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Business, Management and Economics Catalogue 2019

July - December

New and Forthcoming Titles

Welcome

Welcome to the July to December 2019 Business, Management and Economics Catalogue.

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Contents

BUSINESS AND MANAGEMENT	2
Aviation Business	2
Business - General	4
Business Accounting & Finance	6
Consumer Behaviour	8
Corporate Social Responsibility & Business Ethics	9
Entrepreneurship & Business Management	13
Healthcare Management	18
International Business	20
Leadership	22
Lean Manufacturing	25
Organizational Studies	26
Public Relations	29
Risk Assessment & Strategic Management	31
ECONOMICS	33
Accounting & Finance	33
Development Economics	36
Economics - General	38
Environmental Economics	39
History of Economic Thought	40
International Economics	41
Political Economy	43
Index	45

Aviation Business Strategy

Lucy Budd and Stephen Ison

Series: The International Library of Essays on Aviation Policy and Management

The world's commercial aviation industry comprises a complex and highly diverse range of businesses with different forms of governance, ownership, management structure and organisational philosophies. The essays in this volume address issues of market structure, focusing particularly on changes in the aviation industry that have resulted from policies of deregulation, as well as revenue, cost and pricing, airline mergers and acquisitions and the reasons for and characteristics of global airline alliances.

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This collection of essays sets the scene for the legal and regulatory operation of international civil aviation from the earliest days to the present. The volume explores carefully selected aspects of aviation law and regulation and examines the implications of changing regulatory intervention on the form and function of civil aviation worldwide.

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Aviation Performance and Productivity

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Series: The International Library of Essays on Aviation Policy and Management

Modern airports are dynamic and increasingly commercialised facilities that are designed and managed to serve the needs of a diverse group of users, including airlines, passengers and, increasingly, private shareholders. This volume includes articles that investigate the implications of privatisation and changes in global airport regulation on airport pricing, the experience of airport privatisation in selected global markets and the impacts of airport privatisation on costs and efficiency.

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Routledge

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As both an enabler and accelerator of globalisation, aviation has had profound and sometime unintended and unanticipated social and economic impacts. This volume of essays explores airports and economic development, airport logistics and supply chains, air transport and tourism, aviation in remote regions, and environmental externalities.

Routledge

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Hb: 978-1-472-45159-0: **£180.00**

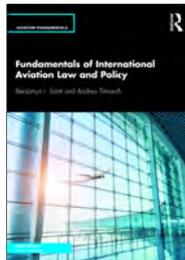
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Fundamentals of International Aviation Law and Policy

Benjamy I. Scott and Andrea Trimarchi

Series: Aviation Fundamentals

Fundamentals of International Aviation Law and Policy offers students a systematic, tailored and dynamic approach to understanding the legal scenario concerning international civil aviation. The book dynamically covers the major areas of international aviation law, and provides an introduction to the multifaceted international regulation of aviation activities in the sphere of public and private law.



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The International Library of Essays on Aviation Policy and Management: 6-Volume Set



Edited by **Stephen Ison**, Loughborough University, UK and
Lucy Budd, Loughborough University, UK

This collection comprises six distinct but interrelated volumes that contain previously published academic essays that collectively address important issues in international civil aviation policy and management. Each volume explores a different aspect of aviation policy and management. The collection seeks to provide useful insight into key areas of aviation that are of interest both to academics and practitioners worldwide.

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Climate Change, Commercial Traffic and Port Development

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Series: *Routledge Studies in Transport Analysis*

The seasonal melting of sea ice in the Arctic Ocean has led to speculation that Arctic sea traffic is set to increase rapidly. Beyond the seemingly decisive advantage of Arctic routes, however, many obstacles to navigation remain. This book considers both the present state of Arctic shipping and possible future trends with reference to cruise tourism, container traffic, and bulk shipping. How is traffic evolving in Canada's Arctic, or along the Northern Sea Route? How are the ports and the hinterland developing and what are the strategies behind those? The contributors to this book consider all of these questions, and more, as they map out the prospects for Arctic Shipping.

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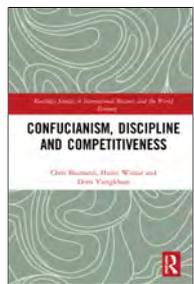
August 2019: 234x156: 288pp

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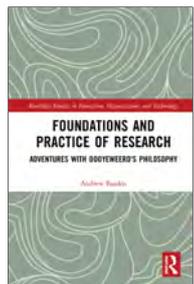
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Andrew Basden, University of Salford, UK

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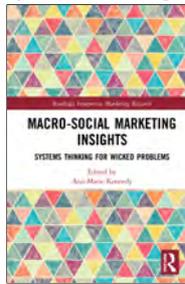
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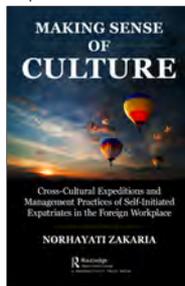
August 2019: 229 x 152: 240pp

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Making Sense of Culture

Cross-Cultural Expeditions and Management Practices of Self-Initiated Expatriates in the Foreign Workplace



Norhayati Zakaria, Universiti Utara Malaysia, Sintok, Kedah

This book lies within two interdisciplinary fields which are crucial to be bridged: cross-cultural management and international human resource management. The consequences of globalization lead to a more extensive recruitment process of global talents as to fit the different work structures and competitive work environment of tomorrow. The emergence of self-initiated expatriates (SIEs) further intensify the challenges faced by multinational organizations because people are searching for better career prospects and they are willing to re-locate in order to obtain competitive salary or compensation packages.

Productivity Press

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Michael K. Levine

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Productivity Press

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Michael D'Oliveiro, HOOQ Digital

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Humankind, Machines, and the Future of Enterprise



Nada R. Sanders and John D. Wood

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Timeless Leadership Truths

The Origins and Applications of Business Strategy

Norton Paley

This book intends to improve managers' ability to think strategically. The further aim is to blend the timeless lessons of military strategy into business plans, with impact in grass-roots engagements with customers, as well as the inevitable clashes with competitors. In addition, readers can access a body of knowledge that has endured in written form and practiced by successful leaders for centuries. As such, managers will hold a competitive edge in an evolving digital-age marketplace.

Productivity Press

Market: Business and Management / Leadership / Strategy

August 2019: 235 x 156: 176pp

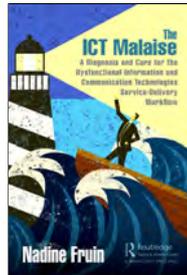
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Productivity Press

Market: Business & Management

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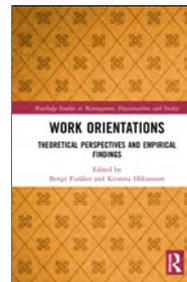
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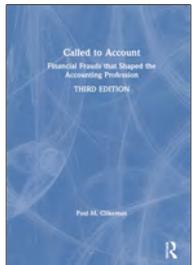
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Called to Account

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Paul M. Clikeman, University of Richmond, USA

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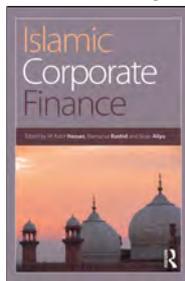
July 2019: 246x174: 310pp

Hb: 978-1-138-32707-8: £150.00

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Prev. Ed Hb: 978-0-415-63024-5

* For full contents and more information, visit: www.routledge.com/9781138327078**Islamic Corporate Finance**

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Routledge

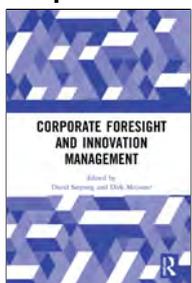
Market: Business

June 2019: 234x156: 210pp

Hb: 978-1-138-48091-9: £110.00

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Edited by David Sarpong and Dirk Meissner

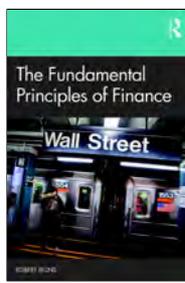
Representing an interesting mix of competing ideas and perspectives, the book offers deep insights into the interactive effects of corporate foresight and its contribution to innovation management. This book was originally published as a special issue of *Technology Analysis & Strategic Management*.

Routledge

Market: Corporate Management / Innovation

August 2019: 246x174: 154pp

Hb: 978-0-367-33220-4: £115.00

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Robert Irons, Elmira College, USA

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Routledge

Market: Finance and Accounting

August 2019: 246x174: 224pp

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Pb: 978-1-138-47752-0: £37.99

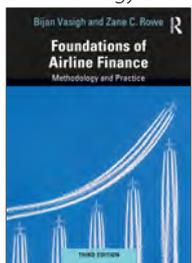
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Foundations of Airline Finance

Methodology and Practice



Bijan Vasigh, Embry-Riddle Aeronautical University, USA and Zane C. Rowe

This book is an accessible, up-to-date introduction to the current state of the aviation industry which provides readers with the tools necessary to understand the volatile and often complicated nature of airline finance. *Foundations of Airline Finance* provides an introduction to the basics of finance – including time value of money, the valuation of assets, and revenue management – and the particular intricacies of airline finance where there can be wild fluctuations in both revenues and costs. The third edition of this text has been extensively updated to reflect the many changes in the air transport industry that have taken place since

the publication of the second edition.

Routledge

Market: Finance/Transport

July 2019: 246x174: 658pp

Hb: 978-1-138-36776-0: £125.00

Pb: 978-1-138-36781-4: £47.99

eBook: 978-0-429-42929-3

Prev. Ed Hb: 978-0-415-74325-9

* For full contents and more information, visit: www.routledge.com/9781138367760**The Future of Auditing**

David Hay, University of Auckland, NZ

Series: Routledge Focus on Accounting and Auditing

This book provides a concise overview of function of auditing and the future challenges it faces, underpinned with suggestions for future research. It evaluates key challenges facing the profession such as quality, independence and governance. The emphasis throughout is on the value of audit, and the importance of auditing research. The author critically reviews current assumptions about the value of audits of financial statements and explores research opportunities to improve understanding of the value of auditing. This authoritative but accessible guide to the future of auditing will be useful not only to auditing researchers but also to policy makers and auditing professionals.

Routledge

Market: Accounting

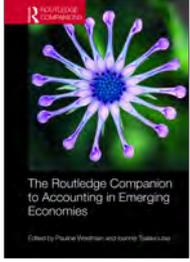
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The Routledge Companion to Accounting in Emerging Economies



Edited by **Pauline Weetman**, University of Edinburgh, UK
and **Ioannis Tsalavoutas**, University of Glasgow, UK

Series: Routledge Companions in Business, Management and Accounting

This unique reference offers a comprehensive guide to advanced students, academics, practitioners and policy makers on the current state of, and potential developments in, accounting in developing economies globally. This will be of particular interest to students and researchers looking to identify topics in emerging economies; academics and practitioners seeking convenient access to an unfamiliar area, and established researchers seeking a single repository on the current state of

knowledge, current debates and relevant literature.

Routledge

Market: Accounting

August 2019: 246x174: 280pp

Hb: 978-0-815-35620-2: **£175.00**

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* For full contents and more information, visit: www.routledge.com/9780815356202

Bridging Boundaries in Consumption, Markets and Culture

Edited by **Karen V. Fernandez** and **Bernardo Figueiredo**

This book focuses on the bridges that connect the dynamic relations between consumer actions, the marketplace, and cultural meanings. It makes for compelling reading across and beyond conventional boundaries associated with these fields. This book was originally published as a special issue of *Consumption Markets & Culture*.

Routledge

Market: Consumer Actions

October 2019: 246x174: 132pp

Hb: 978-0-367-35304-9: **£115.00**

* For full contents and more information, visit: www.routledge.com/9780367353049

Loyalty Management

From Loyalty Programs to Omnichannel Customer Experiences

Cristina Ziliani, University of Parma, Italy and **Marco Ieva**, University of Parma, Italy

In this insightful new text, Cristina Ziliani and Marco Ieva trace the evolution of thinking and practice in loyalty management. From trading stamps to Amazon Prime and Alibaba 88 Membership, they present a fresh take on the tools, strategies and skills that underpin its key significance in marketing today. Research-based and practice-oriented, this text will guide marketers, business leaders and students through the changes in marketing thought and practice on loyalty management as well as offering practical guidance on the skills and capabilities that companies need if they want to be successful at delivering essential loyalty-driving customer experiences.

Routledge

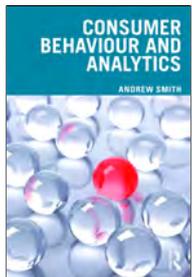
Market: Business & Management

September 2019: 234x156: 280pp

Hb: 978-0-367-07762-4: **£110.00**

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Consumer Behaviour and Analytics



Andrew Smith, Nottingham University Business School, UK

Consumer Behaviour and Analytics provides a consumer behaviour textbook for the new marketing reality. In a world of Big Data, machine learning and AI, this text reviews the issues, research and concepts essential for navigating this new terrain. It demonstrates how we can use data driven insight and merge this with insight from extant research in order to inform knowledge driven decision making. It offers an effective and efficient summary for undergraduate, postgraduate or executive courses in consumer behaviour and marketing analytics or a supplementary text for other marketing modules.

Routledge

Market: Business

August 2019: 234x156: 222pp

Hb: 978-1-138-59264-3: **£110.00**

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The Evolution of Luxury



Ian Malcolm Taplin

This book offers a unique analysis of how our definitions of luxury have changed over the ages, and with that the role and actions of both suppliers and buyers of luxury products. It traces the way luxury was seen as avarice in past societies to being viewed in more virtuous terms.

Routledge

Market: Business

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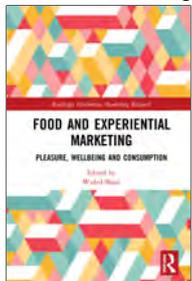
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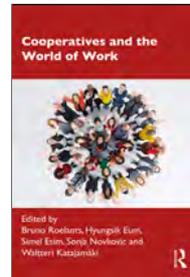
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Cooperatives and the World of Work



Edited by Bruno Roelants, International Co-operative Alliance, Hyungsik Eum, CICOPEA Europe (European Confederation of Industrial and Service Cooperatives), Simel Esim, International Labour Organization, Geneva, Sonja Novkovic, International Co-operative Alliance Research Committee and Walteri Katajamäki, International Labour Office, Geneva

As the world of work and jobs is more uncertain than ever through the rise of robotics and the gig economy, *Co-operatives and the World of Work* furthers the debate on the future of work, sustainable development, and the social and solidarity economy of which cooperatives are a fundamental component.

Throughout the book, the authors, who are experts in their respective fields, do not limit themselves to praising the advantages of the cooperative model. Rather, they challenge the narrow understanding of cooperatives as a mere business model and raise debate on the more fundamental role that cooperatives play in responding to social changes and in changing society itself.

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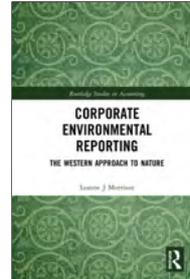
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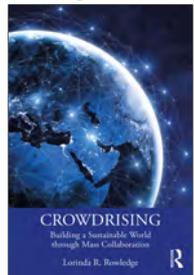
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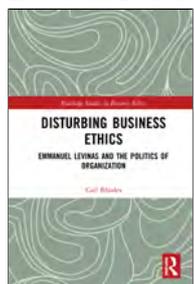
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Carl Rhodes

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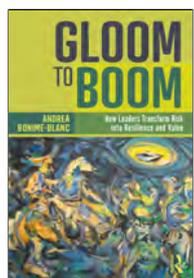
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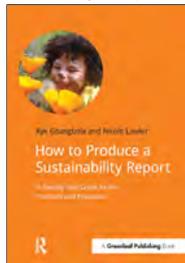
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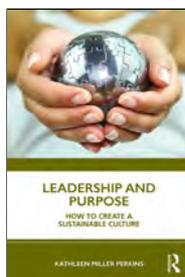
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How to Create a Sustainable Culture



Kathleen Miller Perkins

Companies that have integrated a contribution to society into their business models are more likely than others to succeed for the long term. This book provides you with information, tips and tools to assess and strengthen your company for ongoing success. Through the use of case studies, the book describes the leaders' journeys – the mistakes they made, the successes they achieved and the lessons they learned. The book is for leaders at many levels, including CEOs, senior leaders and managers, as well as those without formal positions of authority but who can influence others and contribute to a sustainable culture.

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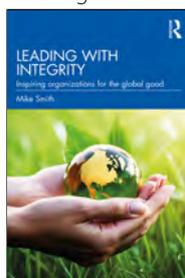
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Creating Positive Change in Organizations



Michael Smith

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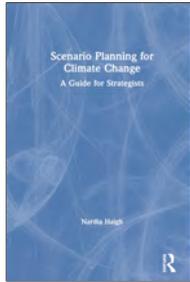
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A Guide for Strategists



Nardia Haigh

Climate change, and the resultant impact on resource management and societal wellbeing, is one of the greatest challenges facing businesses and their long-term performance. Uncertainty about access to resources, unanticipated weather events, rapidly changing market conditions and potential social unrest is felt across all business and industry sectors. This book sets out an engaging step-by-step scenario-planning method that executives, Board members, managers and consultants can follow to develop a long-term strategy for climate change tailored for their business.

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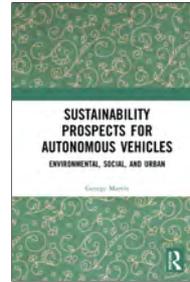
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Environmental, Social, and Urban



George T. Martin

The Autonomous Vehicle (AV) has been strongly heralded as the most exciting innovation in automobility for decades. Autonomous Vehicles are no longer an innovation of the future (seen only in science fiction), but are now being road-tested for use. And yet whilst the technical and economic success and possibilities of the AV have been widely debated, there has been a notable lack of discussion around the social, behavioural and environmental implications. This book is the first to address these issues and to deeply consider the environmental and social sustainability outlook for the AV and how it will impact on communities.

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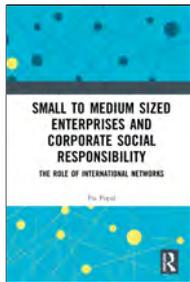
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Small to Medium Sized Enterprises and Corporate Social Responsibility

The Role of International Networks



Pia Popal

While the Corporate Social Responsibility (CSR) activities of small firms have been analysed to some extent, their engagement in international networks relating to CSR is less understood. Most of these networks primarily address the needs of multinational corporations. Surprisingly, however, the number of small firms participating in such institutions has substantially increased over recent years. Based on a qualitative empirical study of German small firms' participation in the most prominent CSR institution, the UN Global Compact, this book explores the drivers for small firms' participation.

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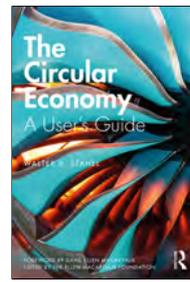
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The Circular Economy

A User's Guide



Walter R Stahel

This book, written by Walter Stahel, who is widely recognised as one of the key people who formulated the concept of the Circular Economy, is the perfect introduction for anyone wanting to quickly get up to speed with this vitally important topic for ensuring sustainable development. It sets out a new framework that refines the concept of a Circular Economy and how it can be applied at industrial levels.

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So You Want to be a Social Entrepreneur?

Starting Out, Scaling Up and Staying True

Michael Gordon

What's it like to be a social entrepreneur — not a textbook social entrepreneur but on one the ground? This book explains how.

Michael Gordon, leading Social Entrepreneur expert from the University of Michigan, spoke with more than one hundred social entrepreneurs—from six continents, young and old, just starting out to several decades in, addressing seemingly every societal problem of the day. This book uses their words and experiences to provide a kaleidoscopic description of what it means to become a social entrepreneur.

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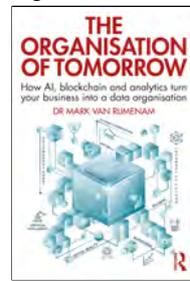
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Mark Van Rijmenam

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Reconnecting to the Real World



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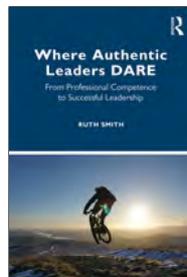
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Where Authentic Leaders DARE

From Professional Competence to Inspiring Leadership



Ruth Smith

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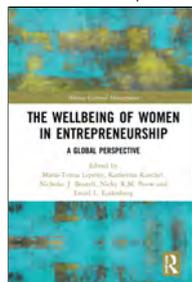
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The Wellbeing of Women in Entrepreneurship

A Global Perspective



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Women perform nearly two-thirds of total work (including household duties), comprise one-third of the formal labor force, but receive only one-tenth of the world income and own one-hundredth of the world's property. This book brings together scholars to provide a unique global vision of the wellbeing of women entrepreneurs to foster sustainable development and inclusive societies. It focuses on programs that help women entrepreneurs reach levels of wellbeing that in turn ensure business sustainability and increased prosperity. It will be of great interest to those in the disciplines of business management, entrepreneurship, sustainable development and women's studies.

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Unleashing the Power of Diversity

How to Open Minds for Good



Bjørn Z. Ekelund

The complex problems that many organizations and teams now face are global in scope, including cultural, social and environmental issues. In this ground-breaking book, award-winning consultant and author, Bjørn Ekelund, presents a clear step-by-step approach to communicate with people who have different mindsets, perspectives and cultural backgrounds. It is relevant and applicable across various contexts – within the workplace; inter-professional; across different industries and cultures, and between corporate, governmental and NGO groups.

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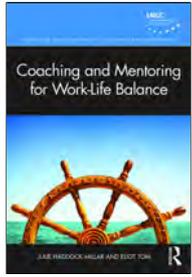
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Coaching and Mentoring for Work-Life Balance



Julie Haddock-Millar, Middlesex University, UK and **Eliot Tom**, Accenture, UK

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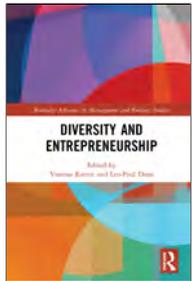
The coaching, mentoring profession is facing a major challenge — helping clients cope effectively with life's complexities and conflicting demands in a rapidly changing environment. Conversations around work-life balance need to address the inter-connectedness of work, leisure, home and social life. This is a practical and evidence-based resource to help coaches and mentors in supporting clients to achieve greater work-life balance. The authors present the latest thinking underpinned by their own research and model for work-life balance, making

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Diversity and Entrepreneurship



Edited by **Vanessa Ratten**, La Trobe Business School, La Trobe University and **Leo-Paul Dana**, Montpellier Business School, France

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This edited volume is amongst the first to discuss entrepreneurship in the context of minorities and the role they play in society. The book looks at under-represented communities including gay/lesbian/transsexuals, disadvantaged, ethnic minority, religious entrepreneurs, medically limited, Indigenous, refugees, young/old and other socio-economic segments. It provides a holistic, comprehensive overview of how diversity in entrepreneurship facilitates increased levels of

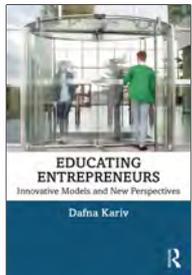
innovation.

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Educating Entrepreneurs

Innovative Models and New Perspectives



Dafna Kariv, College of Management, Academic Studies, Israel

Educating Entrepreneurs provides an impressively broad and thorough overview of the field of entrepreneurship education, along with practical tools for students to be able to evaluate the strengths and weaknesses of the different options that exist, as well as for these programs' developers and managing teams to be able to plan and manage such processes.

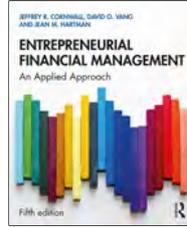
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5th Edition

Entrepreneurial Financial Management

An Applied Approach



Jeffrey R. Cornwall, Belmont University, USA, **David O. Vang**, University of St. Thomas, USA and **Jean M. Hartman**

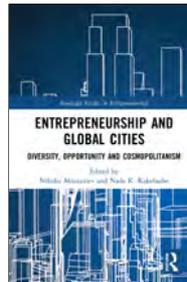
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Entrepreneurship and Global Cities

Diversity, Opportunity and Cosmopolitanism



Edited by **Nikolai Mouraviev**, Abertay University, Scotland, UK and **Nada K. Kakabadse**, Reading University, UK

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This book elucidates the policy approaches related to the formation of the cosmopolitan environment that supports entrepreneurship in large urban areas. The book's core theme is the relationship between cosmopolitanism and entrepreneurship whilst the latter is viewed as a key driver of economic growth, sustainability and prosperity.

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 eBook: 978-0-429-02991-2

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An Introduction



Jay Mitra, University of Essex, UK

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Routledge
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 Hb: 978-1-138-68561-1: **£150.00**
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 eBook: 978-1-315-54313-0
 Prev. Ed Hb: 978-0-415-40515-7

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Globalization and Entrepreneurship in Small Countries

Mirjana Radović-Marković and Rajko Tomaš

Series: *Routledge Focus on Business and Management*

This book considers important business principles and makes them accessible for entrepreneurs and small business owners. It addresses the role of managers and leaders and management techniques in the context of global strategy of companies, as well as the culture diversity that comes with globalization of organizations.

Routledge

Market: Business & Management

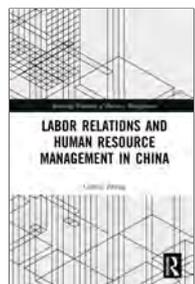
June 2019: 216 x 140: 138pp

Hb: 978-0-367-25075-1: **£45.00**

eBook: 978-0-429-28587-5

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Labor Relations and Human Resource Management in China



Connie Zheng, Deakin University, Australia

Series: *Routledge Frontiers of Business Management*

This book takes a strategic approach and provides a comprehensive review of books and papers about human resource management (HRM) and labor relations management in China especially since China's accession to the World Trade Organization (WTO) in 2001. The book provides a historical snapshot of how HRM has been rooted in China and its rhetoric impact on China's national economic development, continuing enterprise reform and sustaining individual creativity and innovation. It discusses and analyzes HRM and spirituality in the context of a rising aspiration of achieving the 'Chinese Dream' as conceptualized by President Xi Jinping.

Routledge

Market: Business

May 2019: 234x156: 220pp

Hb: 978-0-367-17977-9: **£115.00**

eBook: 978-0-429-05880-6

* For full contents and more information, visit: www.routledge.com/9780367179779

Management Consultancy for Innovation

Christopher Williams, Durham University, UK

This book provides a new perspective on innovation in consultancy firms. Focusing on how consultancy firms can innovate in the modern era, it exposes and discusses key drivers for innovation in the industry. These are broken down into 5 dimensions, or 'Poles' relating to forms of capital (human capital, social capital, and three types of organizational capital) that consultancy firms can use in order to innovate. It will be of great use to undergraduate and postgraduate Business & Management students and those interested in pursuing a career in the consultancy industry. It will also be valuable to seasoned consultants and managers of consultancy firms seeking new ideas.

Routledge

Market: Business & Management

August 2019: 246x174: 300pp

Hb: 978-1-138-31278-4: **£110.00**

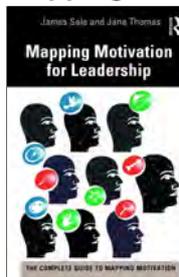
Pb: 978-1-138-31279-1: **£34.99**

eBook: 978-0-429-45801-9

* For full contents and more information, visit: www.routledge.com/9781138312784



Mapping Motivation for Leadership



James Sale, Motivational Maps Limited, UK and Jane Thomas, Premier Life Skills Limited, UK

Series: *The Complete Guide to Mapping Motivation*

This is a practical guide to leadership in the C21st and builds on the '4+1' model outlined in the author's original book "Mapping Motivation: Unlocking the Key to Employee Engagement". There is an increasing body of evidence, that the single most important aspect of being a leader relates to managing emotions effectively, and this management goes way beyond simply 'understanding' emotional intelligence; it is in fact a practice and one that is intimately connected with personal development and growth, and with energy. Energy, as Mapping Motivation

made clear, is synonymous with motivation. The effective leaders of tomorrow will be those who understand their motivators.

Routledge

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August 2019: 234x156: 216pp

Hb: 978-0-815-36756-7: **£45.00**

eBook: 978-1-351-25704-6

* For full contents and more information, visit: www.routledge.com/9780815367567

People Centered Social Innovation

Global Perspectives on an Emerging Paradigm



Edited by Swati Banerjee, Stephen Carney and Lars Hulgard

Series: *Routledge Studies in Social Enterprise & Social Innovation*

People Centered Social Innovation: Global perspectives on an Emerging Paradigm attempts to revisit and extend the existing understanding of Social Innovation in practice by focusing upon the lived realities of marginalized groups and communities.

Routledge

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eBook: 978-1-351-12102-6

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Project Management Hacking

How to Manage Projects More Efficiently and Effectively in Less Time

Douglas Peyton Martin

This book provides guidance for project managers that is missing from every major body of knowledge and educational offering for working project managers -- It identifies the activities that influence project success and focuses the limited time and energy available towards just those activities.

Productivity Press

Market: Business and Management / Project Management

September 2019: 229 x 152: 92pp

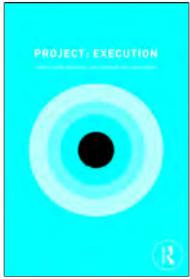
Hb: 978-0-367-34896-0: **£77.00**

Pb: 978-0-367-34815-1: **£15.99**

eBook: 978-0-429-32862-6

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Project: Execution



Edited by **Helgi Thor Ingason**, Reykjavik University, Iceland and **Haukur Ingi Jonasson**, Reykjavik University, Iceland

Project leaders and project orientated organisations need to understand strategic planning to understand their position and environment, and make rational decisions when selecting and defining their projects and programs. *Project: Execution* is also an ideal introductory textbook to progressive programs on strategic planning, with a focus on collaborative work, open strategy, and an exploration of open strategic planning on a social level. With a wealth of learning tools and case studies to demonstrate best practice, it is the ideal guide to project planning for anyone that wants their planning decisions to be as wise as they are savvy.

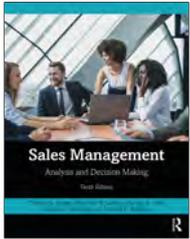
Routledge
Market: Business & Management
 July 2019: 234x156: 288pp
 Hb: 978-1-138-33867-8: **£45.00**
 eBook: 978-0-429-44153-0

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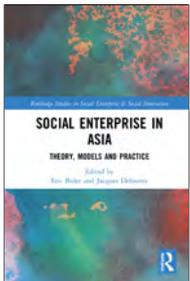
This tenth edition of *Sales Management* continues the tradition of blending the most recent sales management research with the real-life "best practices" of leading sales organizations. It includes coverage of the current trends and issues in sales management, along with numerous real-world examples.

Routledge
Market: Sales Management
 October 2019: 279 x 216: 410pp
 Hb: 978-0-367-25273-1: **£170.00**
 Pb: 978-0-367-25274-8: **£77.99**
 eBook: 978-0-429-28692-6
 Prev. Ed Hb: 978-1-138-85802-2

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Social Enterprise in Asia

Theory, Models and Practice



Edited by **Eric Bidet**, Le Mans University, France and **Jacques Defourny**, Université de Liège, Belgium

Series: Routledge Studies in Social Enterprise & Social Innovation

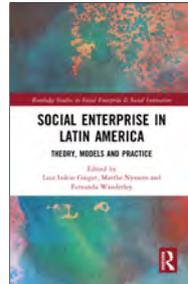
The first of a series of four ICSEM books, *Social Enterprise in Asia* will serve as a key reference and resource for teachers, researchers, students, experts, policy makers, journalists and other categories of people who want to acquire a broad understanding of the phenomena of social enterprise and social entrepreneurship as they emerge and develop across the world.

Routledge
Market: Business & Management
 June 2019: 229 x 152: 374pp
 Hb: 978-0-367-21159-2: **£115.00**
 eBook: 978-0-429-26576-1

* For full contents and more information, visit: www.routledge.com/9780367211592

Social Enterprise in Latin America

Theory, Models and Practice



Edited by **Luiz Inácio Gaiger**, Universidade do Vale do Rio dos Sinos, Brazil, **Marthe Nyssens**, Université Catholique de Louvain, Belgium and **Fernanda Wanderley**, Bolivian Catholic University "San Pablo" (IISEC-UCB), Bolivia

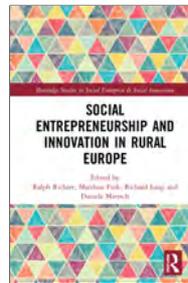
Series: Routledge Studies in Social Enterprise & Social Innovation

The second of a series of four ICSEM books, this book will serve as a key resource for teachers, researchers, students, experts, policy makers, journalists and other categories of people who want to acquire a broad understanding of the phenomena of social enterprise and social entrepreneurship as they emerge and develop across the world.

Routledge
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 June 2019: 229 x 152: 314pp
 Hb: 978-0-367-15119-5: **£115.00**
 eBook: 978-0-429-05516-4

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Social Entrepreneurship and Innovation in Rural Europe



Edited by **Ralph Richter**, **Matthias Fink**, **Richard Lang** and **Daniela Maresch**, University of Southern Denmark

Series: Routledge Studies in Social Enterprise & Social Innovation

Social Entrepreneurship and Innovation in Rural Europe investigates how social entrepreneurship advances social innovation in rural Europe and contributes to fighting social and economic challenges in these regions. Based on longitudinal data collected in four European countries, this book explains how social enterprises enact their business model based on an entrepreneurial reconfiguration of resources they obtain from their network relations, and how their activities empower local communities, driving change and eventually innovation.

Routledge
Market: Business & Management
 July 2019: 229 x 152: 224pp
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Social Innovation

Asian Case Studies of Innovating for the Common Good



Edited by **Sarah Lai-Yin Cheah**, National Univ of Singapore

Series: Innovation and Technology Horizons

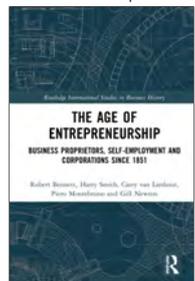
This book provides insight into the common struggles of social activists and the strategic responses necessary to overcome not only their organizational issues, but also address the world's pressing social challenges. This book makes a useful contribution in furthering the concepts of social innovation and entrepreneurship and inspiring more change agents to create and implement effective, scalable and sustainable solutions to address social issues and meet the needs of the disadvantaged groups in the society.

Routledge
Market: Business
 June 2019: 234x156: 124pp
 Hb: 978-0-367-27823-6: **£110.00**
 Pb: 978-0-367-27824-3: **£29.99**
 eBook: 978-0-429-29810-3

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The Age of Entrepreneurship

Business Proprietors, Self-employment and Corporations Since 1851



Robert J. Bennett, University of Cambridge, UK, Harry Smith, Carry van Lieshout, Piero Monteburro and Gill Newton
Series: Routledge International Studies in Business History

This landmark research volume provides the first detailed history of entrepreneurship in Britain from the nineteenth century to the present. Using a remarkable new database of more than 9 million entrepreneurs, it gives new understanding to the development of Britain as the world's 'first industrial nation'. A unique resource for future research on entrepreneurship, of crucial significance to economic development policies for small business, and above all the key entry point for researchers to the database which is deposited at the UK Data Archive, this major publication will change our understanding of the scale

and economic significance of small businesses in the nineteenth century.

Routledge

Market: Business & Management

July 2019: 234x156: 416pp

Hb: 978-1-138-06443-0: **£115.00**

eBook: 978-1-315-16037-5

* For full contents and more information, visit: www.routledge.com/9781138064430

The Art of Co-Branding

From Artists to Celebrities, to NGO's, Museums, Territories and More
Geraldine Michel and Reine Willing

Co-branding is widely considered the art of the perfect match. This book is a guide to understanding the complex process of co-branding as well as it explaining the key factors of success to build this specific form of a partnership. This book gives tangible examples of partnerships between various kinds of internationally renowned artists, celebrities, brands and companies.

Filled with interviews from practitioners and vital academic and professional insights from the authors, this book is an essential guide for brand managers, professors and students to better understand and implement the process of successful co-branding through recent and concrete partnership examples.

Routledge

Market: Marketing

July 2019: 234x156: 250pp

Hb: 978-1-138-49960-7: **£110.00**

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The Business of New Process Diffusion

Management of the Early Float Glass Start-ups

Brychan Celfyn Thomas and Alun Merlyn Thomas

Series: Routledge Focus on Business and Management

This short text explores entrepreneurship, innovation and process diffusion through the example of the development of float glass. The significance of the glass industry as a vehicle for studying innovation activities has been recognised for some time. By using it as an example to draw out the key themes of innovation and diffusion theory, this book uses its specific industrial history to form an illuminating case study. This short-form volume provides a concise but rich resource for researchers and students of the theory and practice of innovation, new process diffusion and start-up management.

Routledge

Market: Business & Management

June 2019: 216x138: 60pp

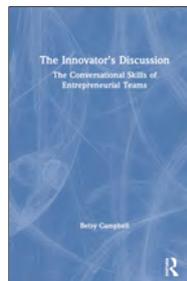
Hb: 978-1-138-58719-9: **£50.00**

eBook: 978-0-429-50410-5

* For full contents and more information, visit: www.routledge.com/9781138587199

The Innovator's Discussion

The Conversational Skills of Entrepreneurial Teams



Betsy Campbell, Krause Innovation Studio, Pennsylvania State University, USA

Few ideas about innovation and entrepreneurship have caught on as well as the lean-startup and design-thinking approaches to breakthroughs and new ventures. However, despite incorporating these practices into their work, most innovative entrepreneurial teams still fail. *The Innovator's Discussion* explains why, and shows readers how to develop the unseen skills that differentiate successful teams from the rest. It shows them how high-performance teams verbally accomplish their work, and offers tools and techniques to cultivate these conversational competencies. Through engaging examples and exercises, this book enables readers and their team mates to build a

conversational advantage.

Routledge

Market: Innovation and Entrepreneurship

July 2019: 234x156: 174pp

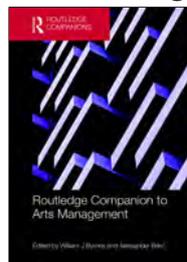
Hb: 978-1-138-49792-4: **£110.00**

Pb: 978-1-138-49791-7: **£29.99**

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The Routledge Companion to Arts Management



Edited by William J. Byrnes, Southern Utah University, USA and Aleksandar Brkić, Goldsmiths, University of London, UK
Series: Routledge Companions in Business, Management and Accounting

The Routledge Companion to Arts management contains perspectives from international scholars, educators, consultants, and practitioners sharing opinions, exploring important questions, and raising concerns about the field. The book will stimulate conversations, foster curiosity, and open pathways to different cultural, philosophical, ideological, political, national, and generational insights. This book builds a comprehensive understanding of what arts management can mean in an international context, creating an essential resource for students, scholars and reflective practitioners involved at the intersection of business and the arts.

Routledge

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October 2019: 246x174: 456pp

Hb: 978-1-138-49222-6: **£175.00**

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Implementation Guidelines for Major Projects

Robert Chapman

This book provides practical experienced-based guidance to support delivery of effective project risk management. Successful delivery requires in depth understanding of the "ingredients" of effective risk management practices which impact project performance. The book's value is derived from the description of these ingredients in a manner which will support their practical implementation. Enabling the reader to "get inside" risk management to gain an appreciation of the individual components and "how the engine works", this book is essential reading for project and risk management professionals.

Routledge

September 2019: 234x156: 288pp

Hb: 978-0-367-20932-2: **£45.00**

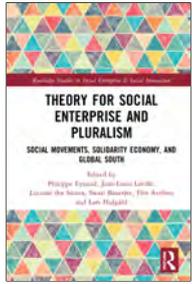
eBook: 978-0-429-28182-2

Prev. Ed Hb: 978-1-472-41195-2

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Theory of Social Enterprise and Pluralism

Social Movements, Solidarity Economy, and Global South



Edited by **Philippe Eynaud**, **Jean-Louis Laville**, **Luciane dos Santos**, Universidade de Coimbra, Portugal, **Swati Banerjee**, **Flor Avelino** and **Lars Hulgård**, Roskilde University, Denmark

Series: *Routledge Studies in Social Enterprise & Social Innovation*

This book engages a multicontinental and pluridisciplinary discussion in order to provide a pluralist theory of social enterprise. The book will be of interest to researchers, academics, and students in the fields of social entrepreneurship, social innovation, development studies, management studies and social work.

Routledge

Market: Business & Management

May 2019: 229 x 152: 250pp

Hb: 978-0-367-26040-8: £115.00

eBook: 978-0-429-29119-7

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Time, Space and Entrepreneurship



James O. Fiet, University of Louisville, USA

Series: *Routledge Studies in Entrepreneurship*

Identifying opportunities is essential to successful entrepreneurial activity but good opportunities may be missed if entrepreneurs fail to understand when and where to search for them, or appreciate the significance of timing and place in their search. Developing theories to solve these problems, the book also offers practical solutions for aspiring entrepreneurs, giving them an opportunity to practice while gaining an understanding of both why and how these approaches work. Combining theoretical and practical guidance, this book will be of great interest to entrepreneurship researchers, educators, students and aspiring entrepreneurs.

Routledge

Market: Business & Management

July 2019: 234x156: 208pp

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eBook: 978-0-429-02943-1

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Tourism Innovation

Technology, Sustainability and Creativity



Edited by **Vanessa Ratten**, La Trobe Business School, La Trobe University, **Vitor Braga**, Polytechnic Institute Porto School, **Jose Álvarez-García**, Universidad de Extremadura Escuela Politecnica and **Maria de la Cruz del Rio-Rama**, University of Vigo

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Tourism can take many different forms and types but increasingly it is viewed as one of the most innovative industries. This book showcases the innovations in tourism through a creativity, sustainability and technology perspective. Readers of this book will gain a global perspective on how the tourism industry is changing and taking advantage of emerging technologies,

which will help them to foresee potential changes in the industry and plan for the future. This book is suitable for tourism industry professionals, researchers and policy experts who are interested in how innovation is embedded in the tourism industry.

Routledge

Market: Business

July 2019: 234x156: 184pp

Hb: 978-0-367-07787-7: £115.00

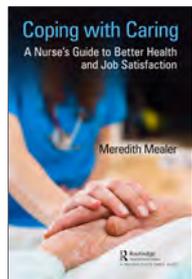
Pb: 978-0-367-07789-1: £34.99

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Coping with Caring

A Nurse's Guide to Better Health and Job Satisfaction



Meredith Mealer

This book provides the nurse, and the administrators who manage them, with an overview of the psychological disorders that are prevalent in their profession, first-person narratives from nurses who share traumatic and/or stressful situations that have impacted their career and provide detailed descriptions of promising coping strategies that can be used to mitigate symptoms of distress.

Productivity Press

Market: Business & Management

August 2019: 235 x 156: 128pp

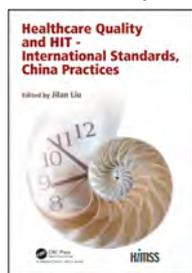
Hb: 978-1-138-33893-7: **£110.00**

Pb: 978-1-138-32824-2: **£30.99**

eBook: 978-0-429-44877-5

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Healthcare Quality and HIT - International Standards, China Practices



Edited by Jilan Liu

Series: *HIMSS Book Series*

How and how quickly Chinese hospitals have been growing and adopting international standards such as JCI and HIMSS EMRAM to fuel their advancements are hardly known to the western world. Jilan Liu, as Primary Consultant of JCI and HIMSS Vice President & Chief Executive, Greater China presents a selection of case examples written by Chinese hospital CXOs with first hand experiences and insights into how the leading healthcare organizations in China.

Productivity Press

Market: Business & Management

June 2019: 254 x 178: 482pp

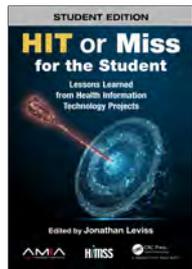
Hb: 978-1-138-32251-6: **£115.00**

eBook: 978-0-429-45153-9

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HIT or Miss for the Student

Lessons Learned from Health Information Technology Projects



Edited by Jonathan Levis

Series: *HIMSS Book Series*

HIT or Miss for Student: Lessons Learned from Health Information Technology Projects presents and dissects a wide variety of HIT failures so that the students can understand in each case what went wrong and why and how to avoid such problems, without focusing on the involvement of specific people, organizations, or vendors. The lessons may be applied to future and existing projects, or used to understand why a previous project failed. The student also learns how common causes of failure affect different kinds of HIT projects and with different results.

Productivity Press

Market: Business & Management

June 2019: 254 x 178: 242pp

Hb: 978-0-367-18568-8: **£53.99**

eBook: 978-0-429-19685-0

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Lessons Learned from Health Information Technology Projects



Edited by Jonathan Levis

Series: *HIMSS Book Series*

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Productivity Press

Market: Business & Management

June 2019: 254 x 178: 26pp

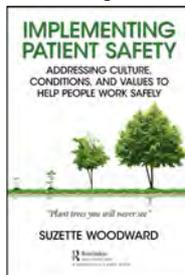
Hb: 978-0-367-14346-6: **£46.99**

eBook: 978-0-429-03140-3

* For full contents and more information, visit: www.crcpress.com/9780367143466

Implementing Patient Safety

Addressing Culture, Conditions, and Values to Help People Work Safely



Suzette Woodward, Sign Up to Safety Campaign c/o the NHS Litigation Authority, London, United Kingdom

This book builds on the book, Rethinking Patient Safety. The first book talked about the ways in which we need to rethink patient safety in healthcare and what we've learned over the last two decades. This book talks about what we can do differently. How we can use these lessons to improve the way in which we implement patient safety initiatives and how we can implement a safety culture across a healthcare system. This is the 'how-to' book to implementing patient safety.

Productivity Press

Market: Business & Management

September 2019: 235 x 156: 264pp

Hb: 978-0-815-37686-6: **£110.00**

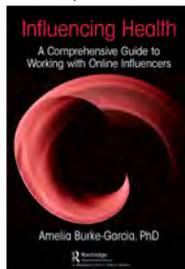
Pb: 978-0-815-37685-9: **£46.99**

eBook: 978-1-351-23538-9

* For full contents and more information, visit: www.crcpress.com/9780815376866

Influencing Health

A Comprehensive Guide to Working with Online Influencers



Amelia Burke-Garcia

An easy-to-read guidebook for marketers and health communicators alike, this book leverages storytelling as a means for sharing lessons learned and providing readers with practical knowledge about the online marketing industry and influencer community.

Productivity Press

July 2019: 229 x 152: 272pp

Hb: 978-0-367-26039-2: **£110.00**

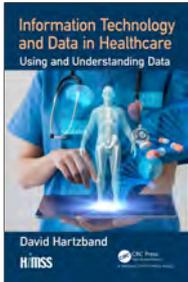
Pb: 978-0-367-24992-2: **£38.99**

eBook: 978-0-429-29117-3

* For full contents and more information, visit: www.crcpress.com/9780367260392

Information Technology and Data in Healthcare

Using and Understanding Data



David Hartzband

Series: *HIMSS Book Series*

This book addresses several topics important to the understanding and use of data in healthcare. First it provides a formal explanation, based on epistemology (theory of knowledge) of what data actually is, what we can know about it and how we can reason about it. The culture of data is also covered and where 'data' fits into culture. Then data quality is addressed with a historical appreciation and new concepts and insights derived from the authors 35 years' experience in technology.

Productivity Press

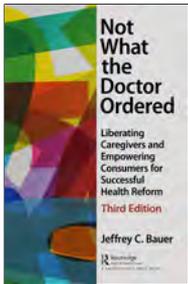
Market: Business & Management
September 2019: 235 x 156: 200pp
Hb: 978-0-367-18379-0: **£53.99**
eBook: 978-0-429-06121-9

* For full contents and more information, visit: www.crcpress.com/9780367183790

3rd Edition

Not What the Doctor Ordered

Liberating Caregivers and Empowering Consumers for Successful Health Reform



Jeffrey C. Bauer, Independent Health Futurist and Medical Economist, Chicago, Illinois, USA

This 25th Anniversary edition of *Not What the Doctor Ordered*, takes a look back at the predictions and recommendations made by Dr. Bauer when the first book published. He updates each of his points and gives us a status report of the impact of each recommendation. He goes even further to make his future predictions and recommendations on the state of healthcare today and going into the future.

Productivity Press

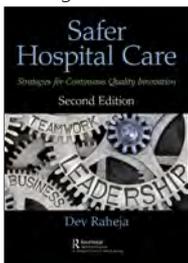
Market: Business & Management
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2nd Edition

Safer Hospital Care

Strategies for Continuous Quality Innovation



Dev Raheja

This second edition points out why the present methods are ineffective and shows how to find elegant solutions that are simple, comprehensive, and produce high return on investments.

This new edition also contains all updated material with the addition of a new chapter on systems engineering for robust improvements, a practice that has been in practice in most high-risk industries such as aerospace, defense, and NASA for years. It aims at redesigning systems to make sure right things, right coordination and right integration happens in healthcare systems.

Productivity Press

Market: Business & Management
May 2019: 254 x 178: 214pp
Hb: 978-0-367-17849-9: **£110.00**
Pb: 978-0-367-17848-2: **£38.99**
eBook: 978-0-429-05804-2

* For full contents and more information, visit: www.crcpress.com/9780367178499

Branding and Positioning in Base of Pyramid Markets in Africa

Innovative Approaches

Charles Blankson, University of North Texas, USA and Stanley Coffie

Series: *Routledge Focus on Business and Management*

Brand management to sustain corporate reputation and customer loyalty is essential for both multinationals and indigenous firms in Africa. This book provides a practical overview of country branding and positioning activities in Africa, based on a broad definition of base of the pyramid (BoP) marketing which includes both goods and services, as well as business to business marketing, corporate branding, and country branding. The book is ideal for researchers, educators and advanced students in international marketing, management, and brand strategy who are interested in the unique branding characteristics of the African continent.

Routledge

Market: Business & Management

October 2019: 234x156: 160pp

Hb: 978-1-138-48933-2: £115.00

eBook: 978-1-351-03806-5

* For full contents and more information, visit: www.routledge.com/9781138489332

Corporate Governance in India



Arindam Das, Institute for Financial Management and Research (IFMR), India

Series: *Routledge Studies in Corporate Governance*

This book looks at how we can promote better governance practices in business organizations of developing economies. It presents a mix of conceptual perspectives and observations on corporate governance practices in a concise manner and illustrates through empirical evidence drawn from Indian business environment. The secondary data analysis provides insights into Indian firms' corporate governance practices. This book is a useful reference for anyone who wishes to identify leading practices and develop broad recommendations applicable for developing economies in general.

Routledge

Market: Business

September 2019: 234x156: 168pp

Hb: 978-1-138-58112-8: £115.00

eBook: 978-0-429-50689-5

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Corruption in Latin America

David Arellano-Gault, CIDE, Mexico

In this book the reader is presented with an alternative starting point for understanding corruption in this key region. The author asserts that corruption is a stable and rational social and organizational mechanism. Seen through this lens, we can begin to understand why it persists, and how to implement strategies to control corruption effectively.

Routledge

Market: Corporate Governance

September 2019: 234x156: 256pp

Hb: 978-1-138-58370-2: £135.00

Pb: 978-1-138-58371-9: £43.99

eBook: 978-0-429-50654-3

* For full contents and more information, visit: www.routledge.com/9781138583702

Cross-Cultural Management

With Insights from Brain Science



Mai Nguyen-Phuong-Mai, Hogeschool van Amsterdam, The Netherlands

Series: *Routledge International Business Studies*

Cross-cultural Management explores a broad range of topics that are essential to provide students with a big picture perspective on the impact of culture on international business. It provides critical and in-depth information on how cultures, demographics, and beliefs influence the way business is conducted in different parts of the world, or even in the same office among employees from different backgrounds.

With examples and cases that balance East-West perspectives, students of cross-cultural management, international

management, and international business, will appreciate this valuable and engaging book.

Routledge

Market: International management

August 2019: 254 x 178: 368pp

Hb: 978-1-138-30465-9: £115.00

Pb: 978-1-138-30466-6: £39.99

eBook: 978-0-203-72991-5

* For full contents and more information, visit: www.routledge.com/9781138304659

Doing Business in Korea



Edited by Fabian Jintae Froese, University of Goettingen, Germany

Much of the existing research looks at the outflow of companies and people from Korea to foreign countries, whilst less is known about foreign firms and workers in Korea. Considering this immense interest of both academics and practitioners in the business opportunities in Korea, this book provides a comprehensive overview on doing business in Korea and recommendations on how foreign companies and individuals can succeed in this market. This book covers a wide range of relevant topics, including the Korean business environment, market entry into Korea, management issues and entrepreneurship in Korea. This is a must-read for anyone

interested in or already doing business in Korea.

Routledge

Market: Business

September 2019: 234x156: 240pp

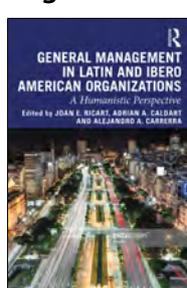
Hb: 978-1-138-54943-2: £110.00

Pb: 978-1-138-54944-9: £29.99

eBook: 978-1-351-00047-5

* For full contents and more information, visit: www.routledge.com/9781138549432

General Management in Latin and Ibero-American Organizations



Edited by Adrián A. Caldart, Joan E. Ricart and Alejandro A. Carrera

This book provides an examination of the General Manager, which encompasses their roles as Strategist, Organizational Designer and Institutional Leader. It explores the humanist perspective based on the conviction that maintaining high ethical standards is a pre-condition to healthy, long-term prosperity of firms and, more importantly, the development of employees.

General Management in Latin and Ibero American Organizations is an invaluable resource that will be of great interest to practitioners and students in the field of International Business, Management, HRD, Organization Studies, Strategy in Emerging

Markets, Leadership and Corporate Governance.

Routledge

Market: Business & Management

July 2019: 234x156: 300pp

Hb: 978-0-367-23433-1: £110.00

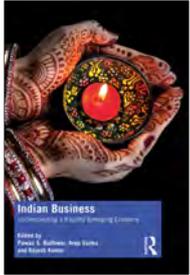
Pb: 978-0-367-23435-5: £35.99

eBook: 978-0-429-27982-9

* For full contents and more information, visit: www.routledge.com/9780367234331

Indian Business

Understanding a rapidly emerging economy



Edited by **Pawan S. Budhwar**, Aston University, **Arup Varma** and **Rajesh Kumar**, Menlo College, USA

The Indian economy is projected to become the world's fourth largest by 2020 and it is central to global economic performance. In a period of rapid change, understanding the business environment becomes challenging. This book highlights the unique mix of challenges and opportunities for investors and organizations in India and brings together a wide range of experts to present a comprehensive insight into doing business in India. Useful features include a case study with questions for analysis, and links to web resources. This book provides business practitioners and students with a thorough understanding of starting and growing successful organizations in India.

Routledge

Market: Business & Management

June 2019: 234x156: 290pp

Hb: 978-1-138-28649-8: **£110.00**

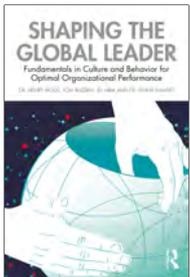
Pb: 978-1-138-28650-4: **£44.99**

eBook: 978-1-315-26842-2

* For full contents and more information, visit: www.routledge.com/9781138286498

Shaping the Global Leader

Fundamentals in Culture and Behavior for Optimal Organizational Performance



Henry Biggs, Tom Bussen and Lenny Ramsey

Shaping the Global Leader fundamentally covers eight cultural dimensions gleaned from acclaimed international leadership scholars such as Geert Hofstede and the GLOBE study authors.

Routledge

Market: Business & Management

September 2019: 234x156: 236pp

Hb: 978-0-367-22518-6: **£130.00**

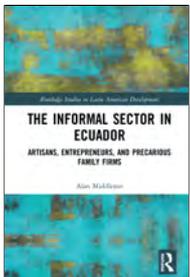
Pb: 978-0-367-22519-3: **£36.99**

eBook: 978-0-429-27529-6

* For full contents and more information, visit: www.routledge.com/9780367225186

The Informal Sector in Ecuador

Artisans, Entrepreneurs, and Precarious Family Firms



Alan Middleton

Series: Routledge Studies in Latin American Development

This book looks back over the last forty years of change and development in Ecuador, showing how macro level changes have impacted families and workplaces on the local level. Using a combination of micro and macro analyses, this book demonstrates how the social relations of the sector are connected to the wider social, economic and political systems in which they operate. This remarkable longitudinal study will be of considerable interest to researchers of development studies, economics, sociology, anthropology, geography and Latin American Studies.

Routledge

Market: Latin American Studies / Development Economics

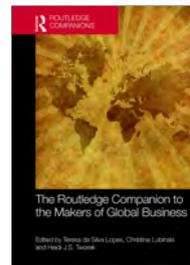
September 2019: 234x156: 306pp

Hb: 978-0-367-19210-5: **£115.00**

eBook: 978-0-429-20109-7

* For full contents and more information, visit: www.routledge.com/9780367192105

The Routledge Companion to the Makers of Global Business



Edited by **Teresa da Silva Lopes**, University of York, UK, **Christina Lubinski**, Copenhagen Business School, Denmark and **Heidi J.S. Tworek**, University of British Columbia, Canada
Series: Routledge Companions in Business, Management and Accounting

The Routledge Companion to the Makers of Global Business draws together a wide array of state-of-the-art research on this area of business. It aims to deepen our historical understanding of how firms and entrepreneurs contributed to transformative processes of globalization. The 37 chapters span the Middle Ages to the present day, analyzing the emergence of institutions and actors alongside key contextual factors for global business

development. With dedicated chapters focused on challenges such as political risk, sustainability and economic growth, this prestigious collection provides a one-stop shop for a key business discipline.

Routledge

Market: Business & Management

July 2019: 246x174: 636pp

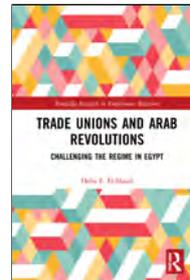
Hb: 978-1-138-24265-4: **£165.00**

eBook: 978-1-315-27781-3

* For full contents and more information, visit: www.routledge.com/9781138242654

Trade Unions and Arab Revolutions

Challenging the Regime in Egypt



Heba F. El-Shazli

Series: Routledge Research in Employment Relations

This book examines the combative role of Egyptian independent workers' formal and informal organizations as a contentious social movement to challenge the regime. It will examine the evolving role of workers as socio-economic actors and then as political actors in very political transitions.

Routledge

Market: Business & Management

June 2019: 229 x 152: 246pp

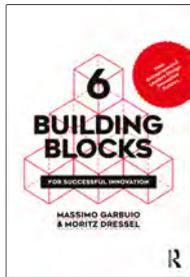
Hb: 978-0-367-14059-5: **£115.00**

eBook: 978-0-429-02993-6

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6 Building Blocks for Successful Innovation

How Entrepreneurial Leaders Design Innovative Futures



Massimo Garbuio and Moritz Dressel

This book takes you inside the minds of the world's most effective innovators to answer these questions and more. In real stories from industries as diverse as healthcare, finance, technology and telecommunications, business leaders reveal what it takes to bring new products and services to life. They weigh in on the big debates: how to design an innovative organization of diverse voices, how to protect and grow ideas so they succeed, and how to tune corporate radar to inspiration and turn the signals received into new value.

Routledge

Market: Business & Management

July 2019: 234x156: 178pp

Hb: 978-0-367-23464-5: £110.00

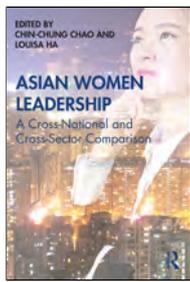
Pb: 978-0-367-23461-4: £29.99

eBook: 978-0-429-27994-2

* For full contents and more information, visit: www.routledge.com/9780367234645

Asian Women Leadership

A Cross-National and Cross-Sector Comparison



Edited by **Chin Chung Chao**, University of Nebraska Omaha, USA and **Louisa Ha**, Bowling Green State University, USA

This book explores the basics and complexities of Asian women leadership across Asian and western countries, offering a comparative and global perspective. The book looks at Asian women leadership across a myriad of issues and levels, across sectors, as well as women leaders as immigrants and minorities, using both quantitative and qualitative approaches. It is a useful, practical reference for aspiring women leaders and contributes to understanding of Asian women leaders.

Routledge

Market: Business

August 2019: 234x156: 264pp

Hb: 978-0-367-13309-2: £110.00

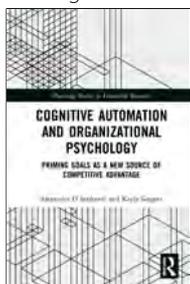
Pb: 978-0-367-13311-5: £34.99

eBook: 978-0-429-02581-5

* For full contents and more information, visit: www.routledge.com/9780367133092

Cognitive Automation and Organizational Psychology

Priming Goals as a New Source of Competitive Advantage



Alexander D Stajkovic and Kayla Sergent

Series: Routledge Studies in Leadership Research

Stajković and Sergent refute the common assumption that technological automation is the only way forward. Instead, they directly tackle the issue of employee cognitive overload by proposing cognitive automation as an alternative solution. The authors present a sampling of cutting-edge research showing that conscious guidance is not required for all goal pursuits; goal-directed behavior at work can be automated via priming of subconscious goals. This book is a deep well of valuable information for those interested in solving real work problems with application of science of organizational behavior (SOB).

Routledge

Market: Business & Management

July 2019: 229 x 152: 192pp

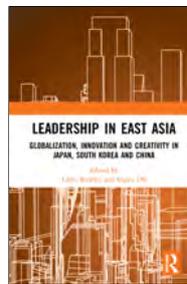
Hb: 978-0-367-27269-2: £115.00

eBook: 978-0-429-29588-1

* For full contents and more information, visit: www.routledge.com/9780367272692

Leadership in East Asia

Globalization, Innovation and Creativity in Japan, South Korea and China



Edited by **Chris Rowley**, Cass Business School, University of London, UK and **Ingyu Oh**

Although many studies have offered explanations of East Asian economic and corporate success, this book presents empirical evidence to explain the leadership styles in Japan, South Korea and China, and provides a fresh outlook for those studying business and leadership in the region. This book was originally published as a special issue of the *Asia Pacific Business Review*.

Routledge

Market: East Asian Business / Leadership

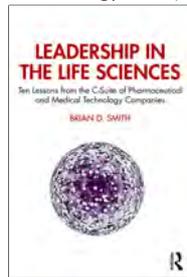
August 2019: 246x174: 170pp

Hb: 978-0-367-33518-2: £115.00

* For full contents and more information, visit: www.routledge.com/9780367335182

Leadership in the Life Sciences

Ten Lessons from the C-Suite of Pharmaceutical and Medical Technology Companies



Brian D. Smith, Pragmedic Limited and Hertfordshire University, UK.

This book looks inside the heads and hearts of those who lead the global pharmaceutical and medical technology industry, describes how they make sense of their markets and the wider life-sciences economy and reveals what they have learned about how to lead large, complex organisations to compete in dynamic, global markets. Written as 10 succinct lessons, it gives the reader unique insight into what the industry's leaders are thinking, and is essential reading for anyone working in or with the pharmaceutical and medical technology industry and its halo of supporting companies.

Routledge

Market: Business & Management

July 2019: 234x156: 120pp

Hb: 978-0-367-07718-1: £29.99

eBook: 978-0-429-02231-9

* For full contents and more information, visit: www.routledge.com/9780367077181

Lean in the Classroom

The Powerful Strategy for Improving Student Performance and Developing Efficient Processes

Vincent Wiegel

This book defines Lean education in all its aspects: course design, actual teaching and learning processes, school management, and the organization of supporting processes. It is firmly based on the Lean management philosophy in conjunction with pedagogy. The book draws in both scientific research in the field of Lean management in general and Lean education in particular. In addition, it is predicated on many years of hands-on experience applying Lean both inside and outside education.

Productivity Press

Market: Business & Management

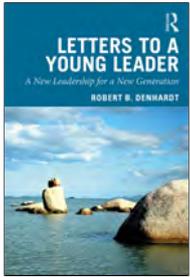
September 2019: 235 x 156: 200pp

Hb: 978-1-138-32313-1: £30.99

* For full contents and more information, visit: www.crcpress.com/9781138323131

Letters to a Young Leader

A New Leadership for a New Generation



Robert B. Denhardt

Based on his experience teaching leadership to thousands of undergraduates, graduate students, and advanced practitioners, Denhardt speaks person-to-person with young leaders about their questions and their concerns as they enter into the somewhat flawed world of leadership today. The result is a call for a new leadership for new generation.

Routledge

Market: Business & Management

July 2019: 229 x 152: 196pp

Hb: 978-0-367-24399-9: £110.00

Pb: 978-0-367-24400-2: £32.99

eBook: 978-0-429-28504-2

* For full contents and more information, visit: www.routledge.com/9780367243999

Literature and Leadership

The Role of the Narrative in Organizational Sensemaking

John R Shoup and Troy W. Hinrichs

Series: *Leadership Horizons*

This book is ideal for the initiated and uninitiated in the study of literature and leadership by making explicit complementary and relevant insights to make reading and leading much more meaningful. Those unfamiliar with great literature will gain a deeper appreciation for books to serve as tutors and mentors in the ways of leadership and become more discerning readers. Those unfamiliar with the leadership genre will improve their acumen to use endearing and enduring narratives to influence people and organizations.

Routledge

August 2019: 216x138: 136pp

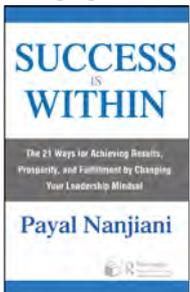
Hb: 978-0-367-26645-5: £45.00

eBook: 978-0-429-29436-5

* For full contents and more information, visit: www.routledge.com/9780367266455

Success Is Within

The 21 Ways for Achieving Results, Prosperity, and Fulfillment by Changing Your Leadership Mindset



Payal Nanjiani

Drawing from a blend of Eastern and Western wisdom, this book blends true-life storytelling about the challenges of actual business professionals with insights drawn from traditional parables from classic "wisdom books" to inspire readers to think-through how to transform their mindsets. Ultimately, the book helps magnify one's inner power: the power of one's mind. The book calls on business professionals to unleash their "inner leader." When they recognize the power of their inner leader, they will become unstoppable.

Routledge

June 2019: 235 x 156: 182pp

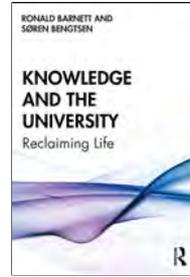
Hb: 978-0-367-23267-2: £69.99

Pb: 978-0-367-23263-4: £20.99

eBook: 978-0-429-27904-1

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The Art of Listening in Coaching and Mentoring



Stephen Burt

Series: *Routledge EMCC Masters in Coaching and Mentoring*

The process of writing this book led the author to look closely at his own practice, test, experiment, and push his listening to a higher level. He invites the reader to do the same. This book identifies what it takes to listen well – the skills, mind-set, presence, self-awareness and self-management – and why it can be hard. It demonstrates how four modes of listening – attention, inquiry, observation and use of self – all contribute to the listener's understanding and to the speaker's awareness. It argues that we all have a 'learning edge' as listeners and provides a framework that helps each of us find it.

Routledge

June 2019: 234x156: 170pp

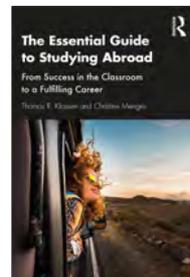
Hb: 978-1-138-60872-6: £110.00

Pb: 978-1-138-60903-7: £34.99

eBook: 978-0-429-46645-8

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The Essential Guide to Studying Abroad



Thomas R. Klassen, York University, Canada and Christine Menges, WHU – Otto Beisheim School of Management, Germany

This book is an indispensable how-to-guide on flourishing when studying abroad, and how to use an international education to begin a fulfilling career after graduation. Written in an engaging and accessible style, using many examples, case studies and links to resources, the book reduces the stress of studying abroad. Covering all aspects of the international student experience – inside and outside the classroom – the book encourages young people to perform their very best and succeed in their new environment. International students preparing for cross cultural learning and recent graduates looking for employment will find

this book both practical and inspiring.

Routledge

Market: Studying Abroad/Fresh Graduates Guide to Work

August 2019: 234x156: 192pp

Hb: 978-0-367-23515-4: £110.00

Pb: 978-0-367-23516-1: £29.99

eBook: 978-0-429-28011-5

* For full contents and more information, visit: www.routledge.com/9780367235154

The Façade of Excellence

Defining a New Normal of Leadership

John Dyer

This book defines and helps the reader understand a new normal of leadership by explaining the four different styles of leaders and how these are different than a typical manager. It also indicates which style is appropriate given a certain set of circumstances and how a leader knows when it is time to migrate from one style to another. The book illustrates what it means for an organization to shift from the "dictator" style to the "collaborator" and the steps needed to achieve this transformation. The author explores the current definition of a "promotable manager" and how this differs from a new normal definition of an outstanding, effective "style 4" leadership.

Productivity Press

Market: Business & Management

October 2019: 235 x 156: 200pp

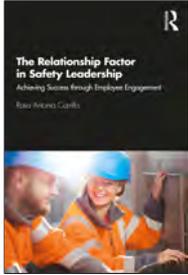
Hb: 978-0-367-14533-0: £30.99

eBook: 978-0-429-03218-9

* For full contents and more information, visit: www.crcpress.com/9780367145330

The Relationship Factor in Safety Leadership

Achieving Success through Employee Engagement



Rosa Antonia Carrillo

At the core of *The Relationship Factor in Safety Leadership* are eight beliefs about human nature that are common to leaders who successfully communicate that safety is important while meeting business results. The book explains in business language how to create and recover important stakeholder relationships by setting priorities and taking action on a set of positive assumptions. The book is written for managers and leaders, at all levels, concerned with occupational health and safety, and wishing to learn how to leverage relationships to achieve higher performance.

Routledge

Market: Health & Safety

July 2019: 234x156: 136pp

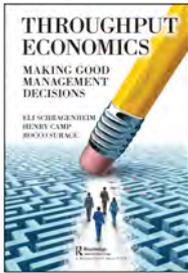
Hb: 978-0-367-17772-0: £45.00

eBook: 978-0-429-05769-4

* For full contents and more information, visit: www.routledge.com/9780367177720

Throughput Economics

Making Good Management Decisions



Eli Schragenheim, Henry Fitzhugh Camp and Rocco Surace

This book offers a new and well-defined process that applies to every manufacturing organization and many others that consider both financial impacts and capacity limitations, and also includes the impact of uncertainty by providing the range of reasonable results instead of one number, which is always proven wrong in the end. Overall, the book provides a holistic method for simplified decision making in seeming complex or shifting environments using a constraints mindset to facilitate companies' realization, for the first time, their true potential.

Productivity Press

Market: Business & Management

June 2019: 254 x 178: 270pp

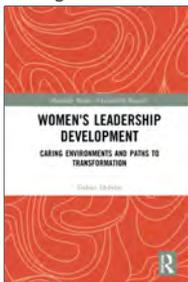
Hb: 978-0-367-03061-2: £61.99

eBook: 978-0-429-02012-4

* For full contents and more information, visit: www.crcpress.com/9780367030612

Women's Leadership Development

Caring Environments and Paths to Transformation



Gelaye Debebe, George Washington University, USA

Series: *Routledge Studies in Leadership Research*

Leadership development is a huge industry though research on developing women leaders is dwarfed by the mainstream. Focusing on women-only training, the author uses rich descriptive data to explore the substantive changes women undergo in training as well as to explore the characteristics and processes of the training environment that lead to positive developmental outcomes. Providing a theoretical framework to guide practice and research, this book will be important reading for researchers interested in leadership and women's studies.

Routledge

Market: Business & Management

July 2019: 229 x 152: 200pp

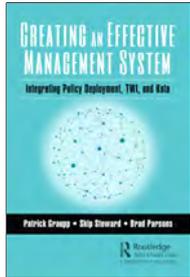
Hb: 978-1-138-92001-9: £115.00

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Creating an Effective Management System

Integrating Policy Deployment, TWI, and Kata



Patrick Graupp, Skip Steward and Brad Parsons

Despite the vast library of knowledge on Lean tools and models, the majority of Lean implementations fail to sustain themselves over time for lack of what David Mann in *Creating a Lean Culture* calls "the missing link in Lean" – the Management System. In turn, however, when organizations try to apply a prescribed, one-size-fits-all, management system they inevitably find that what works for others may not work quite as well in their unique situation. Putting the right pieces in the right places, for the right reasons, is a unique challenge for every organization and no two successful management systems will, or should, be the same.

Productivity Press

Market: Business & Management

July 2019: 254 x 178: 208pp

Hb: 978-1-138-59498-2: **£115.00**

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Edited by Stephen Yorkstone

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Productivity Press

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July 2019: 235 x 156: 208pp

Hb: 978-0-367-02428-4: **£49.99**

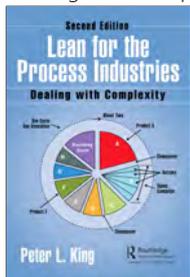
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Lean for the Process Industries

Dealing with Complexity



Peter L. King, Lean Dynamics LLC, Newark, Delaware, USA

Compared to its widespread implementation across almost all areas of production, Lean improvement efforts lag within the process industries. While, a number of innovators have successfully applied Lean principles to these industries over the last two decades, most of those pioneering efforts were never recorded to guide the improvement efforts of others. Drawing on more than 40 years of application experience at one of the world's largest chemical and materials manufacturers, Peter King corrects this void by providing the first comprehensive resource written explicitly for change agents within the process industries.

Productivity Press

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June 2019: 235 x 156: 340pp

Hb: 978-0-367-02332-4: **£46.99**

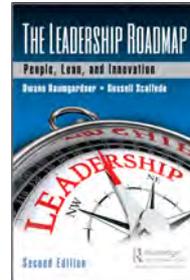
eBook: 978-0-429-40015-5

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Productivity Press

Market: Business & Management

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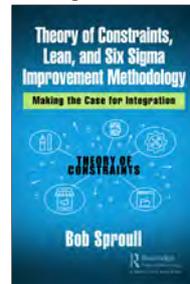
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Theory of Constraints, Lean, and Six Sigma Improvement Methodology

Making the Case for Integration



Bob Sproull

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Productivity Press

June 2019: 235 x 156: 288pp

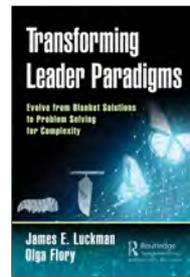
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Transforming Leader Paradigms

Evolve from Blanket Solutions to Problem Solving for Complexity



James E. Luckman and Olga Flory

The book provides guidance to leaders on how to accomplish a paradigm shift to move away from blanket solutions toward deliberate problem solving. The authors demonstrate how the practice of deliberate problem solving helps build the culture of trust and respect, boost employee engagement and achieve operational excellence in serving the customer.

Productivity Press

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Routledge

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Management, Organizations and Contemporary Social Theory

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Social theorists speculate about large-scale social questions, asking of any phenomenon, how is it possible? This book addresses how various social theories contribute key insights into the nature of organizations and management.

Drawing on research from international contributors, this valuable textbook is an essential resource for students and introduces key social theories and theorists making them accessible to a management audience. The chapters include objectives and end-of-chapter reflective questions, as well as a

glossary for readers grappling with new terms, available in the book and as a downloadable document.

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June 2019: 246x174: 12pp

Hb: 978-0-815-36584-6: **£110.00**

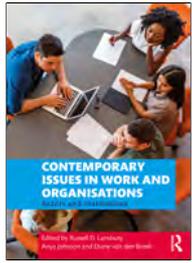
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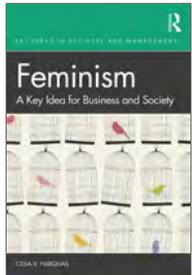
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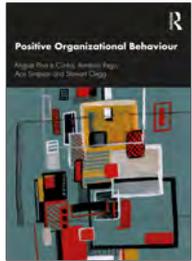
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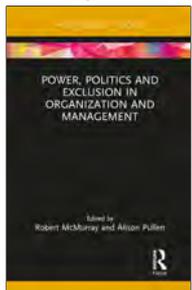
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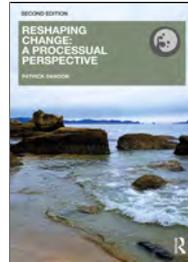
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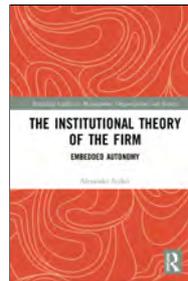
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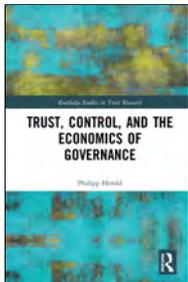
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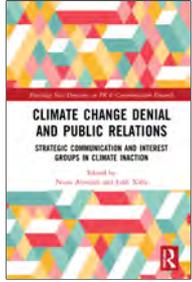
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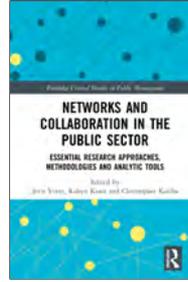
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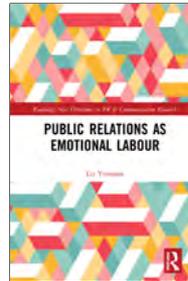
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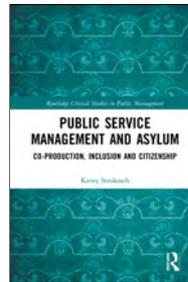
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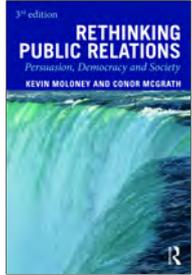
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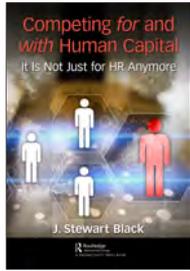
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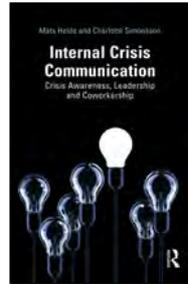
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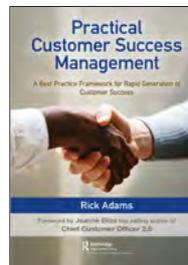
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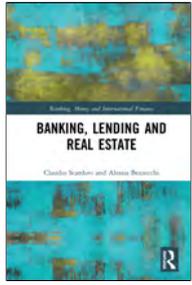
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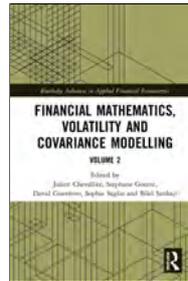
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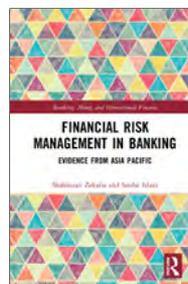
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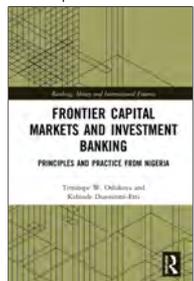
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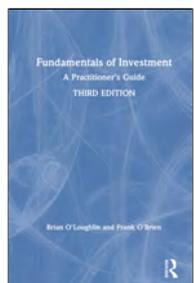
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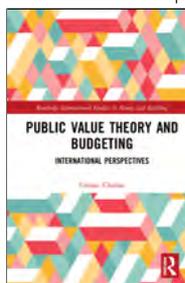
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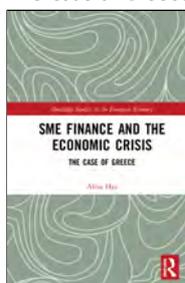
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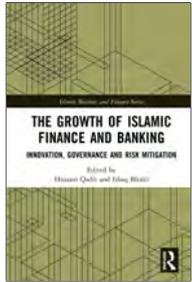
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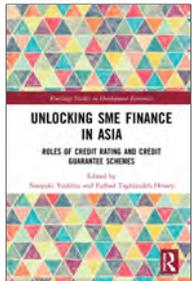
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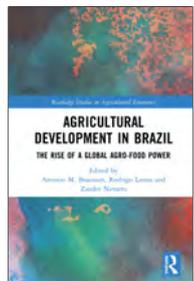
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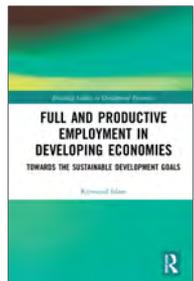
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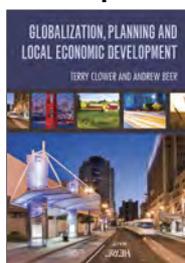
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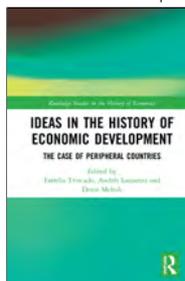
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The Case of Peripheral Countries



Edited by **Estrella Trincado**, Complutense University of Madrid, Spain, **Andrés Lazzarini**, National Scientific and Technical Research Council (CONICET), Argentina and **Denis Melnik**, National Research University Higher School of Economics, Russia

Series: *Routledge Studies in the History of Economics*

This edited volume examines the relationship between economic ideas, economic policies and development institutions, analysing the cases of 11 peripheral countries in Europe, Latin America and Asia across the 19th and 20th centuries.

It sheds light on the obstacles that have prevented the sustained economic growth of these countries and examines the origins

of national and regional approaches to development. The chapters present a fascinating insight into the ideas and visions in the different locations, with the overarching categories of economic nationalism and economic liberalism, and how they have influenced development outcomes.

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Written by a team of expert practitioners at the Independent Office of Evaluation of IFAD, this book gives an insight into the implications of new and emerging technologies in development evaluation.

Growing technologies such as big data analytics, machine learning and remote sensing present new opportunities for development practitioners and development evaluators, particularly when measuring indicators of the Sustainable Development Goals. The volume provides an overview of ICTs in the context of evaluation, looking at the theory and practice, and discussing how the landscape may unfold.

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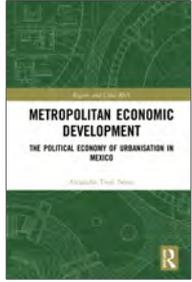
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Alejandra Trejo Nieto, El Colegio de México, Mexico
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Metropolitan areas are home to a significant proportion of the world's population and its economic output. Taking Mexico as a case study and weaving in comparisons from Latin America and developed countries, this book explores current trends and policy issues around urbanization, metropolisation, economic development and city-region governance.

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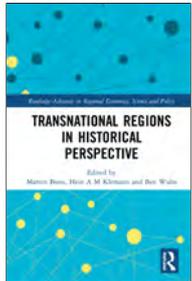
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National competitiveness has become a misnomer, as competitiveness is increasingly understood as a regional phenomenon and regions are not confined to the boundaries of the nation state. This book focusses on the port of Rotterdam and its hinterland – i.e. the Lower Rhine and the Ruhr area.

A transnational perspective is imperative to understand the historical trajectories of the port, the hinterland and the region itself. This book brings geography and the transnational study of regions back into the historical discipline, linking places to larger geographical scales and to systems of production and consumption and the global chains in which they are organised.

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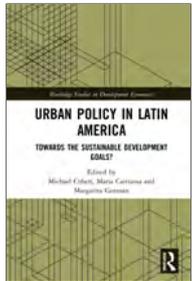
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This book evaluates the impact of 20 years of urban policies in six Latin American countries: Argentina, Brazil, Chile, Colombia, Ecuador and Mexico. Taken as a whole, the book provides a critical assessment of the economic, social and environmental consequences of urban interventions during Habitat II. The country-level chapters have been written by recognized experts in urban issues, with first-hand knowledge of the Habitat process. The latter part of the volume considers wider topics such as the Habitat Commitment Index, the New Urban Agenda and the

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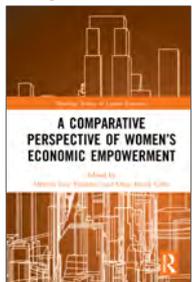
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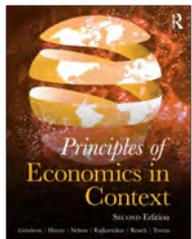
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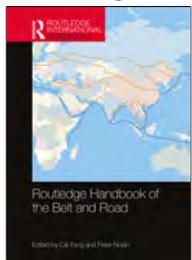
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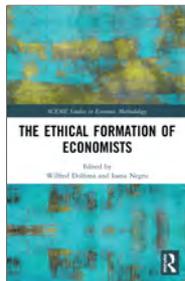
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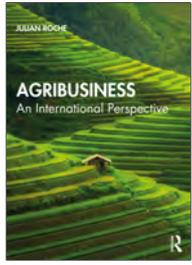
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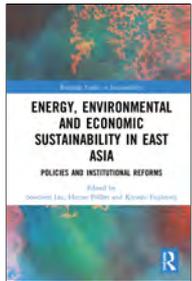
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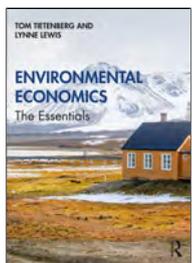
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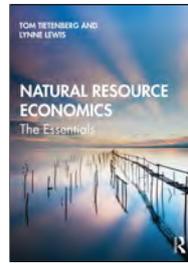
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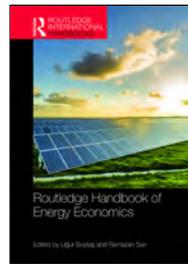
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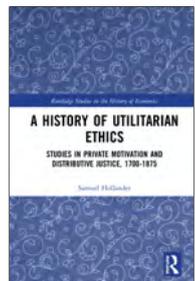
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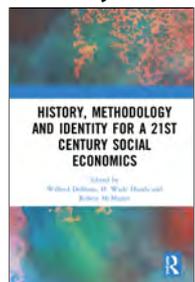
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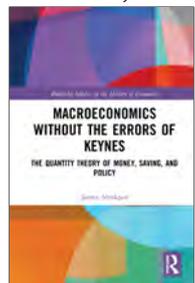
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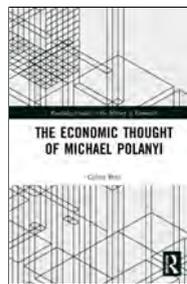
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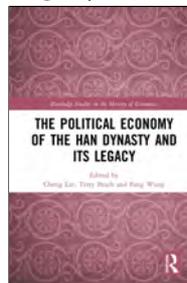
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It will be of interest not only to specialist economic historians and historians of economic thought, but also to historians of

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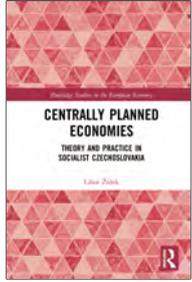
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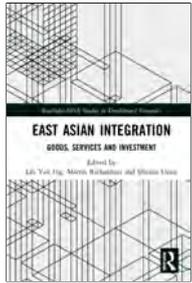
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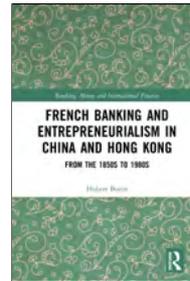
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of non-EU Mediterranean countries in the search of the most appropriate strategies and instruments to cope with the root causes of migration.

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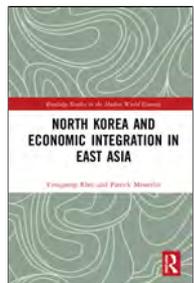
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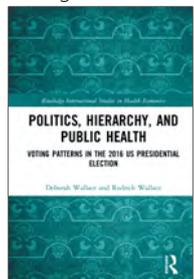
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Following on from their previous books, the authors continue their exploration of the geography of early mortality from age-related chronic conditions, of risk behaviors and their health outcomes, and of infant and child mortality, all due to rigid hierarchy. They divide the 50 states into those that gave their electoral college votes to Trump and those that gave theirs to Clinton in the 2016 presidential election and compare the two sets for socioeconomic and public health profiles. They deliberately apply only simple standard statistical methods in the public health analyses: t-test, Mann-Whitney test, bivariate regression, and backward

regression, and backward

regression, and backward

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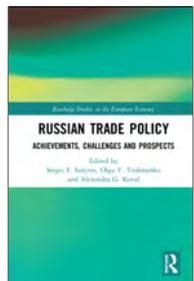
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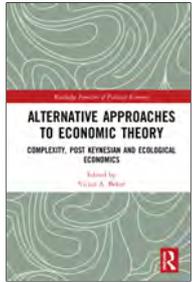
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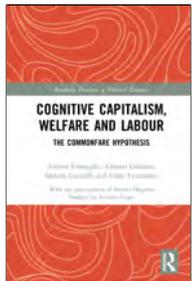
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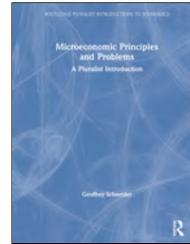
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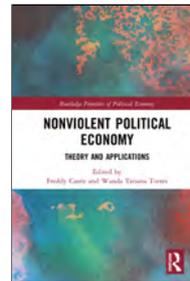
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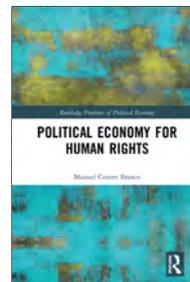
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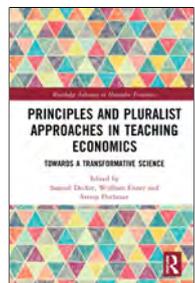
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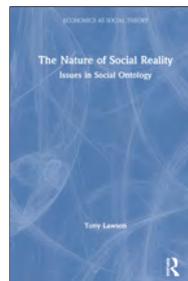
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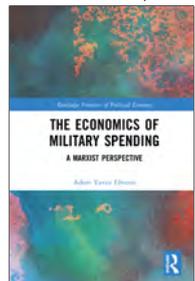
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6 Building Blocks for Successful Innovation 22

A

Absolute Essentials of Green Business 9

Age of Entrepreneurship, The 16

Agribusiness 39

Agricultural Development in Brazil 36

Alternative Approaches to Economic Theory 43

Arctic Shipping 4

Art of Co-Branding, The 16

Art of Listening in Coaching and Mentoring, The 23

Asian Women Leadership 22

Authentic Excellence 9

Aviation Business Strategy 2

Aviation Law and Regulation 2

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Aviation Social and Economic Impacts 2

B

Banking, Lending and Real Estate 33

Beyond Rationality in Organization and Management 26

Branding and Positioning in Base of Pyramid Markets in Africa 20

Bridging Boundaries in Consumption, Markets and Culture 8

Business of New Process Diffusion, The 16

Business, Peacebuilding and Sustainable Development 9

C

Called to Account 6

Centrally Planned Economies 41

Circular Economy, The 11

Climate Change and Clean Energy Management 9

Climate Change Denial and Public Relations 29

Coaching and Mentoring for Work-Life Balance 13

Cognitive Automation and Organizational Psychology 22

Cognitive Capitalism, Welfare and Labour 43

Comparative Perspective of Women's Economic Empowerment, A 38

Competing for and with Human Capital 31

Complexity Theory in Public Administration 29

Confucianism, Discipline and Competitiveness 4

Consumer Behaviour and Analytics 8

Contemporary Issues in Work and Organisations 26

Cooperatives and the World of Work 9

Coping with Caring 18

Corporate Environmental Reporting 9

Corporate Foresight and Innovation Management 6

Corporate Governance in India 20

Corruption in Latin America 20

Creating an Effective Management System 25

Cross-Cultural Management 20

CrowdRising 10

Cryptocurrencies 33

D

Dark Side of Nudges, The 44

Digital Finance 33

Digital Government 29

Disturbing Business Ethics 10

Diversity and Entrepreneurship 13

Doing Business in Korea 20

E

East Asian Integration 41

Economic Consequences of the Euro, The 42

Economic Thought of James Steuart, The 40

Economic Thought of Michael Polanyi, The 40

Economics of Crime, The 38

Economics of Military Spending, The 44

Educating Entrepreneurs 13

Energy, Environmental and Economic Sustainability in East Asia 39

Enlightened Planning 31

Entrepreneurial Financial Management 13

Entrepreneurship and Global Cities 13

Entrepreneurship, Innovation and Regional Development 13

Environmental Economics: The Essentials 39

Equity Home Bias in International Finance 33

Essential Guide to Studying Abroad, The 23

Ethical Formation of Economists, The 38

Evolution of Luxury, The 8

Evolutionary Financial Macroeconomics 43

F

Fad-Free Strategy 31

Family Firms and Merchant Capitalism in Early Modern Europe 41

Façade of Excellence, The 23

Feminism 26

Financial Mathematics, Volatility and Covariance Modelling 33

Financial Risk Management in Banking 33

Fiscal Policy in Early Modern Europe 41

Food and Experiential Marketing 8

Foundations and Practice of Research 4

Foundations of Airline Finance 6

French Banking and Entrepreneurialism in China and Hong Kong 41

Frontier Capital Markets and Investment Banking 34

Full and Productive Employment in Developing Economies 36

Fundamental Principles of Finance, The 6

Fundamentals of International Aviation Law and Policy 2

Fundamentals of Investment 34

Future of Auditing, The 6

G

Gender, Poverty and Access to Justice 36

General Management in Latin and Ibero-American Organizations 20

Global Lean for Higher Education 25

Globalization and Entrepreneurship in Small Countries 14

Globalization, Planning and Local Economic Development 36

Gloom to Boom 10

Growth of Islamic Finance and Banking, The 35

H

Healthcare Quality and HIT - International Standards, China Practices 18

History of Utilitarian Ethics, A 40

History, Methodology and Identity for a 21st Century Social Economics 40

HIT or Miss for the Student 18

HIT or Miss, 3rd Edition 18

How to Produce a Sustainability Report 10

Humachine, The 5

I

ICT Malaise, The 5

Ideas in the History of Economic Development 36

Implementing Patient Safety 18

Indian Business 21

Influencing Health 18

Informal Sector in Ecuador, The 21

Information and Communication Technologies for Development Evaluation 36

Information Technology and Data in Healthcare 19

Innovator's Discussion, The 16

Institutional Theory of the Firm, The 27

Intelligent Organisation, The 28

Internal Crisis Communication 31

International Financial Markets 34

International Library of Essays on Aviation Policy and Management: 6-Volume Set, The 3

Investment Analysis 34

Islamic Corporate Finance 6

L

Labor Relations and Human Resource Management in China 14

Leadership and Purpose 10

Leadership in East Asia 22

Leadership in the Life Sciences 22

Leadership Roadmap, The 25

Leading with Integrity 10

Lean for the Process Industries 25

Lean in the Classroom 22

Learning to Think Strategically 31

Letters to a Young Leader 23

Literature and Leadership 23

Loyalty Management 8

M

Macro-Social Marketing Insights 4

Macroeconomics without the Errors of Keynes 40

Making Sense of Culture 4

Management Consultancy for Innovation 14

Management of Consumer Co-Operatives in Korea, The 28

Management, Organizations and Contemporary Social Theory 26

Mapping Motivation for Leadership 14

Marketing Channel Strategy 4

Mediterranean Migration and the Labour Markets 41

Metropolitan Economic Development 37

Microeconomic Principles and Problems 43

N

Natural Resource Economics: The Essentials 39

Nature of Social Reality, The 44

Networks and Collaboration in the Public Sector 29

Nonviolent Political Economy 43

North Korea and Economic Integration in East Asia 42

Not What the Doctor Ordered 19

O

Organisation of Tomorrow, The 11

Organizational Behaviour and the Physical Environment 26

Organizational Development 26

Our House 27

P

People Centered Social Innovation 14

People Over Process 5

Political Economy for Human Rights 43

Political Economy of the Han Dynasty and Its Legacy, The 40

Politics, Hierarchy, and Public Health 42

Positive Organizational Behaviour 27

Power, Politics and Exclusion in Organization and Management 27

Practical Customer Success Management 31

Pricing Strategy Implementation 32

Principles and Pluralist Approaches in Teaching Economics 44

Principles of Economics in Context 38

Project Management Hacking 14

Project: Execution 15

Public Relations as Emotional Labour 29

Public Service Management and Asylum 29

Public Value Theory and Budgeting 34

R

Radical Organisation Development 27

Regulation of Financial Planning in Australia, The 35

Relationship Factor in Safety Leadership, The 24

Reshaping Change 27

Rethinking Public Relations 30

Right Way to Flourish, The 12

Routledge Companion to Accounting in Emerging Economies, The 7

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Routledge Handbook of Energy Economics 39

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Rules of Project Risk Management, The 16

Russian Trade Policy 42

S

Safer Hospital Care 19

Sales Management 15

Scenario Planning for Climate Change 11

Science of Risk Analysis, The 32

Shaping the Global Leader 21

Small to Medium Sized Enterprises and Corporate Social Responsibility 11

SME Finance and the Economic Crisis 34

So You Want to be a Social Entrepreneur? 11

Social and Economic Development in Central and Eastern Europe 42

Social Enterprise in Asia 15

Social Enterprise in Latin America 15

<i>Social Entrepreneurship and Innovation in Rural Europe</i>	15
<i>Social Innovation</i>	15
<i>Strategic Risk Management</i>	32
<i>Streaming Media Guide, The</i>	5
<i>Success Is Within</i>	23
<i>Sustainability Prospects for Autonomous Vehicles</i>	11

T

<i>Theory of Constraints, Lean, and Six Sigma Improvement Methodology</i>	25
<i>Theory of Social Enterprise and Pluralism</i>	17
<i>Throughput Economics</i>	24
<i>Time, Space and Entrepreneurship</i>	17
<i>Timeless Leadership Truths</i>	5
<i>Tourism Innovation</i>	17
<i>Trade Unions and Arab Revolutions</i>	21
<i>Transforming Leader Paradigms</i>	25
<i>Transnational Regions in Historical Perspective</i>	37
<i>Trust, Control, and the Economics of Governance</i>	28

U

<i>Unleashing the Power of Diversity</i>	12
<i>Unlocking SME Finance in Asia</i>	35
<i>Urban Policy in Latin America</i>	37

W

<i>Wellbeing of Women in Entrepreneurship, The</i>	12
<i>Where Authentic Leaders DARE</i>	12
<i>Women's Economic Empowerment in Turkey</i>	42
<i>Women's Leadership Development</i>	24
<i>Work Orientations</i>	5
<i>Workers, Unions and Truck Wages in British Society</i>	38
<i>Workplace Attachments</i>	28

- A**
- Achterbergh, Jan 26
 Adams, Rick 31
 Ahiakpor, James C. W. 40
 Almiron, Núria 29
 Andersen, Torben Juul 32
 Ardalan, Kavous 33
 Arellano-Gault, David 20
 Argitis, Giorgos 43
 Aven, Terje 32
 Ayoko, Oluremi B. 26
- B**
- Banerjee, Swati 14
 Basden, Andrew 4
 Batat, Wided 8
 Bauer, Jeffrey C. 19
 Baumann, Chris 4
 Baumgardner, Dwane 25
 Beaumont, Perry H. 33
 Beckford, John 28
 Beer, Andrew 36
 Beker, Victor A. 43
 Bennett, Robert 16
 Bidet, Eric 15
 Biggs, Henry 21
 Black, J. Stewart 31
 Blankson, Charles 20
 Bonime-Blanc, Andrea 10
 Bonin, Hubert 41
 Boon, Marten 37
 Branco, Manuel Couret 43
 Buainain, Antonio M. 36
 Budd, Lucy 2
 Budhwar, Pawan 21
 Burke-García, Amelia 18
 Burt, Stephen 23
 Byrnes, William 16
 Bíró, Gábor 40
- C**
- Caldart, Adrián 20
 Campbell, Betsy 16
 Cante, Freddy 43
 Capasso, Salvatore 41
 Carrillo, Rosa 24
 Celik, Onur Burak 42
 Chao, Chin Chung 22
 Chapman, Christopher 31
 Chapman, Robert 16
 Cheah, Sarah Lai-Yin 15
 Chevallier, Julien 33
 Chevallier, Julien 34
 Chohan, Usman W. 34
 Clegg, Stewart 26
 Clikeman, Paul M. 6
 Cohen, Michael 37
 Cole, Mark 27
 Cornwall, Jeffrey R. 13
 Crace, R. Kelly 9
 Cunha, Miguel Pina e 27
- D**
- D'Oliveiro, Michael 5
 da Costa Dominguez, Rodrigo 41
 da Silva Lopes, Teresa 21
 Das, Arindam 20
 Dawson, Patrick 27
 Debebe, Gelaye 24
 Decker, Samuel 44
 Dempsey, Mike 34
 Deneffe, Daniel 31
 Denhardt, Robert B. 23
 Dolfsma, Wilfred 38
 Dolfsma, Wilfred 40
 Dyer, John 23
- E**
- Ehrenfeld, John 12
 Ekelund, Bjørn 12
 El-Shazli, Heba F. 21
 Elveren, Adem Yavuz 44
 Eppel, Elizabeth Anne 29
 Eynaud, Philippe 17
- F**
- Fang, Cai 38
 Fernandez, Karen V. 8
 Fiet, James 17
 Frank, Christopher 38
 Froese, Fabian Jintae 20
 Fruin, Nadine 5
 Fumagalli, Andrea 43
 Furåker, Bengt 5
- G**
- Gaiger, Luiz Inácio 15
 Garbuio, Massimo 22
 García, Oscar A. 36
 Gbangbola, Kye 10
 Goodwin, Neva 38
 Gordon, Michael 11
 Gorzelak, Grzegorz 42
 Grabowski, Mark 33
 Grady, James 28
 Graupp, Patrick 25
- H**
- Haddock-Millar, Julie 13
 Haigh, Nardia 11
 Harquail, Celia V. 26
 Hartzband, David 19
 Hassan, M. Kabir 6
 Hay, David 6
 Heide, Mats 31
 Herold, Philipp 28
 Hinterhuber, Andreas 32
 Hollander, Samuel 40
 Hyz, Alina 34
- I**
- Ing, Lili Yan 41
 Ingason, Helgi Thor 15
 Ingram, Thomas N. 15
 Irons, Robert 6
 Islam, Rizwanul 36
 Ison, Stephen 3
- J**
- Jang, Seungkwon 28
- K**
- Kariv, Dafna 13
 Kawalec, Stefan 42
 Kennedy, Ann-Marie 4
 King, Peter L. 25
 Klassen, Thomas R. 23
- L**
- Lansbury, Russell 26
 Lasserre, Frédéric 4
 Lawson, David 36
 Lawson, Tony 44
 Lee, Soochool 39
 Lepeley, Maria-Teresa 12
 Levine, Michael K. 5
 Levis, Jonathan 18
 Levis, Jonathan 18
 Lin, Cheng 40
 Lips, Miriam 29
 Liu, Jilan 18
 Luckman, James E. 25
- M**
- Madi, Maria Alejandra 44
 Martin, Douglas 14
- Martin, George 11
 McInnes, Angelique Nadia Sweetman 35
 McMurray, Robert 26
 McMurray, Robert 27
 Mealer, Meredith 18
 Menudo, José Manuel 40
 Michel, Geraldine 16
 Middleton, Alan 21
 Miklian, Jason 9
 Miller Perkins, Kathleen 10
 Mitra, Jay 13
 Moloney, Kevin 30
 Morrison, Leanne J. 9
 Mouraviev, Nikolai 13
- N**
- Nanjiani, Payal 23
 Nguyen-Phuong-Mai, Mai 20
- O**
- O'Loughlin, Brian 34
 Oshikoya, Temitope W. 34
- P**
- Paley, Norton 5
 Palmatier, Robert W. 4
 Popal, Pia 11
- Q**
- Qadri, Hussain 35
- R**
- Radović-Marković, Mirjana 14
 Raheja, Dev 19
 Ratten, Vanessa 13
 Ratten, Vanessa 17
 Rhee, Yeongseop 42
 Rhodes, Carl 10
 Richter, Ralph 15
 Roche, Julian 39
 Roelants, Bruno 9
 Rowledge, Lorinda R. 10
 Rowley, Chris 22
- S**
- Safley, Thomas Max 41
 Sale, James 14
 Sanders, Nada R. 5
 Sarpong, David 6
 Scardovi, Claudio 33
 Schneider, Geoffrey 43
 Schragenheim, Eli 24
 Scott, Benjamyn I. 2
 Shoup, John 23
 Sitkin, Alan 9
 Sloan, Julia 31
 Smith, Andrew 8
 Smith, Brian D. 22
 Smith, Michael 10
 Smith, Ruth 12
 Soytaş, Uğur 39
 Sproull, Bob 25
 Stahel, Walter R. 11
 Stajkovic, Alexander D 22
 Strokosch, Kirsty 29
 Styhre, Alexander 27
 Sutyryn, Sergei 42
- T**
- Taplin, Ian Malcolm 8
 Thomas, Brychan Celfyn 16
 Tietenberg, Tom 39
 Tietenberg, Tom 39
 Trejo Nieto, Alejandra 37
 Trincado, Estrella 36
- V**
- Van Rijmenam, Mark 11
 Vasigh, Bijan 6
- Voets, Joris 29
- W**
- Wallace, Deborah 42
 Wang, Henry 9
 Weetman, Pauline 7
 Wiegel, Vincent 22
 Williams, Antony 27
 Williams, Christopher 14
 Winter, Harold 38
 Woodward, Suzette 18
- Y**
- Yenilmez, Meltem 38
 Yeomans, Liz 29
 Yorkstone, Stephen 25
 Yoshino, Naoyuki 35
- Z**
- Zakaria, Norhayati 4
 Zakaria, Shahsuzan 33
 Zheng, Connie 14
 Zilliani, Cristina 8
 Zidek, Libor 41

