



# Welcome

DoShorts are concise, high-quality books for busy professionals. They can be read in 90 minutes and approach one topic at a time. The series covers a wide range of real world business sustainability challenges, from designing a behaviour change campaign to making an impact in your first 100 days on the job to preparing great sustainability reports.

The books include framework pieces that provide an in-depth overview of cutting edge developments in a range of fields, along with a framework for decision-making, as well as practical guides and are ideal for MA or MBA students on business or sustainability courses.

With over 50 books in the series, key benefits include:

- Each book is a concentrated masterclass that can be read in 90 minutes
- Expert authors with hands on experience distils the best available insights and expertise
- The series provides inspiring, trusted and up-to-date information

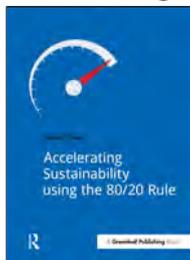
For more information or to place an order, please contact your local sales representative.

# Contents

DoShorts Series ..... 2

Index ..... 12

## Accelerating Sustainability Using the 80/20 Rule



Gareth Kane  
*Series: DoShorts*

This book helps you consider sustainability from an 80/20 perspective, that 80 percent of outputs are typically produced by 20 percent of inputs. Identifying these "vital few" inputs in sustainability focuses effort and can maximize our effectiveness, accelerating progress rapidly.

Routledge

**Market:** Business & Management  
December 2014: 210 x 146: 69pp  
Pb: 978-1-910-17438-8: £19.99  
eBook: 978-1-351-27432-6

\* For full contents and more information, visit: [www.routledge.com/9781910174388](http://www.routledge.com/9781910174388)

## Better Corporate Reporting



Carol Adams, Elaine Cohen and Dwayne Baraka  
*Series: DoShorts*

Better Corporate Reporting outlines the latest frameworks and tools for enhancing your non-financial reporting. It shows you how to integrate non-financial data into your reporting and overall strategy, creating long-term value, trust and transparency.

Routledge

**Market:** Business & Management  
April 2014: 229 x 152: 331pp  
Hb: 978-1-909-29397-7: £95.00  
eBook: 978-1-351-27484-5

\* For full contents and more information, visit: [www.routledge.com/9781909293977](http://www.routledge.com/9781909293977)

## Adapting to Climate Change

2.0 Enterprise Risk Management



Mark Trexler and Laura Kosloff  
*Series: DoShorts*

Most companies do not yet recognize what it means to adapt to future climate change, and do not yet see it as a business priority. This book tackles two key questions facing decision makers 1) Is adaptation worth it to me? and 2) If it is worth it, can I really tackle it?

Routledge

**Market:** Business & Management  
March 2013: 210 x 146: 79pp  
Pb: 978-1-909-29345-8: £19.99  
eBook: 978-1-351-27552-1

\* For full contents and more information, visit: [www.routledge.com/9781909293458](http://www.routledge.com/9781909293458)

## Beyond Certification



Scott Poynton  
*Series: DoShorts*

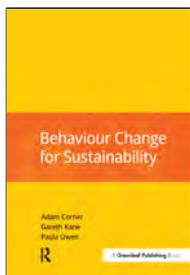
Scott Poynton, founder of The Forest Trust, makes a compelling case for a new approach to social and environmental problems such as deforestation and the exploitation of people that goes "beyond certification".

Routledge

**Market:** Business & Management  
May 2015: 210 x 146: 76pp  
Pb: 978-1-910-17453-1: £19.99  
eBook: 978-1-351-27412-8

\* For full contents and more information, visit: [www.routledge.com/9781910174531](http://www.routledge.com/9781910174531)

## Behaviour Change for Sustainability



Adam Corner, Gareth Kane and Paula Owen  
*Series: DoShorts*

Behaviour Change for Sustainability is a compilation of 3 bestselling sustainability guides that gathers together, in one place, a variety of effective tools and techniques for encouraging a lasting shift to sustainable behaviours in business and society.

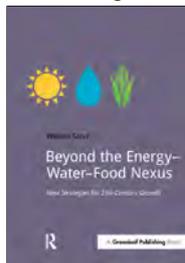
Routledge

**Market:** Business & Management  
April 2014: 229 x 152: 205pp  
Hb: 978-1-909-29394-6: £95.00  
eBook: 978-1-351-27488-3

\* For full contents and more information, visit: [www.routledge.com/9781909293946](http://www.routledge.com/9781909293946)

## Beyond the Energy–Water–Food Nexus

New Strategies for 21st-Century Growth



Will Sarni  
*Series: DoShorts*

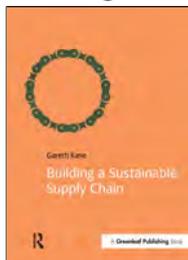
This concise guide goes beyond just identifying the problems and helps organizations abandon "business as usual" thinking to begin solving the issues found at the food, water and energy nexus.

Routledge

**Market:** Business & Management  
June 2015: 210 x 146: 73pp  
Pb: 978-1-910-17447-0: £19.99  
eBook: 978-1-351-27420-3

\* For full contents and more information, visit: [www.routledge.com/9781910174470](http://www.routledge.com/9781910174470)

## Building a Sustainable Supply Chain



Gareth Kane  
*Series: DoShorts*

No longer can companies constrain their corporate responsibility within the factory fence, as that boundary is not recognised by outside observers. This comprehensive guide provides the most effective techniques to help you proactively address environmental risks in the supply chain.

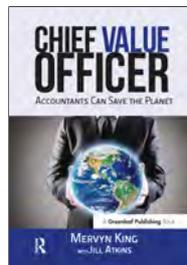
Routledge

**Market:** Business & Management  
October 2013: 210 x 146: 77pp  
Pb: 978-1-909-29378-6: **£19.99**  
eBook: 978-1-351-27508-8

\* For full contents and more information, visit: [www.routledge.com/9781909293786](http://www.routledge.com/9781909293786)

## The Chief Value Officer

Accountants Can Save the Planet



Mervyn King and Jill Atkins

This book firmly places the accountant in the position of changemaker. It encapsulates the essential reasons for adopting integrated reporting, explains its application and proposes the next steps of developing the role of Chief Finance Officer to Chief Value Officer.

Routledge

**Market:** Business & Management  
December 2016: 210x148: 138pp  
Hb: 978-1-783-53296-4: **£50.00**  
Pb: 978-1-783-53293-3: **£19.99**

\* For full contents and more information, visit: [www.routledge.com/9781783532933](http://www.routledge.com/9781783532933)

## Business on a Mission

How to Build a Sustainable Brand



Andy Last

Gold winner of the AXIOM Business Book Award in the category of *Philanthropy, Non-Profit, Sustainability*. Please see:

This easy-to-read and engaging book is an introduction to how to build a sustainable corporate brand. Intended as a roadmap, the book includes interviews from business leaders, including Paul Polman of Unilever, and Jonas Prising of ManpowerGroup.

Routledge

**Market:** Business & Management  
December 2016: 210x148: 136pp  
Hb: 978-1-783-53299-5: **£55.00**  
Pb: 978-1-783-53300-8: **£19.99**  
eBook: 978-1-351-28520-9

\* For full contents and more information, visit: [www.routledge.com/9781783533008](http://www.routledge.com/9781783533008)

## Corporate Sustainability in India

A Practical Guide for Multinationals



Caroline Twigg

*Series: DoShorts*

This short guide offers practical insights for companies or foundations who want to run their business in India in a sustainable way. Overviews of sustainability policy and regulations will help you engage with partners in India respectfully, effectively and easily.

Routledge

**Market:** Business & Management  
December 2013: 210x148: 80pp  
Pb: 978-1-909-29375-5: **£19.99**  
eBook: 978-1-351-27512-5

\* For full contents and more information, visit: [www.routledge.com/9781909293755](http://www.routledge.com/9781909293755)

## Business Strategy for Water Challenges

From Risk to Opportunity



Stuart Orr and Guy Pegram

*Series: DoShorts*

Water is a resource under increased stress, with its management now cited as one of the greatest risks to business continuity and growth. This concise guide for professionals offers strategic steps for developing a corporate water stewardship strategy.

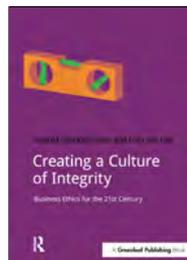
Routledge

**Market:** Business & Management  
November 2014: 210 x 146: 78pp  
Pb: 978-1-910-17427-2: **£19.99**  
eBook: 978-1-351-27444-9

\* For full contents and more information, visit: [www.routledge.com/9781910174272](http://www.routledge.com/9781910174272)

## Creating a Culture of Integrity

Business Ethics for the 21st Century



Andrea Spencer-Cooke and Fran van Dijk

*Series: DoShorts*

Companies must create an enduring culture of integrity that establishes doing the right thing as the cultural norm across the organization. This book identifies the key actions sustainability and compliance officers can take to foster a cultural shift toward ethical business practices within their organizations.

Routledge

**Market:** Business & Management  
July 2015: 210x148: 92pp  
Pb: 978-1-910-17459-3: **£19.99**  
eBook: 978-1-351-27404-3

\* For full contents and more information, visit: [www.routledge.com/9781910174593](http://www.routledge.com/9781910174593)

## Creating a Sustainable Brand

A Guide to Growing the Sustainability Top Line



**Henk Campher**

*Series: DoShorts*

Sustainable brands may have started as "doing less harm". But sustainable brands today are looking for a fusion of products and branding that can drive sustainability and also grow the business top line. This guide is the model for building a sustainable brand that will help you get there.

Routledge

**Market:** Business & Management

April 2014: 210x148: 81pp

Pb: 978-1-910-17406-7: **£19.99**

eBook: 978-1-351-27472-2

\* For full contents and more information, visit: [www.routledge.com/9781910174067](http://www.routledge.com/9781910174067)

## Full Product Transparency

Cutting the Fluff Out of Sustainability



**Ramon Arratia**

*Series: DoShorts*

Full Product Transparency (FTP) is a clear mechanism for showing the environmental impacts of your products. It has been shown to revolutionize and align consumer behaviour, supply chains, policy-making and reporting. This book will provide you with an understanding of how to implement FTP in your organization.

Routledge

**Market:** Business & Management

November 2012: 210x148: 80pp

Pb: 978-1-909-29321-2: **£19.99**

eBook: 978-1-351-27584-2

\* For full contents and more information, visit: [www.routledge.com/9781909293212](http://www.routledge.com/9781909293212)

## Creating Employee Champions

How to Drive Business Success through Sustainability Engagement Training



**Joanna Sullivan**

*Series: DoShorts*

Creating Employee Champions offers a three-step method for sustainability engagement training, and a paradigm shift in employee engagement and business sustainability. Use it to transplant NGO DNA into business DNA, so you can engage employees and foster dynamic commitment to meet sustainability goals.

Routledge

**Market:** Business & Management

June 2014: 210x148: 106pp

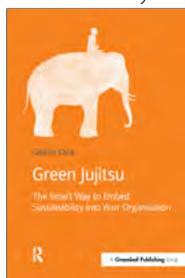
Pb: 978-1-910-17415-9: **£19.99**

eBook: 978-1-351-27460-9

\* For full contents and more information, visit: [www.routledge.com/9781910174159](http://www.routledge.com/9781910174159)

## Green Jujitsu

The Smart Way to Embed Sustainability into Your Organization



**Gareth Kane**

*Series: DoShorts*

This book outlines the smart way to embed sustainability within the culture of your organizations. Gareth Kane puts forward an alternative framework for culture change designed to work to employee's strengths. Green Jujitsu will revolutionize the way you create a sustainability culture, arming you with a raft of effective and enjoyable tactics.

Routledge

**Market:** Business & Management

September 2012: 234x156: 66pp

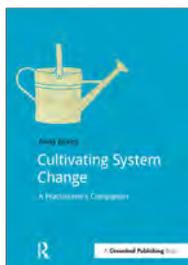
Pb: 978-1-909-29306-9: **£19.99**

eBook: 978-1-351-27604-7

\* For full contents and more information, visit: [www.routledge.com/9781909293069](http://www.routledge.com/9781909293069)

## Cultivating System Change

A Practitioner's Companion



**Anna Birney**

*Series: DoShorts*

Where should you start if you are faced with massive systemic challenges or want to cultivate a shift towards sustainability in global systems? This book provides examples of what organizations and companies like the Sustainable Shipping Initiative, WWF and Nike and are doing, along with practical strategies and an overview of system change theory.

Routledge

**Market:** Business & Management

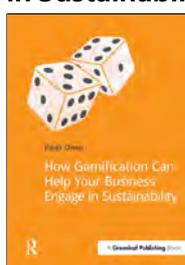
May 2014: 216x138: 100pp

Pb: 978-1-910-17409-8: **£19.99**

eBook: 978-1-351-27468-5

\* For full contents and more information, visit: [www.routledge.com/9781910174098](http://www.routledge.com/9781910174098)

## How Gamification Can Help Your Business Engage in Sustainability



**Paula Owen**

*Series: DoShorts*

How Gamification Can Help Your Business Engage in Sustainability investigates the current thinking and practice around gamification, drawing together the emerging facts and best practice to help businesses decide whether the theories of gamification can be fruitfully applied in engaging customers, staff and other stakeholders in sustainability.

Routledge

**Market:** Business & Management

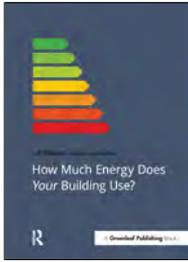
March 2013: 234x156: 74pp

Pb: 978-1-909-29339-7: **£19.99**

eBook: 978-1-351-27560-6

\* For full contents and more information, visit: [www.routledge.com/9781909293397](http://www.routledge.com/9781909293397)

## How Much Energy Does Your Building Use?



Kerry Mashford and Liz Reason

Series: *DoShorts*

This book provides a clear and unambiguous language for talking about the energy performance of building. It outlines a path towards understanding what makes for a good quality low energy building, highlights the stakeholders that need to be engaged, and encourages new ways of thinking about how to reduce energy use and costs.

Routledge

Market: Business & Management

May 2014: 210x148: 101pp

Pb: 978-1-910-17403-6: £19.99

eBook: 978-1-351-27476-0

\* For full contents and more information, visit: [www.routledge.com/9781910174036](http://www.routledge.com/9781910174036)

## How to Make Your Company a Recognized Sustainability Champion



Brendan May

Series: *DoShorts*

Brendan May outlines lessons learnt from 15 years on the front line of sustainable business. This book is designed to educate readers about who they need to know, what they need to know, and the dos and don'ts in the quest to make a business a true champion of sustainability.

Routledge

Market: Business & Management

November 2012: 210x148: 63pp

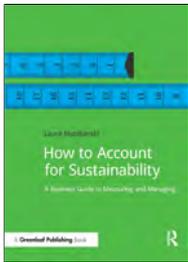
Pb: 978-1-909-29318-2: £19.99

eBook: 978-1-351-27588-0

\* For full contents and more information, visit: [www.routledge.com/9781909293182](http://www.routledge.com/9781909293182)

## How to Account for Sustainability

A Simple Guide to Measuring and Managing



Laura Musikanski

Series: *DoShorts*

Learn how to measure, manage and account for sustainability in your business in clear, simple and feasible steps. This book takes you from concept to innovation and back to action items for all aspects of sustainability.

Routledge

Market: Business & Management

December 2012: 210x148: 119pp

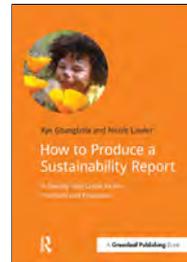
Pb: 978-1-909-29327-4: £19.99

eBook: 978-1-351-27576-7

\* For full contents and more information, visit: [www.routledge.com/9781909293274](http://www.routledge.com/9781909293274)

## How to Produce a Sustainability Report

A Step by Step Guide to the Practices and Processes



Kye Gbangbola and Nicole Lawler

Series: *DoShorts*

This how-to book provides a step-by-step guide to the constituent practices and processes needed to produce a sustainability report, structured around the Global Reporting Initiative's Sustainability Reporting Process.

Routledge

Market: Business & Management

August 2014: 210x148: 143pp

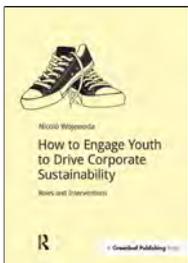
Pb: 978-1-910-17421-0: £19.99

eBook: 978-1-351-27452-4

\* For full contents and more information, visit: [www.routledge.com/9781910174210](http://www.routledge.com/9781910174210)

## How to Engage Youth to Drive Corporate Sustainability

Roles and Interventions



Nicolò Wojewoda

Series: *DoShorts*

How to Engage Youth to Drive Corporate Sustainability provides practical, specific recommendations that professionals can adopt to improve engagement of young people and drive forward corporate sustainability efforts.

Routledge

Market: Business & Management

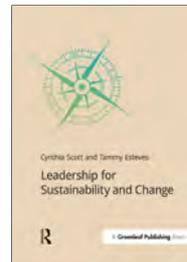
May 2013: 210x148: 61pp

Pb: 978-1-909-29348-9: £19.99

eBook: 978-1-351-27548-4

\* For full contents and more information, visit: [www.routledge.com/9781909293489](http://www.routledge.com/9781909293489)

## Leadership for Sustainability and Change



Cynthia Scott and Tammy Esteves

Series: *DoShorts*

This is a concise, practical and energizing distillation of what is working for today's most successful sustainability leaders. It provides a clear set of actions you can take to generate transformation, with results yielding market advantage, eco-efficiency, product or service innovation, personal resilience and engaged communities.

Routledge

Market: Business & Management

September 2013: 210x148: 83pp

Pb: 978-1-909-29369-4: £19.99

eBook: 978-1-351-27520-0

\* For full contents and more information, visit: [www.routledge.com/9781909293694](http://www.routledge.com/9781909293694)

## Leading Sustainable Innovation

Nick Coad and Paul Pritchard

Series: *DoShorts*

A major opportunity for significant progress on corporate sustainability is now emerging around integration with innovation practice. This book explains how this opportunity can be grasped.



Routledge

Market: Business & Management

July 2013: 210x148: 67pp

Pb: 978-1-909-29366-3: £19.99

eBook: 978-1-351-27524-8

\* For full contents and more information, visit: [www.routledge.com/9781909293663](http://www.routledge.com/9781909293663)

## Making the Most of Standards

The Sustainability Professional's Guide

Adrian Henriques

Series: *DoShorts*

Sustainability standards feed into a broad spectrum of other standards and finding the appropriate standard for your organization is vital. This short book includes a summary of the pros and cons of using standards, a map showing how the most prominent standards relate to each other, and some tips for putting standards into practice.



Routledge

Market: Business & Management

December 2012: 210x148: 80pp

Pb: 978-1-909-29324-3: £19.99

eBook: 978-1-351-27580-4

\* For full contents and more information, visit: [www.routledge.com/9781909293243](http://www.routledge.com/9781909293243)

## Lobbying for Good

How Business Advocacy Can Accelerate the Delivery of a Sustainable Economy

Paul Monaghan and Philip Monaghan

Series: *DoShorts*

This ground-breaking book, *Lobbying for Good*, describes how far-sighted businesses are rebooting the game, throwing off cultural inhibitions and sticking their head above the parapet to advocate progressive legislative change.



Routledge

Market: Business & Management

May 2014: 210x148: 70pp

Pb: 978-1-910-17412-8: £19.99

eBook: 978-1-351-27464-7

\* For full contents and more information, visit: [www.routledge.com/9781910174128](http://www.routledge.com/9781910174128)

## Management Systems for Sustainability

How to Connect Strategy and Action

Phil Cumming

Series: *DoShorts*

In this short guide, Phil Cumming introduces you to management systems thinking and concepts and sets out clear and practical steps to help you be more formalized and systematic about your sustainability strategy. This book will help you deliver on your sustainability ambitions – without needing to follow a single management system standard!



Routledge

Market: Business & Management

November 2013: 210x148: 100pp

Pb: 978-1-909-29381-6: £19.99

eBook: 978-1-351-27504-0

\* For full contents and more information, visit: [www.routledge.com/9781909293816](http://www.routledge.com/9781909293816)

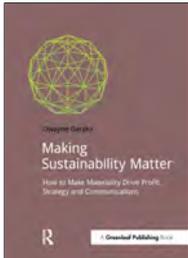
## Making Sustainability Matter

How to Make Materiality Drive Profit, Strategy and Communications

Dwayne Baraka

Series: *DoShorts*

*Making Sustainability Matter* draws lessons from the author's work with a wide range of organizations. It will show you how to understand and use a process for materiality and prepare to integrate sustainability into your organization.



Routledge

Market: Business & Management

February 2014: 210x148: 130pp

Pb: 978-1-909-29390-8: £19.99

eBook: 978-1-351-27492-0

\* For full contents and more information, visit: [www.routledge.com/9781909293908](http://www.routledge.com/9781909293908)

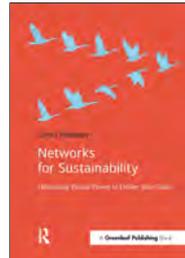
## Networks for Sustainability

Harnessing people power to deliver your goals

Sarah Holloway

Series: *DoShorts*

*Networks for Sustainability* will help you build and mobilize a small army of people from across your business who know their department, country or brand inside out, and who can find the right way to embed sustainability.



Routledge

Market: Business & Management

December 2013: 210x148: 80pp

Pb: 978-1-909-29387-8: £19.99

eBook: 978-1-351-27496-8

\* For full contents and more information, visit: [www.routledge.com/9781909293878](http://www.routledge.com/9781909293878)

## PR 2.0

How Digital Media Can Help You Build a Sustainable Brand



**John Friedman**

*Series: DoShorts*

This book will help you create an effective engagement plan that will provide the powerful combination of living your values and telling an authentic story, while leveraging the true value of social and digital media.

Routledge

**Market:** Business & Management

January 2015: 210x148: 84pp

Pb: 978-1-910-17441-8: **£19.99**

eBook: 978-1-351-27428-9

\* For full contents and more information, visit: [www.routledge.com/9781910174418](http://www.routledge.com/9781910174418)

## Smart Engagement

Why, What, Who and How



**John Aston and Alan Knight**

*Series: DoShorts*

Smart Engagement can help you plan an engagement programme that is integrated into your core business. John Aston and Alan Knight draw on practical expertise in varied fields including natural resources, energy and infrastructure and social responsibility. They distil the best from current research and offer a robust guide to best practice.

Routledge

**Market:** Business & Management

July 2014: 210 x 148: 105pp

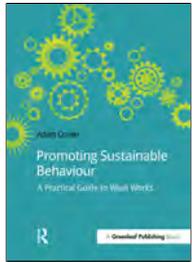
Pb: 978-1-910-17418-0: **£19.99**

eBook: 978-1-351-27456-2

\* For full contents and more information, visit: [www.routledge.com/9781910174180](http://www.routledge.com/9781910174180)

## Promoting Sustainable Behaviour

A practical guide to what works



**Adam Corner**

*Series: DoShorts*

Promoting Sustainable Behaviour shows how to make the most of campaigns to promote sustainable behaviour – in households, when commuting, in the workplace and beyond. In summarizing "what works" and pulling out the most important take-home messages, this book contains the tools for maximizing the success of any sustainable behaviour initiative.

Routledge

**Market:** Business & Management

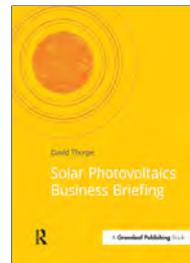
November 2012: 210x148: 62pp

Pb: 978-1-909-29312-0: **£19.99**

eBook: 978-1-351-27596-5

\* For full contents and more information, visit: [www.routledge.com/9781909293120](http://www.routledge.com/9781909293120)

## Solar Photovoltaics Business Briefing



**David Thorpe**

*Series: DoShorts*

This book explains, for a UK business audience, the technical, scientific and economic aspects of solar photovoltaics (PV) technologies. It is useful to anyone considering a business use of solar PV, whether an investor, potential purchaser, or thinking of setting up a company in the sector.

Routledge

**Market:** Business & Management

August 2012: 210 x 148: 106pp

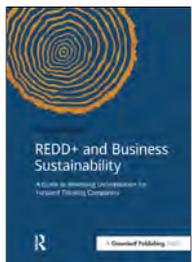
Pb: 978-1-909-29303-8: **£19.99**

eBook: 978-1-351-27608-5

\* For full contents and more information, visit: [www.routledge.com/9781909293038](http://www.routledge.com/9781909293038)

## REDD+ and Business Sustainability

A Guide to Reversing Deforestation for Forward Thinking Companies



**Brian McFarland**

*Series: DoShorts*

A practical, inspiring publication targeted at busy business professionals, this book focuses on the nexus between tropical forest conservation projects and the sustainability practices of major global businesses.

Routledge

**Market:** Business & Management

January 2013: 210x148: 90pp

Pb: 978-1-909-29333-5: **£19.99**

eBook: 978-1-351-27568-2

\* For full contents and more information, visit: [www.routledge.com/9781909293335](http://www.routledge.com/9781909293335)

## Storytelling for Sustainability

Deepening the Case for Change



**Jeff Leinaweaver**

*Series: DoShorts*

Storytelling is an ancient practice and a priceless skill. In this short guide, veteran sustainability strategist and storyteller Jeff Leinaweaver shows which ways of storytelling "transmit resonance" and lead to success and which lead to failure.

Routledge

**Market:** Business & Management

May 2015: 210 x 148: 95pp

Pb: 978-1-910-17450-0: **£19.99**

eBook: 978-1-351-27416-6

\* For full contents and more information, visit: [www.routledge.com/9781910174500](http://www.routledge.com/9781910174500)

## Strategic Sustainability

Why it matters to your business and how to make it happen



**Alexandra McKay**

*Series: DoShorts*

Strategic Sustainability will help you develop a business case to convince the most sceptical Finance Officer or Chief Executive Officer that sustainability can offer real value to their business.

Routledge

**Market:** Business & Management

May 2013; 210 x 148; 62pp

Pb: 978-1-909-29354-0: **£19.99**

eBook: 978-1-351-27540-8

\* For full contents and more information, visit: [www.routledge.com/9781909293540](http://www.routledge.com/9781909293540)

## Sustainability for SMEs

**Elaine Cohen, Alexandra McKay and Philip Wolfe**

*Series: DoShorts*

Sustainability for SMEs offers a comprehensive introduction to the key business cases and techniques for putting sustainability at the heart of your business strategy. Sustainability reporting and sustainable energy options are discussed by experts in CSR and renewable energy.



Routledge

**Market:** Business & Management

April 2014; 229 x 152; 235pp

Hb: 978-1-910-17400-5: **£115.00**

eBook: 978-1-351-27480-7

\* For full contents and more information, visit: [www.routledge.com/9781910174005](http://www.routledge.com/9781910174005)

## Strategic Sustainable Procurement

Law and Best Practice for the Public and Private Sectors



**Colleen Theron and Malcolm Dowden**

*Series: DoShorts*

This comprehensive guide to sustainable procurement provides an introduction to sustainable procurement along with case studies and practical examples, and shows you how to set up a sustainable procurement strategy.

Routledge

**Market:** Business & Management

August 2014; 210 x 148; 129pp

Pb: 978-1-910-17424-1: **£15.00**

eBook: 978-1-351-27448-7

\* For full contents and more information, visit: [www.routledge.com/9781910174241](http://www.routledge.com/9781910174241)

## Sustainability in the Public Sector

An Essential Briefing for Stakeholders



**Sonja Powell**

*Series: DoShorts*

Sustainability in the Public Sector provides a quick-start guide for a wide variety of public sector stakeholders, equipping them with knowledge of both the sustainable development challenge facing us today and the political backdrop to this agenda.

Routledge

**Market:** Business & Management

January 2013; 210 x 148; 76pp

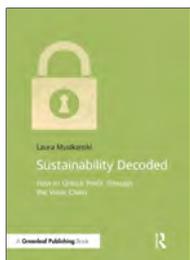
Pb: 978-1-909-29330-4: **£19.99**

eBook: 978-1-351-27572-9

\* For full contents and more information, visit: [www.routledge.com/9781909293304](http://www.routledge.com/9781909293304)

## Sustainability Decoded

How to Unlock Profit Through the Value Chain



**Laura Musikanski**

*Series: DoShorts*

Sustainability Decoded is a business book that provides a no-nonsense, profitable means to practice sustainability. It is the only book of its kind that starts with the value chain and identifies where and how you can integrate sustainability into the stations along that chain.

Routledge

**Market:** Business & Management

May 2013; 210 x 148; 124pp

Pb: 978-1-909-29357-1: **£19.99**

eBook: 978-1-351-27536-1

\* For full contents and more information, visit: [www.routledge.com/9781909293571](http://www.routledge.com/9781909293571)

## Sustainability Reporting for SMEs

Competitive Advantage Through Transparency



**Elaine Cohen**

*Series: DoShorts*

This book demonstrates that those businesses which adopt a transparent approach, and report on their sustainability practices, can gain significant business advantage. Sustainability Reporting for SMEs also identifies the relevant tools available to assist SMEs in developing transparency, and provides guidance on how to get started.

Routledge

**Market:** Business & Management

January 2013; 210 x 148; 97pp

Pb: 978-1-909-29336-6: **£19.99**

eBook: 978-1-351-27564-4

\* For full contents and more information, visit: [www.routledge.com/9781909293366](http://www.routledge.com/9781909293366)

## Sustainable Energy Options for Business



Philip Wolfe

Series: *DoShorts*

Most businesses' major environmental impact comes from energy usage. The upside is that a business's cheapest unit of energy is also the least damaging to the planet: the unit you don't use. Wolfe outlines the best options for reducing energy use and improving sustainability, which greatly improves profitability and environmental performance.

Routledge

Market: Business & Management

March 2013: 210 x 148: 77pp

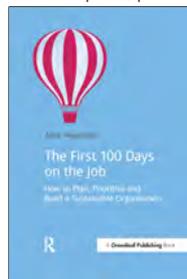
Pb: 978-1-909-29342-7: **£19.99**

eBook: 978-1-351-27556-9

\* For full contents and more information, visit: [www.routledge.com/9781909293427](http://www.routledge.com/9781909293427)

## The First 100 Days on the Job

How to plan, prioritize and build a sustainable organisation



Anne Augustine

Series: *DoShorts*

This guide is for sustainability leaders – in organizations of any size or sector – who want to make an impact in their first one hundred days on the job, and set themselves up for long-term success.

Routledge

Market: Business & Management

November 2012: 210x148: 72pp

Hb: 978-1-909-29315-1: **£19.99**

\* For full contents and more information, visit: [www.routledge.com/9781909293151](http://www.routledge.com/9781909293151)

## Sustainable Transport Fuels Business Briefing



David Thorpe

Series: *DoShorts*

This book explains the latest developments in the world of sustainable transport. David Thorpe will help you understand the pros and cons of all these technologies, the programmes around the world furthering their development, the players large and small, and the innovative business models being employed.

Routledge

Market: Business & Management

October 2012: 210 x 148: 106pp

Pb: 978-1-909-29309-0: **£19.99**

eBook: 978-1-351-27600-9

\* For full contents and more information, visit: [www.routledge.com/9781909293090](http://www.routledge.com/9781909293090)

## The Guide to the Circular Economy

Capturing Value and Managing Material Risk



Dustin Benton, Jonny Hazell and Julie Hill

Series: *DoShorts*

This book demystifies the language of the circular economy, gives examples to show what it looks like in practice and equips readers to make the links between their own company's initiatives and those of others, making those activities count by influencing actors across the supply chain.

Routledge

Market: Business & Management

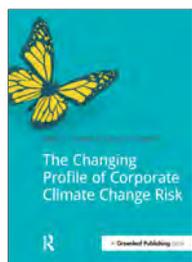
January 2015: 210x148: 94pp

Pb: 978-1-910-17435-7: **£19.99**

eBook: 978-1-351-27436-4

\* For full contents and more information, visit: [www.routledge.com/9781910174357](http://www.routledge.com/9781910174357)

## The Changing Profile of Corporate Climate Change Risk



Mark Trexler and Laura Kosloff

Series: *DoShorts*

The Changing Profile of Corporate Climate Change Risk will help business executives to rethink their perceptions of climate risk, evaluate whether their company is effectively positioned and make informed and prudent business decisions about climate change risk in an environment rife with policy uncertainty.

Routledge

Market: Business & Management

August 2012: 210x148: 85pp

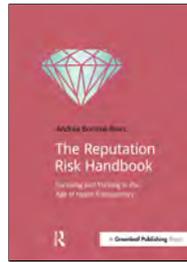
Pb: 978-1-909-29300-7: **£19.99**

eBook: 978-1-351-27612-2

\* For full contents and more information, visit: [www.routledge.com/9781909293007](http://www.routledge.com/9781909293007)

## The Reputation Risk Handbook

Surviving and Thriving in the Age of Hyper-Transparency



Andrea Bonime-Blanc

Series: *DoShorts*

The Reputation Risk Handbook provides a clear framework to identify, manage and resolve reputation risk. It will help you identify ways in which reputation risk can impact bottom line, and then show you how to set up a framework for turning that risk into an opportunity for good, sustainable business.

Routledge

Market: Business & Management

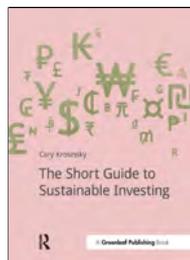
October 2014: 210x148: 109pp

Pb: 978-1-910-17430-2: **£19.99**

eBook: 978-1-351-27440-1

\* For full contents and more information, visit: [www.routledge.com/9781910174302](http://www.routledge.com/9781910174302)

## The Short Guide to Sustainable Investing



Cary Krosinsky

Series: *DoShorts*

The Short Guide to Sustainable Investing showcases funds and strategies that are delivering outperformance and offers a practical guide to constructing a sustainable portfolio.

Routledge

Market: Business & Management

May 2013: 210x148: 71pp

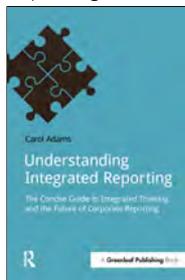
Pb: 978-1-909-29351-9: £19.99

eBook: 978-1-351-27544-6

\* For full contents and more information, visit: [www.routledge.com/9781909293519](http://www.routledge.com/9781909293519)

## Understanding Integrated Reporting

The Concise Guide to Integrated Thinking and the Future of Corporate Reporting



Carol Adams

Series: *DoShorts*

With updated references and case studies to take account of the latest developments in Integrated Reporting, this book provides a practical and expert distillation of Integrated Reporting for professionals.

Routledge

Market: Business & Management

February 2015: 210x148: 80pp

Pb: 978-1-909-29384-7: £19.99

eBook: 978-1-351-27500-2

\* For full contents and more information, visit: [www.routledge.com/9781909293847](http://www.routledge.com/9781909293847)

## The Social Licence to Operate

Your Management Framework for Complex Times



Leeora Black

Series: *DoShorts*

A social licence strategy is essentially a stakeholder engagement strategy for navigating complex socio-political environments. This book provides the framework and tools a company needs to create a foundation for sustainable community development. It is for any company facing rising social scrutiny due to unwanted social or environmental impacts.

Routledge

Market: Business & Management

September 2013: 210x148: 95pp

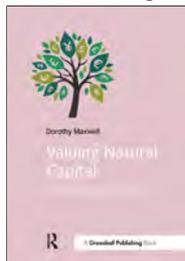
Pb: 978-1-909-29372-4: £19.99

eBook: 978-1-351-27516-3

\* For full contents and more information, visit: [www.routledge.com/9781909293724](http://www.routledge.com/9781909293724)

## Valuing Natural Capital

Future Proofing Business and Finance



Dorothy Maxwell

Series: *DoShorts*

Companies that will succeed in the long-term are integrating natural and social capital into their business model now. This book provides a succinct introduction to natural capital, its links to social and other capitals and how to use it to support better decision-making in business.

Routledge

Market: Business & Management

April 2015: 210x148: 123pp

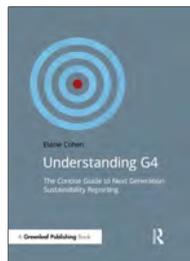
Pb: 978-1-910-17444-9: £19.99

eBook: 978-1-351-27424-1

\* For full contents and more information, visit: [www.routledge.com/9781910174449](http://www.routledge.com/9781910174449)

## Understanding G4

The Concise Guide to Next Generation Sustainability Reporting



Elaine Cohen

Series: *DoShorts*

Understanding G4 is the short and definitive guide to the new Global Reporting Initiative (GRI) G4 Sustainability Reporting Framework launched in May 2013. In this expert guide to G4, Elaine Cohen presents an easy-to-follow review of everything any company needs to know in order to decide whether to use the G4 Framework and if so, how.

Routledge

Market: Business & Management

July 2013: 210x148: 115pp

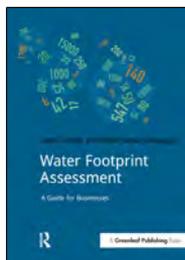
Pb: 978-1-909-29363-2: £19.99

eBook: 978-1-351-27528-6

\* For full contents and more information, visit: [www.routledge.com/9781909293632](http://www.routledge.com/9781909293632)

## Water Footprint Assessment

A Guide for Business



David Tickner and Ashok Kumar Chapagain

Series: *DoShorts*

This definitive short guide distils the latest in scientific and policy literature, helping sustainability leaders understand what they can, and can't, do with water footprint tools, includes practical experience and case studies and outlines the pros and cons of using Water Footprint Assessment and similar approaches.

Routledge

Market: Business & Management

July 2015: 210x148: 67pp

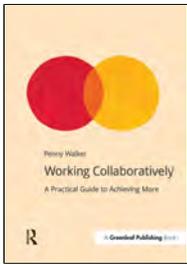
Pb: 978-1-910-17456-2: £19.99

eBook: 978-1-351-27408-1

\* For full contents and more information, visit: [www.routledge.com/9781910174562](http://www.routledge.com/9781910174562)

## Working Collaboratively

A Practical Guide to Achieving More



**Penny Walker**

*Series: DoShorts*

The really big sustainability challenges for your business can't be solved by your business. But they can be solved by your business working in collaboration with others. *Working Collaboratively* provides tools to help you understand and manage successful collaborations.

Routledge

**Market:** Business & Management

July 2013; 210x148; 89pp

Pb: 978-1-909-29360-1; **£19.99**

eBook: 978-1-351-27532-3

\* For full contents and more information, visit: [www.routledge.com/9781909293601](http://www.routledge.com/9781909293601)

**A**

<i>Accelerating Sustainability Using the 80/20 Rule</i> .....	2
<i>Adapting to Climate Change</i> .....	2

**B**

<i>Behaviour Change for Sustainability</i> .....	2
<i>Better Corporate Reporting</i> .....	2
<i>Beyond Certification</i> .....	2
<i>Beyond the Energy–Water–Food Nexus</i> .....	2
<i>Building a Sustainable Supply Chain</i> .....	3
<i>Business on a Mission</i> .....	3
<i>Business Strategy for Water Challenges</i> .....	3

**C**

<i>Changing Profile of Corporate Climate Change Risk, The</i> .....	9
<i>Chief Value Officer, The</i> .....	3
<i>Corporate Sustainability in India</i> .....	3
<i>Creating a Culture of Integrity</i> .....	3
<i>Creating a Sustainable Brand</i> .....	4
<i>Creating Employee Champions</i> .....	4
<i>Cultivating System Change</i> .....	4

**F**

<i>First 100 Days on the Job, The</i> .....	9
<i>Full Product Transparency</i> .....	4

**G**

<i>Green Jujitsu</i> .....	4
<i>Guide to the Circular Economy, The</i> .....	9

**H**

<i>How Gamification Can Help Your Business Engage in Sustainability</i> .....	4
<i>How Much Energy Does Your Building Use?</i> .....	5
<i>How to Account for Sustainability</i> .....	5
<i>How to Engage Youth to Drive Corporate Sustainability</i> .....	5
<i>How to Make Your Company a Recognized Sustainability Champion</i> .....	5
<i>How to Produce a Sustainability Report</i> .....	5

**L**

<i>Leadership for Sustainability and Change</i> .....	5
<i>Leading Sustainable Innovation</i> .....	6
<i>Lobbying for Good</i> .....	6

**M**

<i>Making Sustainability Matter</i> .....	6
<i>Making the Most of Standards</i> .....	6
<i>Management Systems for Sustainability</i> .....	6

**N**

<i>Networks for Sustainability</i> .....	6
--	---

**P**

<i>PR 2.0</i> .....	7
<i>Promoting Sustainable Behaviour</i> .....	7

**R**

<i>REDD+ and Business Sustainability</i> .....	7
<i>Reputation Risk Handbook, The</i> .....	9

**S**

<i>Short Guide to Sustainable Investing, The</i> .....	10
<i>Smart Engagement</i> .....	7
<i>Social Licence to Operate, The</i> .....	10
<i>Solar Photovoltaics Business Briefing</i> .....	7
<i>Storytelling for Sustainability</i> .....	7
<i>Strategic Sustainability</i> .....	8
<i>Strategic Sustainable Procurement</i> .....	8
<i>Sustainability Decoded</i> .....	8
<i>Sustainability for SMEs</i> .....	8
<i>Sustainability in the Public Sector</i> .....	8
<i>Sustainability Reporting for SMEs</i> .....	8
<i>Sustainable Energy Options for Business</i> .....	9
<i>Sustainable Transport Fuels Business Briefing</i> .....	9

**U**

<i>Understanding G4</i> .....	10
<i>Understanding Integrated Reporting</i> .....	10

**V**

<i>Valuing Natural Capital</i> .....	10
--------------------------------------	----

**W**

<i>Water Footprint Assessment</i> .....	10
<i>Working Collaboratively</i> .....	11

**A**

Adams, Carol .....	2
Adams, Carol .....	10
Arratia, Ramon .....	4
Aston, John .....	7
Augustine, Anne .....	9

**B**

Baraka, Dwayne .....	6
Benton, Dustin .....	9
Birney, Anna .....	4
Black, Leeora .....	10
Bonime-Blanc, Andrea .....	9

**C**

Campfer, Henk .....	4
Coad, Nick .....	6
Cohen, Elaine .....	8
Cohen, Elaine .....	8
Cohen, Elaine .....	10
Corner, Adam .....	2
Corner, Adam .....	7
Cumming, Phil .....	6

**F**

Friedman, John .....	7
----------------------	---

**G**

Gbangbola, Kye .....	5
----------------------	---

**H**

Henriques, Adrian .....	6
Holloway, Sarah .....	6

**K**

Kane, Gareth .....	2
Kane, Gareth .....	3
Kane, Gareth .....	4
King, Mervyn .....	3
Krosinsky, Cary .....	10

**L**

Last, Andy .....	3
Leinaweaver, Jeff .....	7

**M**

Mashford, Kerry .....	5
Maxwell, Dorothy .....	10
May, Brendan .....	5
McFarland, Brian .....	7
McKay, Alexandra .....	8
Monaghan, Paul .....	6
Musikanski, Laura .....	5
Musikanski, Laura .....	8

**O**

Orr, Stuart .....	3
Owen, Paula .....	4

**P**

Powell, Sonja .....	8
Poynton, Scott .....	2

**S**

Sarni, Will .....	2
Scott, Cynthia .....	5
Spencer-Cooke, Andrea .....	3
Sullivan, Joanna .....	4

**T**

Theron, Colleen .....	8
Thorpe, David .....	7

Thorpe, David .....	9
Tickner, David .....	10
Trexler, Mark .....	2
Trexler, Mark .....	9
Twigg, Caroline .....	3

**W**

Walker, Penny .....	11
Wojewoda, Nicolò .....	5
Wolfe, Philip .....	9

