

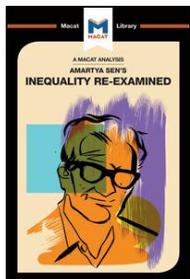
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New additional book titles for 2018

Critical Thinking is Smarter Thinking

Macat's unique solutions help students, employees and learners improve critical thinking skills, to increase grades, career prospects and wellbeing.

Amartya Sen's Inequality Re-Examined



Elise Klein

Series: *The Macat Library*

Amartya Sen won the Nobel Prize for Economics in 1998 having written *Inequality Re-examined* in 1992, a seminal text setting out a theory to evaluate social arrangements and inequality. By asking 'equality of what?' Sen shows that (in)equality should be assessed as human freedom. The text lays out the fundamental ideas to Sen's Capability Approach. This approach is celebrated in diverse academic disciplines because of its specific contribution towards the improvement to debates on inequality beyond economic deprivation and utility measures. Sen's arguments have had many practical applications throughout policy circles such as Human Development Index.

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Market: Critical Thinking

January 2018: 198x129: 207pp

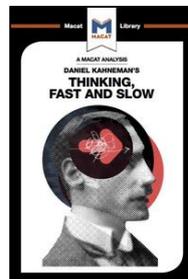
Hb: 978-1-912-30400-4: £19.99

Pb: 978-1-912-28471-9: £5.99

eBook: 978-1-912-28485-6

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Daniel Kahneman's Thinking, Fast and Slow



Jacqueline Allan

Series: *The Macat Library*

Thinking, Fast and Slow by Daniel Kahneman offers a general audience access to over six decades of insight and expertise from a Nobel Laureate in an accessible and interesting way. Kahneman's work focuses largely on the problem of how we think, and warns of the dangers of trusting to intuition – which springs from "fast" but broad and emotional thinking – rather than engaging in the slower, harder, but surer thinking that stems from logical, deliberate decision-making. Written in a lively style that engages readers in the experiments for which Kahneman won the Nobel, *Thinking, Fast and Slow's* real triumph is to force us to think about our own thinking.

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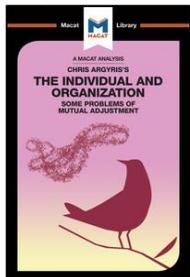
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Chris Argyris's Integrating The Individual and the Organization



Stoyan Stoyanov

Series: *The Macat Library*

Argyris's *Integrating The Individual and the Organization* is part of a series of essays and books considering how organisations should be run. This essay explores the lack of congruence between the needs and expectations of individual employees and the organisations that employ them. Grounding his argument in studies on human nature, Argyris highlights that demands of greater independence, an expansion of interests, and re-orientation of goals usually accompany maturation, which is at odds with higher control stemming from formal organisations. This frustration, he contends, is detrimental to productivity, increases the chance of failure and causes conflict.

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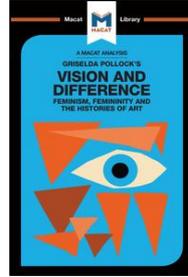
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Griselda Pollock's Vision and Difference

Feminism, Femininity and Histories of Art



Karina Jakubowicz

Series: *The Macat Library*

Vision and Difference, published in 1988, is one of the most significant works in feminist visual culture arguing that feminist art history of is a political as well as academic endeavour. Pollock expresses how images are key to the construction of sexual difference, both in visual culture and in broader societal experiences. Her argument places feminist theory at the centre of art history, proffering the idea that a feminist understanding of art history is an analysis of art history itself. This text remains key not only to understand feminine art historically but to grasp strategies for representation in the future and adding to its contemporary value.

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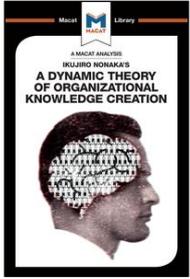
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Ikujiro Nonaka's A Dynamic Theory of Organisational Knowledge Creation



Stoyan Stoyanov

Series: *The Macat Library*

Ikujiro Nonaka's *A Dynamic Theory of Organisational Knowledge Creation* outlines the creation of organisational knowledge through the constant conversion of the two types of knowledge, tacit and explicit, which Nonaka believes has the potential to guide managers' knowledge creation strategies. This argument is centred on the conviction that companies are not passive parties that simply utilise existing knowledge for providing solutions to the customers, and that organisations and environments simultaneously influence knowledge creation. This text is considered fundamental for the knowledge management field and as such, it has been utilised by a large

number of academics.

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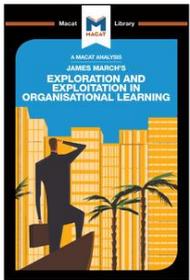
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James March's Exploration and Exploitation in Organisational Learning



Padraig Belton

Series: *The Macat Library*

Exploration and Exploitation is a key text for scholars and business practitioners interested in promoting economic well-being and sustainable growth. March's work promotes the preservation of companies' competitiveness and sustainability in the fluctuating market environment by maintaining a balance between exploration and exploitation processes. He explicates that this balance depends on the interchange between the adaptive capability of the company, predictability and consistency, competition, anticipations, level of risk, learning, socialization dynamics within the organization, and the overall environmental turbulence. These intricacies make March's text invaluable.

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Market: Business and Economics

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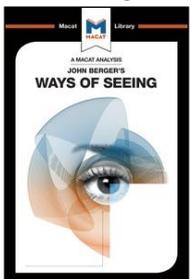
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John Berger's Ways of Seeing



Emmanouil Kalkanis

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Ways of Seeing is a key art-historical work that continues to provoke widespread debate. It is comprised of seven different essays, three of which are pictorial and the other containing texts and images. Berger first examines the relationship between seeing and knowing, discussing how our assumptions affect how we see a painting. He moves on to consider the role of women in artwork, particularly regarding the female nude. The third essay deals with oil painting looking at the relationship between subjects and ownership. Finally, Berger addresses the idea of ownership in a consumerist society, discussing the power of imagery in advertising, with particular regards to photography.

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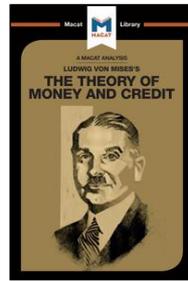
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Padraig Belton

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Ludwig Von Mises's 1912 contribution to the theory of monetary policy and the current prevailing consensus in modern economic liberalism, *The Theory of Money and Credit*, was a milestone achievement. The author's familiarity with the historical literature on banking and credit allows him to present a coherent theoretical structure that links private exchange between individuals, business and banks to condition the markets affecting money and credit. Through its wider influence on liberal thinkers and politicians, *the Theory of Money and Credit* has become a classic reference for those seeking to understand the advance of economic liberalism since the 20th century.

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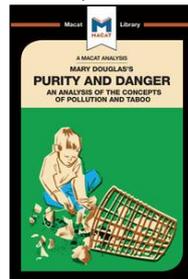
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Mary Douglas's Purity and Danger

An analysis of the concepts of pollution and taboo



Padraig Belton

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One of the most widely read books in the social sciences, *Purity and Danger* established Mary Douglas as one of the twentieth century's leading social scientists. She delves in great detail into existing arguments that portray traditional societies as "evolving" from "savage" beliefs in magic, to religion, to modern science, then explains why she believes those arguments are wrong.

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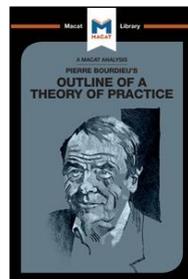
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Pierre Bourdieu's Outline of a Theory of Practice



Rodolfo Maggio

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Bourdieu questions the preeminent ideas of social anthropologists such as Levi-Strauss who stressed the structural principles governing human action rather than the actions themselves and, Bourdieu asserts, doesn't account for all observable nuances of behaviour. Drawing on his fieldwork in Algeria, he expresses the need for a theory of practice focusing on the dynamic flow of human actions in the social world. Bourdieu coins the term 'habitus' - a relational concept linking structures to the practice of agents. Outline is a significant and original contribution, providing an account of many of the issues Bourdieu continued to develop through his career.

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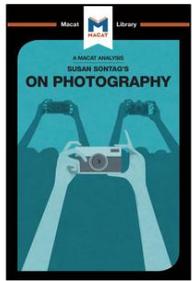
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Susan Sontag's On Photography



Nico Epstein

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Susan Sontag's 1997 text, *On Photography*, brought photographic theory into the university classroom with its staunch defence of the medium as art and inspired a new wave of Marxist Criticism in the field. Sontag explains the way in which we are addicted to images and depend on them for knowledge of our surroundings and the problems and challenges this causes. Already an established academic figure, Sontag brought Walter Benjamin's theories in into the academic mainstream. The book retains its relevance in the everyday world because of the applicability of its ideas to the world of digital photography.

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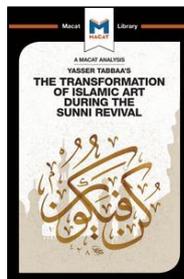
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Yasser Tabbaa's The Transformation of Islamic Art During the Sunni Revival



Bilal Badat

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Tabbaa's *Transformation* offers an innovative approach to understanding the profound changes undergone by Islamic art and architecture during the often neglected Medieval Islamic period. Examining devices such as calligraphy, arabesque, muqarnas, and stonework, Tabbaa argues we propagated in a moment of confrontation and facilitated the re-emergence of the Sunni Abbasid caliphate in a more orthodox image. Tabbaa offers a timely and thought-provoking alternative to conventional essentialist, positivist and ethno-narrative interpretations of Islamic art.

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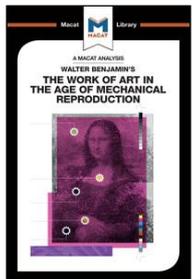
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Walter Benjamin's The Work Of Art in the Age of Mechanical Reproduction



Rachele Dini

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The Work of Art in the Age of Mechanical Reproduction combats traditional art criticism's treatment of artworks as fixed, unchanging mystical objects. For Benjamin, a work of art closed off from any active visual or tactile engagement becomes an object of passive contemplation and a potential tool of oppression. He argues that technology has fundamentally altered the way art is experienced. Open to interpretation and accessible to many, art in the age of mechanical reproduction has the potential to be mobilized for radical purposes. While ostensibly addressing the artistic consequences of technical reproducibility, Benjamin also addresses the wider political consequences of

this shift.

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