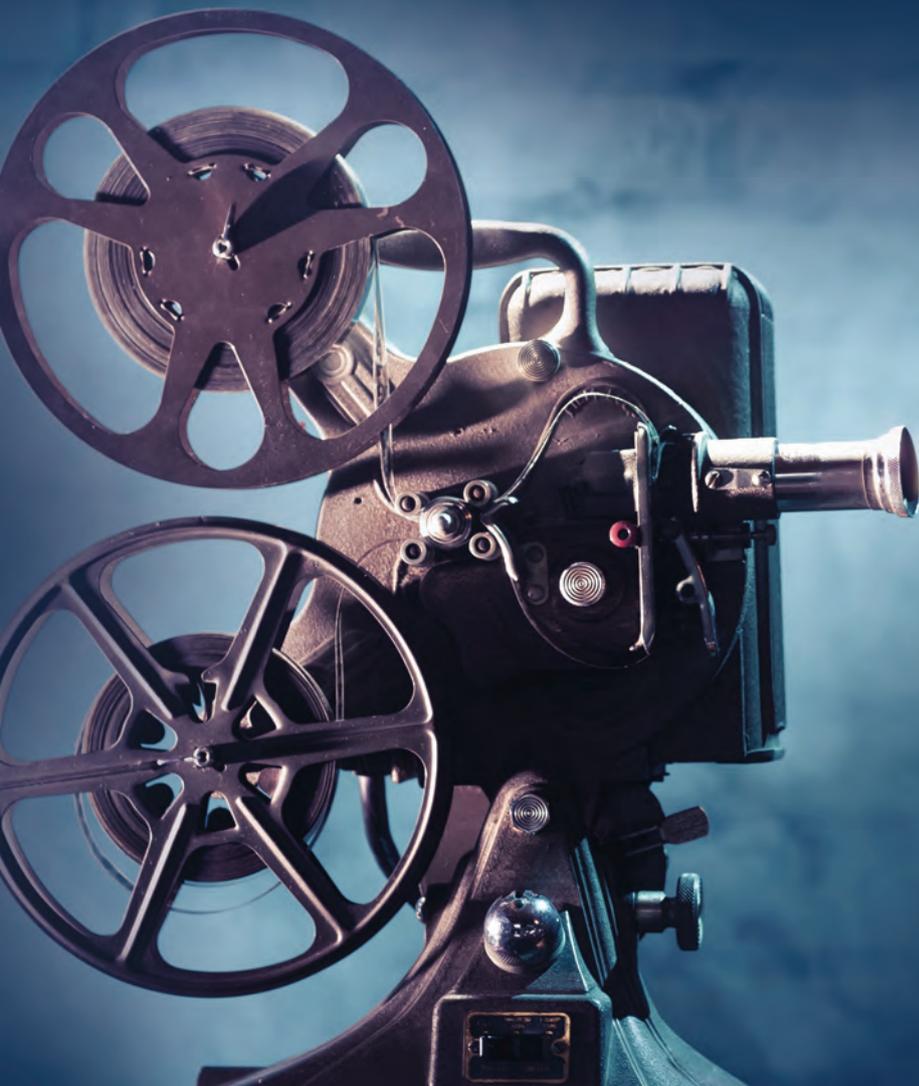


ROUTLEDGE

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July - December  
New and Forthcoming Titles



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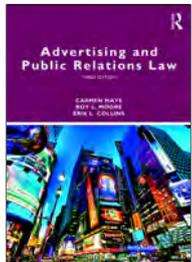
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**Advertising and Public Relations Law**

Carmen Maye, Roy L. Moore, Middle Tennessee State University, USA and Erik L. Collins, University of South Carolina, USA

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The volume is developed for upper-level undergraduate and graduate students in media, advertising, and public relations law or regulation courses.

Routledge

Market: Media Law

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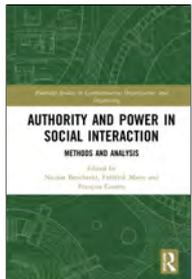
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Methods and Analysis



Edited by Nicolas Bencherki, University at Albany, State University of New York, USA, Frédéric Matte, University of Ottawa, Canada and François Cooren, University of Montreal, Canada

Series: *Routledge Studies in Communication, Organization, and Organizing*

*Authority and Power in Social Interaction* explores methods of analyzing authority and power in the minutiae of interaction. Drawing on the expertise of a diverse international team of organizational communication and language and social interaction scholars, this book suggests reverting the perspective that notions of authority and power constrain human activity, to determine how people (re)create them through conversation and other joint action.

Routledge

Market: Organizational Communication/Discourse Analysis

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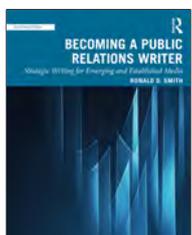
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Ann Blakeslee, Eastern Michigan University and Cathy Fleischer, Eastern Michigan University

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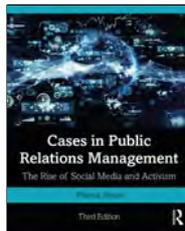
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Routledge

Market: Technical Communication

October 2019: 229 x 152: 240pp

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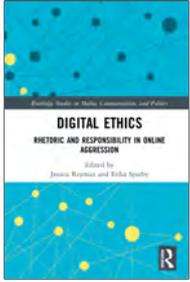
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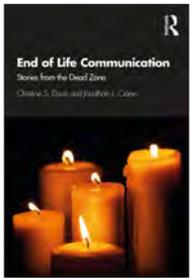
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Routledge

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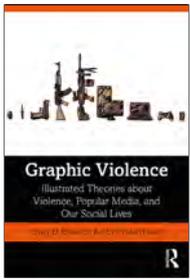
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**Market:** Media Studies/Communication Theory

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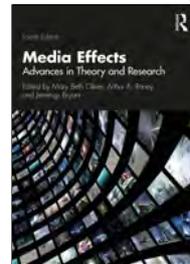
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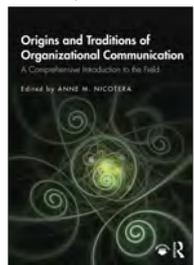
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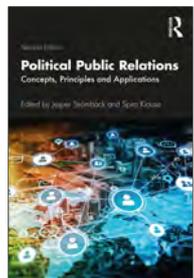
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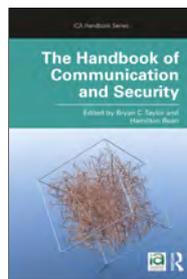
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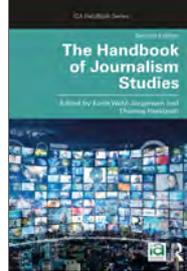
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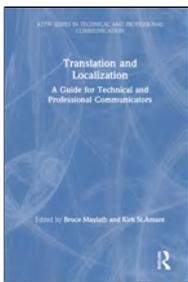
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Routledge

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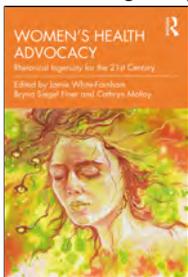
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Rhetorical Ingenuity for the 21st Century



Edited by **Jamie White-Farnham**, **Bryna Siegel Finer** and **Cathryn Molloy**

Women's Health Advocacy brings together academic studies and personal narratives to demonstrate how women use various communication strategies to effect change in a health system that is not only often difficult to participate in, but which can be actively harmful. It explicates the concept of rhetorical ingenuity—the creation of rhetorical means for specific and technical, yet extremely personal, situations. This rhetorical ingenuity provides means for women to uncover latent sources of oppression in women's health and medicine and to influence matters of research, funding, policy, and everyday access to healthcare in the face of exclusion and disenfranchisement.

Routledge

**Market:** Health Communication

August 2019: 229 x 152: 262pp

Hb: 978-0-367-19224-2: **£110.00**

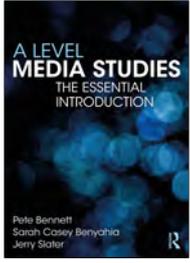
Pb: 978-0-367-19225-9: **£29.99**

eBook: 978-0-429-20116-5

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## A Level Media Studies

The Essential Introduction



Pete Bennett, Sarah Casey Benyahia and Jerry Slater

*A Level Media Studies* is a comprehensive guide to the subject content of AS and A Level Media Studies, across all examining boards. It is specifically designed to meet the needs of both students and teachers with an accessible writing style, helpful notes on key theories and theorists and a range of learning exercises. The book's overall approach is gradual immersion, assuming no prior knowledge of the subject. Starting with an overview of the discipline, the book moves on to develop increasingly sophisticated ideas whilst repeatedly reinforcing the basic principles of Media Studies. With its clear structure and integrative approach, *A Level Media Studies* is the ideal intr

Routledge

**Market:** Media Studies

June 2019: 246x174: 440pp

Hb: 978-1-138-28588-0: **£110.00**

Pb: 978-1-138-28589-7: **£29.99**

eBook: 978-1-315-26875-0

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## Alternate Reality Games

Promotion and Participatory Culture

Stephanie Janes

Series: *Routledge Critical Advertising Studies*

Using textual analysis, interviews with game designers, audience surveys and close analysis of player forum discussion, this book examines the unique nature of the producer/consumer relationship within promotional Alternate Reality Games (ARGs). As designers often have to respond to player actions as the game progresses, players can have an impact on the storyline, on character behaviour and potentially on the final resolution of the narrative. This book explores how both media consumers and producers are responding to this new reconfiguration of the producer/consumer/prosumer dynamic in order to better understand the diverse advertising experiences available to media audiences today.

Routledge

**Market:** Advertising/Media Studies

August 2019: 216x138: 148pp

Hb: 978-0-815-38680-3: **£45.00**

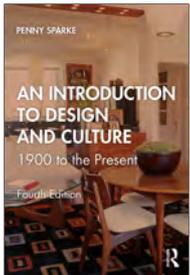
eBook: 978-1-351-17474-9

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4th Edition

## An Introduction to Design and Culture

1900 to the Present



Penny Sparke

*An Introduction to Design and Culture* provides a comprehensive guide to the changing relationships between design and culture from 1900 to the present day. Over a hundred illustrations are used throughout to demonstrate the breadth of design and examples – among them design in Modern China, the work of Apple Computers Ltd., and design thinking – are used to elaborate key ideas. The new edition remains essential reading for undergraduate and postgraduate students of design studies, cultural studies and visual arts.

Routledge

**Market:** Visual Culture/Art and Design

September 2019: 234x156: 380pp

Hb: 978-1-138-49584-5: **£110.00**

Pb: 978-1-138-49585-2: **£32.99**

eBook: 978-1-351-02330-6

Prev. Ed Hb: 978-0-415-68618-1

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## Analyzing Analytics

Disrupting Journalism One Click at a Time

Edson C. Tandoc Jr.

Series: *Disruptions*

*Analyzing Analytics: Disrupting Journalism One Click at a Time* critically examines how journalists use web analytics in their work and the implications of that use. Including newly developed theoretical frameworks as well as case studies and empirical projects, the book is ideal for journalism students, researchers, and professional journalists

Routledge

**Market:** Media Studies/Journalism

June 2019: 216x138: 82pp

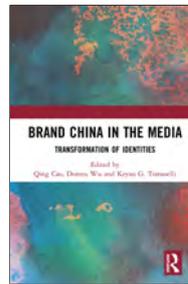
Hb: 978-1-138-49652-1: **£45.00**

eBook: 978-1-138-49653-8

\* For full contents and more information, visit: [www.routledge.com/9781138496521](http://www.routledge.com/9781138496521)

## Brand China in the Media

Transformation of Identities



Edited by Qing Cao, Durham University, UK, Doreen Wu, The Hong Kong Polytechnic University, Hong Kong and Keyan G. Tomaselli, University of Johannesburg, South Africa

This book examines China's identity transformations with a focus on self-perceptions and their representations and communication in the mass media. By considering the internal dynamics of change, it explores the emerging multifaceted 'China brand'. This book will be of interest to those studying China's identity in the media; situated at the juncture of past, present, and future, and between China and the wider world. The chapters in this book were originally published in *Critical Arts*.

Routledge

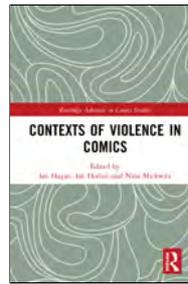
**Market:** Media / China / Identity

September 2019: 234x156: 242pp

Hb: 978-0-367-33501-4: **£115.00**

\* For full contents and more information, visit: [www.routledge.com/9780367335014](http://www.routledge.com/9780367335014)

## Contexts of Violence in Comics



Edited by Ian Hague, University of the Arts, London, UK, Ian Horton and Nina Mickwitz

Series: *Routledge Advances in Comics Studies*

This book asks the reader to consider the ways in which violence and its representations may be enabled or restricted by the contexts in which they take place. It analyzes how structures and organising principles, be they political, cultural, religious, legal or historical, might encourage, demand or prevent violence. It also deals with the issue of scale: violence in the context of war versus violence in the context of an individual murder. It provides insights into violence in comics in the context of war and peace; ethnic, religious and identity-based violence; as well as the legal and historical contexts of violence.

Routledge

**Market:** Comics and Graphic Novels/Popular Culture

August 2019: 229 x 152: 216pp

Hb: 978-1-138-48450-4: **£115.00**

eBook: 978-1-351-05186-6

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2nd Edition

## Cross-Cultural Journalism and Strategic Communication

Storytelling and Diversity

Edited by **María E Len-Rios**, University of Georgia, USA and **Earnest L Perry**

Built using the hands-on and pioneering Missouri Method, this textbook prepares readers to write about and communicate with people of different backgrounds, offering real-world examples of how to practice excellent journalism and strategic communication that takes culture into account. A fantastic introduction to this complex but important field, this book is perfect for students, teachers, and early career communicators. The combination of a hands-on approach and pull-out boxes with the diverse voices curated by editors María Len-Rios and Earnest Perry make this an ideal text for the classroom and beyond.

Routledge

**Market:** Journalism/Strategic Communication

September 2019: 229 x 178: 360pp

Hb: 978-1-138-59521-7: **£110.00**

Pb: 978-1-138-59522-4: **£43.99**

eBook: 978-0-429-48841-2

\* For full contents and more information, visit: [www.routledge.com/9781138595217](http://www.routledge.com/9781138595217)

## David Bowie and Transmedia Stardom

Edited by **Ana Cristina Mendes** and **Lisa Perrott**

Addressing the interart, intertextual, and intermedial dimensions of David Bowie's sonic and visual legacy, this book considers more than five decades of a career invested with a star's luminosity that shines well beyond the remit of pop music. Containing a multitude of different approaches to the stardom and mediation of David Bowie, this book will be of interest to those studying celebrity, audio and visual legacy, and the relationships between different forms of media. It was originally published as a special issue of *Celebrity Studies*.

Routledge

**Market:** Music and Media / David Bowie

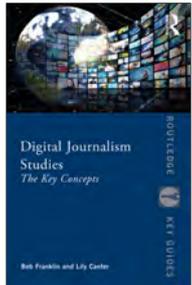
October 2019: 246x174: 160pp

Hb: 978-0-367-35675-0: **£115.00**

\* For full contents and more information, visit: [www.routledge.com/9780367356750](http://www.routledge.com/9780367356750)

## Digital Journalism Studies

The Key Concepts



**Bob Franklin**, Cardiff University, Cardiff, United Kingdom and **Lily Canter**

*Series: Routledge Key Guides*

*Key Concepts in Digital Journalism Studies* provides readers with a unique, accessible and authoritative introduction to the core concepts in the complex and expanding field of Digital Journalism Studies. Bob Franklin curates a comprehensive collection of entries of up to 500 words on a wide range of subjects including computational journalism, apps, data visualization, automated content analysis, drone journalism, Wikileaks and crowd sourcing. The book also highlights and explores connections between related entries and suggests further references to allow readers to follow up subjects of

interest in greater detail.

Routledge

**Market:** Journalism/Media Studies

June 2019: 216x138: 314pp

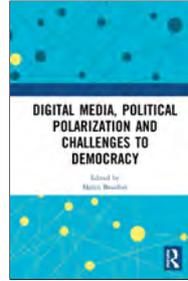
Hb: 978-1-138-22305-9: **£85.00**

Pb: 978-1-138-22306-6: **£21.99**

eBook: 978-1-315-40610-7

\* For full contents and more information, visit: [www.routledge.com/9781138223059](http://www.routledge.com/9781138223059)

## Digital Media, Political Polarization and Challenges to Democracy



Edited by **Maren Beaufort**

This book assesses the interplay between social media, political polarization, and civic engagement, focusing on countries with differing media environments, cultural specifics, and degrees of democratization. Featuring research from the USA, Western Europe, the Middle East, and East Asia, this book will be of interest to those studying recent political events in these regions, as well as to those scholars of media studies whose research focuses on the inter-relation of politics, communication and the media. This book was originally published as a special issue of *Information, Communication & Society*.

Routledge

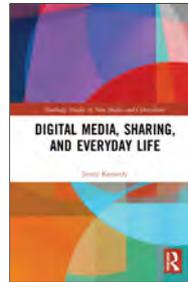
**Market:** Digital Media / Politics and Media

July 2019: 246x174: 128pp

Hb: 978-0-367-19889-3: **£115.00**

\* For full contents and more information, visit: [www.routledge.com/9780367198893](http://www.routledge.com/9780367198893)

## Digital Media, Sharing, and Everyday Life



**Jenny Kennedy**, RMIT University, Australia

*Series: Routledge Studies in New Media and Cyberculture*

*Digital Media, Sharing and Everyday Life* provides nuanced accounts of the processes of sharing in digital culture and the complexities that arise in them. The book explores definitions of sharing, and the roles that our digital devices and the platforms we use play in these practices. The volume is an essential read for researchers, postgraduate and undergraduate students in Media and Communication, New Media, Sociology, Internet Studies, and Cultural Studies.

Routledge

**Market:** Digital Media Studies/Cultural Studies

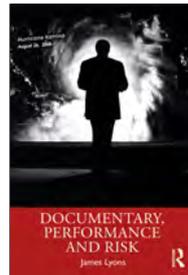
August 2019: 229 x 152: 152pp

Hb: 978-1-138-48346-0: **£115.00**

eBook: 978-1-351-05478-2

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## Documentary, Performance and Risk



**James Lyons**, University of Exeter, UK

*Documentary, Performance and Risk* explores how some of the most significant recent American feature documentaries use performance to dramatically animate major categories of risk. This wide-ranging analysis of feature documentary is ideal for scholars and postgraduate students studying documentary film, film and media studies.

Routledge

**Market:** Film Studies

September 2019: 234x156: 240pp

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Pb: 978-1-138-85213-6: **£29.99**

eBook: 978-1-315-72373-0

\* For full contents and more information, visit: [www.routledge.com/9781138852129](http://www.routledge.com/9781138852129)

## Everyday Media Literacy

An Analog Book for Your Digital Life

Sue Ellen Christian

In this graphic guide to media literacy, award-winning educator Sue Ellen Christian offers students an accessible, informed and lively look at how they can consume and create media intentionally and critically. Concise, creative, and curated, this book highlights the cultural, political and economic dynamics of media in our contemporary society, and how consumers can mindfully navigate their daily media use. *Everyday Media Literacy* is perfect for students (and educators) of media literacy, journalism, education, and media effects looking to build their understanding in an engaging way.

Routledge

**Market:** Media Literacy

November 2019: 229 x 152: 264pp

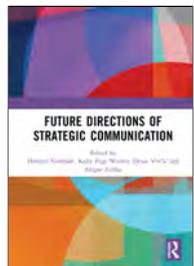
Hb: 978-0-815-38658-2: **£110.00**

Pb: 978-0-815-38659-9: **£36.99**

eBook: 978-1-351-17550-0

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## Future Directions of Strategic Communication



Edited by Howard Nothhaft, Kelly Page Werder, Dejan Verčič and Ansgar Zerfass, University of Leipzig, Germany

This book examines the state of strategic communication as a discipline and how it has emerged as a unique area of scholarship in the beginning of the 21<sup>st</sup> century. Of interest to those studying communication from the perspectives of communication science, management theory, organizational studies, or business administration, this volume will also be useful for readers who are new to strategic communication, and who are interested in the field for its new avenues of research. This book was originally published as a special issue of the *International Journal of Strategic Communication*.

Routledge

**Market:** Strategic Communications

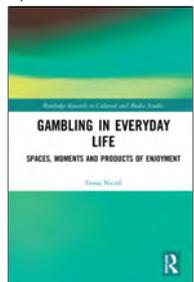
July 2019: 246x174: 190pp

Hb: 978-0-367-27230-2: **£115.00**

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## Gambling in Everyday Life

Spaces, Moments and Products of Enjoyment



Fiona Jean Nicoll

Series: *Routledge Research in Cultural and Media Studies*

*Gambling in Everyday Life* aims to produce the first cultural study of gambling in everyday life, to develop critical and empirical methods adequate to such a study, and to make cultural studies of gambling accessible to an interdisciplinary and transnational readership by developing and applying Nicoll's original concept of 'finopower' to understand ubiquitous moments, spaces and products of gambling. This book also contributes to the growing cultural studies literature on video and mobile gaming.

Routledge

**Market:** Cultural Studies

June 2019: 229 x 152: 260pp

Hb: 978-1-138-77743-9: **£105.00**

eBook: 978-1-315-77264-6

\* For full contents and more information, visit: [www.routledge.com/9781138777439](http://www.routledge.com/9781138777439)

## Globalization and Media in the Digital Platform Age



Dal Yong Jin, Simon Fraser University, Canada

Global media expert Dal Yong Jin examines the nexus of globalization, digital media, and contemporary popular culture in this empirically rich, student-friendly book. End-of-chapter discussion questions prompt further critical thinking and research. Students doing coursework in digital media, global media, international communication, and globalization will find this new textbook to be an essential introduction to how media have influenced a complex set of globalization processes in broad international and comparative contexts.

Routledge

**Market:** Media Studies

October 2019: 254 x 178: 192pp

Hb: 978-0-367-35146-5: **£110.00**

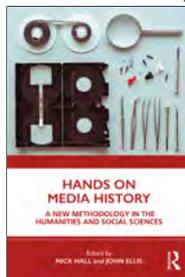
Pb: 978-0-367-34360-6: **£36.99**

eBook: 978-0-429-33003-2

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## Hands on Media History

A new methodology in the humanities and social sciences



Edited by John Ellis, Royal Holloway, University of London, UK and Nick Hall

*Hands on Media History* explores the whole range of hands on history techniques for the first time, offering both practical guides and general perspectives. It covers a range of media, including analogue and digital media; film, television, video, gaming, photography and recorded sound. Engaging and enlightening, this collection is a key reference for students and scholars of media studies, digital humanities, and for those interested in models of museum and research practice.

Routledge

**Market:** Media Studies

September 2019: 234x156: 248pp

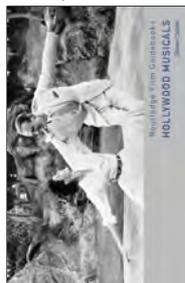
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## Hollywood Musicals



Steven Cohan

Series: *Routledge Film Guidebooks*

*Hollywood Musicals* offers an insightful account of a genre that was once a mainstay of 20<sup>th</sup> century film production and continues to draw audiences today. Clear and accessible, this guide provides students of film and culture with a succinct but substantial overview that provides both analysis and intersectional context to one of Hollywood's most beloved genres.

Routledge

**Market:** Film Studies

October 2019: 198x129: 208pp

Hb: 978-1-138-49744-3: **£110.00**

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eBook: 978-1-351-01874-6

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## Human Rights, Iranian Migrants, and State Media

From Media Portrayal to Civil Reality

Shabnam Moinipour

Series: *Routledge Studies in Media, Communication, and Politics*

This book offers a detailed analysis of the Islamic Republic of Iran's approach towards human rights in the media. It looks at the state-owned and state-controlled Islamic Republic of Iran Broadcasting (IRIB), employing content analysis and multimodal critical discourse analysis to explore its underlying strategies in portraying the international rights norms. The book also features analysis of surveys and interviews of recent Iranian migrants to determine the extent to which the Iranian public is aware of human rights principles and their views on whether and how the international rights norms are portrayed on IRIB.

Routledge

Market: Media Studies/Middle East Studies/Discourse Analysis

July 2019: 216x138: 168pp

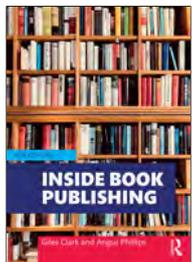
Hb: 978-0-367-02327-0: £45.00

eBook: 978-0-429-40020-9

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6th Edition

## Inside Book Publishing



Giles Clark and Angus Phillips, Oxford International Centre for Publishing Studies, Oxford Brookes University, UK

*Inside Book Publishing* explores the latest developments and trends in the publishing industry globally. In the new edition, Giles Clark and Angus Phillips further the book's international focus, in addition to presenting extended coverage of digital developments, including the growing importance of data analytics, as well as the uses of social media in books marketing. The authors also analyse the resilience of print bookshops, alongside the impact of textbook rental markets on education publishers.

Routledge

Market: Publishing/Careers

August 2019: 246x174: 370pp

Hb: 978-1-138-57438-0: £110.00

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eBook: 978-1-351-26572-0

Prev. Ed Hb: 978-0-415-53716-2

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## Investigative Journalism, Democracy and the Digital Age



Andrea Carson, University of Melbourne, Australia

Series: *Routledge Research in Journalism*

*Investigative Journalism, Democracy and the Digital Age* explores watchdog reporting in the digital age. Mapping new forms of global collaborative investigative journalism, the book debunks the myth that traditional newsrooms and investigative journalism are dying, and shows how journalists are adapting and experimenting.

Offering an original contribution to media theory and providing a new methodology for defining and evaluating investigative journalism, this book will be an essential volume for scholars, media professionals and academics in the fields of Media and Communications and postgraduate students of Journalism.

Routledge

Market: Journalism Studies/Digital Media

July 2019: 229 x 152: 256pp

Hb: 978-1-138-20052-4: £115.00

eBook: 978-1-315-51429-1

\* For full contents and more information, visit: [www.routledge.com/9781138200524](http://www.routledge.com/9781138200524)

## Lifestyle Journalism

Social Media, Consumption and Experience



Edited by Lucia Vodanovic

This edited collection examines the complex dynamics of the ever-evolving media environment of lifestyle journalism, encompassing aspects of consumerism, entertainment and cosmopolitanism, as well as traditional journalistic practices. Through detailed case studies and research, the book discusses themes of consumer culture, identity, representation, the sharing economy and branding whilst bringing in important new aspects such as social media and new cultural intermediaries.

International and cross-disciplinary, the book is divided into four parts: emerging roles; experience and identity in lifestyle media; new players and lifestyle actors; and lifestyle consumerism and brands.

Routledge

Market: Media/Journalism

July 2019: 234x156: 170pp

Hb: 978-0-815-35797-1: £110.00

Pb: 978-0-815-35799-5: £29.99

eBook: 978-1-351-12338-9

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2nd Edition

## Living Journalism



Rich Martin

In this readable, practical textbook Rich Martin explores the core principles and practices that beginning journalists need to produce work that informs and enlightens citizens hungry for accurate and trustworthy news. For journalism to survive and flourish in the 21<sup>st</sup> century, it needs young practitioners who understand its importance to society, believe in and are committed to its core values, and can put those values into action. This new edition of *Living Journalism* is an excellent updated introduction to journalism for students, teachers, and young professionals.

Routledge

Market: Media Studies

August 2019: 229 x 152: 248pp

Hb: 978-1-138-54926-5: £110.00

Pb: 978-1-138-54927-2: £29.99

eBook: 978-1-351-00100-7

\* For full contents and more information, visit: [www.routledge.com/9781138549265](http://www.routledge.com/9781138549265)

## Media Accountability in the Era of Post-Truth Politics

European Challenges and Perspectives



Edited by Tobias Eberwein, Susanne Fengler and Matthias Karmasin

Series: *Routledge Studies in European Communication Research and Education*

This book addresses the pressing need to re-evaluate and redefine the notion of accountability in the fast-changing field of journalism and "information provision". Using comparative research and empirical data, the book's case studies address the notion of media accountability from various perspectives, considering political and societal change, economic, organisational and technological factors, and the changing role of media audiences. By collecting and juxtaposing these studies,

the book provides a new discussion for the old question of how we can safeguard free and responsible media in Europe – a question that seems more urgent than ever.

Routledge

Market: Media and Communication Studies

July 2019: 234x156: 302pp

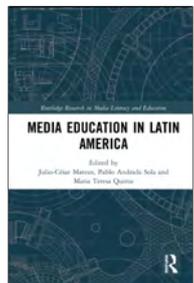
Hb: 978-0-815-36166-4: £110.00

Pb: 978-0-815-36167-1: £29.99

eBook: 978-1-351-11578-0

\* For full contents and more information, visit: [www.routledge.com/9780815361664](http://www.routledge.com/9780815361664)

## Media Education in Latin America



Edited by **Julio-César Mateus**, Universitat Pompeu Fabra, Spain, **Pablo Andrada Sola**, Universitat Pompeu Fabra, Spain and **Maria Teresa Quiroz**

*Series: Routledge Research in Media Literacy and Education*

This book offers a systematic study of media education in Latin America. As spending on technological infrastructure in the region increases exponentially for educational purposes, this book makes a timely contribution to new debates surrounding the significance of media literacy as a citizen's right. Taking both a topical and country-based approach, authors from across Latin America present a comprehensive perspective of the region and address issues such as the political and social contexts in which media education is based, the current state of educational policies with respect to media, organizations and experiences that promote media education.

Routledge

August 2019: 229 x 152: 224pp  
Hb: 978-0-367-19955-5: **£115.00**  
eBook: 978-0-429-24446-9

\* For full contents and more information, visit: [www.routledge.com/9780367199555](http://www.routledge.com/9780367199555)

## Media Law Through Science Fiction

Do Androids Dream of Electric Free Speech?



**Daxton R. Stewart**, Texas Christian University, USA

Attorney and legal scholar Daxton Stewart examines the intersection of media law and science fiction, exploring the past, present, and future of communication technology and policy debates. Performing what he calls "speculative legal research," Stewart identifies the kinds of topics we should be talking about relating to speech, privacy, surveillance, and more, and considers debates that are likely to arise. Featuring interviews with prominent science fiction authors and legal scholars, and an introduction by Malka Older, this book considers the speculative solutions of science fiction and their implications in law and policy scholarship.

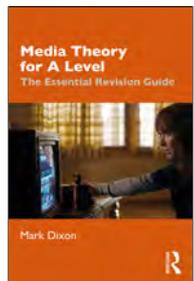
Routledge

**Market:** Media Law  
September 2019: 229 x 152: 240pp  
Hb: 978-1-138-94931-7: **£85.00**  
Pb: 978-1-138-94933-1: **£29.99**  
eBook: 978-1-315-66914-4

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## Media Theory for A Level

The Essential Revision Guide



**Mark Dixon**

Media Theory for A Level provides a comprehensive introduction to the nineteen academic theories required for A Level Media study. From Roland Barthes to Clay Shirky, from Structuralism to Civilizationism, this book explains the core academic concepts students need to master to succeed in their exams.

Routledge

**Market:** Media Studies  
October 2019: 198x129: 192pp  
Hb: 978-0-367-14542-2: **£85.00**  
Pb: 978-0-367-14543-9: **£16.99**  
eBook: 978-0-429-03224-0

\* For full contents and more information, visit: [www.routledge.com/9780367145422](http://www.routledge.com/9780367145422)

7th Edition

## Media Today

Mass Communication in a Converging World



**Joseph Turow**

This seventh edition of Joseph Turow's pathbreaking media textbook uses convergence as a lens that puts students at the center of the profound changes in the 21st century media world. It teaches students to think critically about the role of media, and what these changes mean for their lives. *Media Today* is an excellent introduction to the world of media in the digital age. From news media to video games and social networking to mobile platforms, it provides students with the tools they need to understand and critique the media they encounter and consume. Extensive pedagogical materials also make this a highly

teachable book, well suited to the classroom.

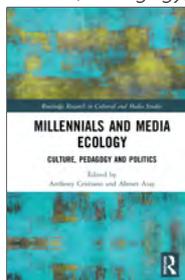
Routledge

**Market:** Mass Communication / Media Studies  
August 2019: 279 x 216: 472pp  
Hb: 978-1-138-57983-5: **£150.00**  
Pb: 978-1-138-59384-8: **£74.99**  
eBook: 978-0-429-48923-5

\* For full contents and more information, visit: [www.routledge.com/9781138579835](http://www.routledge.com/9781138579835)

## Millennials and Media Ecology

Culture, Pedagogy, and Politics



Edited by **Anthony Cristiano** and **Ahmet Atay**, The College of Wooster, USA

*Series: Routledge Research in Cultural and Media Studies*

Millennials and Media Ecology explores issues pertaining to millennials and digital media ecology and studies the cultural, pedagogical, and political environments such heterogeneous generation populates. This is an essential book for scholars in the fields of Media and Communications and Popular Culture, and will be vital reading for postgraduate students and specialists in related fields.

Routledge

**Market:** Media Studies  
July 2019: 234x156: 288pp  
Hb: 978-0-367-20025-1: **£115.00**  
eBook: 978-0-429-25923-4

\* For full contents and more information, visit: [www.routledge.com/9780367200251](http://www.routledge.com/9780367200251)

## More Critical Approaches to Comics

Theories and Methods



Edited by **Matthew J. Smith**, Radford University, USA, **Matthew Brown** and **Randy Duncan**, Henderson State University, USA

In this comprehensive textbook, editors Matthew J. Brown, Randy Duncan and Matthew J. Smith offer students a deeper understanding of the artistic and cultural significance of comic books and graphic novels by introducing key theories and critical methods for analyzing comics. As a companion to the acclaimed *Critical Approaches to Comics: Theories and Methods*, this second volume features 19 fresh perspectives and serves as a stand-alone textbook in its own right. *More Critical Approaches to Comics* is a compelling classroom or research text for students and scholars interested in Comics Studies, Critical Theory, the

Humanities, and beyond.

Routledge

**Market:** Comic Studies  
September 2019: 229 x 152: 304pp  
Hb: 978-1-138-35952-9: **£110.00**  
Pb: 978-1-138-35953-6: **£36.99**  
eBook: 978-0-429-43369-6

\* For full contents and more information, visit: [www.routledge.com/9781138359529](http://www.routledge.com/9781138359529)

## New Journalisms

Rethinking Practice, Theory and Pedagogy



Edited by **Karen Fowler-Watt** and **Stephen Jukes**

Series: *Routledge Research in Media Literacy and Education*

In this current period of uncertainty and introspection in the media, *New Journalisms* focuses not just on new challenges facing journalism, but also seeks to capture a wide range of new practices that are being employed across a diversity of media. Representing a timely intervention in the debate and providing sustainable impact through its forward-looking focus, *New Journalisms* is essential reading for students of journalism and media studies.

Routledge

Market: Media/Journalism Studies

July 2019: 234x156: 201pp

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Pb: 978-1-138-59675-7: **£29.99**

eBook: 978-0-429-48747-7

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## Opting Out of Digital Media



**Bonnie Brennen**

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*Opting out of Digital Media* showcases the role of human agency and cultural identity in the development and use of digital technologies. Based on academic research, news and trade reports, popular culture and 105 in-depth interviews, focuses directly on people's intentions and the many reasons why they engage with or reject digital technologies. *Opting Out of Digital Media* responds to the growing opting out trend, addressing the developments in the unplugging phenomenon. It serves as the ideal text for any reader interested in the role of digital technologies in our lives and how it has become a part of a mainstream movement.

Routledge

Market: Media/Journalism Studies

May 2019: 216x138: 133pp

Hb: 978-1-138-60173-4: **£45.00**

eBook: 978-0-429-46994-7

\* For full contents and more information, visit: [www.routledge.com/9781138601734](http://www.routledge.com/9781138601734)

## Peace Journalism in East Africa

A Manual for Media Practitioners

Edited by **Fredrick Ogenga**

Series: *Routledge Focus on Journalism Studies*

This concise edited collection explores the practice of Peace Journalism in East Africa, focusing specifically on the unique political and economic contexts of Uganda and Kenya. The book offers a refreshing path towards transformative journalism in East Africa through imbibing pan-African institutional methodological approaches and African philosophies of Utu (humanity), Umoja (unity) and Harambee (collective responsibility) as news values. This cutting-edge research book is a valuable resource for academics in journalism, media studies, communication, peace and conflict studies, and sociology.

Routledge

Market: Media/Journalism Studies

July 2019: 216x138: 112pp

Hb: 978-0-367-25068-3: **£45.00**

eBook: 978-0-429-28584-4

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## Performativity, Cultural Construction, and the Graphic Novel

Edited by **Leigh Anne Howard** and **Susanna Hoeness-Krupsaw**

Performance, Social Construction and the Graphic Narrative draws on performance studies scholarship to understand the social impact of graphic novels and their sociopolitical function. Addressing issues of race, gender, ethnicity, race, war, mental illness, and the environment, the volume encompasses the diversity and variety inherent in the graphic narrative medium. This book will be of interest to students and scholars in the areas of communication, literature, comics studies, performance studies, sociology, languages, English, and gender studies, and anyone with an interest in deepening their acquaintance with and understanding of the potential of graphic narratives.

Routledge

Market: Media Studies

August 2019: 234x156: 272pp

Hb: 978-0-367-21796-9: **£115.00**

eBook: 978-0-429-26615-7

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## Photojournalism Disrupted

The View from Australia

**Helen Caple**

Series: *Disruptions*

*Photojournalism Disrupted* addresses the unprecedented disruptions in photojournalism over the last decade, with a particular focus on the Australian news media context. As a comprehensive study of contemporary photojournalism practices, *Photojournalism Disrupted* is ideal for scholars and students internationally, as well as (photo)journalists and media professionals.

Routledge

Market: Journalism

June 2019: 216x138: 110pp

Hb: 978-1-138-31677-5: **£45.00**

eBook: 978-0-429-45546-9

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## Politics of Gaze

The Image Economy Online



**Yasmin Ibrahim**

Our technologically mediated 'everyday visuality' has moral and ethical implications for the ways in which we construct our worlds, understand world events, represent ourselves, commodify our environments and transact these with the wider world. Through these acts we constantly negotiate our sense of aesthetics, our notions of what is private and public, our depictions of the everyday and issues of security and conflict whilst constructing moral codes for a technologically-mediated society. This book argues that we have crafted a 'Glasshouse' society where the forms of gaze are open-ended, promising us empowerment while making us endlessly vulnerable.

Routledge

Market: Media, Culture & Communication Studies

July 2019: 234x156: 160pp

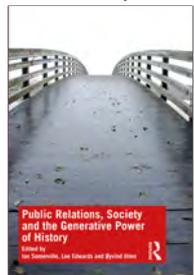
Hb: 978-1-138-39256-4: **£110.00**

Pb: 978-1-138-39258-8: **£29.99**

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## Public Relations, Society and the Generative Power of History



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Public Relations, Society and the Generative Power of History examines how histories are used to explore how the past is constructed from the present; how the present is always historical; and how both past and present can power imagined futures. Featuring contributions from leading academics, this book challenges traditional PR historiography and contests the 'lessons' derived from existing literature to address the implications of key areas of critically engaged PR theory. This volume is a valuable teaching resource for upper level undergraduates and postgraduates studying public relations, strategic communications, political communication and

organisational communication.

Routledge

**Market:** Media Studies

September 2019: 234x156: 232pp

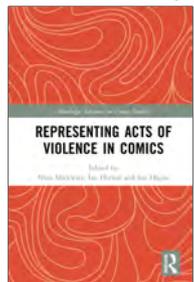
Hb: 978-1-138-31710-9: **£110.00**

Pb: 978-1-138-31711-6: **£29.99**

eBook: 978-0-429-45128-7

\* For full contents and more information, visit: [www.routledge.com/9781138317109](http://www.routledge.com/9781138317109)

## Representing Acts of Violence in Comics



Edited by **Ian Hague**, University of the Arts, London, UK, **Ian Horton**, University of the Arts, London, UK and **Nina Mickwitz**

Series: *Routledge Advances in Comics Studies*

This book examines the ways in which individual moments of violence develop, and are presented, in comics and graphic novels. It raises questions about depiction and the act of *showing* violence, but it also considers the ways in which violence can affect those involved over the long term. The impact of gender on violence, as well as the nature of sexual violence, are both considered here. Contributors discuss the ways in which violent acts can be rendered palatable (for example through humour) but also how they can create enormous trauma and long lasting

repercussions for both perpetrators and victims.

Routledge

**Market:** Comics and Graphic Novels/Popular Culture

August 2019: 229 x 152: 216pp

Hb: 978-1-138-48453-5: **£115.00**

eBook: 978-1-351-05178-1

\* For full contents and more information, visit: [www.routledge.com/9781138484535](http://www.routledge.com/9781138484535)

## Right-Wing Alternative Media

**Kristoffer Holt**

Series: *Routledge Focus on Communication and Society*

This book offers a fresh perspective on central questions related to right-wing alternative media: Can right-wing media be alternative? Why do they exist? Are they a threat to the existing order and what have the reactions been from mainstream politicians and media actors? An important addition to the current discourse of contemporary media, *Right-Wing Alternative Media* is ideal for researchers, students, and anyone interested in politics and public discourse.

Routledge

**Market:** Media/Journalism Studies

August 2019: 216x138: 110pp

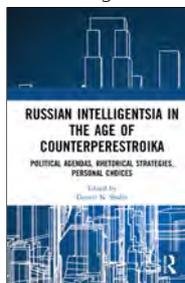
Hb: 978-1-138-31830-4: **£45.00**

eBook: 978-0-429-45469-1

\* For full contents and more information, visit: [www.routledge.com/9781138318304](http://www.routledge.com/9781138318304)

## Russian Intelligentsia in the Age of Counterperestroika

Political Agendas, Rhetorical Strategies, Personal Choices



Edited by **Dmitri N. Shalin**

This book examines the phenomenon of intelligentsia as political discourse, civic action, and embodied practice, focusing especially on the political agendas and personal choices confronting intellectuals in modern Russia. Looking at current trends through a variety of different lenses, this book will be of interest to those studying the past, present and future of the Russian intelligentsia and its impact not only in Russia, but around the world. This book was originally published as a special issue of the *Russian Journal of Communication*.

Routledge

**Market:** Communication Studies / Russia

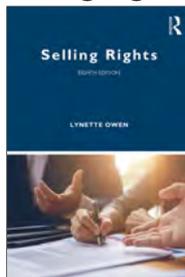
June 2019: 246x174: 208pp

Hb: 978-0-367-26169-6: **£115.00**

\* For full contents and more information, visit: [www.routledge.com/9780367261696](http://www.routledge.com/9780367261696)

8th Edition

## Selling Rights



**Lynette Owen**

*Selling Rights* has firmly established itself as the leading guide to all aspects of rights sales and co-publications throughout the world. The eighth edition is substantially updated to illustrate the changes in rights in relation to new technologies and legal developments in the United Kingdom and the rest of the world. *Selling Rights* is an essential reference tool and an accessible and illuminating guide to current and future issues for rights professionals and students of publishing.

Routledge

**Market:** Publishing

August 2019: 234x156: 528pp

Hb: 978-0-815-35277-8: **£110.00**

Pb: 978-1-138-48948-6: **£48.99**

eBook: 978-1-351-03750-1

Prev. Ed Hb: 978-0-415-36280-1

\* For full contents and more information, visit: [www.routledge.com/9780815352778](http://www.routledge.com/9780815352778)

## Social Media Measurement and Management

Entrepreneurial Digital Analytics



**Jeremy Harris Lipschultz**

This new textbook applies a critical and practical lens to the world of social media analytics. Author Jeremy Harris Lipschultz explores the foundations of digital data, strategic tools, and best practices in an accessible volume for students and practitioners of social media communication.

A perfect primer for this developing industry, this book is ideal for students, scholars and practitioners of digital media seeking to hone their skills and expand their bank of tools and resources. It features theoretical and practical advice, a comprehensive glossary of key terms, and case studies from key industry thought

leaders.

Routledge

**Market:** Social Media

July 2019: 229 x 178: 312pp

Hb: 978-0-815-36390-3: **£110.00**

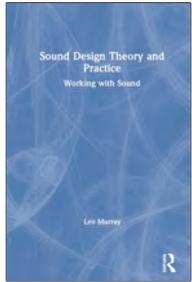
Pb: 978-0-815-36392-7: **£36.99**

eBook: 978-1-351-10807-2

\* For full contents and more information, visit: [www.routledge.com/9780815363903](http://www.routledge.com/9780815363903)

## Sound Design Theory and Practice

Working with Sound



Leo Murray, Murdoch University, Australia

Sound Designers create the soundtracks for films, television and games. Every line of dialogue, every piece of music, every sound that you hear in a film, television program or game is there by design.

*Sound Theory from Sound Practice* examines the concepts which underpin the creative decisions that inform the creation of a sound design. It uses a range of examples from classic and contemporary cinema, television and games to illustrate the processes and practices that determine the soundtrack.

*Sound Theory from Sound Practice* provides students with a comprehensive set of tools to analyse a range of sounds used in audio-visual production.

Routledge

Market: Media Studies

June 2019: 234x156: 206pp

Hb: 978-1-138-12540-7: **£85.00**

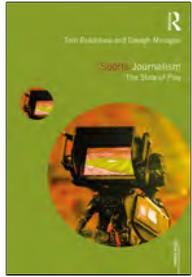
Pb: 978-1-138-12541-4: **£24.99**

eBook: 978-1-315-64751-7

\* For full contents and more information, visit: [www.routledge.com/9781138125407](http://www.routledge.com/9781138125407)

## Sports Journalism

The State of Play



Tom Bradshaw and Daragh Minogue

Series: *Media Skills*

Based on interviews with leading sports journalists and grounded in the authors' experience and expertise in the sports journalism industry and sports media research, *Sports Journalism* gives in-depth insight into the editorial and ethical challenges facing sports journalists in a fast-changing media environment. *Sports Journalism* gives both practising sports journalists and aspiring sports journalists vital contextualising information to make them more thoughtful and reflective practitioners.

Routledge

Market: Journalism

August 2019: 234x156: 184pp

Hb: 978-1-138-58351-1: **£110.00**

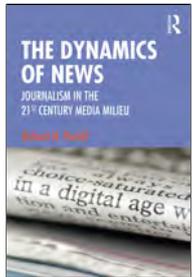
Pb: 978-1-138-58352-8: **£29.99**

eBook: 978-0-429-50540-9

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## The Dynamics of News

Journalism in the 21st Century Media Milieu



Richard M. Perloff, Cleveland State University

This new and highly readable textbook by Richard M. Perloff introduces students to the complex world of contemporary news and its theoretical underpinnings, engaging with debates and ethical quandaries. Students of journalism, communication, sociology, politics, and related courses, and inquisitive scholars, will find this book's intellectual focus enriching, the writing and examples engaging, and the thoroughness of its search of the contemporary media scene invigorating. Boxes summarizing theory and key concepts help students to deepen their understanding of both what news is now and its future.

Routledge

Market: News/Journalism

September 2019: 229 x 152: 336pp

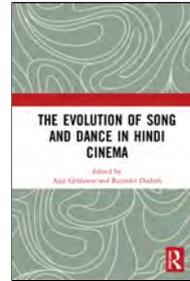
Hb: 978-0-815-37788-7: **£110.00**

Pb: 978-0-815-37789-4: **£43.99**

eBook: 978-1-351-23351-4

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## The Evolution of Song and Dance in Hindi Cinema



Edited by Ajay Gehlawat, Sonoma State University, USA and Rajinder Dudrah

Exploring the evolution of song and dance in the popular Hindi film, this book examines how these quintessential elements have been and continue to be theorized. This collection will be of interest to students and scholars of Hindi cinema, musicals, and global popular cultures. It was originally published as a special issue of *South Asian Popular Culture*.

Routledge

Market: South Asian Cinema / Hindi Cinema

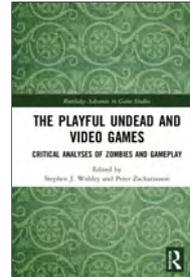
August 2019: 246x174: 132pp

Hb: 978-0-367-33560-1: **£115.00**

\* For full contents and more information, visit: [www.routledge.com/9780367335601](http://www.routledge.com/9780367335601)

## The Playful Undead and Video Games

Critical Analyses of Zombies and Gameplay



Edited by Stephen J. Webley, Staffordshire University, UK and Peter Zackariasson, University of Gothenburg, Sweden  
Series: *Routledge Advances in Game Studies*

This book explores the central role of the zombie in contemporary popular culture as they appear in video games. Moving beyond traditional explanations of their enduring appeal – that they embody an aesthetic that combines horror with a mindless target; that lower age ratings for zombie games widen the market; or that Artificial Intelligence routines for zombies are easier to develop – the book provides a multidisciplinary and comprehensive look at this cultural phenomenon.

This volume will be of interest to researchers in a broad range of areas including media, popular culture, video games, and media psychology.

Routledge

Market: Game Studies/Popular Culture

August 2019: 229 x 152: 280pp

Hb: 978-1-138-89546-1: **£115.00**

eBook: 978-1-315-17949-0

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## The Routledge Companion to Global Television

Edited by Shawn Shimpach

Series: *Routledge Media and Cultural Studies Companions*

*The Routledge Companion to Global Television* is a comprehensive, transnational examination of and engagement with the lively, varied, and transforming practices, technologies, systems, and texts that constitute what television means today. Drawing on the legacy of television studies with an eye toward the future, this collection emphasizes both the thoroughly global nature of television and the multiple and varied experiences that constitute television in the twenty-first century, including objects, ideas, audiences, information and programs, culture and communities, and structures and industries.

Routledge

Market: Television Studies

October 2019: 254 x 178: 578pp

Hb: 978-1-138-72434-1: **£180.00**

eBook: 978-1-315-19246-8

\* For full contents and more information, visit: [www.routledge.com/9781138724341](http://www.routledge.com/9781138724341)

## The Routledge Companion to Urban Media and Communication

Edited by **Zlatan Krajina**, University of Zagreb, Croatia and **Deborah Stevenson**, Western Sydney University, Australia

The Routledge Companion to Urban Media and Communication traces central debates within the burgeoning interdisciplinary research on mediated cities and urban communication. The volume brings together key interdisciplinary perspectives and global case studies to map key areas of research within media, cultural and urban studies. As such, it will be an essential resource for students and scholars of media and communication studies, urban communication, urban sociology, urban planning and design, architecture, visual cultures, urban geography, art history, politics, cultural studies, anthropology and cultural policy studies.

Routledge

**Market:** Media Studies/Urban Studies/Communication

October 2019: 246x174: 536pp

Hb: 978-0-415-79255-4: **£175.00**

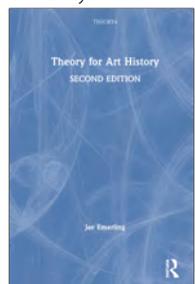
eBook: 978-1-315-21163-3

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2nd Edition

## Theory for Art History

Adapted from Theory for Religious Studies, by William E. Deal and Timothy K. Beal



**Jae Emerling**

Series: *theory4*

This new and expanded edition provides clear and concise introductions to over thirty key figures in contemporary theory: four predecessors – Marx, Freud, Nietzsche, and Saussure – and twenty-six major moderns from Adorno to Spivak. Each essay covers the key concepts associated with each thinker, a biography, a survey of their work, a bibliography of primary texts and a brief list of secondary literature on him/her. Chapters cross-reference each other and make connections between theorists.

Routledge

**Market:** Cultural Studies and Art History

June 2019: 234x156: 232pp

Hb: 978-0-415-53389-8: **£110.00**

Pb: 978-0-415-53390-4: **£29.99**

eBook: 978-0-203-11389-9

Prev. Ed Hb: 978-0-415-97363-2

\* For full contents and more information, visit: [www.routledge.com/9780415533898](http://www.routledge.com/9780415533898)

## Transmedial Worlds in Everyday Life

Networked Reception, Social Media, and Fictional Worlds



**Susana Tosca and Lisbeth Klastруп**

In this pioneering new book, authors Klastруп and Tosca explore the many ways that transmedial worlds are present in people's everyday life, proposing a new theory of (trans)media use for the digital age. A fascinating and contemporary examination of media worlds and their communities, this book offers students and scholars of fandom, media, cultural and reception studies a new theoretical and methodological framework, through which to understand the phenomenon of transmedial worlds, and people's engagement with them.

Routledge

**Market:** Media Studies

October 2019: 229 x 152: 240pp

Hb: 978-1-138-55798-7: **£110.00**

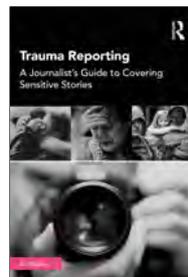
Pb: 978-1-138-55800-7: **£29.99**

eBook: 978-1-315-15117-5

\* For full contents and more information, visit: [www.routledge.com/9781138557987](http://www.routledge.com/9781138557987)

## Trauma Reporting

A Journalist's Guide to Covering Sensitive Stories



**Jo Healey**

*Trauma Reporting* provides vital information on developing a healthy, professional and respectful relationship with those who choose to tell their stories during times of trauma, distress or grief. Insightful and innovative, this book is essential for new and established journalists across all media, students of journalism and broadcasting, and anyone who wishes to share the stories of those affected by trauma.

Routledge

**Market:** Media/Journalism

August 2019: 234x156: 200pp

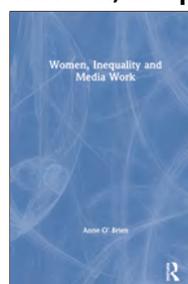
Hb: 978-1-138-48209-8: **£110.00**

Pb: 978-1-138-48210-4: **£29.99**

eBook: 978-1-351-05911-4

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## Women, Inequality and Media Work



**Anne O'Brien**

This book goes behind the camera to explore the world of women working in media industries and unpacks the systemic gender inequality that they experience at work. It argues that women internalize their experience of gender inequality by adopting various beliefs: whether it is that gender does not matter in the workplace; that the workplace is now post-feminist; or by adopting a sense of self as liminal, neither fully included nor excluded from the industry. Drawing on detailed academic research and empirical investigation, *Women, Inequality and Media Work* is an important and timely book for students, researchers and those working in media industries.

Routledge

**Market:** Media & Communication

June 2019: 234x156: 178pp

Hb: 978-1-138-35229-2: **£110.00**

Pb: 978-1-138-35231-5: **£29.99**

eBook: 978-0-429-43481-5

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## World Entertainment Media

Global, Regional and Local Perspectives



Edited by **Paolo Sigismondi**

This new book offers an insightful guide into the complex tapestry of global entertainment media markets. It features analyses and case studies from leading international media scholars, who explore the causes and effects of globalization upon this ever-evolving industries. Paolo Sigismondi's insightful, engaging collection presents a compelling and novel approach to the analysis of global entertainment media. *World Entertainment Media: Global, Regional and Local Perspectives* is an ideal starting point for students and practitioners looking to build a solid understanding of the global mediascape, and a great resource for instructors and scholars in global media entertainment.

Routledge

**Market:** Media Studies

August 2019: 254 x 178: 256pp

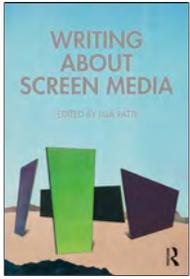
Hb: 978-1-138-09401-7: **£110.00**

Pb: 978-1-138-09402-4: **£34.99**

eBook: 978-1-315-10629-8

\* For full contents and more information, visit: [www.routledge.com/9781138094017](http://www.routledge.com/9781138094017)

## Writing About Screen Media



Edited by **Lisa Patti**, Hobart and William Smith Colleges, USA

*Writing about Screen Media* presents strategies for writing about a broad range of media objects – including film, television, social media, advertising, video games, mobile media, music videos, and digital media – in an equally broad range of formats. Through its unprecedented scope, this volume will engage not only those who may be writing about film and other screen media for the first time but also accomplished writers who are interested in exploring new screen media objects, new approaches to writing about media, and new formats for critical expression.

Routledge

**Market:** Film Studies / Media Studies

August 2019: 234x156: 246pp

Hb: 978-0-815-39351-1: **£110.00**

Pb: 978-0-815-39352-8: **£29.99**

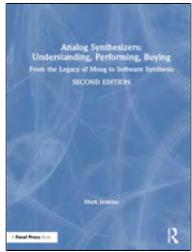
eBook: 978-0-815-39392-4

\* For full contents and more information, visit: [www.routledge.com/9780815393511](http://www.routledge.com/9780815393511)

2nd Edition

## Analog Synthesizers: Understanding, Performing, Buying

From the Legacy of Moog to Software Synthesis



Mark Jenkins

In this book, the technical explanation of the nature of analog sound creation is followed by the story of its birth and its subsequent development by various designers, manufacturers and performers. The book includes appendices listing the major instrument lines available, hints on values and purchasing. A companion website is available consisting of sound examples and extra techniques. This revised edition meets the demand of piqued interest in analog, by offering updated interviews and biographies, equipment reviews and second-user prices, manufacturing features, discographies and all the latest software.

Routledge

Market: Audio  
July 2019: 432pp

Hb: 978-1-138-31938-7: £110.00

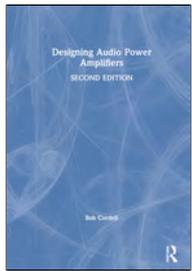
Pb: 978-1-138-31936-3: £40.99

eBook: 978-0-429-45399-1

\* For full contents and more information, visit: [www.routledge.com/9781138319387](http://www.routledge.com/9781138319387)

2nd Edition

## Designing Audio Power Amplifiers



Bob Cordell

This book presents a comprehensive, in-depth overview of designing power audio amplifiers in a way that is accessible to beginning students as well as professionals. The book takes the reader from the basics of amplifier design through building block circuits and ends with class D amplifiers. This second edition is fully updated with critical new chapters on noise in theory and technical application, complications of output stages, a high performance amplifier example, switching power supplies, and professional power amplifiers.

Routledge

Market: Audio

June 2019: 254 x 178: 772pp

Hb: 978-1-138-55545-7: £150.00

Pb: 978-1-138-55544-0: £72.99

\* For full contents and more information, visit: [www.routledge.com/9781138555457](http://www.routledge.com/9781138555457)

## Digital Sampling

The Design and Use of Music Technologies



Paul Harkins

*Digital Sampling* is the first book about the design and use of sampling technologies that have shaped the sounds of popular music since the 1980s. The book begins with an exploration of the Fairlight CMI and focuses on E-Mu Systems and the use of its keyboards and drum machines in hip-hop. The second half follows users across a range of musical worlds, including US/UK garage, indie folk music, and electronic music made in sewers, war zones, and crematoriums. A new and alternative approach to the study of sampling and crucial reading for students and academics from a wide range of disciplines, including music technology, media, communication, and cultural studies.

Routledge

Market: Audio

September 2019: 229 x 152: 192pp

Hb: 978-1-138-57751-0: £110.00

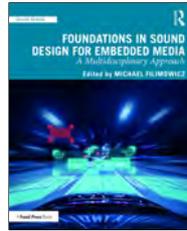
Pb: 978-0-815-38164-8: £29.99

eBook: 978-1-351-20996-0

\* For full contents and more information, visit: [www.routledge.com/9781138577510](http://www.routledge.com/9781138577510)

## Foundations in Sound Design for Embedded Media

A Multidisciplinary Approach



Edited by Michael Filimowicz, School of Interactive Arts and Technology, Simon Fraser University

Series: *Sound Design*

A comprehensive introduction to foundational topics in sound design for embedded media, such as physical computing; interaction design; auditory displays; data sonification; speech synthesis; wearables; smart objects; user experience; playful tangible objects; and the new sensibilities entailed in expanding the concept of sound design to encompass the totality of our surroundings. The reader will gain a broad understanding of the key concepts and practices that define sound design for its use in computational products and design. Designed as a textbook for students and teachers, as a handbook for researchers in sound, programming and design, and as a survey of key trends and ideas.

Routledge

Market: Audio

July 2019: 235 x 191: 384pp

Hb: 978-1-138-09387-4: £110.00

Pb: 978-1-138-09389-8: £41.99

eBook: 978-1-315-10635-9

\* For full contents and more information, visit: [www.routledge.com/9781138093874](http://www.routledge.com/9781138093874)

## Foundations in Sound Design for Interactive Media

A Multidisciplinary Approach



Edited by Michael Filimowicz, School of Interactive Arts and Technology, Simon Fraser University

Series: *Sound Design*

A comprehensive introduction to foundational topics in sound design for interactive media, such as gaming and virtual reality; compositional techniques; new interfaces; sound spatialization; sonic cues and semiotics; performance and installations; music on the web; augmented reality applications; and sound producing software design.

The reader will gain a broad understanding of the key concepts and practices that define sound design for its use in computational media and design. Designed as a textbook for students and teachers, as a handbook for researchers in sound, design and media, and as a survey of key trends and ideas.

Routledge

Market: Audio

July 2019: 235 x 191: 364pp

Hb: 978-1-138-09393-5: £110.00

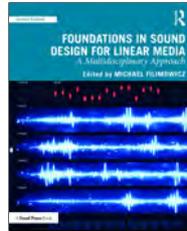
Pb: 978-1-138-09394-2: £41.99

eBook: 978-1-315-10634-2

\* For full contents and more information, visit: [www.routledge.com/9781138093935](http://www.routledge.com/9781138093935)

## Foundations in Sound Design for Linear Media

A Multidisciplinary Approach



Edited by Michael Filimowicz, School of Interactive Arts and Technology, Simon Fraser University

Series: *Sound Design*

A comprehensive introduction to foundational topics in sound design for linear media, such as listening and recording; audio postproduction; key musical concepts and forms such as harmony, conceptual sound design, electronica, soundscape, and electroacoustic composition; the audio commons; and sound's ontology and phenomenology.

The reader will gain a broad understanding of the key concepts and practices that define sound design for its use with moving images as well as important forms of composed sound.

Designed as a textbook for students and teachers, as a handbook for researchers in sound, media and experience, and as a survey of key trends and ideas.

Routledge

Market: Audio

July 2019: 235 x 191: 416pp

Hb: 978-1-138-09395-9: £110.00

Pb: 978-1-138-09396-6: £41.99

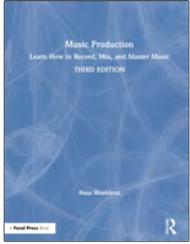
eBook: 978-1-315-10633-5

\* For full contents and more information, visit: [www.routledge.com/9781138093959](http://www.routledge.com/9781138093959)

3rd Edition

**Music Production**

Learn How to Record, Mix, and Master Music

**Hans Weekhout**

*Music Production: Learn How to Record, Mix, and Master Music* will teach you how to record, mix, and master music. With accessible language for both beginner and advanced readers, the book contains countless illustrations, includes tips and tricks for all the popular digital audio workstations and provides coverage of common plugins and processors. Also included is a section dedicated to mastering in a home studio. With hundreds of tips and techniques for both the starting and advanced music producer, this is your must-have guide.

Routledge

**Market:** Audio

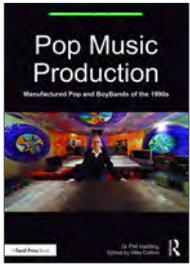
June 2019: 235 x 191: 384pp

Hb: 978-1-138-62609-6: **£110.00**Pb: 978-1-138-62610-2: **£52.99**

eBook: 978-0-429-45950-4

\* For full contents and more information, visit: [www.routledge.com/9781138626096](http://www.routledge.com/9781138626096)**Pop Music Production**

Manufactured Pop and BoyBands of the 1990s

**Phil Harding and Mike Collins***Series: Perspectives on Music Production*

This book delves into academic depths around the pop music culture, business, songwriting and production process. It balances autobiographical discussion of events and relationships with cutting-edge analysis to offer poignant points on the value of pure popular music, particularly in relation to BoyBands and how creative pop production and songwriting teams function. Including practical resources such as recording studio equipment lists, producer business deal examples and a 12-step mixing technique and is aimed at lecturers and students of all levels in the fields of Music Production, Audio Engineering, Music

Technology, Popular Songwriting Studies and Popular Music Culture.

Routledge

**Market:** Music Business

August 2019: 254 x 178: 192pp

Hb: 978-0-815-39280-4: **£110.00**Pb: 978-0-815-39281-1: **£34.99**

eBook: 978-1-351-18979-8

\* For full contents and more information, visit: [www.routledge.com/9780815392804](http://www.routledge.com/9780815392804)**Recording Classical Music****Robert Toft**

*Recording Classical Music* presents the fundamental principles of digitally recording and editing acoustic music in ambient spaces, focusing on stereo microphone techniques that will help musicians understand how to translate 'live' environments into recorded sound. The book covers theory and the technical aspects of recording from sound source to delivery. The final part of the book applies this knowledge to common recording situations. *Recording Classical Music* provides the tools necessary for anyone interested in classical music production to track, mix and deliver audio recordings themselves or to supervise the work of others.

Routledge

**Market:** Audio

October 2019: 254 x 178: 224pp

Hb: 978-0-815-38025-2: **£110.00**Pb: 978-0-815-38024-5: **£32.99**

eBook: 978-1-351-21378-3

\* For full contents and more information, visit: [www.routledge.com/9780815380252](http://www.routledge.com/9780815380252)

## Business and Entrepreneurship for Filmmakers

Making a Living as a Creative Artist in the Film Industry

Charles Haine, Feirstein Graduate School of Cinema, USA

This practical guide teaches readers the skills and business acumen required to build a career in the film industry from the ground up. From creating a business model, dealing with taxes and funding, finding and managing clients, networking, investing, cashflow, and planning for the long-term, *Business and Entrepreneurship for Filmmakers* provides real-world, pragmatic advice on navigating a freelance film career, whether you're a recent film school graduate looking to take the next step or a seasoned professional hoping to start a production company.

Routledge

**Market:** Film & Video / Business  
September 2019: 229 x 152: 224pp  
Hb: 978-0-367-14006-9: **£110.00**  
Pb: 978-0-367-14007-6: **£29.99**  
eBook: 978-0-429-02971-4

\* For full contents and more information, visit: [www.routledge.com/9780367140069](http://www.routledge.com/9780367140069)

2nd Edition

## Design for Motion



Austin Shaw, Savannah College of Art and Design, USA

In this updated second edition, Austin Shaw explores the principles of motion design, teaching readers how to harness essential techniques to create compelling style frames, design boards, and motion design products. Combining art and design principles with creative storytelling and professional savvy, Shaw covers everything a serious motion designer needs to make their artistic visions a reality and confidently produce compositions for clients.

Routledge

**Market:** Motion Design / Motion Graphics  
October 2019: 356pp  
Hb: 978-1-138-31864-9: **£150.00**  
Pb: 978-1-138-31865-6: **£40.99**  
eBook: 978-0-429-45294-9

\* For full contents and more information, visit: [www.routledge.com/9781138318649](http://www.routledge.com/9781138318649)



## Ideologies of the Real in Title Sequences, Motion Graphics and Cinema

Michael Betancourt, Savannah College of Art and Design, USA

Series: *Routledge Studies in Media Theory and Practice*

This book explores the question of realism in motion graphics, and how understanding the role of realism in the history of title sequences in film can illuminate discussions raised by the advent of digital cinema. Using a series of highly detailed close readings of title designs through the interpretive lens of historical theories of cinematic realism, Michael Betancourt engages with issues of indexicality, the role of narrative, and the difference between subjective and objective presentations, using examples of title sequences from historical and contemporary film.

Routledge

**Market:** Art / Film Theory  
September 2019: 229 x 152: 304pp  
Hb: 978-0-367-19919-7: **£115.00**  
eBook: 978-0-429-24409-4

\* For full contents and more information, visit: [www.routledge.com/9780367199197](http://www.routledge.com/9780367199197)

## Nonfiction Sound and Story for Film and Video

A Practical Guide for Filmmakers and Digital Content Creators

Amy DeLouise, Independent producer/director, USA and Cheryl Ottenritter, Senior Mixer/Founder, Ott House Audio, USA

Series: *The Producer's Playbook*

Written by two experienced creators – one a seasoned nonfiction producer/director with a background in music, and one a sound designer who owns a well-regarded mix studio – this book teaches nonfiction producers, filmmakers, and other content creators how to create better stories and how to proactively improve sound workflow from field to post. Interviews with industry professionals across many genres of nonfiction production are included throughout. An accompanying Companion Website offers listening exercises, production sound layout diagrams, post templates, and other resources.

Focal Press

**Market:** Film  
November 2019: 229 x 152: 216pp  
Hb: 978-1-138-34308-5: **£110.00**  
Pb: 978-1-138-34309-2: **£25.99**  
eBook: 978-0-429-43938-4

\* For full contents and more information, visit: [www.routledge.com/9781138343085](http://www.routledge.com/9781138343085)

## Production Design

Peg McClellan

*Production Design: Visual Design for Film and Television* is a hands-on guide to the craft of production design and art direction. Author Peg McClellan gives an insider's view of the experiences and challenges of working as a Production Designer in film and television. With case studies, insights from successful Production Designers, and inspiration in the form of over 200 colour photos and illustrations from storyboards to sets, this is the ideal book for students seeking a career in production design, and professionals looking to further their design knowledge.

Routledge

**Market:** Film  
October 2019: 235 x 191: 224pp  
Hb: 978-1-138-18543-2: **£110.00**  
Pb: 978-1-138-18542-5: **£32.99**  
eBook: 978-1-315-64452-3

\* For full contents and more information, visit: [www.routledge.com/9781138185432](http://www.routledge.com/9781138185432)

## Rapid Story Development

How to Use the Enneagram-Story Connection to Become a Master Storyteller

Jeff Lyons, Story editor Kensington Entertainment; UCLA Extension Writers Program; Stanford University Online Writer's Studio

This book offers a unique approach to storytelling, connecting the Enneagram system with classic story principles of character development, plot, and story structure to provide a seven-step methodology to achieve rapid story development. Using the nine-core personality styles underlying all human thought, feeling, and action, it provides the tools needed to understand and leverage the Enneagram-Story connection for writing success. This is the ideal text for intermediate and advanced level screenwriting and creative-writing students, as well as professional screenwriters and novelists looking to get more from their writing process and story structure.

Routledge

**Market:** Screenwriting  
October 2019: 229 x 152: 280pp  
Hb: 978-1-138-92971-5: **£110.00**  
Pb: 978-1-138-92970-8: **£29.99**  
eBook: 978-1-315-68101-6

\* For full contents and more information, visit: [www.routledge.com/9781138929715](http://www.routledge.com/9781138929715)

17th Edition

**Television Production**

Jim Owens, Asbury University, USA

Gain the skills you need to succeed in the television industry and master the production process, from shooting and producing, to editing and distribution. This new and updated 17<sup>th</sup> edition offers a thorough and practical guide to professional TV production techniques. Learn how to anticipate and quickly overcome commonly encountered problems in television production as author Jim Owens details each role and process, including the secrets of top-grade camerawork, persuasive lighting techniques, and effective sound treatment, as well as the subtle processes of scenic design, directing, and the art of video editing.

Routledge

**Market:** Television

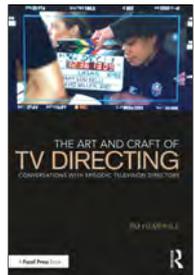
August 2019: 279 x 216: 450pp

Hb: 978-0-367-13632-1: **£175.00**Pb: 978-0-367-13633-8: **£54.99**

eBook: 978-0-429-02758-1

\* For full contents and more information, visit: [www.routledge.com/9780367136321](http://www.routledge.com/9780367136321)**The Art and Craft of TV Directing**

Conversations with Episodic Television Directors



Jim Hemphill, Director, USA

*The Art and Craft of TV Directing* offers a broad and in-depth view of the craft of TV Directing in the form of detailed interviews with dozens of the industry's most accomplished episodic television directors. This book provides unprecedented access to the experiences and advice of contemporary working episodic television directors, and is an ideal resource for students studying television directing, early career professionals looking for advice, and working directors looking to make the transition from feature directing to episodic TV directing.

Routledge

**Market:** Television Directing

August 2019: 234x156: 192pp

Hb: 978-0-367-15243-7: **£110.00**Pb: 978-0-367-15245-1: **£29.99**

eBook: 978-0-429-05586-7

\* For full contents and more information, visit: [www.routledge.com/9780367152437](http://www.routledge.com/9780367152437)**The Filmmaker's Eye: The Language of the Lens**

The Power of Lenses and the Expressive Cinematic Image



Gustavo Mercado

*The Language of the Lens* explores the expressive power of the camera lens and the storytelling contributions that this critical tool can make to a film project. This book offers a unique approach to learning how lenses can produce aesthetically and narratively compelling images in movies, through a close examination of the various ways lens techniques control the look of space, movement, focus, flares, distortion, and the "optical personality" of your story's visual landscape. *The Language of the*

*Lens* provides filmmakers, at any level or experience, with a wealth of knowledge to unleash the full expressive power of any lens at their disposal.

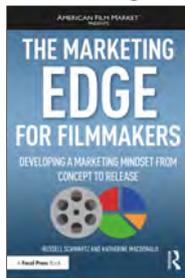
Routledge

**Market:** Filmmaking / Film Production / Cinematography

July 2019: 194pp

Hb: 978-0-367-26603-5: **£110.00**Pb: 978-0-415-82131-5: **£25.99**

eBook: 978-0-429-44689-4

\* For full contents and more information, visit: [www.routledge.com/9780367266035](http://www.routledge.com/9780367266035)**The Marketing Edge for Filmmakers: Developing a Marketing Mindset from Concept to Release**

Russell Schwartz, Chapman University, USA and Katherine MacDonald, Paramount Pictures, USA

Series: *American Film Market Presents*

Many filmmakers believe that marketing begins when they hand over the finished film, but the truth is that every creative decision from concept to release will impact a movie's marketability.

Written for filmmakers, directors, producers and screenwriters, *The Marketing Edge for Filmmakers* walks through every stage of the production process—from idea to post-production—and illustrates how creative decisions at each stage impact the marketability of a film. In the second part of the book, marketing experts Schwartz and MacDonald track four films of different budgets (studio, independent, and documentary) through the marketing process, from 12 months prior to release through opening week.

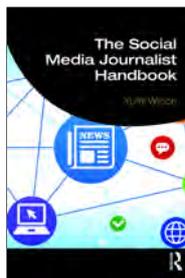
Routledge

**Market:** Film & Video / Marketing

August 2019: 229 x 152: 280pp

Hb: 978-1-138-08891-7: **£110.00**Pb: 978-1-138-08892-4: **£29.99**

eBook: 978-1-315-10956-5

\* For full contents and more information, visit: [www.routledge.com/9781138088917](http://www.routledge.com/9781138088917)**The Social Media Journalist Handbook**

Yumi Wilson

*The Social Media Journalist Handbook* teaches readers how to be a real-world social media journalist, tracing the evolution of the field to its current-day practice. It features insights from top recruiters, editors, and senior producers working in the field, as well as exercises that aid readers in developing the practical skills necessary to work successfully with social media. Readers will come away from the book with the knowledge to build strong social media strategies across different budgets, employing evergreen principles that work for different, ever-changing platforms. This book also features additional material online for instructors.

Routledge

**Market:** Social media journalism

July 2019: 229 x 152: 146pp

Hb: 978-1-138-54569-4: **£125.00**Pb: 978-1-138-54570-0: **£29.99**

eBook: 978-1-351-00262-2

\* For full contents and more information, visit: [www.routledge.com/9781138545694](http://www.routledge.com/9781138545694)

2nd Edition

**Understanding the Business of Media Entertainment**

The Legal and Business Essentials All Filmmakers Should Know



Gregory Bernstein, Arizona State University, USA

Series: *American Film Market Presents*

The second edition of this text offers an indispensable guide to the business and legal aspects of the entertainment industry. Written in a clear and engaging style, award-winning screenwriter and entertainment attorney Gregory Bernstein gives an insider's look at the filmmaking business, from copyright law and government media regulation to development, distribution, revenue, and more. The new edition has been updated throughout, taking into account the changing culture of Hollywood and the growing clout of digital companies and streaming providers like Netflix and Amazon, and the transformation of independent film development and distribution.

Routledge

**Market:** Film & Video / Business

June 2019: 235 x 191: 264pp

Hb: 978-0-367-07452-4: **£110.00**Pb: 978-0-367-07453-1: **£36.99**

eBook: 978-0-429-02082-7

\* For full contents and more information, visit: [www.routledge.com/9780367074524](http://www.routledge.com/9780367074524)

2nd Edition

**Video Production Techniques**

Theory and Practice from Concept to Screen

Donald L Diefenbach and Anne E Slatton

*Video Production Techniques* is an essential guide to the art and craft of video production. It introduces students to the theoretical foundations as well as the practical skills needed to make a successful video project. Newly updated and revised, the second edition of *Video Production Techniques* unifies theory and practice for instructors and students. It is a great tool for use in introductory-level video production courses and for the independent learner. The accompanying Companion Website features Instructor Resources including a sample syllabus, quiz bank, sample assignments, and PowerPoint slides, alongside illustrative video demonstrations.

Routledge

**Market:** video production

August 2019: 246x174: 320pp

Hb: 978-1-138-48424-5: **£110.00**Pb: 978-1-138-48456-6: **£40.99**

eBook: 978-1-351-05170-5

\* For full contents and more information, visit: [www.routledge.com/9781138484245](http://www.routledge.com/9781138484245)**Visual Character Development in Film and Television**

Your Character is Your Canvas

Michael Hanly and Elisabeth Rowney

In a single shot or scene, what should we reveal about a character? What should we conceal? How can we show a character's progression over time? In this book, Michael Hanly and Elisabeth Rowney explain how to create compelling visual characters for the screen by combining fine art aesthetics with modern cinematic techniques. Full-color chapters and exercises cover costume design and makeup application, production design, cinematography and lighting, plot development, editing considerations, and unseen characters.

Routledge

**Market:** Film / Television

August 2019: 254 x 178: 188pp

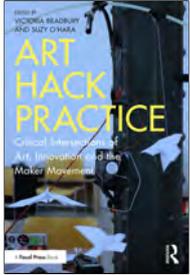
Hb: 978-1-138-18654-5: **£130.00**Pb: 978-1-138-18653-8: **£32.99**

eBook: 978-1-315-63948-2

\* For full contents and more information, visit: [www.routledge.com/9781138186545](http://www.routledge.com/9781138186545)

## Art Hack Practice

Critical Intersections of Art, Innovation and the Maker Movement



Edited by **Victoria Bradbury**, University of North Carolina Asheville, USA and **Suzy O'Hara**, University of Sunderland, UK

Bridging art and innovation, this book invites readers into the processes of artists, curators, cultural producers and historians who are working within new contexts that run parallel to or against the phenomenon of 'maker culture'. *Art Hack Practice: Critical Intersections of Art, Innovation and the Maker Movement* is essential reading for courses in art, design, new media, computer science, media studies and mass communications as well as those working to bring new forms of programming to museums, cultural venues, commercial ventures, and interdisciplinary academic research centers.

Routledge

**Market:** New Media

September 2019: 229 x 152: 240pp

Hb: 978-0-815-37492-3: **£110.00**

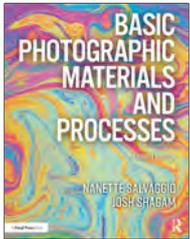
Pb: 978-0-815-37491-6: **£29.99**

eBook: 978-1-351-24121-2

\* For full contents and more information, visit: [www.routledge.com/9780815374923](http://www.routledge.com/9780815374923)

4th Edition

## Basic Photographic Materials and Processes



**Nanette L. Salvaggio and Josh Shagam**

*Basic Photographic Materials and Processes* outlines the three crucial components to creating the perfect photograph: capture, processing and output, and provides a thorough technical investigation of modern, applied photographic technologies. This new edition has been fully revised and updated to include digital image capture, processing and output. This comprehensive text provides photography students, educators and working professionals with the technical knowledge required to successfully create images and manage digital photographic assets. It is an essential resource for mastering the technical craft

of photography.

Routledge

**Market:** Photography

October 2019: 279 x 216: 456pp

Hb: 978-1-138-74436-3: **£150.00**

Pb: 978-1-138-74437-0: **£63.99**

eBook: 978-1-315-18109-7

\* For full contents and more information, visit: [www.routledge.com/9781138744363](http://www.routledge.com/9781138744363)

## Carbon Transfer Printing

A Step-by-Step Manual, Featuring Contemporary Carbon Printers and Their Creative Practice



**Sandy King, Don Nelson and John Lockhart**

*Series: Contemporary Practices in Alternative Process Photography*

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Focal Press

**Market:** Photography/Alternative Processes

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Pb: 978-1-138-35383-1: **£42.99**

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Routledge

**Market:** Portrait Photography

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Pb: 978-1-138-93566-2: **£36.99**

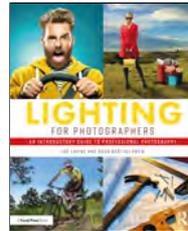
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2nd Edition

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An Introductory Guide to Professional Photography



**Joseph Lavine and Brad Bartholomew**

Lighting is one of the most important aspects of any photograph. The best images create dimension & drama, which goes beyond formulas & lighting recipes. In *Lighting for Photographers: An Introductory Guide to Professional Photography* commercial photographers & instructors Joe Lavine and Brad Bartholomew offer a unique philosophy of lighting, starting with an understanding of the characteristics of lighting to build great shots. With instructor resources featuring discussion questions and quizzes this fully updated edition is ideal for introductory level photography courses as well as amateur photographers.

Routledge

**Market:** Photography / Lighting

July 2019: 276x219: 312pp

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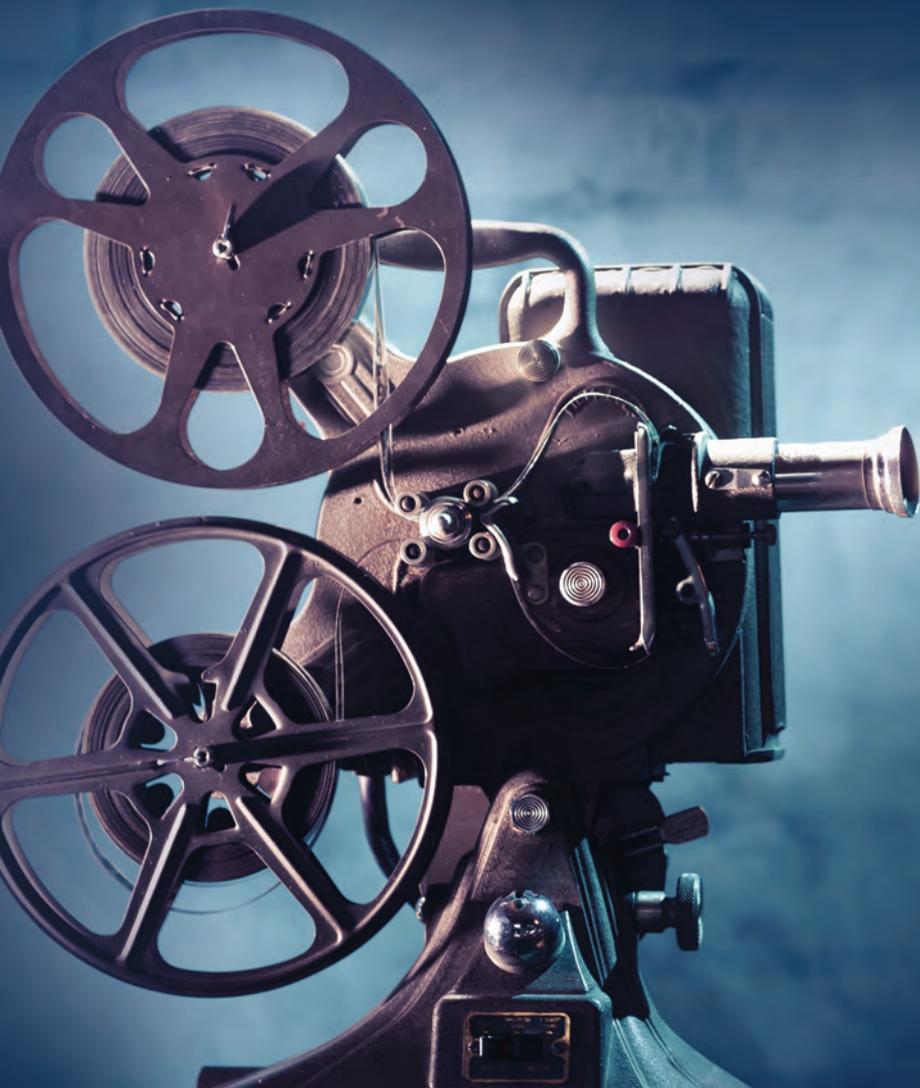
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