ten interconnected principles. Suitable for upper-level or graduate intercultural communication courses within communication and linguistics departments.

Routledge

Market: Intercultural Communication

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Hb: 978-0-367-37388-7: **£120.00**

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eBook: 978-0-429-35347-5

* For full contents and more information, visit: www.routledge.com/9780367373870

Enhancing Intercultural Communication in Organizations

Insights from Project Advisers



Edited by Roos Beerkens, Emmanuelle Le Pichon-Vorstman, Roselinde Supheert and Jan Ten Thije
Series: Routledge Focus on Communication Studies

This book provides a qualitative analysis of the process of consultancy, to prove how intercultural communication can solve issues rising from multiculturalism in organizations and policymaking.

This book will be a key resource for scholars and students involved in intercultural communication, management, and consultancy, as well as professionals that are confronted in their work with diversity and would like to know more about intercultural consultancy.

Routledge

Market: Communication Studies / Business

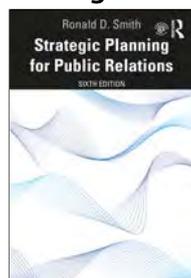
July 2020: 216 x 140: 144pp

Hb: 978-0-367-43963-7: **£45.00**

eBook: 978-1-003-00679-4

* For full contents and more information, visit: www.routledge.com/9780367439637

6th Edition

Strategic Planning for Public Relations

Ronald D. Smith, Buffalo State College, USA

This sixth edition offers an innovative and clear approach for students wanting to learn how to develop public relations campaigns. Ron Smith shows how to implement research-driven strategic campaigns, drawing on his experience as a professional in the industry and his teaching in the classroom. In this edition, Smith expands his coverage of international cases and social media strategy within the PESO framework, while delving into intercultural considerations throughout the book. As a leader in teaching public relations strategy, this text is ideal for students in upper division undergraduate and graduate courses in public relations strategy and campaigns.

Routledge

Market: Public Relations

November 2020: 520pp

Hb: 978-0-367-90385-5: £160.00

Pb: 978-0-367-90384-8: £67.99

eBook: 978-1-003-02407-1

Prev. Ed Pb: 978-1-138-28206-3

* For full contents and more information, visit: www.routledge.com/9780367903848

3rd Edition

The Gender Communication Connection

Teri Kwal Gamble, College of New Rochelle, USA and Michael W. Gamble, New York Institute of Technology, USA

The third edition of this classic text helps readers consider the myriad ways gendered attitudes and practices influence communication in our personal and professional interactions. Written in an engaging style, with a wide array of applicable exercises, the book integrates research with examples from contemporary life related to gender and culture, race, class, and media. Among new topics covered in this edition are multiple genders, gender activism and the Me Too movement, and challenges of 21st-century masculinities and femininities. The book is ideally suited for undergraduate courses in gender and communication within communication studies, sociology, and business departments.

Routledge

Market: Communication/Gender Studies

November 2020: 254 x 178: 306pp

Hb: 978-0-367-41503-7: £140.00

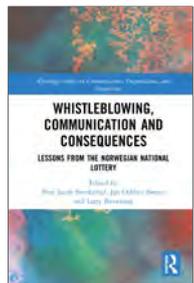
Pb: 978-0-367-42164-9: £47.99

eBook: 978-0-367-82232-3

Prev. Ed Pb: 978-0-765-64222-6

* For full contents and more information, visit: www.routledge.com/9780367421649**Whistleblowing, Communication and Consequences**

Lessons from The Norwegian National Lottery



Edited by Peer Jacob Svenkerud, Jan-Oddvar Sørnes, Nord University Business School, Norway and Larry Browning, University of Texas at Austin, USA; University of Nordland, Norway

Series: *Routledge Studies in Communication, Organization, and Organizing*

Whistleblowing, Communication and Consequences offers the first in-depth analysis of the most publicized, and morally complex, case of whistleblowing in recent European history: the Norwegian national lottery, Norsk Tipping. An international team of scholars use fourteen different theoretical lenses to show the complex and multi-faceted nature of whistleblowing.

This fascinating, complex, and multi-theoretical book will be of great interest to scholars, students and industry leaders in the areas of public relations, corporate communication, leadership, corporate social responsibility, whistleblowing and organizational resistance.

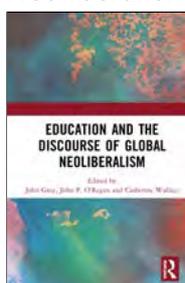
Routledge

Market: Communication Studies

October 2020: 229 x 152: 256pp

Hb: 978-0-367-42133-5: £120.00

eBook: 978-0-367-82203-3

* For full contents and more information, visit: www.routledge.com/9780367421335**Education and the Discourse of Global Neoliberalism**

Edited by John Gray, Institute of Education, University of London, UK, John P. O'Regan, University College London, UK and Catherine Wallace

This book addresses the phenomenon of neoliberalism in education and focuses on school and higher education settings in Ireland, the UK, Singapore and Hong Kong. Specifically, it addresses the role of language and semiosis in the reconfiguration of global educational practices along increasingly marketised lines. At the same time, the nature of the counter-hegemonic discourses also in circulation in these sectors is also considered.

The chapters in this book were originally published in a special issue of the journal, *Language and Intercultural Communication*.

Routledge

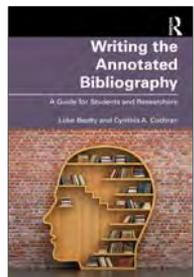
Market: Communication Studies

October 2020: 246x174: 126pp

Hb: 978-0-367-50185-3: £120.00

* For full contents and more information, visit: www.routledge.com/9780367501853**Writing the Annotated Bibliography**

A Guide for Students & Researchers



Luke Beatty and Cynthia A Cochran

Writing the Annotated Bibliography is a comprehensive and practical guide to creating and using annotated bibliographies for research projects in any discipline. The definitive resource for the finer points of this crucial research skill, it covers the elements of annotated bibliographies, key disciplinary conventions, and tips for working with digital sources. Suitable for both undergraduate and graduate students and for researchers at all levels, it's an essential resource for first-year and advanced composition classes, courses in writing across the disciplines, library science programs, and academic libraries at the secondary level and beyond.

Routledge

Market: Research Skills

July 2020: 229 x 152: 144pp

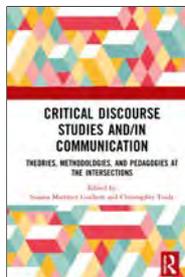
Hb: 978-0-367-40887-9: £110.00

Pb: 978-0-367-40886-2: £34.99

eBook: 978-0-367-85305-1

* For full contents and more information, visit: www.routledge.com/9780367408862**Critical Discourse Studies and/in Communication**

Theories, Methodologies, and Pedagogies at the Intersections



Edited by Susana Martínez Guillem, University of New Mexico, USA and Christopher M. Toulas

This book argues for an inherent connection between Critical Discourse Studies and Communication Studies. The volume begins with a comprehensive introduction that documents the shift towards Critical Discourse Studies in the study of socio-discursive phenomena, as well as its implications in terms of theories, methodologies, and objects of study within and beyond Communication. The diverse selection of case studies further demonstrates the possibilities located at the intersection of Communication and Critical Discourse Studies.

This book was originally published as a special issue of the journal, *Review of Communication*.

Routledge

Market: Communication Studies

July 2020: 246x174: 114pp

Hb: 978-0-367-50556-1: £120.00

* For full contents and more information, visit: www.routledge.com/9780367505561

The New Review Economy

Third-Party Review Sites, Reputation, and Neo-Liberal Public Relations in the Digital Age



Alison N. Novak, Rowan University, USA

Series: *Routledge Focus on Public Relations*

This book examines third-party review sites (TPRS) and the intersection of the review economy and neoliberal public relations, in order to understand how users and organizations engage the 21st century global review economy. The author applies communication and digital media theories to evaluate contemporary case studies that challenge TPRS and control over digital reputation.

This nuanced and up to date exploration of the contemporary review economy will offer insights and best practice for academic researchers and upper-level undergraduate students in public relations, digital media, or strategic communication programs.

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Michelle Herte

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This book looks closely at the endings of narrative digital games, examining their ways of concluding the processes of both storytelling and play in order to gain insight into what endings are and how we identify them in different media. As an interdisciplinary study that draws on game studies as much as on transmedial narratology, *Forms and Functions of Endings in Narrative Digital Games* is suited for scholars and students of digital games as well as for narratologists yet to become familiar with this medium.

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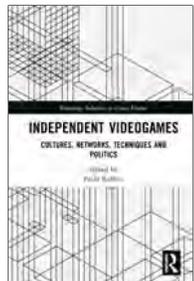
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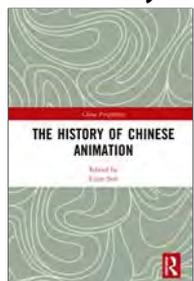
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This book describes the history, present and future of China's animation industry. The author divides the business's 95-year history into six periods and analyses each of these from an historical, aesthetic, and artistic perspective. In addition, the book focuses on representative works; themes; directions; artistic styles; techniques; industrial development; government support policies; business models; the nurturing of education and talent; broadcasting systems and animation. Scholars and students who are interested in the history of Chinese animation will benefit from this book and it will appeal additionally to readers interested in Chinese film studies.

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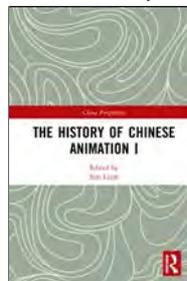
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The History of Chinese Animation I



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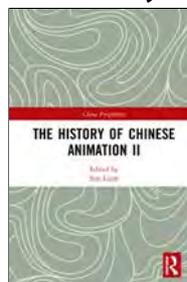
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Series: *China Perspectives*

This book describes the history, present and future of China's animation industry. The author divides the business's 95-year history into six periods and analyses each of these from an historical, aesthetic, and artistic perspective. In addition, the book focuses on representative works; themes; directions; artistic styles; techniques; industrial development; government support policies; business models; the nurturing of education and talent; broadcasting systems and animation. Scholars and students who are interested in the history of Chinese animation will benefit from this book and it will appeal additionally to readers interested in Chinese film studies.

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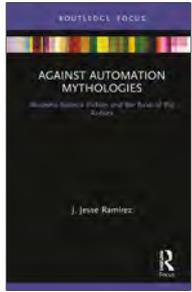
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Against Automation Mythologies

Business Science Fiction and the Ruse of the Robots



J. Jesse Ramirez, University of St. Gallen, Switzerland
Inspired by Roland Barthes's practice of "semioclasm" in Mythologies, this book offers a "technoclasm"; a cultural critique of US narratives, discourses, images, and objects that have transformed the politics of automation into statements of fact about the "rise of the robots". An ideal resource for anyone interested in or studying emerging technology and society, automation, Marxian cultural theory, cultural studies, science fiction studies, and the cultural history of technology.

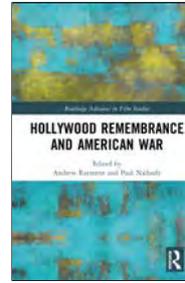
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Bringing together the fields of film studies and memory studies, this book will be of interest to scholars and students in not just these areas but those in the fields of history, media and cultural

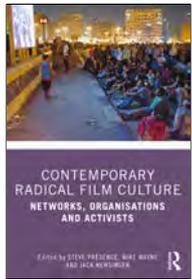
studies more broadly, too.

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Contemporary Radical Film Culture

Networks, Organisations and Activists



Edited by **Steve Presence**, **Mike Wayne** and **Jack Newsinger**
Comprised of essays from some of the leading scholars and practitioners in the field, this is the first book to investigate 21st-century radical film practices across production, distribution and exhibition at a global level. For students, researchers and practitioners, this fascinating and wide-ranging book sheds new light on the political potential of the moving image and represents the activists and organisations pushing radical film forward in new and exciting directions.

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A Critical Genealogy of Queer Performance



Amelia Jones

This volume is a study of the connected ideas of "queer" and "gender performance" or "performativity" over the past several decades, providing an ambitious history and crucial examination of these concepts while questioning their very bases. Written from a hybrid art historical and performance studies point of view, this will be essential reading for all those interested in art, performance, and gender, as well as in queer and feminist theory.

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Encyclopedia of Twentieth-Century Photography, 3-Volume Set

Volume 1

Edited by **Lynne Warren**

The Encyclopedia of Twentieth-Century Photography explores the vast international scope of twentieth-century photography and explains that history with a wide-ranging, interdisciplinary manner. To bring this history alive for the reader, the set is illustrated in black and white throughout, and each volume contains a color plate section. A useful glossary of terms is also included.

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Modified: Living as a Cyborg



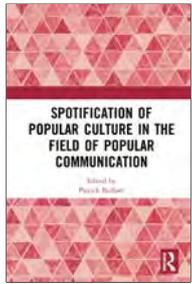
Edited by **Chris Hables Gray**, University of Great Falls, **Heidi Figueroa-Sarriera**, University of Puerto Rico, USA and **Steven Mentor**, Evergreen Valley College, USA

Building off the highly successful *The Cyborg Handbook*, this new collection of essays, interviews, and creative pieces brings together a set of compelling personal accounts about what it means to live as a cyborg in the twenty-first century. Compelling, interdisciplinary, and international, the book is a perfect primer for students, researchers and teachers of cyberculture, media and cultural theory, and science fiction studies, as well as anyone interested in the intersections between human and machine.

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Spotification of Popular Culture in the Field of Popular Communication



Edited by **Patrick Burkart**, Texas A&M University, College Station, TX, USA

This edited collection considers various meanings of the "Spotification" of music and other media. Specifically, it replies to the editor's call to address the changes in media cultures and industries accompanying the transition to streaming media and media services. Streaming media services have become part of daily life all over the world, with Spotify, in particular, inheriting and reconfiguring characteristics of older ways of publishing, distributing, and consuming media.

This book represents the latest research and theory on the conversion of mass markets for recorded music to streaming services.

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Violence



Toby Miller, University of California at Riverside, USA

Using discourses from across the conceptual and geographical board, Toby Miller argues for a different way of understanding violence, one that goes beyond supposedly universal human traits to focus instead on the specificities of history, place, and population as explanations for it. This book is a powerful introduction to the study of violence, ideal for students and researchers across the human sciences, most notably sociology, American and area studies, history, media and communication studies, politics, literature, and cultural studies.

Routledge

Market: Cultural Studies / Media Studies

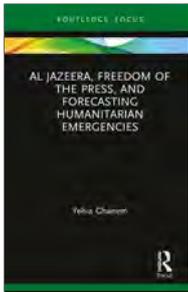
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Al Jazeera, Freedom of the Press, and Forecasting Humanitarian Emergencies



Yehia Ghanem

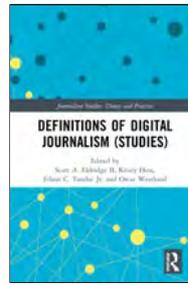
Series: Routledge Focus on Media and Humanitarian Action

This book reveals how Al Jazeera and its news coverage became a force for change politically, socially and culturally in the Middle East in general, and the Arab World in particular. A compelling examination of Al Jazeera's news operation that will be of interest to students and scholars of Media Studies, Political Communication, Journalism and News Reporting, International Politics and the Media, and Arab Media.

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Definitions of Digital Journalism (Studies)



Edited by Scott A. Eldridge II, Kristy Hess, Edson C. Tandoc Jr. and Oscar Westlund

Series: Journalism Studies

Definitions of Digital Journalism (Studies) offers an authoritative and highly accessible point of entry into current debates and definitions of digital journalism and digital journalism studies. This book brings together journalism scholars from around the world to tease out what digital journalism stands for and what scholarship about it looks like.

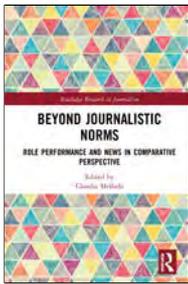
The chapters in this book were originally published as a special issue of the journal, *Digital Journalism*

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Beyond Journalistic Norms

Role Performance and News in Comparative Perspective



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Freelancing for Journalists



Lily Canter and Emma Wilkinson

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Freelancing for Journalists offers an authoritative, practical, and engaging guide for current and aspiring journalism freelancers, exploring key aspects of the role including pitching a story, networking, branding and navigating freelance laws and rights.

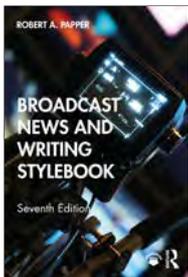
This book is an invaluable resource for both students and professionals who are interested in taking the next step into freelance journalism work.

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Edited by Anna Grøndahl Larsen, Ingrid Fadnes and Roy Krøvel

This book explores the relationship between the safety of journalists and self-censorship practices around the world, including local case studies and regional and international perspectives.

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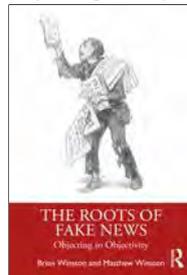
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Objecting to Objective Journalism



Brian Winston and Matthew Winston

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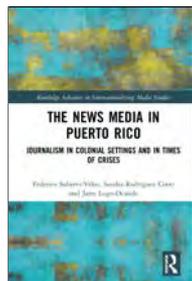
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The News Media in Puerto Rico

Journalism in Colonial Settings and in Times of Crises



Federico A. Subervi-Vélez, Sandra Rodríguez Cotto and Jairo Lugo-Ocando

Series: Routledge Advances in Internationalizing Media Studies

This book offers a synopsis and a critical analysis of the Island's news media system, with emphasis on the political and economic factors that most influence how the media operate.

The authors also document the impact of Hurricane Maria on the media structures and the changing media landscape. The final chapters include theoretical frameworks and methodological guidelines for the analysis of other colonial, post-colonial and neo-colonial media systems.

This book will be an essential read for students and scholars interested in learning about the Puerto Rican and Latin American mass media, and media systems of other colonial/neo-colonial countries.

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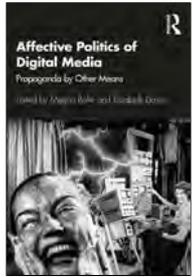
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Affective Politics of Digital Media

Propaganda by Other Means



Edited by **Megan Boler**, University of Toronto, Canada and **Elizabeth Davis**, University of Toronto, Canada

This interdisciplinary, international collection examines how sophisticated digital practices and technologies exploit and capitalize on emotions, with particular focus on social media are used to exacerbate social conflicts surrounding racism, misogyny and nationalism. The book features contributions from established and emerging scholars of communications, media studies, affect theory, journalism, policy studies, gender studies, and critical race studies, to address questions of concern to scholars, journalists, and students in these fields and beyond.

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Grupo Prisa

Media Power in Contemporary Spain



Luis A. Albornoz, Carlos III University of Madrid, Spain, **Ana I. Segovia**, Complutense University of Madrid, Spain and **Núria Almiron**, Pompeu Fabra University, Spain

Series: Global Media Giants

In one of the first English-language studies of Grupo Prisa, this book delivers a comprehensive and concise approach to the political, economic and social-cultural profile of one of the leading cross-media conglomerates in Europe, tracing its development from a single newspaper publisher in 1972. This concise and highly contemporary volume is ideal for students, scholars and researchers looking to further their understanding of a growing Spanish-language media power, or more generally interested in international communication and media industries.

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Comparing Post-Socialist Media Systems

The Case of Southeast Europe



Zrinjka Peruško, **Dina Vozab** and **Antonija Čuvalo**

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This book explains divergent media system trajectories in the countries in southeast Europe, and challenges the presumption that the common socialist experience critically influences a common outcome in media development after democratic transformations, by showing different remote and proximate configuration of conditions that influence their contemporary shape. Extending the understanding of media systems beyond a political journalism focus, this book is a valuable contribution to the literature on comparative media systems in the areas of media systems studies, political science, Southeast and Central European studies, post-socialist studies and communication

studies.

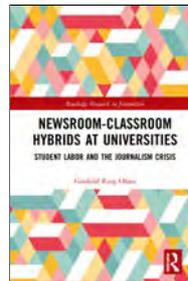
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Newsroom-Classroom Hybrids at Universities

Student Labor and the Journalism Crisis



Gunhild Ring Olsen

Series: Routledge Research in Journalism

This book investigates the success of U.S. nonprofit university centers, where students work alongside investigative reporters, from a professional and educational perspective.

Offering an in-depth analysis of the characteristics, challenges and benefits of different forms of journalistic cooperation, this book will be a useful resource to scholars, students and practitioners of journalism, journalism education, and media practice.

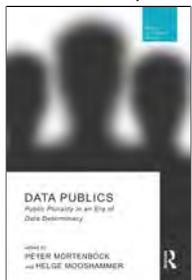
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Data Publics

Public Plurality in an Era of Data Determinacy



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Data has emerged as a key component that determines how interactions across the world are structured, mediated and represented. This book examines these new data publics and the areas in which they become operative, via analysis of politics, geographies, environments and social media platforms. *Data Publics* will be of great interest to academics and students in the fields of computer science, philosophy, sociology, media and communication studies, architecture, visual culture, art and design, and urban and cultural studies.

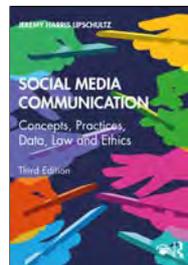
Routledge

Market: Media and Communication Studies
June 2020: 234x156: 234pp
Hb: 978-0-367-18472-8: **£120.00**
eBook: 978-0-429-19651-5

* For full contents and more information, visit: www.routledge.com/9780367184728

3rd Edition

Social Media Communication



Jeremy Harris Lipschultz, University of Nebraska at Omaha, USA

This updated third edition presents a wide-scale, interdisciplinary guide to social media. Examining platforms like Facebook, Instagram, LinkedIn, TikTok, Twitter, and YouTube, the book analyzes social media's use in journalism, broadcasting, public relations, advertising and marketing. Among other changes, updates to the third edition include a deep dive into new approaches to analytics, as well as greater discussion of law and ethics in light of the Facebook Cambridge Analytica scandal, the roll-out of GDPR, and new case law relating to social media. This book is the perfect social media primer for students and

professionals, and, with a dedicated teaching guide, ideal for instructors.

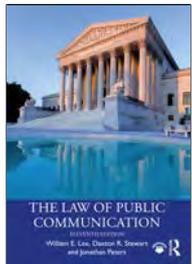
Routledge

Market: Social Media
July 2020: 254 x 178: 368pp
Hb: 978-0-367-19495-6: **£120.00**
Pb: 978-0-367-19500-7: **£45.99**
eBook: 978-0-429-20283-4
Prev. Ed Pb: 978-1-138-22977-8

* For full contents and more information, visit: www.routledge.com/9780367195007

11th Edition

The Law of Public Communication



William E. Lee, Daxton Stewart, Texas Christian University, USA and Jonathan Peters

The eleventh edition of this classic textbook provides an overview of communication and media law that includes the most current legal developments. This new edition features discussions of hot topics such as the prosecution of WikiLeaks founder Julian Assange for Espionage Act violations, the U.S. Supreme Court's decision in *Iancu v. Brunetti* addressing the registration of offensive trademarks, revenge porn, FTC guidelines on Social Media Influencers, and efforts by social media platforms to develop coherent approaches to misinformation. *The Law of Public Communication* is an ideal core textbook for

undergraduate and graduate courses in communication law and mass media law.

Routledge

Market: Communication and Media Law

July 2020: 254 x 178: 634pp

Hb: 978-0-367-48893-2: **£190.00**

Pb: 978-0-367-47679-3: **£94.99**

eBook: 978-1-003-04336-2

Prev. Ed Pb: 978-0-367-35309-4

* For full contents and more information, visit: www.routledge.com/9780367476793



The Routledge Encyclopedia of Citizen Media



Edited by Mona Baker, The University of Manchester, UK, Bolette B. Blaagaard, Aalborg University, Denmark, Henry Jones and Luis Pérez-González, University of Manchester, UK

Series: Critical Perspectives on Citizen Media

This is the first authoritative reference work to map the multi-faceted site of citizen media research and practice, incorporating insights from across a range of scholarly areas. Featuring contributions by leading scholars, the *Encyclopedia* is essential reading for undergraduate and postgraduate students as well as researchers in media studies, social movement studies,

performance studies, political science and a variety of other disciplines across the humanities and social sciences. It will also be of interest to non-academics involved in activist movements and those working to effect change in various areas of social life.

Routledge

Market: Media Studies

October 2020: 246x189: 568pp

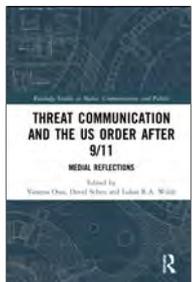
Hb: 978-1-138-66556-9: **£190.00**

eBook: 978-1-315-61981-1

* For full contents and more information, visit: www.routledge.com/9781138665569

Threat Communication and the US Order after 9/11

Medial Reflections



Edited by Vanessa Ossa, David Scheu and Lukas R.A. Wilde
Series: Routledge Studies in Media, Communication, and Politics

This volume investigates the perception of threat, with particular regard to the roles, functions, and agencies of various types of media. With a focus on the profound impact of the terrorist attacks on September 11, 2001 on the US-American political, social, and cultural order, the chapters reach from the early days after the attacks up to the 2016 election of Donald J. Trump. This book's focus on the interrelation between Media Studies, Cultural Studies, and American Studies makes it an indispensable landmark for fields such as Historical Research, Media Theory, Narratology, and Popular Culture Studies.

Routledge

Market: Media Studies

October 2020: 234x156: 216pp

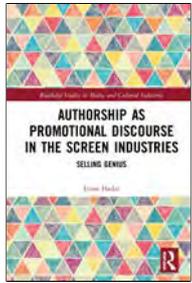
Hb: 978-0-367-24655-6: **£120.00**

eBook: 978-0-429-28372-7

* For full contents and more information, visit: www.routledge.com/9780367246556

Authorship as Promotional Discourse in the Screen Industries

Selling Genius



Leora Hadas

Series: *Routledge Studies in Media and Cultural Industries*

This book discusses the use of authorship discourses and author figures in the promotion and marketing of media content, dealing with the U.S. mainstream media, including franchise film, network television, and triple-A video games.

The research takes a unique approach studying ideas of authorship in promotion, diverging from extant approaches looking at the text, production, or reception.

Conceptualizing authorship within the logic of media branding, the book studies the construction of ideas around creativity and the creative person in marketing and publicity content where media industries communicate with audiences.

Routledge

Market: Media Studies

July 2020: 234x156: 196pp

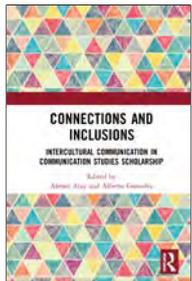
Hb: 978-0-367-35651-4: £120.00

eBook: 978-0-429-34095-6

* For full contents and more information, visit: www.routledge.com/9780367356514

Connections and Inclusions

Intercultural Communication in Communication Studies Scholarship



Edited by Ahmet Atay and Alberto Gonzalez

This book presents different aspects of intercultural communication research as they connect to and intersect with sub-disciplines such as media studies, communication education, international communication, rhetorical studies, gender and sexuality studies, popular culture, and organizational communication.

This book was originally published as a special issue of *Communication Studies*.

Routledge

Market: Media and Cultural Studies

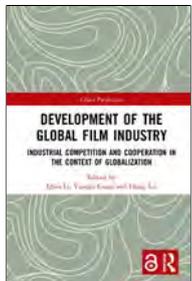
July 2020: 246x174: 130pp

Hb: 978-0-367-43590-5: £120.00

* For full contents and more information, visit: www.routledge.com/9780367435905

Development of the Global Film Industry

Industrial Competition and Cooperation in the Context of Globalization



Edited by Qiao Li, Yanqiu Guan, Hong Lu and Qiusua Lv

Series: *China Perspectives*

This book examines the recent history and current state of the movie business in all parts of the world, encompassing the transnational integration of the cultural and entertainment industry as a whole, and paying more attention to the coordinated development of the film industry in the light of influence from literature, television, animation, games and other sectors.

This volume is a critical reference for students, scholars and the public to understand the developmental trend of the global film industry.

Routledge

Market: film studies/culture studies/market studies

August 2020: 234x156: 320pp

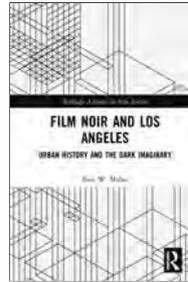
Hb: 978-0-367-50823-4: £130.00

eBook: 978-1-003-05150-3

* For full contents and more information, visit: www.routledge.com/9780367508234

Film Noir and Los Angeles

Urban History and the Dark Imaginary



Sean W. Maher, Queensland University of Technology, Australia

Series: *Routledge Advances in Film Studies*

"This is an exciting book that provides a fresh take on both a familiar genre, and familiar city. Maher manages to make the familiar unfamiliar, creating an alternative history of both LA as a city of our imagination, and Film Noir as the location for this."
-Jane Roscoe, *The London Film School*

In this unique history of Los Angeles, the city is examined through the dark lens of film noir and neo noir. The city is analysed decade by decade from the 1940s to the new millennium through the leitmotif of noir and key titles ranging from *Double Indemnity* in 1944 to in *Inherent Vice* in 2015.

Routledge

Market: Film History/Film Genre/Urban Studies

September 2020: 234x156: 212pp

Hb: 978-1-138-30456-7: £120.00

eBook: 978-0-203-73003-4

* For full contents and more information, visit: www.routledge.com/9781138304567

I Am Not Your Negro

A Docalogue



Edited by Jaimie Baron and Kristen Fuhs

Series: *Docalogue*

As the inaugural volume in the Docalogue series, this book models a new form for the discussion of documentary film. Undergraduate and graduate students as well as scholars of film and media studies, communication studies, African American Studies, and gender and sexuality studies will find this book extremely useful in understanding the significance of this film and the ways in which it offers insight into not only Baldwin and his writings but also wider historical and contemporary realities.

Routledge

Market: Film Studies

June 2020: 216x138: 100pp

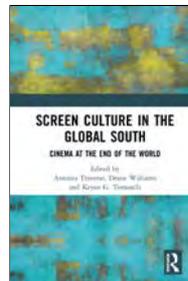
Hb: 978-0-367-17894-9: £45.00

eBook: 978-0-429-05830-1

* For full contents and more information, visit: www.routledge.com/9780367178949

Screen Culture in the Global South

Cinema at the End of the World



Edited by Antonio Traverso, Curtin University of Technology, Australia, Deane Williams, Monash University, Australia and Keyan G. Tomaselli, University of Johannesburg, South Africa

This volume adopts a transversal South-South approach to the study of visual culture in transnational, transcultural, and geopolitical contexts. It creates the conditions for the generation, sharing, and circulation of new knowledge that is both southern and about the South as a specific kind of material and imaginary territory (or territories). It does so through the study of the southern hemisphere's screen cultures, addressing the broad spectrum of cultural expression in both traditional and new screen media, including film, television, video, digital, interactive, and online and portable technologies. This book was originally published as a special issue of *Critical Arts*.

Routledge

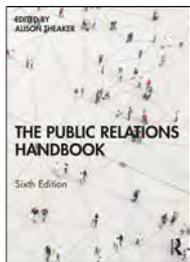
Market: Media Studies / Cinema / Global South

June 2020: 246x174: 226pp

Hb: 978-0-367-40451-2: £115.00

* For full contents and more information, visit: www.routledge.com/9780367404512

6th Edition

The Public Relations Handbook

Edited by Alison Theaker

Series edited by James Curran

Series: *Media Practice*

The Public Relations Handbook, 6th edition provides an engaging, in-depth exploration of the dynamic and ever-evolving public relations industry.

Containing student-friendly features including clear chapter aims, analytical discussion questions, and key further reading throughout the text, *The Public Relations Handbook* is an ideal resource for students of public relations, corporate and strategic communications, and media studies.

Routledge

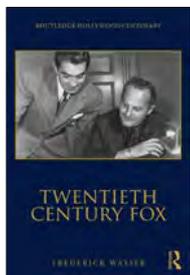
Market: Media Studies

October 2020: 246x174: 328pp

Hb: 978-0-367-27890-8: **£120.00**Pb: 978-0-367-27891-5: **£32.99**

eBook: 978-0-429-29857-8

Prev. Ed Pb: 978-1-138-89096-1

* For full contents and more information, visit: www.routledge.com/9780367278915**Twentieth Century Fox**

Frederick Wasser

Series: *The Routledge Hollywood Centenary Series*

This is the first scholarly history of Fox from its origins in 1904 to the present. It builds upon research and histories of individual periods to describe how one company responded to a century-long evolution of the audience, nationally and globally. Lively and fresh in its approach, this book is a comprehensive study of the studio for scholars, students and enthusiasts of Hollywood Cinema, film history and media industries.

Routledge

Market: Film Studies / Media Studies

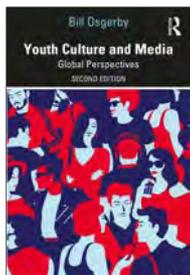
August 2020: 234x156: 284pp

Hb: 978-1-138-92125-2: **£120.00**Pb: 978-1-138-92126-9: **£34.99**

eBook: 978-1-315-68648-6

* For full contents and more information, visit: www.routledge.com/9781138921269

2nd Edition

Youth Culture and the Media

Bill Osgerby, London Metropolitan University, UK

This expansive, lively introduction charts the connections between international youth cultures and the development of global media and communication. With an ideal balance between detailed examples and engaging analysis, this book is a must-read for anyone interested in youth cultures and the modern media.

Routledge

Market: Media Studies / Cultural Studies

September 2020: 234x156: 228pp

Hb: 978-0-415-62165-6: **£120.00**Pb: 978-0-415-62166-3: **£32.99**

eBook: 978-1-351-06526-9

Prev. Ed Pb: 978-0-415-23808-3

* For full contents and more information, visit: www.routledge.com/9780415621663

Exploring Imaginary Worlds

Essays on Media, Structure, and Subcreation

Edited by **Mark J.P. Wolf**, Concordia University Wisconsin, USA

From *The Brothers Karamazov* to *Star Trek* to *Twin Peaks*, this collection explores a variety of different imaginary worlds both historic and contemporary. A follow-up to Mark J. P. Wolf's field-defining book *Building Imaginary Worlds*, it will be of critical interest to students and scholars of popular culture, subcreation studies, transmedia studies, literature, and beyond.

Routledge

Market: Subcreation Studies

October 2020: 229 x 152: 264pp

Hb: 978-0-367-19730-8: **£120.00**

eBook: 978-0-429-24291-5

* For full contents and more information, visit: www.routledge.com/9780367197308

South Asian Digital Humanities

Postcolonial Mediations across Technology's Cultural Canon

Edited by **Roopika Risam** and **Rahul K. Gairola**, Murdoch University, Australia

Building on the important history of digital humanities scholarship in South Asia and its diasporas that precedes this work, this book contends that South Asian studies is further positioned to offer a new genealogy of digital humanities, demonstrated through this assemblage of essays that reveal how the digital continues to shape notions of home, belonging, nation, identity, memory, and diaspora through a variety of humanistic methodologies and digital techniques.

This book was originally published as a special issue of *South Asian Review*

Routledge

Market: Digital Humanities / Postcolonial Studies / Literature

July 2020: 246x174: 138pp

Hb: 978-0-367-50405-2: **£120.00**

* For full contents and more information, visit: www.routledge.com/9780367504052

Fairy-Tale TV



Jill Terry Rudy and Pauline Greenhill

Series: *Routledge Television Guidebooks*

This concise and accessible critical introduction examines the world of popular fairy-tale television, tracing how fairy tales and their social and cultural implications manifest within series, television events, anthologies, episodes, and as freestanding motifs. With a select mediagraphy, discussion questions, and detailed bibliography for further study, this book is an ideal guide for students and scholars of television studies, popular culture, and media studies, as well as dedicated fairy-tale fans.

Routledge

Market: Television Studies

July 2020: 198x129: 258pp

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eBook: 978-0-429-32671-4

* For full contents and more information, visit: www.routledge.com/9780367345051

The Routledge Companion to Media and Tourism



Edited by **Maria Månsson**, **Annæ Buchmann**, **Cecilia Cassinger** and **Lena Eskilsson**

Series: *Routledge Media and Cultural Studies Companions*

The Routledge Companion to Media and Tourism provides a comprehensive overview of the research into the convergence of media and tourism and specifically investigates the concept of mediatized tourism.

The collection is an invaluable resource for students and scholars of tourism studies, cultural studies, and media and communication, as well as those with a particular interest in mediatization, convergence culture, and contemporary culture.

Routledge

Market: Media Studies

July 2020: 246x174: 452pp

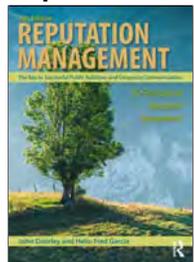
Hb: 978-1-138-36628-2: **£190.00**

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4th Edition

Reputation Management



John Doorley and Helio Fred Garcia

Reputation Management is an established how-to guide for students and professionals, as well as CEOs and other business leaders. This fourth edition, fully updated throughout and featuring notable contributions from some of the world's leaders in public relations, corporate communication, business and academia, reflects leading-edge thought, practice and scholarship. This book was the first book on reputation management and, now in its fourth edition, is still a must have resource for students taking classes in Public Relations Management, Corporate Communication, and Communication Management, as well as CEOs, business leaders, and professionals

working in these areas.

Routledge

Market: Media Studies

July 2020: 254 x 178: 438pp

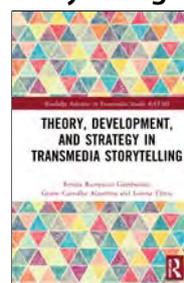
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Theory, Development, and Strategy in Transmedia Storytelling



Renira Rampazzo Gambarato, Jönköping University, Sweden, **Geane Carvalho Alzamora** and **Lorena Tárzia**

Series: *Routledge Advances in Transmedia Studies*

This book explores transmedia dynamics in various facets of fiction and nonfiction transmedia studies. Moving beyond the presentation/definition of transmediality as a field of study, the authors examine novel advancements in the theory, methodological development, and strategic planning of transmedia storytelling.

The book is an important reference for scholars and students of media studies, education, journalism and transmedia, and those interested in comprehending theory, methodological development, and strategic planning of transmediality.

Routledge

Market: Media Studies

July 2020: 234x156: 170pp

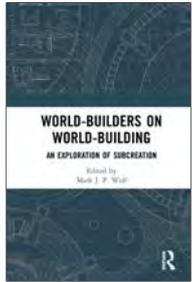
Hb: 978-0-367-34304-0: **£120.00**

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World-Builders on World-Building

An Exploration of Subcreation



Edited by **Mark J.P. Wolf**, Concordia University Wisconsin, USA

With contributions from a distinguished group of world-builders, including academics, writers and designers, this anthology of essays describes the process and discusses the nature of subcreation and the construction of worlds. *World-Builders on World-Building* is a fascinating deep dive into the practical problems of world-building, as well as the theoretical aspects. It is ideal for students, scholars and even practitioners interested in media studies, game studies, subcreation studies, franchise studies, transmedia studies, and pop culture.

Routledge

Market: Media Studies

May 2020: 229 x 152: 158pp

Hb: 978-0-367-19725-4: **£120.00**

eBook: 978-0-429-24286-1

* For full contents and more information, visit: www.routledge.com/9780367197254

Digital Icons

Memes, Martyrs and Avatars



Yasmin Ibrahim

Series: *Routledge Studies in New Media and Cyberculture*

This book offers critical perspectives on the digital 'iconic', exploring how the notion of the iconic is re-appropriated and re-made online, and the consequences for humanity and society. Examining cross-cultural case studies of iconic images in digital spaces, the author offers original and critical analyses, theories and perspectives on the notion of the 'iconic', and on its movement, re-appropriation and meaning making on digital platforms.

The book will be an important resource for academics and students in the areas of media and communications, digital culture, cultural studies, visual communication, visual culture,

journalism studies and digital humanities.

Routledge

Market: Media Studies

October 2020: 234x156: 174pp

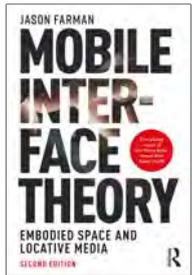
Hb: 978-0-367-44553-9: £120.00

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2nd Edition

Mobile Interface Theory



Jason Farman, University of Maryland, College Park, USA

In this updated second edition, Jason Farman offers a ground-breaking look at how location-aware mobile technologies are radically shifting our sense of identity, community, and place-making practices. *Mobile Interface Theory* is a foundational book in mobile media studies. It explores a range of mobile media practices from interface design to maps, AR/VR, mobile games, performances that use mobile devices and mobile storytelling projects. This is the ideal text for those studying mobile media, social media, digital media, and mobile storytelling.

Routledge

Market: Media Studies

August 2020: 229 x 152: 200pp

Hb: 978-1-138-62500-6: £120.00

Pb: 978-1-138-62502-0: £34.99

eBook: 978-0-429-46024-1

Prev. Ed Pb: 978-0-415-87891-3

* For full contents and more information, visit: www.routledge.com/9781138625020



The Routledge Companion to Mobile Media Art



Edited by Larissa Hjorth, RMIT University, Australia, Adriana de Souza e Silva, North Carolina State University, USA and Klare Lanson, RMIT University, Australia

Series: *Routledge Media and Cultural Studies Companions*

In this companion, a diverse, international, and interdisciplinary group of contributors and editors examine the rapidly expanding, far-reaching field of mobile media as it intersects with art across a range of spaces—theoretical, practical and conceptual. This book is the definitive publication for researchers, artists, and students interested in comprehending all the various aspects of mobile media art, covering digital media and culture, internet studies, games studies, anthropology, sociology, geography,

media and communication, cultural studies and design.

Routledge

Market: Mobile Media Studies

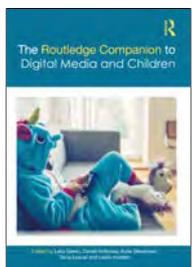
July 2020: 254 x 178: 534pp

Hb: 978-0-367-19716-2: £190.00

eBook: 978-0-429-24281-6

* For full contents and more information, visit: www.routledge.com/9780367197162

The Routledge Companion to Digital Media and Children



Edited by Lelia Green, Donell Holloway, Edith Cowan University, Australia, Kylie Stevenson, Edith Cowan University, Australia, Tama Leaver and Leslie Haddon

Series: *Routledge Media and Cultural Studies Companions*

This companion presents the newest research in this important area, showcasing the huge diversity in children's relationships with digital media around the globe, and exploring the benefits, challenges, history, and emerging developments in the field. Featuring a highly international range of case studies, perspectives and socio-cultural contexts, *The Routledge Companion to Digital Media and Children* is the perfect reference tool for students and researchers of media and communication,

family and technology studies, psychology, education, anthropology, and sociology, as well as interested teachers, policy makers, and parents.

Routledge

Market: Media Studies

October 2020: 254 x 178: 560pp

Hb: 978-1-138-54434-5: £190.00

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